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California Polytechnic State University

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FOR IMMEDIATE RELEASE

Administrative Changes in Cal Poly's Orfalea College of Business Announced

Cal Poly Provost Paul Zingg announced today two administrative changes affecting the Orfalea College of Business and institutional initiatives in the areas of entrepreneurship and community development.

Effective Feb. 26, William Pendergast steps down from the deanship of the Orfalea College of Business to undertake an assignment for the university to foster programs on entrepreneurship and community development.

In this role, he will work closely with faculty and leadership of the college and other academic units of the university engaged in entrepreneurship and community development studies and programs.

Succeeding Pendergast as the interim dean of the college will be Terri Swartz. Previously serving as department head of marketing, associate dean and acting dean, Swartz has also participated in state and national level leadership development institutes, including the prestigious Bryn Mawr HERS Summer Institute. Swartz' appointment will be through academic year 2003-2004.

"These changes effect a beneficial situation for the university in two principal regards," Zingg said. "They will enable Bill Pendergast to focus his work for the university on areas closely aligned to his own interests and institutional needs, and they will bring to the leadership of the Orfalea College of Business an individual with solid experience and credentials to move the college forward.

"I expect that the faculty, staff and students will provide Dr. Swartz with the support that she needs and merits in order for the college to continue its progress to the upper echelon of undergraduate business colleges in the nation," Zingg said. "I also expect that Dr. Pendergast will work closely and successfully with faculty, administrators and

external audiences to advance an important university initiative."

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