



## News & Events

University News & Information

California Polytechnic State University, San Luis Obispo, California

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# Cal Poly University Police Rewarding Good Bicycle Behavior

SAN LUIS OBISPO – Cal Poly University Police are launching a rewards program for good bicycling on campus starting Oct. 7.

In an effort to improve bike safety on campus, UPD will offer coupons good for food discounts, as well as coupons for bike safety gear to cyclists who observe the rules of the road.

Suzi Goodwin, parking supervisor for UPD, hopes a positive promotion asking people to adhere to rules – such as stopping at stop signs, walking bikes at crosswalks and yielding to pedestrians – will encourage people to pay more attention to safe bicycling.

UPD officers will present coupons to bicyclists observed following bike laws. “When we catch someone obeying the rules, we’re going to hand them a coupon or give-away. It’s our way of saying thank you for adhering to the rules of the road,” said Goodwin

Rewards include coupons for free Chick-Fil-A char-grilled chicken sandwiches and free Chick-Fil-A nuggets (eight pieces) courtesy of Cal Poly Corporation Campus Dining; velcro pant leg cuffs from San Luis Obispo Bicycle Coalition; and discount coupons from Popolo Rotisserie Café at 1255 Monterey Street in San Luis Obispo.

Police and parking officers will administer the coupons at various times and locations across campus, particularly focusing on reported problem areas.

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