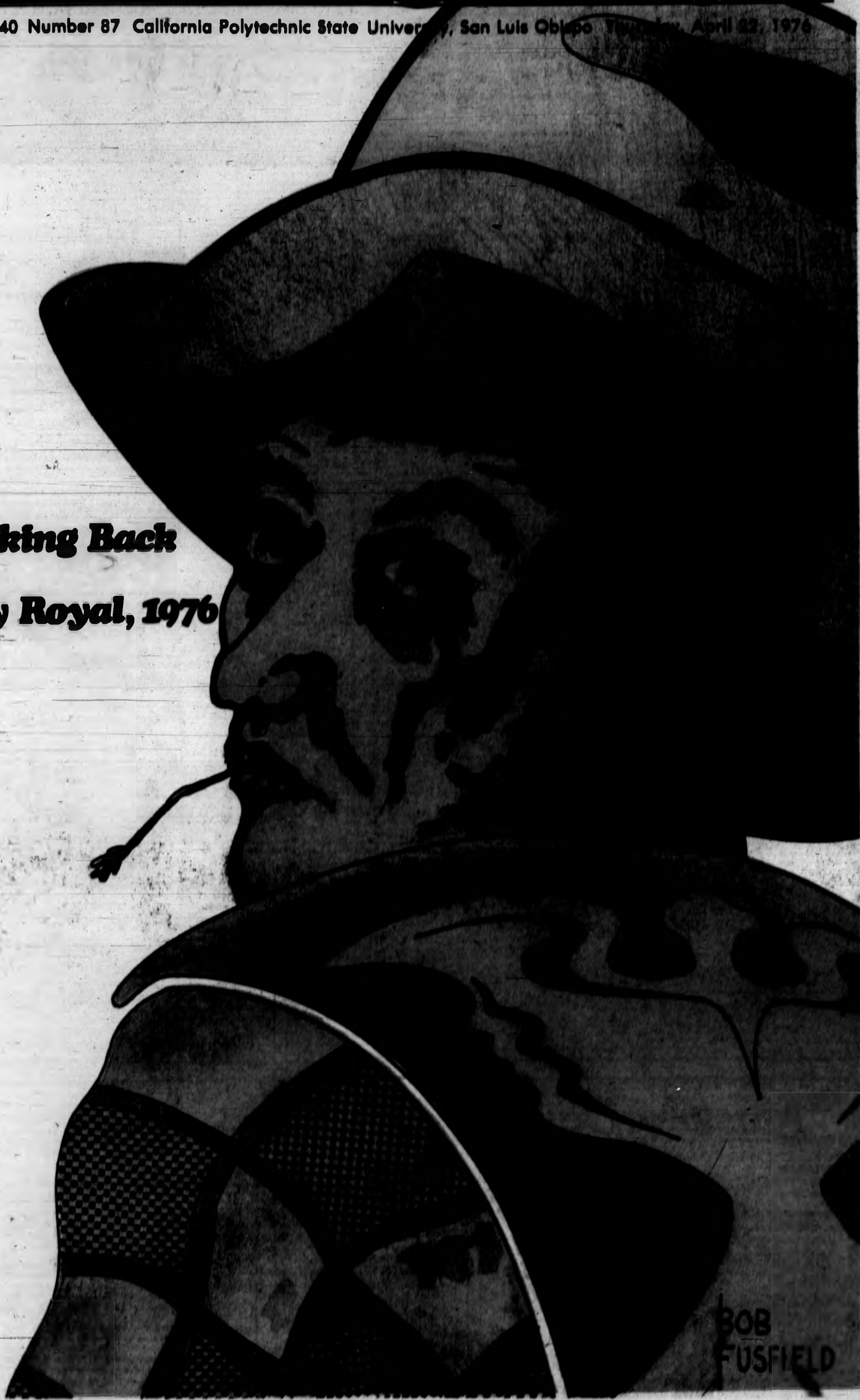


Mustang Daily

Volume 40 Number 87 California Polytechnic State University, San Luis Obispo Thursday, April 22, 1976

Looking Back

Poly Royal, 1976



BOB
FUSFIELD

About This Issue

Simply, there aren't that many story ideas dealing with looking ahead 200 years...to what? And those that we could drum up were too bleak to be acceptable in the happy atmosphere of academic orgy created by this annual hoopla.

So, we set off to the the beat of our different bummer, so to speak, and came up with what we hope will be a precedent setting Poly Royal issue.

Instead of pages on pages of features about Poly Canyon and the history of the Poly P, we decided to take a stab at filling a bit of the gap left with the demise of a Cal Poly yearbook, El Rodeo, about one decade ago.

Included in this issue is a condensed version of what has happened since the last time you were here which, if you are in the majority, was last Poly Royal.

And that's a lot. Construction bulldozers have left very few stones unturned around here. Buildings—and men—have fallen. And new ones—both buildings and budding young educators—have arisen. Issues that were important to students for various reasons—the Brad Smith and the Gay Student Union, for just two examples—have been decided on for better or worse.

Great people have visited the campus and shared a touch of the knowledge, insight, skill or whatever that makes them

great: Tom Hayden, Dale Bridenbaugh, Max Lerner, Christine Jorgensen, Stephen Stills, Alphonzo Bell and Alvin Jacobsen (Alvin who? The Rabbi who wants to be President, that's who).

Suffice it to say, a lot has happened since you've been gone and we hope this issue can answer some of the questions you must be asking. (No, Cal Poly has not entered into the trailer park business.)

Finally, looking ahead a bit, we hope next year's Mustang Daily Poly Royal crew will follow the format of this issue and fill you in on all the neat things bound to happen next year.

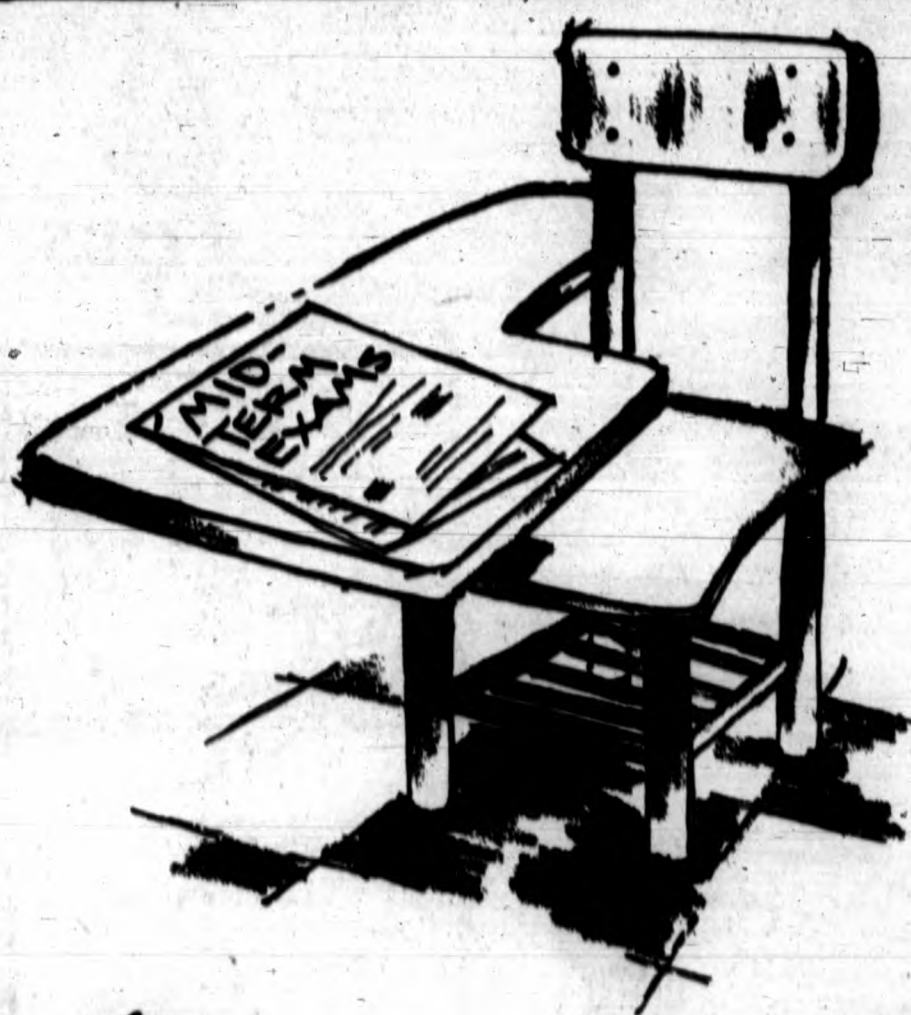
Who knows, maybe we've started a heritage that can be built on.

Some may accuse us of being obstinate after reading—we hope devouring—this special Poly Royal issue to The Mustang Daily. It soon will become obvious that we have taken a look backward rather than forward, as the Poly Royal theme dictates. But, please, let us explain.

"Looking ahead...Building On Our Heritage" may be one nifty theme indeed if your task is to sell teriyaki sticks of send kids down an ice slide. For putting together an entire issue—and a quite large issue by usual 8-page standards—it just doesn't work.



Kennedy Recognizes The GSU



P. King 1/5

The "Chair"



Three Million Coins In A Mountain

Mustang Daily

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1976 Poly Royal Schedule of Events

[illegible]

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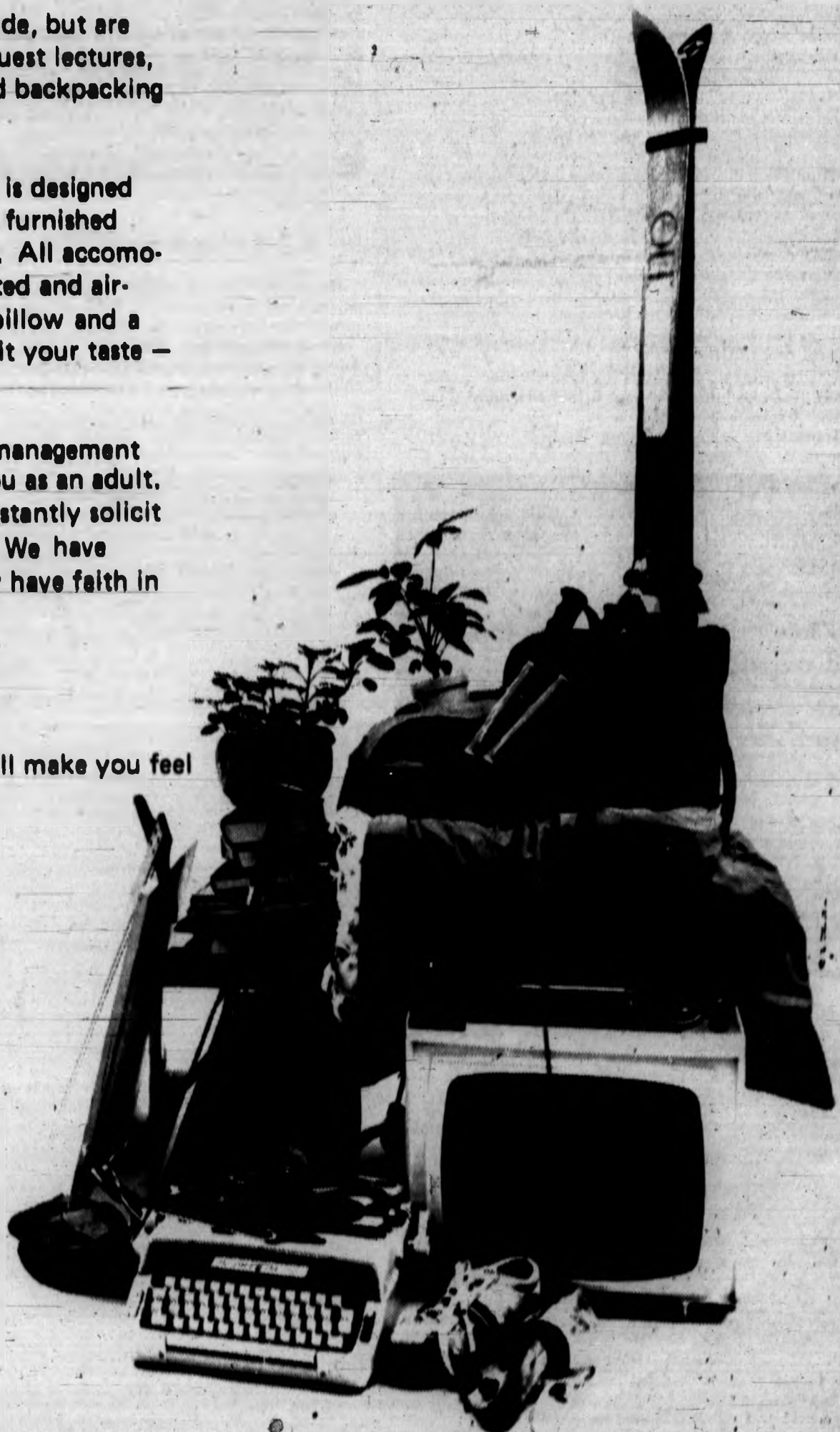


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Change: The Message From The Podium

by CAROLYN SUE WHITE
Daily Staff Writer

Flo Kennedy, Max Lerner, Tom Hayden, Alphonzo Bell. Was the 1975-76 school year just one of bicentennial blather and political pandering?

Obviously it was both an election and bicentennial year. Therefore the speakers who came to Cal Poly focused on these issues. Even so, there was much to be learned from hearing these people.

Flo Kennedy, founder of National Organization for Women and leader in the movement to prevent discrimination, spoke in November on "The Problems of Oppression."

She told a full house the most effective way to change government was "through electoral politics."

"You don't have to have power," she continued, "but you do have to have commitment."

She charged the media with being a "con game." "It is a government plot," she said, "to say to the media what can be printed and what can't." She suggested that Barbara Walters and Walter Cronkite were paid hush money to suppress certain issues.

Certainly Tom Hayden, Democrat, U.S. senate candidate from California and member of the Chicago Seven, was not hushed on any of the political issues when he spoke in January. To a crowd of 1,000 he outlined his Economic Bill of Rights.

"We have to talk about new ways where workers and consumers have power," he said. "An Economic Bill of Rights."

"The economic crunch is falling on those who thought they had it made. America's idols are turning out to have clay feet."

"People can not afford to get sick," Hayden said. "They can't afford to send their children to college. Or, if they can, they are not sure they will get a job when they get out. They realize they can't afford to buy a house. And the food we are eating is not nutritional but the prices keep rising anyway."

In addition to outlining his Economic Bill of Rights, Hayden talked about the need for taxing multinational corporations and cutting back on military spending.

He said, "Any politician who is talking about cutting government spending and not cutting Pentagon spending is a hypocrite."

Alphonzo Bell, Republican, also vying for the U.S. Senatorial seat from California, said in April that business is America's hope for economic recovery.

Bell denounced expansion of governmental services at the expense of personal rights.

"Little by little, step by step," he said, "Congress has changed the nation. We have an almost unbelievable array of services, but this has been done through the loss of personal freedom, freedom of choice, privacy and control over our lives."

Bell responded to Hayden's statement that cutting government spending and not cutting Pentagon spending is hypocritical.

"I think that is entirely wrong," he said. "We have to talk about the Soviet Union. From 10-15 per cent of



Clockwise from top:

Photos by

Tom Kelsey,

Bill Faulkner

and Alan Halfhill.

their (sic) GNP is for defense. In the U.S. it's only 5 per cent.

He added, "The 112 billion we spend is only keeping us equivalent. We have to look at our bargaining power. We have to put our chips on the table."

In March another renowned speaker spoke on America's salvation. Social historian and syndicated columnist Max Lerner said that America's hope lay in

its ability to be flexible. In his speech "Is America a Dying Civilization, Where Do We Go From Here," Lerner said, "Looking over history, the civilizations

Lerner said that he felt a sense of fulfillment was lacking in American lives. "We are a pleasure society," he said. "But we are not a happy society."

Lerner said he would reduce all these insights about the nature of America into the key word "access."

Lerner concluded, "Poverty is absurd in America. Inequality is absurd. Covertness is absurd."

If Americans understood tragedy better, according to Lerner, they would quit turning to charismatic leaders, and, instead, would turn to leaders who cared and were "tough-minded."



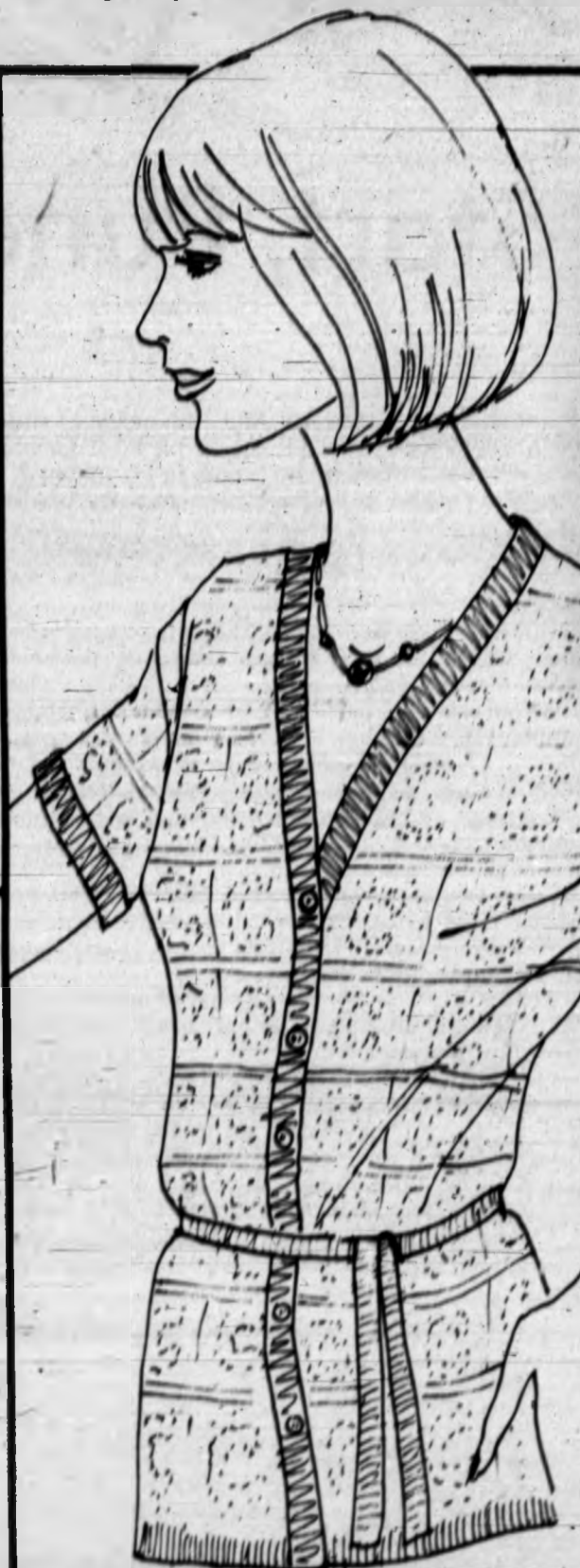
Clockwise from the top: Senatorial hopeful, Democrat Tom Hayden and Republican Al Bell and syndicated columnist Max Lerner spreading their word.

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SAC: Bang-up Start, Punchless Ending

by CATHY BETZ
Daily Staff Writer

For SAC, the year began with the explosive ASI elections last spring.

It took three elections that were filled with bitter charges of "Watergate tactics" on the sides of both Mike Hurtado and Bob Chappell before Hurtado earned the right to the title of ASI President by receiving a majority of the student votes.

In the race for ASI vice-president, overshadowed by the sensationalized campaign for president, Phil Bishop defeated Roland Hills in the first runoff elections.

Cathy Carlson, unchallenged for the position of ASI secretary was elected to office in the first election.

SAC had just begun their duties in the fall of '75 when the Santa Maria Times reported that the citizenship of Hurtado was under investigation by the immigration service regarding birth records and naturalization.

Hurtado said he was born in Mexico but that his mother is an American citizen. The Times reported that in 1974 Hurtado signed a voter registration which said he was born in California.

Although authorities say the matter is still under investigation it was dropped by the wayside as a controversial topic and SAC moved on to business.

In October of 1975 SAC aborted the Housing and Rent Control Bill 76-1 which would have resulted in an investigation of the housing problems in San Luis Obispo.

The bill, if passed, would have also looked at the feasibility of putting a rent control referendum on the June 6th primary election ballot.

Although SAC Chairman Phil Bishop agreed with the fundamentals of the bill, he cited ASI bylaws and procedural provisions in SAC's code in his argument.

By mid-October SAC decided to increase the salaries of ASI president and vice-president by \$75 a month. Hurtado and Bishop receive \$175 and \$150 subsidy.

With the month of November came an endorsement by SAC on an enrollment ceiling limiting the number of full-time students to 15,000. Following this endorsement was a proposal by the University Board of Governors (UUBG) to increase the University Union fees from \$20 to \$35 by the 1978 school year. The UUBG proposal provided for a gradual increase of an additional \$5 in 1976, another increase of \$3 in 1977 and in 1978 the final proposed increase of four dollars.

SAC rejected the two latter increases and adopted only the part of the proposal increasing student union fees to \$25 for this year.

Bruce Orr, SAC representative from the School of Business and Social Sciences, led several SAC members in charging that the UUBG didn't consult the students before proposing the increase.

The UUBG responded saying that 10 students sit on the board and took an active part in the vote which passed the proposal.

Christmas must have left some of the SAC representatives still wishing, because in January SAC set forth, however in vain, on a campaign to buy Cuesta Park from the County for use by the ASI. The purchase was found to be more complicated than they had anticipated and the matter was dropped.

The realization that groups and organizations were

using the student directory file to recruit membership and other bothersome peddling, resulted in a resolution passed by SAC prohibiting illegal use of the directory. A sign was placed above the file notifying all persons: "This card file shall not be used by any organization or individuals for commercial, soliciting, or surveying activities. THE INTENT OF THE FILE IS FOR PRIVATE USE ONLY."

Last February SAC approved a letter of protest against the automatic arming of state campus security officers 24 hours a day. The letter was sent to Glenn Dumke who is the Chancellor of the California State Universities and College Systems.

"Each campus should be able to decide how they want their security armed," Hurtado said.

Another item on SAC's agenda of business for the month of February was the appropriation of funds for the hobby garage. SAC allotted \$1205 to pour a cement slab which would enable students to hoist up their cars and work on them, and to pay someone to run the garage.

SAC also allotted \$1,712.24 from the campus improvement fund to build a brick walkway and three new benches at the south-west corner of the math building. SCARAB, an architectural honor and service society proposed the project and provided the labor.

March was the month for discontentment among many of SAC's student representatives. With comments such as "fed up," "Too much time wasted during meetings," and "frustrated with the way SAC is being run," 10 representatives bowed out of their commitment to SAC and to their respective schools.

Times A Changing: New Faces Replace Old, Familiar Ones

With a faculty numbering 958 full and part-time instructors, Cal Poly experiences a normal turnover of positions annually from new additions to the faculty, to retirements and vacations.

Dr. Clyde P. Fisher, dean of the School of Science and Mathematics died October 25, 1975, after a heart attack on September 30. Fisher had been at Poly since 1947. He was succeeded temporarily by Dr. Charles Hanks, previously head of the Mathematics Department.

J. Corder Gibson, dean of the School of Agriculture and Natural Resources has announced his retirement at the end of the 1976 school year. Gibson has been at Poly since 1949.

In the past year, Poly has received new department heads in several departments.

Dr. David Adorno, a former dean at Ithica College in New York took over duties as head of Business Administration in July 1975. The acting head, Mr. Weston McCormac returned to full-time teaching.

Lt. Col. Robert McKee came to Poly from Germany, as head of the Military Science Department, in August 1975. Former head Col. William C. Black retired from service.

Dr. Harry J. Busselen, Jr., took over in September as the head of the Home Economics Department. Busselen came to Poly from Central Michigan University to replace acting head Mrs. Patricia Baam.

John Healey, head of the Journalism Department since 1967, returned to full-time teaching, and was succeeded in September by Dr. Robert Hudson from East Lansing, Mich.

Dr. Robert E. Burton, a member of the faculty since 1968, took over as acting head of the History Department, in January 1976. Dr. Herman Voeltz returned to full-time teaching.

James McGrath, head of the Department of Engineering Technology retired in January. He was at Poly since 1946. Frederick Berghold is serving as interim department head until the position is filled next fall.

Dr. Richard F. Nelson, head of the Biological Sciences Department for the last five years, returned to full-time teaching. A replacement has not yet been named.

Dr. Malcolm Wilson, a faculty member at Poly since 1968, was appointed associate dean of Graduate Studies.

Willard Pederson succeeded Dr. Robert McDonnell as head of the English Department.

Dr. Thomas Johnston, formerly an instructor in Architecture, was appointed head of the Art Department.

John D. Nicolaides was appointed head of Aeronautical Engineering.

Harry L. Strauss, director of the university library, has announced he will retire this summer. He has been at Poly since 1961. A replacement has not been named yet.

Track coach Steve Simmons left Poly in January after five years in the position. He became head track coach at Oregon State University. A new coach has not been appointed yet.

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Open for Breakfast 9:30 a.m. to 1 p.m. Lunch 11:30 to 1 p.m. and dinner 4:30 p.m. to 7 p.m. Located southwest of the El Corral Bookstore. Stop by and enjoy a complete meal served cafeteria style in the active atmosphere of campus life.

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THE SNACK BAR



Open Friday and Saturday, April 23 and 24, 8 a.m. to 5 p.m. Located in the heart of campus across from the Physical Education Building. Your order sets into motion quick hands that prepare your meal within minutes. You will enjoy your food in the lively dining room where breakfast is served until 11 a.m. and lunch through 5 p.m. The widest variety of foods on campus.

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From A Gorilla To A Surf Shop: Business And Social Sciences

by SANDY NAX
Daily Staff Writer

Since 1975's Poly Royal, the School of Business and Social Sciences has been home-base for some of the most unique and controversial people on campus. Like:

Scott Potter, GORILLA-AT-LARGE. For a fee the business major will climb into his gorilla suit and parade around promoting special events.

Or Rabbi Alvin Jacobson, a 1965 Poly business grad who is striving to become president of the United States in 1984.

Before he is elected president though, Jacobson hopes to become governor of Pennsylvania in 1978. He finished second in Pennsylvania's Republican gubernatorial primary.

Jacobson's campaign promises include abolition of sales tax, automated sidewalks and no grades except for students wanting to be engineers or lawyers. He also believes any town over 50 years old should be torn-down and rebuilt.

And Brad Smith. The former Cal Poly sociology professor who obtained his doctorate and dismissal the same month.

Last June, after months of sparring with the administration, Smith was fired from his teaching position at Poly because he claimed the right to select his own textbooks and keep a lenient grading system.

He surfaced again this year as a Teacher's Aide to first graders at Teach Elementary School in San Luis Obispo. He is working three hours a day for no pay.

positions, but thus far hasn't been successful. Meanwhile he and his wife are living off food stamps and unemployment checks.

Carrol McKibben, dean of the School of Business, spent his summer vacation pedaling his bicycle in the Great Bicycle Ride across Iowa.

About 4,000 people stretching across 20 miles pedaled bicycles in the seven day trip. It was a 450 mile trek that threaded its way between the Missouri and Mississippi rivers.

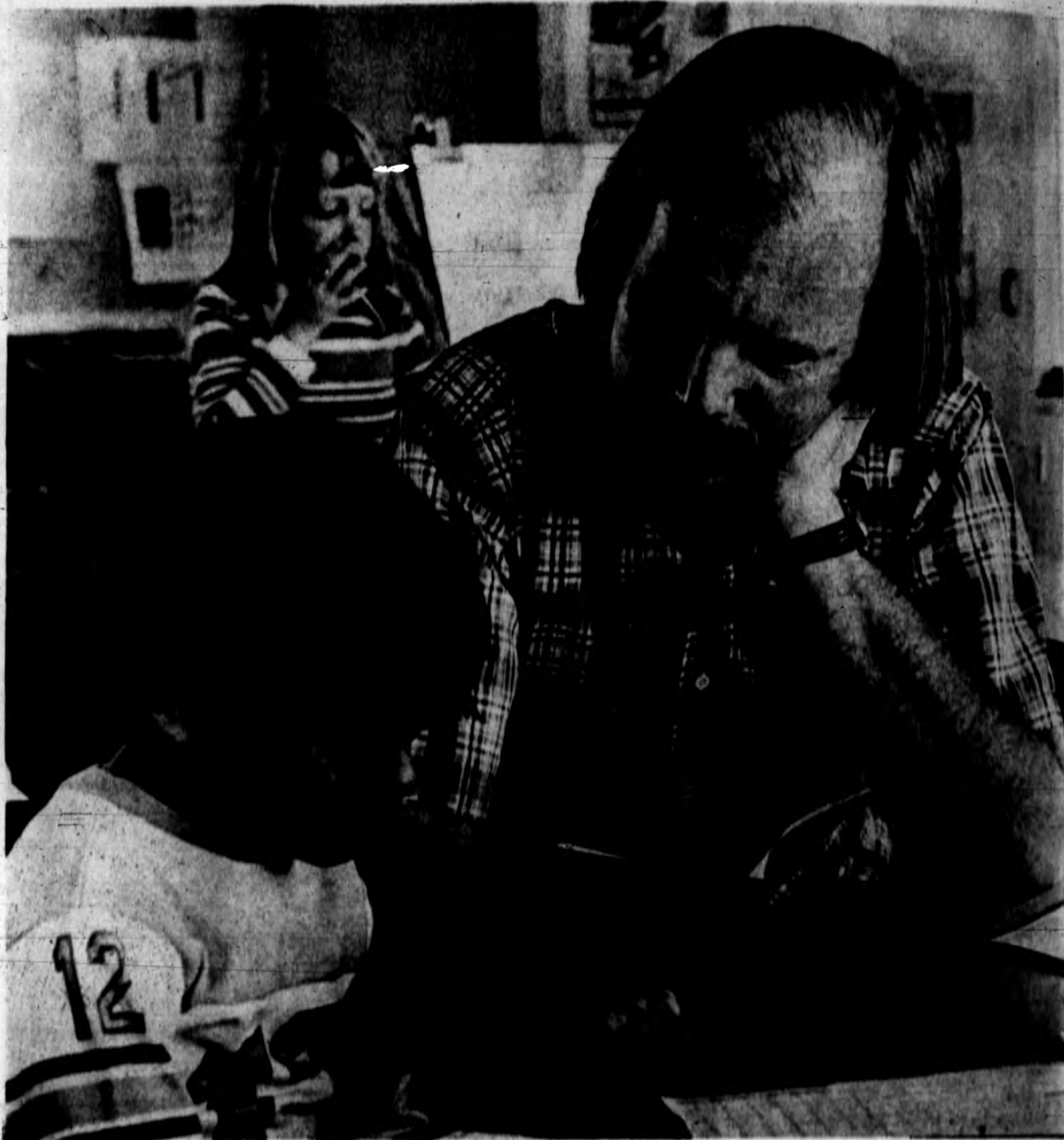
According to McKibben, his bike is a \$90 special "weighing a ton."

Three courageous and enterprising business undergraduates invested \$2500 apiece in the formation of the Central Coast Surf Shop in San Luis Obispo.

Jim Hall, Dan Dunbar and Mike Chaney opened their shop on December 1, hoping to capitalize on the central coast surfing population. Thus far they have been breaking even.

Theirs is the first full-service shop on the central coast catering specifically to the surfer.

The business department has also held educational and informational programs.



Brad Smith, the former Cal Poly Sociology teacher who received his doctorate and dismissal the same month, is now a

non-paid Teacher's Aid to first graders at Teach Elementary School in San Luis Obispo.

The School of Business and Social Science with participation of the Graduate School of Management at UCLA presented a seminar last May 9-10 at San Luis Bay Inn.

Business persons from across California gathered to talk about the availability of oil and raw materials, managerial strategy, labor issues and the economic outlook for the next five years.

The business department's club, Society for Advancement of Management (S.A.M.) now has more members than any other S.A.M. chapter in the world, according to Allen Vincent, 1975 Cal Poly SAM Vice President.

According to Vincent, SAM has 86 university chapters around the world. Poly's chapter has over 320 members, an increase of 125 since last year.

SAM sponsored the tenth annual "Future Application of Business Fundamentals" seminar held here Feb. 26-27.

Top businessmen from all over the country gathered for the two-day seminar. These businessmen spoke on subjects related to their actual occupations, gave recommendations to students on how to find jobs in business, and offered just a general overview of their work.

The Master of Business Administration (MBA) program at Poly is in its sixth year. Over 90 people have graduated from it and all have found well-paying jobs.

The median salary of 1970-71 graduates is \$17,000. 1975-74 grads have a starting median salary of \$13,000.

The program is geared towards non-business majors. It prepares them for a career in management and administration.



Rabbi Alvin Jacobson, a 1965 Cal Poly Business Grad hopes to be governor of Pennsylvania in 1978 and president in 1984.

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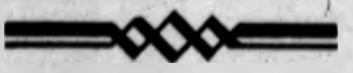
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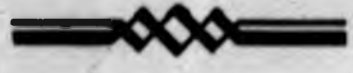
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SLO's Dining Spots Claim Intrigue

by STARR SHEPARD
Daily Staff Writer

"We serve the best steaks in California," claimed the former proprietor of one San Luis Obispo motel and restaurant proudly.

"We have the finest cheesecake in the county," purported another local restaurant manager.

"We're the cleanest restaurant in town," was the profession voiced by still another San Luis tavern and dining house chief.

Whatever the allegation, the restaurants of this town present a tantalizing, tempting array of dining, entertainment and socializing atmospheres. Each has a little something of its own.

Some quick finger-walking through a few yellow Pages reveals an abundance of intriguing restaurant names. Chocolate Soup, The Cigar Factory, Tortilla Flau and many others.

Even as the titles are nearly

always indicative of the atmosphere, the true nature of any single restaurant cannot be fully experienced until one slips inside it.

Carol Browning, co-proprietor of Chocolate Soup with her husband Bud, explained, "We serve very nutritious food, not junk food. All of our breads, desserts and so forth are homemade from scratch."

The small, cafe-like restaurant, nestled among large downtown buildings,

operates with a buffet style. The customer chooses dishes while a waitress prepares and serves them over a glass counter. Trays are used to take the meal to a table.

"We really do serve chocolate soup," Browning affirms, "but I'm more proud of our new specials like the steaming hot 'Broccoli Pocket' and the 'Gorilla Pocket,' the latter being made of peanut butter, honey and bananas tucked in a doughy envelope."

Both managers are former Cal Poly students. The pair built and painted nearly everything on the shop's outside and inside.

"We even silkscreened the 85 yards of seat canvas ourselves," she said, beaming.

"We have a very friendly, homey, kitchen-like atmosphere around here," she said, wiping her hands on her apron, "everyone who comes to Chocolate Soup receives a piece of our personalities."

Joe Silvaggio, manager of La Dolce Vita ("The Sweet Life"), happily paused from mingling with patrons to talk about his popular Italian restaurant.

"La Dolce Vita has a unique European atmosphere which, I feel, isn't duplicated anywhere," he said with pride.

Silvaggio held that his restaurant's cannelloni and homemade desserts are especially good while boasting of maintaining "the finest cheesecake in the county."

"We've been open just about a year," he explained, "but we've only had live entertainment occasionally. I hope to get some more going shortly." (Look for live entertainment at La Dolce Vita during the week following Poly Royal.)

Susie Bone, manager of Sebastian's, claimed that "we're not only the cleanest restaurant in town, but we're the nicest people also."

Bone's entertainment schedule for the Poly Royal weekend showed "Conrad and Elina" as booked to perform from 9 p.m. until 2 a.m. on Friday and Saturday.

"We serve food every night until 2, and any person, no matter what age, can stay in the lounge until then," said Bone, "but, of course, you can't drink if you're under 21."

Sebastian's, which has a sister restaurant in San Jose, serves a champagne brunch on Sundays from 9:30 a.m.

until 2 p.m., and dinner follows from then until 10 p.m.

Virginia Genest, proprietor of Motel Inn until her recent departure from the establishment, was very firm in stating that the restaurant offers "the best steaks in California."

"They're cooked over oak charcoal instead of gas. That gives the meat a completely different flavor," she said.

The rustic old Spanish look of the building owes itself to the fact that the motel

stitutes the most significant difference between it and other dining houses.

"The building was designed by a couple of Cal Poly 'archie' teachers," he explained, pointing out the luxurious redwood decor. "There are three lofts, or dining levels, and a cocktail lounge."

Binkley told that "Stoney Creek," a San Joaquin Valley group, will be performing. Poly Royal weekend from 8 p.m. on until the evening decides to close.

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was the first such business in the world, having been constructed in 1925. (Motel, in this case, should not be confused with hotel, saloon, or other early boarding establishments.)

Motel Inn's live entertainment for the Poly Royal weekend will consist of "Doc and the Twins," who will perform the entire week from 8:30 p.m. until 2 a.m.

Genest pointed out that the restaurant's atmosphere is "very charming and extremely historical."

Rudi Binkley, proprietor of 1865 restaurant, feels his building's architecture con-

Only 16 months in existence, 1865 (which address is 1865 Monterey) offers prime rib every day as an unusual feature.

Diane Jennings, co-assistant manager of The Cigar Factory with other assistant manager Doug Redican and manager Ian McPhee, related the idea behind her restaurant.

"The Cigar Factory, which has sister establishments in Salinas and Sacramento, exists in the philosophy of making old things new again," she said.

The building, actually (see Restaurants, page 15)

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Poly Construction---There's more to Come

For those returning to enjoy Cal Poly's rise of spring—Poly Royal, one might notice a change. Since last year, this campus has grown with buildings being built and others being refurbished.

A new architecture building, not much more than a hole in the ground at this time last year, is on schedule for its projected fall quarter completion date. According to Douglas Gerard, executive dean, the structure is already 65 per cent complete. The building, at a cost of \$4.3 million, will occupy a site on the northwest portion of the campus near the Dexter Library and the Business Administration and Education Building.

Included in the 78,000 square foot structure will be four lecture rooms; 20 faculty offices; two conference rooms; 18 lab rooms; a photography lab; storage rooms; and secretarial areas.

A \$6.25 million Life Science building will hopefully begin construction in mid-June, Gerard said. Bids were received April 20 and Gerard is optimistic the building will be completed for fall quarter, 1978.

The state financing for this facility was passed by the California Senate and

Assembly and approved by Gov. Brown last July.

Containing 19 laboratories for biological sciences, three lecture classrooms and 41 faculty office spaces, with room for a department head and a school dean office, the new building will cover 78,000 square feet, said Gerard. It will be located in the temporary staff parking lot in the northeast portion of the Cal Poly campus.

The building was recently named the Clyde P. Fisher Science Hall, after the late Dean of Science and Mathematics.

An on-campus project, completed last summer, provides an outdoor lighting system in the area of the men's gym. The project, used extensively by students, includes meter-operated (card keys) lights for tennis courts and switch-operated timer lights for the basketball courts.

Indoor remodeling includes a \$260,000 job on four rooms in the B wing of the main science building. Gerard said the four rooms, two botany labs and two preparatory rooms, were converted into two chemistry labs and two new preparatory rooms.

Construction to the tune of \$550,000 has begun in Engineering West to build two labs, one structural and one soil, Gerard

said. Completion date will be "in about a year," he said.

Faculty members have done some moving about this year. Faculty offices were relocated in Chase Hall after its interior was refurbished and repainted. Other faculty moved from Tenaya Hall, now student housing, to trailers located on campus.

Cal Poly has gone green with a greenhouse. Ornamental Horticulture students constructed a 40 foot by 140 foot greenhouse, the largest ever built on campus, in October.

Off-campus construction included a new entrance road into the north end of campus

from Highway 1. The road was completed over summer.

Proposed building in the near future includes a new football stadium. Unfortunately, that idea has hit upon some red tape with one reason being, as an administrator said, student apathy.

Gerard said the state will not support the building of facilities concerned with athletics. "To build it, we'd have to do it with non-state money," he said, explaining the total cost could be \$10 to \$12 million.

A student body fee would be one way to finance the stadium, Gerard said, but students would have to express some interest in its being built.

Restaurants: Intrigue

became a cigar factory in 1897 and was transformed into an 1890's-style restaurant in 1962. The original restaurateur was John Sues, brother of television comedy personality Allen Sues.

The ground floor serves as

The Cigar Factory's live entertainment schedule for the Poly Royal weekend boasts a "fantastic" rock band from Salinas, "Hot Sauce." The group will perform Friday and Saturday from 9 p.m. until 2 a.m.

Alex McLachlan, manager of Tortilla Flats, said his

entertainment, although we used to," he explained, "but what we do have is the 'Tortilla Flats Annual Tank Contest,' which is an electronic game tournament. First prize is \$25, dinner for two and a trophy."

McLachlan said an electronic ping pong tournament will begin soon.

Bartender Keith Gurnes added, "We have a comfortable, casual atmosphere around here. The food is special, and the prices are reasonable."

Other San Luis restaurants offering live entertainment during the Poly Royal weekend include The Cedars, Wine Street Inn, the Laguna Village Inn and the Madonna Inn.

Among the other intriguing dining atmospheres in town are Friar Tuck's Refectory, The Outside Inn, The San Luis Noodle Co. and The Breakers.

Poly Royal visitors, as well as just hungry ol' students, should have no difficulty finding a unique and memorable dining spot right here in San Luis Obispo, where a diversified selection of colorful and individually charming places is at the tips of one's fingers, or perhaps, at the tip of one's tongue.

"One should have no difficulty finding a unique and memorable dining spot.

the dining area, while the basement, where huge crates of tobacco leaves were once stored, is fashioned into a cocktail lounge. A room with electronic games is located at one end of the lounge. External plumbing and antiques accent the nostalgic atmosphere.

"We offer a 'Two-Flated Happy Hour' now which gives you two drinks for the price of one plus a quarter," Jennings said, adding that the restaurant is sporting a grand new menu.

restaurant's specialty of early Californian cuisine makes the Flats distinguishable from other dining houses.

"The best buy in the house is the 'Tortilla Flat,' a giant tostada. Most people can't even finish 'em!" the young manager laughed.

McLachlan also said that his customers particularly enjoy the restaurant's "Cactus Flower" drink. Tortilla Flats, like the Cigar Factory, is also showing off a sparkling new menu.

"We don't have any live

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Cal Poly: Meeting A Challenge

by JOSEPH P. ROMNEY
Special to the Daily

"I have planned a school here which will teach the hand as well as the head."

"The school was coeducational in a prophetic ratio of 18 boys to four girls during the first year."

"The very success of the school has created an ecological issue as students and staff have strained local housing and services."

One of the major issues raised by the bicentennial celebration is to what extent Americans have succeeded in achieving such ideals as liberty and equality which were proclaimed by the founding fathers. While much has been done it seems pretty clear there is still much to do.

Ideals, by their very nature, are always just beyond reach. But if they are too far removed from reality they become meaningless, a mockery, or perhaps a motivation for revolt.

From its inception Cal Poly has had a dominant ideal. As in the case with the goals of the American Revolution period, Poly's ideal has been achieved in many ways, but not totally so.

To understand this ideal and its relevancy for today we need to go back to the events which lead to the founding of the school.

Myron Angel arrived in 1885 in San Luis Obispo, a small town of some 3,000 people. He liked the town, wrote what is still the basic history of the early days of this area, and settled down to live.

A visit to his home town in New York where a normal school (teacher training) had recently been established, convinced him of the value of such an institution in elevating the cultural level of a community. He determined to see such a school was established in San Luis Obispo.

He received support from citizens of the town and from other parts of the county. Support also came from businessmen in San Francisco and from the Southern Pacific Railroad which would reach San Luis in 1894.

Several legislators in Sacramento worked for passage of an act authorizing a school, but then as now school support and financing was hard to obtain.

Finally in 1901 an act was passed establishing a school in San Luis Obispo, a polytechnic school. The change from a normal to a polytechnic school was made to obtain the necessary legislative support.

Angel was favorably inclined toward technical education, partly because of his experience when he arrived in San Francisco. He badly needed money but he was denied a job as a roof shingler because he knew nothing about that trade. He referred to that experience when he described the type of school he envisioned in San Luis Obispo.

I have planned a school here which will teach the hand as well as the head so that no young man or young woman will be set off in the world to earn their living as poorly equipped for the task as I was when I landed in San Francisco in 1849."

The founding act further marked the school's character.

"The purpose of the school is to furnish to young people of both sexes mental and manual training in the arts and sciences, including agriculture, mechanics, engineering, business methods, domestic economy, and

such other branches as will fit the students for non-professional walks of life."

Clarification of these ideals and their application during the ensuing decades has been of major importance to students, faculty and administrators. When the first curriculum was being developed, strong voices were heard advocating a limitation of classes to agriculture alone. But a broader course of study was accepted so that the first year class consisted of 10 in agriculture, six in mechanics and four in domestic science.

The school was coeducational in a prophetic ratio of 18 boys to four girls during the first year.

The academic backgrounds of the first three presidents of the school exemplify three aspects of the continuing educational role of Poly. Leroy Anderson was a teacher of animal and dairy husbandry.

LeRoy Smith represented the non-emphasized areas of history and English. Robert Ryder was an engineer. A similar variety of backgrounds has been a feature of succeeding presidents of the school.

But through it all the emphasis on the "hand" variously reflected in such slogans as learn by doing, upside down education, or more recently career education has been stressed.

A review of some of the early activities and problems at Cal Poly reminds us of events in our own time. The first enrollment of students was surprisingly lowly 40 per cent of those who had been expected. Budgetary allocations were inadequate and construction slow so that classes were housed in inadequate facilities.

Students helped in constructing the new building as part of their education. Practical field work, daily or at least regularly, was required. Students earned part of their expenses by working at the school's agricultural projects or in such areas as janitorial and dining hall work.

Curriculum expanded and school organization changed as the years passed. Prompted by the need for accreditation by the University of California, classes were added and included in 1916 within an Academic Department covering English, history, mathematics, and foreign languages.

Thus, while emphasis was on the "hand," the "head" was also considered essential to an effective educational experience.

Outside occurrences have had a marked influence on Cal Poly. Just before World War I a compulsory military training program was established. All male students wore their uniforms daily, drilled regularly and performed guard duty.

Dormitory dwellers marched and exercised before breakfast, studied at assigned times and were subject to room inspections. School enrollment in the fall of 1918 dropped 42 per cent. After the war several hundred disabled veterans enrolled in special vocational courses. The faculty turnover between 1914 and 1920 was

(see Challenge, page 18)

The Changing Of The Guard

by CHERYL WINFREY
Daily Staff Writer

This was a year of change within the School of Communicative Arts and Humanities. Five of its nine department heads have recently assumed their positions.

Dr. Verlan H. Stahl, formerly the acting head, was appointed head of the Foreign Languages Department in May 1975.

A Cal Poly faculty member since 1968, Stahl was involved in planning that led to the establishment of the Foreign Languages Department in 1970.

Stahl is a graduate of the University of the Pacific, Florida State University and the University of Madrid, Spain. Before coming to Cal Poly he served as the American program officer in Madrid for the Fulbright Commission.

Formerly a member of the faculty at Florida State University and Wake Forest University in North Carolina, Stahl has participated in programs of the Foreign Languages Conference of the California State Universities and Colleges.

The English Department received its new head man in August 1975 when Dr. Robert F. McDonnell replaced Willard M. Pederson. Pederson had asked to be returned to teaching duties.

McDonnell was chairman of the English Department at Western Washington State College in Bellingham prior to coming to Cal Poly. He is a graduate of St. John's University in Minnesota and the University of Minnesota. He also studied at the University of Vienna, Austria.

McDonnell served as a member of the board of directors of the National Council of Teacher of English for several years and also served on the Washington Commission for the Humanities.

Among his accomplishments McDonnell cites the editing of five books.

Thomas V. Johnston went from architecture to art when he accepted the position of head of the Art Department last September.

Johnston is a noted sculptor with international

recognition and has received two national fellowships for his work.

A native of New Zealand, Johnston received his diploma of teaching in that country in 1948. He received a visual arts certificate from London University and studied for four years at the Glasgow School of Art and Architecture, Scotland.

Prior to joining the Cal Poly faculty in 1967, Johnston was the head of the department of art at both the North Teacher College and Waihi College in New Zealand. He also lectured at the Glasgow School of Art and Architecture.

Johnston replaced Dr. Bernice Loughran, the former department head, who had requested to teach full-time.

New to Cal Poly and to the journalism department, Dr. Robert Hudson became the department head in September 1975. He succeeded John Healey, department head since 1967, who had requested to return to full-time teaching.

Hudson came to Cal Poly from Michigan State University where he had been a faculty member for eight years. He had served for two years as the assistant chairman of the School of Journalism at Michigan. He had also been the acting assistant dean of the College of Communications.

The new journalism department head is a graduate of Indiana University and the University of Oregon. He received a doctor of philosophy degree from the University of Minnesota.

In January of this year, Dr. Robert E. Burton became the acting head of the History Department. He will serve in that capacity through September while the search continues for a permanent department head.

Burton has been a Cal Poly faculty member since 1968. Prior to that time he was a teaching assistant at the University of Oregon and an instructor at Glendale College.

A member of the Cal Poly Academic Senate, Burton is a graduate of San Diego State College and the University of Oregon.

Burton succeeded Herman C. Voeltz who had asked to be re-assigned to full-time teaching duties.

Dorm Students Organize Protest

by BONNIE BURNETT
Daily Staff Writer

Apathy alive and well at Cal Poly? No way! Not if last fall's dorm lobby controversy is any indication.

Students banning together and organizing themselves in protest stopped a move by the administration to block off lobbies in the South Mountain Hall.

Lack of meeting space in the University Union prompted the administration to consider the large first floor lobbies of the red brick dormitories as possible meeting places.

Rumor and word of mouth information is how two Head Residents attribute the fact of the students finding out. Administration plans called for blocking off the lobbies over Christmas vacation.

Eric Melby, head RA of Santa Lucia, and Mary Ellen Ormiston, head RA of Tenaya, both said word got around informally.

"It was a very emotional issue," Melby said.


Letters to the president, signed petitions and much student protest culminated at a Student Affairs Council meeting where a resolution was passed supporting the students' rights to the lobby.

"Three to five days later the administration changed their minds," said Ormiston.

Tenaya was the dorm most affected because its lobby had been blocked off from the beginning of the year. Having been offices the year before, the dorm was left with a blocked-off lobby that outside groups could use.

Tenaya residents seem very pleased with the way things are now, although the wall is still there, said Ormiston. They have total use of their lobby and, according to Ormiston, the blocked-off lobby allows them more privacy for studying or having a speaker.

Now that the residents have had the use of their lobby, they seem a little sensitive to the idea of anyone else using it, she said. A meeting of Housing people was cleared by Tenaya's officers for use of the lobby for a meeting. Ormiston noticed a few mutters and one student threatening to walk through to "use the kitchen."



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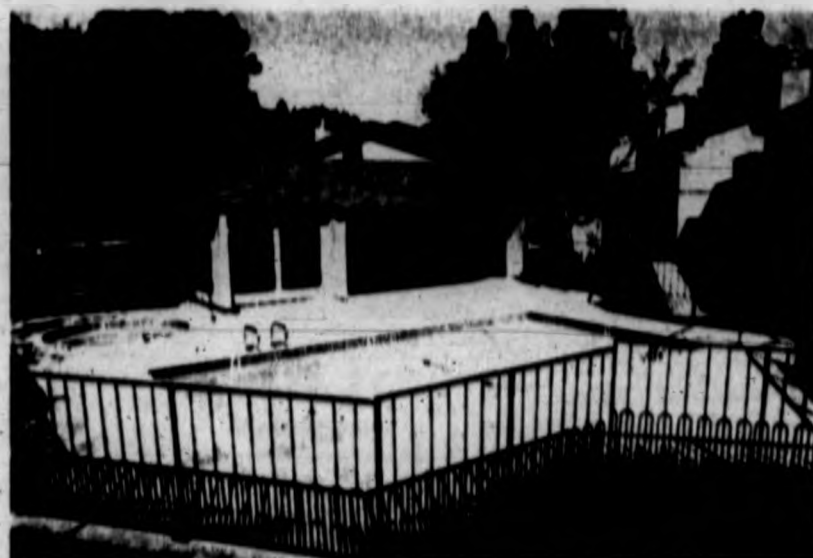
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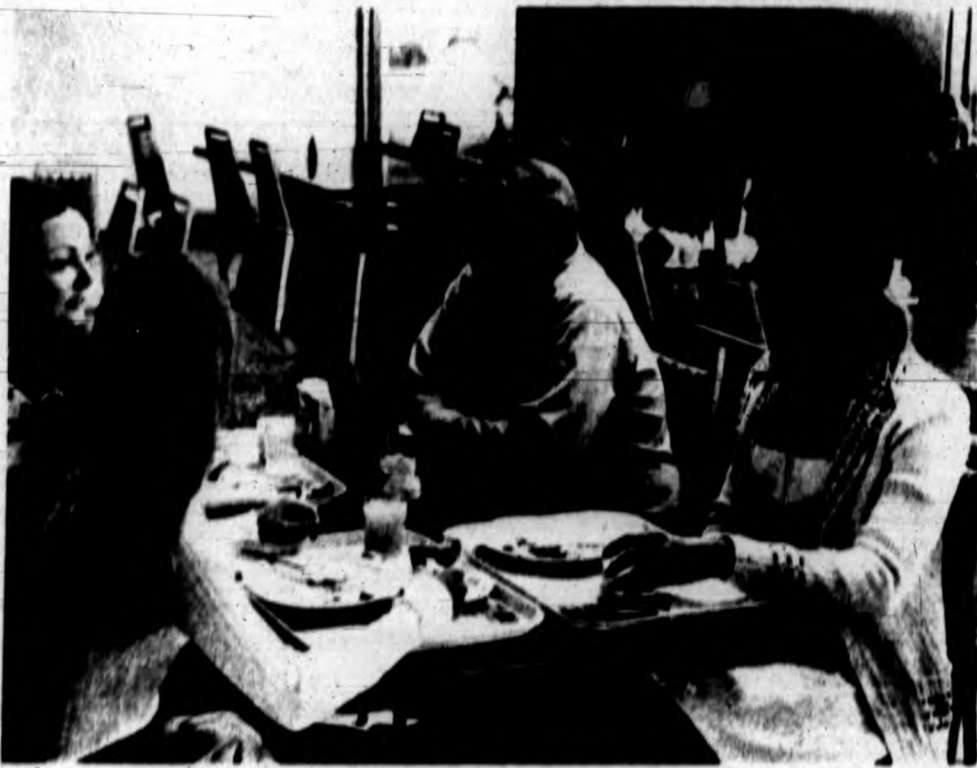
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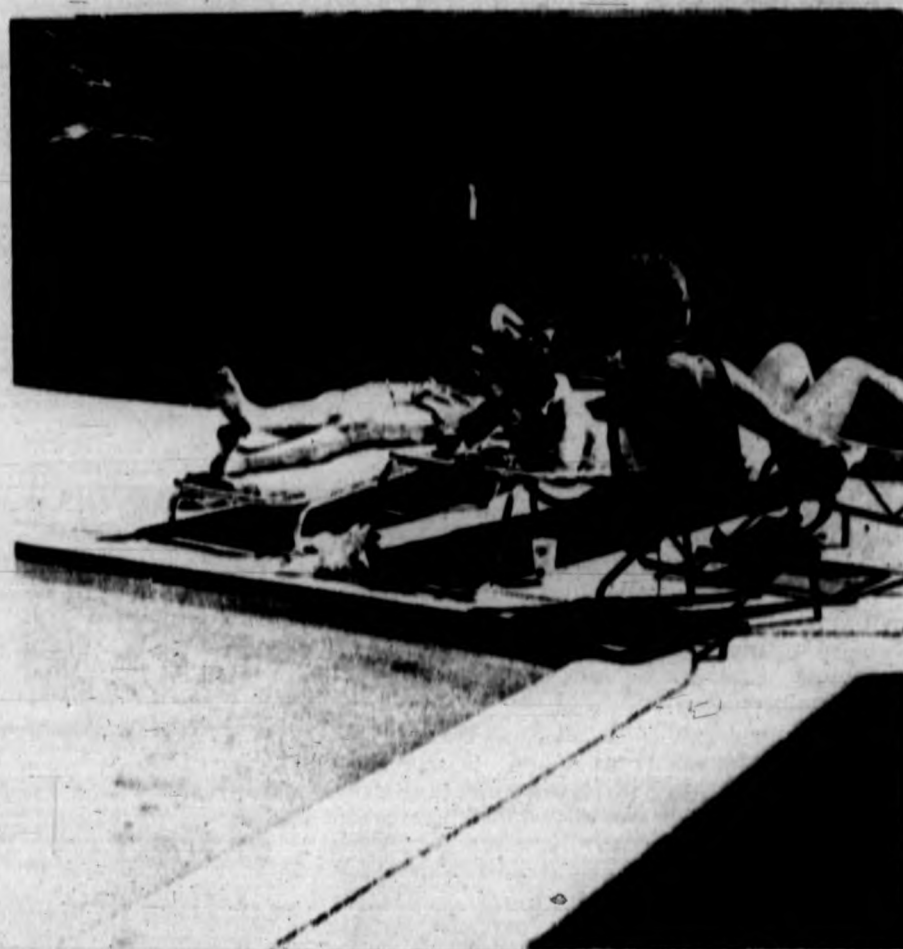


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The Kennedy Interview

In mid-October of this year, Mustang Daily took a long, long look at University President Robert E. Kennedy. In a week-long series about the president and of those who surround him—both friend and foe—the Daily answered just about everything anybody ever wanted to know about Kennedy.

The focal part of the series was a copyrighted interview of the President by Mustang Daily co-editor Pete King. Following are excerpts from that interview.

This is the second portion of the interview between University Pres. Robert E. Kennedy and Daily Co-editor Pete King which occurred Oct. 14.

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What are the salary and extra benefits that go along with the job of being president of Cal Poly?

The salary of a president of a California State University or College is set by the Board of Trustees in the monthly range of \$9200 to \$4287. The benefits other than salary for presidents is the same as for the other academic-administrative positions, in terms of vacations earned, sick leave, health benefits, retirement, etc. I have the use of a state car for official business, but so also do other state employees. The car assigned to me is used frequently by other administrators making official trips when I am not using the vehicle. As everyone knows, Mrs. Kennedy and I live in the President's residence on the campus and pay only a nominal rent which is set by the State Board of Control and which may be increased as a result of the recent statewide study of all state owned housing. The furnishings in the house belong to the Kennedy's except for some of the living room furnishing which, along with carpeting and drapes, were purchased from funds given to the university by a benefactor for that specific purpose. Because the residence is used for official meetings, receptions, dinners, etc., the state provides a twice-a-month custodial service inside the house. Because the residence is an integral part of the campus grounds, grounds maintenance is provided by the state. In other words, one of the big benefits is that I don't have to mow the lawn.

Is it true that you are pushing department heads to attempt to get their department accredited? If so, what will this mean to the university, the faculty and to the student?

Yes, you might say that I am "pushing" although I have issued no directives or instructions. I spent a considerable part of my Fall Conference message to faculty and staff on September 22 describing why I believe accreditation in the future is going to take on a much more important part in the evaluation of colleges and universities than it has in the past. I favor accreditation for every department for which there is a national accrediting agency, approved by the Council on Postsecondary Accreditation. Prior to 1966 we had no accredited professional programs, primarily because of fears that the so-called traditional methods and content of various disciplines at other campuses would be demanded of Cal Poly and thereby weaken our program emphasis on practical application, a high percentage of laboratory experience, and faculty with practical, industry experience. Our lack of accreditation was a great disadvantage to our graduates of programs in which professional accreditation status gave graduates of other universities advantages in professional certification and placement, particularly with state and federal civil service agencies.

The GSU, Brad Smith and drinking issues raise another point—why is it that you have the final say so on every major issue at this campus? Why is it that all campus bodies like the Student Affairs Council and the Academic Senate are merely advisory groups to you?



I do not have the final say in many instances. It is obvious that in the GSU matter the final say will be that of the Attorney General or a Court of Law. In the Brad Smith case, as I explained earlier, the issue went through the complete personnel cycle with the president merely concurring with

the recommendation of the departmental faculty, department head, and dean not to reemploy Mr. Smith. Mr. Smith availed himself of the grievance machinery and the case then went to an outside hearing officer (an option chosen by Mr. Smith) and the hearing officer's finding were then reviewed by a grievance committee of faculty members who had been selected by lot in accordance with systemwide rules. The grievance committee made a recommendation, based on the hearing officer's findings, which I carried out by notifying Mr. Smith that there would be no change in the decision not to reemploy him. In the liquor issue, the Board of Trustees could have established rules for or against, but they took an action which put the decision into the hands of each president.

The Student Affairs Council is not advisory to me. It is the

legislative body which governs the operations of the Associated Students, Inc. It derives its authority to operate the ASI through a delegation of that authority from the president of the university, who is delegated authority for the operation of the university from the Board of Trustees. The Board derives its authority from the Education Code, which is a law established by the State Legislature, and the Legislature is elected by the people. The president has the right to delegate certain authority for the operation of the university from the Board of Trustees. The president has the right to delegate certain authority for the operation of the university to other individuals and to groups, but it is the president only who is held responsible by the Board of Trustees for the total operation of the university and its auxiliary organizations, including the ASI. Under such a system of organization, as in a political democracy, the chief executive officer normally retains a final approval authority or veto power on major policy matters.

The Academic Senate and Staff Senate are advisory to the president because that is their appropriate functions. With very few exceptions the recommendations of these groups are approved by the president.

Again returning to your inaugural, you said "I caution you...to remember that many people working together—not one man nor even a few—shall shape the character of this college in the future." You said this, yet at the same time, you have reviewed advice from SAC, for example, on both the GSU and drinking issues, and then gone out and taken the opposite action they requested. How do you justify this?

Many people have worked together for a period of 75 years to create in this institution an educational program and a learning environment that has given Cal Poly an outstanding reputation. The students here today can enjoy the prestige of attending this university not because of anything that they have done, but only because of what others have done who have gone before them. We have thousands of alumni whose success in various professions and careers and as citizens in their respective communities have created much of the good reputation of this university. For 75 years it has not been considered a good idea to permit the drinking of alcohol on this campus, and despite the assumption implied in your question, I'm certain that I am not the only person on this campus who would object to a change in that position. In that same inaugural speech which you quoted, I also said, "I have learned that it is the impact of the many and their standards—or lack of them—which determines the survival of an organization, an institution, a society." At times, and as part of the democratic process, a chief administrative officer must exercise the veto power when in his judgement a proposal would be harmful to the best, long-range interests of the institution.

Do you feel the students and faculty should have a direct say in the decisions that affect this university?

The decision-making procedures used at this university seek out advice from all constituent groups and utilize that advice in shaping policies and procedures by which we operate. We make hundreds of policy and procedure determinations each year, with the advice and counsel of various groups and individuals weighed in the process in accordance with the respective expertise of those offering the advice. The faculty, staff, and students do, indeed have a great deal of input into every decision that is made because we have organized so that the input is not just possible but required.

Cal Poly: At Work In Meeting A Challenge

(continued from page 14)

amazing 70 per cent new teachers in 1916 with only one teacher from the 1914 staff remaining into 1920.

World War II brought an abrupt drop in the usual enrollment, but generated a new educational demand as the campus became the training center for several thousand naval aviation cadets, and thousands of others who required war related technical training.

At the end of the war veterans doubled the school enrollment to 2,000.

Other world, national and local issues have affected Cal Poly. The Korean conflict and Vietnam War precipitated student unrest in a low-key Cal Poly style.

Pres. Kennedy met with students on the library lawn, classes could be used for Vietnam discussions, and some enthusiastic activist bombed a fence post in the sheep unit in a unique expression of revolt against the establishment.

Cal Poly's foreign involvement has included exporting know-how, "hand" and "head", to Africa, Latin America, and the Far East and receiving students from throughout the third world. The recent national ethnicity is reflected in efforts at affirmative action, and its currently troublesome legal complications, and ethnic studies courses.

The very success of the school has created an ecological issue as students and staff have strained local housing and services beyond what some find acceptable.

Successive presidents have continued to emphasize that while the ideal can be adjusted and modified, the polytechnic emphasis must be maintained. Julian McPhee, president from 1953 to 1966, included the "head" but clearly emphasized the "hand" in his

educational philosophy. He expressed his view of the mission of the school in this way: "The plan of California Polytechnic is to combine vocational and technical skills with a background of science and economics that a graduate is immediately valuable to his employer..."

In his fall convocation address for 1973 Pres. Kennedy said:

"The solution must draw upon the varied traditions of the past and the ideas of the present. Within those traditions a proper balance is possible."

"An institution's heritage...is in the powerful ideas which survive the people who made up the academic community during the various periods in its history."

He then quoted the school's first president who said "Let us train the head, the hand and the heart." Pres

Kennedy endorsed those three aspects as the "totality in the learning process," then stressed career education, the traditional emphasis of Cal Poly, as an "idea whose time has come."

Twenty-one members of the English Department faculty responded to this talk in language harking back to Angel's original description of the purpose of the school. They said:

"If education... becomes mainly oriented toward producing 'hands' and easily manipulated consumers rather than training inquiring minds, then we as a nation and as a civilization are in a very bad way."

Therefore, we feel that this university should endeavor to strike a true balance between technological training and the humanities."

Just as the difficulty in practice of striking a balance between the national revolutionary ideals of liberty and equality is a continuing quest, so Cal Poly has a biennial challenge of striking a balance between "hand" and "head." It must also balance other competing interests such as large size and "a spirit of community," centralized leadership and faculty and staff self-governance, institutional growth and community responsibility, academic excellence and affirmative action.

The solution must draw upon the varied traditions of the past and the ideas of the present. Within those traditions a proper balance is possible. Our challenge is to continually achieve that balance.

Joseph Romney has been a history instructor here since 1969. In addition to his background in history, Romney has been an assistant to the Utah State Attorney General and a research clerk for the Utah State Supreme Court.



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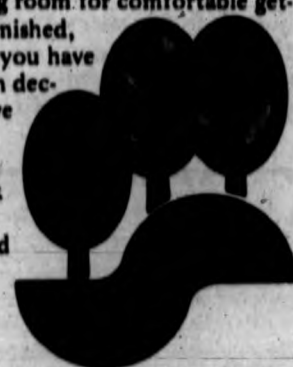
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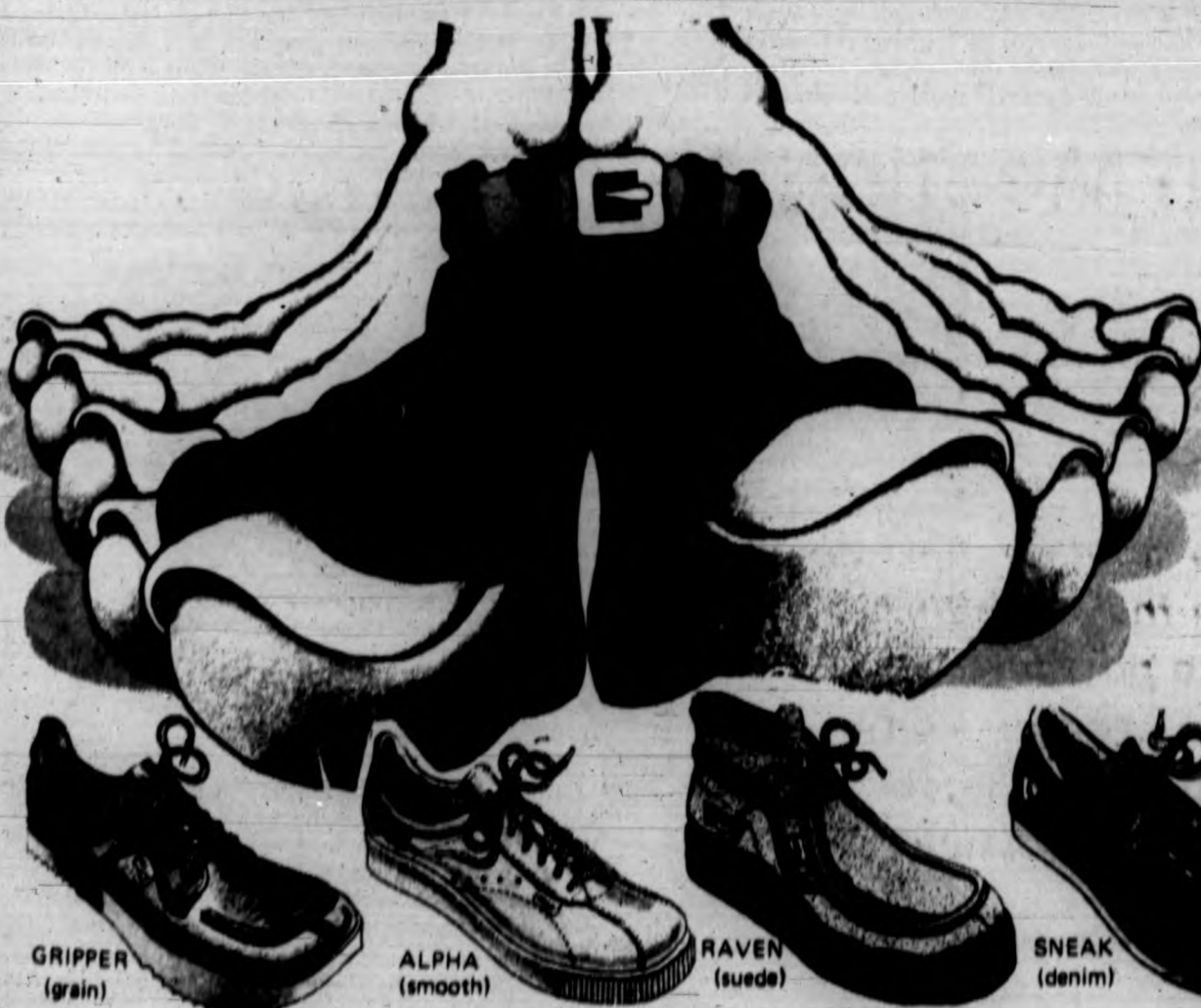
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Another Bumper For Ag and Natural Resources

Another year of feeding, breeding and seeding has taken place on the slopes of Cal Poly due to the endeavors of the School of Agriculture and Natural Resources.

Members of Cal Poly's Animal Science Department are constructing a beef cattle evaluation center to determine the genetic potential of bulls.

Animal Science instructor Ken Scotto said the evaluation center will be important in three ways: "It will provide a service to the cattle industry, offer educational opportunities for students and will give Cal Poly valuable contact with the beef cattle industry."

Cattlemen will be able to determine the potential of their young bulls and decide accordingly if the bulls would be an asset to their herd program. Students will be able to learn first-hand about genetic and feed efficiency differences of beef cattle by running feed tests on the cattle.

The beef cattle evaluation center, located on the north end of campus near the old Morro Bay exit to Highway 1, is expected to be completed this summer.

A burial took place this past summer in the School of Agriculture and Natural Resources.

Side by side, the majors of agricultural business management and farm management were permanently

laid to rest. But as the last spade of dirt was tossed into the grave, new life was brought forth. Cal Poly is proud to announce the birth of the agricultural management major.

The decision to combine agricultural business management (ABM) and farm management (FM) was made because "there was confusion as to the difference between the two," Dr. Edgar Hyer, head of the new department, said. "On their win, the ABA and FM instructors decided there should be a central major with two options."

Another change in curriculum occurred this fall. A new bachelor's degree program permits students to become agricultural teachers in four years, instead of the previous five year term.

A close battle between the Cal Poly Rodeo Team and Fresno State University ended with Cal Poly winning by four and a half points. As the result of the March victory, Cal Poly is the National Intercollegiate Rodeo Association Western Regional Champion.

Cal Poly's livestock judging team got reserve championship at the Pacific International Livestock Exposition in Portland, Oregon, last October. The team went on to place first at the National Western Livestock Exposition in Denver, Colo.

The Cal Poly dairy products judging team creamed their opposition for a win at the Pacific International

the Cal Poly dairy cattle judging team at the Grand National Livestock Exposition in San Francisco, Nov. 1.

At Fort Collins, Colo. in October, the Cal Poly soils judging team took third place in the American Society of Agronomy's Region Six Soils Judging Contest.

Ornamental Horticulture students this past year have constructed the largest greenhouse ever built on campus. The 40 foot by 140 foot structure is unique in that it uses lightweight 16 and 18-gage metal.

Bulls went through a rigorous 10 month examination before they could appear in the 1975 Cal Poly Bull Test Sale held Oct. 21 at the beef unit. The cattle were kept at Cal Poly from December through October, previous to the sale, in order to run the trials in an unbiased

averages for the year in California, the Cal Poly Test Bull Sale prices averaged \$1,018.

Businessmen and agriculturists exchanged ideas during the first annual Agriculture-Business Day last May 21. It was jointly sponsored by the SLO Chamber of Commerce and the Cal Poly School of Agriculture and Natural Resources.

Last May, over 1,000 Future Farmers of America met at Cal Poly for their 47th annual state convention. About 1,800 FFA members participated in the state judging finals at Cal Poly May 10.

Archies Expand Program Into New Building

Architecture means building, and that's what has been going on in the school of Architecture in the past year.

A new home for the 1,400 students in the largest school of architecture in the nation is being built on a site located northeast of the Business Administration Building.

Ground was broken for the new 72,000 square-foot building last spring, with the expected completion date being in mid-August.

Architecture students, who are now using less than adequate temporary structures, will be treated to four new lecture rooms, 18 architecture laboratories and a special photographic library.

The \$4.8 million split-level building will also contain offices for the faculty of the school of Architecture and Environmental Design.

According to Executive Dean Douglas Gerard the building is right on schedule for its projected occupancy by Fall quarter.

Besides looking forward to a new building, the students in the school of Architecture had other things to be happy about after visits from several accreditation committees this year.

The five-year Bachelor of Architecture program received an extension of its earlier accreditation, while the six-year Master of Science program received its first accreditation from the National Architecture Accreditation Board.

Cal Poly's Landscape Architecture program had the honor of being the first school to receive accreditation after being in existence for less than three years.

The decision to accreditate a school is based on such things as faculty, age of the program, activities, space per student, expenses and the goals and objectives of the program.

What accreditation means to students is the assurance that classes in the program are relevant and in accord with standards and practices of the architecture profession, according to George Hasselein, dean of the school of Architecture and Environmental Design.

And this was the year that Poly Canyon, a 12 acre area open to extensive experimental construction, found a new protector in a group called Evase.

The students and faculty who belong to Evase are dedicated to improving, building and caring for Poly Canyon.

Evase grew out of a group of interested students who were involved in the completion of the 12-year-old Shellhouse in Poly Canyon.

As part of the Shellhouse completion course, students replastered, painted, landscaped and installed appliances in the concrete shell-shaped structure.

Besides attempting to complete the house, the course also provides students with a chance to combine learning theory with "hands on" experience, according to Nelson Greene, the instructor of the course.

Evase has also been involved in trying to find a solution to the unfortunate vandalism that has occurred in Poly Canyon this year.

The vandalism ranged from petty thefts to such deliberate destructiveness as smashing water mains and the loosening of a wire which caused an experimental structure to fall to the ground.

Hopefully, vandalism will not be a problem during Poly Royal when students from Cal Poly and other schools of architecture will be building and inhabiting temporary structures in Design Village, a part of Poly Canyon.

A major function of Design Village is the sharing of ideas, backgrounds and theories which characterize the different schools of architecture, along with the actual building of experimental structures.

After all, architecture means building.

GSU Wins OK

In one of his most controversial decisions during his tenure as University President, Robert Kennedy last January approved the bylaws of the Gay Student Union.

In had been an intense five-year struggle: Kennedy time and again saying he opposed the group for legal, rather than moral, reasons.

It finally took an opinion from the state Attorney General—after an investigation which the University had requested—to reverse Kennedy's stand against the proposed gay group.

When the attorney general ruled in favor of the group—which had lost two legal battles with the university already—Kennedy said he was left with little recourse but to approve the group, allowing for its official university recognition as a Cal Poly organization.

"The legal opinion makes it quite clear" he said, "that as a result of recent changes made in the bylaws subsequent to the Superior Court case in March, 1973, and the Appellate Court in June, 1974, I no longer have any legally-sustainable basis for non-recognition."

A student named Ron Pursley was voted president of the Cal Poly Gay Student Union.



GSU President Ron Pursley (Photo courtesy of T.T.)



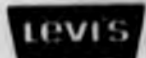
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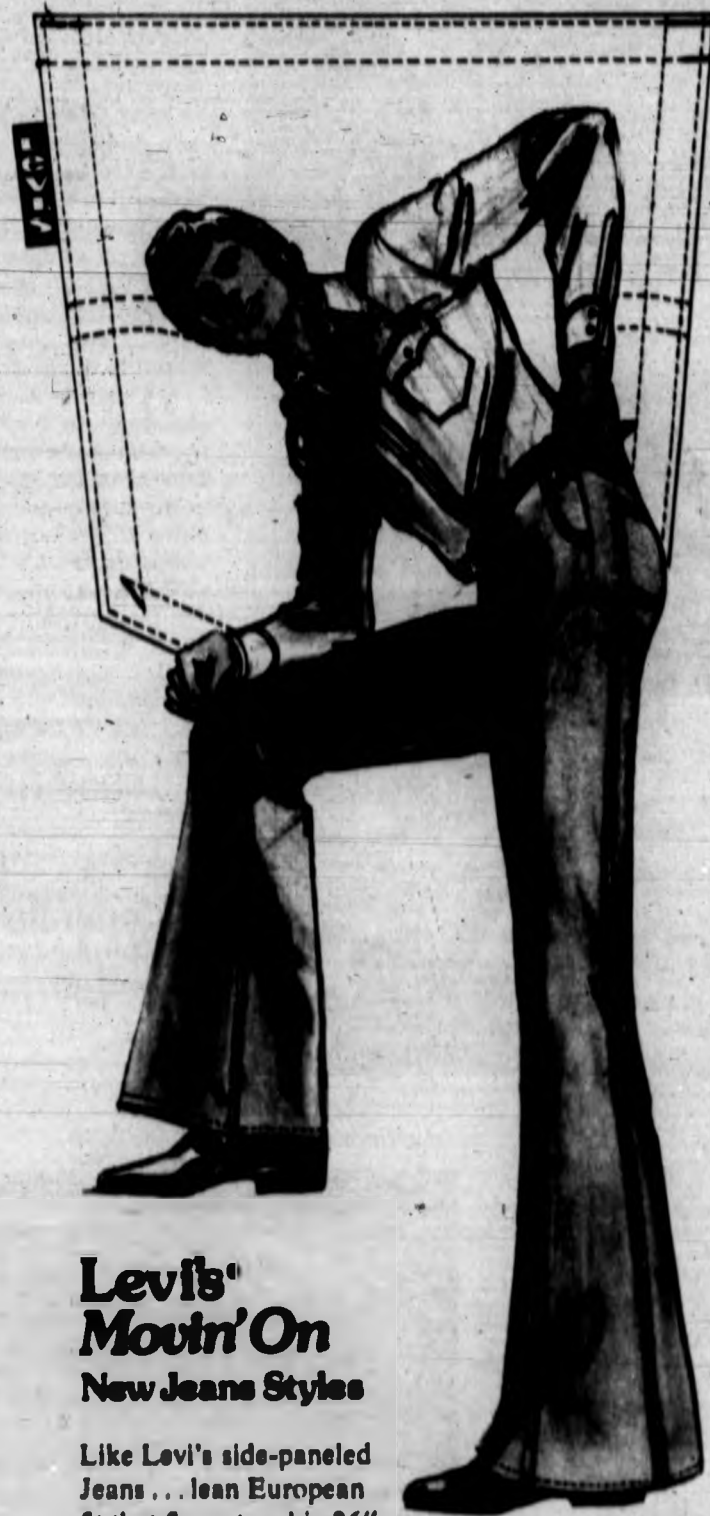
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Concert Horn Of Plenty: Feast To Famine

by STEVE CHURM
Daily Associate Editor



After several years of famine, the Cal Poly concert drought appeared over this year.

The 1975-76 Associated Students Inc. Concert Committee under chairman Ken Gordon served the malnourished Poly concert goers what they wanted—a steady diet of gourmet rock and roll.

The main dishes—who were—Stephen Stills, Climax Blues Band, Tower of Power and Elvin Bishop—belted out their repertory of hits to near sell-out crowds in Chumash Auditorium and the Men's Gym.

Rumors of still more big-name bands, just a cord or two away from contract confirmation this spring, seemed to lay to rest the fear that this year's hit parade of stars at Cal Poly was not a one-time hit only.

That was until Montrose, an American rock band specializing in heavy electric sounds, rolled into Cal Poly for a March show.

The smooth running concert machinery—that under Gordon's dictatorial hand had pulled off five near-perfect shows—suddenly broke down under the strain of Montrose's high powered music.

Charges following the concert of mismanagement by Gordon, uncontrolled drinking and smoking inside the gym and alleged damage totalling \$1,100 committed by underage concert goers brought the concert momentum to a screeching halt.

Shell-shocked by the Montrose debacle, the administration withdrew the committee's advisor rendering it indefinitely inactive.

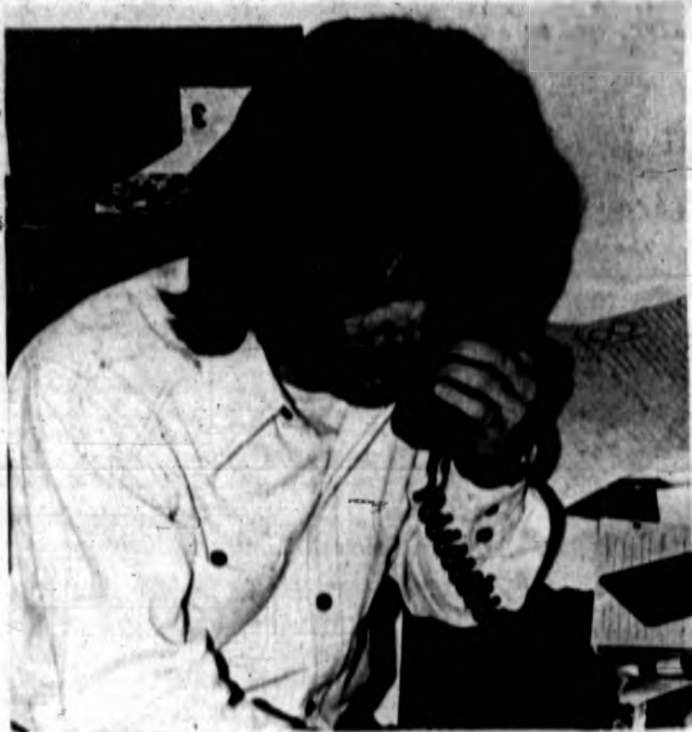
The administrative reprimand also left Gordon, who had proposed a controversial plan to create a part-time paid concert coordinator position he might fill, out of a job—permanently.

Although an ASI Ad-Hoc concert committee recently pulled off a "must" Loggins and Messina concert minus the problems that plagued the Montrose concert, the future of concerts remains in limbo.

At present a committee is working to revamp the present structure of the concert committee.

Key structural changes will focus on the role of the concert chairman in booking and coordinating concerts and the overall representation on the committee. The latter is being done to insure that a greater variety of concerts are scheduled at Cal Poly—a major complaint of this year's concert entrées.

But until these changes are adopted, Poly concert goers will have to pile into their cars and drive either north or south to get their fill of rock and roll.



Loggins And Messina (Clockwise From Upper Right), Former Concert Committee Chairman Ken Gordon and Elvin Bishop

(Daily Photos by Bill Faulkner, Tony Hertz and Mark Mackinnon)



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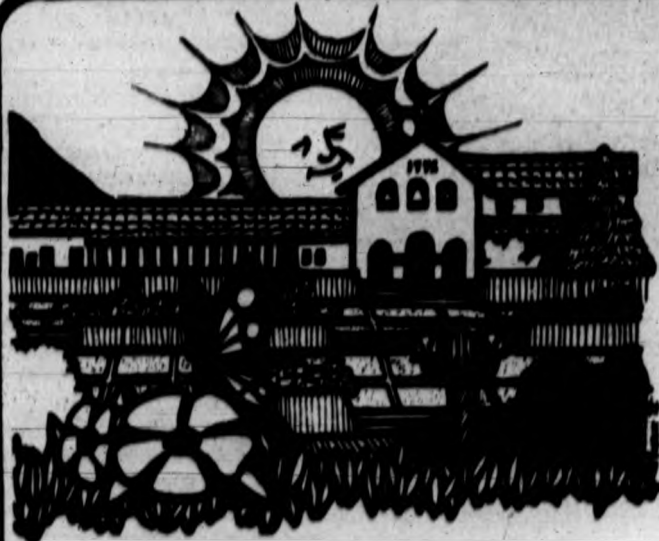
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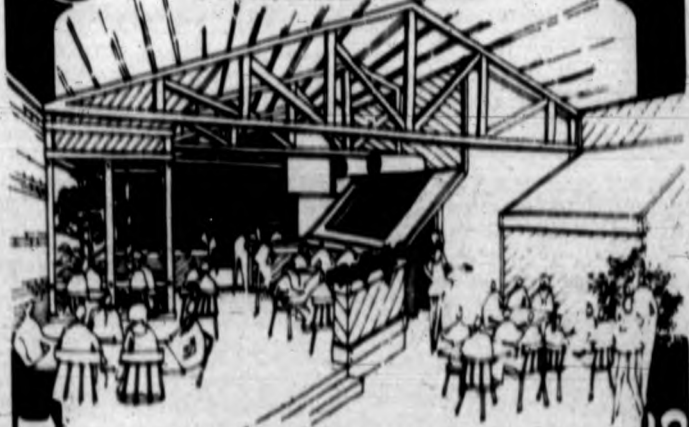
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Nuclear Forum



Above, Dr. Leslie M. Grimm airs her views on nuclear power.

For residents of the Central Coast, there's at least one subject that everybody has an opinion on thanks to Diablo Canyon—nuclear power.

Some think nuclear energy will be the answer to this country's fuel crisis. Others believe more nuclear power would open up a Pandora's box of problems.

In mid-October, county residents were able to hear opinions from both sides when a Nuclear Forum (sponsored by a majority of the country's physicians) was held here on the 17th and 18th of that month.

Speaking before one of the largest audiences ever to pack the Men's Gym, nuclear giants Dr. John Golman and Edward Teller opened the forum on October 17.

Golman attacked nuclear power while Teller voiced the positive points of the controversial subject.

Teller said to pass the Nuclear Safeguards Initiative in June would be to strangle nuclear power in the state. Golman countered with the belief that nuclear energy is being pushed too fast by the government and citizens need a period to reevaluate the energy question and develop stringent safety rules.

On the following day, leaders in the nuclear energy field discussed the delicate issues of waste disposal, energy alternatives, security aspects and economic considerations.

On the topic of safety aspects, Dr. L. Douglas DeNike and Dr. Lawrence Grossman squared off and matched facts and figures.

DeNike, an opponent, said there was too much of a possibility of human error in nuclear plants and cited the \$50 million fire at the Brown's Ferry Nuclear facilities as an example.

Grossman, like Teller, said it would be foolish to place a value on nuclear power and added the only way of insuring total safety with nuclear power was to abandon it—which he thought was a ridiculous proposition.



Daily photos by Ellen Banner

Participants in October's Nuclear Forum included Dr. John Golman (right), Lawrence Grossman, L. Douglas DeNike and moderator Art Sidenbaum from the Los Angeles Times.

Dr. Bertram Wolf complained about the emotionalism that opponents had used to question the safety of nuclear waste disposal. He said he believed that the European way of storing waste in salt mines was the most productive route.

Dr. Leslie Grimm countered with the charge that the federal government had no specific plan for disposal of waste from nuclear power plant.

The forum had added significance because of the nearby Diablo Canyon Nuclear power plant operated by Pacific Gas and Electric. Both members of Project Survival (who had originally sponsored Prop. 13) and several workers from Diablo Canyon (with their We Need Diablo buttons)—set up information booths outside the gym.



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RILEYS



Cal Poly's 118-pounder Mark DiGirolamo, took first place in his weight class, and led the Mustangs to a sixth place finish in the NCAA championship (Daily photo by Alan Halfhill)

Wrestlers Take Sixth In Division I Finals

by BETSIE LOVELAND
Daily Staff Writer

The Mustang wrestling team had one of its best seasons ever in 1975-76, finishing the regular season with a 14-2-2 dual meet record.

The team's only losses were to second and third place NCAA champions Iowa State and Oklahoma State.

Mustang coach Vaughan Hitchcock also extended his unbeaten streak against California schools to 139-0-1 during the season.

The wrestlers were transferred to NCAA Division I for the first time in the 1975 season, and is the only Cal Poly team to be in this division.

The Mustangs showed their strength in pre-season tournaments, dumping powerful Arizona State, 101-79, at the Santa Barbara Tournament in December.

Six Cal Poly matmen took first place at the tournament: sophomore Benje Williams in the 134-pound division; sophomore Ron McKinney, 142; senior Dennis Bardsley, 158; senior Sythell Thompson, 177; junior Chris Anaya, 190; and junior Charles Harmon in the heavyweight division.

In one of the toughest pre-season tournaments in Arizona, Cal Poly captured second place behind top-ranked Oklahoma.

Oklahoma scored 77 team points to Cal Poly's 56, with Arizona following with 47, and Oregon and Oregon State with 44 and 45, respectively.

Wasick finished first in the 167 division, while Thompson nabbed first in 177.

The Mustangs made up for their runner-up finish in Arizona by taking first in the Beehive Invitational Tournament in Ogden, Utah in January.

Cal Poly had four individual champions in the tournament, and seven out of the nine Cal Poly wrestlers made it to the finals. The Mustangs were way out in front with 92 points to second place BYU's 56.

In a home meet, Cal Poly swept seven out of eight matches against Drake University to post a 26-9 victory.

And even though it had been predicted as the second toughest dual meet of the year, Cal Poly had no problem disposing of Boise State 41-0.

Junior 118-pounder Mark DiGirolamo, in his first match after a quarter of in-

eligibility, led the way with the first of the 10 straight Mustang wins against Boise.

During a January road trip the Mustangs were defeated by sixth ranked Oklahoma State, but came back to tie seventh ranked Oklahoma University and thrashed Louisiana State University, bringing the Mustangs to the seventh spot in the nation.

In two easy matches the Mustangs trounced the Stanford Cardinals 41-9 and UC Santa Barbara 36-6.

In a four-match road trip in February, Cal Poly defeated three schools and tied another. The Mustangs defeated Washington, Portland State and Oregon, then drew with Oregon State in the final meet of the trip.

The controversial meet with Oregon State ended 20-20, with two matches being awarded by defaults. Mark DiGirolamo suffered an injured neck after being slammed on the mat by his opponent.

At the nationals in Princeton, New Jersey, the Mustang finished eighth by winning 15 out of 25 matches and totaling 36 team points.

The Mustangs looked much better in Greeley, Colorado, where they convincingly won the NCAA Western Regionals and qualified eight out of ten wrestlers for the national finals.

Cal Poly picked up 95 and one-quarter team points to easily out-point second place Portland State's 59 and three-quarters.

The Mustangs who did qualify were Grant Arnold, who was a referee's decision away from being a Western Regional Champion, DiGirolamo, McKinney, Hitchcock, Bardsley, Wasick, Thompson, and Anaya.

This was the second year in a row that DiGirolamo, Hitchcock, and Thompson had qualified for the tournament. The Mustangs finished sixth in the NCAA finals with DiGirolamo becoming the first individual Cal Poly champion since 1960.

Only in its second year of Division I team competition, Cal Poly totaled 53 points in the championships. Top-ranked Iowa State had three individual champions and won the team title with 123 and one-fourth points.

Thompson, 177 pounds, and Wasick, 167 pounds, finished fourth and fifth, respectively, as the only other Mustangs to place in the tournament.

Football

It Should Have Been

by EDDIE IBARDOLASA
Daily Staff Writer

It was supposed to be the season that was, but instead became the season that should have been.

The Cal Poly football team gave Mustang fans plenty of thrills and excitement in 1975, but in the end had little but pride to show for it.

It was the type of campaign in which Mustang players had to keep a stiff upper lip and console themselves by thinking about Rudyard Kipling's advice to "Meet with triumph and disaster. And treat those two imposters just the same." If only that were really possible.

The year 1975 brought the team no Camelia Bowl invitation, nor did it bring a conference championship which Coach Joe Harper's Mustangs had been able to attain five of the last six years. This season the Mustangs were 3-1 in the conference, losing only to U.C. Riverside.

Poly finished the year with a 6-4 record overall, just slightly better than 1974's 5-4-1 mark. However, as coach Harper put it, "We could have been 10-0 with a few more breaks."

Harper may have had a good point when one stops to consider the fact that his squad was plagued with key injuries throughout much of the season. Despite these setbacks, the defense surrendered just a paltry 18 points in its four losses.

At home, the Mustangs were a flawless 5-0, racking up 179 points to the opponent's 50 as the defense gave up an average of only ten points in the five games.

Co-captains Gary Davis, Kent Leland, Pat Manus, and Dennis Sherlock led the experienced Cal Poly squad, which featured 40 returning lettermen.

The contributions of Davis, a 5-11, 195 pound tailback, were particularly outstanding as he became the

all-time ground gainer in Cal Poly history. Enroute to the record, Davis scored three touchdowns four times dur-

ing the season and had a hand in each of the Mustang victories.

Pros Select Poly Trio

Three Cal Poly football players were selected by a pair of National Football League teams in the annual college draft earlier this month.

Running back Gary Davis, Poly's all-time leading rusher, was picked by the Miami Dolphins in the sixth round, while fullback John Henson and tight end Ray Hall were drafted in the 14th and 17th rounds by the Green Bay Packers.

The three players represent the largest number of Cal Poly gridders to be taken in the draft since 1968, and is only one shy of the record four selected from the unbeaten Mustang squad of 1955.

Davis broke three long-standing records in his two-year stint at Cal Poly—carries, (500); net yards, (2,568); and touchdowns rushing, (29).

Henson, a 5'11", 225-pound blockbuster, provided the short yardage punch for the Mustangs, and is the second leading career rusher behind Davis.

Hall, who was also a substitute on the Mustang basketball team for two years, probably merited a draft spot because of his 6'7", 230-pound size.

He caught only five passes for 66 yards last season, but the addition of 20 pounds to his already muscular frame would make him one of the biggest tight ends in the NFL.

One of Poly's five home wins included a 65-14 drubbing of nationally-ranked Idaho State University in a

game which Harper described as, "The best all around game of the year." So dominant were the Mustangs that at one point the scoreboard read 51-0.

Davis gained 112 yards on 11 carries against Idaho and along the way managed to score a 61-yard touchdown.

Mustang quarterback Rich Robbins completed eight of 18 passes for 111 yards, good enough for Robbins to be named California Collegiate Athletic Association player for that week.

In the Mustang's final game, Cal Poly Pomona was the unlucky victim as the Mustangs again displayed their fickle ability to put things together, winning 44-6.

As usual, Davis led the charge. Against the Mustang's arch rivals from the southland, the talented tailback came through with his fourth three-touchdown game of the season.

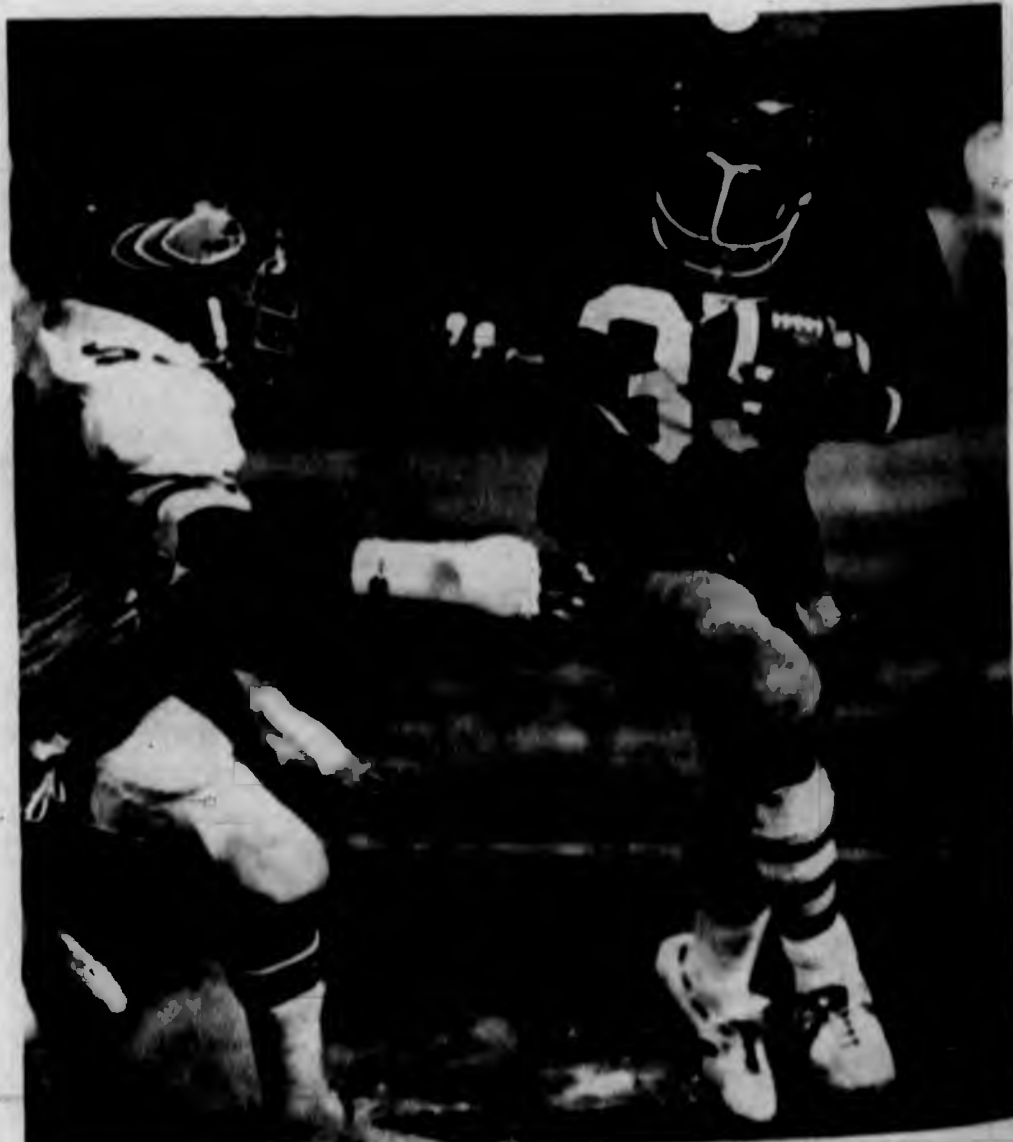
Poly's 24-7 win over Fresno State rates as yet another highlight in the '75 football saga.

The defense was particularly sharp, as linebackers Tony Ramo, Dan Stansbury, and Dan Breznahan each managed to snare errant passes.

The contest was also marked by a slight altercation between some of the participants toward the end of the game.

Throughout the season the Mustangs experienced some lows to go along with the many highs. Losses to underdog Reno, 16-8, and Riverside, 10-7, were particularly heartbreaking. However, at the season's end, coach Harper was not bitter.

"This was a great group of people, as well as football players," he remarked. "In many ways it was the best football team I have ever coached."



Cal Poly's all-time rusher, Gary Davis, turns the corner on another defender. (Daily photo by Alan Halfhill)

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Cagers Start Like Rabbits, But Pull Up Lame At End

by DENNIS HALLADAY
Daily Staff Writer

A season that began full of enthusiasm and success seemed to drag on forever when defeat heaped upon one another at the end of the Cal Poly basketball season.

The Mustangs got off to the best start in the school's history by posting a 10-4 record in non-conference action. The team, however, made an abrupt about-face in winning only three of its final 12 contests.

Gerald Jones, a 1974-75 all-conference selection, got the Mustangs started on the right foot by tossing in 27 points in a season-opening 83-64 rout of San Francisco State.

Assistant coach Tom Wood noted that "We played very well for our first game, but we are going to run into some teams that are better than San Francisco."

Little did he know how much truth his words would carry later in the season.

But in November and December the Mustangs were winning frequently. They followed up their win over San Francisco with a 69-64 victory over a highly talented UC Davis squad, and won the championship of their own Aggie Invitational Tournament.

In that tournament, Cal Poly opened against Occidental College, and won a thrilling 56-55 battle when Jones hit a pair of free throws in the waning seconds.

"It's unbelievable how we lose 'em, I don't know how we do it."

The Mustangs followed up that performance with a 64-46 drubbing of a hapless Cal State Stanislaus team. Poly center Paul Mills surprisingly won Most Valuable Player honors, and Jones was named to the all-Tournament Team.

The cagers then took their 4-0 record on a 32-day leave of absence from the Cal Poly gym. That trip began with a 61-52 win over Cal State Hayward, and a 94-68 destruction of UC San Diego.

The Mustangs left for Tennessee Christmas Day, where they lost to Division I teams Memphis State, 97-66, and Middle Tennessee State, 69-64. Despite the final score, Poly accounted well for itself in the Memphis game, and trailed by only four points late in the first half.

Cal Poly then returned to California, and promptly took a nine point decision from San Francisco State. The road trip's final game found the locals dropping a 72-48 contest to an inspired Davis team.

In their first game at home in more than a month, the Mustangs celebrated by grabbing a school record 65 rebounds in a 90-62 victory over Hayward.

The team suffered its first home loss of the year Jan. 15 when they lost in overtime to Sacramento State, 72-71.

Cal Poly upped its record to 9-4 by beating Westmont College 79-64. The cagers played their best half of the year against Westmont when they turned a 6-5 lead into a 23-5 rout. Poly once led 40-14 in the first half.

The Mustangs got the chance to be the 'heavy' against UG Irvine, and capitalized on it by handing the Anteaters their first loss at home in 11 games. Mills was ejected from that gamelate in the first half, but Poly still

managed to take a 58-54 overtime win.

California Collegiate Athletic Association play began for the Mustangs on a sour note, as they dropped a fight-marred 73-59 game to Cal State Northridge.

The game was close in the first half, with the Matadors leading 34-32, but it was late in the second half that the real action began.

Even before tipoff, a section of seats directly behind the Cal Poly bench had been roped off for members of the Northridge baseball team.

For the game's first 38 minutes the baseball players harassed and taunted Coach Ernie Wheeler and his team. With 1:58 left to play, forward Les Roberson decided he had stomached all he could, and began stalking up the bleacher.

Roberson was caught short and physically restrained by Wheeler this first time, but 30 seconds later it was the coach himself that led a charge into the inciting group.

The result was a wild melee in which Wheeler was pulled back by one or more of his players, and was restrained on the opposite side of the court by assistant coach Wood.

A non-conference game with Westmont followed, but the second meeting was not the blow-'em-out-the-gym affair the first contest had been.

Westmont took advantage of Poly's apparent indifference toward the game, and a 29 per cent first-half Mustang shooting performance to lead by as much as nine points in the first period.

Second half play could rightfully have been called the "Mitch Cook Show", for it was the majority of the seldom-used sophomore's career high 17 points that motivated Cal Poly to its first win in three weeks.

The team opened its second round of CCAA play with a long-awaited 75-72 win over then-unbeaten Pomona. Cook drew a rare starting assignment for the game, and responded with a team-high 18 points.

Poly led by as much as 58-42 with 8:49 left in the contest, but in the next six and one-half minutes it was cited for 14 personal fouls, and threw the ball away six times in allowing the Broncos to tie the score at 72-all.

We know we're one of the better teams in the conference, nobody is going to roll over us.

The Mustangs were up to their old tricks the next night against Riverside, however, and let a game they had won slip into overtime and into the loss column when the Highlanders pulled out a 54-47 decision.

Even though they were now dead last in the CCAA with a 2-7 record, Cal Poly insured itself at least a break-even 13-13 season with a 60-58 win in the final seconds against Northridge. They narrowly missed upsetting Cal State L.A. the night before, losing 89-87.

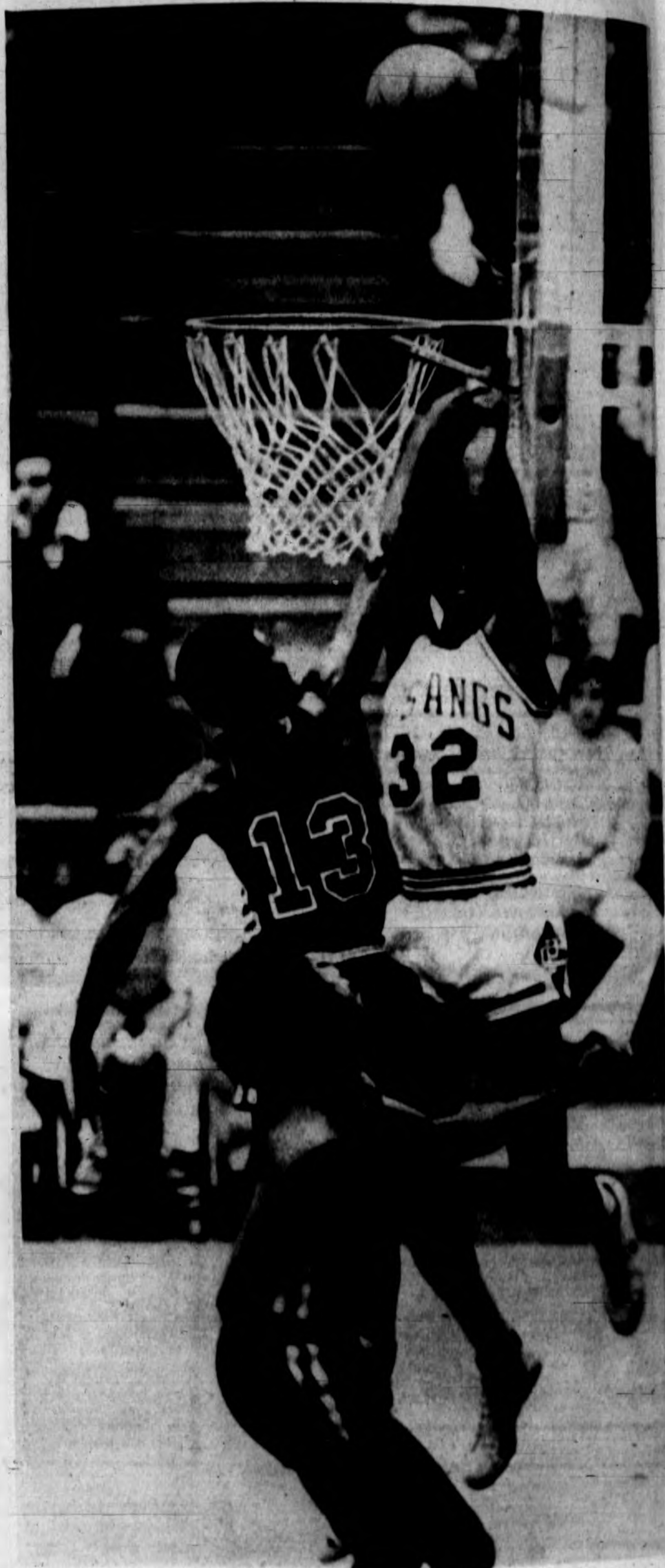
"It's unbelievable how we lose 'em, I don't know how we do it," Wheeler said after the L.A. game. "I just wonder when we're going to get some luck."

The cagers finally did get some luck in the Northridge game when Jones scored on an offensive rebound with no time left to boost them past the Matadors.

The CCAA mercifully ended for Poly in Bakersfield March 6, when the cagers dropped a lackluster 81-63 game to the Roadrunners. Bakersfield won the CCAA title with an 8-2 record, and was 22-4 overall.

With an overall record of 13-13, Cal Poly was statistically a .500 club. They weren't the 10-4 team that began the season, but neither were they the 3-9 squad that finished it.

The answer, if there was one to explain the team's colossal fold, probably lies somewhere among the internal team conflicts, lack of desire, too many close losses, and the easy pre-season schedule that were all a part of 1975-76.



Mustang center Paul Mills goes up high to score two points in the Aggie Invitational Tournament.

Poly Harriers Take Third

The Cal Poly Cross Country team began its season last fall with every indication of improving the previous year's dual meet record with a 15-0 rout of Cal State Bakersfield.

Senior Tony Reynoso, a transfer student from the University of California, Davis, led the field in the opening competition in September. He ran the 5.1 mile course in 26:40, a half minute ahead of second place winner Randy Myaliviec.

Cal Poly runners Dave Stock, Jim Warick, Stan Hockerson and Luis Arreola also turned in outstanding

performances, as the Mustangs took the first eight places.

Despite good runners, the team felt the absence of Jim Schankel, who as a freshman the previous year set school records for both the three-mile and six-mile. Schankel unexpectedly left school and joined the Air Force shortly in the school year.

The team finished third in the California Collegiate Athletic Association championships at home in early November, and then traveled to Irvine to compete in the NCAA Division II National Championships Nov. 15, at

the Irvine Coast Country Club.

Prior to the competition, Mustang coach Eddy Cadena said, "The number one problem we had last weekend was the time spread between the first and fifteenth runners."

The coach expressed his hopes that the team could lessen the time spread and perform better.

His hopes were fulfilled, as the Mustangs went on to take third place in the CCAA. Tony Reynoso finished 23th in the NCAA finals to earn All-American honors.

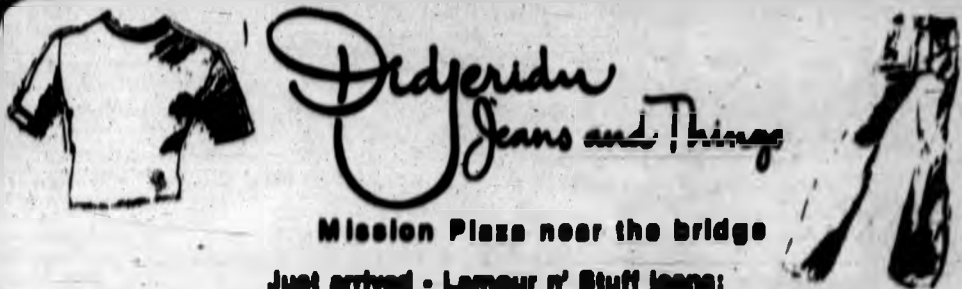
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Women Re-vamp Unwieldy League

by ELENA-MARIE KOSTER
Daily Staff Writer

Women's intercollegiate athletics has entered into the world of high finance.

A new policy allows the Women's Recreational Association to charge admission for the athletic events of the Women's Physical Education Department.

"We had been discussing the idea for a long time, but we had no way of knowing what the cost would be in time, labor and material. So we decided the best way to do would be to experiment, attempt it at a few games and watch the result," Dr. Evelyn Pellaton, WRA advisor from the P.E. department said.

Before admission could be charged the Students Executive Cabinet had to approve the change in policy.

"We asked it to be set up so that the additional revenue would be put back into women's athletics, so it would

benefit us. I believe that is the standard procedure," Dr. Pellaton said.

The WRA is responsible for the funding and budgeting of all Women's Intercollegiate Athletics.

As a result of charging at the UCLA and Long Beach State games the WRA took in \$208 net gate receipts. The attendance count was 268 paying audience and 36 complimentary tickets at the UCLA game, and 66 paying audience and 36 complimentary tickets at the Long Beach game.

"The UCLA game was scheduled against a men's basketball game, but from all I can gather there was no effect. There are people who will go watch the men and there are people who will go watch the women, regardless. So if games in the future are on the same night, I don't think the women will pull away from the men's crowd or vice versa," Dr. Pellaton said.

Women's Sports Changing Values

by ELENA-MARIE KOSTER
Daily Staff Writer

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No buts about it, rugby is a friendly, let's-get-together sport. (Daily photo by Greg McClure)

Intramurals

by JON HASTINGS
Daily Staff Writer

Mike Dubil, a frustrated basketball player who was upset with a call, slammed the ball to the hardwood and while screaming and yelling uncontrollably, stormed after the referee.

"Why don't you just put a green jersey on," yelled Mike as he was foaming at the mouth. "You haven't given us one break all night, you sonuvabitch." The referee had no other choice but to assess two technicals on Mike and eject him from the game.

The incident, however ridiculous it may sound, occurred in a recent intramural basketball game at Cal Poly. Mike is an average agriculture, biology, or architecture major roaming around campus. Mike is probably a great guy, he just happens to take his basketball seriously. That's fine, but there is a limit.

In an era where many people are ragging on the overemphasis of winning in big time college athletics, it is the intramural, not the intercollegiate athlete, that is in trouble.

Cal Poly has a well rounded and well organized intramural program on campus. Many of the participants, however, are abusing it. Intramural contests have a time limiting factor to begin with and most that time, in many games is spent arguing. Some of the participants are great at it. They should use their talents in forensics rather than spoil the games for people who are out there to have fun.

The officials are usually P.E. majors and intercollegiate basketball players who are doing guys like Mike a favor by being out there for the measly two bucks an hour.

Intramurals are there to give ex-athletes and non-athletes alike, an opportunity to have some fun. In most cases, it succeeds. But that success is often hard to achieve when people insist on playing the games as if the outcome was a life or death situation.

Competition is great. Winning is greater. But let's keep it in perspective.

Poly Ruggers Do Well In Tourney

by DENNIS HALLADAY
Daily Sports Editor

The Cal Poly rugby team pulled itself against national and international competition earlier this month, and took second place in the "Gold" (lower) division of the Santa Barbara Rugby Tournament at UCSB.

A total of 64 teams—some from as far away as Canada and Belgium—took part in the annual event that has come to be the equivalent of a non-existent NCAA Championships of rugby.

Competition was held in two 32-team divisions—the "Blue," or upper division, and the "Gold" division. Cal Poly, along with schools such as UCLA and Loyola University, were in the "Gold" group, while long-time rugby powerhouses such as the Los Angeles Rugby Club were in the "Blue" pool.

The Mustangs, seeded fifth in their division, won their opening round game 18-0 over the Del Mar Rugby Club from San Diego.

The University of California, Berkeley narrowly lost 3-0 to Cal Poly in the second round when Mustang scrum-half Andy Wilson booted a 30-yard dropkick in the game's final two minutes of play.

Cal Poly played Loyola in the quarterfinals, and

managed to pull out a tough 9-3 win. Matt Fadden scored the game's only try (four points), and Wilson connected on a two-point PAT and a three-point penalty kick for the Mustang points.

Semi-final action pitted Poly against the third-seeded San Fernando Rugby Club. The locals were hard pressed in the contest, but took a 6-4 win when Clarke Jarrett scored a try and Wilson added the PAT.

All four of these games were played on Saturday, a misfortune made necessary so that the tournament could be completed in two days.

Compensations were made, however, with teams playing two 20-minute halves instead of the regulation 40-minute halves.

Sunday's championship game matched Cal Poly against the Newport Harbor Sharks Rugby Team. Much to the Mustangs' chagrin, they discovered that they were in effect playing a tournament all-star team in their 25-0 loss to the Sharks.

"They were picking up one or two of the best players from teams that had lost in the earlier rounds, and did not want to play in the consolation bracket," Poly team captain Doug Smith said.

"It was just like an all-star team."

The Mustangs' second place finish might have sur-

prised some of the more than 4,000 fans in attendance, but not Smith.

"We always knew we could make it, but doing it is always something else," he said. "Finally being able to play four straight games with consistency is what got us into the finals."

"But we never would have gotten this far without coach (Phil) Northcraft," he continued. "It would have been really hard for us without him, especially with all our young players who had never played rugby before this season."

Steve Simmons Goes To Oregon

Chapman College in 1965. He went on to get his Master's in P.E. from Cal Poly in 1973.

Before coming to Poly, the former coach was an assistant at Chapman and also served as the triple jump coach for the U.S. Olympic Training Camp.

Simmons said he regretted leaving San Luis Obispo very much.

"I thoroughly enjoyed my five years at Poly and it was a tough decision for me to make," he said. "It's tough to leave, but a job like Oregon State comes along only once in a lifetime."

Cal Poly lost one of its most talented coaches in early January, when head track coach Steve Simmons resigned to take the head job at Oregon State University.

Simmons came to Cal Poly in 1970 and in his first year established a winning tradition that has typified Mustang track teams ever since. Cal Poly most recently finished fifth in the 1975 NCAA Division II Track Championships.

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- Open-houses & in-store clinics
- Classroom instruction
- On-hill X-C ski instruction
- Trained, qualified advice
- Manufacturers guarantees
- Store guarantee
- Complete rentals & shop services
- Years of experience (collectively)
- Preferred Customer Plan
- Community group talks, demonstrations,
- Fashion shows & Ski swaps
- AND A TRUE CONCERN FOR THE CUSTOMER

OFFERING OUR PRODUCTS:

- THE NORTH FACE • TRAK • ALPENLITE
- CAMP 7 • KELTY • LOWA • VARQUE • BMC
- CHOUINARD • PETER STORM • MT 10 • M&R
- VERMONT TUBBS • TRAILWISE • KNUT & KNUT
- BUCK • BONNA • EIGER • SIERRA WEST
- HINE/SNOWBRIDGE • SKILOM • SILVETTA
- WOOLRICH • WIGWAM • KIRTLAND TOURPACK
- TOPPEN • VAURNET • BELLWETHER • MEI
- MOUNTAIN THREADS • GALIBIER • DMC
- JARVINEN • RICHMOOR • MOUNTAIN HOUSE
- ALFA • SVBA • OPTIMUS • SILVA • A & T
- KAUFMAN • SOREL • DEXTER • FABIANO
- MOTOBECANE • CAMPAGNOLO • WEYLESS
- EMILY K • COOL GEAR • DURA-ACE • HI-E
- OLIN • HANSON • ROSSIGNOL • HEXCEL
- SCOTT • SALOMON • MUNARI • LOOK/NEVADA
- ALLTOP • BURT • SPADEAN • BESSER
- TOMIC • SMITH • SWING WEST • GRANDOE
- CONNELLY • MAHERAJAH • E. P. • WILSON
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TOP OF THE LINES

The North Face line of functional outdoor equipment is very special — it's the finest available. It's also competitively priced and unconditionally guaranteed. We're your exclusive dealer in this area.

MOTOBECANE



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For the student who enjoys touring as well.



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