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California Polytechnic State University

March 13, 2003

MEDIA ADVISORY: PHOTO/FEATURE OPPORTUNITY

When: FRIDAY, March 14, 1:30 p.m.

Where: Downtown bus transfer center, Osos and Palm Streets, San Luis Obispo
(next to City Hall).

What: Debut of "smart transit system/signs" developed by Cal Poly's Advance Technology Lab.

Cal Poly's Advanced Technology Laboratory has developed "smart signs" for SLOTransit. The electronic signs give "up to the minute" real time information about arrival times for approaching buses and any emergency conditions.

For More Details, Contact : Professor Jeff Gerfen, 756-2990

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