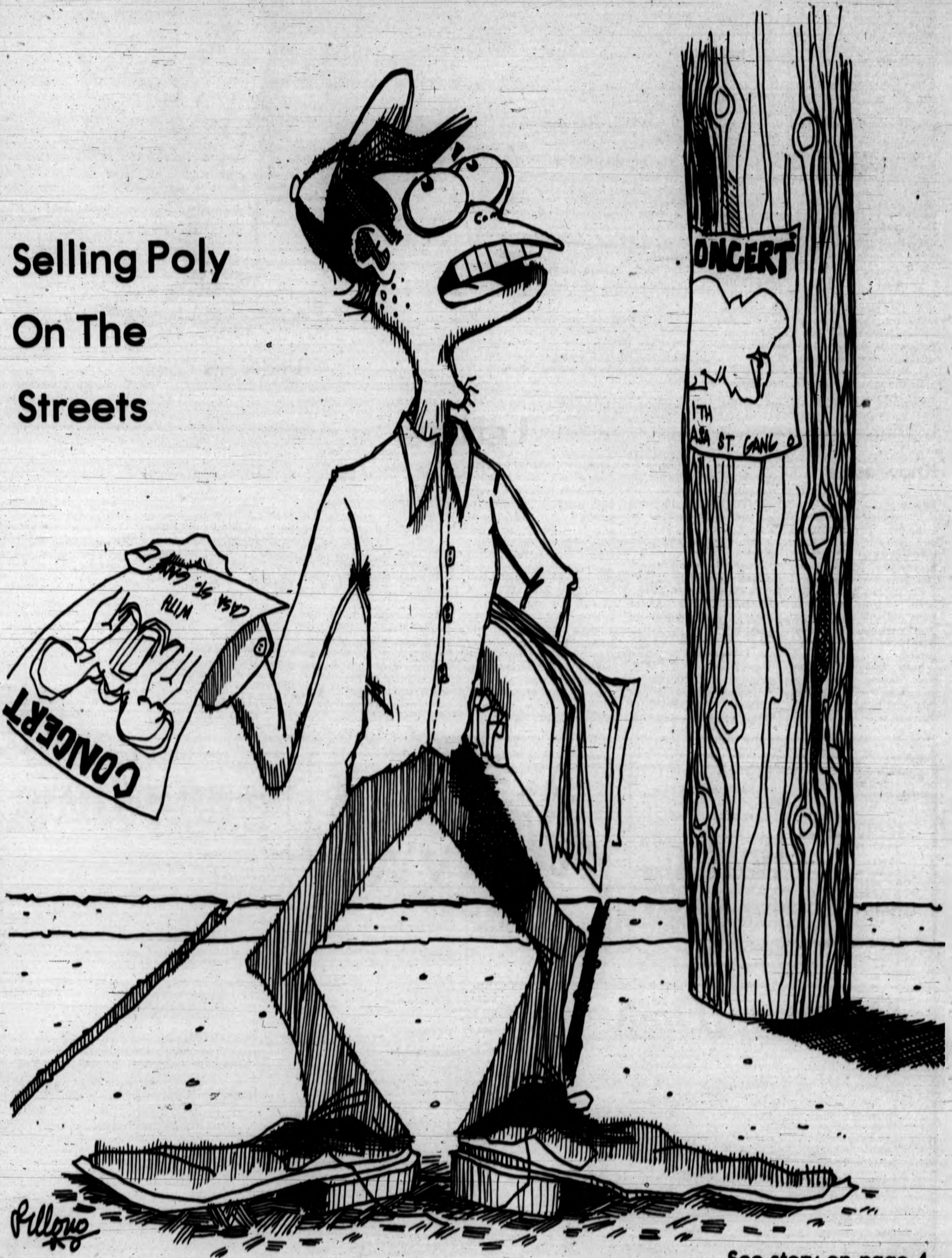


# Mustang Daily

Volume 40 Number 61 California Polytechnic State University San Luis Obispo Thursday, February 19, 1976

## Selling Poly On The Streets



See story on page 4



# To Merge Or Not

The issue of whether or not the men's and women's Physical Education Departments should merge seems to be hung-up over the relatively minor issue of the Recreation Administration (RA) major.

This conflict in itself points out a major reason why the two departments should not merge in the near future. They simply do not have the same perspective over which problems are the most important.

The men's PE would like to see a merger as soon as possible so the RA major could be implemented. It distributed curriculum sheets in anticipation of a merger. The RA major, however, will not be implemented until the departments merge.

As much as the women also would like to have a Recreation Administration major, they are concerned over the much larger issue of retaining control over their own activities. For this reason they are pleased Cal Poly Pres. Robert E. Kennedy has postponed a merger until Sept. 1977. The merger was originally scheduled for Sept. 1976.

Dr. Mary Lou White, the head of the women's PE Dept., explained in a Daily story that since the men's and women's departments were separated in 1970, the women have found they have more influence and control over their activities with their own department.

Dr. White would prefer that the women reach equality with the men before the

departments are merged, rather than the other way around.

Women's athletics have traditionally been left out in the cold. But with separate departments the women have been making progress, slowly but surely.

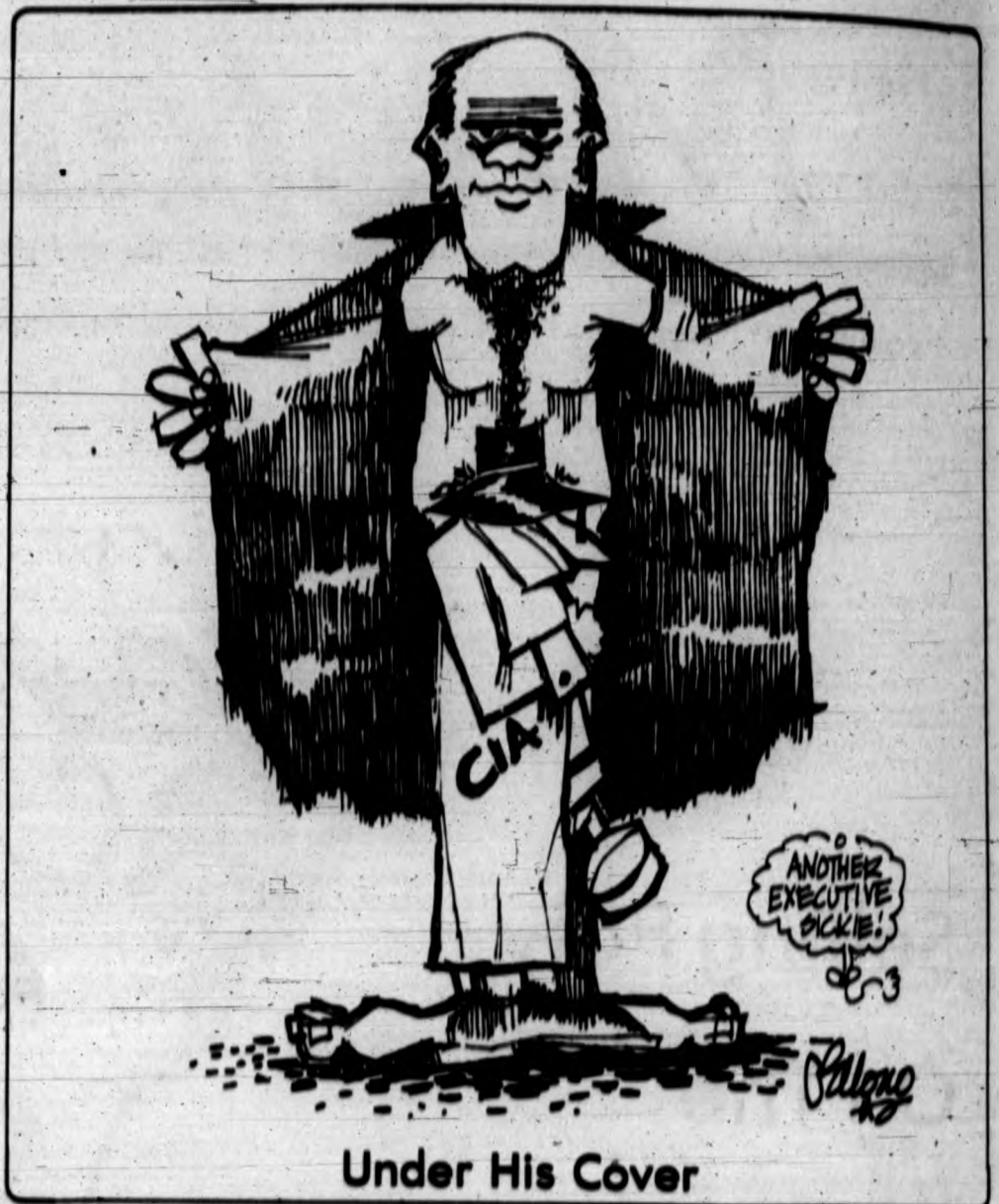
Their budget of \$13,851 for this year is still only 10 per cent of the men's budget. A merger would probably slow that progress. Only the women can understand what their problems are and what their programs need.

The women's athletic program should be run by women for women students. A merger now would only be a step backward to when women had less influence over their own activities.

The president of PEMOW (Physical Education Major Organization for Women), Leslie Andrade, pointed out in a Daily story that a "merger won't solve the problems, it will only make them harder to find."

The conflict over the RA major points this out. The two departments can't even agree on who will implement the new program. If they can't get along now they won't be able to as one department.

The women will be the ones who will suffer because they'll be outmanned. Although there are the same number of male and female PE majors, there are 28 faculty members in the men's department to 8.5 for the women.



## Letters

### Knowledge

#### Editor:

The charge that Zionism compares with Hitlerism can only be from a lack of knowledge of both phenomena. All Jews and Non-Jews have equal rights under the law within Israel. Arab Moslems are exempt from military duty due to Israel's recognition of their Arab citizen's "conflict of interest."

Israel does not want to have cousins shooting at each other. We Jews learned that tragedy in the Franco-Prussian War.

The economic differences that exist in Israeli society are recognized by Israelis, but just as there are wealthy people and poor people in the United States or Egypt, Saudi Arabia or Lebanon, so too in Israel.

Israel who accepted over 500,000 penniless Jewish refugees from the Arab countries since 1948 has not been able to balance the standard of living of all its citizens, yet.

Let us not forget that Jordan, Lebanon and Syria have likewise not succeeded in integrating economically the Palestinian refugees nor in equalizing the standard of living in their respective

countries. (No nation has done so, not even China.)

To deny Judaism the central tenet of Zionism requires a total re-writing of Jewish theology, religious law, religious literature and history. Such a concept is as unacceptable to a traditional Jew as denying Arab-Muslim sovereignty over Mecca and Medina, is to the Arab.

Jews will cease to be Zionists when Arabs cease to regard Mecca as different from San Luis Obispo. The comparison of the two cities is absurd in Arab eyes and so too is the separation of Zionism from Judaism within Jewish eyes.

It is to hope that both sides can learn to recognize the legitimate claims of the other side, only then can peace come to the Mid-East.

There will never be a 100 per cent solution but agreement can be worked out through mutual respect—it only works when both sides participate.

The question before the Political Action Club should be discussed—but it must not be presented in a biased manner. Present a forum "The Middle-East Problem: A search for Solutions," and invite fair representation from both sides. Then, and

only then can the problems be discussed openly and fairly.

**Salim W. Shalom  
Rabbi Daniel Zucker  
Jewish Students Union  
San Luis Obispo**

### Beef

#### Editor:

I certainly appreciate the effort of Mustang Daily to make the rest of the campus aware of the important Beef Evaluation Center now nearing completion on campus.

I am certain that, because of the location of the facility,

many of our students were unaware of our participation in this worthwhile venture.

I would like to share with your readers the fact that the facility is possible because of the support of the beef industry. Mrs. Kay Haley of Santa Barbara energized the drive, and a generous contribution from the Harn Foundation plus donations from cattlemen in the area provided all of the funds expended on the facility.

**Dean J. Cordner Gibson  
School of Agriculture  
and Natural Resources**

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Increasing clouds with a chance of showers today.

Clearing late Thursday night and fair on Friday.

Mustang Daily welcomes letters from all viewpoints. Length of letters should be limited to 150 words—typed and double spaced. Letters will not be published if they contain student I.D. number. We reserve the right to edit for libel and length. Sorry, but no poetry is accepted. Bring letters to Graphic Arts, Room 226.



## Students Target Of New Food Stamp Rules

by STEVEN CHURM  
Daily Associate Editor

If you're a Cal Poly food stamp recipient, California welfare officials may have just taken a bite out of your monthly food stamp allotment.

John Sullivan of the State Health and Welfare Department said over the phone from Sacramento that California last Friday finally complied with new federal food stamp regulations.

The regulations will ban food stamps for college students that are claimed as tax dependents by their parents.

"Too many people are collecting food stamps that shouldn't be and the average American tax payer is absorbing the extra cost of food stamp abuse by college students," Sullivan said.

According to Sullivan the new regulations will become effective sometime next month once local and county agencies have been notified of the procedure changes.

Derek Norton spokesperson for the San Luis Obispo County Welfare office said he "had received no word from the State Welfare Department as to any regulation changes at this time."

The new regulations, adopted by all 50 states, are part of a nation-wide efforts to clean up the food stamp program by the Ford Administration. Federal officials have claimed too many college students from wealthy families are collecting food stamps that could be supported by their parents.

Sullivan said that if the Welfare Department discovers a college student—collecting food stamps—is claimed as a tax dependent by a parent he will "be eliminated from the program."

An adult can claim all children as tax dependents on their income tax forms and collect tax breaks totaling up to \$750 per child depending on the parents income level.

Late last week the Agriculture Department threatened to pull the food stamp program completely out of California if it did not comply with the new regulations.

Sullivan said that California was slow in adopting the regulations because welfare changes in this state are subject to several public hearings that take time to convene.

"We are not like many states that ramrod this type of policy change through our department," Sullivan said.



## A Windy Winter Concert

Bands do more than march. The Cal Poly Music Department will demonstrate the variety of so-called wind instruments can make in the 10th annual Winter Concert by the Symphonic Band on Saturday at 8:15 p.m.

Highlighting the concert will be the premier performance of "Middle Earth Suite," based on the J.R.R. Tolkien trilogy "The Lord of the Rings." The work was composed by Eric Schmidt, a junior architecture major at Cal Poly. The performance will be conducted by the composer, who is a member of the band's saxophone section.

A variety of bands will be playing at the concert in Chumash Auditorium.

The 80-member Symphonic Band will perform most of the selections.

The top 45 members of the Symphonic Band form another group called the University Winds.

"The University Winds allow us to add dimension to our repertoire. Since it is just the finest players the ability of the group is greater, although we can't get the great strength that the larger band can. The University Winds can perform the more sensitive works that are written for wind ensemble," says William Johnson, band director.

The University Winds will perform "March" from Symphonic Metamorphosis, by 20th century composer, Paul Hindemith.

William Johnson  
will wave the  
Symphonic Band  
through annual  
Winter Concert



The newly formed Brass and Percussion Ensemble will make their debut with "Open Wide," by Alan Silverstein.

Popular music is being represented by the Studio Band, a jazz-rock band that will perform two selections in the concert.

Johnson has created a program of music to honor the bicentennial. The music is either by or about America.

Tickets are priced at \$2 for general admission and \$1 for students. Tickets will be sold at the door.

This will be the first performance of the Symphonic Band since its trip to Europe this summer.

# THE GOOD GUYS ARE HAVING A MARATHON SALE

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# ASI Advertising: For Free Or For A Fee?

Steve Everett: 'If everyone else is making money, then why shouldn't the area media be making money?'

Photo by COLLEEN COMBES

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by JIM SWEENEY  
Daily Associate Editor

A student committee is working on a proposal which could remove the shackles from Cal Poly's advertising policy.

The proposal will establish guidelines for the use of paid off-campus promoting of certain campus events, according to Associated Students Inc., Pres. Mike Hurtado. Campus organizations can already purchase advertising from campus media.

The Student Executive Cabinet is working out the proposal which would establish guidelines for paid off-campus advertising.

Hurtado, who is also SEC chairman, said they are still tossing around ideas but hope to have the proposal ironed out in "two or three weeks."

Poly groups have been restricted for the last 30 or 40 years from buying advertisements from off-campus media, according to ASI Information Director Charles Mendenhall. The administrative policy has been unwritten for its duration and began as a "gentleman's agreement" said Mendenhall.

"When it was adopted people could sit down and agree," Mendenhall said. "In those days people accepted gentleman's agreements."

Now the ASI wants a written policy—and it doesn't want a decree flatly prohibiting off-campus advertising.

When rumblings for a written policy began to peak, the Public Information Office put some proposed guidelines on paper. They were virtually the same as the non-verbal edict and unacceptable to the ASI's growing promotional needs, said opponents.

Then, the Public Information Office drafted another set of restrictions. Entitled CAM 716, they have been submitted as a possible revision to the Campus Administrative Manual (CAM).

The revisions are even more stringent than the original draft.

They state:

"It is the policy of Cal Poly... that no paid advertising in general circulation news media serving San Luis Obispo... will be purchased for the promotion or announcement of any public programming by any programming body, including instructionally-related public programs, ASI programming, programs sponsored by clubs chartered by the ASI and the university, and programs jointly sponsored by a university group and any non-university group or business."

The ASI through SEC wants to abolish the proposed CAM 716 revision according to Hurtado. In its place they want to construct a set of guidelines which would regulate paid off-campus promoting.

The public information office and ASI see two different pictures of the situation.

One opponent of CAM 716 is Steve Everett, a non-voting member of SEC from the School of Communicative Arts and Humanities council.

The crux of the controversy lies mostly with revenue-producing events.

"If everyone else is making money, then why shouldn't the area media be making money?" asked Everett.

"We're asking the media to give us free public service time for things they charge everyone else for," he said.

Mendenhall agreed with Everett's conclusions but put a different twist into the question.

"Maybe they need to look into soliciting more campus response because there is more than enough campus population here to support any event they put on," said Mendenhall.

ASI bases its position on a report primarily researched and authored by Everett.

His report investigated three claims made by Mendenhall during an SEC meeting Oct. 21, 1975. The points were:

—Once Cal Poly pays for one ad, all organizations will have to pay for all air time.

—Cal Poly receives more than enough PSA (public service announcements) time. If the ASI were to pay for all the PSA time they receive, it would cost \$60,000.

—If a Cal Poly group buys an ad from one station for an event and does not buy time on another station for the same

event, the station without the paid ads would retaliate by knocking off the PSA's of another campus organization that would be promoting a separate event.

Everett called the assertions "untruths."

He backs up his position with his report and letters from each of four area radio stations, KZOZ, KSLY, KATY, and KVEC. The stations' responses indicated they observed a difference between revenue-producing events and non-profit events. None of the stations said they would revoke all Cal Poly PSAs if their station was not chosen for paid advertising.

Mendenhall revealed the thought behind his office's stand.

He said his office issues publicity releases and arranges coverage for 250 groups. A few of these are faculty but the majority, 234, are student organizations.

"It was in the best interest of all the groups not to pay for off-campus advertising," said Mendenhall. He added that he works with 38 media outlets ranging from Santa Barbara to Monterey Counties.

"We need to use all of them (media outlets) at some time for different uses. If you begin spending in one and you don't spend at the others, you're going to run into problems—especially with the electronic media."

He cited an instance in the past when a recording company had purchased time to promote a campus concert. Area media who weren't involved reacted jealously and it was about three months before things returned to normal according to Mendenhall.

Mendenhall views Everett's report skeptically.

He says the student listening preferences vary all year long, so there would be no way to determine which station would reach the desired listening audience.

He also notes that the print media was omitted from the report.

"It is our feeling," he said, "that the print media will feel left out."

Another catch is that no guarantee exists that there won't be new owners or management and policies won't change, according to Mendenhall. Since the survey of radio stations, KSLY owner Homer Odom has sold his station.

But, the movement for approval of off-campus advertising is not waiting for an official sanction.

Everett said that any group that wants to is purchasing advertising off campus. Concert Committee spent \$200

See Advertising Page 6

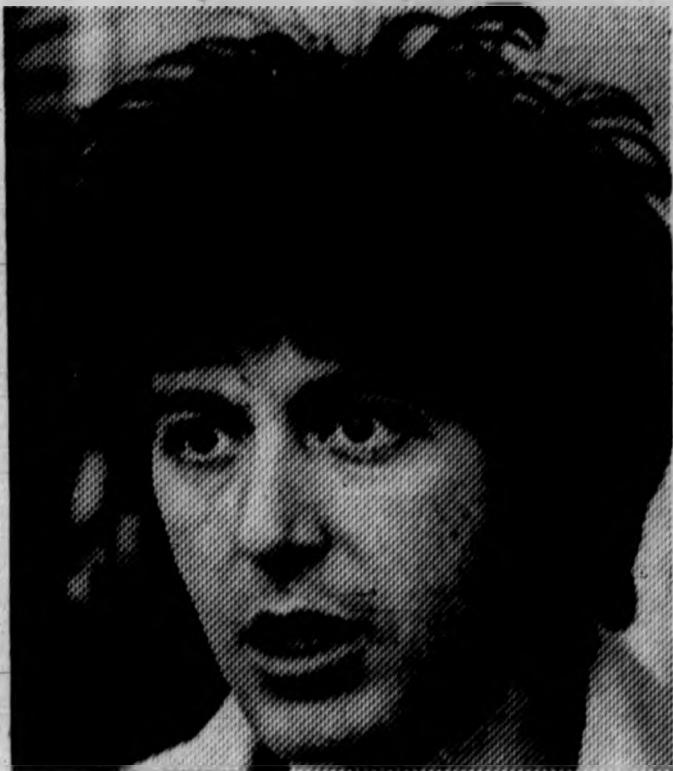




'Matthau for his gleaming work; Burns... a comic who tackled drama superbly.'

Comment by RICK GOULART

'Nicholson and Pacino are without question the best in the business.'



## Celebration Of A Superstar System

Despite personal opinions of horse races, the yearly run for the Oscar is one of the most talked about happenings of the year. America loves a winner and when you combine that sentiment with "the movies," you're on common ground with everyone who has ever paid the two dollars plus for an evening with the "stars of the silver screen."

The cliches and stereotypes flow from Hollywood like nothing our culture has ever known. Jack Nicholson becomes our personal buddy with each probing celluloid look into his psyche. Hollywood, now synonymous with glamor

and excitement, touches our lives intimately and fully.

Each year they tell us the excitement over superstars, felt during Hollywood's heyday, is a frivolous emotion of the past that cannot be recreated because "tinsel town" has lost a lot of its sheen. Let them look at the 48th Annual Oscar nomination.

In five short years Glenda Jackson has grabbed four Best Actress nominations, more than Katherine Hepburn (Oscar's most nominated actress with 11 nominations) ever did in the same amount of time. Having won twice, her fourth nomination this year for the film "Hedda" may tie her

with the incomparable Kate and her three Best Actress Oscars.

For an unprecedented third time in a row, Jack Nicholson in "One Flew Over the Cuckoo's Nest" and Al Pacino in "Dog Day Afternoon" are competing for the Best Actor honors. The pair have consistently lost to Academy stalwarts like Jack Lemmon and Art Carney and they may lose this year to another, Walter Matthau for his gleaming work in "The Sunshine Boys." But Nicholson and Pacino are, without question, the best in the business and their nominations are expected and gratifying.

Among that superstar list,

too, is Stanley Kubrick, a director of supreme power gracing us every four years with films that help define art in the "arts and sciences." His dual nomination as director and producer of "Barry Lyndon," is one of Oscar's surprises this year since the film was panned by most critics and audiences.

Now the blockbuster of all time, "Jaws," expectedly made it to the Best Picture category and rightfully so, since the film was exceptionally well made and able to excite an audience on its own strengths without any assistance from "name" stars. Its nomination with "Barry Lyndon," "Dog Day Afternoon," "Nashville,"

and "One Flew Over The Cuckoo's Nest" is one of the more impressive assemblage of potential Best Picture winners in this decade.

As with all Oscar nominations, the 48th Annual listing, had its share of good and bad nominations. George Burns and Lily Tomlin, both comics who tackled drama superbly this year, were thankfully nominated in the supporting categories for their work in "The Sunshine Boys" and "Nashville" respectively. They have the best chances of winning there.

Isabelle Adjani's nomination in the Best Actress category for her portrait in Francois Truffaut's "The

Story of Adele H" was a welcome, classy, mature decision. Similarly, the nominations of Louise Fletcher for "Cuckoo's Nest," Carol Kane for "Hester Street," James Whitmore for "Give 'Em Hell Harry" and Maximilian Schell for "The Man in the Glass Booth," were anticipated and gratifying.

However, Ann-Margret's Best Actress nomination for some small histrionic work in "Tommy," reeks of sentiment. The Academy seemed to be waiting for an adequate performance to tell her how sorry they were for her tragic stage accident and reward her bravery for overcoming the odds. Pity.

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<b>Chuck ROAST</b>	<b>BONE-IN RUMP ROAST</b>	<b>O-Bone ROAST</b>
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CHUCK ROAST	<b>69c lb.</b>
ENGLISH CUT SHORT RIBS	<b>98c lb.</b>
X-TRA LEAN STEW	<b>\$1.29 lb.</b>
BONELESS SHOULDER CLOD STEAK	<b>\$1.49 lb.</b>
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VEAL SHOULDER STEAK	<b>69c lb.</b>	VEAL RIB STEAKS	<b>\$1.29 lb.</b>
VEAL SHOULDER ROAST	<b>79c lb.</b>	VEAL FULL CUT ROUND STEAK	<b>\$1.69 lb.</b>
VEAL T-BONES	<b>\$1.59 lb.</b>	VEAL SCALLOPINI	<b>1.98 lb.</b>
VEAL STEW	<b>\$1.39 lb.</b>	LEAN GROUND VEAL	<b>98c lb.</b>



# Newscope

## Intramural Track Meet

Show your speed and enter the Intramural Coed Track Meet on Thursday Feb. 26 beginning at 4 p.m. at the Poly track.

The Men's and Women's events will include the 100, 220, 440, 880, Mile, Long Jump and High Jump. An added plus will be a coed 440 relay with a minimum of 2 girls on a team. Sign ups will be in the Intramural office.

## International Program

The American Field Service will present the Annual International Program and Dessert Saturday, March 6, at 7 p.m.

Different pastries and desserts from countries throughout the world will be served, followed by a program of foreign exchange and domestic students.

The Veterans Memorial Building in Pismo Beach will be the site of the event and the admission will be \$2.50 for adults, \$1.25 for students and children under nine are free.

## Cow Milking

A cow milking contest between local radio and television personalities will be held Feb. 26 at 11 a.m. in the University Union plaza. Los Lecheros dairy club is sponsoring the contest.

## KCPR News

This Saturday, Feb. 21, KCPR will present the Texaco Metropolitan Opera live from New York. This week's opera will be "Le Nozze Di Figaro," by Mozart. The four act opera will start at 10:30 a.m.

## Hiroshima Film

A film documenting the atomic bombing of the Japanese city Hiroshima at the end of World War II, will be shown during college hour today.

The film entitled, "Hiroshima" is being sponsored by the Ecology Action Club and will be shown in the Business Administration Building, Rm. 214.

The film is being shown in conjunction with a 'Continental Walk' supporting 'International Disarmament and Social Justice.' Over 40 trekkers are walking the 3500 mile route from Ukiah, California to Washington DC.

The march began Jan. 22 in Northern California and will pass through San Luis Obispo County over the weekend.

## EEOC Speaker

Lowell Perry, Chairman of the U.S. Equal Employment Opportunity Commission, will be this week's speaker on the Commonwealth Club presentation. His topic will be "Today's National Guard—Strike Breaking Cops." This program can be heard on Saturday, Feb. 21, at 5:00 p.m. on KCPR, 91.5 FM.

## Cross-Country Ski Lessons

Introductory and intermediate cross-country ski instruction will be available on a first-come, first-served basis at The Mountain Air.

The Mountain Air suggests early sign-up and equipment fitting for the instruction days on Sunday, February 29 and Sunday, March 14 from 8:30 a.m. to 9 p.m. Sign-ups will be at the store.

Instruction will include: equipment familiarization, basic cross-country skills, application of techniques and individual instruction. A free ski period will be planned to exercise the participants new found freedom.

The \$24.50 fee, paid at registration, includes instruction, transportation, rental of skis, boots, poles and the damage waiver. There is also a refundable \$10 deposit on equipment.

## Intramural Cross Country

An intramural men's and women's cross country meet will be held on Feb. 22.

Ribbons will be awarded to winners of the 3 mile race. Contestants should meet at 10:45 a.m. at the Men's Gym and will then proceed to the race route.

# Classifieds

## Announcements

OVERSEAS TRAVEL, ORIENT & NW, 700 N. Coast Highway, Suite 100, San Jose, CA 95128. (415) 293-2727 or (714) 570-1031.

OVERSEAS JOBS—temporary or permanent. Europe, Australia, & America. Africa, etc. All fields. \$200-\$1200 monthly. Expenses paid. Nightseeing. Free info. Write: International Job Center, Dept. C, Box 440 Berkeley, CA 94704.

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SALE—Precision bearing skateboard wheels. Buy 3 and get the fourth free! The Central Coast Surf Shop, 2045 Chorro SLO 543-1129.

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Come in and find something! Been dated (called) by the law (marriage law). Outside writer needs info. Call 772-2746.

Wanted 17 or 18 used black TV. Will pay \$40-\$50. Wahl, 438-5434.

BIKE REPAIRS. Over 10 years in town. Special wheel building. Call 543-2388 aft 5 a.m.

Want to meet sexually aware, rodeo-oriented girl. Call Lou B. 543-1129. No S&M or B&D.

Big, handsome, mature man seeks female of low moral character. Call B.S. 543-5402.

Give me a call PLEASE Mary L. 543-2727.

Cleavage sale of The Nalane ends this week. Sat. Feb. 21. Savings up to 75 per cent on jewelry, not less than 30 per cent off. At The Nalane 1038 Chorro SLO.

## Housing

CASA DEL MARI A housing complex for students 2 1/2 bks from beach, indoor pool, jacuzzi, rec room, return and furnished. From \$100 per mo. up incl utilities plus deposit. 232 Tide, Morro Bay. 772-4007.

Two females needed to take over a campus housing contract by Spring. Gtr. Call 543-2746.

Trailer needed on 1/2 acre farm in 2 bedroom apt. Close to city. \$75 per mo. non-smoker. 543-2241.

2 BR study and bath 2x420 cabin on 1/2 acre. Need farm, handy man oriented couple or 2 men to give labor and some money. 1/2 mile from campus. 100% English Dept. or 438-5434.

Male roommates needed own house. 3 bks, 2 1/2 baths, 1 1/2 car. 543-2727.

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## Automotive

71 Dodge Van, carpet, reclining seats, FM, 1/2 track, icebox, sink, bed, spoiler, flares, wide tires, mags, custom leather paint, 2000 mi. on dealer installed engine. \$3450 or offer. Jon 543-2027.

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## Lost & Found

Lost Blue bike pack corner of Santa Rosa & Pothill. I need the notes. Important. Mike 543-0181.

Hand knit cap. White & brown trim. Very much worn. If returned reward \$10. 543-1224.

Blue notebook, 2 1/2 Eng. Rm. 313. Name inside: Robert REWARD!!

Silver necklace with bird. Fri. 2:15 between UU & Library. Call Mary 543-0725 even.

HP Calculator in Eng. West Rm. 241 on 2:15 Call and identify. Reward \$4.91W.

Abalone pierced earrings in Science Bldg. Call and identify. 543-2722.

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Continued from Page 4

promoting the "Sons of Champlin" concert, according to chairman Ken Gordon.

Everett also said the Public Information Office has probably been outgrown by the recent spurt of enrollment here.

"Times have changed," he said. "Thirty years ago we had a lot smaller school."

"I think it is a case of you spread yourself so thin, you do a mediocre job on a lot of things rather than a good job on a few things."

Mendenhall pointed out that ASI pays for the publicity services it receives through his office. And, he said his office can't increase resources without increased ASI funds.

"We have been able to take care of the need but not the want," said Mendenhall. "Everyone thinks what they are doing is of interest to the public."

But, Mendenhall's office will not wage a war over the issue.

"If ASI determines, with consideration of all student organizations, not just programming boards, that they feel that it would be a wise expenditure of ASI money to advertise, the Public Information Office will not oppose them," said Mendenhall.

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# Andre Holds 'Key' To Poly's Woes

by DENNIS HALLADAY  
Daily Staff Writer

Being a 6'7" college basketball center, one wouldn't expect Andre Keys to be a dominant force against the giants of today's game, but the junior physical education major has proven himself more than capable of handling the job for Cal Poly this season.

Keys is an easy-going 21-year-old from San Francisco, with an infectious sense of humor and a laugh and smile that is as quick as he is when going after a rebound or loose ball on the basketball floor.

He attended Balboa High School and excelled in four vastly different sports. In addition to basketball, Keys was an All-City tight end and defensive roverback in football, high jumper and pole vaulter in track, and was unbeaten in his only year as a wrestler.

He received numerous scholarship offers in basketball from colleges such as the University of Alaska, Hawaii, San Jose State and the University of San Francisco, but he chose instead to take his football talents to San Francisco City College.

Keys became disillusioned with football there when the coach told him that he wanted him to switch positions to free safety, so he decided to quit and wait for basketball season to begin.

It was shortly after coming to Cal Poly that his teammates discovered and began using his old JC nickname: "Mack."

"I think it's because I associate with a lot of ladies," he explains, a grin flashing across his face. "Not one particular lady, I'm friendly with everybody. All the ladies like me, I guess it's my personality."

"But," he said, "I guess the real reason is because of my hair. I've got all kinds. Just watch me around school, if I don't have a hat on, I've at least got a cap... something! Everybody's got a nickname, people just call me Mack."

As a starter, Mack is all too aware of the Mustangs' current streak that has gone from a one-time 10-4 record

to an 11-10 mark, including an 0-5 record in CCAA conference games.

"We shouldn't be 0-5," he says. "The games have all gone down to the last two or three minutes. We should be right in the running with the rest of the teams."

"Our trouble," he observes, "is that we have only two scorers—me and Gerald Jones. We're the only ones who'll shoot and are in double figures."

"Now, whenever another school scouts Cal Poly, they see that all we have is Andre Keys and Gerald Jones. You stop those two and you stop the whole team."

"That's why Dennis (Williams, a junior college teammate he came to Poly with) left. I guess he saw before I did what was really going to come down," he says.

"But I didn't want to quit, too, and wait a year, I was ready to play basketball. Sit out a year? No way. I'd been through too much running and conditioning. But the way things are going now..." his voice trailed off into uncertainty.

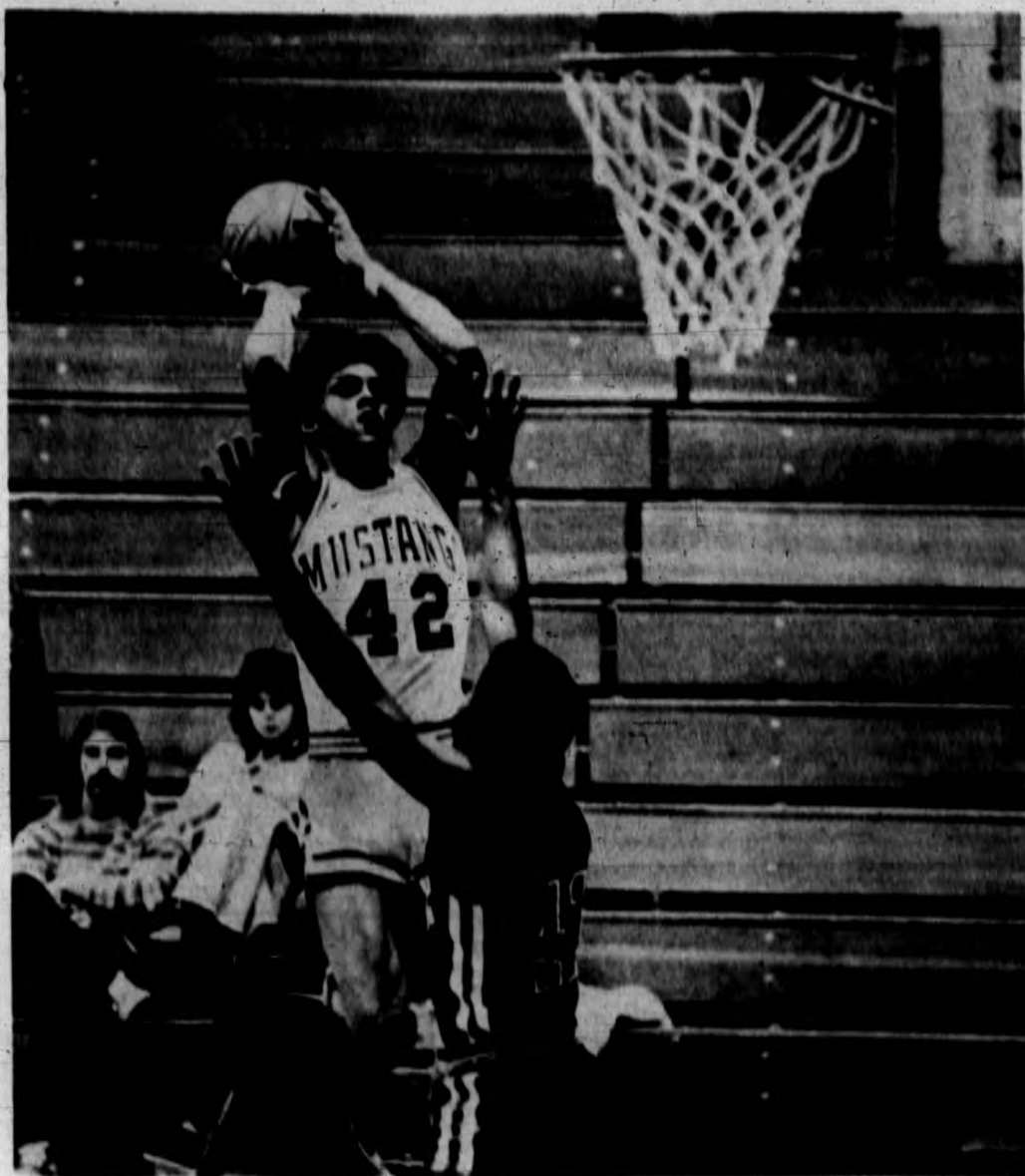
In the future beyond Cal Poly and school life, Keys wants to play professional basketball.

"It wouldn't be too much different," he theorizes. "I'd have to get used to a lot of players bigger than me, but it wouldn't be that much different from college."

As evidence of his ability to play with the pros, Keys points out that in a summer pick-up league that had several pros in it, he went against forward Phil Smith of the NBA San Francisco Warriors in the championship game, and scored 35 points.

He does concede that a professional career might not come about, and says that a coaching job with a college in the Bay Area would be his second choice.

"I'd rather work with guys who already know how to play, because you don't have to go through the learning how to shoot, rebound and play. You just have to get them to work together and use each player the way they play best," he says.



Andre Keys  
(Daily photo by  
Alan Halfhill)

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