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California Polytechnic State University

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FOR IMMEDIATE RELEASE

### **May 14 WOW Shopping Spree Fundraiser Open to the Community**

SAN LUIS OBISPO -- Cal Poly's Week of Welcome (WOW) Orientation Program, in collaboration with Albertson's, will host the second annual Supermarket Spree May 14.

Two winners of the WOW Shopping Spree drawing will race through the aisles at Albertson's for three minutes to collect a maximum of \$300 in groceries and supplies at 9 p.m. May 14 at Albertson's on Los Osos Valley Road. Door prizes will also be awarded during the spree from surrounding Laguna Plaza stores.

Community members may enter for a chance to participate in the spree by purchasing a \$1 donation ticket, which is also redeemable for a 20 oz. bottle of Dasani water at Albertson's. Winners will be drawn May 13 at the orientation program's weekly Spring Training meeting on campus.

"The spree saved me a few months' worth of laundry detergent, cleaning products, bath products, and at least two months' worth of frozen groceries," said Iris Chan, one of last year's winners and a Cal Poly business senior. "The \$300 in food and products definitely helped my financial status for the time being."

WOW is the largest volunteer student orientation program in the nation - this year boasting more than 500 student volunteers. The money collected through this fundraising event will benefit the program in many ways. "We're going to use the money to help our volunteers receive

free orientation leader shirts and hopefully offset some costs they spend on supplies for the week," said executive board member Jason Mockford.

Last year the program made approximately \$3,000 from the spree fund-raiser. The fundraising committee's goal this year is to make over \$10,000 on this event alone.

Tickets may be purchased off-campus between May 5 and May 12 in front of Albertson's on Los Osos Valley Road and also on Foothill Boulevard, and on campus from any WOW leader-in-training at the WOW Cal Poly office (UU-217), the WOW booth in the University Union Plaza. Call the WOW office at 756-2487 for more information.

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