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California Polytechnic State University

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Contact: Trilby Barton, Rodeo Team President
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FOR IMMEDIATE RELEASE

Cal Poly Open House Features 63rd Annual Poly Royal Rodeo April 25-27

SAN LUIS OBISPO - Cal Poly's 63rd Annual Poly Royal Rodeo April 25-27 will offer the chance to see national rodeo circuit competitors in action.

In the saddle this year for the Cal Poly Rodeo Team will be earth sciences senior Jesse Segura, the current National Intercollegiate Rodeo Association president.

Segura and other Cal Poly students travel the professional rodeo circuit, as well as the college rodeo circuit. Teams from other West Coast colleges and universities will be competing at Cal Poly for champion belt buckles in the traditional rodeo events:

bull riding, saddle bronc riding, bareback riding, steer wrestling, calf roping, team roping, barrel racing, and breakaway roping.

Performances will be at the Cal Poly Rodeo Arena at 6:30 p.m. April 25, 5 p.m. April 26 and noon April 27. To get to the Cal Poly Rodeo Arena, take Highway 1 to the Highland Drive entrance to campus and turn left onto Mt. Bishop Road.

Rodeo tickets are \$8 general admission, \$4 for students and seniors, and free for children 10 and under. Tickets may be purchased at the gate before the performances or ordered beforehand. Call (805) 756-5370 for more ticket information.

"Rodeo has been a successful tradition at Cal Poly for more than 60 years," said Barton, an agricultural science major and president of the Rodeo Team. "We've had world-champion cowboys come out of Cal Poly Rodeo. Today's team is continuing that success. We're inviting the community to come and take part in that tradition."

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Note to reporters and editors: The rodeo makes for excellent photo and video opportunities as well as a great feature story. Contact Trilby Barton (805) 756-5370 to work out details on media admission to the rodeo arena if you are interested in covering it during Open House 2003. To interview Rodeo Coach Brett Black, contact him at (805) 756-5029 or bblack@calpoly.edu.

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