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California Polytechnic State University

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For Immediate Release

ASI Launches E-Mail Survey Asking Students to Shape Future Programs, Facilities

SAN LUIS OBISPO -- Some may wonder who is that "Survey Man" painted on the University Union and Recreation Center windows? He's there as a reminder that on Wed., April 9, Associated Students, Inc. (ASI) will send all students an e-mail asking for their participation in a web-based survey with questions about ASI's current and future facilities, amenities, programs and services offered to the Cal Poly community.

"The survey will take about 10 minutes to complete," said ASI President Jake Parnell. "It's important for students to realize that we'd like to hear from all Cal Poly students about their opinions for the future of the campus."

ASI is in the process of developing a master plan for its facilities, which include the Julian A. McPhee University Union, Cal Poly Recreation Center, Orfalea Family and ASI Children's Center and Cal Poly Sports Complex. Brailsford & Dunlavey, a master planning consulting firm, is assisting ASI with a full-scale facility master plan that includes national research, trends and student focus groups.

"As housing development continues and the campus population grows, ASI has a responsibility to find out what the students want and modify its facilities to accommodate their needs," Parnell added.

The survey is presented in a way that allows easy access and minimal time commitment from the participant. Effective April 9 simply go to your Cal Poly e-mail account, complete the survey and submit. Students who complete the entire survey by April 30 will be eligible for a drawing for the following prizes:

- Quarter paid tuition (not to exceed \$1,150)
- Gift certificates for textbooks at El Corral Bookstore (not to exceed \$200)
- DVD player
- MP3 players
- Gift certificates to Best Buy

Each student will be allowed only one response to the survey. Participation in the survey is absolutely confidential.

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