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[News](#)

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California Polytechnic State University

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Contact: Teresa Hendrix
(805) 756-7266

FOR IMMEDIATE RELEASE

Cal Poly Agribusiness Professor Appointed to National Commission

SAN LUIS OBISPO - Cal Poly Agribusiness Professor David Schaffner has been appointed to the National Food and Agribusiness Management Education Commission.

The commission, created by the U.S. Department of Agriculture, has been assigned to conduct a comprehensive review of food and agribusiness management programs in the United States and to examine the broader human resource needs of agribusiness outlined in an industry steering report.

After conducting the review, the commission will present a package of recommendations to aid colleges and universities in renewing and revising their agribusiness management studies and coursework to meet the needs of a changing food and agribusiness marketplace.

The commission is scheduled to present those recommendations at a conference in mid-2004.

Professor Schaffner has taught in the Agribusiness Department for more than 30 years, has published journal articles on curricula development and co-authored the textbook "Food Marketing: An International Perspective."

-30-

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Cal Poly Public Affairs

California Polytechnic State University

San Luis Obispo, CA 93407

805.756.7266

polynews@calpoly.edu