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California Polytechnic State University

Oct. 6, 2003

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FOR IMMEDIATE RELEASE

Cal Poly Announces 2003 Honored Alumni, Distinguished Service Recipient

SAN LUIS OBISPO -- Eight exceptional Cal Poly alumni will be honored Oct. 31 at the university's Homecoming 2003 Honored Alumni Awards Banquet.

Each year Cal Poly selects seven Honored Alumni, who are recognized for both their personal and professional achievements. In addition, the Cal Poly Alumni Association (CPAA) chooses an individual to receive the Distinguished Service Award for outstanding service, stewardship, advocacy and support to the university and the alumni association. This year, the recipient of the CPAA Distinguished Service Award is Ellis McClure, an animal science graduate.

The following individuals have been selected as the Cal Poly Honored Alumni for 2003:

- **College of Agriculture:** Stephen Barnard, from Oxnard, earned a bachelor's degree in agricultural business in 1975. He is president and chief executive officer of Mission Produce, a leading avocado-industry company he founded in 1983 and which handles the fruit of 1,000 growers between San Diego and Morro Bay. The company has import operations in more than 20 countries in Europe and Asia. Barnard is also chairman-elect of the Produce Marketing Association, a nonprofit global trade association serving more than 2,400 members. Under Barnard's stewardship, Mission Produce has joined with Cal Poly to construct a 50-acre, state-of-the-art avocado orchard on campus that will provide learning and research opportunities to students and faculty members.

- **College of Architecture and Environmental Design:** Peter Berg, a resident of Tiburon, is a 1956 architectural engineering graduate and principal of Peter Hoyt Berg & Associates. His design work includes Harrah's hotel in South Lake Tahoe in 1962 and the south terminal of the San Francisco International Airport in 1980. He also designed the Marin County Audubon Society Center, several hospitals and two schools. He served more than 30 years on the State Board of Architectural Examiners, 15 years as a master commissioner on the State Board of Architectural Examiners, and 25 years as a Marin County Fish and Wildlife Commissioner. Over the years Berg has hosted dozens of Cal Poly students at his Bay Area studio. He has made a lead gift to the college's George Hasslein Endowed Chair for Interdisciplinary Studies in Environmental Design.

- **Orfalea College of Business:** David Kinney graduated in 1985 with a degree in business administration. The Aliso Viejo resident is a director with Cushman & Wakefield, an international commercial real estate firm.

For the past 11 years he has worked with tenants and landlords in Orange County. Before joining Cushman & Wakefield, Kinney worked for Grubb & Ellis Co., earning both the No. 1 office broker award (1996 and 1999) and the most transactions award (1992-1998) for that company's Newport Beach office. He serves on the Business Advisory Council in the university's Orfalea College of Business and last year hosted an Orange County alumni reunion, an event he has pledged to host again.

- College of Engineering: Conrad Young, of La Jolla, is a 1966 mechanical engineering graduate. After his graduation from Cal Poly, he earned a master's degree and doctorate from Stanford University. Since 1980 Young has served as chief executive officer and president of Century Tubes Inc. (formerly Palomar Precision Tubes). He started at the company in 1976 as an alloy production manager and was promoted to operations manager in 1978. At Stanford he was a research assistant and assistant professor. He serves as an advisor to Stanford's Material Science Department and is a member of Cal Poly's Materials Engineering Department Advisory Board.

- College of Liberal Arts: Mary Crebassa, a Mercer Island, Wash., resident and a 1979 speech communication graduate, is vice president of business development at Aspirity, a national consulting and training firm focused on the delivery of end-to-end fully integrated business intelligence solutions. She manages the sales staff and drives the national growth and expansion of service deliveries for both training and consulting services. She has held a variety of positions in such companies as Genuity (formerly GTE Internetworking and BBN), Kiracom Corp., Avirnex Communications Group, Pacific Bell and Digital Equipment Corp. She serves as co-chair of the College of Liberal Arts' Advisory Board.

- College of Science and Mathematics: Bobby Beathard, from Encinitas, graduated in 1959 with a degree in physical education. His 37-year National Football League career includes stints as a player, a scout for the Miami Dolphins, general manager of the Washington Redskins and the San Diego Chargers, and senior consultant for the Atlanta Falcons. Beathard served as an integral part of seven Super Bowl teams with the Kansas City Chiefs, Miami Dolphins, Washington Redskins and San Diego Chargers. He has been a generous benefactor of Cal Poly. He is a member of the Athletics Centennial Council, the advisory group focusing on fund raising for the Mustang Stadium renovation. He also served as honorary chair of the athletics "Building the Advantage" capital campaign, which helped build the Sports Complex and complete the Mott Gym renovation. Beathard was instrumental in raising nearly \$500,000 for endowments.

- University Center for Teacher Education: Piedmont resident Gail Uilkema earned a master's degree in education in 1975. Capping a 16-year career as superintendent of the Piedmont Unified School District, Uilkema was selected the 2002 National Superintendent. She previously served as superintendent of the Orinda Union School District and assistant superintendent in the Reed Union School District, as well as a principal or teacher in California, Alabama and England. She has served on the board of directors of the Association for the Advancement of International Education, and raised funds for educational projects in Rwanda, Turkey, Ethiopia and Kenya. Uilkema earned a doctorate in educational administration and supervision from Auburn University in Alabama.

- CPAA Distinguished Service Award: Ellis McClure, from Coeur d'Alene, Idaho, earned an animal science degree in 1937. Now retired, McClure served for 40 years as a consultant throughout the United States, Canada and Mexico. He has served on the CPAA board of directors in various capacities since 1988. He overcame great odds to graduate from Cal Poly and succeed in business. As a teenager during the Depression, he was forced to skip his senior year of high school to help support the family. "The admission rules were bent for me, and I will be forever grateful," McClure said. He took his first year of college and graduated from San Luis Obispo High School the same year. "It was Cal Poly that changed my life, from one of utter despair to one of increasing self-esteem and hope."

For more information about the awards, the banquet or Homecoming, visit the Cal Poly Homecoming Web

site at www.homecoming.calpoly.edu, or call the Alumni Relations office at (805) 756-2586 (SLO-ALUM).

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