

# Staff

# BULLETIN

# CP

California State Polytechnic College

Volume 16, Number 9

San Luis Obispo Campus

November 16, 1965

## 58TH HOMECOMING ACTIVITIES BEGIN FRIDAY

Activities connected with the San Luis Obispo Campus' 58th annual Homecoming for former students and alumni begin Friday (Nov. 19) with the traditional Bon Fire and Pep Rally and will conclude some 36 hours later with an Old Timers' Breakfast that is scheduled for the Staff Dining Room Sunday (Nov. 21) morning. Planned to fill the spare moments between are a host of other events including the Homecoming Parade, the Homecoming Football Game and a dinner honoring President Julian A. McPhee. Theme for this year's Homecoming is "Reflections of a President."

Specially honored during this year's Homecoming, in addition to President McPhee, will be alumnus of the year Verner A. Mize and Homecoming Queen Lynne Johnson. Mize, an electronic engineering major who received his degree in 1952, is presently assigned in an executive capacity in General Electric Company's Small Steam Turbine Department. Queen Lynne is a junior architectural engineering major.

Festivities will get under way Saturday morning (Nov. 20) with registration planned in the Lobby of the Administration Building. Also planned during the morning are a Continental Breakfast, Horse Show, open house in the instructional departments, and the parade. The football game between Cal Poly and University of California at Santa Barbara, scheduled for 1:30 p.m., in Mustang Stadium, will be followed by a social hour for alumni and the dinner, both at the Elks Club in San Luis Obispo, and the Coronation Ball in the Men's Gym.

Planned jointly by the Alumni Association and the student Homecoming Committee, full schedule for the weekend's activities includes:

### Friday - November 19

7:00 p.m.	Bon Fire and Pep Rally	Grand Avenue Parking Lot
8:00 p.m.	Rally Dance	Men's Gymnasium

### Saturday - November 20

8:00 a.m. - Noon	Continental Breakfast	Admin. 305
8:00 a.m. - Noon	Alumni Registration	Admin. Lobby
8:30 a.m.	Horse Show	Collett Arena
9:30 a.m. - Noon	Open House	Instructional Departments
10:00 a.m.	Parade	Downtown San Luis Obispo
11:45 a.m.	Alumnus of the Year Luncheon	Staff Dining Room
1:30 p.m.	Football Game	Mustang Stadium
5:00 p.m.	Social Hour	Elks Club, San Luis Obispo
6:00 p.m.	Reflections of a President Dinner	Elks Club, San Luis Obispo
9:00 p.m.	Coronation Ball	Men's Gymnasium

### Sunday - November 21

8:30 a.m.	Old Timers' Breakfast	Staff Dining Room
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E C P D ACCREDITATION REPORT PRAISES ENGINEERING FACULTY, ALUMNI; WITHHOLDS APPROVAL

"Don't change the basic approach," seems to be the essence of a report issued by members of an engineering accrediting team which visited the San Luis Obispo Campus last spring. Although the Engineering Council for Professional Development committee's report, received on campus earlier this month, withheld specialized accreditation of the campus' engineering programs, it praised both the engineering faculty and alumni, according to Dean Harold P. Hayes.

He points out that the report called attention to the fact that the ECPD decision "should not be interpreted as a suggestion that the institution attempt to pattern its curricular structure to that adopted by the majority of accredited engineering institutions." "This was really the principle which we wanted to get established and it clears the way for future accreditation," Hayes, who heads the Engineering Division, continued.

Praise for the division's faculty and graduates came when the council's report noted "with approbation the evident enthusiasm of the staff and administration and their loyalty toward the objectives of the institution, and the demonstrated performances of the graduates on their first jobs, two vital factors of which the institution can be proud."

Hayes said a decision to withhold accreditation is very often the case in initial applications and pointed to Cal Poly's emphasis on practical application of new knowledge as being different than ECPD's established approach.

"We knew from the outset that the Cal Poly engineering programs varied significantly from ECPD criteria. The question to be answered by our application was whether or not the success of our programs would be accepted as validation of our somewhat unique, but successful, approach, and result in accreditation," Dean Hayes said. He laid the council's decision to withhold accreditation at this time to criteria based on specific percentages of courses in science, mathematics, humanities, and applications, rather than on success of Cal Poly's engineering programs. "Our programs require all of these, but in amounts that vary from criteria set by ECPD," the dean declared.

Hayes concluded by adding that accreditation of Cal Poly's entire curriculum by the Western Association of Schools and Colleges, the recognized regional accrediting organization for colleges and universities in the Western United States, is not affected by the engineering council's decision. The Engineering Division here, with over 2,200 students enrolled in 8 different degree major programs, is one of the largest undergraduate schools of engineering in the Western United States.

Graduates of its programs, which include Bachelor of Science Degree majors in aeronautical, architectural, electronic, mechanical, industrial, air conditioning and refrigeration, electrical, and metallurgical engineering, and the five-year Bachelor of Architecture Degree, are sought after by representatives of some 200 business, industrial, and engineering firms which visit campus to recruit new employees each year.

SIGMA XI CLUB SLATES DR. ALEXANDER AS SPEAKER

The Cal Poly Sigma Xi Club will meet at 11:00 a.m., Thursday (Nov. 18), in Room E-26 of the Science Building, to hear Dr. William Alexander discuss "Research on Local Government in India." A member of the Social Sciences Department faculty, Dr. Alexander returned to his campus duties in September after spending last year in India. All interested members of the faculty and staff are invited to attend the meeting.



#### AGRICULTURE COUNCIL SCHEDULES SPEAKER PROGRAM FOR TOMORROW EVENING

"Selling Agriculture" will be the subject when Karl Bach, author of How I Sell \$12,000,000 of Life Insurance Year After Year, delivers an address on campus tomorrow (Wednesday, Nov. 17) evening. Sponsored by the student Agriculture Council, the meeting he will address is scheduled for 8:00 p.m., in the Little Theater. The public is invited and admission will be free, according to council representatives.

Bach entered the life insurance business as a salesman in San Francisco in January, 1943, after having been with the Fuller Brush Company for 5 years. Now he is a life and qualifying member of the insurance industry's "Million Dollar Round Table" and has received the National Quality Award from the Life Underwriters Association for 17 consecutive years. The guest speaker is founder of the San Francisco Life Insurance Company, which features a novel compensation plan for its agents. Established in 1960, SFLIC had \$127 million worth of insurance in force and 15 agents with an average production of \$2 million at the end of 1964.

Members of California Agriculture Teachers' Association Region-At-Large will honor Bach and Don Wilson, recently-appointed chief of California's Bureau of Agricultural Education, during a dinner meeting preceding the Speakers Program. Planned for 6:00 p.m., the CATA meeting will take place in the Staff Dining Room, on campus.

The Speakers Program will be the first of three such events planned by the Agriculture Council this year. The annual series of programs, including one each in the Fall, Winter, and Spring Quarters, is designed to keep Cal Poly's agriculture students abreast of latest techniques, ideas, events, and philosophy in agriculture and related fields.

#### REGISTRATION FOR COLLEGE SPEAKERS BUREAU CONTINUES

Registration for the Cal Poly Speakers Bureau, announced in the past two issues of Staff Bulletin, is continuing according to Keith Nielsen, a member of the English and Speech Department's instructional staff who is coordinating the bureau in conjunction with the campus Public Relations Office.

Nielsen urged members of the faculty and staff who have not already done so to detach and complete the form provided as an attachment to this edition of Staff Bulletin and return it through campus mail to: Speakers Bureau, Room 210C, Administration Building. Further information may be obtained either through the last two issues of Staff Bulletin or by calling either Nielsen, (546)2556 or the Public Relations Office, (546)2576.

#### REPRESENTATIVE OF C S C INTERNATIONAL PROGRAMS SCHEDULES CAMPUS VISIT THURSDAY

Van Becher, a representative of the California State Colleges' Office of International Programs, will visit the San Luis Obispo Campus Thursday (Nov. 18). Members of the faculty interested in discussing the CSC's overseas study programs are invited to join Becher during an informal, no-host luncheon being planned for 12:20 to 1:20 p.m., that day, in the Snack Bar area of the College Dining Hall. Those interested in obtaining further information about his visit or the international study programs are invited to contact Dr. Fuad H. Tellew, campus coordinator for the CSC International Programs, either through the Business Administration Department or by calling his office, (546)2278.



#### FACULTY PARTICIPATION IN "RELIGION-IN-LIFE WEEK" URGED

Members of the faculty and staff are being urged to join members of the campus student body in their annual "Religion-In-Life Week" activities. Dr. J. B. Hirt, a member of the Business Administration Department's faculty, invited the faculty and staff to begin planning for their participation in a statement issued last week. His statement reads:

"All staff and faculty members should be making plans to participate in Religion-In-Life Week in early-January. This year's list of guest religious leaders have scientific interests and will insure a particularly thought provoking week of discussion and conferences. A schedule will be published soon to provide the details relative to when, where, and who (the why should be self-evident); so even the busiest instructor will be able to fit at least a portion of this highly-worthwhile activity into his schedule.

"Let's support this program, join with the students in this venture, and reap the benefits of deepening our own faith and increasing our understanding of the faith of our fellow man.

"Also, if you have any ideas for further enriching the experience or would like to help, please send in the questionnaire you just received, or contact me through the Business Administration Department or (546)2587."

#### BROMLEY WILL ADDRESS STAFF CLUB LUNCHEON MEETING

J. Philip Bromley will discuss the Zambian economy during the regular luncheon meeting of the Staff Club being planned for the Staff Dining Room, Thursday (Nov.18), beginning at 12:00 noon. Bromley was a member of the initial team composed of members of the Cal Poly faculty to work at the College for Further Education in Lusaka, Zambia. He returned to his campus duties September 1 after having spent over two years in the African nation.

#### COPY OF COURT OPINION ON "C S E A V. TRUSTEES" AVAILABLE IN LIBRARY

A copy of the District Court's recent opinion in the case, "CSEA V. Trustees," was received on campus recently and has been placed in the Library for information of members of the faculty and staff who wish to review it. At issue in the case was exemption of employees of the Board of Trustees of the California State Colleges from civil service.

#### CAL POLY WOMEN'S CLUB NEWS

Demonstration of techniques of cake decorating will be the program when members of the Newcomers' Section of the Cal Poly Women's Club meet Thursday (Nov. 18) evening, at 8:00 p.m., in Room 129 of the Library Building on campus. Guests are welcome to attend and enjoy the demonstration by Mrs. Nelson Smith. Date of the meeting was changed because of conflicts with other events . . . . The Book, Music, and Art Section will meet in the home of Mrs. C. H. Gregory, 215 Albert Drive, San Luis Obispo, at 8:00 p.m., Friday (Nov. 19). Allene Thorbergsson will speak on "A Tour of European Musical Festivals, 1965, Reminiscences." Change in this meeting date was effected so husbands and other guests might be able to attend.

DEADLINE FOR ARTICLES APPEARING IN NEXT WEEK'S STAFF BULLETIN IS FRIDAY NOON.



### ENGINEERING GROUP SCHEDULES SPEAKER FOR TOMORROW EVENING

Harvey W. Lance, an engineer with the National Bureau of Standards (NBS), Boulder, Colo., will speak on "Radio Standards and the Electronics Engineer," tomorrow (Wednesday, Nov. 17), at 7:30 p.m., in the Air Conditioning Auditorium, on campus. All interested persons are invited to attend the program, which will be sponsored by the Cal Poly Institute of Electrical and Electronic Engineers.

Lance is assistant chief for program evaluation and development in the Radio Standards Laboratories of NBS. He is expected to point out how extensive the world of measurements is and how the science of measurements develops in close parallel with specific branches of science and technology and how radio standards are derived from other (low frequency or direct current) standards.

A graduate of Brea College, Ky., Lance did advanced study at Cornell University, where he was on the faculty as assistant in physics for three years. He began his career as radio engineer and physicist with the Naval Research Laboratory in Washington, D.C., in 1942. Beginning in 1948, he was physicist and electronic scientist with the NBS, in Washington, D.C., in charge of microwave research on equipment for missile guidance systems.

### WHO . . . WHEN . . . WHAT . . . WHERE ? ? ?

Owen Servatius, head of Business Administration, is faculty advisor to the recently-organized campus chapter of the Society for Advancement of Management, which held its first Installation Dinner last Saturday evening at the Anderson Hotel in San Luis Obispo. Guest speaker at the dinner was Jack Holland, national vice president of SAM's University Division and head of the Management Department at San Jose State College. Newly installed officers of the chapter include Richard Jones, president; James Berry, vice president; Susan Verberkmoes, treasurer; Kathy Schenk, recording secretary; Linda Churchward, corresponding secretary; and Phillip Grange and Ann Randazzo, Applied Arts Council representatives.

Dr. Robert J. Rodin, Biological Sciences, was one of nine members of the faculty and staff of the California State Colleges who was honored for suggestions adopted by the state's Merit Awards Board during July, August, and September. He received a certificate of commendation.

John Rapp, Electronic Engineering; Howard Rhoads, Crops; Dr. Robert Frost, Physical Sciences; Dr. Roy Anderson, Business Administration; and Dr. Donald Hensel, Social Sciences; are members of the Faculty-Staff Council's Curriculum and Instruction Review Committee, which has been directed to review the entire list of general education courses for consideration of possible changes in the 1967-68 Catalog Issue of the College Bulletin. Dr. Frost is chairman of the committee, which is presently investigating whether there is need for extensive changes.

### "CREATIVE USE OF PAPER" WILL BE SUBJECT OF SPECIAL PROGRAM

Three members of the staff of Champion Paper Company of San Francisco will present a special program on "Creative Use of Paper" Thursday (Nov. 18), starting at 2:00 p.m., in the Little Theater. Harry Gest, Jr., San Francisco District manager; Jack Wright, technical services manager; and Jim Baker will present the subject in film, discussion, and illustration and will allow time for a question and answer period. The program should be of interest to those interested in art and design and members of the college faculty, student body, and staff interested in those areas are invited to attend.



### "FARM-CITY WEEK" ACTIVITIES LISTED

Downtown displays, a guest speaker, and a horse show will climax "Farm-City Week" activities being sponsored by the student Agriculture Council during the next few days. Activities to date have included a mayors' milking contest; a bank managers' hog herding contest; and shearing, horseshoeing and livestock demonstrations put on by the council in downtown San Luis Obispo last Saturday (Nov. 13).

The campus Poultry Club will display an operating incubator for poultry in the window of the Montgomery - Ward Company's department store during this week. Another display in downtown San Luis Obispo will be in Hanna's Hardware Store, where an exhibit on pesticides is planned.

Tomorrow (Wednesday, Nov. 17), beginning at 8:00 p.m., in the Little Theater on campus, Karl Bach of San Francisco will be the guest speaker in another Farm-City Week highlight. Presented as part of the Agriculture Council's Speakers Program series, Bach will discuss "Selling Agriculture." Admission to the program will be free and the public is invited to attend.

Farm-City Week activities on campus will close with the Horse Show, scheduled as part of Homecoming activities, in Collett Arena, beginning at 8:30 a.m., Saturday (Nov. 20). Sponsored by the student Cutting and Reining Club, the show will also be free of admission charge and open to the public.

### ENCOUNTER WITH GAUCHOS WILL CLOSE GRID SEASON; WRESTLING SEASON WILL OPEN

Coach Sheldon Harden's grid varsity will close its 1965 season when it hosts University of California at Santa Barbara's Gauchos in the traditional Homecoming Game in Mustang Stadium, on campus, at 1:30 p.m., Saturday (Nov. 20). After their 6-2 loss to University of Santa Clara last weekend, the Mustangs are expected to go all out in an effort to boost their record for the year to 3-7 and impress returning grads.

The Mustang varsity wrestling team will open its 1965-66 season next Tuesday (Nov. 23) evening, at 8:00 p.m., when it hosts University of California at Berkeley's Golden Bears in Men's Gymnasium.

### "BOOKS AT HIGH NOON" SCHEDULES REVIEW OF "KENNEDY"

Theodore C. Sorensen's Kennedy will be reviewed by Dr. William Alexander, a member of the Social Sciences Department faculty, during the Books at High Noon luncheon meeting scheduled for noon, Nov. 23, in the Staff Dining Room.

Selections from the book appeared in Look Magazine during the summer, and it has also been widely reviewed. The Saturday Review says of it: "To Sorensen, Kennedy was 'an extraordinary President,' who may well loom even larger in the long perspective of history. He had helped bring about a new era in race relations, in Soviet relations, in space, and in the concept of federal aid to education. He had reached for the moon . . ." "History," writes Sorensen, "will remember John Kennedy for what he started as well as for what he completed."

DEADLINE FOR ARTICLES APPEARING IN NEXT WEEK'S STAFF BULLETIN IS FRIDAY NOON.



C U DRAMA "HARVEY" WILL CONCLUDE RUN THIS WEEKEND

Harvey -- a three-act comedy by Mary Chase -- will conclude its four-night run on campus with performances in the Little Theater on campus, at 8:30 p.m., Friday and Saturday (Nov. 19-20) evenings. First of three scheduled productions for this year, the play is being sponsored jointly by the College Union Drama Committee and the English and Speech Department.

Tickets for the farce, which opened its run with performances Nov. 5 and 6, are priced at \$1.50 for public general admission and \$.75 for members of the Associated Students, Inc., and will be sold at the theater's box office prior to curtain time both evenings.

PLACEMENT CALENDAR -- INTERVIEWS ON CAMPUS THIS WEEK

YMCA, San Luis Obispo. John Pesler, executive director, will interview all seniors interested in a career with the YMCA. Undergraduates are also welcome to talk to Mr. Pesler regarding careers. (11/16)

BUREAU OF YARDS AND DOCKS, SOUTHWEST DIVISION, San Diego. Carl J. Yasi, personnel officer, will interview seniors in business administration, EE, EL, ME and architecture (structural). (11/16)

GENERAL MOTORS CORPORATION, Fremont Plant. Monroe Knight, supervisor, salaried personnel, and R. C. Collins, superintendent of tooling, will interview seniors in IE, ME and math for positions in their training program leading to process engineering in tooling. (11/16)

THE BELL SYSTEM. F. A. Zimmerman, general personnel manager; W. R. Rees, college relations supervisor; and J. O'Neil, college relations supervisor, will interview seniors in all majors with particular emphasis on business administration, engineering, math and physics, for opportunities throughout the Bell System. Mrs. M. Paponis, employment supervisor, will interview senior women in business administration, social science, English, math and engineering for first level management positions to supervise units of clerks and operators, etc. (11/16 - 11/17)

OWENS-ILLINOIS. W. Abbott Roberts, personnel director, will interview seniors in business administration, IE and ME for positions as manufacturing trainee, mechanical engineer, industrial engineer, and industrial technologist. (11/16 - 11/17)

ARTHUR ANDERSEN AND CO. J. A. Campbell will interview seniors in business administration (accounting) interested in a professional career in public accounting. (11/17)

FOOD AND DRUG ADMINISTRATION. Abram Kleinman, supervisory chemist, and Fred Shallit, supervisory inspector, will interview seniors in biological sciences and chemistry. (11/17)

SWIFT AND COMPANY, Los Angeles. D. Kostio, company representative, will interview seniors in all agriculture majors interested in farm and garden line sales and farm chemical sales. (11/17)

NORTHWESTERN UNIVERSITY SCHOOL OF LAW. Harold D. Shapiro, professor, will interview students interested in continuing their education at law school. (11/17)



PLACEMENT CALENDAR (Continued from preceeding page)

AMECO, INC., Phoenix, Ariz. Ed Harmon, engineer, and Gay Rogeness, engineer, will interview seniors in EL for positions as circuit design engineers to work directly under project engineers in the design of RF amplifiers, modulators, receivers, connectors and special test instrumentation. (11/18)

FIREMAN'S FUND--AMERICAN INSURANCE COMPANIES. K. W. Todd, personnel director, will interview seniors in arts and sciences interested in positions as management trainees, mainly in underwriting departments, but with possible openings in claims departments. (11/18)

EDGERTON, GERMESHAUSEN AND GRIER, INC., Las Vegas, Nev. David B. Hill, personnel administrator, Santa Barbara Division, will interview seniors in EL, math and physics. Mr. Hill will represent the company's Albuquerque and Las Vegas facilities as well as the Santa Barbara operation. (11/18)

THE TRAVELERS. Robert A. McCallister, supervising adjuster, will interview seniors in business administration and others particularly interested in careers in the insurance industry. (11/18)

SALT RIVER PROJECT, Phoenix, Ariz. B. J. Lauerman, supervisory engineer, System Planning Division, will interview seniors in EE. (11/19)

CHICAGO TELEPHONE OF CALIFORNIA, INC. Donald B. Ridenour, vice president and resident manager, will interview seniors in EE and EL, also IE and ME with some background in electronics. (11/22)

THE POWERS REGULATOR COMPANY. D. P. MacCulloch, regional manager (Western eleven states) and R. C. Hansen, Los Angeles branch manager, will interview seniors in Air Conditioning and Refrigeration, other engineering majors interested in sales engineering, business administration and TA. (11/23)

MINNESOTA MINING AND MANUFACTURING COMPANY, St. Paul, Minn. Minnesota Mining and Manufacturing Company is planning to hire chemistry, physics, ME and EE students interested in securing industrial work experience during the summer of 1966. All positions will be located in St. Paul, Minnesota. Students who have completed their junior year of college and graduating seniors who are going on to grad school are eligible. Brochures which explain Minnesota Mining and Manufacturing Company's Summer Technical Employment Program are available in the Placement Office, Adm. 213. Interested students should send complete resumes to Jerry A. Buegler, Employment Department, Minnesota Mining and Manufacturing Company, 2501 Hudson Road, St. Paul, Minnesota, 55119.



**CAMPUS CALENDAR - WEEK OF NOVEMBER 16-23, 1965**

**Tuesday, November 16**

12:00 noon Books at High Noon Luncheon Meeting S D R

**Wednesday, November 17**

9:30 a.m. Cal Poly Women's Club: Home and Garden Section San Luis Obispo\*

6:00 p.m. CATA Region-at-Large Dinner S D R

**Thursday, November 18**

8:15 a.m. Applied Arts Division Committee Meeting Admin. 213-A

9:00 a.m. Agriculture Division Committee Meeting Ag. 138

8:00 p.m. Cal Poly Women's Club: Newcomers' Section Library 129

**Friday, November 19**

58th Annual Homecoming Activities Begin \*

8:00 p.m. Cal Poly Women's Club: Music, Book and Art Section San Luis Obispo\*

**Saturday, November 20**

58th Annual Homecoming Activities Continue \*

1:30 p.m. Varsity Football: University of California at Santa Barbara Mustang Stadium

**Sunday, November 21**

58th Annual Homecoming Activities Conclude \*

**Monday, November 22**

2:00 p.m. Campus Executive Council Meeting Admin. 301

**Tuesday, November 23**

8:15 a.m. Applied Sciences Division Committee Meeting Admin. 301

10:00 a.m. Engineering Division Committee Meeting GA 101

12:00 noon Books at High Noon Luncheon Meeting S D R

\* -- See article for further information.



Return to: Speakers Bureau, Room 210C, Administration Building

Title/Subjects	Group/s (Check one)					
	Commence- ment	Insti- tute	Con- ference	Alumni	Service Club	Other

Do you have transportation? \_\_\_\_\_