



California Polytechnic State University

Mustang Daily

San Luis Obispo
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Four Pages Today

Hearst to talk on China, Pacific in Theatre today

Today's much-heralded speaker should have some powerful and even surprising remarks to make on the world situation in the Far East.

He calls himself "a San Luis Obispo County rancher," but his name is Hearst and that name still means "newspaper in America."

William Randolph Hearst Jr. is the Editor-in-chief of the Hearst newspapers and an outspoken critic of United States Foreign Policy in the Far East.

Just returned from a month-long visit to China and Asian countries bordering the Pacific, Hearst will speak on China and the Western Pacific area since the Viet Nam War. His trip included an eight-day visit to the "forbidden city" of Peking, China as well as numerous meetings of the mind with Chinese officials.

Hearst is unabashed about his "vigorous opposition to Soviet Communism and all it represents." In today's speech he will offer evidence to support his theory that detente with the Soviets even for mutually beneficial reasons is likely to be a trap by the "tracherous, would-be world rulers of Russia."

Another major concern of Hearst's involves relations between the Chinese and the Soviet Union. He points to the Soviet Union's threats to incinerate mainland China with nuclear weapons if relations between the two Communist countries reach the point of no return.

Or as one Soviet representative here said, "If necessary, we will

make a crematorium down there."

Another Moscow plot Hearst sees is a Soviet attempt to disrupt and weaken the economic systems of the anti-communist world by taking control of the Arabic peninsula and the allied oil jugular. According to him the current Arab oil cutoffs and price hikes were actively encouraged by Moscow and are a mere foretaste of what could happen if the Kremlin gained the control it seeks.

The lecture is free and will begin at 11 a.m. in the Cal Poly Theatre. It is sponsored by the university and the student council of the School of Communicative Arts and Humanities. This program is the second in the 1973-74 Convocation Series.

Hearst, son of the founder of the Hearst Newspapers and the builder of what is now the Hearst Castle State Monument near San Simeon still operates the Hearst ranch in that area and he

(continued on page 4)



William Randolph Hearst Jr.

Rose Bowl Float wins theme prize

Almost a year of hard work has paid off for the more than 100 students at California Polytechnic State University, San Luis Obispo, who were involved in preparation of a float entry for the 66th Tournament of Roses Parade, which took place in Pasadena on New Year's Day.

Their "salary" was the theme prize, the third highest award for the parade which was viewed by an audience of over 1 million persons along the 8-mile parade route and another 125 million who watched it on television in the United States and throughout the world.

The animated float, which showed a lovable dragon and a small girl becoming friends over a cup of tea, required the blossoms of nearly 150,000 flowers and other plant materials for decoration. Parade rules require that all exposed surfaces be covered with some kind of plant material.

Gary Ford, chairman of the committee which prepared the giant floral display for Cal Poly's Associated Students, Inc., said the float which is entered by the student bodies of Cal Poly, San Luis Obispo, and Cal Poly, Pomona, as a joint venture, is the only one in the parade which is entirely designed, financed, constructed, and exhibited by students.

The theme prize, which annually is awarded to the non-commercial float entry which best illustrates the parade theme, is one of 17 major awards for the 66 floats in the parade. The most recent award is the 11th major prize won by Cal Poly floats in the 28 parades they have entered since 1946.

Ford, a senior majoring in engineering technology, said the total cost for the 1974 float would be somewhere in the \$7,500-\$10,000 range. Those prepared by commercial firms cost an average of \$50,000.

Art films shown

The School of Communicative Arts and Humanities on this campus began its winter quarter program with a showing of seven rare filmstrips. The films were from the archives of the Museum of Modern Art in New York and were presented at this university on Saturday, January 6.

The seven films included "Oitans D'Espagne," Flamenco folk dances and songs performed in Granada, Spain; "Antonio Gaudi," the great Spanish architect; "St. Louis Blues," a film about jazz singer Bessie Smith; "Le Retour" ("The Return"); "Toscanini: Hymn of Nations," "Marc Chagal," and "Song of Ceylon."

"St. Louis Blues," made in 1929 and the rarest of the films, presents the legendary Bessie Smith in her only film.

"Le Retour," filmed in 1946, depicts the liberation of French prisoners from Nazi concentration camps by American armed forces. The film was edited and photographed by the famous French photographer, Henri Cartier-Bresson. Bresson brought out the crucifixion of war

with pictures of death, hunger and suffering which the French prisoners were forced to endure.

Another fine film was "Antonio Gaudi," the great Spanish architect. Gaudi's life is shown in color through his works in Spain. He is known as an architect who believed in "complementing the earth" through his work. Some of Gaudi's structures resemble trees and bone-like forms, stressing his desire to equate his work with nature.

Butz to speak

The U.S. Secretary of Agriculture, Earl L. Butz, is once again scheduled to appear here.

Executive Vice President Dale W. Andrews said that Butz, who had to postpone a campus visit last October, has confirmed that he will speak at Cal Poly on Thursday, Jan. 17 at 11 a.m. in Chumash Auditorium. Admission will be free and the public is invited to attend.

The controversial man in charge of the federal government's agricultural policies will speak on "Our Future in the Incentive Society."

Gasoline dealers warned against price gouging

WASHINGTON (UPI)

Seeking to make sure the nation's gasoline shortage is shared fairly, the Federal Energy Office Monday ordered a report of fuel stockpiling and the Justice Department warned

against filling station price gouging.

Attorney General William B. Saxbe told retail gasoline dealers they face possible criminal or civil action if they charge higher

prices than current federal regulations allow or use gimmicks such as forcing motorists to buy a product or service along with gasoline.

The energy office made public telegrams Monday morning in which it ordered the nation's railroads and major trucking firms to give a rundown on their fuel inventories, along with the size of their supplies a year ago, no later than the close of business Monday.

The energy office also sent telegrams to 26 major oil companies urging them to save small independent fuel dealers from possible bankruptcy by giving them a chance to buy lower-cost domestic oil rather than rely on more expensive imports.

Saxbe, in a statement, said: "I have great sympathy for the station operators. I think they carry a heavy burden in the energy crisis. But it should be clearly understood that any operator anywhere in the country who attempts to raise his prices higher than he can justify under current federal ceiling price regulations is subject to Justice Department action."

Mustang Daily

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Letters

Float chairman praises effort

Editor:

I would like to thank all of the students, staff and faculty who assisted the Rose Float Committee in preparing our float for the Tournament of Roses Parade. The parade was seen by approximately 125 million people. The float could not have been done without you.

I especially appreciate the help given us during the monumental task of flower picking. Flowers, grown either here or at Cal Poly Pomona, were seen on ten floats in addition to ours. Peanuts feet and Linus' face were covered with Bronze and Peach mums. Bachelor buttons were on the LA County float.

This year Cal Poly Universities won its third theme prize. We have not won the Theme Prize for fifteen years.

The theme prize is awarded to the float best representing the overall theme of the Rose Parade by a non-commercial entry. By non-commercial the Tournament of Roses means floats sponsored by a city, county, state, fraternal

organization, etc. These floats are still professionally built.

Poly is still the only entry in the parade to be completely built, financed and decorated by students.

This year is the first in the history of the Tournament of Roses that each float has had to complete the theme of the parade. "Happiness is..." was the theme. We gave it an appropriate ending. "Happiness is...theme prize."

Gary L. Ford
Rose Float Committee Chairman

Float reaction produces pride

Editor:

I was fortunate to see the Rose Float Parade this year, and the oohs and aahs which greeted Cal Poly's float plus the nearly unanimous feeling among the crowd around us that the Cal Poly Float was the best made me very proud to be from Cal Poly.

Well done and thank you.
Vikram Brown

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Patienthood' with Health Center

So you've been to the Health Center and found yourself equipped with a plastic container of capsules or tablets. What's your reaction to this? Are these miracle drugs, or perhaps merely pacifiers?

Medications prescribed and dispensed at the Health Center are to produce a certain specific and largely predictable effect, far more important than the immediate psychological gain in "doing something." Behind every prescription written in the doctor's knowledge of these effects, the precautions regarding side effects, the dosage needed to produce the desired result, the optimal interval between doses, and relationship of one drug to another.

There are close to a thousand different medicines stocked in the pharmacy. In bygone days, most pills were quite innocuous-tasteless, for example with little specific effect, but capable of little if any harm. Today it is different. Medicines are potent, and although some indeed deserve the "miracle" moniker, most all have adverse effects if misused.

Attitudes regarding medications have changed, too. Some knowledge of pharmacology is widespread, particularly among college folks. Blind trust in the medically trained person is uncommon today. Participation in medical decision making is increasingly demanded by the patient. Physicians spend a significant amount of their time either explaining why a drug requested is not indicated, or to the contrary, persuading a skeptical patient of the value of a proposed medication.

There are many ways to demonstrate effective patienthood. One way is to listen to directions carefully, and to read labels equally carefully. When appropriate, unbiased questioning does not damage the effectiveness of the patient-doctor relationship one bit. In most cases, as in the use of antibiotics, for example, specific treatment time periods are necessary to cure, and all of the drug prescribed should be taken. (To do less invites relapses, as well as producing resistant strains of disease producing organisms.)

On the other hand, "as necessary" drugs for control of symptoms such as pain should be used as sparingly as possible, and discontinued at the earliest possible time. Prescription tablets in excess of those required should be destroyed. It is unwise to accumulate partially filled containers in the medicine cabinet "in case of getting the same thing again." Confusion can easily occur, and deterioration with time, producing toxic breakdown products, often sets in. Sharing pills with others, on the basis of apparent similarity of illness, is clearly unsafe and a disservice to the recipient. In particular, one class of antibiotics, the tetracyclines, are frequently being stored up, and the temptation for amateur prescribing, however well intentioned, is strong.

Usually the doctor will warn of minor side effects to be expected, such as dryness of mouth and drowsiness with antihistamines. If unexpected unpleasant side effects occur, the Clinic should be contacted to determine whether or not a change should be made. There is such a thing as individual idiosyncrasy to a drug-any drug. Occasionally unsuspected allergic reactions may pop up, usually with prompt appearance of itching skin rash or hives soon after the first dose.

Discontinuance and a new approach is usually necessary. (Incidentally, be sure to make allergies known to you known to the doctor or the pharmacy.) If a six-hour dosage interval is prescribed, don't make it four hours, as the drug may accumulate in the body to toxic levels; or by the same token, don't figure that if one is good, two is better. The absorption and excretion rates of established drugs are well known. Research drugs, however exciting their potential may be, will rarely if ever be used in clinics such as the Student Health Service.

Drug costs vary widely. The competition (or lack of it) the production volume, wholesale discounts available, shelf life, basic costs of ingredients, and the complexity of the manufacturing process all play a role. The Health Service pharmacy will procure and dispense the least expensive preparations that are standardized and dependable. The Health Card discount is a real bonanza, and if a particular drug is really needed to preserve or restore health and to prevent severe suffering, it's got to be a bargain regardless of cost.

How about refills without new clinic appointments? Yes, with most drugs that have proven to be safe and effective, and are to be continued indefinitely for the

management of persistent chronic conditions. And no, not for new conditions or recurrences of old, without first seeing the doctor. Incidentally, a convenient way to save time is to call in refill requests in the morning, and come by to pick these up, all ready to go, in the early afternoon, rather than waiting in line while prescriptions are filled.

In a sense, drugs (including caffeine and nicotine) are foreign substances, in that they are not used by the body as essential growth or maintenance requirements. (There are exceptions of course, hormones and vitamins in deficiency states being examples.) Generally speaking, this is an undesirable quality, and we have a degree of empathy with patients who are inclined to rely on "natural" means of dealing with health problems. Perspective is needed, however. It is an unescapable fact that bacteria, viruses, allergens, and disease-produced alterations in body chemistry are also foreign substances, many of which are life-threatening, and can be neutralized or eliminated by appropriate medication.

So to reduce the situation to its simplest terms, it's the old story of the conflict between the bad guys and the good guys, with the modern twist of having to keep the good guys in line, too.

New extension course offered this quarter

"Parent effectiveness Training" is the title of a new course in the area of child development to be offered this Winter Quarter by Cal Poly Extension, the continuing education service of California Polytechnic State University, San Luis Obispo.

The course will introduce theories and methods for improving communications between parent and child. Emphasis will be placed upon helping the child recognize and solve his own needs in the home, helping to resolve conflicts between parent and child, and building upon the skills to become an effective parent.

Dr. Margaret McGeever, who will teach the class, is head of the Child Development Department at Cal Poly. The author of several articles on child development and growth for professional journals, she is also a member of a number of professional organizations in that area.

The class will meet from 7 to 10 p.m. on Wednesdays beginning Jan. 9 in room 255 of the Computer Science Building at Cal Poly.

Additional information regarding this class or any of the 25 other Winter Quarter classes being offered may be obtained by writing to "Extension, Cal Poly, San Luis Obispo, 93407" or telephoning 805-848-8063.

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Defense bright as Mustangs even record

Basketball coach Ernie Wheeler was hoping for a split in last weekend's basketball competition and a split is what he got, along with some heartache. The streaking Mustangs made it five in a row Thursday night when they easily routed Cal State Davis 88-66 Friday night.

Poly, who got an awesome defense from Santa Claus over Christmas vacation, is one of the top ten teams in the nation in defense according to Wheeler. It was evident Thursday night as the Mustangs seemed to have put a lid over the Davis basket holding them to only 18 points in the first half. The final Davis total was 66 points, the lowest any team has scored against Poly in

18 years. Poly has been able to hold most of their opponents under 80 points this season and they did just that against Hayward; unfortunately the Mustangs could only muster up 66 points.

The Mustangs left the first half trailing by seven as they could only hit 36 per cent of their shots from the field. Junior guard Gary Orgill kept the Mustangs in the game with consistent shooting, scoring nine points. Poly couldn't get the defensive rebounds in the first half as the Pioneers scored six tip-ins on their own missed shots.

The Mustangs came out in the second half hotter than Palm Springs in July and forced five

quick Hayward turnovers that quickly became Poly points. Freshman starter Tom Flavin hit six points in the first two minutes. From then on it was a see-saw with Hayward pulling away and Poly catching them. Pinky Williams became the Poly scoring leader when he became red hot and kept the Mustangs in the game with buckets from the outside. It all boiled down to 18 seconds on the clock with Poly trailing by one and in position of the ball.

Poly was unable to score and lost the match and a five game winning streak. The Mustangs are 6-4 for the season.

"We played very tired and really didn't play very well. We weren't mentally tough enough tonight," said Wheeler after the game.

Counsel Center extends hours

Those students who are too busy during the regular school day to visit the Counseling Center will now have the opportunity to receive counseling at night as the Center extends its hours three hours, from 8 a.m. to 10 p.m.

A receptionist and a counselor will be in the center each evening Monday through Friday and no appointments are necessary but the Counseling Director, George Mulder recommends calling 544-2811 to ensure better service.

The Center is also offering group counseling both in the daytime and evening, and students interested in participating in such counseling should visit or call the Center.

Those students interested in careers, occupational information, or validating present plans are asked by Mr. Mulder to contact the Career Development Service located in the Counseling Center.

Coach Wheeler, like many others, felt Poly should have won the game. The Pioneers were 1-8 coming into Friday night's game at Hayward, but their record is deceiving.

They have lost to nationally ranked teams such as Oral Roberts, Northern Illinois, De Paul, and the Aggie Invitational winner, St. Mary's. But the tallest man on the floor for Hayward was only 6'9". The key to the Poly loss was seven missed lay-ups, 14 easy points lost.

On Thursday night the Mustangs locked horns with the Davis Aggies, and it was a defensive struggle all the way in the first half. Both teams exchanged buckets for 20 minutes with the half time score being 22-18 with Poly on top.

The Mustangs came out hot in the second half, as they have been doing all season, and quickly opened a 18-point lead over the Aggies. Gary Orgill, replacing the injured Curtis Wright, got 12 points and Pinky Williams put in 14 to beat the

Davis team 66-66. Holding Davis to only 66 points was quite a testimony to the new, tough Mustang defense.

What the score doesn't show is that the last five points for Davis came in the last ten seconds when the Poly defense got sloppy.

"I was very pleased with the mental patience on the floor tonight," Wheeler said. "We are getting unselfish play from all our players. Pinky (Williams) and Parker (John) are sacrificing personal glory for the good of the team."

The Mustangs will match their 6-6 non-conference record with Cal State Pomona and the University of California at Riverside in the conference opener this weekend here at Poly.

"I would really like to see a lot of fans come out to see us this weekend. The support would really help us" Wheeler said.

Pomona will face Poly on Friday night in the Men's gym while Riverside will visit on Saturday. Tip-off for both games is at 8 p.m.

Nixon stands firm in Watergate battle

A White House spokesman, rejecting Vice President Gerald R. Ford's talk of compromise, said Monday that President Nixon was not ready to give any ground in his battle with the Senate Watergate committee.

"The vice president was speaking as vice president..." deputy White House press secretary Gerald L. Warren told reporters when asked about Ford's statement Sunday that "perhaps there can be some compromise" between Nixon and the Senate committee.

"The vice president has every right to speak up and give his opinion, but the facts of the situation are that nothing has changed since the President's letter," Warren said.

Nixon, in a letter last Friday to

Sen. Sam J. Ervin Jr., D-N.C., chairman of the Watergate committee, said he would not comply with any portion of the panel's three subpoenas seeking 300 tapes of presidential conversations plus several hundred related documents.

"To produce the material you now seek would unquestionably destroy any vestige of confidentiality of presidential communications, thereby impairing the constitutional functions of the office of the presidency," Nixon told Ervin.

Ford appeared Sunday to be urging Nixon to soften his stand if the committee were willing to cut down its demands. "I hope and trust that as we go down the road, perhaps there can be some compromise," he said, adding that he thought concessions by both sides "may be in the realm of possibility."

Hearst . . .

(continued from page 1) vacations there with his family for about a month each year.

He is chairman of the board of the Hearst Corporation and editor-in-chief of a newspaper chain including the Los Angeles Herald Examiner, San Francisco Examiner, Baltimore News-American, Boston Herald-American, Albany (N.Y.) Times Union and Knickerbocker News-Union-Star, San Antonio Light, and Seattle Post-Intelligencer.

Crafts class offers two units

Needle weaving, macrame, stitchery, and basket weaving will be among the areas explored by a two-unit art course to be offered during Winter Quarter on this school's extension program.

The course, titled "Intermediate Crafts" will meet on Wednesdays from 6 to 10 p.m., in room 10 of the Business Administration and Education Building at this university. The first class meeting will be on January 9.



Mustang Classifieds

Announcements

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