



## News & Events

University News & Information

California Polytechnic State University, San Luis Obispo, California

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### **'On the Road Again': Beat Generation to be Explored In Multimedia Presentation At Cal Poly Feb. 28**

SAN LUIS OBISPO – The Beat Museum on Wheels will roll into San Luis Obispo on Monday, Feb. 28, with writer and musician John Allen Cassady on board and ready to talk about his famous “Beat” father Neal Cassady and Beat Generation writers Jack Kerouac and Allen Ginsberg.

Cassady will speak at 7 p.m. in the Spanos Theater at Cal Poly as part of the traveling show “This is The Beat Generation!” Cassady will play piano, guitar and tell stories about this father and his mother, Beat Generation muse Carolyn Cassady, and Kerouac and Ginsberg.

The multimedia event will include photographs and video clip as well as a reading by poet, actor and playwright Garland Thompson Jr., who will read from the Beat Generation writers’ works.

Along with Jerry Cimino, who is known as “Professor Jerry, the Beat Scholar,” Cassady and Thompson are traveling the country, “telling a story punctuated by dramatic readings, personal family remembrances, American history, and music that bring The Beats, and their work, to life.”

The “Beat Mobile” will be parked on campus next to Dexter Lawn all afternoon on Feb. 28. Visitors can view books, posters, videos, listen to recordings and talk to the speakers as part of the traveling Beat Museum.

The presentation is free and open to the public. The show is sponsored by Cal Poly’s College of Liberal Arts, the Consortium for the Arts and Media (CAM), the Women’s Center and Pride Alliance Multicultural Center, the WriterSpeak program and the English, History, Political Science, Music and Psychology departments, as well as Corners of the Mouth/The SLO Poetry Festival, a community group of local poets.

#### About the Beat Museum on Wheels

Jerry Cimino owns the Beat Museum on Wheels. It is a rolling version of The Beat Museum, a museum/bookstore, located in Monterey. For more information on The Beat Museum On Wheels, go to [www.thebeatmuseumonwheels.com](http://www.thebeatmuseumonwheels.com) or [www.kerouac.com](http://www.kerouac.com).

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