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FOR IMMEDIATE RELEASE

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ASI Events Presents a Reflection on Body Image and Eating Disorders Feb. 22

SAN LUIS OBISPO -- Associated Students, Inc. Events will display "Body05," artistic works by various Cal Poly students on the theme of body image and eating disorders. The show will run February 22 through April 1 in the UU Gallery, with a special opening reception and presentation Feb. 22.

The exhibit is free and can be viewed 8 a.m. to 6 p.m. Mondays through Thursdays and 8 a.m. to 5 p.m. Fridays.

"Body05" is designed to open the audience's eyes to the mixed messages college students receive about body image said event organizer Jennifer Vander Arend. "Young adults are especially susceptible to society's increasingly perfectionist standards," she said. Student artists have submitted pieces of varying media expressing their ideas on male and female body image and eating disorders. The show will feature a number of artists, including Reneé Lowe and Tim Borjas.

Lowe, an art and design junior, will showcase her photographs inspired by Maya Angelou's poem, "Phenomenal Woman."

"My photographs comment on the subtle beauty and grace of the female body. Through gesture and light, moments of unintentional beauty are captured and celebrated," Lowe said.

Art and design junior Borjas' photograph comments on the affect advertising has on a person's perceived body image.

The exhibit's opening reception will be held Tuesday, Feb. 22 from 5 to 8 p.m. in the UU Gallery. The artists will be present for questions and discussion. Jean Kilbourne's video, "Killing Us Softly – 3" will be played from 5 to 5:30 p.m. Local band Fused will be playing from 5:30 to 7 p.m. The group features a hip-hop emcee and improvised jazz solos along with a live rhythm section.

Belinda Morrill, a licensed clinical psychologist and Cal Poly lecturer, will speak from 7 to 8 p.m. Morrill will give a multi-media presentation examining some of the biological, psychological and cultural factors contributing to body image issues and lead a discussion about some possible interventions.

The event is open to all community members. Complimentary refreshments will be provided. The UU Gallery is located on the second floor of the University Union in the Epicenter. The art show is a part of a weeklong series of events sponsored by the Women's Center.

ASI Events and the UU Gallery are still accepting submissions for the show. All media are welcome before the Feb. 14 deadline. Students can drop off their artwork at the UU Gallery. For more information about this and other ASI Events art shows, contact Jennifer Vander Arend, student supervisor of fine arts, at 756-6119 or uugallery@asi.calpoly.edu.

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