

# Mustang

California Polytechnic State University San Luis Obispo

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## New plan set for education

by LAURIE CASIDY

In a search for new and better ways to meet the needs of students and society during the 1970's the California State Universities and Colleges has implemented a systemwide to initiate "A New Approach to Higher Education."

A little more than a year has passed since the first steps were taken to fulfill the projects objectives. The initial steps were to organize two Task Forces and a Commission. These special groups have developed several pilot programs which are now under way.

One premise of the new approach is that the time spent in college can be reduced for many students by a strengthened advanced placement working relationship with the high schools and a broadened program of comprehensive examinations given lower division college students.

For the first time entering freshmen at any of the 19 campuses can receive six semester units of credit for a score of three or better on a five point scale on any advanced placement tests.

In the area of comprehensive examinations, two campuses—California State University, San Francisco and California State College, Bakersfield—joined last fall in a pilot project whereby students could earn credit by passing tests developed through the College Level Examination Program (CLEP). Students who passed one or more of the five

tests earned credit applicable to the bachelor's degree.

The first program to offer a master's degree through off-campus studies began in February under auspices of the Fullerton campus. The program, initially consisting of a lecture course and a seminar, was offered at the Santa Ana Civic Center to 90 advanced students seeking a Master of Public Administration degree.

External degree programs are self-supporting; the individual student either personally or by subsidy from a government or private agency, pays tuition at a fee established at the system level.

There are prospects of significantly more such off-campus programs beginning next fall. Authorization has been made for a Master of Business Administration degree program to be operated by California State College, Dominguez Hills. The School of Arts and Sciences at California State University, Sacramento, will offer an external B.A. in Criminal Justice at Delta Community College in Stockton and Diablo Valley College in the Bay area.

A number of grants have been received by the campuses and the system which will permit them to move ahead with many projects. The first major grant was from the Carnegie Corporation in New York.

Numerous proposals have been

(Continued on page 3)

### PROGRESS

## Stadium extension is due soon

The extension to Mustang Stadium will be completed Sept. 14, two days before the first home game.

Construction of the 1540 seat addition began last week. Douglas Gerard, executive dean, said they are on a tight schedule but he anticipated no problems.

Since current state regulations prevent the use of tax funds for competitive athletics the \$107,040 needed for the addition is coming from other sources.

Pres. Robert E. Kennedy requested \$60,000 of the State Share Reserve, primarily used for agricultural functions, from the Chancellors.

The ASI gave \$30,000 for the addition. The balance, loaned by the Foundation, will be repaid by the income from the additional seats.

Gerard said that the metal parts of the extension being built by Fred Walsh Incorporated, are all prefabricated materials. "Just take it off the truck, assemble, and then bolt it."



Photo by Dave Cherry

This seemingly abandoned construction site will soon be the home of additional seating for Mustang Stadium. See season tickets story on page 3.

The lighting in the stadium will be significantly improved with new light standards and new lighting heads.

Additional expansion, from funds available and those generated by the use of the stadium, is hoped for.

### Seventh week

The seventh week of instruction ends at 5:00 p.m., Monday, August 21.

The college catalog states: "Except for college recognized emergencies, no withdrawals from a course will be permitted

## Workshops still active

Approximately 460 men and women are currently attending the California workshop for physical education and coaching according to Robert Mott, head of the men's physical education department.

Some 300 women instructors are concluding their two week

conference under the direction of Miss Beverly Bowman of Bakersfield.

Miss Bowman said that "after the completion of one week comments were favorable toward the conference," she continued, "being director of the conference has been a beautiful

experience, and most of the people who come care, about people."

Miss Bowman said directors were elected by the workshops two years before they serve, spending one year learning the job. She is an instructor at Bakersfield High School where she has served for 14 years, six of those as head of the girls PE Department.

The women are in their 23rd conference while the men are celebrating their 26th. The men are under the direction of Mr. Robert Clark of Monterey High School. Some 150 men are enrolled in the workshop according to Mott.

Mott said attendance at the workshops has been steady through the years. Usually some foreign instructors participate but this year none are attending. Instructors from all over the nation are attending this year but the state of Hawaii is the most distant place represented this year.

The women conclude their workshop on August 11 and the men will conclude theirs on August 18. Participants receive professional credit for attending the workshop Mott said, and the main purpose is to upgrade physical education, and to improve athletic coaching in the secondary schools in the country.



Photo by John Gordon

Jesse Owens, keynote speaker for the Physical Education Workshop, spoke to a packed house in Chumash Auditorium yesterday.

legal, you have a chance to establish a channel of communication.

"But when you go in to the administration and ask permission to do something, and they say either 'yes' or 'no', there is no chance to open a channel of communication."

One example of this cited by Kelley is the ASI budget adopted last spring. Kelley felt that many news releases from the administration gave the impression that the administration had

"arbitrary control" over the budget, when, in fact, it has only a few controls, which are set down by law. Under Catch 22, any ignorance on the parts of the student government or the administration concerning such controls would be wiped out upon looking into the Catch 22 cross reference.

When asked what documents would be contained in Catch 22, Kelley said he hoped to present "complete, 100 per cent

(continued on page 10)

### CATCH 22

## File adds new dimension

Defining "what's possible in student government at Cal Poly" is the goal of the Catch 22 cross reference system being instituted by Skip Kelley of this university.

Kelley, who has put in an estimated 500 man hours working on the Catch 22 project, has devised a system by which any student organization can, "in less than five minutes," find the rules, laws, and bylaws governing that organization.

For example, if the student newspaper was questioning the laws governing its editorial policy, it could, within a matter of minutes, by using the Catch 22 system find a table referring the researcher to the appropriate laws, and giving him a quick index by which to find them.

In the Poly Royal special edition of the Mustang Daily, Catch 22 was discussed in detail. At that time, Kelley had compiled four volumes in his cross reference system. Through extensive research, Kelley has expanded these four volumes into 33, making them extremely detailed and comprehensive.

Topics for these volumes range from College Administrative Manual (CAM) and Administrative Bulletins to

Executive Orders of the Chancellor.

Volume 1 of the cross reference system will be composed of a table of contents, instructions on the use of Catch 22, and an index-glossary section intended to reduce the ambiguity of the materials in Catch 22, along with other sections designed to assist researchers.

The 33 volumes of Catch 22 will be placed in a portable bookcase which will be present at all SAC, SEC, and other official meetings when the system goes into effect.

According to Kelley, who has been working on Catch 22 since last fall, with time off to get married, there is the possibility that student government can set itself up as an assistant to other colleges and universities in devising a similar system for themselves. Money attained this way would virtually pay for Catch 22 here.

One advancement which would, according to Kelley, be opened up by Catch 22 is that certain communicative links would be established.

"When you present a well researched and iron-clad proposal to the administration, one that is legal and you know is



# Thursday, fine weekend lead



Thursday is always a beautiful day to me. It's the day after Wednesday which is the day we put the Mustang out. Until I took on the job of editor Wednesday was just another day.

Now people know when it arrives by the scowl on my face!

I have never had any personal animosity toward a day of the week before. I confess to a marked preference for Fridays, Saturdays and Sundays, but everyone likes those days. The weekend is easy to appreciate.

Mondays are blue, at least that's what I have always been told. Everyone, or least almost

everyone (there is always some weirdo in the bunch who won't go along with the program) is down Monday.

But Monday is easy to down. After all, it is the start of that grey limbo period known as the work week.

That grey limbo is the reason a lot of people around here delay graduation. Ten or 15 years of college puts quite a dent in that endless grey tunnel leading to a poverty-stricken retirement.

Tuesday is alright, except with those people who have Sunday and Monday off. Otherwise Tuesday just kind of floats on by unnoticed except for those long, long classes.

Thursday is always a great day, because it leads to Friday. Nothing at all wrong with that! And the paper is out.

Back to Wednesday. Wednesday morning people begin asking me if the paper is coming out. That definitely upsets me, because you can never tell when someone else knows something you don't.

## STAFF COMMENT

### DES on consumers' no-no list

by JOHN HANBURY

Once again the American consumer has been misguided and misled by that paragon of misvirtue—the Consumer Advocate.

This time the victim falling prey to the over-zealous and the under-thinking consumer advocate is Diethylstilbestrol (DES), a synthetic female hormone commonly added to cattle feed, or implanted, and used to promote growth and attain a better feed conversion.

The question is why, after 18 years of safe usage, should DES be deemed public enemy number one?

The answer lies in the results of experiments done with mice—experiments consisting of feeding abnormally high doses of DES, much higher than man could possibly conceive of eating—and producing cancerous growths.

Unfortunately, the general public received only one side of the equation: mice plus DES equals cancer. They forgot to balance the equation: mice highly susceptible to cancer, plus an astronomically high amount of DES, plus numerous variables,

equals cancer, in mice, not people.

The facts: About two years ago traces of DES started appearing in the livers of a small percentage of the carcasses monitored by the United States Department of Agriculture—about .5 to one per cent. And only in the livers, not the muscle tissue. The amount was so miniscule, five to 10 parts per billion, that anything less than three parts per billion are considered by the Food and Drug Administration scientist as not even existing! That is just how little the residue is that we are talking about.

At five to 10 parts per billion we may just as well call that non-existent too, for numerous Americans are getting many times that dosage, with no ill effects, from their family doctors.

Doctors prescribe this drug for their female patients to combat certain hormonal irregularities. Their prescriptions call for from .2 milligrams three times a week to 15 milligrams each day.

For you or I to receive five milligrams of DES through

eating beef liver we would have to consume 8,500 pounds at one sitting—and you'd still be in the safe zone as prescribed by doctors for those women under therapeutic treatment.

Also a point to ponder is that DES, as a synthetic hormone, metabolizes quickly and is eliminated by the body; the human body (as well as the steer's) will not store it in the tissues.

Steers are fed DES at the rate of five to 20 milligrams a day while on finishing feed. It allows them to gain weight 10 per cent faster and convert feed 15 per cent better. The DES is removed from the feed for a period of seven days before slaughter. It used to be 24 hours before slaughter, and there was never any problem then.

If removal is done correctly all residues are eliminated.

But some residues have been found—hence the controversy. How did this happen?

DES is often mixed right in with the feed. When the feedlot manager orders his last load from the feed mill he tells him to leave the DES out of the feed. Sometimes some of the residues are caught in the machinery and is inadvertently added to the last feed order. But so minute are these quantities they they are about the same amount of estrogen consumed by eating certain vegetables and drinking milk, and certainly less than eating an egg. Hormones cannot be avoided.

Perhaps people are concerned over the fact that DES is a syn-

(Continued on page 3)

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# DES appears controversial

(Continued from page 2)

thetic hormones, as opposed to a natural one. Synthetic means that it is not found naturally. Yet the end product—chemically or naturally—is the same.

Natural hormones are on the market. They include Synovax H and Synovax S. They cost more than the synthetic ones, which leads to another important topic: Economics.

The beef industry works hard to please the consumer. Last year about 18 million head of cattle received DES in their ration for a savings of approximately \$180 million in feed costs. This represents an average additional return to the feeder of over \$8.80 per animal.

It is difficult to determine precisely just how much the use of DES saves the consumer per pound of beef. Estimates range from 15 to 20 cents per pound. At the current rate of beef consumption this results in an annual saving of from \$50 to \$88.40 for a California family of three.

And isn't this what the consumer is after, high quality meat while saving hard earned money?

But all that will change. Now the cattle will have to be held over 10 to 20 days extra in the feedlot, which means feeding them longer. It is going to cost and it is the consumer who must pay, as always. You can't expect the feeder to lose money—he barely makes it as it is.

It also should be on record that the beef industry is not involved with price support payments. The

cattlemen must take his chances with the market and the whim of the consumer. It for these reasons why he needs all the help that is made available to him—and DES is one great aid in what until just recently has been bleak period for prosperity.

Why ban DES? Ignorance of the facts and the familiar urge to leap on the old ecological bandwagon; look before you leap is an old adage, but one that has stood the test of time.

The consumer advocate wants inexpensive meat. He called for and received a ban on DES—a valuable tool in the cattlemen's arsenal for the defense against bankruptcy. What he really wants is to have his cake and to eat it too. Marie Antoinette thought that too and look where she ended up.

## ...education

(Continued from page 1)

considered for this program. For example, a prototype Weekend College—in which regular courses are conducted on Friday evenings, Saturdays, and Sundays. Projects to demonstrate the most cost-effective uses of television as a teaching tool have been approved for three campuses. They will during the coming year develop TV course packages to serve substantial numbers of students over a several-year period.

Many other programs have been considered in this project, of fundamental changes in a systematic approach to higher education.

## Charge cards get good use

Robin Baggett, has announced that arrangements have been completed to honor BankAmericards in the purchase of tickets for major ASI-sponsored public events for which an admission charge will be made.

The cards will be honored for the first time when reserved-seat season tickets for Cal Poly's 1972 home football games go on sale. The season tickets, priced at \$17.50 for the public and \$7.50 for ASI card-holders, admit holders to the five home games. The first home game will be played in Mustang Stadium at 7:30 p.m. on Saturday, Sept. 16.

Reservations for season football tickets may be made now at the ASI business office on campus. As in past years, holders of season tickets from prior years will have first choice of the seats they previously occupied.

Prior year season ticket holders have until September 5 to obtain their tickets. All other reservations will be filled on a first-come, first-served basis when ticket distribution begins on Sept. 6.

Reservations requests should be accompanied by a check for \$17.50 (\$7.50 for ASI card holders). The BankAmericard may also be used for ticket reservations.

Lund Galbraith, manager of Bank of America's College Square branch, explained the cards may be used for the purchase of tickets at the ASI Business Office in the Julian A. McPhee College Union and at the Bank of America College Square Branch.

## Victoria makes return

Foghat, a new English rock group now on debut of the United States will appear here Saturday night.

Victoria, a contemporary folk singer, will provide the second act of the program, which will be the pop concert of the summer programming period.

The public is invited to the 8 p.m. performance in Chumash Auditorium of the Julian A. McPhee College Union. Admission will be \$1.50 for college students and \$2 for all others.

Foghat, a group that produces rock with a blues parentage, was formed by a trio of former Savoy Brown artists who were joined by Rod Price of the Black Cat Bones.

After perfecting their style in rehearsal sessions in Great Britain, Foghat journeyed to the United States to audition for Albert Grossman, who had just formed the Bearsville recording organization.

Grossman sent the quartet back to England for a recording session which produced their first album—Foghat. Most of the music on the new album was written by Dave Peverett—with contributions by Price and by Tony Stevens and Roger Earl.

Although on their first tour of the U.S. under the Foghat designation—Stevens, Earl, and Peverett were with Savoy Brown on the group's five other tours.

Victoria will be making her second appearance here. She was part of the entourage that opened the College Union in March, 1970.

Victoria began her singing

career by giving free concerts at the cannery in San Francisco.

She chose to become a professional after attending a lecture on how to survive in the recording business given by David Robinson of San Francisco Records. Robinson auditioned the frail vocalist and produced her first album on the San Francisco label.

Victoria plays the acoustical guitar and the piano, composes most of her own music—about the things and people who have passed through her life.

John I. Wasserman of the "San Francisco Chronicle" writes of her: "Her songs are personal, abstract, occasionally direct but more often surreal."

Jack Hafferkamp of the "Chicago Daily News" says: "Except for the fact that she is a heavily vibratoed, very pure soprano, Victoria's voice defies description; usually it's very precise in an ethereal sort of way."

The daughter of a construction worker, Victoria learned guitar in Columbia—she already was an accomplished pianist.

In her early compositions, she told a magazine interviewer, I strove for dissonant chords—now she strives for chords in progression, but changes a chord, now and then, to make her "feel good." Victoria says you "fill in the missing element with your voice when singing."

Wasserman said of her voice, "It is crystalline, and shimmering and extraordinarily beautiful."



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**HEP GRADS****Students talk about the program**

by PAULA QUALLS

HEP (High School Equivalency Program) a program instituted for aiding children of migrant farm workers receive an education has given the migrant laborer a chance at opportunities not available before.

Two graduate students of HEP, Jimmy Salinas, now working at the Duplication Center at Cal Poly and Linda Hernandez, a Child Development major, tutor and counselor for the HEP center explain why they joined HEP and what they have accomplished.

Linda Hernandez, dropped out of Delano High School age 17, after completing her freshman year. "I wasn't getting anywhere just sitting in the class listening, I wasn't learning anything there. I was fed up with the school system it was so racist and they (teachers) weren't helpful in learning," explained Linda.

Linda feels the problem at

Delano High School begins with the Board of Directors. "If there were more minorities on the board they would have a wide idea of what the minority students would like. Also more minority teachers."

"Classes pertaining to Culture and Heritage of the chicanos should be taught in the public school. Spanish should be taught with English as a second language."

Another aspect of the system Linda disagreed with at Delano High School was the Track Test, this test is given by most high schools for the middle class white people, it isn't concerned with minority," stated Linda.

Before joining the HEP program Linda worked in the fields picking grapes on weekends and doing clerical work as a secretary aid for an elementary school during the week.

Through a social worker Miss

Hernandez, learned about the HEP program. "I saw a chance to get a better education," said Linda.

Miss Hernandez, received her high school diploma through HEP and is now working as a counselor and tutor for HEP. As a counselor Linda, helps with enrolling students for college, job training and personal problems as well as helping the student get acquainted with the community and activities.

Tutoring all classes involved in the General Education course is done by Linda whenever there is time away from her regular classes.

A Child Development major, Miss Hernandez hopes to be a teacher or a counselor helping migrant chicanos in the "Barrios" (chicano ghetto).

Jimmy Salinas, also received his high school diploma through HEP. Unlike Miss Hernandez, Jimmy dropped out of Parlier High School due to financial circumstances. Jimmy had to work to help his family. He completed his sophomore year.

Before joining HEP Jimmy was working at the Production Training Program in Fresno. He was trained to build



Photo by Catherine Phoenix

Former HEP student, Jimmy Salinas, at work in the university's duplication center.

Prefabrication materials for houses.

The training program was to be for six months but Jimmy was there one year, the placement program could not find Jimmy a job for which he had been trained. Jimmy's boss at the program told him about HEP for in order to get a better job his boss explained he would need a high school diploma.

Jimmy applied and was accepted into the HEP program and after graduation was hired by the Duplication Center, Cal Poly, operating a press. "I couldn't afford to go on to school, but I am

planning to go on to school later," stated Jimmy.

The HEP program explained Jimmy, "helped me know English better and mathematics." Jimmy said he didn't feel discriminated against in his school.

One disadvantage of public school was "they (teachers) made it difficult for me to understand and there was no individual help," explained Jimmy.

Jimmy age 23, is the second of two older sisters and three older brothers to receive his high school diploma.



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The new union of bicyclists and motorists is not always the happiest, but they are together —taking life's path on the same city streets.

Photo by Catherine Phoenix

After literally driving horses and horse-drawn carriages off the road, automobiles have enjoyed dominating city streets, highways, and yes, even country roads. But now a pulsing, pumping, two-wheeling take-over is nudging the auto to move over.

Bikes have been commonplace items on campuses, especially the University of California at Davis, for years. Eventually, students began tooling their way into campus communities. And it looks as if the pedaling craze is here to stay.

The two-wheeling habit not only dominates college-age people. In attempt to enjoy open-air freedom, people from all ages are pumping their way back to nature. So, move over auto, your roadway reign is over.



## Mustang Bicycle Special



### BIKE REPAIRS Do it yourself

by TOM MARSHALL

Bike repair facilities have ridden the wave of cycling interest which has flooded the local area during the last two years.

Most local retailers also have service and repair facilities. No matter what type or model is purchased locally, there is an expert to repair and service it. Most repair facilities employ one or two repairmen on a full or part-time basis.

On the average, local retailers reap approximately \$1,000 and \$1,500 from parts sales each month.

For the mechanically-minded do-it-yourself enthusiast, manuals are available to illustrate the proper repair

procedures and techniques.

In addition to repair facilities and manuals, classes are offered at Cuesta College and the College Union Craft Center on this campus to educate the novice cyclist about repair techniques.

According to John Witney, co-owner of the International Bicycle Center, formerly the Allied Bicycle Shop No. 3, San Luis Obispo has the lowest sales and service prices in Southern California due to the number of local dealers and the enormous competition among them.

"There are more bike shops per capita in this area than in Los Angeles. Many people think that

(continued on page 6)

## New bicycle trails are springing up

By KAY READY

Perhaps you've noticed those green signs that have been springing up alongside the major streets in San Luis Obispo.

These signs, erected by the city, indicate bike routes to the automobile driver as well as the cyclist. According to John Williams of the Environmental Center, the signs tend to remind drivers that bicycles do have their rights on the roads, too.

The Environmental Center is seeking the possibility of going one step further to establish bike lanes. Questionnaires made up by Williams have been circulated around to the bike shops in the city, hoping to catch comments from shoppers and bicycle owners.

The response from these questionnaires has been sparse up to this point, said Williams. He is in the process of making up another more in-depth list of questions, concentrating on preferences for locations of bike lanes. Williams commented that responses from the new questionnaire would give the Environmental Center more of a basis from which to form a bike lane proposal.

The center hopes to have a bike lane proposal drawn up before Sept. 15, so it could be considered by the Planning Commission and the City Council at later dates.

Tom Landerbach, of the center, has already proposed his ideas to



Photo by Catherine Phoenix

Signs are up for motorist awareness.

the Planning Commission at a breakfast meeting held recently. However, before city officials can get down to any actual planning, they need a relevant list of bike lane priorities from the center.

Another factor being considered which is vital to the entire program is financing. According to Richard Miller, city administrator, there is a possibility of recovering some of the money, made available to the city through the new sales tax on gas,

for the bike project. The Environmental Center is looking into other means of funding the project.

Anyone wishing to participate, formulating and pursuing a bike lane plan is urged to contact the Environmental Center. Tuesday through Saturday from 10 a.m. to 4 p.m., at 844-1777.

The next meeting is scheduled for Wednesday, August 9, at the 773 Palm Street office.

### Insurance agencies need bike coverage

Insurance companies just about insure anything. Where does one go to find out about bicycle insurance? Start with phone calls to local insurance agents.

Phone in hand, begin dialing. "Hello, do you have bicycle insurance?" Tom Garra of Nelson and Garra Insurance said, "If you have other insurance yes, but just for cameras and bikes no."

John Borba of John Borba Insurance said the coverage that applies to bicycles is "part of homeowners insurance under unscheduled personal property."

A secretary from the Insurance Group, taken aback by the question of insurance for bicycles declared there is insurance for "automobiles and motor bikes

but I haven't come across forms for bicycles, so I doubt it."

Morris and Del Insurance and Don Buchanan of Don Buchanan Insurance said the same on bike coverage under homeowners but they have something new. There is a \$100 deductible on bicycles. That means if the cost of the bike was over \$100, whatever was over that amount would be covered.

But according to a spokesman for Ken's Bicycle Shop, when someone buys a bicycle he can apply for an insurance policy at the bike shop and send it to the National Bicycle Dealers Association (NBDA). The NBDA has a licensed agent bond the policy and it is sent back to the buyer. From then on the insurance is between the buyer and the NBDA.



# Man and bike to team bike race

Riders need plenty of speed and endurance

by TOM MARSHALL

Speed and endurance will be the determining factors as man and bicycle team up in quest of prizes worth over \$400 at the San Luis Obispo Criterium, Sept. 30, at Cuesta College.

A criterium can best be defined as a bike race over a short course for a specified number of laps.

The San Luis Obispo Criterium is sanctioned by the Amateur Bicycle League of America (ABLA) and sponsored by the SLO Cyclones Cycling Club. The

course will be 1.5 miles in length.

According to Doug Knox, president of the SLO Cyclones and race promoter, the entry fee for Senior A and B classes and Junior ABLA entrants will be \$3.25. All other ABLA classes will pay a \$1.25 entry fee. This includes a 25 cent donation to the ABLA International Fund. Post entries (entries received after Sept.) and unattached riders will be charged a double fee, however out of district riders will not be charged a double fee. Non-ABLA

race contestants must pay \$1.

Registration begins at 9 a.m. and riders must sign in one hour before their event.

The Senior A and B class race distance will be 16 laps (24 miles) with the Intermediate class race covering five laps (7.5 miles). The Midget and Non-ABLA classes will cover three laps (4.5 miles). All other races (Senior C and Novice; Junior; Women and Veterans) will be eight laps (12 miles).

Prizes will be given for the first 10

places in the Senior A and B races and the first seven places in the Junior race. In all other races, prizes will be given to the first three finishers.

"This will be the first ABLA sanctioned race ever to take place between Solvang and Salinas," Knox said.

All ABLA rules will apply to the equipment used in the races. Each participant will be given a safety check.

Entry blanks may be obtained at all local retail bike shops.

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## ...your own repairs

(continued from page 5)

they can find bikes and parts cheaper in LA, but that is not true. Prices are lower here because of the competition among the five or six local bike shops, plus the sporting goods stores in the area," Witney said.

Local repair facilities receive most of their trade from local

residents and college students with a small percentage coming from tourists.

The majority of shops in the area are willing to help a cycling enthusiast do his own repairs by giving him advice and general instructions.

"It someone comes in and wants to know how to do

something, we will show him how to do it," said David Bradley, manager of Transit Authority.

The stocking and availability of parts are essential in running a dependable, rapid repair shop.

Ken McLaughlin, owner of Ken's Bicycle Shop, said, "I like to stock the parts for the bikes I sell. If one of my customers comes in and needs a specific part that I don't have in stock at the time, I will take the part off a bike I have in stock rather than make the customer wait for an order. I want to keep my customers happy."

Bill Rubley, co-owner of mueller's Power Plant, commented, "We deal strictly in dealer bicycles. We have a complete supply of parts. We are more service oriented, but the merchandising end is surpassing the service end of the business."

"Since we make no money on the nickel and dime repairs, I've been thinking of starting a monthly or quarterly bicycle maintenance clinic. The main problem is finding a place to hold it and deciding whether there is enough interest in such a program," Rubley continued.

"It would save us time and money spent on little jobs that the customer can do on his own, plus it would keep the customer happy. We would be better off financially and so would the customer, if he would learn to do his own minor repairs," he said.

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# Relaxation for all ages

by RUSS ALLEN

Bicycle riders can be seen zipping along the streets of San Luis Obispo heading for who knows where. People of all sizes fitted upon a small seat completely open to the air. Their legs pumping away on two small pedals of rubber looking like grasshoppers running from a fire.

It is Sunday morning, and we're passing through downtown on our bicycles. Our destination is ahead somewhere, but we don't know where yet. The feeling of travelling is all we have on our minds. It is a clear blue summer day. We can see all of it. We're not a compartment on wheels, we're free to feel the air around us.

It is late afternoon, and we have covered many miles, seen many faces and things along the

way. Bicycle riding has given us all a lift from the day to day humdrum of living.

This scene of bicycle riders taking off down the road has become more than just inexpensive transportation to school, but a source of recreation.

Trips are planned for picnics, site-seeing, and just plain healthful living. Almost everyone experiences similar feelings when riding a bicycle with a group. It turns our heads back to the 19th century when people had a much more relaxed life. It is so very important today to vent out the anxieties that are within us from a modern computerized society.

Health is the name of the game.

Compare sitting for one hour behind the wheel of a car with peddling a bicycle for one hour. There are obviously many differences, but one big factor is the human heart. The heart muscles are being strengthened with each stroke of your legs, while in a car it is idle and under stress.

You come to a long steep hill and madly peddle for the top. Then it happens—you come down as fast as you can. The air blowing in your face, the road being eaten up under you, and the sense of freedom fills your bubbling mind.

What a feeling it is when you



Student finds tooling on a bike a fine way to get back to nature.

get off your bike after riding for miles. Your body has done something for you. Get out of a car after a long trip and you feel like a sardine that didn't quite fit into the can.

Think what good a bicycle does for the air. The mere fact you are using it for a little errand means you didn't have to start a car engine twice.

Bicycles have become an expanding major business. They bring gusto back into our lives without drinking beer.

Bicycle riding is for the old and young to enjoy. Money is no handicap for the person who doesn't want a souped up Italian, custom hand-made, 10-speed racing bicycle. A simple two wheeler with a seat, chain, and frame is all one really needs to head down the road.

So keep your heart pumping, and the air clean—ride a bike.

## Cuesta offers top speakers

Three popular personalities will lead the Cuesta College Community Services celebrity lecture series for 1972-73. They are psychologist Murray Banks, writer-director Rod Berling, and author-anthropologist Margaret Mead.

Dr. Jim Greathouse, director of Cuesta College Community Services, says an expanded program for the coming year will offer light opera, Mariachi music, gypsy music, the U.S. Air Force Band, and another opera by the Western Opera Theatre, traveling company of the San Francisco Opera.

Other expanded areas include new and additional short courses, community forums, and film lectures, as well as the regular Cuesta College Community Services which include a speakers bureau, community recreation, student music and drama program, art shows, evening counseling, the Hollister Adobe Museum, and other features.

Dr. Murray Banks will begin the celebrity series with a lecture entitled "Anyone Who Goes to a Psychiatrist Should Have His Head Examined," on November 7. Rod Berling with "A View from the Middle" will be presented December 8. Dr. Margaret Mead will be featured in the spring.

The music program will include a Gilbert and Sullivan Operetta on November 18, the Western Opera Theatre production of Verdi's opera La Traviata on January 20, a Mariachi Music Program on May 1, The Pulikas Gypsy "Caravan of Music" on April 13, and the United States Air Force Band on a spring date to be announced.

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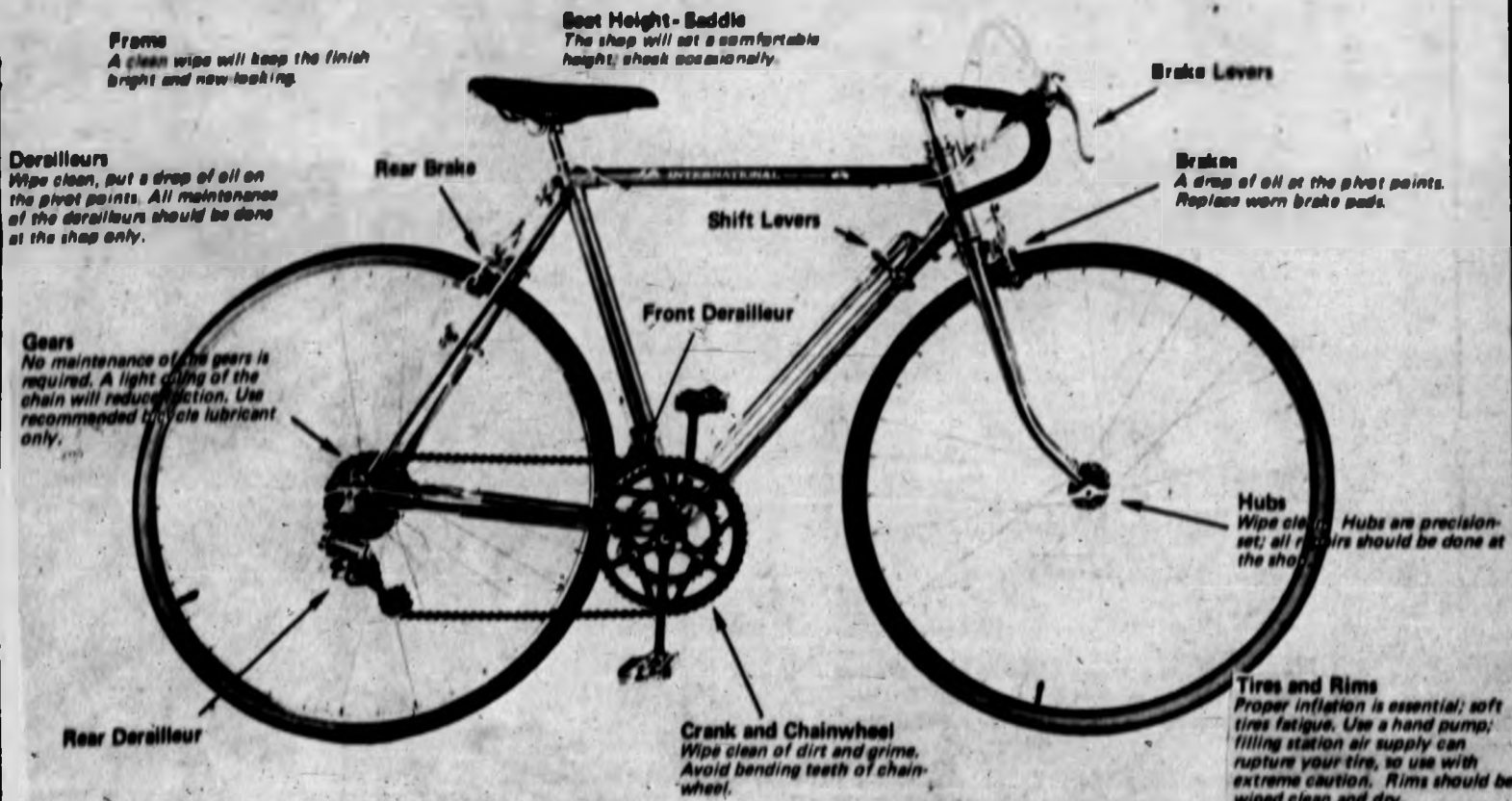
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# Bikes sales to taper off

by TOM MARSHALL

The recent increase in local retail bike shops may result in an eventual decrease in profits for local businessmen.

A little over a year ago, only two bicycle shops were in San Luis Obispo. Today there are five, two of which have opened within the last six months.

The retailers sell bikes from every conceivable corner of the world—Japan, Mexico, Holland, England, Italy, France and West Germany. The prices range from \$89 to \$400. The average local retailer sells between 75 and 100 bikes per month, which gives him a net profit of approximately \$3,000.

Each of the local retailers keep 80 to 75 bikes in stock.

According to John Witney, co-owner of the International Bicycle Center, formerly the Allied Bicycle Shop, one-third of his business comes from students attending this university.

"Approximately one-third of our business comes from Cal Poly, with another third from the city residents. The final third comes from the county residents," Witney said.

Other bike retailers agree that a sizable amount of their business comes from outside San Luis Obispo.

"We sell bikes to tourists who come down Highway One from Morro Bay. We also sell quite a few bikes to people from the

Bakersfield and Fresno areas. Summer sales from tourists have taken up the slack left by the drop in student population. Our whole shop is geared for professionalism and the family," said David Bradley, manager of SLO Transit Authority.

"The majority of my sales are to San Luis Obispo residents. I also sell a lot of bikes in the northern counties," said Ken McLaughlin, owner of Ken's Bicycle Shop.

All the local salesmen agree that the two biggest seasons for bike sales are Christmas and Spring.

The bike craze hit San Luis Obispo two years ago. A question remains as to whether the interest in cycling will last or not. Some retailers do not think it will.

One of these owners is Peter J. Giambalvo, owner of Pete's Lock and Bicycle Shop, who has been in business for over 13 years.

"Two years ago, when they had the big dock strike, you couldn't get bikes fast enough. Now, the people who want bikes already have them. I don't think it will last too much longer," Giambalvo said.

McLaughlin, who has been in the bicycle business for six years, agrees with Giambalvo.

"The bike sales increased about two years ago, but it has tapered off. It is reaching the saturation point. Sales will drop off," McLaughlin said.

# Bikes are effecting area

BY DAVE CHERRY



Photo by Catherine Phoenix

Bikes stand in a gleaming row; ready for the eager consumer.

The recent bicycle boom in this area has created new stores, enlarged old stores, given rise to bike routes and paths, and generally had a strong effect upon San Luis Obispo. But one consideration seldom thought of by the average person is the effect this boom has had on the stores that sold bikes before their newfound popularity existed.

When examining the statistics on this issue, one has a tendency to become confused. The bike boom has actually hurt the bicycle sales at a number of stores. J. L. Kellum at San Luis Obispo's Western Auto store disclosed that bike sales at that shop were down 30 to 40 percent from previous years. The new bicycle specialty shops in town had, evidently, caused this decrease in sales. Western Auto's bicycles, ranging in prices from \$39.95 to \$129.95, are divided between the higher priced ten speeds imported from Japan, and the smaller bikes along with one model of ten speed, made in America.

According to Kellum, one model, costing around \$180.00, was discontinued from the Western Auto store line because could not compete with the bicycles sold in the new shops in the area.

On the other hand, however, a number of stores, Penny's, Grant's, and Coast to Coast, for example, have shown a significant increase in bicycle sales recently. According to Michael Williams, operation manager at Grants' in the Madonna Road Plaza, there has been a "fantastic increase in bike sales" at that store.

Bill Sjoström, representing the San Luis Obispo Penny's store, said that bicycle sales in his store, too, were up considerably. When asked whether the new bicycle specialty shops in the area had hurt Penny's sales, Sjoström explained that Penny's actually ran no competition with the specialty shops.

"We have a price range which most people can't find at those shops. We're here for the middle class person and they (specialty shops) are for the specialist," Sjoström stated.

One is prompted to question why some stores are getting rich off the bike boom and others are actually being hurt by it. The key seems to lie in two factors, the price range of the bicycles in the store and the number of bicycles sold before the boom hit.

## Accessories give bike personality of its own

by MELISSA RODRIGUEZ

It may be as intricate and expensive as a Campagnolo Crank used on racing bicycles or as basic and cheap as an old wine crate strapped to the back of a twenty-second hand bicycle, but either way it is something that cost the owner time or money to add character to his bicycle.

Since this is the era for "doing your own thing" what types of accessories are on the market to add the individual touch to two-wheelers?

Local bicycle shop owners tend to agree that as far as bicycles are concerned people are not spending very much to do their own thing. People, especially students, tend to want and buy

the same types of accessories to make their bikes fancier.

Among the biggest student sellers are racks for books, generator lights, pant clips (to keep pant legs out of the spokes of the wheels), locks, chains, cables, and back packs for books.

The item families pick up most often are baby seats that hook on to racks at the back of the bikes. Elderly people do not really buy many accessories for their bicycles according to store owners.

The most expensive accessories sold in shops are anything used on racing bicycles. The crank mentioned above sells for \$87.50 and must often be custom ordered. The least expensive item is the pants clip.

The most unusual item found for sale in the local bike shops is a bugger. A bugger is a small trailer which is towed along (Continued on page 10)

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# Bike licensing almost certain

by JOHN TEVES

Legislation requiring bicycle licensing is near completion as the state legislature makes up its mind to recess today or not.

Needing only one final vote of approval, AB 2313, which would lawfully require the licensing of bicycles, was up for action following the extension of session last Friday for at least one week.

A similar bill, SB 147, was within two roll call votes of completion in the other house when the extension was declared.

Legislation providing for county as well as city responsibility in bike riding regulation need only be signed by Gov. Ronald Reagan to take effect. Purpose of the two bills, one from each house, is to cope with the problem of bike regulation on county roads inside a city limit.

The duplication phenomena, where bills are originated in both houses, is a step taken by sponsoring legislators often to insure passage of their legislation.

A host of other bike-oriented bills received more time for consideration also with the extension of the session.

Bills providing \$730,000 for bicycle routes in conjunction with the state highway system,

establishing a legal procedure for bike riding on one-way streets, requiring grating of state, county, and city streets with materials not adverse to bicycle safety, and requiring red reflectors and side reflectors on bicycles are all very much alive in the legislature.

Bills AB 493 and 494 are one roll call vote away from the governor's desk. One bill provides that on one-way streets wider than two lanes, riding on the left hand side to be acceptable. The other makes law the side and red reflector requirements. Bikes with no obvious sides will be required to have reflectors on the outer edges of the pedals.

The Senate Finance Committee, having caused the extension by killing the Reagan-Moretti property tax relief compromise legislation, will be considering the bill providing the special grating of roads requirements for bikes.

Bill SB 38, providing nearly three quarters of a million dollars in additional funds for bike paths along state highways, will require two roll call votes of approval before going to the governor.



A personal number is often the link to bike recovery.

## Registration voluntary

Bicycle registration procedures are offered currently on a voluntary basis by the campus Security Department and the City of San Luis Obispo.

Statistics have shown that bicycles without registration indicators are more often taken than those with, according to the

campus Security Department.

Campus registration is free and requires only a general description of the bike, which includes the bike's serial number.

Registration with the city costs \$1 and requires the same general information.

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PEOPLE'S CYCLES



# Use caution when riding

by KAY READY

Bicyclists, whether they know it or not, are subject to essentially the same driving rules as the automobile driver.

According to the California State Vehicle Codes, Sec. 21200, any person riding a bicycle on a roadway "...has all the rights and is subject to all the duties applicable to the driver of a vehicle...except those provisions which by their very nature can have no application.

The Code goes on to state that a bicycle must be equipped with a brake which will permit a one wheeled stop. Pedals cannot be more than 12 inches above the ground, again for handling and emergency reasons.

Night bicyclists should know about the Codes' provisions as far as the lighting their vehicle must be equipped with. There are specifications for a white front light, visible at distances up to 300 feet ahead of the bicycle, and a red reflector at the rear, also visible at a distance of 300 feet. A white light on the rear of the bike is recommended but not legally necessary.

The San Luis Obispo Police Department has published an "Official Bicycle Safety Manual," stating some tips on safe riding. The booklet is aimed at the younger rider, but it is possible for adults, as well, to draw valuable information from it. Examples of careless riding

are presented in picture form and the consequences of such behavior are given to remind the reader of the seriousness involved.

According to the Police Department, citations are issued for traffic-type violations. Most of these involve running red lights and riding bicycles on sidewalks. Often patrolmen will warn the sidewalk rider of his wrongdoings by using the loudspeakers in their patrol cars. The result is embarrassment on the part of the offender, but the message is clearly understood.

The Highway Patrol has its problems with bicyclists, too, but not to a very great extent. According to the San Luis Obispo headquarters, the primary reason bicyclists end up on the freeway is that they misread the road signs. A person riding along a frontage road could possibly find himself travelling along a freeway on-ramp, due to this error.



Photo by Catherine Phoenix

Some bikers are unaware of traffic rules they violate.

## Bike club travels hills

The year-old bicycle club of San Luis Obispo meets at 1 p.m. the first Saturday of every month at San Luis Obispo Junior High School. The 70 members range in age from 85 to 13 years old.

A 20 to 40 mile ride is taken every Sunday to places such as Morro Bay, Lopez Lake, Arroyo Grande, and around the coast. For variation, members put their bicycles in vans and pick-up trucks and take them to different areas to start their rides.

Every four months a "century" ride is taken. This ride is for 100 miles in one day. Members from places such as Los Angeles and San Francisco come down to participate in the event.

Membership costs \$3 a year, and the membership card will entitle you to discounts at various

bicycle shops in town. Also, a newsletter is sent out telling about the rides that are coming up in the future. For membership information, contact Larry Souza, 544-3525.

## ...Crates to cranks

(Continued from page 8)

behind the bike on long trips. It cost about \$50 wholesale and one shop has tried selling one for nine months. Another dealer said he once sold one in another store but still has his in stock.

The only seasonal accessory is a fender. Most 10-speeds come without fenders nowadays and during the winter months many fenders are purchased.

The one item most students buy once they have finished paying off their bicycle is a finger tip control. This control fits on the end of the handle bars and is used to change gears. It is as small as a thumb but costs \$15.00.

Another accessory which sells well is a battery operated light that straps onto the riders arm for riding in the dark. Lights and

reflectors are the biggest selling safety devices.

It is rare to ever see a bicycle with a decal or sticker on it and still rarer to see one with an old-fashioned horn that used to be popular. Every now and then one might see an American flag tied on to the rack or a puppy riding in a box tied on the rear.

Shop owners agree that as far as bicycles are concerned students are not individuals concerning the accessories they buy. Anything truly different is probably a handmade creation.

## Car wash

ACM will sponsor a car wash Saturday, August 12, from 10:30-4:00 p.m. The car wash will be held at 254 Santa Rosa—Schumaker Chevron. Cost will be 99 cents for general public and 75 cents for staff.

## Safe ride tips

Along with the boom in bike sales, deaths and injuries involving bike riders increased 34 percent. According to California Highway Patrol statistics, members of the 15 to 34 age bracket were at fault in the majority of such collisions.

Although ignorance is not usually considered as a valid excuse, a lack of awareness of bicycle traffic regulations was the common factor in most bicycle accidents, the patrol determined.

Harold H. Sullivan, California Highway Patrol commissioner, suggests that bicyclists think like motorists.

Some suggested safe bicycle riding tips are:

- Ride as close to the right hand of the roadside as is practical.
- Do not transport passengers on the handlebars.
- When carrying groceries or other packages, make certain at least one hand is not prevented from contact with the handle bars at all times.

## ...Catch 22 almost ready

(continued from page 1)  
representation of the documents as they are."

An important aspect of the Catch 22 system is that it is always adaptable to any new rules or laws which may go into effect. "We're modeling a process and it's continually changing," Kelley stated.

In order to keep the system

updated, if adopted, Kelley proposes a subcommittee of SAC be set up, entitled "Fact Finders." The purpose of this committee, according to Kelley, would be "to investigate and put into the computer file, and therefore into Catch 22, any needed changes. Anyone interested can get into this committee right now. They should see me or leave their name with Peggy in the ASI office."

If the Catch 22 system is adopted, Kelley plans to propose a number of revisions to certain ASI codes in order to eliminate vagueness, ambiguity, and logical contradictions in such codes. However, Kelley's primary interest seems to be the adoption of the Catch 22 system.

Catch 22 will be presented to SAC in its entirety during the first two SAC meetings this fall.



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# Classical buffs were out in force



by ED HARRIS

Spread over four days, this campus and the San Luis Obispo area was treated to almost twelve hours of classical music, stemming from the talents of Clifton Swanson and the Mozart Festival musicians.

Consisting of four concerts and two recitals, the Festival features a wide variety of classical music (from baroque to contemporary) as well as a variety of musicians and groups like Barry Tuckwell the French horn virtuoso or the Los Angeles Woodwind Quintet.

There was a good turnout for the Festival, especially for the Harpsichord Recital in which the stage itself (in the Little Theater) was used for seating to handle the large turnout. I noted that there was a good percentage of out of town people as well as students and residents of the area attending the Festival. One could tell by the contented faces of the people leaving that no one regretted coming.

Talking to Clifton Swanson (the musical director and conductor of the Festival) the day after the Festival, he said that he was "very pleased" with the entire

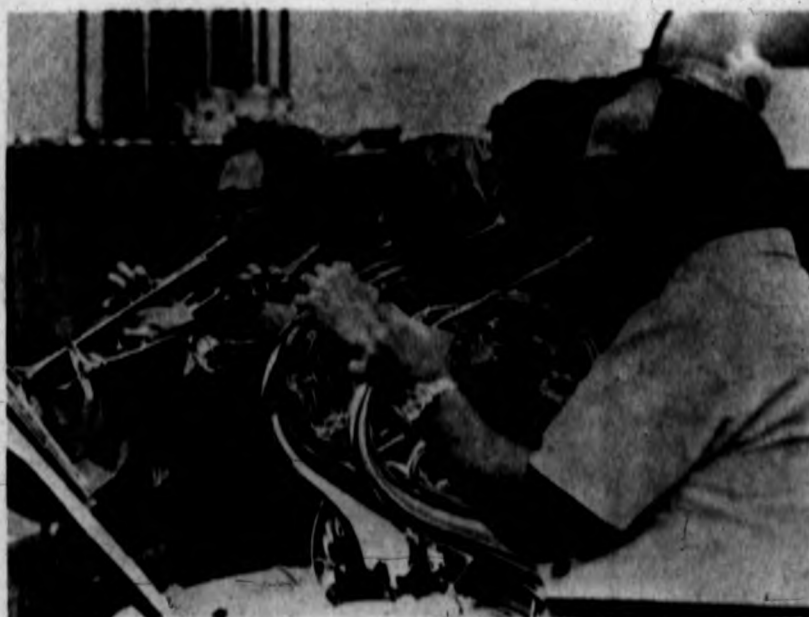
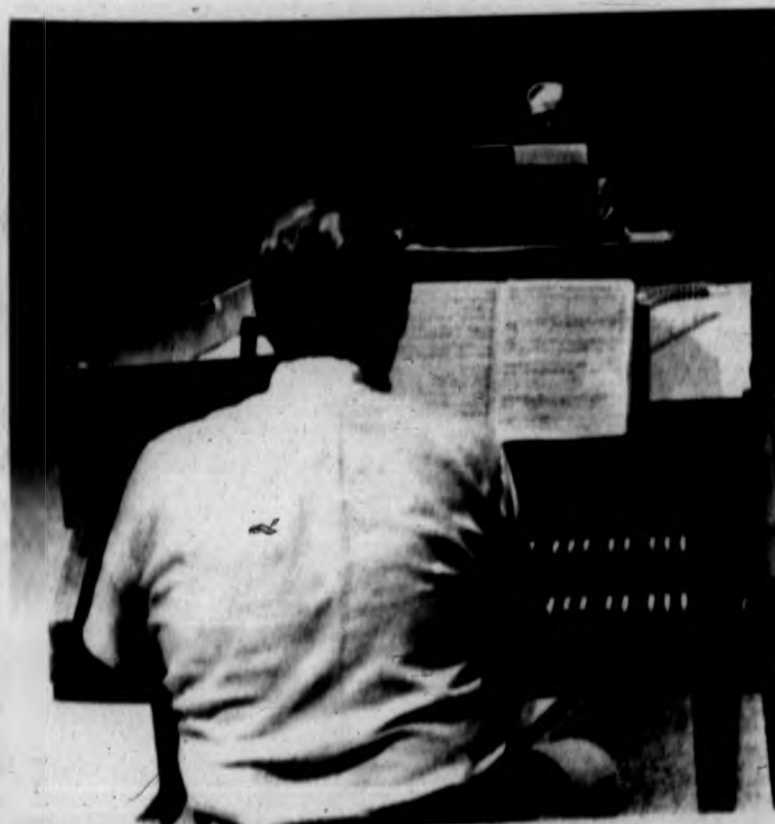
Festival and that "Having a wide variety of works performed as well as talented musicians to perform them made the Festival a success."

Although the first concert started last Thursday night, the rehearsals started only three days earlier on Tuesday morning. Attending most of the rehearsals, I noticed that there was a wide range of ages as well as personalities involved in this Festival.

The rehearsals were slightly informal and everyone was quite genial towards each other. "These people are very talented...we all enjoyed working together, it was more like a family reunion than a rehearsal", Sven Reher (principal violist) told me during the intermission Saturday night. Mr. Reher added that he "hadn't enjoyed himself this much in a long time."

The enthusiasm and talent combined with the Festival Committee's patience and hard work made last week's second annual Mozart Festival a unique experience that was well worth attending.

Photos by  
Alex Stewart  
and  
Ed Harris





## STAFF COMMENT

### Owens impresses fan

Jesse Owens, is without doubt one of the greatest athletes ever to compete for the United States in international and Olympic competition. I was truly impressed with some of the things which the former Olympic black track star had to say at Chumash Auditorium on yesterday.

Being a member of a minority group, it pleases me to see one of us make it as a champion. I was deeply grabbed by his philosophy in sports. He stated that championships are mythical, and that trophies are merely symbolic.

He felt, however, that there should be a code of ethics in competition. He stated that physical education teachers should stress to kids early the respect for fellow men in sports. If they were to do this, then they could actually go beyond this phase and respect their fellow man in everyday life. This is the true mark of a champion, he said.

He expressed a desire to see teachers going beyond the physical concept of fitness, and into the spiritual being of sports. This might have sounded like a sermon, and maybe it was, but it did make a lot of sense.

I respected the man for his religious views, I'm not a very religious guy you see, but after listening to him, I realized that that just might be one of the ways to clear up some of the problems we have in this so-called "Land of equality for all, regardless of race, creed or color."

Being a sports nut, I also had a lot of respect for a man who competed in Germany's 1936 Olympics, during the Hitler regime. I once read an article in a sports magazine which gave Owens' thoughts as he won each

of his four gold medals in Germany.

Hitler was supposed to shake hands with each Olympic champion, but when Owens (a black man) came up to the victory stand, the dictator promptly left the arena with haste. Owens felt proud in the fact that he had struck a blow for the minorities in sports—to a point. Jesse Owens left a lasting impression on me. Physical and spiritual...

### SIC meet

(Continued from page 4)

Lane has already been designated to coach the team, with assistance from Max Boveri.

A tentative schedule of 8 home games and 8 away games plus tournament play will make up the team's season. There is a possibility of scheduling some games with wrestling matches and at the half times of basketball games.

Intercollegiate volleyball may be on the sports schedule for the first time in this school's history this year, if the ASI can overcome the financial obstacle of fielding another athletic team.

According to Robin Baggett, ASI Pres., discussion was postponed at last week's Summer Interim Committee (SIC) meeting until a proposed budget for the team is submitted. The proposed budget must include estimates for travel, meals, lodging, tournament entry fees, officials and uniforms.

"The proposed budget will not exceed \$1,000. We have to ask for the money now, so it will be available during the school year. We might be able to get by with less money by being flexible on travel, food and lodging expenses," Baggett said.

Baggett said the idea of an intercollegiate volleyball team at this university evolved last year, when interest was shown at a

Board Of Athletic Control meeting.

"I was a member of the Board of Athletic Control then and I told them at the time that if I was elected, I would do all I could to start a team here," Baggett said.

Assistant football coach, Bobby Lane has already been designated to coach the team, with assistance from Max Boveri.

A tentative schedule of 8 home games and 8 away games plus tournament play will make up the

team's season. There is a possibility of scheduling some games with wrestling matches and at the half times of basketball games.

I would like to have a tournament here," Baggett said. The season will run from November to April.

### Car club meet

There will be an ACM meeting Thursday, August 10, in the Science North building, room 201, at 7:30 p.m.

## VOLLEYBALL

# Money main obstacle

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