

California Polytechnic State University

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FOR IMMEDIATE RELEASE

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**ASI Events Sponsors Second Annual BMX & Band Blowout  
Extreme Sports and Music Event May 22 at Cal Poly**

SAN LUIS OBISPO -- Associated Students, Inc. (ASI)  
Events presents the second annual BMX & Band Blowout festival on  
Saturday, May 22 from 12 to 5 p.m. at the Cal Poly parking lot H-16  
(north of Campus Market).

The action sports and music festival includes live BMX stunt shows by  
Giant Bicycles Stunt Team, musical performances, Cal Poly club booths  
featuring food and activities, and a craft fair.

Giant Bicycles Stunt Team, a traveling bike stunt show, will feature  
some of the top riders in the world. They have performed more than 800  
shows in the US in 200 days. Past performances include the ESPN  
X-Games, NBC Sports Gravity Games and the Vans Triple Crown where the  
team riders brought home a gold medal.

The outdoor festival will highlight a mixture of live music, featuring  
the bands Habanero, Joose, The Expendables, and a headliner to be  
announced.

Habanero, winners of the residence halls' "Battle of the  
Bands" contest held on April 25, will be playing upbeat reggae and blues  
from 12:30 to 1 p.m.

Joose, a local funk/ bluegrass band with a great  
following in San Luis Obispo, will be performing on stage from 1:40 to  
2:10 p.m. The Expendables, on stage from 2:50 to 3:35 p.m., are a  
reggae rock band that just finished touring with Slightly Stoopid and  
Eek-a-Mouse. Lastly, the event headliner will perform on the main stage  
from 3:45 to 4:45 p.m.

Booths from Cal Poly clubs and local business will provide food and  
activities for entertainment. Activities include a bounce house, mini

massages and other festival type booths.

"This event is very unique to the San Luis Obispo community, in the ability to bring live extreme sports and music together for entertainment," said Angela Schacatano, ASI intern and coordinator of the event.

"Music is such an integral part of extreme sports culture, and we hope the festival provides participants with a fun and exciting weekend event. As the sports and music festival progresses in the future, ASI Events hopes to make the BMX & Band Blowout event similar to the renowned X-Games."

Event sponsors include Art's Cyclery, The Rock 107.3, and Split Clothing Company which will provide a limited amount of free give-a-ways at the event.

Admission is free and open to all Cal Poly students and community members. For more information contact Angela Schacatano, BMX & Band Blowout Event Coordinator, at 805-756-1112.

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