



## PRESIDENT KENNEDY REACTS TO EDUCATION FINANCE REPORT

- ☐ Tuition increases that might result from a recent national report on financial aid in higher education could have serious effects on enrollment, in the view of President Robert E. Kennedy. The report of the National Commission on the Financing of Post-Secondary Education includes certain statements that hold potential for "grave misinterpretation." He warned that some parts of the commission report "could be misused or misinterpreted to justify large-scale increases in tuition and seriously damage the educational opportunity of millions of middle-income and lower-income Americans."

Dr. Kennedy said he studied the report both as a university president and as a member of the board of directors of the American Association of State Colleges and Universities, which has supported the concept of institutional aid for higher education. The commission's theoretical model for financial aid may be far removed from the realities of student aid availability and institutional costs, Dr. Kennedy suggested. "Parts of the commission's statement are open to grave misinterpretation when applied to the real world of students and parents." He said he agrees with the commission's view that lowering tuition results in more students going to college, and raising tuition results in lower student attendance.

He noted that this relationship was ignored in recent studies by the Carnegie Commission on Higher Education and the Committee on Economic Development. Both recommended increases, which in some cases would double or triple present tuition, President Kennedy said. The national commission report, issued in late-January, pointed out that empirical studies show that a \$100 increase in tuition may lead to a decrease in enrollment of from one to three per cent. As a consequence hundreds of thousands of students across the nation could be priced out of a higher education, Dr. Kennedy said.

Another point of the commission report that concerns the Cal Poly president is a statement that targeting student aid on low-income students is a more effective way to encourage such students to attend college than simply keeping tuition low. "Such a statement disregards the dangers inherent in raising tuition generally," he noted. "Nor does it take into account the uncertainty of available student aid, which depends on the annually shifting priorities of bureaucrats, congressmen, and private lenders. Experience with student aid leads us to believe that low tuition is the most efficient and equitable form of student aid."

President Kennedy pointed out that while the National Commission correctly states that expanded student access would require institutions to seek supplemental financial assistance, its report greatly underestimates the amount of institutional aid necessary.



☐ STUDENT INDUSTRIAL ARTS SHOW COMING

A public display giving high school and junior high school students a chance to show their industrial arts work is in the making at Cal Poly. The first annual Central Coast Industrial Arts Show sponsored by the Industrial Technology Society, a student organization, and the Industrial Technology Department at Cal Poly is scheduled for Friday (May 31) and Saturday (June 1) according to Jerry Busick, student coordinator for the event. The show will be open to the public from 12 noon until 9 pm on Friday and all day on Saturday.

The show, Busick said, "is intended to give secondary school students in industrial arts classes a chance to display their work locally and to give visibility to the high school programs. We hope by displaying their work to show that students in industrial arts classes are just as sharp as those in other fields of study." Students from schools as far north as Paso Robles and as far south as Lompoc are expected to participate.

☐ TV PROGRAM OF INTEREST FEATURED

Two activities of special interest to many Cal Poly faculty, staff, and students will be featured in a "Voice of Agriculture" television show on KSBY-TV, channel 6 (cable channel 8) at 6:30 am on Saturday, March 16. The program, produced by the California Farm Bureau Federation as a public service, will review the scholarship and achievement award program of Santa Fe Railway. Many scholarship recipients have attended Cal Poly in the past, and achievement awards frequently are earned by Cal Poly students who are officers or medal winners in the national Future Farmers of America organization.

D. Ross Sullivan, a familiar figure on the Cal Poly campus, and Peter Giacomini of Ferndale, elected state FFA president during the association's annual convention on the Cal Poly campus last May, will be featured in the broadcast. The television show also will present Governor Ronald Reagan announcing formation of the California Future Farmers of America Foundation, an organization of businessmen who provide funding for state FFA programs.

☐ TWO DAIRY LEADERS RECEIVE HONORS

Two men from California's dairy industry were named honorary members of Los Lecheros, the organization of dairy science majors at Cal Poly, on March 2. Gene D. Benedetti of Petaluma, manager of the Petaluma Cooperative Creamery and a member of the board of trustees of The California State University and Colleges, and Hugh D. Good, operator of a Holstein-Friesian dairy herd in Escondido, joined the roster of 49 dairy industry people named honorary members of the club since 1948.

Benedetti was honored for the leadership he has displayed in managing the Petaluma cooperative since 1955. He currently is embarked on developing a cheese factory operation for the cooperative. Good took over management of the family Holstein-Friesian herd upon his graduation from Oregon State University in 1925. In addition to developing an outstanding herd of Holstein-Friesian dairy cattle, he helped shape the statewide Holstein-Friesian breeders organization, and has provided leadership for dairy organizations in San Diego County. The awards were presented at the 27th annual banquet of Los Lecheros held on the Cal Poly campus.



POLY ROYAL QUEEN CHOSEN

A five-foot, seven-inch brunette animal science major from Claremont, with an interest in outdoor activities, will serve as 1974 Poly Royal Queen at Cal Poly. Cathey Anne Harris, 21, a senior, was selected from among 12 candidates by an election of the general board of directors of Poly Royal on March 7. She represented Boots and Spurs, the club serving the nearly 700 majors in animal science at Cal Poly. Cathey is a member of Cardinal Key, and serves on the student council of the School of Agriculture and Natural Sciences.

Serving in her court will be Susan Walker, a five-foot, four-inch junior who majors in ornamental horticulture. She has been a cheerleader, served as a counselor during the Week of Welcome, and is a member of Cal Poly's women's gymnastic team. Miss Walker is from Lemoore. Suanne Hanstedt, 20, a five-foot, five-inch brunette from Redondo Beach, also a junior majoring in ornamental horticulture, completes the court. She is a member of the university's flower judging team, the reader's theatre group on campus, and the forensics team.

☐ GRADING STUDY RESULTS EXAMINED

Increased admission requirements and a new academic probation and dismissal policy have both contributed to a rise of about a quarter of a grade point in the average grade earned by students at Cal Poly, over the past 10 years. A statement issued by L. H. Dunigan (Director, Institutional Research) said the average grade for the university's students has increased from 2.37 (C-plus) in 1964 to 2.67 (B-minus) last spring.

During that same period, standards requiring dismissal of students who are not able to maintain at least a 2.0 (C) average have been adopted, and the standard for admission of students has been increased. Only the top 33 per cent of the statewide class of high school seniors are eligible. Dunigan said the new standards have undoubtedly contributed to the slightly higher grades being earned by Cal Poly students.

The statement followed a published report in which Dr. Glenn S. Dumke, chancellor of the CSUC system, criticized the grading practices of the nation's colleges and universities and specifically called for a review of grading practices of the 19 state university and college campuses. Dunigan pointed out that the average A to F grades awarded at Cal Poly is very close to the average grades awarded at other CSUC campuses. He said that Cal Poly is also more conservative than the other campuses in the system in the proportion of non-traditional ("credit" and "no credit") grades awarded.

Studies of grading practices, which are conducted on an annual basis, reveal other patterns, according to Dunigan, who has been making such studies at Cal Poly since 1962. He said his studies also show that average grades tend to increase according to class level (i.e., freshman, sophomore, junior, senior, etc.) and that women students tend to receive higher average grades than do men students.

☐ PHOTOGRAPHS EXHIBITED IN EL CORRAL MINI GALLERY

Photographs taken by Jim Kouf, senior in English, and Scott Bustrum, senior in construction engineering, are presently being exhibited in the Mini Art Gallery of the El Corral Bookstore. The exhibition which began on Monday, March 11, will continue during open hours of the El Corral Bookstore through March 22.



☐ WHO . . . WHAT . . . WHEN . . . WHERE ? ? ?

Howard Boroughs (Director, Research Development), Stanislaus J. Dundon (Associate Dean, School of Communicative Arts and Humanities), Raymond E. Nordquist (School of Architecture and Environmental Design), David M. Grant (Associate Dean, Graduate Studies), Luther B. Hughes, Jr. (Soil Science), Charles W. Jennings (Art), John A. McKinstry (Social Sciences), Louis D. Pippin (Education), John B. Rapp (Electronic and Electrical Engineering), L. Harry Strauss (Director, University Library), and Grant D. Venerable, II (Chemistry) attended a regional workshop on innovation, sponsored by the Chancellor's Office, California State University and Colleges, held in Inglewood on Feb. 28 and March 1. They were selected to attend by their respective schools, the Academic Senate, and Vice Presidents.

Walter E. Elliott (Physics, on leave) is in Dallas serving as technical physics consultant to a federally-funded project whose goals include the development of a new career oriented pre-technical physics course.

Arthur H. Frietzsche and Robert J. Huot (English) attended the 7th annual conference of the Medieval Association of the Pacific, held on Feb. 22 and 23 at the University of California, Santa Barbara, which featured papers and panels on medieval history, literature, and philosophy.

Robert L. Hoover (Social Sciences) spoke to the American Indian Heritage Group of 25 inmates at the California Men's Colony (East Facility) on the evening of March 1. The group consists of Indians of various tribes who have become interested in their cultural heritage. The talk dealt with California Indian subsistence.

Barbara P. Weber (Home Economics) addressed a meeting of the Weed Science Society on Feb. 10. She covered several problems encountered in the implementation of new legislation in the area of consumer affairs.

Ralph C. Collins (Education) has been selected to serve as chairman of the Western Association of Schools and Colleges accreditation committee visiting Santa Maria High School on March 18-20. Collins has served on WASC accreditation committees for the past nine years and has been the chairman for four years.

☐ FACULTY/STAFF PARKING STICKERS ON SALE

Spring quarter staff parking stickers will be sold at the State Cashier's Office, Adm. 131E, beginning Thursday, March 14, according to Liz Perez (Supervising Cashier). Staff ID cards must be presented when purchasing a parking sticker. The price of parking stickers is \$10 for automobiles, \$2.50 for motorcycles, and \$2 for additional stickers. If buying an additional sticker, only one car will be permitted on campus at any time.

☐ SPECIAL LIBRARY SCHEDULE ANNOUNCED

The University Library schedule during the quarter recess will cover the period from March 20 to 31. During this period the Library will be open from 8 am to 5 pm from Monday through Friday, from 9 am to 1 pm on Saturday, and will remain closed on Sunday.

During the final examination period (March 14-19), the main Library will maintain regular hours with the exception of the Reserve Book Room, which will remain open until 10 pm on Friday (March 15) and on Saturday (March 16).



☐ CAL POLYS' EFFORTS RECOGNIZED

George D. Hart (Chairman, Board of Trustees, California State University and Colleges) had some kind words for the winning Rose Parade float and for those who worked on it. At the Jan. 23 meeting of the board, Mr. Hart said, "I am certain all Trustees know by now that the float entered by our two Cal Poly Universities won the Theme Prize in the 1974 Tournament of Roses Parade. The prize is considered second only to the Sweepstakes Trophy. It is the 11th major award that the Cal Polys have won over the years. Literally months of planning and hard work go into these excellent entries. I am certain Trustees will join me in asking Presidents Kennedy and Kramer to convey our heartiest congratulations to the fine students and to staff members who participated in preparation of this year's winning float."

☐ AUDIO-VISUAL EQUIPMENT FOR POLY ROYAL WARNING ISSUED

Equipment from the Audio-Visual Services Office will again be made available this year for use during Poly Royal, April 26-27, according to Marcus Gold (AV Services Coordinator). Departmental clubs and student organizations should schedule AV equipment for their Poly Royal projects by first obtaining a Form 81 from the Activities Office, UU-217, and then contacting the AV Services Office, BA&E-9.

With the limited amount of equipment that is available and heavy scheduling anticipated, all equipment now on quarter loan to instructional departments may be recalled for the Poly Royal weekend and reissued for events scheduled as part of the annual open house activity, Gold said.

Requests will be filled on a first-come, first-served basis. Since there is never enough equipment to fill all requests, Gold urged members of the faculty and staff who are advisors to student groups to have their organizations submit their requests now.

☐ ART FACULTY AND STAFF SHOW WORKS

For the second consecutive year, the members of the faculty and staff of the Art Department at Cal Poly are exhibiting their work in the "Galerie" of the University Union. The exhibit, entitled "Together Again," will include works of painting, drawing, ceramics, sculpture, photography, and metalsmithing. The show is open to the public free of charge and will continue in the Galerie until Friday, April 20. It is being co-sponsored by the Art Department and the ASI Fine Arts Committee.

☐ TELEPHONE REMINDER ISSUED

Faculty and staff were reminded this week by Donald M. Vert (Procurement and Support Services Officer) that university telephones are to be used for official university business only. The State Administrative Manual, Section 4533, states that, "Personal long distance calls will not be made from State telephones unless arrangements are made with the long distance telephone operator at the time the call is placed to have the call billed to the caller's home telephone or to place the call 'collect,' and personal long distance calls will not be made over State leased lines (ATSS)." Vert also called attention to the Campus Administrative Manual, Section 535.1, which states that, "Only official university business calls may be made on (these) leased lines."



☐ SUPPORT STAFF VACANCIES LISTED

Vacant support staff positions have been announced by S. Milton Piuma (Staff Personnel Officer). Descriptions of the positions and other vacancies are posted outside the Personnel Office, Adm. 110, ext. 2236. Contact the Personnel Office to obtain an application. Cal Poly is an Affirmative Action Employer. The positions are:

Departmental Secretary I-B (\$603-\$716), Natural Resources Management Department, School of Agriculture and Natural Resources. Duties and responsibilities include typing, filing, and taking dictation. Requirements: High school graduate with two years office experience, General Clerical Test, type 45 wpm, and take dictation at 90 wpm. Closing date: March 19, 1974.

Keypunch Operator (\$572-\$695), Computer Center, Executive Affairs Division. Duties and responsibilities include operating IBM keypunch and verifying machines; assisting in sorting and tabulating and performing related clerical tasks. Requirements: High school graduate with six months of experience in the operation of IBM keypunch machines; General Clerical Test. Closing date: March 22, 1974.

☐ CANDIDATES FOR FACULTY POSITIONS BEING SOUGHT

Candidates for positions on the faculty of the university are presently being sought, according to Donald L. Shelton (Director of Personnel Relations). Those interested in learning more about the positions are invited to contact the appropriate dean or department head. Cal Poly is an Affirmative Action Employer. Following is a description of the available positions:

Intermediate Instructor (\$10,800-\$13,788/annually) paid in twelve monthly payments for academic year. Philosophy Department, School of Communicative Arts and Humanities. Duties and responsibilities include teaching courses in World Religions, Ethics, Logic, and other undergraduate courses. Applicants must possess a doctorate in philosophy with teaching experience at a career-oriented university. Minority group members and women are encouraged to apply. Position available: September 1974.

Lecturer, Range C (\$2,160.00-\$2,625.60/quarter--3/5 time appointment), Physics Department, School of Science and Mathematics. Duties and responsibilities include teaching three lecture sections in introductory astronomy or other physical science. Position available: summer quarter 1974 only.

☐ OFF CAMPUS POSITION VACANCIES

Information on the administrative position vacancies listed below can be obtained from the Placement Office, Adm. 213, ext. 2501:

San Jose State College - Affirmative Action Officer (\$16,752-\$20,364 for a 12-month appointment, depending on preparation and experience), earned graduate degree with academic preparation and specific professional experience required. Deadline for application is April 1, 1974, effective date of appointment is July 1, 1974.

California State College, San Bernardino - Dean of Continuing Education (up to \$29,748 for a 12-month appointment, depending on qualifications and experience), earned doctorate, three years of full-time teaching, and three years of administrative experience required. Appointment date is Sept. 1, 1974.

Western Washington State College - President (minimum \$40,000, plus allowances), demonstrated achievement/exceptional promise as administrator, earned doctorate, equivalent terminal degree, or comparable experience required. Deadline for application is May 15, 1974, appointment date is July 1, 1975.

Typewritten copy intended for the next issue of Cal Poly Report must be received prior to 12 noon on Friday, March 8, in the Office of Information Services, Adm. 210. Copy intended for Cal Poly Dateline, which replaces the "Coming Events" section of Cal Poly Report and is published separately on Thursdays, is due in the Office of Information Services by 12 noon on the Tuesday before publication.