

California Polytechnic State University

August 26, 2004

FOR IMMEDIATE RELEASE

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WOW 2004 Is Guaranteed To Rock!

SAN LUIS OBISPO -- The [Week of Welcome Orientation Program](#) is back and in full effect. The largest student volunteer orientation program in the country is ready to show off how much Cal Poly and WOW rock! This year more than 550 student volunteers will welcome approximately 2500 new students to Cal Poly.

The orientation week begins Saturday, September 11, as students move into their new community and the residence halls during Family Orientation Weekend. New students will join their WOW groups Monday, September 13, and will stay with them through Friday, September 17, for five days of programming, games and special events.

WOW groups will be comprised of 10-15 new students and two student leaders. All WOW orientation leaders graduated from a comprehensive training program during spring quarter of the last academic year. Each student volunteer completed more than 40 hours of training in which they learned leadership, communication and social skills that will enable them to lead successful WOW groups this fall.

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Editors please note: For a schedule of WOW events that present photo or story opportunities, visit:

http://www.calpolynews.calpoly.edu/news_releases/2004/2004_news_releases/aug_04/wow_schedule.html.

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