

California Polytechnic State University

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FOR IMMEDIATE RELEASE

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Cal Poly's Annual Beef Field Day and Bull Test Sale Set for This Weekend

SAN LUIS OBISPO – Cattlemen and women from across the state will converge at Cal Poly this weekend for the annual Cal Poly Beef Field Day and 48th Annual Bull Test Sale Oct. 2 and 3 at the Livestock Judging Pavilion on campus.

The annual Beef Field Day and Trade Show is co-sponsored by Cal Poly, the California Beef Cattle Improvement Association, and the California Cattlemen's Association. The event features presentations and workshops on the latest advances in animal science relating to the cattle industry. Field Day registration begins at 7:30 a.m. Oct. 2 and the program starts at 8:30 a.m. The theme of this year's program will be "Applying Technology."

Field Day morning presentations outline technology that will benefit cattle producers. Presenters include veterinarian Ed Henry, CDFA Animal Health; Dennis Edlund, American Holstein Association; Theresa Polich and Gary Vesperat, Igenity; veterinarian Nancy Martin, Berryessa Veterinary Services; and Lex Gamblin, Mineral Specialist, Cargill Animal Nutrition. Afternoon workshop topics include: marker-assisted selection, use of electronic identification and tracking systems, farm animal identification records and breeding season management.

The Field Day also includes a commercial trade show, refreshments, lunch and a "bull session," which gives buyers and consignors time to preview bulls up for auction at the Tested Bull Sale Oct. 3.

Saturday night, the annual Field Day Barbecue at Madonna's Alberti Ranch will kick off at 7 p.m., with dinner and an auction benefiting the Collegiate Cattlemen's Club and the Cal Poly Livestock Judging Team.

The 48th Annual Cal Poly All-Breed Performance Tested Bull Sale is scheduled for 1 p.m., Oct. 3, in the University's Livestock Judging Pavilion.

For details and registration, contact Mike Hall at (805) 756-2685 or visit the Cal Poly Bull Test Site at: <http://bulltest.calpoly.edu>.

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