

# CAL POLY REPORT

California Polytechnic State University  
San Luis Obispo, California 93407

May 4, 1978

Volume 29, Number 34

## Stadium improvements on the way

A scaled-down plan to renovate Mustang Stadium is under way with bidding on the installation of 900 bleacher seats on the east side of the stadium. E. Douglas Gerard (Executive Dean) said he expected the call for bids to be issued by May 10. The project will utilize contributions raised in an earlier fund drive which had called for razing the wooden bleachers on the west side of the stadium and replacing them with 5000 new seats.

The scaled-down renovation plan was described in a March 14 letter from President Robert E. Kennedy to donors and those who had pledged to support the renovation. Dr. Kennedy had asked for donor comment on the revised plan by Apr. 4. On that day he advised all those participating in the fund campaign that enough contributions remained to make the revised plan possible.

Dr. Kennedy's letter (which pointed out that the original project at an estimated \$908,000 must be deferred indefinitely) reported that available funds are expected to provide for the 900 steel bleacher seats, to place fiberglass seat caps on the wooden bleachers in the west-side stands, and to develop handicapped seating.

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# Women +UP Front

A series of seminars, panel discussions, and multimedia presentations on the current concerns of women will be presented during a week-long "Women Up Front" celebration to be held at Cal Poly from Sunday (May 7) through Friday (May 12). To be held in a number of campus locations, the series is being sponsored by the Dean of Students Office.

The celebration will begin with an opening ceremony at 5 pm on Sunday, (May 7) in the University Union Plaza and continue through Friday, May 12. A two-and-a-half mile "Awareness Fun Run" for women will immediately follow the opening ceremony during which Mary E. Kennedy will speak briefly. Participation in the run, which will begin at the University Union Plaza, wind through the university campus, and return to the plaza, is open to any women who wish to take part. The complete program is listed below:

**SUNDAY (MAY 7)** - Opening Ceremony, 5 pm, University Union Plaza; Talk "Feminism: The Changing Scene", Hazel J. Jones, 6 pm, Staff Dining Room; Slide Show "Women-The Way We Were", 6:30 pm, Staff Dining Room; Slide Show "Four Outstanding Women Artists of the 20th Century", Bernice Loughran, 7:30 pm, Staff Dining Room.

**MONDAY (MAY 8)** - Luncheon (no-host) with talk "Changing Roles of

Women", Cynthia Johnson, and Slide Show "Women-The Way We Were, 12:15 pm, Staff Dining Room; Workshop "Women in Management - How to Further Your Career", 1:30 pm, Staff Dining Room.

**TUESDAY (MAY 9)** - Panel Discussion "Minority Women and Discrimination: The Case in Education", 11 am, Administration 211D; Panel Discussion "Women and Money", noon, Administration 211D.

**WEDNESDAY (MAY 10)** - Panel Discussion "New Horizons", 11 am and noon, University Union 220; Symposium "The Hidden Professional", 11 am and noon, University Union 219.

**THURSDAY (MAY 11)** - Keynote Address "Women's Place???", Elaine St. Johns, 11 am, University Union 204; Presentation "Total Body Helath", Jeanette Reese, 11 am, University Union 219; Workshop-Discussion "Legal Rights of Women", Susanne I. Moran, noon, University Union 204; Discussion "Female Sexuality", Joan Cirone, noon, University Union 219; Coffee House, 8 pm, University Union Mustang Lounge.

**FRIDAY (MAY 12)** - Closing Evaluation Session "Where Do We Go From Here?", noon, University Union 204.

Further information about "Women Up Front," which is open to the public, can be obtained by telephoning Sam Spoden at Ext. 2476.

## Gordon appointed M E head

President Robert E. Kennedy has announced the appointment of Raymond C. Gordon as acting head of the Mechanical Engineering Department beginning with the 1978 Fall Quarter. The assignment was recommended by Robert G. Valpey (Dean, Engineering and Technology) after consultation with tenured department faculty, and endorsed by Hazel J. Jones (Vice President for Academic Affairs). Dr. Gordon has been on the Cal Poly faculty since 1967.

## Foundation board meeting

The Board of Directors of the California Polytechnic State University Foundation will hold a regular meeting on Monday, May 15, 1978 at 8:30 am in Administration Bld., Room 409 on the California Polytechnic State University campus in San Luis Obispo, California. This is a public meeting. For further information about this meeting, or to obtain a copy of the meeting agenda, contact Al Amaral (Executive Director, Cal Poly Foundation) in University Union 212, or call Ext. 1131.



# Author Sol Gordon to give lecture

A well-known author, educator, and speaker on learning disabilities, adolescent sexuality, coping with boredom, and preparation of today's youth for future family life will present a lecture at Cal Poly Tuesday (May 9). Sol Gordon will discuss "Coming to Terms With Your Own Sexuality Before You Start Messing Around With Someone Else's" at 11 am in the Cal Poly Theatre.

Presently a director at The Institute for Family Research and Education at Syracuse University in New York, Dr. Gordon has spent time as an associate professor and director of Project Beacon (a research, training, and demonstration program in the area of urban disadvantaged youth) at Ferkauf

Graduate School of Humanities and Social Sciences, Yeshiva University in New York City. Before that, he was chief psychologist at Middlesex County Mental Health Clinic, New Brunswick, N.J., and Philadelphia Child Guidance Clinic in Philadelphia.

Dr. Gordon is the author of 15 different books and monographs and over 30 articles and pamphlets. He has also produced three filmstrips and was the senior consultant on a series of filmstrips on parent counseling, developed a 65-program serial on sexuality shown in Canada, and has appeared on various popular TV and radio talk shows throughout the United States. A fellow of the American Psychological Association, Dr. Gordon is also a

member of the National Council on Family Relations and the American Association of Marriage and Family Counselors. His appearance at Cal Poly is being sponsored by the Child Development Club and the Child Development Department. Admission to the lecture will be free.



## 73 faculty promotions announced

President Robert E. Kennedy has announced the promotions of 73 Cal Poly faculty members effective Sep. 1, contingent upon the approval of funds for faculty promotions as currently contained in the Governor's Budget. The promotions include 33 to the academic rank of Professor or Principal Vocational Instructor, and 40 to the rank of Associate Professor or Senior Vocational Instructor. President Kennedy extended his congratulations and appreciation to the following faculty members receiving promotion:

### TO PROFESSOR

Emile Attala	Computer Science & Statistics
Philip S. Bailey, Jr.	Chemistry
John B. Connely	Education
Robert H. Dickerson	Physics
Douglas Donaldson	Biological Sciences
Bernard W. Dusek	Art
Geraldine B. Ellerbrock	Management
Leland S. Endres	Chemistry
Jack B. Jones	Education
Richard J. Krejsa	Biological Sciences
Martin T. Lang	Mathematics
Russell A. Lascola	Philosophy
John R. Lindvall	Business Administration
Edward L. Mayo	History
Robert G. Reynolds	Art
Thomas L. Richards	Biological Sciences
David M. Roach	Physics
Clifton E. Swanson	Music
Isaac N. Walker	English
Stephen T. Weinstein	Mathematics
Patrick O. Wheatley	Mathematics

Walter D. Wilson	Physics
TO PRINCIPAL VOCATIONAL INSTRUCTOR	
Charles Atlee	Crop Science
Albert W. Draves	Architecture and Environmental Design
Arthur C. Duarte	Agricultural Management
Raymond G. Gordon	Mechanical Engineering
James Hallett	Crop Science
Jon A. Hoffmann	Aeronautical Engineering
Roger L. Keep	Industrial Technology
Irvin J. Kogan	Engineering Technology
Royce Lambert	Soil Science
Gary D. Reif	Dairy & Poultry Science
F. Raymond Steele, Jr.	Food Industries

### TO ASSOCIATE PROFESSOR

Linda Atwood	Chemistry
Dan Bertozzi, Jr.	Business Administration
Robert L. Blodget	Child Development
Leslie S. Bowker	Biological Sciences
Raul J. Cano	Biological Sciences
Arthur S. Cary	Physics
John H. Culver	Political Science
Herbert A. DeKleine	Mathematics
Donald R. Floyd	Social Sciences
Roger D. Gambs	Biological Sciences
Barbara M. Hallman	History
Adelaide T. Harmon-Elliott	Mathematics
Kenneth A. Hoffman	Physics
Alan W. Holz	Mathematics
Robert Howell	Art
Ralph A. Jacobson	Chemistry

Euel W. Kennedy	Mathematics
George N. Knecht	Biological Sciences
John Mottman	Physics
Lee R. Parker	Biological Sciences
Pierre C. Rademaker	Art
Mona G. Rosenman	English
Raymond D. Terry	Mathematics

### TO SENIOR VOCATIONAL INSTRUCTOR

Sharad D. Atre	Architecture & Environmental Design
Jack E. Bedwell	Natural Resources Management
Charlotte Burns	Ornamental Horticulture
Arthur J. Chapman	Architecture and Environmental Design
Gary C. Dwyer	Architecture and Environmental Design
James S.W. Greil	Crop Science
Howard F. Itzkowitz	Architecture and Environmental Design
Robert K. Janeway	Engineering Technology
Timothy J. LaSalle	Dairy/Poultry Science
Lynn S. Mosher	Industrial Technology
Oliver R. Noyes	Food Industries
John C. Phillips	Crop Science
Norman Pillsbury	Natural Resources Management
Robert L. Rogers	Engineering Technology
Thomas Ruehr	Soil Sciences
Dale A. Sutliff	Architecture and Environmental Design
Don E. Swearingen	Architecture and Environmental Design

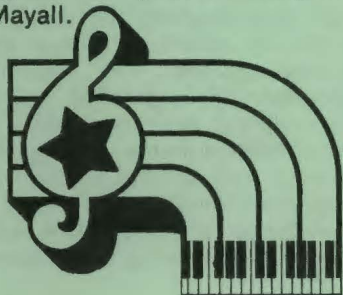


## 'Pablo Cruise' concertizes

Pablo Cruise, the A&M Records rock group, and Roger Voudouris, Warner Brothers recording artist, will appear in concert at Cal Poly on Friday (May 5) at 8 pm. Their performance, sponsored by the ASI Concert Committee will take place in the Physical Education Gymnasium. The concert will be open to the public, with general admission tickets set at \$5.50 advance and \$6.50 door for students, and \$6.50 advance and \$7.50 door for public. Tickets are available at the University Union ticket desk. Admission is open only to those over the age of 18.

Pablo Cruise has released three albums, "Pablo Cruise," "Lifeline," and "A Place in the Sun," the last album having attained gold record status. The group had two single hits, "Whatcha Gonna Do" and the title cut, "A Place in the Sun." The group consists of Cory Lerios on Keyboards, Dave Jenkins on guitar and vocals, Steve Price on percussion, and Bruce Day on bass. The group was formed in 1973 when Lerios, Jenkins, and Price, all former members of the group, Stoneground, decided to perform only original material with a progressive sound. They later added Day on bass, who has played with Carlos Santana and toured Europe with the Grateful Dead.

Voudouris, who also writes and performs his own songs, has in release the album, "Roger Voudouris," which is described as a synthesis of hard rock, heavy metal, jazz, blues, and soul. The 23-year-old performer from Sacramento was composing songs by the age of eight. His first band, formed in high school, was called "Roger Voudouris' Loud as Hell Rockers." He played many school dates and local clubs during that period, honing his stage presence and developing his craft. After high school, Voudouris formed the "Roger Voudouris Band" and toured the U.S. as an opening act for Stephen Stills, Lou Rawls, and John Mayall.



## An entertaining season

Puppeteer Shari Lewis and her friend Lambchop will be in the audience this summer when the California Puppet Theater presents its premiere season at Cal Poly. "I know the master puppeteers involved," the stage and television entertainer said. "I can't wait to see the productions!" Theatergoers will be able to see seven different CPT productions during July and August. Patrons buying season tickets will pay as little as \$2 a performance.

"Internationally known master puppeteers will present full-length performances five nights a week starting Saturday (July 1)" Michael Malkin (Speech Communication) has announced. "There also will be Saturday matinees. The two-month season of 40 performances will be a 'first' for the Western Hemisphere." A troupe of more than 40 backstage puppeteers will manipulate dozens of puppets and marionettes in many of the productions. They will be directed by three puppet masters, who also will give individual performances.

The three are George Latshaw, with more than 25 years of experience in motion pictures and network television; Steve Hansen, who earned his worldwide reputation after working with the Muppets and the Baird Puppets; and Richard Bay, whose

"World of Sholom Aleichem" has drawn international acclaim. Hansen will be coming direct from the Sydney Opera House in Australia with a new production that he is premiering there this spring.

California Puppet Theater presentations will be aimed at adult audiences. Miss Lewis applauded the move in a letter to Dr. Malkin. "A puppet repertory theater aimed at adult audiences can shatter America's concepts that 'anyone can work puppets' and that puppets are 'strictly kid stuff'," she wrote. All CPT performances will be presented in the Cal Poly Theatre under the auspices of the School of Communicative Arts and Humanities.

In a unique arrangement, the master puppeteers will teach theater courses during the university Summer Quarter. Students will apply daytime classroom theory when they assist at matinee and evening performances. Subject matter of the productions will range from slapstick comedy to tragedy, Dr. Malkin said. Tickets to all performances can be purchased throughout California at Ticketron and Mutual Ticket Agency outlets. Season tickets and those for individual performances may be reserved by calling Ext. 2486 or 2030.

## Poly band will perform

Cal Poly's Symphonic Band will present its annual Spring Band Concert at 8:15 pm on Saturday (May 20) in Chumash Auditorium. Conducted by William V. Johnson (Music) the concert will feature guest soloist, Michael Brown, trombonist from California State University, Northridge. Programmed for the concert are "Blue Bells of Scotland" by Arthur Pryor, "Fanfare for Rocky" by Bill Conti, the finale from the "Symphony No. 5" by Dimitri Shostakovich, "Purple Carnival March" by Harry Alford, "Blue Lake Overture" by John Chance, and "Kaddish" by Francis McBeth.

General admission tickets are \$3 for the public and \$1.50 for students. They are being sold by members of the band and at the University Union ticket desk. The campus concert is being

presented by the Music Department of the School of Communicative Arts and Humanities and the Associated Students Inc.

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**Cal Poly Report** copy intended for the next issue should be submitted to Betty Holland, Adm. 125, Ext. 2576, prior to 12 noon on Monday.

**Cal Poly Dateline** is compiled by the Public Affairs Office, Adm. 401, Ext. 2246, and is published on Mondays. Typewritten copy intended for the next issue should be submitted to Cathy Burt, Adm. 401, prior to 12 noon on Wednesday.

Publications Editor: Fred Wolf, Ext. 2158, Adm. 210.

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# FFA blue jackets will be seen again

Mickey Mouse and the California Association of Future Farmers of America will hold a joint 50th birthday celebration at the association's annual convention on the Cal Poly campus on Saturday through Tuesday (May 6-9). Mickey Mouse and FFA representatives will cut a birthday cake at the banquet to be held on Sunday at 7 pm in Chumash Auditorium. This year marks the 50th anniversary of the California FFA and the 50th anniversary of the creation of Mickey Mouse, Walt Disney's famous cartoon character.

Over 1,000 FFA members are expected to attend the 50th annual convention, which will officially open at 3 pm Saturday (May 6) when Dale W. Andrews (Executive Vice President) greets the delegates. Also scheduled for all day Saturday are the state finals competition in judging and agriculture related contests. The four-day meeting will also include business sessions, selection of state farmer degree recipients, special award programs, and election of new officers for the California Association, all with the theme: "California Golden Harvest."

Scheduled to address the FFA delegates are Julie Sherrill, president of

the California Future Homemakers of America; Howard Morrison, national FFA secretary, and Bob Boster, president of the board of directors of the state FFA Foundation. Among guests at the convention will be Glenn Morrison, Arizona state FFA president, and Eric Etzel, Oregon state FFA president.

"State Farmer Day" on Sunday (May 7) will be highlighted by a barbecue honoring state farmers at 11:30 am in Poly Grove. State farmers, their parents, and school administrators are invited to attend. Nearly 1,500 participants in the state finals competition will take part in 23 contests with the awards presentation ceremony scheduled for Saturday at 5 pm in the Physical Education Gymnasium. Election of the new officers will take place in the afternoon session of FFA delegates on Monday, with installation of the new officers to take place on Tuesday, the last order of business before the convention adjourns at noon.



## Stadium Improvements (cont'd.)

Athletics Director Vic Buccola will contact those persons who have pledged but have not yet made contributions to see how much of the unpaid pledges will be available for providing bleacher seating for the south end zone as part of the revised stadium plan. Dr. Kennedy said that prime seating will be offered to all those who purchased seat options as part of the stadium campaign.

"I want to sincerely thank all of those who have played a part in this very important project. I am sure that those who have remained steadfast in their commitment will be gratified to see how greatly the additional seating capacity and other improvements will contribute to the effectiveness of our athletics program," Kennedy wrote, "The support of each of you who contributed to this project and persevered with us in our revised plan will be long appreciated."

## Dr. Kennedy recuperating

President Robert E. Kennedy returned to his home on campus on Sunday after a 10-day stay in a local hospital for treatment of a leg ailment. His physician has prescribed a continued period of recovery at home before he returns to his normal work routine. At present he is not receiving visitors.

## A reminder

Selection for the Administrative Intern Program, as described in the April 6 issue of Cal Poly Report, is well under way. The selection committee, composed of David M. Grant, Frances D. (Bud) Gunter, Jerald F. Holley, Jan W. Sinek, Larry R. Voss, Howard West, and Smiley Wilkins, will be deliberating in the near future. Applications for the internship, which may be picked up in the Personnel Office, must be received in the President's Office no later than 5 pm on Monday (May 8).

# University club chicken barbecue

The Cal Poly University Club is sponsoring a family-style chicken barbecue on Thursday (May 11) in Cuesta Park for members and their families. To begin at 5:30 pm, the dinner will consist of a half chicken, salad, vegetable, drink and dessert, along with all plates and utensils provided, for a total cost of \$2 per adult. These portions may be split for young children. Games and door prizes for children and adults will be provided.

Advance ticket must be purchased by May 9th. Tickets may be purchased from Ethel Spry (Ext. 1281), Joan Stadt (Ext. 2345), Vi Hughes (Ext. 1211) or Mary Bachino (Ext. 2491). University Club dues may still be paid by sending \$5 to Val Myers (Health Center).

## STAFF VACANCIES

Vacant support staff positions have been announced by Robert M. Negranti, Staff Personnel Officer. Descriptions of the positions and other vacancies are posted outside the Personnel Office, Adm. 110 Ext. 2236. Contact the Personnel Office to obtain an application. The University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

**Refrigeration Mechanic, \$1,470-\$1,614/month**, Plant Operations. Duties: Responsible for services, maintenance, and repair of complex equipment with extensive knowledge of background in the maintenance and repair of refrigeration and air conditioning systems. Requirements: Equivalent to five years of increasingly responsible experience in the installation, adjustment, maintenance and repair of commercial and domestic refrigeration and air conditioning systems involving modulatory and safety controls, thermostats, humidifiers, and duct stats, including one year involving the installation and repair of central multi-zone air conditioning systems. Any combination of progressively responsible training and experience as an air conditioning mechanic which demonstrates achievement of a journey level of skill equivalent to that required through completion of a refrigeration or air conditioning mechanic's apprenticeship program. Closing date: 5-18-78.



**Departmental Secretary I-B, \$814-\$974/month, temporary-help position ends September 15, 1978, Placement Center.** Duties: Responsible for attendance records, ordering office supplies, performing general office clerical tasks, assisting with on-campus recruitment program. Requirements: Equivalent to two years general clerical experience preferably in Placement/Personnel Office, shorthand 80 wpm, typing 45 wpm, and must have taken the General Clerical Test. Closing date: 5-18-78.

## FACULTY VACANCIES

Candidates for positions on the faculty of the University are presently being sought according to Donald L. Shelton, Director of Personnel Relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

**Lecturer, \$4,752-\$5,712/quarter, Soil Science Dept., School of Agriculture and Natural Resources.** Summer, 1978 through Winter, 1979. To teach Introductory Soil Science and Fertilizer courses. Duties will include teaching both lecture and laboratory sections of these courses. Candidate should possess an M.S. degree in Soil Science and have had previous experience in teaching in both of the areas of Introductory Soils and Fertilizers as well as experience on the farm in agriculture production. Position available: June 19, 1978 through March 17, 1979. Closing date: 5-10-78.

**Lecturer, \$14,256-\$17,136/year, full-time, Agricultural Education Department, School of Agriculture and Natural Resources.** Teach on campus classes, assist with co-curricular activities and supervise student teachers. Three years vocational agriculture teaching experience required, master's desirable. Closing date: 5-26-78.

**Lecturer(s) (part-time), \$4,752-\$5,712/quarter, based on a 15-unit teaching load and will be adjusted according to assignment, Speech Communication Department, School of Communicative Arts and Humanities.** Positions available during 1978-79 academic year. Duties and responsibilities include teaching sections of fundamentals of speech. M.A. degree in speech and experience in college teaching preferred. Closing date: 6-1-78.

**Lecturer, \$4,752-\$5,712/quarter, depending on qualifications and experience, Ornamental Horticulture Department, School of Agriculture and Natural Resources.** Part time to full time depending on need. Position available for 1978-79 academic year. Duties may include teaching courses in Landscape Construction and Landscape Contracting and other undergraduate courses in horticulture. Bachelor's Degree in Ornamental Horticulture and three years related contracting level experience required. Master's Degree in Ornamental Horticulture, teaching experience and landscape contractor's license desired. Closing date: 5-19-78.

**Lecturer, \$14,256-\$21,624 for 1978-79 academic year, Management Department, School of Business.** Duties may include teaching some combination of undergraduate courses such as Management Processes, Business Strategy and Policy, Small Business Management, and Industrial Management. Prefer candidate with doctorate with a degree or major in Management or ABD's nearing completion with industrial or governmental experience. Closing date: 5-22-78.

**Assistant Professor/Lecturer, \$14,256-\$17,136/year, Soil Science Department, School of Agriculture and Natural Resources.** Duties include teaching lecture and laboratory sections in areas of Soil Classification, Soil Morphology, Land Use Planning and Introductory Soil Science. The applicant should have a doctorate in Soil Science with specific training in the above areas and experience in teaching and field mapping of soils. The initial appointment for spring quarter, 1979 will be for a lecturer and the Assistant Professor ranking will begin Sept. 1, 1979. Position available: 3-22-79. Closing date: 12-15-78.

**Lecturers, \$13,008-\$17,136/year-salary quoted is based on 15 units assigned teaching and will be adjusted depending on assignment, Child Development Department, School of Human Development and Education.** Duties and responsibilities include teaching upper division courses in the Family Studies area and/or in the area of the Afro-American Preschool Child. Minimum requirements: Master's degree, demonstrated university teaching prowess. Closing date: 6-1-78.

**Lecturer (part-time to full-time), \$1,188-\$1,428/month for the Academic Year 1978-79, and will be adjusted according to assignment, Speech Communication Department, School of Communicative Arts and Humanities.** Duties include teaching sections of fundamentals of speech, coaching debate and assisting in coordination of a large forensic program. Minimum assignment will be half-time. M.A. degree, college teaching experience in coaching debate are required. Closing date: 6-5-78.

**Director, Activities Planning Center, (Student Affairs Officer IV or V, 12 months), \$20,628-\$31,524, Student Affairs Division.** Duties include: Full responsibility for planning and directing the operations of the Activities Planning Center with a staff of ten full-time employees. Responsible to Dean of Students for assessing student needs; implementing/evaluating student leadership development programs; collaborating with faculty and staff to enrich leadership development through student organizations and programs; facilitating responsible democratic student government; planning and presenting workshops; writing policies/procedures/reports; articulating ideas; explaining university organization; and interpreting/implementing university policies/procedures. Qualifications: Master's degree required but doctorate preferred (or its equivalent) in education, counseling and guidance, student development or other discipline closely related to human understanding and growth. A minimum of ten years experience in student affairs work is required with at least five years of successful experience in managing student activities in an institution of higher education in programming and administration preferably at the department head or decision-making level. Submit applications to: Dr. Russell J. Brown by June 1, 1978. Appointment will be made effective Summer Quarter, 1978 or at mutual convenience.

**Lecturer, \$2,376-\$2,856/quarter, Animal Science Department, School of Agriculture and Natural Resources.** Half-time position available Summer Quarter 1978 to teach Elements of Horse Management and Specialized Horse Enterprises (beginning colt breaking and training course). B.S. degree with previous teaching experience required. Must be a knowledgeable horse trainer and capable farrier. Added professional horse management experience desired. Closing date: 5-18-78.

**Lecturer, \$4,752-\$5,712/quarter, Soil Science Department, School of Agriculture and Natural Resources.** The department is seeking an individual to teach Introductory Soil Science for the Fall Quarter, 1978 only. Duties will include teaching lectures and laboratories in Introductory Soil Science. Candidate should possess an M.S. degree in Soil Science and also have had previous experience teaching Introductory Soils courses. Closing date: 6-1-78.





# WHO...WHAT...WHEN...WHERE???

**Evelyn I. Pellaton**, *Associate Athletic Director, Women*, recently represented Cal Poly at a special meeting of the Western Association of Intercollegiate Athletics for Women. The discussion centered around the implications the New Divisional Structures of (AIAW) Association of Intercollegiate Athletics for Women will have upon the regional association.

**Frederick P. Andoli**, *Biological Sciences*, attended a meeting of the Desert Tortoise Council April 1-3 in Las Vegas. The council is concerned with the preservation of the desert tortoise which is an endangered species. Numerous papers were presented and the banquet speaker was Dr. James Bacon, a former Cal Poly instructor who is now the curator of reptiles and amphibians at the San Diego Zoo.

**James W. Coleman**, *Social Sciences*, has recently published an article titled "Deviant Subcultures in the School" in the NIMH report *Theoretical Perspectives on School Crime*.

**Quintard Taylor**, *History*, is the author of an article, "The Migration of Blacks and Resulting Discriminatory Practices in Washington State Between 1940 and 1950," which is published in the March 1978 issue of *The Western Journal of Black Studies*.

**Robert L. Hoover**, *Acting head, Social Sciences*, attended the annual meeting of the Society for California Archaeology in Yosemite. He presented a report on the District 15 Clearinghouse Files and was reappointed to the position of Clearinghouse Coordinator for San Luis Obispo County by the Incoming President.

**Mary Lou White**, *Associate Dean, School of Human Development and Education*, and **Evelyn I. Pellaton**, *Associate Athletic Director, Women*, attended a special meeting of the Women Administration of Physical Education and Athletic Programs for California State University and Colleges, to participate in a discussion centered around the "Annual Report of the Provision of Incentives and Encouragements to Women to Participation Athletics."

**Barbara E. Kook**, *Social Sciences*, and **Robert L. Hoover**, *Acting head, Social Sciences* attended the annual meeting of the South Western Anthropological Association in San Francisco. Hoover presented a paper on the Future of Anthropology at Cal Poly in a symposium of CSUC Anthropology Chairpersons.

**Donald Kummer**, *Business Administration*, has had an article titled "Valuation Consequences of Cash Tender Offers" published in the May, issue of *Journal of Finance*. The article was co-authored by Ron Hoffmeister, University of Colorado.

**Alfred M. Bachman**, *Mathematics*, spoke at a sectional meeting of the 56th annual meeting of the National Council of Teachers of Mathematics. The meeting was held from April 12-15, at San Diego Convention Center. The title of his talk was "How to Raise Student Achievement in Mathematics."

**Martin T. Lang**, **Jean Marie McDill**, and **Bernard Strickmeyer**, all *Mathematics*, served as presidors at sectional meetings. **Neal R. Townsend** and **Leah Griffith**, both *Mathematics*, also attended.

**John S. Stuart**, *Architecture and Environmental Design*, attended the 66th annual national meeting of the Association of Collegiate Schools of Architecture held in Tucson, Arizona.

**George J. Hasslein** and **Howard F. Itzkowitz**, both *Architecture and Environmental Design*, attended the 66th annual national meeting of the Association of Collegiate Schools of Architecture held in Tucson, Arizona.

**David A. Brodie** and **Jay D. Farbsteln**, both *Architecture and Environmental Design*, attended the Environmental Design Research Association Conference held in Tucson, Arizona. Mr. Farbsteln co-chaired two workshops and was a respondent at a third.

**Frank Hendricks** and **Steven C. Orlick**, both *Architecture and Environmental Design*, attended the 1978 California Chapter American Institute of Planners Conference in Monterey, California.

**William H. Brown** and **James Rodger**, both *Architecture and Environmental Design*, participated in the annual general meeting of the Associated Schools of Construction held in Fort Collins, Colorado.

**Joseph B. Romney**, *History*, served as a consultant and speaker for establishing oral history programs with the Yuba-Sutter Genealogical Society, Yuba College, and the Sutter County Historical Society.

**John R. Healey**, *Journalism*, participated in the statewide meeting of the California Bench/Bar/Media Committee held in San Francisco. The purpose of the organization is to encourage cooperation between the bench, bar and media regarding news coverage of criminal proceedings in California.

**Leonard Davidmon**, *Education*, contributed a chapter titled "A Naturalistic Evaluation of the Unified Science and Mathematics in the Elementary Schools Curriculum" to the volume titled *Qualitative Evaluation*.

**Daniel E. Krieger**, *History*, read a paper to an inter-disciplinary panel on World War I at the Conference of British Studies meeting at Western Washington State University, in Bellingham, Washington. Dr. Krieger's paper, titled "The Saga of the L-59 - Britain's East Africa Muddle and the Origins of Intercontinental Flight," dealt with the first long range Zeppelin flight between Egypt and Africa in 1917.

**Luther B. Hughes Jr**, *Soil Science*, has become the first Cal Poly professor to be certified by American Registry of Certified Professionals in Agronomy, Crops and Soils. Dr. Hughes received certification as a professional agronomist and as a professional soil scientist. ARCPACS is the certification branch of the American Society of Agronomy.

**Elizabeth K. Perryman**, *Biological Sciences*, will serve as the University's Danforth Foundation Baccalaureate Liaison Officer for 1978-79.

**John Snetsinger**, *History*, participated in an ethnic affairs workshop with the staff of the National Center for Urban Ethnic Affairs in Washington D.C.

**Estelle Basor**, *Mathematics*, spoke at the analysis colloquium at U.C. San Diego on Mar. 30. Her talk was titled "Toeplitz Determinants with Singular Generating Functions".

**John S. Stuart**, *Architecture and Environmental Design*, attended the recent Counselors Conferences held at Fullerton, Bakersfield and Sacramento.



# encouraging notes

May 4, 1978

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NEH - COLLEGE LIBRARY GRANTS. The National Endowment for the Humanities has set a postmark deadline of September 1 for the next round of College Library Grant proposals. The program focuses on increasing the involvement of college and university libraries in academic teaching. Its purpose is to support programs at accredited four-year colleges and universities to encourage cooperation between librarians and faculty members, promote relationships between library services and academic programs, and increase and improve the use of libraries by students. Programs must be related to the humanities or to social and natural sciences that share the concerns and employ the methods of the humanities.

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NICHDD - SMOKING AND HEALTH STUDIES. The National Institute of Child Health and Human Development has set a July 1 receipt deadline for research grant and applications for Health Promotion and Prevention of Smoking and Other Behaviors Detrimental to Health. In general, the program invites research with children and their families on patterns of behavior that enhance health as well as those habitual behaviors that adversely affect health. Specific research initiatives are encouraged in the following areas: (a) research that seeks to identify processes common to many forms of harmful behavior as well as research that focuses on factors specifically related to smoking; (b) research to determine the effects of passive smoking on the fetus, infant, and child, both in health subjects and in those with acute or chronic illnesses, such as asthma, chronic lung disease, and congenital heart disease; (c) research to evaluate the short-term physiologic and behavioral effects of smoking, including effects on physical endurance and on concurrent acute or chronic illness in the child; (d) research on the effects of family variables, peer groups, societal influences, and sociocultural group membership on children's positive and negative health behavior; (e) research into the role of individual psychological variables, including personality characteristics, motivations and satisfaction served by smoking and not smoking, and the nature of decision-making of children who do not smoke despite being at risk for smoking in terms of physiologic predispositions and environmental circumstances; (f) research formulations that take into account the multi-variable nature of the development and maintenance of health life styles and which evaluate the interaction of various influences of such widely diverse fields as medicine, sociology, psychology, and economics.

Prospective applicants should submit a non-binding, one-page letter of intent 45 days prior to the receipt deadline to: Dr. Josephine D. Arasteh, RFA Officer, HLB, CRMC, NICHD, Room 7C18, Landow Building, 7910 Woodmont Avenue, Bethesda, MD, 20014. For questions and additional information, contact Dr. Arasteh at (301) 496-6591. An additional deadline for this program will be November 1.

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NEA - FY 1979 VISUAL ARTS. The National Endowment for the Arts has issued its deadline calendar for the FY 1979 Visual Arts Program. The deadlines and grant areas are:

9/1/78      ART IN PUBLIC PLACES/PLANNING GRANTS FOR ARTISTS. Non-matching grants of up to \$2,000 for planning grants to artists working in any medium but who generally have not had direct experience with art in public environments.



9/29/78 APPRENTICE FELLOWSHIPS IN CRAFTS. Grants of \$5,000 per apprentice to individuals or organizations so that young or developing craftsmen may work in the studio of a master craftsman.

9/29/78 CRAFTS EXHIBITION AID. Matching grants of up to \$15,000 to bring crafts exhibitions of contemporary or historical importance to the public.

9/29/78 CRAFTS WORKSHOPS. Matching grants of up to \$15,000 to assist the production of new work by craftsmen by providing intensive, short-term workshops with a specific project or theme.

9/29/78 WORKSHOPS/ALTERNATIVE SPACES. Matching grants of up to \$20,000 to assist in the support of workshops (places with facilities where a group of artists sharing common interests come together to produce works of art) and alternative spaces (places where work usually not seen in commercial galleries and museums is exhibited for artists and their public).

10/16/78 ARTISTS FELLOWSHIPS. Grants of \$10,000 for painters, sculptors, print-makers, conceptual artists, artists specializing in drawing, and performance and visual artists to enable them to set aside time and purchase materials and generally advance their careers as they see fit.

12/1/78 SERVICES TO THE FIELD. Matching grants of up to \$10,000 to assist organizations, artists' groups, and individuals providing services to artists, especially those providing financial aid, technical assistance, or funds for materials and equipment.

12/20/78 CRAFTSMEN'S FELLOWSHIPS. Grants of \$10,000 to professional craftsmen - glassblowers, metalsmiths, potters, weavers, woodmakers, etc. - to enable them to set aside time, purchase materials, and advance their careers as they see fit.

1/29/79 VISUAL ARTS IN THE PERFORMING ARTS. Matching grants of up to \$5,000 to make visual artists available to performing arts groups in the areas of set design, costume design, and poster design.

1/16/79 PHOTOGRAPHY EXHIBITION AID. Matching grants of up to \$15,000 to bring photography exhibitions of contemporary and/or historical significance to the public in a variety of appropriate situations.

1/16/79 PHOTOGRAPHY PUBLICATIONS. Matching grants of up to \$20,000 to assist the publication of outstanding works of historical or contemporary significance in photography; and to provide an appropriate context for reproduction of photographs, publication of research, criticism, and essays on photography.

1/16/79 PHOTOGRAPHY SURVEYS. Matching grants of up to \$15,000 to commission photographers to document aspects of life or the geography of a particular city or region.

1/15/79 ARTS IN PUBLIC PLACES. Matching grants of up to \$50,000 for commissions or purchases to give the public access to a wide variety of the best contemporary art in situations outside museum walls. Letter of intent for this program must be submitted by June 30, 1978.

OPEN ARTISTS, CRITICS, PHOTOGRAPHERS AND CRAFTSMEN IN RESIDENCE. Matching grants of up to \$1,500 to enable art schools, university art departments, and other institutions to invite artists, critics, photographers, and craftsmen for short-term stays to instruct and stimulate students and faculty while practicing their professions.

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\*\* Information requested by the Research Development Office and should be available soon.

\*\*\* Contact agency directly.