

California Polytechnic State University

Nov. 2, 2004

FOR IMMEDIATE RELEASE

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### **United Nations Official to Speak on International Agriculture Nov. 5 at Cal Poly**

SAN LUIS OBISPO – Cal Poly will host an evening discussion with best-selling author Roland Bunch Nov. 5 on "International Agriculture: Effective Rural Development with Cutting-Edge Technologies."

The lecture will be held from 7-9 p.m. in Business Rotunda (Room 213 of the Orfalea College of Business building) off California Boulevard. The event is free and open to the public; parking is available nearby and is free after 5 p.m. on Fridays.

Bunch is an international agriculturist and best-selling author. He serves as coordinator of Sustainable Agriculture and Rural Livelihoods for World Neighbors, and is currently on the United Nations World Hunger Task Force.

He earned his masters degree in international agricultural development at Cal Poly in 1974. Since that time he has been a pioneer and major proponent of many practices and technologies now widely used in agricultural development, such as farmer-to-farmer extension, participatory technology development, green manure/cover crops and small-scale water management, said Hunter Francis, director of Cal Poly's Sustainable Agricultural Resources Consortium.

From 1976 to 1990, Bunch served as area representative for World Neighbors programs in Central America, Mexico and the Caribbean. His book, "Two Ears of Corn: A Guide to People-Centered Agricultural Improvement," has sold over 65,000 copies since it was published in 1982.

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