

# cal poly report



CALIFORNIA POLYTECHNIC STATE UNIVERSITY  
SAN LUIS OBISPO, CALIFORNIA 93407

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October 6, 1977

**Nov. 5 Jog-A-Thon Will**



## **Benefit Stadium Fund**

A gigantic Jog-A-Thon for the benefit of the Mustang Stadium Renovation Fund will be held on the Cal Poly campus on Saturday (Nov. 5). Anyone may participate in the jog, which will take place on the lower track, adjacent to the baseball diamond.

Registration forms, sponsor forms, and other information is available daily, Monday through Friday, from 11 a.m. to 1 p.m., in the foyer of the Physical Education Building. Forms are also available at the Chamber of Commerce, San Luis Athletic Supply, Copeland's Sports, and the Sports Section, all in San Luis Obispo.

Individuals may participate either as a member of a non-profit club or organization and share in the money they bring in, or they may compete for valuable prizes. Recognized groups, clubs, and organizations, both on-campus and off-campus, may participate and receive 50 percent of the money they bring in, after expenses.

Those seeking prizes could earn a trip to the 1980 Olympic Games in Moscow, a trip to Hawaii, academic fees for one year at Cal Poly, a color T.V., a moped, a microwave oven, gift certificates, and many other prizes. Cal Poly Jog-A-Thon "T" shirts will be given to individuals who turn in 25 or more "mail-out" sponsor forms for mailing to persons who live outside of San Luis Obispo County.

Each jogger will try to jog, run, or walk as many times as he or she can around the 440-yard track within a one-hour time limit. Each jogger obtains sponsors before the jog who pledge a certain amount of money for each lap that the jogger can complete.

Cal Poly's athletic director, Dr. Vic Buccola, expects that between 700 and 1,000 people will participate in the Jog-A-Thon. There are no age or sex restrictions for participants in the jog.

"While the primary objective of holding the Jog-A-Thon is to raise money for the renovation of Mustang Stadium on the Cal Poly campus, various athletic teams at the university, as well as other groups, may share in the proceeds," Buccola said.

"This will be especially helpful in supplementing the very limited budgets of some of the Cal Poly athletic teams during this school year," he added. "By participating in the Jog-A-Thon, these teams and groups can help the stadium renovation project while helping themselves."

Additional information on the Jog-A-Thon can be obtained by telephoning the Athletics Office, 546-2754.

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### **DR. McMICHAEL NAMED TO HEAD MANAGEMENT DEPARTMENT**

The man who has been head of the school of business and public administration at one of Australia's leading universities for the past six years will become head of the Management Department of the School of Business at Cal Poly.

Appointment of Melvin E. McMichael, 47, to the post was announced this week by President Robert E. Kennedy. He will begin his new assignment on Jan. 3, 1978.

Dr. McMichael's selection for the position was recommended by Hazel J. Jones (Academic Vice President) and Roy E. Anderson (Acting Dean of Business) after a nationwide search conducted by a committee composed of Management Department faculty.

Chosen from a field of nearly 40 candidates for the position, Dr. McMichael will succeed Ernest C. Miller, who has been acting head of the Management Department since it was organized last year. Dr. Miller will return to a full-time teaching assignment as a member of the department's faculty.

The new department head is a United States citizen who has broad teaching and consultant experience in Australia, Mexico, and Scotland, as well as in the U.S.

(continued)



## NEW FARM SAFETY PROGRAM

Faculty, staff, and students expecting to operate Farm Shop equipment during the Fall Quarter will be required to participate in a formal safety program that will be presented from 1:30 to 3:30 pm on Friday (Oct. 7) in the Cal Poly Theatre.

To be offered every quarter for the benefit of new operators, it will include a written exam and operator's permits will be issued, if a satisfactory score is obtained.

The safety program, which is being presented by the School of Agriculture and Natural Resources, is required by a newly-issued CAL/OSHA safety order.

## SABBATICAL ALLOCATIONS ANNOUNCED

Lists of eligible faculty members and the number of sabbatical leaves tentatively allocated to the schools for the 1978-79 Academic Year have been forwarded to the school deans, according to Donald L. Shelton (Director of Personnel Relations) distribution of the 31 sabbatical leave positions requested in the 1978-79 budget for Cal Poly is based on the ratio of faculty eligible for sabbatical leave in each school to the total eligible in the university. Shelton reports that for 1978-79 leave position allocations for the academic schools are as follows:

| Schools/Division                      | Allocation of Positions |
|---------------------------------------|-------------------------|
| Agriculture and Natural Resources     | 4                       |
| Architecture and Environmental Design | 2                       |
| Business                              | 2                       |
| Communicative Arts and Humanities     | 6                       |
| Engineering and Technology            | 5                       |
| Human Development and Education       | 3                       |
| Science and Mathematics               | 8                       |
| Division of Social Sciences           | 1                       |
|                                       | —                       |
|                                       | 31                      |

Shelton pointed out that these allocations are tentative and are based on the proposed budget. Allocations to the individual schools will be confirmed when the 1978-79 budget is approved in June and July of 1978. He reminded faculty that applications for sabbatical leaves and difference-in-pay leaves must be submitted to their respective department heads by Oct. 20. Application forms may be obtained in the Personnel Office.

## PICTURE POSTCARD CONTEST

Faculty members who can imagine their students' most creative photograph of Cal Poly's campus on a postcard are invited to enter them in a campus-wide contest being held by El Corral Bookstore. Entries will be accepted until Oct. 21 at the customer service desk in the bookstore. All photos submitted will be posted Oct. 24-28 in the University Union for judging by ballot by all students who wish to help pick the winners. First and second place winners will each receive a \$25 gift certificate from El Corral and the winners will be printed and sold as original postcards. The winning photographers will also be credited by name on the cards.

## DANFORTH GRADUATE FELLOWSHIPS

Inquiries about the Danforth Graduate Fellowships, to be awarded by the Danforth Foundation of St. Louis, Mo. in April, 1978, are invited, according to the local campus representative, Grant D. Venerable (Chemistry).

The fellowships are open to all qualified persons who have serious interest in careers of teaching in colleges and universities, and who plan to study for a Ph D in any field of study common to the undergraduate liberal arts curriculum in the United States.

Approximately 60-65 fellowships will be awarded to college seniors who are nominated by campus liaison officers. Another 35-40 awards will be made to postbaccalaureate persons who apply directly to the Foundation.

Applicants for the baccalaureate awards must be college seniors and may not have undertaken graduate level programs of study beyond their college-level work. They must be nominated by liaison officers of their undergraduate institutions by Nov. 15, 1977. The Danforth Foundation does not accept direct applications for the baccalaureate fellowships.

Interested students who would like further information are invited to contact any of the following Cal Poly Danforth Associates: Kay Perryman (Biological Sciences), Allen Miller (Mathematics), Don Hensel (History), Beverly Hensel (School of Business Advisement Center), George Mach (Mathematics), David Chipping (Physics), Dale W. Andrews (Executive Vice President), or Grant D. Venerable (Chemistry).

Danforth Associates are selected from among outstanding college teachers of scholarly achievement who have a concern for improving the faculty-student relationship, and who strive to integrate a strong concern for students, a concern for values, and an awareness of contemporary educational issues and their relation to society as a whole.

Any faculty member who is interested in the Danforth Associates Program is invited to contact any of the Cal Poly Danforth Associates.



## LOCKER MEAT SALE

Locker meat may be purchased through the Meats Lab by economy minded faculty and staff beginning this month. Prices vary according to the open market, but approximate prices to date are: beef, \$0.71/lb.; pork, \$0.65/lb; lamb, \$1.08/lb. All prices are on a hanging weight basis. A side of beef weighs 300-350 lbs., pork weighs 70-80 lbs. per side, and a whole lamb weighs 40-60 lbs. Faculty and staff members wishing to purchase wholesale meat should contact Rudy Wooten (Food Industries) at Ext. 2114.



## CONTRACT FOR ELEVATOR CONSTRUCTION AWARDED

A \$302, 677 contract to construct elevators in the Graphic Arts and Agriculture Buildings has been awarded to J.H. Presley Company of Santa Margarita by the Trustees of The California State University and Colleges.

The projects, designed by the campus consulting architects, Arendt/Mosher/Grant/Pedersen/Phillips of Santa Barbara, provide for the installation in the Graphic Arts Building to penetrate the building between the extreme east end of the main first floor corridor, a portion of the photographic reproduction facility of the Graphic Communications Department on the second level, and a storeroom associated with an art laboratory on the third level.

The Agriculture Building elevator will be constructed in the stairwell between the first and second levels at the extreme eastern end of the building where it joins the English facility. The elevator shaft will be extended outside the English Building and will connect at the third level in the vicinity of the north end of that main third level corridor.

The projects were originally scheduled so that major demolition could occur during the summer period. However, the low bid was considerably in excess of the funds available, and an appeal was made to the State Public Works Board for augmentation. That action, essentially, consumed a two month period -- delaying the projects so that they will now start approximately October 15.

The Presley Company estimates that the projects will be completed in approximately eight months and has assured the university that they will work very diligently to keep the disruptive portion of the construction activity to an absolute minimum. Any questions concerning the projects should be referred to Peter Phillips (Facilities Planner).



## CAL POLY IN THE NEWS

Cal Poly and its students are featured in the current editions of two nationally-circulated magazines.

The September, 1977 issue of American School and University includes an article titled "Cal Poly Eliminates Barriers," which tells of Cal Poly's effort to eliminate campus barriers to handicapped students and faculty. Photographs of President Robert E. Kennedy, David Grant (Associate Dean, Academic Planning), Robert Bonds (Coordinator of Disabled Student Services), and several students appear with the article.

Life magazine's special report on "The New Youth," which is currently on news stands, features photographs of two Cal Poly women athletes. Swimmer Kristi Shepard was photographed during an AAU water polo team practice; and calf roper Cindy Crow was shown winning the break-away roping during the Poly Royal Rodeo last April.

## ACTION BY THE BOARD OF TRUSTEES

The Board of Trustees of The California State University and Colleges took the following actions at its meeting Sep. 28, 1977:

Approved a 1978-79 State Funded Capital Outlay Program budget request to the Legislature and the Governor totaling \$37.1 million.

Approved a 1978-79 Non-State Funded Capital Outlay Program totaling \$5 million.

Approved the sale of the Voorhis Campus of California State Polytechnic University, Pomona, with part of the proceeds from the sale to be used to purchase 100 acres of land located on the northwest boundary of the campus.

## MANDATORY RETIREMENT SYSTEM CHANGE

Governor Edmund G. Brown has signed Assembly Bill 568 (Alatorre) which allows members of the Public Employees Retirement System (PERS), other than state safety members, who reach age 67 to continue employment upon certification of the employee's competence in his/her position. The bill became effective on Sep. 16, 1977.

The former law on mandatory retirement prohibited employment beyond age 67, with the exception that academic employees could complete the academic year in which they reached age 67 and support staff employees could complete the calendar month in which they turned 67.

Mandatory retirements based on age which occurred prior to Sep. 16, 1977 are not affected by AB 568. Questions concerning the new legislation should be directed to Robert M. Negranti (Staff Personnel Officer) at Ext. 2236.

## DR. McMICHAEL NAMED TO HEAD MANAGEMENT DEPARTMENT (continued)

Before his present tenure at New South Wales Institute of Technology in Sydney, Australia, he spent eight years as chairman of the Department of Business Administration at University of the Americas in Mexico City, one year as a visiting professor at University of Edinburgh, and three years as a visiting lecturer at University of Texas, Austin.

Since joining the faculty of New South Wales Institute of Technology, Dr. McMichael has also been dean of the faculty of business studies and acting head of the Schools of Accounting, Finance and Economics, and Marketing.

As a business and management consultant, he has advised business organizations throughout the world on such matters as capital investments, budgeting, marketing, long-range planning, productivity, and executive manpower planning.

Dr. McMichael received his bachelor's degree from Hiram College in Ohio and went on to earn two graduate degrees, including a Master of Business Administration in industrial management and industrial relations from University of Chicago and a Doctor of Philosophy in business administration and economics, from University of Texas.



## UNIVERSITY CLUB BEGINS SEASON

The first meeting of the 1977-78 academic year for the University Club will be held on Thursday (Oct. 6) in the Staff Dining Room. The special speaker for the first meeting will be Jim Railey, who began his new assignment as head of the department on July 1. All past members as well as new members are encouraged to bring a bag lunch or use the Staff Dining Room food service and enjoy an hour with other faculty and staff members.

## ROTC CADETS WIN AWARD

Thirty-two students from Cal Poly won the Advanced Camp Award during the U.S. Army Reserve Officers Training Corps (ROTC) Summer Campus at Fort Lewis, Wash., recently. The highest unit award presented during the summer camp at Fort Lewis, the Advanced Camp Award was presented during graduation ceremonies held at the Army base recently. It goes to the ROTC cadet detachment having the highest level of overall performance among detachments at the encampment.

Brig. Gen. John M. Shea, commanding officer at Fort Lewis, announced the award in a letter to President Robert E. Kennedy. He said scores in military subjects, as well as evaluations by other cadets and superiors who observed the cadets in leadership positions were used in determining the outstanding detachment. Gen. Shea said 565 students from 65 colleges and universities across the nation took part in the 1977 Advanced Camp.

Cal Poly's ROTC program has been offering military courses and commissioning graduates since 1952. More than 900 of its former students have received commissions as officers and served throughout the world.

## STUDENTS GET HEAD START

A total of 1,337 prospective students have earned 1977-78 "head start" academic credits in The California State University and Colleges. Chancellor Glenn S. Dumke has announced. The students, most of them June graduates from California high schools, are among approximately 3,500 who last spring took CSUC-administered equivalency examinations in English, mathematics, and science. By passing one or more examinations at levels equal to typical collegians who have completed regular courses in corresponding academic fields, the students qualified for credit before even enrolling at a CSUC campus.

Of 2,223 students taking the California State University English Equivalency Examination, 884 have qualified for six semester units, or equivalent quarter units, upon their enrollment at a campus of the CSUC. Those who passed any of five equivalency examinations in mathematics or sciences qualify for three semester units, or equivalent quarter units, of academic credit.

## BASKETBALL PLAYERS INVITED

Faculty and staff members interested in participating on a faculty basketball team in the campus intra-mural program this winter are being asked to contact Don M. Morris (Associate Dean, Continuing Education) at Ext. 2503

## COMPUTER SCIENCE FELLOWSHIP AWARDS

The Standard Oil Company of California has announced its support of a graduate fellowship in Computer Science at the master's degree level at Cal Poly during the 1977-78 academic year. This fellowship will provide an unrestricted grant of \$1000 to the Computer Science and Statistics Department and tuition, fees, and a stipend of \$2500 to the student selected as the fellow. Selection of the recipient is entirely at the discretion of the university.

The recipient of the award for the current academic year is David Short, a graduate student in computer science. Short, a native of Phoenix, Ariz., holds an AA degree in pre-architecture from Shasta, Tenaya, Trinity Community College and a BS in construction engineering from Cal Poly awarded cum laude in June, 1977.

Representatives of Standard Oil of California presented the fellowship at a brief ceremony during the Computer Science and Statistics Colloquium on Tuesday, Oct. 4.

## JAZZ CONCERT SCHEDULED



Grammy award winner George Benson will present a concert of mellow jazz and rhythm and blues music in the Physical Education Building at Cal Poly at 8 pm on Sunday (Oct. 9).

The public over 18 years of age is invited to attend, with tickets scaled at \$6 in advance and \$7 at the door for students (Cal Poly, Cuesta, and Hancock, with valid ID's), and \$7 in advance and \$8 at the door for the public.

Student tickets are available only at the ticket office of the Julian A. McPhee University Union at Cal Poly. General admission tickets are available at Boo Boo's Records and Tapes, Cheap Thrills, The Record Exchange, Overland Express, and Hawk's Humanist, all in San Luis Obispo. Those planning to attend the concert are reminded that food, drinks, and smoking are not permitted in the gym.

The National Academy of Recording Arts and Sciences honored Benson this year with two Grammys in the categories of record of the year (for "This Masquerade") and best pop instrumental performance (for the album, "Breezin'"). In addition, "Breezin'" was honored as the best engineered recording.

His campus concert is being sponsored by the Concerts Committee of the university's Associated Students, Inc.

## BOOKS AT HIGH NOON

The "Books at High Noon" series will feature Roger Osbaldeston, Associate Professor in the School of Architecture and Environmental Design, in an illustrated program on "The Red Books of Humphrey Repton" at noon on Tuesday (Oct. 11) in the Staff Dining Room.

Repton was the last great garden designer, popular in the late 18th and early 19th centuries. His red books were designed for clients, with before-and-after drawings, watercolors, and overlays.

All members of the university faculty and staff are invited to attend the "Books at High Noon" programs.



## ARTS AND HUMANITIES SERIES

"The Iroquois and the Origins of American Democracy" will be the topic when Dr. Donald A. Grinde Jr. presents the first program of the 1977-78 Arts and Humanities Series on Thursday (Oct. 6).

Announced for 11 a.m., his talk will be given in Room 220 of the Julian A. McPhee University Union. Admission will be free, and the public is invited to attend. Those from off-campus who are planning to attend the program can obtain information about parking by telephoning 546-2349.

Dr. Grinde joined the faculty of Cal Poly's History Department this fall after having taught history and museology at State University of New York, College at Buffalo for the past four years.

Thirteen other programs are planned as part of the 1977-78 season of the Arts and Humanities Series, which is presented by Cal Poly's School of Communicative Arts and Humanities as a service to the campus community. Dr. Jon M. Ericson (dean, Communicative Arts and Humanities) said the 1977-78 series will concentrate on three areas of interest and concern, including the minority experience, the technological experience, and the creative experience.

## ARBORICULTURISTS WILL MEET ON CAMPUS

The International Society of Arboriculture's Central Regional will meet at Cal Poly on Friday (Oct. 7) and Saturday (Oct. 8).

First held at Cal Poly in 1955, the meeting is expected to draw 200 students, industry leaders, and people interested in trees to the university campus. It will begin on Friday with a no-host dinner at the Vista Grande Restaurant and a seminar session at 8 p.m. at the Cal Poly Theatre.

The seminar will feature speakers from the arboriculture industry on topics including Arbor Day, large tree moving, deep root planting containers, and tree surgery training programs.

Programmed on Saturday are displays and a Student Tree Trimmers Jamboree (similar to a rodeo for cowboys) on the lawn in front of the Business Administration and Education Building. The displays and demonstrations begin at 8:30 a.m.

Mike A. Zohns (Ornamental Horticulture) is coordinating arrangements for the meeting.

## COUNSELING CENTER OFFERS HELP TO PARENTS

The Counseling Center is offering group study-discussion meetings for parents using an educational approach to the concept of mental health and its achievements. Important aspects of child training and development that parents can learn and adopt will be covered.

Meetings will be held from 7 to 9 pm on Wednesdays for eight weeks beginning Oct. 19. Telephone Joe Deaz (Counselor) at 2511 for additional information.

## RECEPTION FOR INTERNATIONAL STUDENTS

The Cal Poly Wives' Club will hold a reception for all International Students on Sunday (Oct. 30) from 3 to 5 pm in the Staff Dining Hall. The hostesses will be the International Student Committee. Wives' Club members interested in international students are invited to attend.

## WIVES' CLUB PROGRAM ON CHINA

Members of the Cal Poly Wives' Club will hold their first general meeting of the year at 8 pm, Tuesday (Oct. 11) in the Staff Dining Room. Audrey Ensminger, co-author of the book, "China--The Impossible Dream," will speak and show slides of present day China.

Mrs. Ensminger and her husband, Dr. M. E. Ensminger, made a third trip to the People's Republic of China last May. Mrs. Ensminger is office manager for Consultants-Agriservices, secretary of Pegus Co., Inc. and secretary of Agriservices Foundation. The Ensmingers lead the Stockman's School Tour-Study Delegations that have visited 46 countries around the world.

Husbands of Cal Poly Wives' Club members are invited to attend this outstanding program.

## POOL HOURS SET

Jim H. Railey (Head, Physical Education) has announced pool hours for recreational swimming for the Fall Quarter have been established as follows:

### Outdoor pool

7:00 - 8:30 pm - Monday, Tuesday, Wednesday, Thurs.  
12 noon - 3:00 pm - Saturday and Sunday  
No one under the age of 18 is allowed to swim in the outdoor pool.

### Crاندall Pool

5:00 - 6:00 pm - Monday, Tuesday, Wednesday, Thursday, Friday



## GLOBETROTTERS SLATED CAMPUS GAME

The Harlem Globetrotters, this year celebrating their Golden Anniversary as the Clown Princes of Basketball, will appear in an exhibition game against the California Chiefs in the Physical Education Building Gymnasium at Cal Poly on Tuesday (Oct. 11) at 7:30 p.m.

General admission tickets for the event are priced at \$4 for Cal Poly students and children under 12, and \$5 for all others. They are available at the Julian A. McPhee University Union Ticket Office on campus at Cal Poly, and at Brown's Music and King and Queen Electronics in San Luis Obispo.

The Harlem Globetrotters have earned a reputation for fine family entertainment, in addition to being recognized as "goodwill ambassadors without portfolio" in bringing the sport basketball and laughter to almost every country in the world.

The game is sponsored by the Special Events Committee of Cal Poly's Associated Students, Inc.



## DEFERRED COMPENSATION OPEN PERIOD

Donald L. Shelton (Director of Personnel Relations) has announced the annual open enrollment period for the State of California deferred compensation plan which begins Oct. 1 and extends through Nov. 30. This enrollment is for the next calendar year and effective with the Jan. 31 payday. This program is sponsored by the State of California and administered by the Department of General Services, and should not be confused with the tax sheltered annuity program sponsored by the Chancellor's Office of The California State University and Colleges. There is no open enrollment period required for participation in the CSUC tax sheltered annuity program.

This deferred compensation plan permits the designation of part of a state employee's monthly salary as deferred compensation. As these funds accumulate in investments and savings on the employee's behalf, the possibility of financial independence at retirement increases. Federal and state taxes will only be payable when the accumulated funds are actually paid to the employee or beneficiary. After retirement, most persons will have reduced incomes and should qualify for lower tax rates. These funds may be paid to the employee after retiring or leaving state service, either in a lump sum or in specified monthly amounts.

A State employee choosing to participate in this deferred compensation plan may select one or more of the following companies: California Western States Life Insurance Company (offering fixed and variable annuities); Nationwide Life Insurance Company (offering fixed and variable annuities); T. Rowe Price Growth Stock Fund, Inc. and T. Rowe Price New Income Fund, Inc. (offering shares in no-load mutual funds); and Great Western Savings and Loan Association (offering investments in a savings account). The minimum deduction amount is \$20 per month, and the maximum deduction may not exceed 80% of a participant's total gross salary. An administrative fee of \$1.00 per month is charged.

Employees may join the state's deferred compensation plan only during an open enrollment period. (New employees may enroll within 60 days of their employment.) Present participants may only make changes during the open enrollment, e.g., increase or decrease the monthly deduction, the type of investment, or the method of payment of retirement or death benefits. A deferred compensation deduction may be cancelled at any time; however, withdrawals of accumulated funds are permitted only with special authorization from the State Board of Control before retirement or separation from state service.

Representatives from the participating companies and the Department of General Services will be on campus Wednesday (Nov. 16) and Thursday (Nov. 17) at 2 pm in the Staff Dining Hall to explain details of the program. Each session is scheduled for 60 minutes. Interested employees are encouraged to attend. Additional inquiries regarding participating in the state sponsored deferred compensation plan or The California State University and Colleges plan may be directed to Robert M. Negranti (Staff Personnel Officer) at Ext. 2236.

## NEW FACULTY ON CAMPUS

President Robert E. Kennedy has announced the appointment of 65 new full time faculty to the university for the 1977-78 academic year, and extends a warm welcome to each of the following new faculty:

|                       |                                   |
|-----------------------|-----------------------------------|
| Franklin P. Abshire   | Engineering Technology            |
| William R. Backer     | Engineering Technology            |
| Walter J. Babb        | Counseling and Testing            |
| Donald Bjorkman       | Art                               |
| J. Kent Butler        | Industrial Engineering            |
| William E. Clark      | Environmental Engineering         |
| Leonard Davidman      | Education                         |
| Jay L. Devore         | Computer Science & Statistics     |
| Marilyn F. Dorsey     | Education                         |
| James R. Ehrenburg    | Engineering Technology            |
| Basil A. Fiorito      | Child Development                 |
| David E. Fly          | Veterinary Science                |
| John Gieniec          | Physics                           |
| Donald A. Grinde, Jr. | History                           |
| Richard B. Hall       | Philosophy                        |
| Louis W. Harper       | Crop Science                      |
| John H. Harris        | Natural Resources Management      |
| Leonard A. Harzman    | Agricultural Education            |
| Barbara N. Hawkins    | Animal Science                    |
| Robert W. Hecht       | Electronic/Electrical Engineering |
| Margaret D. Heekin    | Animal Science                    |
| Charles J. Hicks      | Counseling and Testing            |
| Hans F. Hoefgen       | Graphic Communications            |
| J. Myron Hood         | Mathematics                       |
| Peter M. Hughes       | Accounting                        |
| Harold R. Kerbo       | Social Sciences                   |
| Stephen F. Kral       | Physics                           |
| Donald R. Kummer      | Business Administration           |
| Eric S. Langford      | Mathematics                       |
| Donald Lazere         | English                           |
| Rodger C. Lewis       | University Library                |
| Robert A. Logan       | Journalism                        |
| George W. Luna        | Mathematics                       |
| Donald J. Malone      | Management                        |
| Robert H. McIntire    | Management                        |
| Melvin R. McKnight    | Management                        |
| Robert E. Meyers      | Physical Education                |
| Kenneth M. Moore      | Engineering Technology            |
| Kent E. Morrison      | Mathematics                       |
| L. Michael Moser      | Biological Sciences               |
| Randall Murray        | Journalism                        |
| Stephen V. Noltie     | Mathematics                       |
| Dennis M. Nulman      | Education                         |
| Dennis Pendleton      | Natural Resources Management      |
| Jim H. Railey         | Physical Education                |
| Anthony J. Randazzo   | Industrial Technology             |
| Ronald D. Regan       | Ornamental Horticulture           |
| William C. Rife       | Chemistry                         |
| Carl A. Rose          | Education                         |
| Harry R. Rymer        | Physics                           |
| Kamal Shoukry         | Economics                         |
| Jan W. Simek          | Chemistry                         |
| Douglas B. Smith      | English                           |
| Shirlene A. Soto      | History                           |
| William F. Stultz     | Child Development                 |
| Bessie R. Swanson     | Music                             |

(continued)

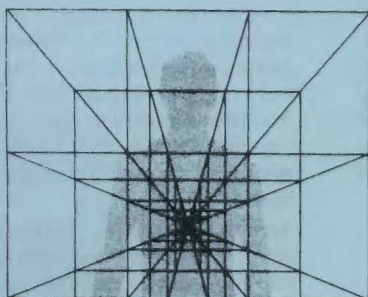


## OCT. 20 WILL BE "WELL DAY"

The Student Health Center will sponsor its 4th annual Health Fair on Thursday, Oct. 20. Known as "Well Day," the program is expanding to offer such controversial topics as medical quackery and laetrile. There will be physical fitness demonstrations on aerobics, gymnastics, and various types of dancing.

Booths will cover subjects such as rape prevention, alcohol abuse, cancer, mental health, and heart disease. Medical screening will be available for eyes, ears, diabetes, and blood pressure. Films such as "The Incredible Machine" and "Eat, Drink and be Wary" will enhance the fair's prevention theme.

Students, faculty, and staff are invited to stop by the Student Health Center on Thursday, Oct. 20, between 9 am and 4 pm.



## OPEN HEALTH PLAN ENROLLMENT

There is an open enrollment period, through Oct. 31, for health benefit plans available to Cal Poly employees under the Meyers Geddes Act. These plans include Blue Cross/Blue Shield, Cal Western-Occidental, United Foundations for Medical Care, and ACSUP-American National Insurance Company. During this period, eligible employees or annuitants may enroll, change plans, or add eligible family members who are not now enrolled. There are no exclusions for pre-existing conditions and no limitations because of a member's state of health.

All open enrollment transactions will be effective Dec. 1. An active employee is eligible to enroll if he/she works half time or more and is appointed for more than nine months. Employees planning to make changes in health benefit plans must come to the Personnel Office, Adm. 110, to complete necessary documentation. For further information, contact Barbara Melvin in the Personnel Office at Ext. 2236.

## NEW FACULTY (continued)

|                    |                                       |
|--------------------|---------------------------------------|
| Ronald D. Taskey   | Soil Science                          |
| Quintard Taylor    | History                               |
| Jenell Trimmer     | Home Economics                        |
| Gerald Veverka     | Architecture and Environmental Design |
| Marlin D. Vix      | Agricultural Management               |
| Melvin R. White    | Speech Communication                  |
| Larry A. Wiggs     | Accounting                            |
| Michael T. Wollman | Electronic/Electrical Engineering     |
| Gabor Zovanyi      | Architecture and Environmental Design |

## AG EDUCATORS SCHEDULE CAMPUS MEETING

Representatives from as far north as Arcata and as far south as Palm Desert are scheduled to attend a meeting of the Liaison Committee for Agriculture and Natural Resources at Cal Poly on Thursday and Friday, (Oct. 20 and 21).

The committee members are deans of agriculture, deans of natural resources, or persons holding equivalent positions. They represent campuses in the University of California system, The California State University and Colleges, and the California Community Colleges system.

Dr. Howard C. Brown (Dean, Agriculture and Natural Resources) is vice chairman of the committee and will host the visitors during their stay in San Luis Obispo.

He said the function of the group is to provide a channel for communication between the campuses on course requirements; legislation that affects agriculture; funding for research, teaching, cooperation education; and work experience.

Brown said the group, which meets to conduct its business twice a year, will also meet the heads of the academic departments that comprise Cal Poly's School of Agriculture and Natural Resources.

## COMPUTER CENTER HOURS FOR OCTOBER

During the month of October, the Computer Center will observe the following hours of operation for the processing of student and faculty jobs; keypunches, documentation and input/dispatch bins will also be available during these hours:

- Oct. 1 - Oct. 8: Saturday and Sunday: 8 am to 5 pm  
Monday through Friday: 8 am to 10 pm
- Oct. 9 - Oct. 21: Saturday and Sunday: 8 am to 5 pm  
Monday through Friday: 8 am to midnight
- October 22 - 23: Saturday and Sunday: 8 am to midnight
- Oct. 24 - Oct. 31: Open 24 hours/day except closed from midnight to 8 am on Sundays

Additionally, the following facilities are available on a twenty-four hour, seven days/week basis:

- Timesharing terminals in Library 128
- Terminals and keypunches in Engineering East 116



## NOTE CHANGE IN CPR COPY

Copy intended for the next Cal Poly Report should be submitted to Betty Holland, Adm. 125, 546-2576, prior to 12 noon on Monday (Oct. 10). Cal Poly Dateline is compiled by the Public Affairs Office, 546-2246, and is published on Mondays. Typewritten copy intended for the next issue should be submitted to Cathy Burt, Adm. 401, prior to 12 noon on Wednesday (Oct. 12).



## DEAN OF THE SCHOOL OF BUSINESS

Cal Poly is accepting applications for the position of Dean of the School of Business. The anticipated appointment is July 1, 1978. Qualifications: Earned Ph.D. or DBA from an accredited school in one of the fields of study within the School of Business, minimum of five years of teaching experience, and successful experience in college or university administration at the level of department chairperson or higher. Related business and/or government experience is desirable. Salary: \$28,332 - \$34,260 (12 month appointment). Apply by October 31, 1977 to Dr. Hazel J. Jones, Vice President for Academic Affairs, California Polytechnic State University, San Luis Obispo, CA 93407. Applications should include a concise summary of education, qualifications, and references. Affirmative Action/Equal Opportunity/Title IX Employer.

## SUPPORT STAFF VACANCIES LISTED

Vacant support staff positions have been announced by Robert M. Negranti, Staff Personnel Officer. Descriptions of the positions and other vacancies are posted outside the Personnel Office, Adm. 110, Ext. 2236. Contact the Personnel Office to obtain an application. The university is subject to all laws governing Affirmative action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act. of 1973. All interested persons are encouraged to apply.

**Custodian, \$759-\$906**, Maintenance and Operations, Business Affairs Division. Duties: maintains classrooms, laboratories, shops, lavatories, locker rooms, blackboards, windows, venetian blinds; helps in moving tables, chairs, and other furniture and equipment; and assists in special activities such as athletic events, assemblies, and graduation exercises. Requirements: completion of eight grade and one year experience as a custodian. Hours: 10:30 pm to 7:00 am. Closing date: 10-20-77.

**Clerical Assistant III-A, \$871-\$1042/month**, Records Office, Student Affairs Division. Duties: supervise Grade Change Unit in the Records Office. Master clerical tasks of above-average difficulty. Schedule workloads, update files, and perform other duties as assigned by supervisor. Requirements: high school graduate, three years clerical experience, type 45 wpm, and must have taken the General Clerical Test. Closing date: 10-20-77.

## VACANT FOUNDATION STAFF POSITIONS

The Foundation is accepting applications for the following open positions announced by J. L. Fryer, Personnel Officer. Interested applicants may apply at the foundation Personnel Office, University Union building, Room 212, 546-1121. Cal Poly Foundation is subject to the requirements of Executive Order 11246 and is an Affirmative Action and Title IX Employer. All interested persons are encouraged to apply.

**Cafeteria Worker - C, \$3.05-3.75 per hour**, two (2) positions, academic year, variable schedule, Food Service. Duties: Responsible for cashiering and cash handling; provide consistent and professional food service to campus customers; maintain effective relationships with public; supervise employees. Catering and other related duties as required. Requirements: High school graduate; one year of food service experience; cashiering. Must possess a current, valid California Driver's License. Applications accepted through Oct. 20, 1977.

## OFF-CAMPUS VACANCIES

Information on the administrative position vacancies listed below can be obtained from the Placement Office, Adm. 213, Ext. 2501.

**California State University, Fresno, Dean Of the School of Education, \$29,748-\$35,976**, earned doctorate and qualify for an academic appointment in the School of Education. Deadline: Nov. 15, 1977.

**California State University, Fresno, Dean of the School of Graduate Studies, \$29,748-\$35,976**, earned doctorate and qualify for the rank of associate or full professor in an academic department. Deadline: Dec. 1, 1977.

**San Diego State University, President, \$41,208-\$54,900**. Terminal degree preferred. Deadline: Nov. 1, 1977.

**California State Polytechnic University, Pomona, President, \$41,208-\$54,900**. Terminal degree preferred. Deadline: Nov. 1, 1977.



**David J. Sanchez, Head, Ethnic Studies**, recently presented awards honoring five persons for community service and the preservation of the Mexican American culture and heritage. The presentations were made on behalf of El Pueblo Unido, a coalition of Mexican American and Chicano organizations in the Santa Maria Valley, during a community fiesta held in Santa Maria.

**Arthur C. Duarte, Agricultural Management**, has been appointed to a three year term on the Membership committee of the American Agricultural Economics Association. Dr. Duarte has been a member of the AAEA since 1965 and will be one of 13 agricultural economists from the United States and Canada serving on the Membership Committee.

**Robert McDonnell, Head, English**, was awarded a CARE grant to research English law concerning trial by combat in Shakespeare's time at the Henry E. Huntington Library in San Marino.

**George G. Clucas, Political Science**, had an article titled *A Comparative view of California Cities*, published in the Sep., 1977, issue of *Western City Magazine*. The article provides the mean per capita revenues and expenditures of 413 California cities by type of city and by population size grouping.

**James B. Lau, Management**, conducted a workshop on "Integrating Personal and Team Effectiveness" for senior executives at the Federal Executive Institute, Charlottesville, Va., Aug. 22-26.

**Donald R. Floyd, Social Sciences**, was a participant in a 1977 summer seminar titled "Comparative History of Southern Europe Since 19.800." The 3 week-long seminar, sponsored by the National Endowment for the Humanities, met at Columbia University in New York.

**Irving P. Babow, Social Sciences**, presented a paper on *The Violent Career of a Suicidal, Drinking-Driving youth: Phenomenological Perspective* at the International congress on Suicide Prevention and Crisis Intervention in Helsinki, Finland.



October 6, 1977

PROPOSAL WRITING SEMINARS. In order to accommodate tight schedules, the Coordinator, Research Development, will again give proposal writing seminars in one-hour stints this quarter. Two identical series of seminars will be given so that the same material will be covered in the sessions given in the same week.

|             |   | SERIES I<br>(Tuesdays 2-3 pm)<br>(Room - Ag 241) | SERIES II<br>(Wednesdays 3-4 pm)<br>(Room - Ag 241) |
|-------------|---|--|---|
| SESSION I   | Getting Organized<br>Identifying Sponsors<br>Initial Approaches | 10/18/77   | 10/19/77  |
| SESSION II  | Proposal Narrative  | 10/25/77   | 10/26/77  |
| SESSION III | Workshop (Optional)   | 11/1/77  | 11/2/77   |

All interested are welcome to attend.

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COMPETITIVE BASIC RESEARCH PROGRAM IN DEPARTMENT OF AGRICULTURE. This program, still being planned by the Cooperative State Research Service, should be organized and ready to go by October 1977. Staffing is taking place now. Ten million dollars will be available for four areas: photosynthesis, nitrogen fixation, plant genetic engineering, and biological stress. Another five million dollars is earmarked for human nutrition research. (Funds from the Cooperative State Research Service are not limited to land grant universities.

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ARTS-IN-ARCHITECTURE. Each new Federal building under construction is now instructed by the General Services Administration to commission talented American artists to place fine arts within these buildings. After GSA awards the construction contract for a building, the NEA is requested to appoint a panel of qualified professionals, primarily from the region of the project, to meet with the building architect for the purpose of nominating three to five artists for each proposed artwork.

Artists wishing to receive GSA consideration are requested to send resumes and 35mm slides of their work to GSA at the following address: Arts-in-Architecture; General Services Administration; 18 and F Streets, NW; Washington, DC, 20405.

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NSF - RESEARCH APPLIED TO NATIONAL NEEDS (RANN). An update of NSF's RANN program has arrived in the Research Development Office and is available for review along with the program guidelines for the preparation of unsolicited proposals. The RANN program focuses U.S. scientific and technical resources on selected problems of national importance for the purpose of contributing to their timely, practical solution.

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## UPCOMING PROGRAM DEADLINES

- \* 10/17/77 NEH - SUMMER STIPENDS FOR 1978. The program provides stipends of \$2,500 to support two consecutive summer months of full-time study or research in the humanities for predominantly younger faculty. Three individuals from an institution may apply, two of whom must have received their Ph.D. degrees within the past seven years.



- \* 10/31/77 USOE - FULBRIGHT HAYS TRAINING GRANTS. Four major categories of grants will be made: (1) Fellowships for Faculty Research Abroad; (2) Fellowships for Doctoral Dissertation Research Abroad; (3) Group Projects Abroad; and (4) Foreign Curriculum Consultants. Numbers and amounts of fellowships are still tentative.
- \* 11/14/77 NEA - MEDIA ARTS/AMERICAN FILM INSTITUTE. Matching grants are available to assist organizations in locating, identifying, documenting, restoring, preserving, and cataloging films of artistic or cultural value.
- \* 11/15/77 USOE - BILINGUAL EDUCATION PROGRAMS. Applications are being sought for basic programs, training assistance, support services, fellowships, and technical assistance coordination. Grants are available for new and continuation awards during fiscal 1978.
- \*\* 11/15/77 INDO-US SUBCOMMISSION ON EDUCATION AND CULTURE. The Indo-U.S. Subcommittee on Education and Culture announces the third annual competition for advanced research and professional development awards in India. Grantees must be U.S. citizens. Awards will be at the postdoctoral or equivalent professional (e.g. law, medicine, architecture, social work, the creative arts) level.
- \* 11/21/77 USOE - GIFTED AND TALENTED CHILDREN. Funding for fiscal 1978 Model Projects is expected to be about \$210,000, with five projects anticipated to receive assistance.
- \* 11/21/77 ERDA - APPROPRIATE ENERGY TECHNOLOGY. The ERDA San Francisco Operations Office has announced its program in Appropriate Technology. The pilot regional AET program has four major goals: (1) to encourage the use of renewable resources and conserve those resources that are in limited supply; (2) to expand energy research and development activities with the aim of broader participation by the people; (3) to seek valuable ideas on small scale alternative or appropriate technologies and to disseminate this information to the public; (4) to foster, by example and education, an appreciation of appropriate energy technology, and to stimulate interest in its application and philosophy.
- \*\* 11/15/77 NSF - PRE-COLLEGE TEACHER DEVELOPMENT IN SCIENCE PROGRAM. Specific objectives of the program are: (1) to improve teachers' knowledge of the subject matter of science; and (2) to develop and maintain communication and cooperation between scientists at colleges and universities and teachers in elementary and secondary schools.
- \*\* 11/28/77 NATO - POSTDOCTORAL FELLOWSHIPS. For applicants who have received their doctorates within the past five years. Fellowships support work in mathematical, physical, medical, biological, engineering, social sciences, and in the history and philosophy of science.
- \* 11/30/77 NIE - BASIC SKILLS RESEARCH GRANTS. The Basic Skills group was created to provide a continuous supply of research-based knowledge that can be used to improve instruction in reading, writing, and mathematics. This grant competition is intended to stimulate fundamental research in all disciplines relevant to its subject matter.
- \* 11/30/77 GERMAN MARSHALL FUND FELLOWSHIP PROGRAM. The Fund will award fellowships to scholars and professionals whose proposed research projects promise to contribute to a better understanding and resolution of significant



contemporary and emerging problems, domestic and international, common to industrial societies--particularly their comparative political, economic, and social aspects. In all cases, projects must have U.S. and European (Western and/or Eastern) components, but may also be concerned with other societies.

- \* NOVEMBER/ DECEMBER SSRC - FELLOWSHIPS AND GRANTS. The Social Science Research Council has just issued its 1977-78 schedule of awards to be offered. The brochure describes the program of postdoctoral Research Training Fellowships offered by SSRC and the several foreign area fellowship and grant programs that the Council sponsors jointly with the American Council of Learned Societies. Research Training Fellowships offer support only for training in the social sciences; the foreign area programs provide dissertation fellowships and postdoctoral research grants in both the social sciences and the humanities.
- \* 12/1/77 NEA - VISUAL ARTS/SERVICES TO THE FIELD. To assist organizations, artists' groups, and individuals providing services to artists.
- \*\* 12/1/77 NSF - SCIENTISTS AND ENGINEERS IN ECONOMIC DEVELOPMENT. Under SEED, research/training grants and international travel awards are available for U.S. scientists and engineers to apply their experience to specific problems of development in 43 countries around the world.
- \*\* 12/1/77 NEH - TRANSLATION PROGRAM. The program supports translations into English of major works in foreign languages and invites the submission of proposals for that purpose.
- \* 12/1/77 NSF - GRADUATE FELLOWSHIPS. Fellowships are awarded for study or work leading to master's or doctoral degrees in the mathematical, physical, medical, biological, engineering, and social sciences, and in the history and philosophy of sciences. Awards are not made in clinical, education, or business fields, in history or social work, for work leading to medical, dental, law or public health degrees, or for study in joint science-professional degree programs.
- \*\* 12/1/77 NEH - PROGRAM TO SUPPORT PUBLICATIONS OF HUMANITIES TEXTS. The NEH, for the first time will support the publication of some humanities texts, according to Robert J. Kingston, Acting Chairman of the Humanities Endowment. The program is being established to ensure that research generated by Endowment grants is made broadly available to the scholarly community and an interested public.
- \*\* 12/2/77 NSF - COMPREHENSIVE ASSISTANCE TO UNDERGRADUATE SCIENCE EDUCATION (CAUSE). \$12.6 million will be available during FY 1978. There are no projected changes from last year's guidelines. Encouraged are projects serving minority students in non-minority institutions.
- \* 12/1/77 DEPARTMENT OF TRANSPORTATION - UNIVERSITY RESEARCH PROGRAM. Through this program, the DOT will support the unique capabilities of universities in both the soft and hard sciences on the transportation problems of the nation. For the FY 1978 competition, specific research priorities have been identified. Proposals must be written which fall into one of the following broad categories: (1) Economics and Regulation; (2) Science and Technology; (3) Operations and Systems Concepts; (4) Social and Behavioral Aspects; (5) Safety and Environment; and (6) University Originated Research Topics. The primary criteria for evaluating proposals are the relevance to



the solution of important transportation problems, professional merit of the proposed research, and qualifications of the investigator(s) to conduct the proposed research.

- \* 12/1/77 AMERICAN COUNCIL OF LEARNED SOCIETIES - RESEARCH ON CHINESE CIVILIZATION. Intended to facilitate research on Chinese civilization, either in this country or abroad.
- \* 12/1/77 AMERICAN COUNCIL OF LEARNED SOCIETIES - FELLOWSHIPS FOR CHINESE STUDIES. To sustain and advance the competence of scholars trained in the area of historical or contemporary Chinese studies by providing opportunities to maintain and improve research and teaching skills.
- \* 12/1/77 CALIFORNIA LUNG ASSOCIATION. The California Research and Medical Education Fund of the California Lung Association invites applications for research grants for 1978-79. Projects may be proposed in clinical, social, epidemiological, laboratory, and related fields of investigation of respiratory diseases including tuberculosis. The Fund particularly wishes to encourage younger investigators.
- \* 12/1/77 NEA - VISUAL ARTS/SERVICES TO THE FIELD. To assist organizations, artists' groups, and individuals providing services to artists.
- \* 12/5/77 NSF - NATIONAL NEEDS POSTDOCTORAL FELLOWSHIPS. These fellowships will be made for study or research on scientific problems related to national needs in the mathematical, physical, medical, biological, engineering, and social sciences, as well as in interdisciplinary areas.
- \* 12/7/77 USOE - FIELD INITIATED STUDIES. The Office of Education anticipates that about 33 new grants for research related to education of the handicapped will be awarded.
- \* 12/12/77 USOE - METRIC EDUCATION PROGRAM. This program offers grants and contracts to educational agencies and institutions to prepare students to use the revised metric system of measurement with ease and facility as a part of the regular education program.
- \* 12/12/77 USOE - CONSUMER'S EDUCATION PROGRAM. The Office of Education is requesting applications for grants for support of research, demonstration and pilot projects which will provide consumers' education to the public.
- \* 12/15/77 ACLS - POSTDOCTORAL RESEARCH TRAINING FELLOWSHIPS. Awards are offered to social scientists who wish to obtain training in research beyond that usually offered in doctoral programs in their own disciplines, to be better prepared for innovative research in the social sciences.
- \* 12/20/77 NEA - VISUAL ARTS/CRAFTSMEN'S FELLOWSHIPS. To enable craftsmen to set aside time and/or purchase materials and generally to advance their careers as they see fit.
- \* 12/30/77 ACLS - RESEARCH ON EAST EUROPE. Grants are offered for postdoctoral research in the social sciences or humanities.

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\* Guidelines and/or application forms are available in the Research Development Office, 317 Administration, 546-2982.

\*\* Information requested by RD Office and should be available soon.

\*\*\* Contact agency directly.