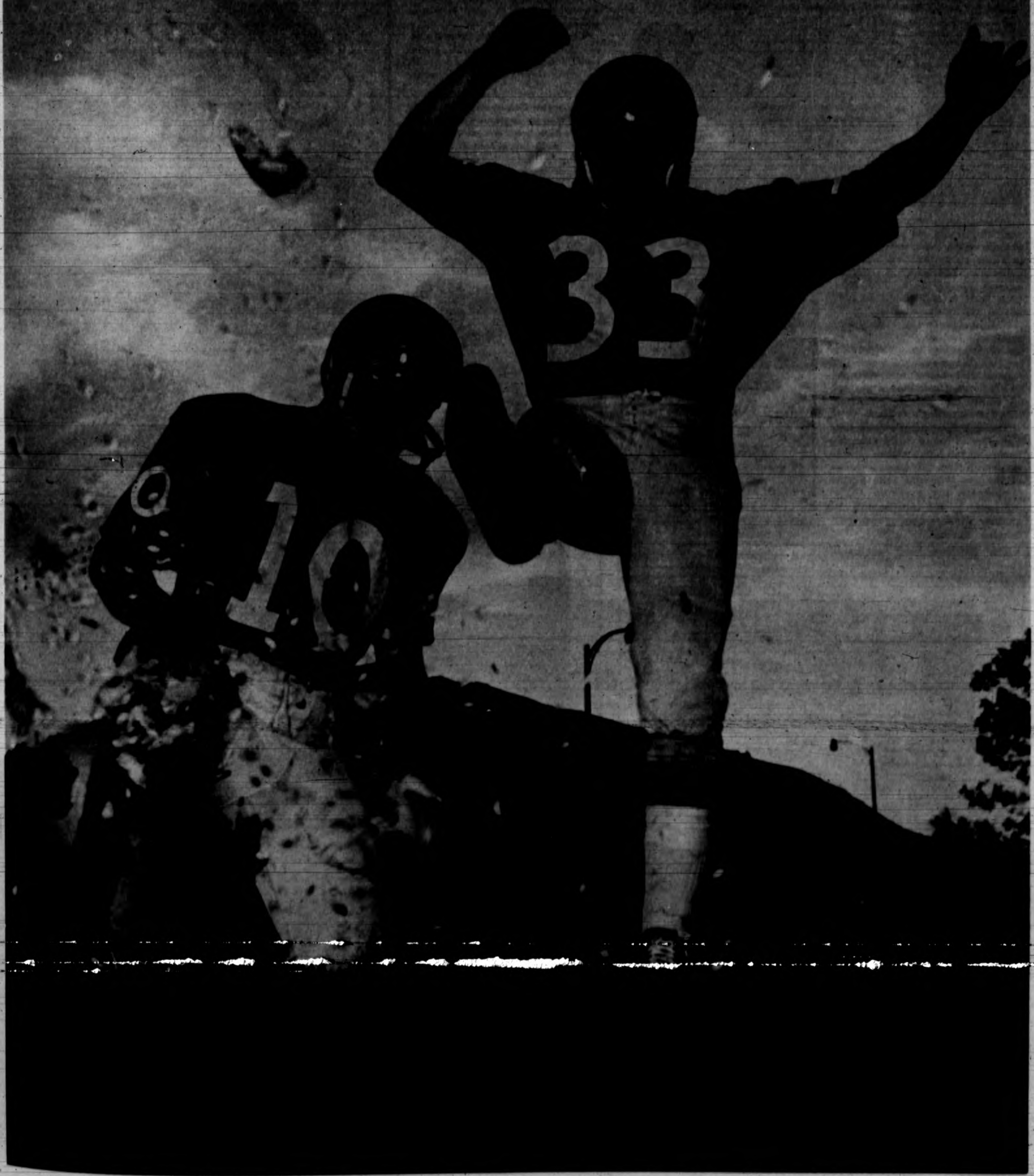


# Mustang Daily

Volume 10

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Editor-in-Chief

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#### MUSTANG DAILY STAFF

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## Poultry Club taxi service

Alumni of this campus that have problems walking or cannot drive a car will have a chance to participate in Homecoming festivities on campus. A free taxi service sponsored by the Poultry Club will be provided tomorrow, Homecoming Day.

This annual service is intended to help alumni that have problems walking on campus or would have difficulty finding departments because of new locations or new buildings.

The service will run from 8 a.m. at the Men's Gym until game time. Poultry Club members will be using their cars for the taxis.

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## Halftime festivities set

Queens, ugly men, prize winning floats and old time football players will provide pre-game and halftime entertainment at tomorrow's homecoming game against Long Beach. The Mustang band is also slated to play during the intermission.

Highlighting the pre-game show will be the introduction of the 1968 football team, according to Les Vanoncini, director of alumni and community affairs. The '68 squad compiled a perfect 9-0 record and will be guests of honor at Saturday's contest.

The halftime show will include a display of floats which take top honors in the homecoming parade earlier in the afternoon. Queen of the day will also take a ride around the old gridiron.

Electing the queen will be another winner—the ugliest gentleman student.

The halftime and pre-game show is sponsored by the Activi-

ties Committee under the direction of John Lucin. Theme of the festivities is along the lines of doing one's own thing.

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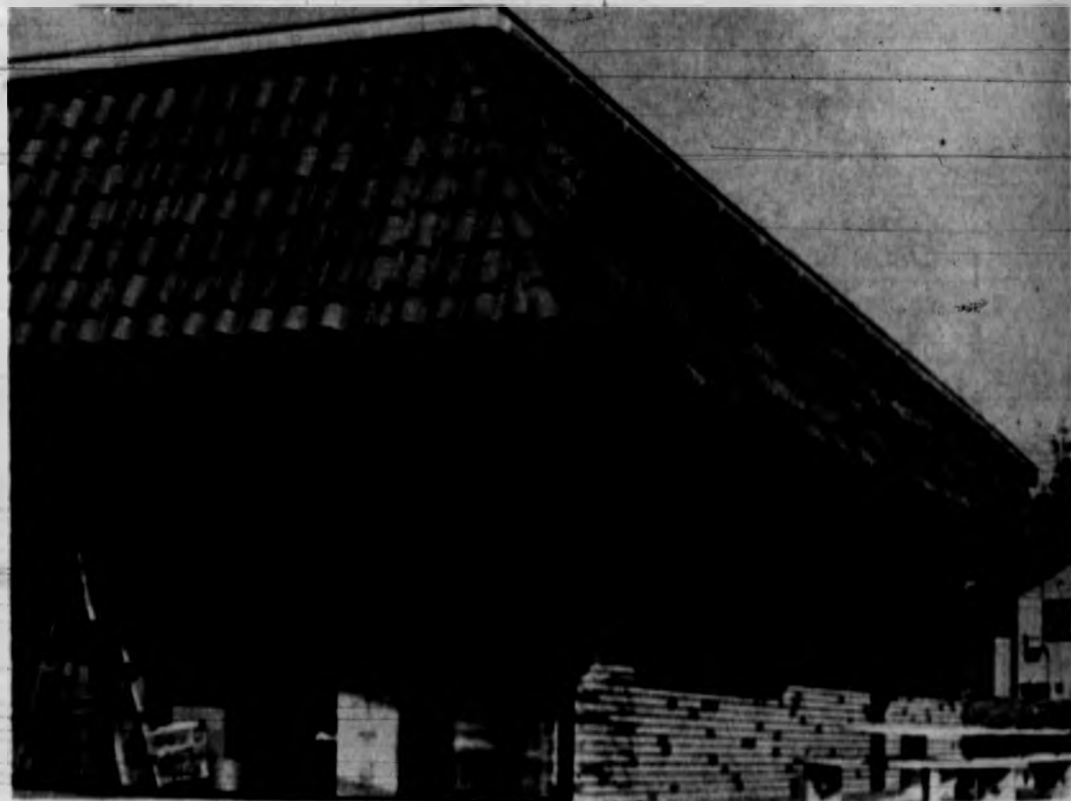
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# Homecoming explained

Homecoming is a good time for "What Ever Turns You On."

Last spring a contest for the selection of a Homecoming theme was sponsored by Homecoming Committee. A prize of \$25.00 was to be awarded the club with the winning entry and corresponding emblem or badge.

No entries were submitted.

Faced with a chore that traditionally belongs to the student body or campus organizations involved in Homecoming activities the voting board of Homecoming Committee made a selection from several self-proposed titles.

"What Ever Turns You On" was favored from among: "Age of Scorpio," "A Mustangle," "El Camino Real," "A Spook Holl-

day", "A Witch'n Weekend", "Bewitch'n" "Magical Mystery Tour", "Dawning of a Decade," and "Dawning".

The theme selection contest was sponsored to generate interest in and spirit for the Homecoming activities. The prize money offered as an incentive to procure entries was a hopeless failure.

Mr. L.J. Vanoncini, director of Homecoming activities, doesn't feel, however, that this denotes a lack of interest among the student body. He thinks that it just reveals that students here are more serious than ever.

If offering prize money didn't stimulate participation it is not because students are apathetic

about Homecoming says Vanoncini, but because they simply don't have time. This college attracts the student who is serious about getting into his profession and when he isn't studying he wants to relax and not work on extra curricular activities added Vanoncini.

A Homecoming title or theme is only important in that the activities must be centered around some idea.

The theme, like any title, should denote a feeling and "Do Your Own Thing" says "gayety, fun and frolic" but doesn't give any specifics. Homecoming committee expressed the sentiment that they hoped all float entries would be in "good taste with Homecoming."

Several participating club presidents, according to Mike Bewsey (Parade) Chairman, feel that the theme was rather difficult to work with. While it does give leeway for creativity, it is to inspecific to work a float scene around.

Approximately twenty floats have been entered in this years contest and the club sponsoring the winning float will receive \$100.00 in prize money.

## Homecoming stomp

## Events start tonight

The Dining Hall will be the scene of the Sweatshirt Stomp this Friday from 9 p.m. to midnight. The Homecoming Committee will sponsor Statesboro, a group which, according to Manager Dale Kreedman, plays a large variety of rock sounds.

As well as original compositions will include hits from Creedance Clearwater Revival, Quicksilver Messenger Service, Iron Butterfly and others. Formed in Paso Robles, the group has been together one and a half years. Its five members: Conley Anderson, Dave Seawater, Joey Miller, John Dallons and Rob Carter, were recently joined by Kreedman, previous manager for Yankee Dollar.

The group is currently working with Jeff Orr, a writer, in hopes of cutting an album by early 1970, Kreedman said.

When asked to compare Statesboro to the former Yankee Dol-

lar, Manager Kreedman said: "Statesboro's music is similar to that of Yankee Dollar in that it carries a pronounced beat which makes it very good dance-concert material."

Tickets to see Statesboro may be purchased at the door for 50 cents, with a sweatshirt, or 75 cents without.



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muscle. Our squarebacks, fastbacks and Karmann Ghia's are quick and agile. And if the beetle ever retired, it would be a cinch for the hall of fame.

You might say it's the first time a Cinderella team has become the team to beat.



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IF OUR HALLOWEEN COVER MYSTIFIED YOU... It was the Mustangs' capable extra-point and kick-off man, Tom Vales, No. 33, who kicked the pumpkin and the extremely successful quarterback, Gary Abate, No. 10, who held it. Pumpkins were donated by Jordanes, photographs were donated by Hyland.

## Halloween horror special

"The Lost World" and "Cabinet of Dr. Caligari" will be presented tonight as a special Halloween feature. Both movies will be presented in the A.C. Auditorium at 7 and 9:30. Admission is 25 cents and all who plan to attend are encouraged to dress in their horrifying worst.

"The Lost World" (1925), starring Wallace Beery and Beale Love, is the first and probably the greatest of the films dealing with prehistoric monsters, according to a Fine Arts Com-

mittee spokesman. The trick photographic effects were done by Willis O'Brien who later was responsible for the camera work in "King Kong."

The second feature, "Cabinet of Dr. Caligari," is one of the most important films in camera history, the spokesman said. It was the first attempt at expression of a creative mind through the motion picture medium. In it the audience shares the experiences of a madman and is carried into a world of unreality and escape.

## Residence halls set visiting hours

Visiting hours in campus dormitories, which affect over 2200 campus residents and their opposite-sex guests, have been established for the 1969-70 school year.

There are different visiting hours for individual rooms than there are for the lounge and recreation areas. North Mountain dorms have no lounges. Fremont, Muir, Sequoia and Yosemite have 24-hour lounge visiting hours, as long as the visitor is accompanied by a resident.

Bernard Nagengast, resident manager of Palomar, said that all North Mountain dormitories have the same visiting hours. Their visiting hours are 1-11 p.m. Friday and Saturday and 1-5 p.m. Sunday. Fremont, Muir, Tenaya, Yosemite and Sequoia dormitories also have these visiting hours.

Trinity dormitory hours for rooms are 1 p.m. to 5 p.m. on Saturday and Sunday, and lounge hours extend from 10 a.m. Friday until 11 p.m. Sun-

day. Santa Lucia room visiting hours are from 1-5 and 8-11 p.m. Friday and Saturday and from 1-5 p.m. Sunday. Lounge visiting hours are from 10 a.m. - 11:30 p.m. weeknights and 10 a.m. -

1:15 a.m. on weekends.

Anybody caught violating lounge visiting hours will be asked to leave. Anybody caught violating room visiting hours will be asked the same and his or her

host(ess) will be warned against further neglect of the rule.

The Veterans Administration may authorize and expedite naturalization of alien veterans by eliminating certain requirements.

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Jack gets his name

# Pumpkin patch frolic unveiled

by EMILY PERRY  
Staff Writer

Once upon a place, there was a kid named Pumpkin. Pumpkin was described as a large, round, squash-like mass belonging to the Gourd family. Most families don't describe their offspring in this manner, but the Gourds weren't like regular folk anyway, since they were of British origin or something. It was known that these Gourds had some peculiarities in naming their children.

Take Pumpkin for instance. They could've taken plain old Pump and left it at that. But no, just because he was their kin they had to specify real particular-like and tack "kin" right on the end of his name. Besides, if we consult Webster for the meaning of Pump, we find it is a device or machine that raises, transfers, or compresses fluids by suction or pressure or both. Now if this kid could really do all that, he must have been something. But I imagine what they were trying to say in so many words is—he was just plain fat!

It's a strange thing, but this kid, Pumpkin, whom I'll call "Pump" for short, never developed a complex about his name, yet at times it bothered him. He grew up and had a million different jobs, most of 'witch' he out stood in—or stood out in, whichever the case might be. Soon he became known in his patch of the country as the "Pump-of-all-trades."

One day an opportunity arose for Pump to work at a job he'd never tried before. The owner of a bar in town, "The Lanterns," needed a bartender. And it just so happened that Pump applied for the job and got it. George Hallow, the owner, was impressed with Pump from the start and as time progressed, he became the favorite bartender among the locals. When Hallow

realized what was happening, he went straight to Pump and told him that with so much prestige rolling in, it wasn't proper for a prominent bartender to be known as "Pump." Hallow suggested he change his name. So, Pump thought and thought, and though he wanted a new name very badly, he couldn't come up with anything fitting.

A few days later, a tall mean-looking cowboy came into the bar and yelled to Pump, "Hey Jack, gimme a beer." From that moment on, Pump liked it and he

was known from then on as "Jack."

Now, when Pump went home for a visit, he informed his family of his new name. They went ahead and humored him saying, "Okay, Pump of the Lanterns, we'll call you Jack-kin. This made Pump very happy, because though his kin mocked him, he knew he was "Jack O' Lanterns" in town.

So, when you go out to buy your Jack-kin for Halloween, think of poor Pump and the humiliation he went through to

## Naval flight training set for interested college men

Male students interested in the Naval Officer program will have the opportunity to find out about the program when an aviation information team from the Naval Air Station, Los Alamitos, California, visits the campus Nov. 3, 4 and 5.

The expansion of Naval aviation has necessitated the development of several programs offering young men flight training as pilots or as officer aircrew members. Upon successful completion of training, these young men will

be rewarded with designations as aviators or as Naval flight officers.

Although the Navy now requires applicants for any officer program to have a baccalaureate degree, there are several programs available for the student during his last two or three years of college. These programs are available in both the aviation and surface fields. Participation in one of these programs would allow the applicant to receive his commission upon graduation with a baccalaureate degree.

Mustang Daily

Friday, October 31, 1968—Page 5

carve a new life for himself and a new name. And don't be surprised if your Pump-o-lantern would rather be known as Jack, too.

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## Homecoming spirit

# Apathy mars Homecoming event

by DALE KERN  
Staff Writer

What does Homecoming mean to you? Seems like a perfectly harmless question doesn't it? It did to me when I set out, pencil and paper in hand, to find the answer.

What I did get, after asking numerous students, was this discouragingly small handful of answers by a few of the concerned students on campus.

Tom Acosta, sophomore animal husbandry student: "Homecoming means nothing to me here at Poly. I associate it only with being an alumni of some school."

Julie Chivers, senior home economics student: "I like the excitement of the football game, the school spirit at the bonfire and the parade."

Debbie Gates, sophomore animal husbandry student: "Homecoming is a time for boosting the spirit and morale of the school by showing off the school and students to former students."

Vicki Dungan, junior journalism student: "I don't think that homecoming means too much to the students here at Poly. We put our all out effort into Poly Royal."

After getting a "no comment" answer from most of the students asked, I am inclined to agree that homecoming doesn't mean too much to Poly students.

Unfortunately it seems as if nothing matters too much to some students. Many students aren't aware of most of the activities that take place on campus. If they are aware, most times they usually aren't involved.

The student apathy wouldn't be so bad if it weren't for the fact that it is usually accompanied by indignant shouts of campus con-

demnation. The students that show no concern over campus activities are usually the ones that say that there is never anything happening here.

A college is only as good as its students. No one gets excited

over a college full of non-committal exalters.

Homecoming affords the students a chance to get with it and "Do It" so let's "Do It" this year and show everyone that this campus is worth "Doing It" for.

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## ROTC speaker set

Dr. Harold Rood will speak at 7:30 p.m. Nov. 8, in the Little Theater to the Military Science students. His speech, which is part of the Guest Lecture Program will be on the topic of "Diplomacy and Military Power." Rood's special fields include the Soviet Union and the Sino-Soviet relationship. He is currently teaching at Claremont Men's College while in residence at the Stanford Research Institute.

## Vietnam meeting

The Vietnam Mobilization Committee will hold a general meeting Monday in Science B-5 to formulate plans for the coming National Action on Nov. 14 and 15.

Plans for activities in San Luis Obispo, as well as the San Francisco March on Nov. 15 will be discussed. All faculty and students interested are urged to attend, officials said.

## On barbeque set

A steak fest and sports will be featured at a barbeque to be held Sunday by the Ornamental Horticulture Club. The event will begin at noon, in Poly Grove with a steak dinner.

All students are welcome to attend, according to OH Club publicity officer, David Webster. Tickets are \$1.50 for club members, \$2 for the public and \$1 for children. Tickets can be purchased at the Ornamental Horticulture Department office in the Agriculture building through today.

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# Alumni top leaders in their fields

by NINA ZACUTO  
Staff Writer

Five former male students have been selected to reign during this weekend's Homecoming festivities as Outstanding Alumni of the Year.

The men, each selected from a different school on campus, will attend the parade and game tomorrow and will be honored during the Homecoming Alumni Banquet tomorrow evening.

"Initially, names of outstanding alumni are submitted by students, faculty, the administration and alumni at each of the schools. Then each school selects its choice of candidates and submits it to the Board of Directors of the Alumni Association," said Les Vanoncini, director of alumni and community affairs.

The men are selected on the basis of community participation and personal advancement in a chosen field.

This year all five of the outstanding men, whose classes range from 1921 to 1959, are business executives—three are vice presidents, two are presidents.

In 1939 Carl Gill and A.C. Thompson became co-partners in a cattle equipment manufacturing firm with a capital of \$2,400. Today Thompson and Gill, Inc. of Madera has a total annual gross sales of \$2.9 million.

Carl Gill is a 1921 graduate of this campus. While here, he participated in football and track, was captain of cadets, a reporter for the Polygram, vice president of the freshman class, president of the sophomore class and secretary of the Agriculture Association.

Upon graduation Gill married the former Laura Miller, a coed here and returned to his hometown of Porterville. After a stint with various family agricultural jobs, he and Thompson decided to market portable cattle squeezes, which hold or steady cattle during injections, branding and so on.

From squeezes, the two man company of President Thompson and Vice President Gill has ex-



panded to "the construction of complete feed mills," being produced by 70 employees.

"What makes us unique is we're the only business, perhaps in the country, which is exclusively tied to cattle. And which manufactures the complete mill, not just parts," said Kenneth Gill, another phase in Carl's expansion.

Ken is one of Laura and Carl's three children. The others are Calvin and Louise. All three have attended Cal Poly at various times and currently two of Gill's seven grandchildren are Mustangs.

When the younger Gills joined the business, Gill and Thompson, Inc. was able to expand even further. Gill became the chief outside man, handling sales which range through the United States, Canada, Mexico, South America, England and Portugal.

The younger Gill reported that total gross sales to date have reached the \$2 million mark and the company expects to reach \$2.9 million by the end of the year.

The 69 year old Gill has also expanded his community efforts. He is a member of the Madera Rotary Club and is a Mason and Shriner. He is active in the local, state and national Chamber of Commerce and the Madera High School Board of Trustees.

Considering the seven Gill's who attended this campus, it is fitting that Carl Gill is a past Cal Poly Alumni Association President.

In 1939, when Charles A. Hofflund graduated from the California State Polytechnic Institute (San Luis Obispo), he had already begun his soaring flight to the top of the aircraft industry.

While an aeronautical engineering major here Hofflund was one of the designers and builders of an original flying wing, which was later sold to Northrup Corporation by the instructor who held the patent.

But Northrup wasn't on Chuck Hofflund's course. Instead he landed a position with the assembly division of Lockheed Aircraft Corporation.

World travel seemed to be part of Hofflund's charted course for, in 1961, he became the vice president of Lockheed Aircraft International. In 1962 his position changed to vice president of the California company in charge of the worldwide F-104 Starfighter foreign production program.

Five years later, after completing a program in the advanced management program at Harvard University's Graduate School of Business Administration, Hofflund became executive vice president of Lockheed Shipbuilding and Construction Company in Seattle.

Later he became executive vice president for commercial programs at Lockheed - California Company and early in 1969 he



assumed the added role of general manager for the \$100 million L-1011 project. The L-1011 is a wide-cabin commercial jetliner designed for the 1970's and beyond.

Last month, the 52 year old Hofflund was elected senior vice president-director of operations of Republic Corporation in Los Angeles. Republic deals with the fields of electronics, graphics, plastics, communication and automation systems.

Gerald B. Block, chairman and president of Republic's board of directors said about the appointment, "His proven administrative expertise will be invaluable in helping management teams at the operating level realize optimum growth from their technological,

manufacturing and marketing capabilities."

A native of San Diego, Charles Hofflund is married and has two sons and a daughter. They live in Encino.

Benito Sinclair is three kinds of an engineer.

In 1957 he graduated from here with a degree in architectural engineering. In 1964 he earned



his civil engineers' license. And in the last few years Benito Sinclair became the first black structural engineer in California.

According to George Hasslein, dean of architecture, "To become a registered structural engineer requires registration as a civil engineer and three years of additional work under a licensed engineer structural engineer."

Hasslein remembers Benny Sinclair as a good, hard working student.

Perhaps he should have added strong, as Sinclair boxed for the Mustangs for three years. Said a modest Sinclair, "I had a decent record, I was semi-finalist in the coast championships."

Coach Leroy "Silver Fox" Hughes, athletic director in the 50's said, "Sinclair was a good man and a good boxer."

After graduating from here Sinclair worked for Harold C. Whittlesey, structural engineer and Robert Marks and Associates, structural engineers.

In 1966 he established Benito Sinclair and Associates in Los Angeles. His list of sample projects includes banks, shopping centers and parks and recreation centers.

Sinclair believes his advancement is a big step in an industry where the trades have been virtually closed to blacks for years.

"My achievement will hopefully give young black Americans the incentive to carry on their education," said the alumnus.

Recently Sinclair participated in the founding of the Los

Angeles Council of Black Professional Engineers, a volunteer group of black engineers dedicated to improving the educational and employment opportunities of young black people.

Benito Sinclair lives with his wife and their 21 month old daughter in a home he built in the Hollywood Hills.

Edward Slevin has dealt with the public one way or another for a long time—whether as publicist or politician.

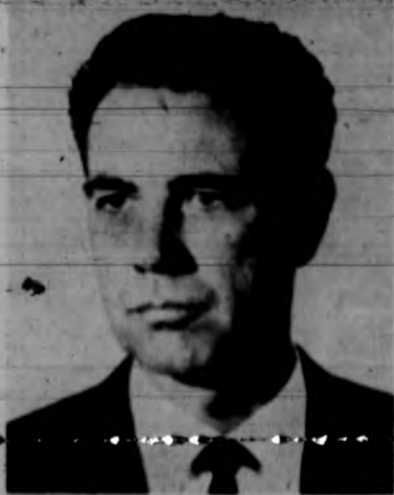
And his budding career got started right here.

Edward Slevin always knew he would come to Cal Poly—ever since the first time he came down to visit Uncle Julian. But when he finally did arrive here in 1953 he determined that no one (or as few people as possible) would know he was the nephew of the college's President McPhee.

They didn't even know in 1956 when Slevin was elected student body president and president of the California State College Student Presidents Association.

That was in his junior year, when he became a senior he served as vice-chairman of the model United Nations and director of the college athletic publicity bureau.

It was, in fact, this last post that began to steer Slevin's way toward his present occupation—owner and president of Ed Slevin



and Associates, public relations, advertising and political campaign management firm.

He went from the Coro Foundation to Southern California Field Coordinator for the Nixon for president campaign. Next he worked for Baus and Ross, a public relations firm in Los Angeles and then from 1961 to 1964 served as Northern California director and state director of the Republican State Central Committee of California.

Slevin opened his own firm in 1964, at the age of 23, and has

handled many of the Republican campaigns in the State including the campaign for Senator George Murphy.

Next month Edward Slevin and his wife and four daughters will be moving, for Slevin has been appointed Deputy Director of the Peace Corps in Western Samoa.

All through James May's early life he was concerned with medicine, but sometime during the four years he was a student here he got turned on to agricultural chemistry.

Today James J. May is vice president and general manager of Agricultural Fertilizers and Chemicals, Inc. in Edison.

May, who dropped out of school to support his mother, joined the Navy in 1950 at the age of 21.

In the Navy May finished his schooling and attended Hospital



Corps School, Operating Room Technician School and Tissue Bank Technician School.

In 1952 James May married and then went on to field Medical Training. In 1954, just after the birth of his first daughter, he was sent to Japan to serve with the Marines as a Medical Corpsman.

After being discharged in 1955, May moved his family to San Luis Obispo, enrolled in school as a biology major and began a four year career in the Health Center. Later that year he became the father of a second girl. Two years later May decided to add a second major—agricultural chemistry.

May graduated in June of 1959. He also became the father of a third daughter and took a job as plant superintendent of A.F.C., Inc.

Agricultural Fertilizer and Chemicals, Inc. is a manufacturing and distributor of a variety of agricultural chemicals, among them super phosphate and ammonium sulfate.

It looks like with every major step in James May's life comes another daughter, so in 1962 when daughter number four was born May designed and supervised the construction of a super phosphate and ammonium sulfate plant. Shortly after this CropLife magazine honored him as production manager of the year.

May, on his way up the A.F.C. executive ladder took a detour in 1965 and went into partnership on a 40 acre olive and orange tree venture.

In 1966, with a \$1.75 million addition of plants, May was appointed vice president and general manager of A.F.C.

The venture was later expanded to include 120 acres of apples and pears and became known as Mountain Valley Farms.

He was elected to the board of directors of the California Fertilizer Association in 1968.



# Hughes, '53 team: super

by BRIAN DAVIE  
Staff Writer

The pass was thrown downfield and the coach known as the "Silver Fox" was leaning hard with it.

He and the ball hit the ground at just about the same time.

If you had been there and many who will attend the 1969 Homecoming activities were you might remember how LeRoy "Silver Fox" Hughes, who coached the 1953 Mustang football team to an undefeated and untied season, leaned so hard he fell over with cigarette in hand while deeply engrossed in the progress of a pass play during the 1953 football season.

Hughes and the entire 1953 football team, that year the top scoring team of the nation's "perfect teams"—large or small, will be the honored guests of the 1969 Homecoming activities to be held here on Nov. 1.

It takes far more than an ordinary team to achieve the heights of the Mustang's 1953 football edition.

It takes a campus strung tighter and tighter as each successive game goes by.

It takes alumni whooping it up at reunions, sending wires, telephoning anxiously and camping at the desks of space-stingy sports editors.

It takes a brace of coaches with titanium nerves—nerves drawn to a thread—then drawn to a hair—then finer and finer, yet not breaking.

It takes a team that doesn't like to get licked and simply won't get licked because they know they're good and are willing to prove it as often as it is demanded of them.

In nine games during the 1953 season, the Mustangs stacked 395 points; the opposition scored 65. At the start of fall, the team was

tional. Fresno, San Diego State, San Francisco State, Whittier and Redlands were seen as possible trappers of the "Silver Fox." Willamette, a stranger, but champion in its own Northwest conference, was an ominous puzzle.

If it was hope that Coach Hughes showed in his right eye, it was doubt in his left. Carefully he walked, and he spoke softly. Tuba-voiced Howie O'Daniels and beam-shouldered Sheldon Harden did the same.

Then came the first two games—presumably hardest of all on the schedule: Cal Poly 27, Fresno 6; Cal Poly 33, San Diego 12. The deal was on. Would Lady Luck keep her dates? She did for a team that didn't wait for her to show but went after her.

The 1953 Mustang machine turned into an outfit that did almost everything well and some things exceptionally.

Coach Hughes promised when he came here in 1950 from Menlo Junior College that he would have a CCAA championship team in three years. He had two in those first three years and was to compile a 73-37-1 win, loss and tie record in 12 seasons from 1950-61.

"Beating Fresno on the first game of the season when they were favored to beat us by 30 points sort of set the stage for the rest of the season," recalled Vic Buccola, now on the Mustang football coaching staff as a defensive line coach.

Buccola was a Little All Coast, All-CCAA, All-Southern California (small college) guard during the 1953 season.

"We often scored on the first play of the game," added Buccola, "and we actually had the attitude that no one could beat us, which I suppose wasn't too good to have all the time."

"No matter what I called, the horses up front always made it

go," said Bob Neal, now in the insurance business in San Luis Obispo. Neal was the regular quarterback during the 1953 season and like many of the players in those days played both offense and defense. He was also an All-Southern California (small college) and All-CCAA selection that season.

Twenty-four of the original 44 players on the 1953 Mustang football team have already indicated that they will attend 1969 Homecoming Week activities.

## SEX

Now that we have your full attention, we'd like to point out that we take great pride in the fact that we are considered as "Printers to Cal Poly." We look forward to talking to you about your club printing, campaign supplies for Poly elections, resumes, tickets, for that upcoming banquet, plastic report bindings, 24 hr. delivery on rubber stamps. You'll find us located down at 1415 Monterey Street in the shadow of the S.P. overpass and we can be called at 543-6843.

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## Library careers available

Mrs. Dorothea H. Rowden, career consultant for the California Library Association, will visit here next Monday to discuss careers in librarianship with students.

Mrs. Rowden's visit has been

arranged by E. A. Rittenhouse, placement director, and appointments may be made by contacting the Placement Office.

Brochures, information material and scholarship information will be available from her.

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**BIZARRE** . Harper's Bizarre, that is, and Bigfoot opened the 1969 Homecoming activities Wednesday night with their concert. Harper's

sang old favorites such as "Poisoning Pigeons in the Park," "Chattanooga Choo-Choo," and "Leaving on a Jet Plane." Photo by Rob Sexton

## Homecoming concert a failure?

by EMILY PERRY  
Staff Writer

The Homecoming concert Wednesday night turned out to be somewhat of a mistake in several ways.

First of all, the performance starred Harper's Bizarre, an Ivy-league group of clean-cuts who appeal to a certain audience—primarily poor re-runs of the late 50's-early 60's college crowd. To complicate matters, second billing was given to a long-haired blues-rock group, Bigfoot, who completely "turned off" this crowd.

This is not to say that one group was better than the other—just that they didn't belong together in a show.

Bigfoot moved with a happy jvy sound. Accomplished musicians, these young men played original compositions which needed an audience who could dig the blues and rhythm in their rock. This should have been in the form of a good rock dance or a different concert featuring such contemporaries as: Creedance, Blood, Sweat, and Tears or even Jefferson Airplane.

All of these performers would have drawn an entirely different crowd, better known to some as—the campus radicals. At any rate, Bigfoot could have merited due appreciation with a different audience.

On the other hand, Harper's

Bizarre needed to be staged with groups like The Association, The Lettermen or a good circus act. Audience mentality is definitely involved when they laugh at corny jokes of the "Kingston Trio era"—jokes so old they can be heard on any 50's folk song album.

Although Harper's Bizarre

sang mostly their arrangements of other people's songs, they did do some great funky barbershop material, and their salute to the 50's music merits my applause. In fact, 50's music is outstanding for the 50's-type songs, but when they use that choir-like harmony with popular songs, they somehow lose it.

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# '53 alumni to see 'future' sights

by NINA ZACUTO  
Staff Writer

Fred Lucksinger was mayor of San Luis Obispo. The Anderson Hotel was "the" place for out-of-town guests. And Cal Poly had the only ROTC mounted drill team in the nation.

It was the year 1953—the year a silver fox led a herd of mighty Mustangs to an undefeated, untied season of football.

This week-end alumni from all over the nation will be coming home to honor that fox, coach Leroy Hughes, and his undefeated team.

For those on the team that return and for other members of the class of 1953-54, things here may seem strange. It was a different campus when they walked 10 miles through the hills to school.

The first thing that ought to catch their eyes is the coeds. There were no Poly Dollies in 1953.

There was a female instructor though, Miss Erna Marston, who continues to hold rank in the English department.

Coeds or not, the alumni are sure to feel a little crowded. Campus population back then was 2,248 students and that included all 49 graduate students.

To show how small the population really was, the health center had a staff of two medical men, two registered nurses and three student hospital corpsmen.

The first Goal Post appeared at the Oct. 10 football game that year and the first Herd Book was published in November.

Decal parking stickers made their debut here in the early weeks of October. Parkers without stickers were stuck for 50 cent fines.

Halloween night brought excitement to San Luis Obispo as Mustangs sauntered down Monterey street to catch the sounds of Les Brown and his Band of Renown.

And for the first time in history the engineers outnumbered the aggies.

Homecoming that year was a smashing success as "Cal Poly—

Boast of the Coast" whipped L.A. State 51-0 and coach "Silver Fox" Hughes led nearly 20 floats as Grand Marshall of the annual parade.

For those who rolled through town on the Southern Pacific Daylight in those days there was something new, too. As the travelers reached the campus, the train's public address system announced, "You are now passing through the campus of California State Polytechnic College, average 3,000..."

And who was responsible for this delightful publicity? It was the former public relations director and newly appointed assistant to president Julian Mc-

Phoe—Robert Kennedy.

But things weren't all that different, boys were still boys. Enthusiasm was high that year and the student body almost picked up a tab for \$1,200 worth of vandalism which occurred after a game on the University of California at Santa Barbara campus. A couple of men were expelled for siphoning gas from the Mustang

managing editor's car. And there were numerous contests centering around painting and cleaning dorm rooms.

Student gripes were much the same too. George Hunter, editor-in-chief of the weekly El

(Continued on page 14.)

## Clean-up that car

The United Mexican-American Student (UMAS) will hold a car wash tomorrow and Sunday to raise revenue for the fledgling organization.

Location of the auto bath: Ken Mitchell's Shell Station, Foothill and Broad. Time for car wash will be from 9 a.m. to 5 p.m., and the cost is \$1.00 (per auto.)

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## Fitz on Friday

## See this Chico, and come alive

by JOHN FITZRANDOLPH  
Staff Writer

Dear Chico:

Last weekend went like this: Saturday morning a Graduate Record Examination (GRE) was given in the Administration building. A pleasant lady with red hair and freckles was in charge. The whole thing used more than three hours.

Even rows of desks faced forward; odd rows faced the side. Those taking the GRE had sent eight dollars to an address in Berkeley and had received a computer card permitting them to enter the basement testing room. A busser went off after each section of the test; "candidates" were then permitted to turn the page and blacken rectangles until the next buzz.

In the afternoon, on a quiet, trimmed street named Casadero, President Robert Kennedy answered his doorbell. Inside, he answered questions for "Alternative" magazine for an hour and a half.

Kennedy said he is a catalyst in his position: he can't make all friends and no enemies. The Vietnam Moratorium Committee asked him on Oct. 10 for permission to rally beside the Library. But they had previously printed intentions to do so. It was all written out and planned, Kennedy said. He neither refused nor granted permission.

New, some faculty members are angry, believing Kennedy buckled under. "We got mad at each other over the wrong things," he said.

That evening, San Francisco's Eddy Street greeted tourists with outstretched fingers. Beggars whispered for alms. Chubby carnival men stood in topless club doorways chanting names and prices. Drugged hippies shuffled by.

Men dressed as women covered their painted faces with lace. Prostitutes stood around corners trying to blend in—like uniformed Mets on a field with Green Bay Packers—while leathery limps hustled in and out of bars.

The Minerva Greek Cafe was on Eddy Street too, and it was crowded with laughter and drinking. Customers danced and perished to a band playing Zorba music. A kind man named Hector, beneath a poster of Athens, recommended lamb and Greek noodles to several hungry tourists.

It was foggy Sunday afternoon on the hill held by the Sixth Army Division. High over the water and bridge, Presidio Stockade prisoners flashed peace symbol fingers at passing cars.

A car stopped. A black arm banded soldier quickly said conditions have improved since the publicity surrounding last spring's prisoner trial.

The soldier said there is more food and free time now, after the public hearings on brutality. He had been AWOL for 91 days. He cursed the war and said he would be in the stockade for six months.

He was about to say more when a guard turned the corner.

"You'll hafta stand back," said the guard, pointing the way with his M-14. A bayonet was fixed on the rifle's barrel. "You can't carry on a conversation with prisoners," he added.

Around two o'clock, in Lincoln Park, people milled around "The Thinker" at the Palace of The Legion of Honor. Inside the museum the paintings of Monet and other 19th century French impressionists were displayed.

An old man stood guard over the artwork, occasionally looking at his watch. His uniform was clean and his shirt collar heavily starched.

Outside the museum, just down the hill, golfers rode in little red carts.

At two thirty, on Geary Street, crowds swarmed into the Geary Theatre to see 'Hair.' The audience participated—they clapped hands, sang songs, loved the message of the players.

The cast sang songs and danced. They said: "To keep us

(Continued on Page 15)

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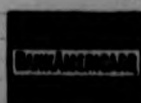
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## San Luis mayor, teacher set as grand marshal

Isn't being mayor a full time job? Perhaps so in some cities, according to Ken Schwartz, School of Architecture professor, mayor of San Luis Obispo, and grand marshal of the 1969 Homecoming activities. But San Luis Obispo is a chartered city, said



**KEN SCHWARTZ**

Schwartz, and being mayor of a chartered city is not usually a full time job.

Schwartz said that his responsibility as mayor is primarily to establish policy with the four city councilmen. After the policies have been established, the city administrator implements the policies. After the policies have been

in effect for a time, the city council and mayor may be asked by the city to reconsider the policies. Schwartz said, "This provides a more efficient government. It lets the city government move more amongst the people."

Schwartz is a director of the School of Architecture. The School of Architecture, according to Schwartz, is not subdivided into departments like the other four schools. Although Architecture has programs in city and regional planning and architectural engineering, the instructors in the School of Architecture teach any of the courses in Architecture, whether it's city and regional planning or architectural design or whatever. Schwartz said that his responsibility as a director of architecture is curriculum and advising. He also helps coordinate the faculty in architecture.

Each year an individual is selected for his outstanding contributions to the college and community to reign as grand marshal of Homecoming, explained Stan Carlson, chairman of the Homecoming Committee. This year Ken Schwartz was selected as grand marshal in recognition for his 17 years of service to the college, 10 years service on the city planning commission and for his recent elected position as mayor. Schwartz will be the guest of honor at such Homecoming activities as the parade, Homecoming half time activities, and luncheons and dinners.

## Homecoming parade slated tomorrow

by DAVE SANGSTER  
Staff Writer

Tomorrow morning 14 different campus organizations will carry out the homecoming theme of "What Ever Turns You On".

It's the annual Homecoming parade and it begins at 10 a.m. on the corner of Johnson and Higuera. From there it will go down Higuera to Nipomo and turn right onto Chorro. It will continue from there to Foothill and go directly to California, continue from there to Foothill Avenue which takes it to the stadium.

The clubs with floats are Boots and Spurs, Poly Goats, Camera Club, Rally Club, American Institute of Aeronautics and Astronautics, S.A.M., Los Lecheros Dairy Club, Ornamental Horticulture Department, Lambda Delta Sigma, Crops Department, Home Economics and Agricultural Engineering Department, Alpha Phi Omega, Rose Parade Committee and the Industrial Technology Society.

The floats will be judged in the parking lot across from the baseball field at 7 a.m. Saturday. Trophies will be awarded to the best four floats. This year cash awards of \$100, \$50 and \$25 will go to the first, second and third place floats respectively.

They will be judged by John Kerr, San Luis Obispo stockbroker, Dan Frank, owner of Ross Jewelers, Paul Kresge, ASI president, Edward Garner, Mechanical Engineering instructor and Steve Riddel, sports commentator for KATV.

They will be judged on a 100

point scale. A maximum of 20 points will be judged in each of five areas: Depiction of theme, originality, workmanship decorations and presentation.

This year the Home Economics and the Agricultural Engineering departments have worked together on the same float. It consists of a mountain with a "P" on it and a large cage about to drop on a Long Beach football player. The title on the side of the float reads, "Cage the 49'ers".

The Crops department has a float with Sylvester the Cat throwing Tweety Bird away, a Coyote strangling the Roadrunner and a Long Beach player sitting in an electric chair with a Mustang about to throw the switch. The title on the side reads "re-Volting Idea".

These floats plus other floats will be accompanied by the marching bands and some equestrian units. This comprises approximately 400 participants in the parade.

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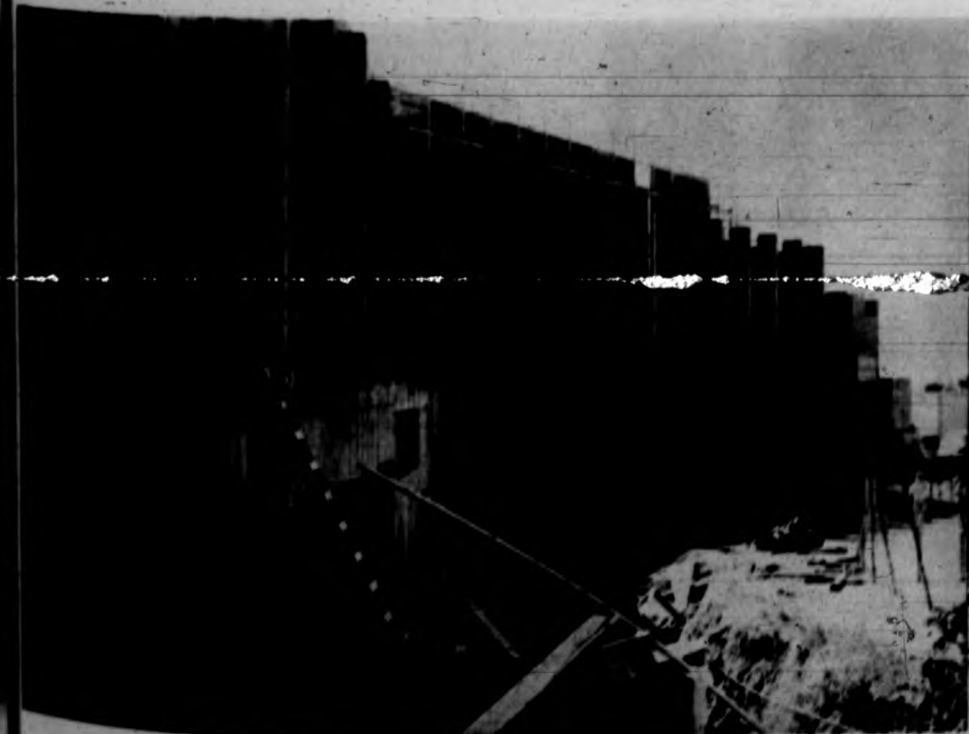
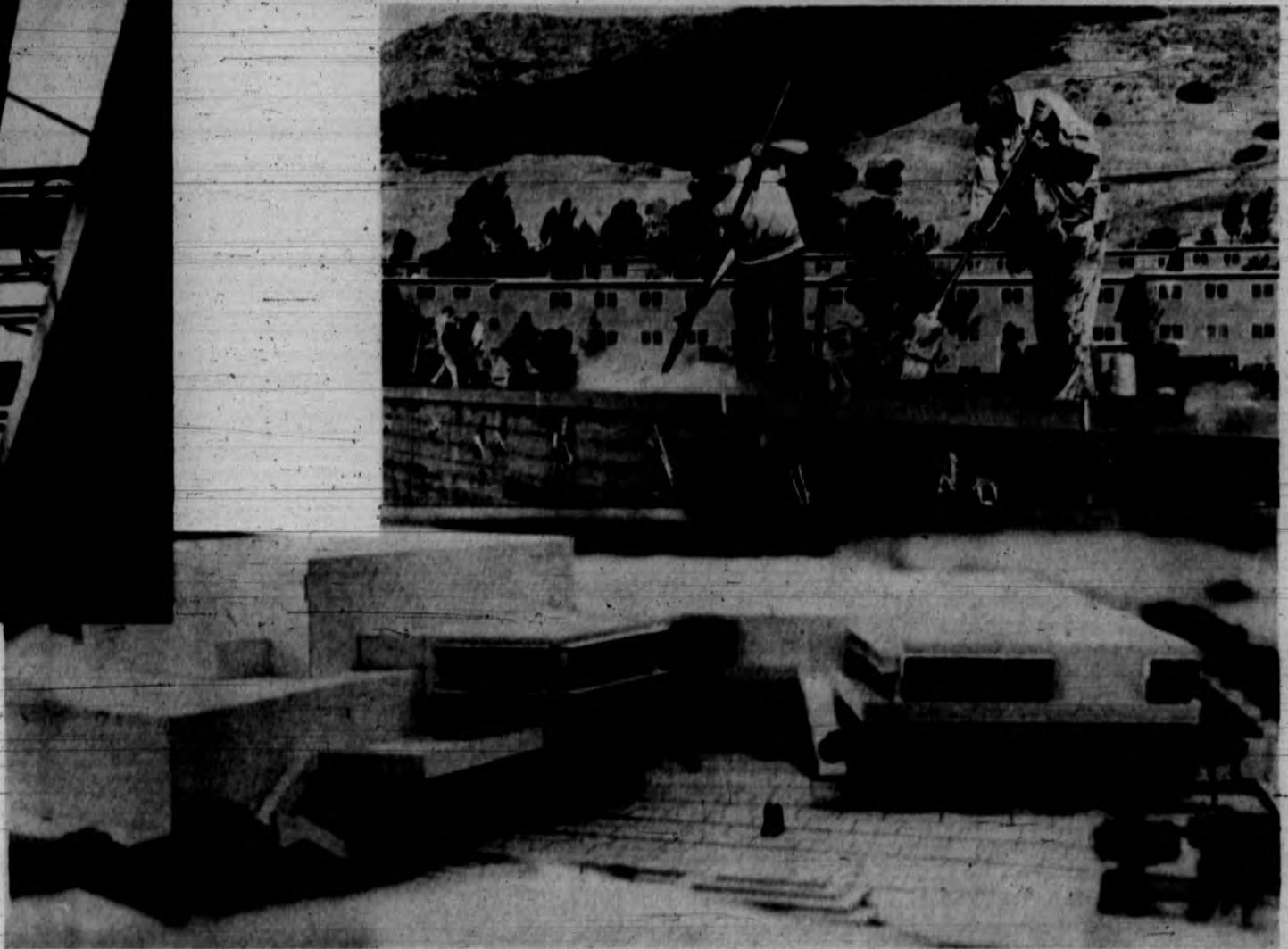
Campus &  
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# Progress on College Union



THE MANY SIDES OF THE CU are presented here. Shots of over, under, inside and future of the main building in the center of the campus that is due to open by the end of 1970. Photo by Ken Hyland





ROBERT E. KENNEDY. . . A PICTURE FROM THE PAST.

## Homecoming schedule

### Schedule of Events

**62nd Annual Homecoming**—Today and tomorrow, annual homecoming activities for alumni and students sponsored by the College Alumni Association and Associated Students, Inc.

**Bonfire Rally**—Tonight at 7 p.m. Traditional pep rally featuring announcement of Homecoming queen and Ugly Man, sponsored by Rally Committee.

**Sweatshirt Stomp**—Tonight following the Bonfire Rally. Informal dance sponsored by the ASI.

**Parade**—Tomorrow morning, 10 a.m., San Luis Obispo business district. Annual parade of floats, special guests and bands from throughout the central coast area.

**Football Game**—Tomorrow at 1:30 p.m. Mustangs clash with the Cal State Long Beach 49'ers.

**Coronation Ball**—Tomorrow at 9 p.m. in the Men's Gym. Semi-formal dance highlighted by the crowning of the Homecoming queen. Music will be provided by the Collegians dance band. Tickets are on sale at the TCU, \$3 per couple. The dance is sponsored by the Agricultural Business Management Club.

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Homecoming

To The  
FOOTBALL  
TEAM Of '53'

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## Campus changes greet all alumni

(Continued from page 10.)

Mustang, wrote in a January editorial. "The present inflationary trend in this country is at no time so apparent to the Cal Poly student as when he secures his textbooks and supplies at the beginning of the quarter."

Another thing the men from '53 may note is that the plans, which were then shaping up for a College Union Building, are now actually taking shape in the form of a foundation and a floor or two.

Relations between the college crowd in those days and the businessmen downtown were as shaky as those between Spiro Agnew and the Intellectuals today. At the urging of an El Mustang columnist the students tried a little boycott which actually pulled a price or two down in town.

The film committee and Asher Shaw, owner of the Fremont Theater on Monterey St., had a few words over the showing on campus of "The Razor's Edge" and other films of the early 50's. But it was all straightened out by the fearless assistant to the leader, Kennedy. The films remained on campus and at the price of nine cents a student body.

The year 1953 was the year of the election. That year President Dwight Eisenhower suggested the lowering of the nation's voting age to 18 and at home three student body officer candidates were disqualified for not following student body election rules.

It was the year 1953, the year 850 students lived off-campus, the year the building of the campus power plant was started. It was the year "Gulliver's Travels," the 1954 entry in the Pasadena Tournament of Roses, won first place in the educational division.

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# Poly did its thing then

Football fans from all over the State pour into Cal Poly stadium tomorrow night when coach Ray Hughes' CCAA champions put their terrific undefeated—untied record on the block against the Devils from Los Angeles State College. It's Homecoming for the Mustang powerhouse, and besides performing for the second time this year on home sod, the locals will strut for beaming Poly alumni. Kickoff is slated for 8 p.m.

After notching victory number six last weekend, (31-14 thumping of Whittier college) the Mustangs must be rated at least a three-touchdown favorite over their final '53 CCAA opponent.

Chances of an upset are always present in any football game, but the squad slated to romp around tomorrow night hasn't shown any signs of "letdown" so far this year, and seems anxious to atone for last year's unhappy Homecoming presentation. (Whittier, 42-20—also the last game the Poly squad lost. They're working

State, and beat'm, 27-6, in a fine all-around team showing; followed that with a 33-12 win over San Diego State college—and the defensive play of the Mustangs was superb. They man-handled the Astec line, and completely throttled the passing of

Editor's note: This article is a reprint of the Nov. 5, 1953 issue of El Mustang, previewing the Homecoming game that year. Since the '53 team is being honored this year, we thought it appropriate to reprint the article. the San Diego quarterback, Paul Heid.

Santa Barbara was next, and in their first (and only) home appearance, the Hughesmen squashed the Gauchos, 59-6. San Francisco State was next, and they were mowed down 46-14, as Poly's offense really ran smoothly. Next in line for the Poly steamroller was Pepperdine—CCAA opponent four was racked up, 45-0. Then came last week's "sweet revenge" win over Whittier, 34-14. That's six wins, no defeats, and an average of more than 40 points per game.

Coach Bud Adams LA squad is riding along on a 2-4 record, but managed to pull the biggest upset of the CCAA conference when the Diablos downed Fresno State, 14-12. The Diablos are paced by end Bob Spindola and tailback Jim Pentacular. These two have been successful in the aerial department.



One of '53 stars  
PERRY JETER

on their 10th straight win tomorrow.)

For the benefit of Alums who may not be familiar with the Poly record so far this year, here it is: Opened with Fresno

## Dear Chico. . .

(Continued from page 11)

underfoot they bury us too soon... and other things uncomplimentary about conscription and killing. A sign, carried by a pretty black girl, said: "We are the people our parents warned us about." Then a girl sang a song called "Easy to be Hard."

There was spontaneity; extremism in defense of liberty.

When the play was finished, the audience swarmed to the stage, danced and sang with the performers and threw their arms up to the ceiling in signs of love.

When you see this play, Chico, you will come alive.

You have to have tickets to get in.

Peace and Affection, Fitz.

## First play

The first play of the season is Karel Capek's robot drama R.U.R. to be staged Friday and Saturday Oct. 21 and Nov. 1, in the Little Theater. Curtain time will be 8:30 both nights.

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**Camellia Bowl nearer?**

# Poly to face 49ers

by CAROL CHADWICK  
Sports Writer

With five wins, one loss and no "ties," the Green and Gold tide rolls on to challenge Cal State Long Beach for Poly's 1969 Homecoming game.

Kickoff is set for 1:30 p.m. before an expected overflow crowd at Mustang Stadium.

Whether the win over Valley State was "like taking ice cream from a baby" or not is all in the past. The Mustangs' sights are set on snapping a 7 game losing streak to the 49ers, who hold an 8-5 series edge between the two schools.

Last year, Long Beach dashed Poly's bid for an invitation to the Junior Rose Bowl (now the Pasadena Bowl), defeating the Mustangs, 12-7.

In fact, Poly's last victory over Long Beach was 21-14 back in 1961.

## Poly makes UPI poll this week

The Poly Mustangs, ignored while running up 70-plus scores earlier this season, finally drew the attention of the this week's UPI small college football poll.

The Green and Gold were one of five teams receiving five or more points this week—putting the team in the honorable mention category.

North Dakota State remains No. 1 in the land and the top choice for Sacramento's Camellia Bowl on Dec. 13. Texas A & I is No. 2 while Montana, Poly's next opponent, holds down the No. 3 spot.

Coach Jim Strangeland's eleven, currently 4-2 on the season, left the California Collegiate Athletic Association, along with Fresno State, to join the newly formed Pacific Coast Athletic Association last year. Poly has triumphed over Fresno, 21-17, and would like to bid the same farewell to the 49ers.

The contest could be a "battle of tailbacks" between Poly's Joe Acosta and Leon Burns of Long Beach.

Carrying the ball 42 times for 225 yards and three touchdowns, Burns, a 228 pound junior, guided his team to a 34-28 victory over Santa Clara last week. For the season, Burns, 6 feet two inches tall, has amassed 859 yards in 175 carries.

Likewise sparking his team to victory, Acosta transported the ball for 183 yards in 17 attempts and scored a TD as the Mustangs downed San Fernando Valley State, 28-19. He led all Poly ball carriers with 654 yards in 182 carries.

Gary Abate, Poly's leader in total offense, will open at quarterback, but junior Don Milan will stand ready to aid in his back up duties. Abate has gained 393 yards and has passed another 363 yards for a total of 756 yards. He also leads the team in scoring with 48 points.

Not to be underrated, Shawn McKinney, starting quarterback for the 49ers, has completed 59 of 100 passes for 980 yards and 5 touchdowns.

The Mustang defense will also have to corral Long Beach's All-American candidate, split end Bill Parks, as well as stopping McKinney.

Parks, who sat out three games because of an injury, is

slated to start tomorrow. In his first three games, Parks snagged 18 passes for 323 yards and one touchdown.

Flanker Jeff Riggen is second in Long Beach's pass-catching department with 14 catches for 171 yards and a touchdown.

For Poly, end Don Svercheck and tackle Mark Sindel will anchor the front wall of the Mustang defense while backs Vince Crooks and Jon Silverman will help deflect the enemy's aerial attack.

Linebackers Lee Treadwell and defensive back Ross Bauer, still on the injury list, are joined by Pete Ehrhardt, who suffered a rib injury against Valley State. Tom Klemens will assume the starting fullback assignment.

Senior Bill Pandiani, leading pass receiver with 17 catches for 290 yards, is scheduled to open at slot end.

The Mustang defense has allowed only 86 yards rushing per game against six opponents. Meanwhile, Poly's slot-T offense has pushed for 2,810 total yards in 473 plays.

With a big, strong line and a fast secondary, the 49ers will provide capable competition for the Poly Mustangs.

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