

Mustang Daily

California State Polytechnic College

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SAN LUIS OBISPO, CALIFORNIA

THURSDAY, SEPTEMBER 18, 1969

New system to help every student



FRESHMEN RUSH FRANTICALLY... around campus during Welcome Week. As in years gone by, inside out beanies abounded at counselors chased their charges around campus.

—Photo by Ron Buzard

Engineer, plumber strikes

Campus building pace slowed

Strikes by the Operating Engineers and Plumbers caused a drastic slow-down on all campus construction, according to Douglas Gerard, associate dean of facility planning.

The Computer Science Building, which has been partially occupied since the end of August, won't be completely finished until the plumbers return to work.

The building, which houses 12 general purpose lecture rooms and six architectural drafting labs as well as the centralized computer center, will be used for classes this quarter.

The computers, however, will not become operational until the heating and cooling system are installed at the end of the plumber's strike.

The building must be air-conditioned in order to keep the computers functioning.

"The Computer Science Building is a particularly nice installation," Gerard said. When the landscaping is in, the building will be a first step in making the campus beautiful as well as functional, he added.

The long-awaited College Union Building was also delayed by the

two strikes which affected the campus this summer. At one time, according to Gerard, there was picketing of the building and work shut-down completely.

An estimated completion date is now late summer 1970, but that is only if the plumbers go back to work within a few weeks, he said.

Work on the extension to the present dining hall is scheduled to begin late this fall. The addition, which is a departure from the normal type of eating facility, will feature an outdoor courtyard between the present dining hall and the new one, he said.

"The Cellar" is the place to meet your friends on the west side of the campus. "The Cellar" is located adjacent to the Business Administration and Education Building.

Architecture's Q lab has been converted into an interesting gathering place for students. Vinyl blinds, Supergraphics and indoor-outdoor carpeting will adorn the new Snack Bar. There will also be a Radarange and vending machines. By mid-quarter, the other half of the basement will be ready to be used and "The Cellar" will be complete.

The old Post Office building will

be used for architecture drafting labs until it is replaced by Engineering South I, a building which will provide instructional space for Environmental Engineering and Aeronautical Engineering.

The new Athletic Track, which was scheduled for completion by this quarter, was also affected by the strikes and will not be completed until at least Winter Quarter, Gerard said.

Landscaping of Science North should begin by mid-quarter. North Poly Vue, the street which runs between Engineering West and the Library, has been closed to vehicular traffic.

Construction of a 400 car addition to the parking lot which was completed last spring should begin about mid-quarter, according to Gerard.

The Swine Unit is being relocated and construction will begin in early October. Palm Royal, which was scheduled to house several faculty offices, will again be a woman's residence hall this year because the college was outbid by another firm. More of the temporary dormitories in the "Jungle" have been converted into faculty offices.

A new system of early registration for freshmen and transfer students has also made it possible to help returning students register, according to Gerald Holley, registrar.

With the new system, freshmen and transfer students came in groups of 100 to register during the summer. On the day they were to register the students took the college battery of tests at 8 a.m. At 1 p.m. they were instructed about registration and then met with department advisors.

When they were ready to register they did so. Each student was then sent to the Health Center for chest x-rays. If the student wished to, he could buy his books at the same time.

According to Holley, 3,000 students took part in the summer registration. That number is about three-fourths of the freshmen and transfer students expected on campus this quarter.

There were two primary purposes for the establishment of this system of registration, he said. It enabled each student to receive more personalized service in a less chaotic situation. It also gave the registrar's office and department heads three weeks to review and better handle classes for returning students.

Whereas in past years there were only a few hours overnight

to analyze the information, the three weeks allows several decisions to be made. If too many classes of one type close out, it is now possible to add sections well in advance. Also, if it looks like some classes aren't going to be filled at all, those instructors can be used to teach classes which have been added, Holley said.

Holley pointed out that there will be approximately 10,800 students on campus this year and that the new system of registration should help make things go smoother for returning students.

Another new part of registration this quarter will be a Registration Clean-Up Session, according to Everett Chandler, dean of students. This session will be held Saturday morning (Sept. 20) for students with severe schedule problems.

During registration a student with a drastic problem will be sent to a Control Desk. If the people screening each problem think that something can be done to solve it, the student will be scheduled into the Saturday session, he said.

"We think it's worth a try," Chandler said, but he emphasized that only students with severe problems will be helped.

A list of those students who have completed 461 senior project classes, and are entitled to register early, will be posted outside the gym, Holley said.

Credit-No Credit grading goes into effect this quarter

For the first time in the school's history, students will have the opportunity to take classes on a Credit-No Credit basis this quarter.

The new grading system was approved in August by President Robert Kennedy and will become effective for a three-year trial period.

The Credit-No Credit system is available to freshmen, sophomores, juniors and seniors, but no student may take more than one class per quarter or more than the maximum 15 courses.

Applicants for a Credit-No Credit grade must have at least a 2.0 grade point average at this college. Students may not elect to place classes in their major under the system.

Units earned in Credit-No Credit classes, if the grade is Credit, will count toward satisfaction of degree requirements

but will not be used in determining grade point averages.

Students may sign-up for Credit-No Credit classes at registration or declare a class for Credit-No Credit within the two week add-drop period.

Mustang Daily welcomes new and returning students, faculty and staff to the 1969-70 school year. Good luck and best wishes for a successful year.

Mustang Daily is operated and produced by students of the Journalism and Printing Management and Technology Departments.

Students interested in working on the newspaper as editors or reporters should contact room 226 in the Graphic Arts Building.

Today's paper is a special registration issue; normal publication will begin Oct. 1.



Kathy Lovett
Editor-in-Chief

Ron Huzard
Managing Editor

Editorial

Policies, hopes set for year

Emphasis on education

Back in 1957 when the Russians beat us into the space with their Sputnik I everyone was saying our education system was failing.

Now the space laurels are on other helmets, those of our nation's astronauts and the thousands of men and women who worked behind the scenes to help make our recent moonwalk a triumph. Does this mean, then, that our educational system is now a success?

Not necessarily. For education like many another complex human activity cannot be explained in such simplistic terms: The Russians beat us so our schools are a failure. We beat the Russians so our schools are a success.

Rather, our schools are both a success and a failure. Scientifically, technologically we are successful. We have also through our educational system achieved greater successes in humanism than most countries of the world. Yet we have a long way to go. And because of this we cannot, we must not look upon our education in simplistic terms. We must separate the good from the bad. We must emphasize the positive while doing something about correcting the negative.

In the recent words of Mrs. Margaret Lemmer, new president of the California Teachers Association, we must emphasize the positive gains of education while not whitewashing the need for improved schools if we are to meet tomorrow's challenges of increased automation and social changes.

Mrs. Lemmer warned against overreaction when schools are made scapegoats of critics and activists from both extremes of the political spectrum, who generally rely on emotions rather than reason in championing their causes.

"To penalize the majority of hard-working students and teachers because of the violent activities of a few represents a dangerous, emotional approach to the problems and needs of education," she warned.

"For it will not help our children if, because of frustration over protests, the public, in pique, withdraws financial and other kinds of support from its public schools. Such emotional action makes the many pay for the sins of the few and damages the whole of society."

As we hail the all-time historical feat of Astronauts Armstrong, Aldrin and Collins during the months and years to come, we should be reminded that our dedication to education in this country made the moonwalk possible.

We should also be reminded that if we can walk on the moon because of our educational system, we can also walk in peace on earth, walk in brotherhood with all men, walk in clean air, walk without poverty and walk with total human dignity.

But we must, as Mrs. Lemmer said, emphasize the positive gains of education while not whitewashing the need for improved schools to meet those great challenges of the future in space and on earth.

(From the Education News Service, Burlingame, Calif.)

As we begin a new school year, **Mustang Daily** would like to set forth several policies and hopes for the coming year.

The paper that you are reading is a first in **Mustang Daily's** history because of its size.

Beginning in October or November **Mustang Daily** will be published five days a week. In this way the news will be more timely and **Mustang Daily** will truly be a daily.

This year **Mustang Daily** is going to attempt to bring the campus and its issues to the students. We will take a stand on vital campus questions, but the pages of **Mustang Daily** will be open for fair debate from both sides.

We will also try to cover all phases of the

campus this year. In years past there have been complaints that coverage was biased and that only certain parts of the campus were covered. We are going to attempt this year to cover every faction of campus life.

Mustang Daily welcomes suggestions from students, faculty and staff. In order to make this paper a vital voice on campus we need to hear from anyone who has suggestions which might improve the paper.

Please submit information well in advance if you wish to have publicity on any campus event. We want to cover everything, but we need help in learning about some events.

Hopefully we will be able to accomplish everything we have set out to do.

Staff Opinion

The democratic process

by Jeff Randolph
Staff Writer

Americans have taken a second glance at the present. Riots, foreign blunders, racism and inflation have amalgamated to show the decline of America, the Twentieth Century's version of the Roman Republic. Smug historians tell us that remarkable parallels exist, and the aforementioned traits mark the decline of a prosperous power.

Often asked questions are these: are we declining in national stability, and, if so, how are we to stop it? Thus beckons the irony of this paper. America's strength will not be eroded away as was the grandeur of Rome due in part to the furor raised over the above traits of weakness. That people organize, give of their time and money, and sometimes die for their panaceas to the above unrests attests to our strength. More money is given to more causes in the United States than in any other nation; no other nation has an equivalent of our Peace Corps.

Thus appears one of history's ironic threads. A nation usually experiences a period of unrest by the intelligentsia—when that nation is in a period of prosperity.

Thus it is that a ray of optimism appears; to resolve these thorny questions, America indeed has the resources. We, the humanistic end of the bargain must fulfill patience's calling—and abide by the painfully slow yet remarkably effective reforms by the democratic process.

Officers named

This year's People to People officers include: Misbahuddin Naam, president; George William, vice-president; Brad Bates, treasurer; Janet Denny, secretary; Anne Jurva, social chairman; and Mohamed Ashraf Ebrahim, publicity chairman.

Ebrahim extended an invitation to all students to attend the People to People Coffee Hour held each Friday from 3 p.m. to 5 p.m.

Loan offered to veterans

The Veterans Administration reminded returning veterans today they are eligible for home loans for 12 to 20 years after they get out of service.

Mort Webster, VA's Southern California Regional Office Manager, explained that eligible veterans who served after Jan. 31, 1955, will have a maximum of 20 years from the date of their discharge or until March 3, 1976, whichever is later, to take advantage of their G.I. home loan benefit.

To determine the expiration date of his own eligibility, each veteran who served after Jan. 31, 1955, can assume that he has 10 years after his discharge from active duty plus one year for each three months of military service, Webster explained.

Thus, he said, a Vietnam era veteran with two years service, for example, would have 18 years after discharge to use his G.I. loan guaranty entitlement.

Nationally, 254,383 applications for VA loan guarantees were received for the 12-month period ending June 30, Webster said, adding that 39,377 applications were received at the VA regional office in Los Angeles.

Webster pointed out that the 1969 total of 254,383 only slightly exceeded the 253,755 national total for 1968 when 35,892 loan applications were received at the VA regional office in Los Angeles.

These national totals for 1968 and 1969 were the highest since 1957.

The growing volume of applications in 1969 is attributed primarily to the increasing number of young Vietnam era veterans, Webster said. He noted the G.I. interest maximum was upped to 7 1/2 per cent in January 1969 to increase the availability of credit for veterans desirous of owning their own homes.

Webster said that "while activity last year was good, if more have been much better if more mortgage funds had been available for G.I. loans."

He added that a continued shortage of mortgage funds could hamper G.I. loan activity next year.

KCPR to air music

Campus radio, which has moved to the Journalism Department for its second year of broadcasting, will be on the air Monday.

KCPR will operate at 91.3 FM from 6 p.m. to 2 a.m. each day and will feature "Mustang music" for the college student at work and at play.

Students interested in radio work, with or without previous experience, are invited to an organizational meeting to be held Thursday from 7 to 10 p.m. in Graphic Arts 106.

Staff members will explain the station's program format, schedule interviews for positions, and arrange for Provisional Certificates for unlicensed staffers. Students will tour the KCPR studios and offices.

The idea for campus radio was born 20 years ago, but it was Mr. Glen Smith of the Speech Department who began to turn that idea into reality. When he passed away suddenly last winter, Alan Holmes

and Jim Stueck took over the job.

Under Alan's guidance, KCPR officially aired its first program last fall and not only survived the year but grew into a fledgling professional station.

This year KCPR has a new advisor, Mr. Ed Zuchelli, and has ordered a 10-watt transmitter. Station officials are hopeful of obtaining permission to broadcast home football games and run an AM radio cable to campus residence halls.

Guitarist to appear in Fine Arts fete

The Fine Arts Committee will present Laurindo Almeida, Brazilian guitarist, in concert Friday, Sept. 26 at 8 p.m.

The program will be in the College Theater. Cost to ASI card holders is \$5 and \$3.50 to the general public.

MUSTANG DAILY STAFF

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Presidents welcome students

To all our thousands of new students and to those who are returning as "old" students a hearty welcome to Cal Poly for the 1969-70 "Year of Purpose." The friendly, helpful spirit that has long identified the Cal Poly campus will continue, I'm certain, because it is one of the college's traditions that humanizes what could otherwise be a four-year concentration on cold facts. As we grow larger the desirability for close inter-personal relationships with faculty members and fellow students increases but the opportunities can decrease—unless we work positively to develop this important aspect of the learning experience.

This Fall quarter Cal Poly probably will have about 11,000 students, more than 3,500 of whom will be attending this college for this time either as freshmen or transfers from junior colleges or other four-year colleges. Of the nearly 800 faculty members, more than 100 will be new also. It is more important than ever that our "old" students and our "old" faculty members assume the role of "host" and take the first step in making sure that

our new colleagues are warmly greeted and assisted in every way so that they, too, will soon feel as "possessive" about "their" campus as do most of us who have been here for a few quarters.



Pres. Robert E. Kennedy

For the last two years I have been advocating more student involvement in college governance. The results have been good, not only from my point of view, but I believe students also felt that the results were an improvement. I hope student involvement in the representative democracy of student government is likewise increased in numbers and degree of commitment.

We begin this new college year with improvements in facilities and equipment, expansion in curricular offerings and special programs, as well as additions to our faculty and staff. Here at Cal Poly you will find all the elements that make this campus an environment of opportunity. Your teachers and advisors are here to help you; they are friendly men and women interested in assisting you in every way possible. Welcome to a college campus where students, faculty, staff and administrators work together to optimize each student's quest for knowledge and understanding.

Robert E. Kennedy
-President

New faculty members for printing students

Two veterans of the printing and publishing industry have been appointed to the faculty of the Printing Technology and Management Department and will begin their duties this month.

They are Donald F. Reilly, a former member of the faculty and chairman of the Printing Management Department at West Virginia Institute of Technology and Guy H. Thomas, Jr., formerly chief machinist for several Southern California area newspapers.

Thomas, a graduate of this college who received his Bachelor of Science Degree in printing engineering in 1953, has been equipment technician responsible for installation and maintenance of the equipment in the college's printing laboratories for the past 18 months.

He formerly was chief machinist for the Union-Tribune Publishing Company, San Diego; the Santa Monica Evening Outlook; and Magoffin Typographers, Hollywood.

Reilly has worked in various positions in the graphic arts for The 3M Company, Continental Can Company, Clark-Guilfoyle Company and R. A. Pettengill Company, all in the Philadelphia area.

Some 150 students are expected to enroll in bachelor's degree program courses in the printing department this quarter, according to Roderick W. Carruthers, who heads the faculty of nine.

In addition to the concentration of courses in printing management, which the department has traditionally offered, a new series of courses in printing education will be available to students for the first time this fall.

Carruthers said the printing education concentration, which is designed for students interested in teaching printing in junior and senior high schools, will require students to graduate with a major in printing, an academic minor and selected courses in professional education.

Recent additions to the department's laboratory equipment have further strengthened its emphasis on practical application of newly learned theory and technique, Carruthers added.

Significant additions in recent weeks have included a 26-inch, four-color packaging press, a high-speed business forms press and a 3-unit web offset publications press.

Kresge urges participation

I am pleased to have this opportunity to welcome you to Cal Poly for the 1969-70 school year. I hope you will all have a most successful year.

The ASI officers face the com-

ing year with a great deal of optimism and enthusiasm. We hope to get several new programs underway and improve on the old ones. There are many opportunities for involvement outside the classroom. Whether you join a club or on ASI committee, you should definitely make an effort to take part. The activity program offers very rewarding experiences that enhance the value of college years.

It is not possible to list these

activities here. However, the information is available in the TCU. Ask the ASI personnel or officers about your special interest. "The Pony", a weekly schedule of activities, is a valuable source of information. Above all, feel free to contact either ASI Vice President Dick Barrett or myself at any time a question arises. We stand ready to assist you and are especially eager to make this a good year for everyone. Again, welcome and best wishes!

Paul Kresge
ASI President

Senior project option offered to all majors

Looking for an option to your Senior Project?

Any student in any major who wishes to deviate his Senior Project may take Aero 461 and 462 if he has the approval of his department advisor. The project will deal with complex problems with an interdisciplinary approach.

The nature of the problem will determine what particular majors can take the class. The first problem which will run Winter and Spring Quarters this year is "The Application of Aircraft to Metropolitan Transportation," according to A. E. Andreoli of the

Aeronautics Engineering Department.

A study similar to this was done at Stanford by professors this past summer. Andreoli said that the project will give students a chance to compete with faculty thinking.

In a similar situation last year, students from four majors designed a transportation system for this campus, he added.

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Barbeque slated

A free barbeque will be held Sunday night at the First Baptist Church, 2075 Johnson Ave. at 5 p.m. The dinner will be open to all college students and will be the beginning of weekly morning and evening fellowships.

Dairy products contribute substantially to the gross national product of the U.S. accounting for about 10% of the total value of food industry shipments last year.



Paul Kresge

Review Committee set up on campus

A new Legislative Review Committee will be designed to "utilize the political power of the students of Cal Poly," according to Dick Smith, its originator.

The committee will examine state, college trustee, Academic Senate and Federal legislation to see how it affects the students of this college and the citizens of California.

The committee will submit resolutions expressing approval, disapproval, or need for amendment to the Student Affairs Council.

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Col. Green reassigned

Reassignment of Col. Robert W. Green, head of the Military Science Department for the past 14 months, to other duties in the Washington, D. C., area has been announced jointly by the college and the Department of the Army.

Col. Green, 51, will be succeeded by Col. William L. Hastie, who is presently on the staff of the U. S. Army Intelligence School at Ft. Holabird, Md., according to Dr. Clyde F. Fisher, dean of the School of Applied Sciences.

Col. Green, who expects to retire from active military duty later this year after nearly 35 years of service, assumed his duties as professor of military science and head of the campus department in July, 1968, after having been director of defense management and counterinsurgency courses at the National War College in Washington, D.C.

Prior to joining the faculty of the National War College, he was stationed in Vietnam and fulfilled

other overseas assignments.

Under Col. Green the Reserve Officers Training Corps program operated by the Military Science Department reached a high point in terms of commissions granted during his tenure at the college.

Commissioning ceremonies held during the past year have seen 140 graduates of the college receive commissions as second lieutenants. A total of 592 have received commissions as officers after completion of the military science program since its organization in 1950.

In his letter notifying the college of his reassignment, Col. Green expressed his regret at leaving as well as his appreciation for the college's cooperation with ROTC programs.

"While I have had many gratifying experiences in the Army, my short tour at Cal Poly will be among the most memorable of all," he continued.

"As I have often expressed, Cal Poly and its faculty and staff are outstanding in so many ways. Chief among these, perhaps, is the area of cooperation, assistance and dedication to a cause."

Immediately prior to assuming his duties at the U. S. Army Intelligence School, Col. Hastie served on the joint staff of the Pacific Army Command with headquarters in Hawaii.

Among the largest such voluntary units in the Western United States, this school's Military Science Department presently has a staff of 5 officers and 6 enlisted men, all on assignment from the Sixth U. S. Army.

The 1968-69 academic year saw nearly 500 members of the college student body enrolled in various military science courses and activities. Participation in such programs is in addition to regular degree courses of the college and completion of a bachelor's degree curriculum is required before commissioning.

President Kennedy, among others, felt each student should have some kind of a closure experience, the lanky Pederson explained. Thus senior project will be reinstated—not as a senior project per se but as a closure experience, he stated.

Pederson stressed that the form will be changed completely. A committee has been formed, he continued, to set the standards and to decide the way the project will be administered.

Pederson expressed concern "that students have a negative attitude about something I know will be exciting."



Col. Robert Green

English majors required to do a senior project

For a short time the English department was different from all other departments on this campus. English majors were not required to produce a senior project.

The senior project was dropped two years ago because it was either "a glorified term paper or else almost a thesis," explained William Pederson, head of the department. He continued that it had been impossible to settle on a standard for the project and that it served little purpose since English students are required to write anyway.

Then a second look was taken.

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New History Department

Staff assigned to department

Some 50 students who are entering this college for the first time this month are expected to swell enrollment in the college's newly formed History Department to nearly 125 history majors.

Also included in the expected Fall Quarter enrollment of the department, which began operation early in the summer, are about 75 students who have transferred their study interest from social sciences to history.

Dr. Clyde P. Fisher, dean of Applied Sciences, said the 50 new students selected history during the college's summer pre-registration, which began in July and ended in August.

Dean Fisher said the History Department began operation in mid-June after approval by President Dr. Robert E. Kennedy.

Dr. M. Eugene Smith, who had been head of the Social Sciences Department for the past four years, was appointed head of the History Department. He is also serving as acting head of the newly organized Social Sciences Department pending appointment of a permanent head of that department to begin his duties in January.

Under the new alignment, the History Department began offering the Bachelor of Arts Degree in history this summer and is also providing general education courses in history for the entire student body.

In addition to Dr. Smith, the history faculty includes Dr. Robert L. Burton, Ralph W. Dilts,

James L. Fitts, Dr. Donald M. Hensel, Dr. Scott J. Maughan, Edward L. Mayo, Peter H. Molnar, Dr. Barton C. Olsen, Robert E. Treacy, Dr. Herman Voeltz, Jay C. von Werlhof, and William M. Wharton, Jr.

The re-organized Social Sciences Department will continue to offer the Bachelor of Science Degree in social sciences with curriculum concentrations in social services, government service, and social sciences.

In addition to Dr. Smith, who will serve as acting department head through Fall Quarter, members of social sciences faculty are Dr. William M. Alander, Dr. A. Norman Cruikshank, Mrs. Anne C. Fowler, Dr. Michel N. Franck, George P. Gabbert, Shirley E. Kellback, Mary J. Kobayashi, John A. Kinstry, Michael P. O'Leary, Thomas F. Nolan, Charles Oldham, B. L. Scruggs, and Joseph N. Weatherby.

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Engineering School changes name

The role of technology on campus is reflected more strongly than ever in a name change of the college's former School of Engineering.

School of Engineering and Technology is the new name approved by Dr. Robert E. Kennedy, president of the college.

The change was unanimously recommended by the Engineering School Council, composed of the heads of the nine departments which make up the school and Dr. Archie Higdon, school dean.

President Kennedy pointed to the change as an indication of the future direction of engineering and technical education at Cal Poly.

"Any industry representatives or others who thought Cal Poly was going to become theory-oriented in its engineering programs ought to be reassured that it is our intention of expanding our spectrum of service," he added.

A practical emphasis on academic instruction, which has characterized the college since founding 68 years ago, will be continued, Dr. Kennedy said.

The School of Engineering and Technology is one of the largest such units among colleges and universities in the Western U.S. Under Dean Higdon's leadership, it has a faculty of 105 and this fall expects to enroll nearly one-quarter of the college's anticipated 10,800 students in its nine Bachelor of Science Degree curricula.

Components of the newly named school are the Aeronautical Engineering, Electrical Engineering, Electronic Engineering, Engineering Technology, Environmental Engineering, Industrial Engineering, Industrial Technology, Mechanical Engineering, and Welding and Metallurgical Engineering Departments.

In addition to the Bachelor of Science Degree curricula offered by those departments, degree programs in architectural engineering and agricultural engineering are provided by the Schools of Architecture and Agriculture respectively.

Accreditation of the college's degree curricula in aeronautical, electrical, electronic, industrial, and mechanical engineering by the nationally recognized Engineers Council on Professional Development was announced recently.

Engineering on this campus, which began operation in 1903 as state-wide polytechnic high

school, has a strong tradition, Dr. Higdon pointed out.

First courses in the area of engineering were offered under the heading of "mechanics" as early as the first decade of the century. Departments and divisions of "mechanics" and, later, of "engineering-mechanics" were organized about 1920 and continued through the two-and three-year college phases the campus's development.

"Industrial education" was the unifying name used for the college's engineering program during the early 1940's, following late in that decade by "Engineering and Industrial Division."

The title "Engineering Division" came into use in the 1950's and continued until early 1967, when all of the major instructional units were designated as "schools."

In addition to the Schools of Engineering and Technology, Agriculture, and Architecture, Schools of Applied Arts and of Applied Sciences are presently in operation.

This college, which received authorization to begin offering bachelor's degree programs in 1940, has provided college-level degree study in engineering for more than 5,000 young men and women since that time.

When degree programs began, only major curricula in aeronautical industries, electrical industries, and air conditioning industries were offered, but as they developed the term "engineering" replaced the "industries" reference.

Architectural engineering and electronics were added to the engineering curricula in the late 1940's and industrial engineering became part of the program about 10 years later. Metallurgical engineering was added in 1959, and architectural engineering was moved to the School of Architecture when it was formed in early 1968.

Most recent changes in the engineering and technology programs were the addition of engineering technology and industrial technology.

Announced early this year, the engineering technology curriculum was offered for the first time during the Summer Quarter. It is designed to prepare persons for work in the area between engineering and skilled crafts.

The industrial technology curriculum, formerly known as technical arts, was moved to the

School of Engineering in mid 1968.

Planned specifically to prepare young people for careers in industrial sales, production supervision and industrial education, it formerly was a part of the offerings of the School of Applied Arts.

Mathematics honor society names new members

Kappa Mu Epsilon, National Mathematics Honor Society on campus, will start this year with 15 new members. Membership in Kappa Mu Epsilon implies recognition of high scholastic achievement in math and all other subjects.

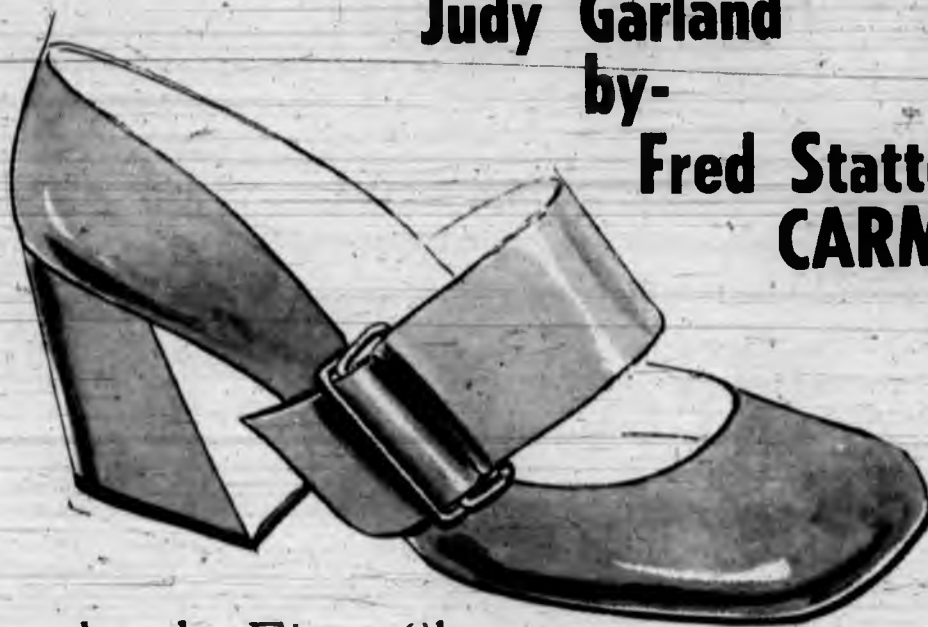
The new members are: Phillip Bird, Masaharu Chihaya, Gary Dahl, Steve Davis, Susan Hynds, Carl King and Joseph Lui. Ruth Martin, George Piers, Cary Schenck, Susan Schroeder, William Smith III, Kurt Stein, Irene Tong and Dr. Ralph Warten.

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Judy Garland

by-

Fred Statten For CARMO



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Arnold Ruiz

'When babies are boiled' 'man might be toothless'

by Jeff Randolph
Staff Writer

I dedicate this article to English majors, editors and "doozies-lovers." The following are actual quotes taken from American newspapers within the last three years.

"When the baby is done drinking, it should be unscrewed and laid in a cool place under a tap. If the baby does not thrive on fresh milk, it should be boiled."

CORRECTION — Unfortunately, the illustrations of edible and poisonous types of mushrooms were reversed on page 14 of our Sunday edition.

The women on the local team were doing fine until the last half of the fifth when all the bags got loaded.

Now we are abandoning our University freshmen test to use the College Broads altogether.

Served with a writ yesterday afternoon, B.O. Blake must produce children in court within 24 hours.

Heard on a radio station in Oakland—"After this announcement, we will continue with our uninterrupted music."

We wish to thank our many friends and neighbors for their kind assistance in the recent destruction of our home."

Rev. Hammond was congratulated on being able to get his plastered.

There were no inhabitant east of the Pueblo of Pecos until 1794. West of the Rio Grande there were even less.

A British scientist predicts that, in time to come, men will be born toothless.

"Do you know what it is to sit down in the evening with a book in your hand, your faithful dog in your mouth, and your good pipe at your feet?"

Twice during the day the President walked to the Executive offices at the western end of the White House, once to look over his maid and again just before going to church."

"It won't be real New England clam chowder unless you put your heart into it."

"The calls started at noon Saturday night."

"Then the officers moved in. Murphy was wounded slightly in the hip. A stray bullet killed one bystander slightly."

"The father is a Moron. That's one reason why they're moving to Utah."

"Abraham was born in a house which he helped his father to build."

"He remarked in all seriousness that it was hereditary in his family not to have any children."

"State highway patrolmen have now been instructed to aid in holding up motorists."

If you use orange juice, squeeze it from fresh lemons."

Dr. George G. Clucas, an administrative staff member, is author of a new book on comparative city finance. The publication is designed to provide cities with a comparative basis for program analysis of their own municipal practices.

Titled *The California Cities—Comparative Revenues and Expenditures, 1966-67*, the new book is being published by Sage Publications, Inc., of Beverly Hills.

Dr. Clucas, who is director of research and development at the school, is a former senior budget analyst for the Office of the Legislative Analyst in Sacramento.

He more recently worked on budget planning and finance as a member of the central staff of the California State Colleges and was a member of the University of Southern California and California State College at Long Beach faculties.

A graduate of University of Michigan and USC, from which he received his doctor's degree, Dr. Clucas also teaches courses in public administration here.

The new publication is available in series form and in book form. The first five sections deal with property taxes; franchise, sale, and use taxes; licenses, permits, fines and penalties; use of money and property; federal state and county grants; and current

service charges and other revenue.

Topics covered in the five sections under expenditures are general government—departmental; general government-nondepartmental; public safety; public works; and parks and recreation,

libraries, health and contributions.

Dr. Clucas studied and consolidated data from 399 cities into 33 population groups for book. Cities are placed in relationship to each other; urbanized areas are separated from cities in nonurbanized areas.

Administrator explores city monies

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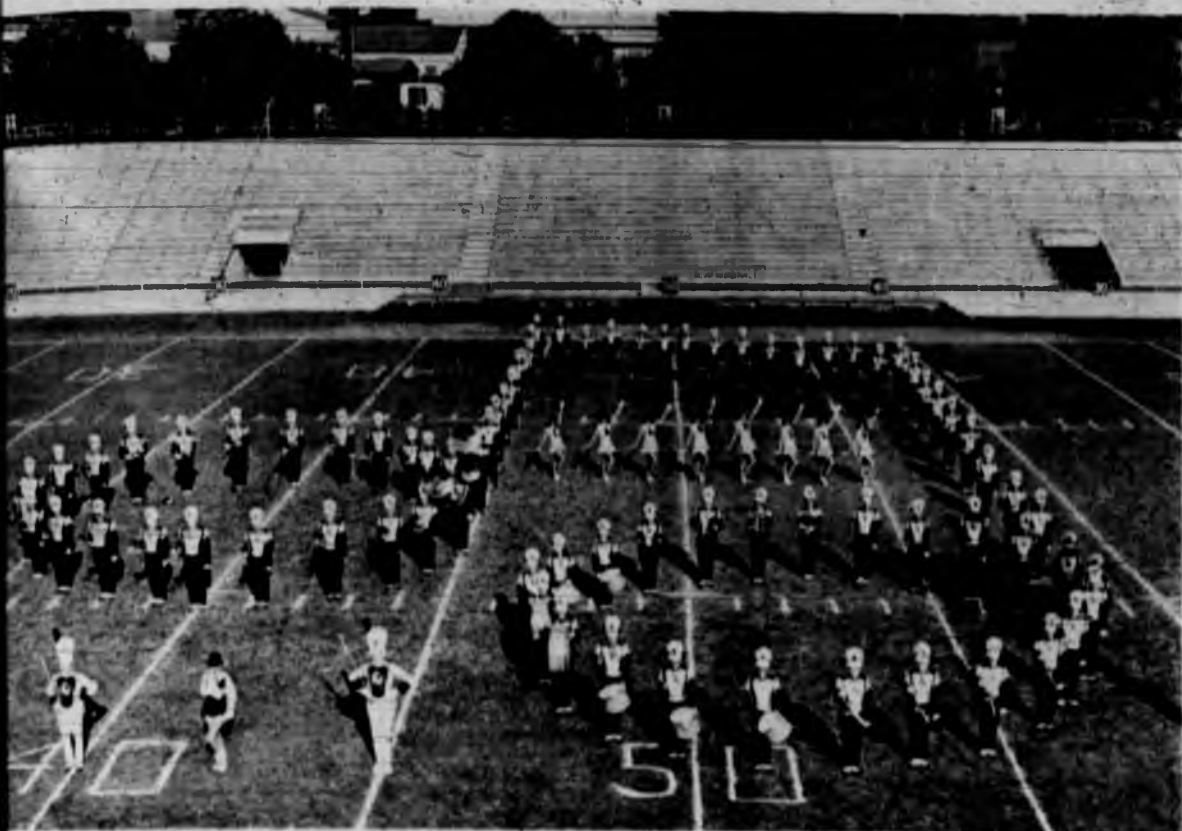
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Mustang Marching Band

Band plans shows for home games

Blazing colors, dazzling precision and thrilling musical composition will be characteristic of this year's Mustang Marching Band, according to William V. Johnson, director of bands. The band will meet for the first time tonight at 7 p.m. in the band room, Music, Speech and Drama room 216. Tryouts will be tomorrow at 7:30 p.m., also in the band room. There are positions open in instrument sections of the

band, Johnson said.

Some of the halftime shows scheduled for this year are "Mustang Band Goes Western," "Mustie Makes Music," "Sounds of the Sixties" and "California Here I Come."

A great deal of preparation goes into each performance, the director said. Members must practice five hours a week. Drum-major Larry Todd, eight band officers and the Rally Committee

are responsible for the behind-the-scenes work.

The band's featured twirler, Susan Heflin, will be returning for her third year to perform intricate baton twirling routines while riding a unicycle.

The Marching Band rehearses on Monday nights from 7 p.m. to 9 p.m. and on Wednesday and Friday afternoons from 3:30 p.m. to 5:30 p.m. Each member receives two units of credit.

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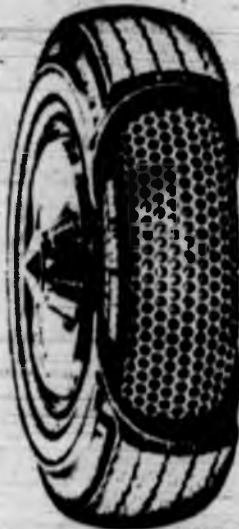


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Social services, education provided by program

A research project designed to provide improved educational services through the development of subprofessional positions in the schools has been announced by the U.S. Office of Education.

The project in Wayne County, Mich., is one of ten projects in the "new careers" research and development program of the Office of Education's Bureau of Research. The projects are designed to enable individuals to take advantage of current and anticipated employment opportunities in the expanding human and public service fields.

Researchers from the Wayne County Intermediate School District, which includes Detroit, will work with county school officials in seeking to:—Identify the possible subprofessional positions in schools by analyzing and regrouping tasks involved in the educational process. (Such positions could include various levels of clerical and monitorial jobs and teaching assistant.)—Define the skills, knowledge, training and experience required for various new positions and describe each position in terms of performance goals.—Develop a "career ladder" or ladders, by rating these new jobs, from simple to complex. (Conceivably, it would be possible for someone with ability and motivation to start at the lowest level of the ladder and, eventually, through specifically designed curriculums and on-the-job training, achieve professional status as a teacher.)

The overall Bureau of Research

program is aimed at improving the availability and quality of health, education, welfare and other critical human and public services. This would be done by reducing shortages of professional manpower and providing useful jobs with career possibilities for large numbers of persons, including the disadvantaged, the undereducated and other unemployed and underemployed persons.

Besides education, other projects covered in the program are in the fields of social services; health; parole and probation; recreational services for the ill, disabled and aged; and municipal services.

Funds for the projects are being provided under a section of the Vocational Education Act of 1963 which authorizes research, training and experimental programs.

Coordinator named

Martinez heads Ethnic Studies

Richard Martinez, a native of Arizona, has been named Coordinator of Ethnic Studies and Director of Educational Opportunities, according to President Robert Kennedy.

As Director of the Educational Opportunities Program, Martinez will give financial aid, counseling and tutorial assistance to participating students of American Indian, Mexican and Black origins. This program, which aided 22 students last year, is set-up to aid 70 this year.

Martinez will also be responsible for the administration and coordination of the interdisciplinary Ethnic Studies Program at the college. He will work directly with members of the college teaching and administrative faculty, students and representatives of the community. He will also head the Ethnic Studies and Ethnic Studies Advisory Committees.

Before taking his position at

this college, Martinez served as field coordinator and supervisor of the entire state of Arizona for Service Employment Redevelopment (SER) and a federally funded program of on-the-job training opportunities for minority and low-income people. SER

(the Spanish verb "to be") operated by Jobs for Progress and places emphasis on helping to determine what type of work an individual is suited for, securing on-the-job training as a means of locating regular employment.



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Yearbook to take on new look this year

While writing the checks for registration, be sure to include one for the 1970 El Rodeo for \$6.50. Sales will continue throughout the quarter at the TCU but no books will be sold after Winter Registration.

Seniors should make appoint-

ments for their senior pictures at Registration. The pictures will be taken November 10-13 by appointment only. Anyone expecting to graduate by December 1970 and interested in having a picture in the yearbook should sign up at the specified desk during registration.

This year's book promises a new look in senior pictures and in other sections, according to Adrienne Donaldson, editor. Colored paper and four color process and duotone color photos will brighten the story of the 1969-70 academic year.



THE LONG AWAITED... College Union Building is growing but is not expected to be completed until late summer, 1970. Strikes during the summer held-up construction on the building that was already behind schedule. —Photo by Brennan

Peace Corps recruiters search for Ag graduates

Attention senior and graduate students in the School of Agriculture. Arrangements have been completed for initiating the proposed Peace Corps Intern Program.

This Peace Corps Intern Program will offer a special route to volunteer service in the Peace Corps, and assures those who are selected that they will be placed in assignments which match their educational preparation and professional interest.

In addition, virtually all of the training for the Peace Corps will take place here on the campus in conjunction with the regular curriculum. Also, since the initial discussions were begun it has been agreed that Cal Poly Peace Corps Interns would be assigned to Thailand. The Peace Corps has agreed on a program which would put those who become a part of this program in an assignment in agriculture community development work where they will have contact with Cal Poly's AID contract team in Thailand, headed by former Dean of Agriculture, Warren T. Smith.

One other aspect of vital im-

portance is that a minimum of 20 to 24 units of credit could be provided towards the Master's of Science in Agriculture degree with a concentration in International Agriculture for the combined Peace Corps training and volunteer assignment. The actual number of units and the specific courses for which credit will be given will be evaluated on an individual basis.

The Intern Program coordinator for this school is Dr. Dean Piper who recently announced the "kick off session" for the program. The session, which will be held in the Faculty Dining Hall on Sept. 26, is designed to explain the program and will include talks by Thai Peace Corps director Kevin Delany and Thai operational officer Marie Monsen.

A film on Thailand will also be shown and refreshments will be served. Dr. Piper said all interested faculty and agriculture students are invited to attend and anyone wishing additional information should contact him in room C-43 of the Science Building.

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The midnight oil burns

by Cheryl Slabey
Staff Writer

Every night 100 to 200 students sit up burning the midnight oil saving over drawings that may or may not be good. As they work at arranging schematic projects of little boxes, styrofoam and other materials, they are practicing this school's unique philosophy of learn by doing.

The students are part of the 1285 member School of Architecture on campus. The school is the largest in the United States and has risen to its present capacity in the last five years.

The School of Architecture offers a five year degree in architecture, a four year degree in architectural engineering and a four year degree in city planning. The School hopes to expand and offer a degree in constructional engineering.

All students start as architecture design students and branch out into a chosen field in their third year of school.

What has caused the School of Architecture to grow so fast? Part of it is the practical training that a student receives. Many students are assigned to work on projects in the local communities such as designing a plaza for downtown San Luis Obispo, proposing improvements for making the south San Luis Obispo County beach front attractive enough to tourists to keep coming back and trying to refurbish downtown areas.

Structure and design classes offer a student a chance to design and build schematic models of a living area, a city or a mobile complex. The materials a student works with are those that he will use once he finishes school.

An overseas program is offered

by the School to give students a chance to see what other countries are doing in the field of architecture. It helps to broaden the student's outlook and helps him to better understand the problems faced in world construction. This fall three students are studying in Japan, two in Sweden and 24 in Florence, Italy.

The School keeps in close contact with the junior colleges throughout the state so that the junior colleges can correlate the architectural programs with the campus. This aids transfer students who enter the college their third year because they won't be behind in starting the first year sequential courses.



THE ARCHITECTURE... Patio (above) is a design project done by the architecture students. Each year, for Poly Royal, the patio takes on a different face. Greg Wilhelm (below), hidden amongst books, drawings and projects, works to get out a design project.

—Photo by Cheryl Slabey



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New department to benefit entire campus

This campus now has a Computer Science and Statistics Department headed by Dr. Curtis F. Gerald, according to Clyde P. Fisher, dean of applied sciences.

Among functions of the new department will be administration of the new computer science program, which the college announced last fall. The Computer Science and Statistics Department will also offer courses in statistics, philosophy and computer science to meet other degree and general education requirements for the entire student body.

A degree program in statistics is being planned to begin in 1972. Courses in philosophy and courses leading to concentrations in computer science and statistics have been offered for the past several years by the college's Mathematical Sciences Department headed by Dr. Milo E. Whitson. Initiation of the new department will result in change of the math unit's name to Mathematics Department, Dr. Fisher said.

Dr. Gerald will be joined by

several other members of the Mathematical Science Department teaching staff on the new department's faculty.

They are Dr. Robert A. Bentley, A.C.W. Bethel, Dr. William O. Buschman, Thomas V. Cahill, Dr. J.T. Culbertson, Mrs. Joyce R. Curry, Robert H. Dourson, Dr. Kenneth Fuller, John E. Groves, Reino Hannula, Wilbur C. Hogan, Y. Leon Maksoudian, Joseph B. Stefanac and Daniel F. Stubbs.

Prior to assuming his duties here Dr. Gerald worked in various teaching and research capacities with MIT, University of Cincinnati, University Oil Products Company, University of Washington and El Paso Natural Gas Product Company.

Objective of the computer science degree program is to prepare men and women for work with computers in business and industry and for graduate study in the subject.

Students enrolling in the major will share the soon-to-be completed \$1.6 million Computer Science Building with students

studying mathematics and architecture.

Dean Fisher said the new degree, which is among the first of such programs to be offered in the 19-campus California State Colleges system, is being provided by the college in response to an extreme shortage of persons trained in computer science in various levels of government, as well as in business, industry and research.

He looks on the program as an extension of the college's basic and unique purpose of providing occupationally centered higher education.

"This program will be a direct implementation of that program," Dr. Fisher said. "Not only will graduates obtain practical knowledge of computer programming, they will also attain the perspective and knowledge for assuming management-level responsibility."

"To this end, course work in programming, mathematics, physics, accounting and engineering are all being included in requirements for completion of the computer science degree."

Pets not allowed to roam loose on college campus

Animal lovers take notice.

A college campus is not a good place for pets, according to regulations which were put into effect Tuesday. Under the general heading of owner responsibility for personal property on campus, the College Administrative Manual (Sec. 546.1 Animal Pets on Campus) sets forth the following policy:

"Pets will be allowed on campus only when on a leash and accompanied by their owner. Dogs, cats and other pets found in violation of this regulation may be impounded by appropriate animal shelter officials."

"No animals, except when being used for official college instructional purposes, will be permitted inside campus buildings."

All students, faculty and staff members are asked to cooperate in carrying out this regulation.

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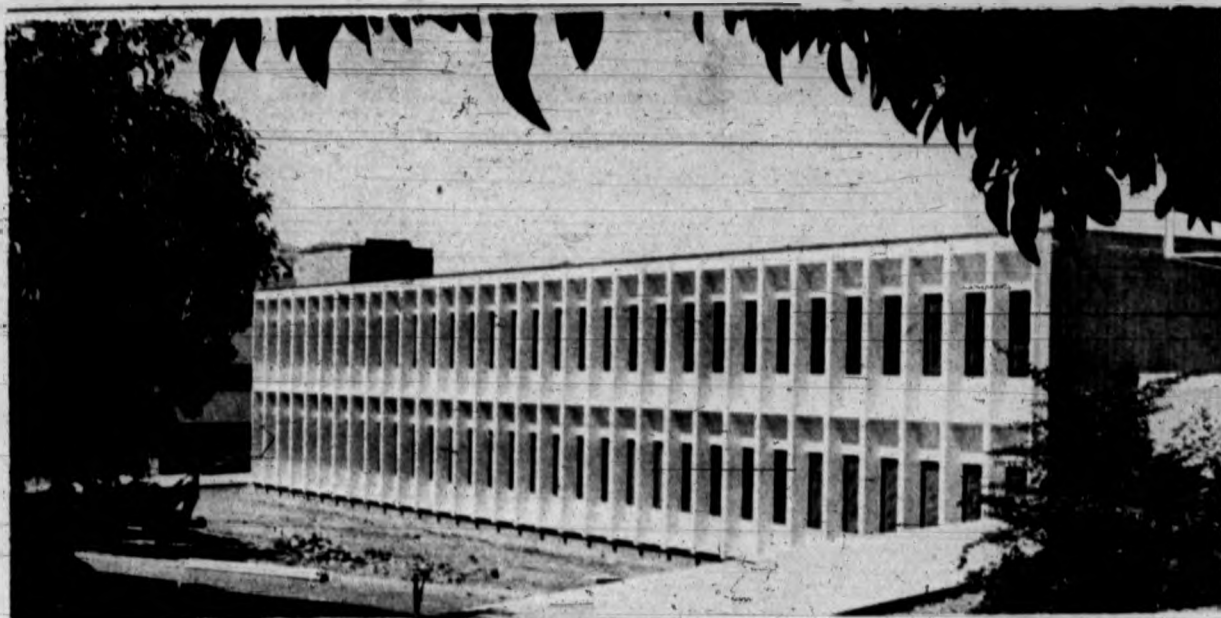


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CLASSES WILL BE HELD. . this quarter in the recently completed Computer Science Building, although the computers will not become operational until the cooling system is put into the building at the end of the Plumber's strike.

—Photo by Brennan

Poly Phase book exchange

Books sold on commission basis

by Eugene Mataumura
Staff Writer

Whether it be an old textbook or just an overnight novel, it can be found at the "Book Exchange," sponsored by Poly Phase, the Electrical Engineering departmental club.

Roger Greenwood explained the condition of exchanging a book. "Any book, novel or encyclopedia may be brought to the 'book exchange' as a 'loan' to us. The shelves are open to the public for books they wish to exchange or buy at the price specified by the original owner. If the book is sold, the public pays us, and in turn, we pay the owner the specified price less eight per cent commission. If the book is not sold, we give the book back at no cost to the owner. When and if a case of an out of edition book is questioned, we will refund its price.

The "book exchange" benefits everyone—assists the owner by selling his books at the price he wishes; the buyer benefits by being able to purchase his books at a more reasonable price; and the club also benefits by gaining financial assistance and a chance to function as a business in the college's "learn-by-doing," "earn while learning" philosophy.

Russell Korsmeyer, advisor to the club, had this to say: "Founded in 1928, the Poly Phase Club is today the 'biggest-little' club on campus. The innovated spirit of the club has brought to the campus the popular carnival-dance and the 'book exchange' service. Community service pro-

The Medical Journal of Australia suggests that physicians should avoid putting heart patients on unnecessarily strict diets. Discussing common sense practices in caring for heart patients, the magazine said: "Unnecessarily severe dietary restrictions on animal fat can also have a negative effect on the rehabilitation; sometimes a patient is put on a low animal fat diet for the rest of his life, quite regardless of any fasting serum cholesterol level, which may be well below the average. Simple weight reduction alone may be all that is necessary to reduce an elevated serum cholesterol level, yet a low cholesterol diet is frequently arbitrarily prescribed, and the patient is set apart from his fellows at social events and is reminded at every meal of the permanent nature of his disability."

jects include lighting and sound for the Junior Matrons Fashion Show. For the future, the Poly Phase Club is planning expansion of the 'book exchange' into new quarters in the College Union Building."

Poly Phase began its functions in the interest of all electrical engineers. The Electrical Engi-

neering club aims toward the interplay of the student within the realm of society after graduation by hosting many speakers from the industry.

Greenwood closed by stating: "With the 100 per cent cooperation from El Corral Bookstore, we feel even more confident of our success."

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Kaydettes seek members for this year's drill team

The women's drill team, Kaydettes, is seeking members for the 1969-70 year.

Any and all girls are encouraged to join this unit which also serves as an auxiliary to the ROTC. Interested eeds can obtain additional information at the Military Science office in Lib. 114. Recruitment for this year's team will begin this month.

"A training school will be held during the first weeks before a

drill down selection of the marching team," according to Alane Lewis, president-commander for the coming year.

"I think a lot of people are going to be surprised the next time they see us march. We're completely changing the drill team image," she stated.

Male advisor to the Kaydettes is Doug Hidek, a junior social science major and former member of the ROTC Men's Drill Team.

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Foreign student mail held in International Lounge

Because of the difficulties which foreign students have in maintaining a suitable address for receipt of mail from home, 378 individual boxes have been placed in the International Lounge in the old Post Office Building to provide mail delivery service for foreign students, according to Everett Chandler, dean of students.

The Foreign Students Office, under the direction of Glenn Rich, will be in charge of operating the mail delivery service.

In order to provide the necessary help for operating this delivery service, foreign students will be charged 50 cents per student per quarter, which is identical to the charge in the past for the general post office service provided all students, he said.

This service is being provided because foreign students have a far greater problem than native students in the handling of their mail. Most native students have a home address or have friends immediately available to them to take care of their mail. Foreign students do not have such help available and they do not even have the local Post Office because all of the post office boxes which ordinarily might be used are not available because of

limited facilities in the downtown Post Office.

This service was developed under the direction and planning of Glenn Rich and Gene Brendlin, Foundation Manager, (handler added).

'Chamber Singers' plan musical shows

A new musical group specializing in the performance of madrigals and modern works has been formed on campus.

The College Chamber Singers, directed by Mr. John Russell, is an ensemble of twenty men and women planning several concerts this year.

One unit credit (Music 230-04, Voice) will be offered.

Plans for the Chamber Singers include a performance of Schubert's Mass in G Major with the Chamber Orchestra and the presentation of a College Hour Concert next May.

Students desiring further information should contact Mr. Russell in MSD 122 or phone 546-2556.



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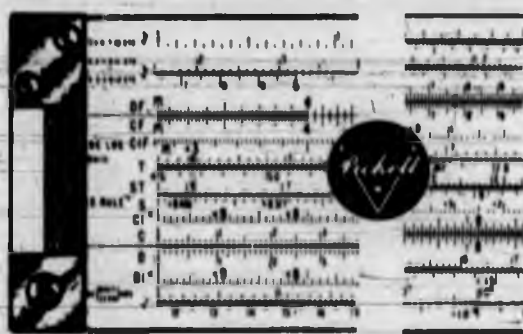
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DOUGH IS PREPARED... divided and weighed each day for use in the student dining hall. (above) Pies and sweet rolls are prepared daily for use in the snack bar and faculty dining hall. (below)



Bakers produce cakes and cookies for students, staff and faculty

by Ron Buzard
Managing Editor

Let's see, donuts on the breakfast menu. Set the alarm for 3 a.m. and there should be plenty of time to get everything ready.

While this might sound like the thoughts of someone planning a rare, early breakfast, it's really just standard procedure for the bakers in the campus dining hall.

Getting to work by 3:30 a.m. leaves just enough time to make fresh donuts and breakfast rolls for the 1,850 students who start eating at 8 a.m.

The bakers make everything but the sandwich bread for the student and faculty dining halls.

The average day, which is worked in shifts, may go something like this: The early crew comes in and makes donuts and crescent rolls for breakfast, french bread and hamburger buns for lunch. The next crew comes in around 9 a.m. and makes desserts (pies, cakes, turnovers and sweet rolls). The third crew will come in around 1 p.m. and finish off the day by making bread and rolls. Everything is made in quantities of 1,900.

Also the bakers are often asked to make fancy rolls, cakes or cookies for take out orders.

Although the bakery is not unique, it is one of the last (because the school is in a rural area) to be able to make everything cheaper than buying it from an outside source.

John Lee, the assistant director of the dining hall, says, "Good bakers are hard to find, we're real fortunate to have a full staff of qualified bakers and be able to supply the students with such a complete line of fresh baked goods."

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ROTC graduates commissioned

Seven graduates of this college received commissions as second lieutenants in the U. S. Army Reserve during ceremonies held at the end of Summer Quarter.

They are Lester L. Bogg of Lompoc; Donald R. Fleetwood, Palm Springs; Jeffrey G. Fox, Inglewood; John W. Key, Sallinas; Bryan J. Pearson, Torrance; David A. Tocher, Dos Palos; and Max E. Williams, Chino.

All seven are scheduled to report for active duty by the end of November.

Administration of the oath of

office to the new officers by Col. Robert W. Green, professor of military science and head of the Military Science Department, followed the commissioning address by Dr. Archie Higdon, dean of the School of Engineering.

A former member of the faculty and chairman of Engineering Sciences Division at the U.S. Air Force Academy in Colorado Springs, Dean Higdon is himself a former military officer. He retired in 1967 with the rank of

brigadier general in the Air Force.

The commissioning ceremonies brought to 141 the number of graduates who have received commissions here the past 12 months.

Since it began operation in 1950, a total of 593 men have received commissions as officers after graduation from the college and completion of the Reserve Officers Training Corps program operated by the Military Science Department.

Blue Key starts year with 32 active members

Blue Key, the largest honorary service fraternity in the United States, recognizes men of excellence and achievement both in academic and co-curricular activities.

Officers for this school year are: Mike Phillips, president; Tim LaSalle, vice-president; Paul Banke, vice-president for public relations; Les Childs, secretary; Dave Lopez, treasurer and Steve Cox, alumni secretary.

Blue Key will begin this year

with nine new members, bringing the total membership to 32. The new members are: Paul Banke, Les Childs, Steve Cox, Bill Lincoln, Mike Phillips, Bill Senter, Dick Sims, Gerard Smith and Stan Uchiyama.

THOUGHT FOR THE DAY: Even if you're on the right track, you'll get run over if you just sit there!

Members named to personnel staff

An alumnus and former vice president of the student body here is among three new members appointed to the staff of the Student Personnel Division at the college.

He is Dr. Robert E. Alberti, a resident of the Pomona area and member of the faculty and administrative staff at Cal Poly, Pomona, from 1963 through mid-1968.

Also newly appointed to the student personnel staff, according to Everett M. Chandler, dean of students, are Dr. R. Wayne Ball of Santa Maria and Barney R. Timone of Chico. They, along with Dr. Alberti, are scheduled to begin their duties this month.

Dr. Alberti, who received his bachelor's degree here in 1959, was associate dean of students at Cal Poly, Pomona, from 1965 through 1968. Prior to that he was a member of that college's mathematics faculty and administrative assistant to the executive vice president at that college.

For the past year, Dr. Alberti, who will become a member of the student counseling staff, has been completing study for his doctor's degree in college student development at Michigan State University. He finished his study and received his Doctor of Philosophy Degree in May of this year.

Timone, who will become administrative assistant to Dean Chandler, is a graduate of Chico State College and of Idaho State University, from which he received his master's degree in student personnel and higher education earlier this year.

While studying at Idaho State, Timone served as a resident manager in one of the university's student residence halls. Prior to that time, he taught at the Chico Unified School District for two years.

Dr. Ball, who will become a medical officer and physician on the staff of the Student Health Center, has been involved in private practice in Santa Maria since 1963. Prior to that he was a resident physician at General Hospital in Santa Barbara.

A graduate of Westminster College, Missouri, he received his Doctor of Medicine degree from University of Missouri in 1961 and completed his internship at Merv Hospital, Des Moines, Iowa.

The three new members of the student Personnel Division staff are among a total of more than 100 persons who will begin their duties as new members of the college faculty and administrative staff this fall.



The tree that became a branch

Once upon a time Marvin Hamilton was willed a hollow tree in an enchanted forest by an uncle who hated him. Marvin wasn't too thrilled with his legacy of leaves and bark, but he made the best of it. Actually he made a bank of it. Business was slow, and Marvin decided that the tree needed an image, a name people would trust. "My tree needs an image, a name people will trust," said Marvin to his mother one day.

"Why not name it after me, Marvin? It's the least you could do. After all I am your mother. If you only knew the heartbreak you..." "Okay, Mom. I'll name it after you. What's your name?" (He knew her only as Mom.)

"Security Pacific Hamilton," she answered, smiling broadly.

So he named the tree Security Pacific Bank. Business boomed. All the forest elves and dwarves came in after every rain to deposit their crocks of gold. Marvin's bank grew and grew, until today Security Pacific Bank is one of the largest full-service banking systems in the nation, even though the first branch was only a tree.

Now the Bank is generally found in large concrete buildings, but the elves and dwarves still have accounts there. It's not surprising. Security Pacific Bank always welcomes even small depositors.

SECURITY PACIFIC BANK





THE ROCKS, DIRT AND RELICS... from the "pit" are put on a tarpaulin and then sifted through various sizes of screening.

Local history unfolds

California's history is unfolding more of its mysteries near the small coastal town of Shell Beach.

A year ago the San Luis Obispo County Archeological Society, an organization unknown to most county residents, began looking for a site that would be representative of the early life on the central coast.

They found that the State Division of Highways had uncovered a site ten years ago when they were grading the hills to build a part of Highway 101. Armed with permission from the Division of Highways, volunteers from the society began excavating on the hilltop.

Jay von Werlhof, the head of the archeological "dig" and a history instructor on campus, said that the society is excavating an early Chumash village.

The village has been deserted

since sometime before 1874 when Paul Schmacher, California's first archeologist, first saw the site.

According to von Werlhof, the knoll they are presently excavating will probably reveal an entire Chumash living complex.

From the discoveries they've made so far, it seems that the Chumash people ate mostly fish and birds. Almost half of the items they've sorted are shells, he said.

They have been finding burned bones, fish vertebrae, house foundations, undisturbed ash pits, and red and yellow ochre that the men and women used for make-up.

Most of the materials they've found to this point are broken, but beyond the first level (25 centimeters) the material will be undisturbed, von Werlhof added.

The site, which was last used in the late 18th century, was a seasonal fishing village, he said.



SORTING IS A TEDIOUS TASK... each rock, bone, or fragment must be examined separately. —Photo by Kathy Lovett

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Featured: Long sleeve shirt, S-M-L-XL, \$17.50; Short sleeve shirt, S-M-L-XL, \$15; Sweater, S-M-L-XL, \$18; Knockabout jacket, 36-46, \$45; Grenadier jacket, 36-46, \$36; Knit pullover shirt, S-M-L-XL, \$10; V-neck pullover, S-M-L-XL, \$17; Slacks, 29-46, \$25; belt, S-M-L, \$4.50.



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Dune buggies in abundance

Local dunes great for rising sport

by Jane Ure
Staff Writer

Hot white sand, blazing in the noonday sun, blinds the eye. Silence prevails—not a bird sings, not a breeze blows.

A low rumble is heard off to the right. A tiny red flag atop a slender stalk is seen rapidly rising over the top of a distant sand dune. Suddenly a buggy appears at the crest of the dune, then it roars down the sandy face and disappears from view.

Wherever there are sand dunes — on beaches or in what were once considered desert "wastelands" — dune buggies are found to abound. This sport, which has taken California by storm, is as exhilarating and exciting as surfing or skiing.

Each dune buggy enthusiast is a mechanic of sorts, or shortly becomes one after becoming interested in this rapidly growing sport.

These people become adept at

repairing and rebuilding powerful engines so that their buggies may travel over the sand with ease and so that they may travel up, down and around dune and hill faces that are all but perpendicular.

Dune buggies can be found in all shapes, sizes, and colors, but they are alike in that they are equipped with large tires (which provide for better traction in the sand) and a roll bar.

With a roll bar enclosing the buggy and with the driver's seat belt fastened, the dune buggy can roll over and over without sub-

jecting the driver to serious injury. With these safety features, the exciting sport of dune bugging provides a safe form of recreation for all ages and can be enjoyed throughout the year.

PREPARING TO DESCEND...

a dune is one of the many thrills of riding in a dune buggy (left). However, the descent itself is the actual climax of the experience.

—Photo by Jane Ure



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All coupons will be forwarded to Sprouse-Reitz headquarters office in Portland, Oregon, for grand prize drawing. Winner will be notified by mail upon completion of the drawing September 20, 1969.

One 1969 model Pontiac Firebird (equipped with radio, heater, and automatic transmission) will be awarded to the sweepstakes winner.

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Engineers succeed

Accreditation given

The engineering curricula of five departments of the School of Engineering have been accredited by the Engineers' Council for Professional Development. A letter from Ernest Weber, president of the ECPD, announced that all five engineering curricula presented for accreditation during the past year have received accreditation from the national organization.

Receiving accreditation are academic programs leading to Bachelor of Science degrees in aeronautical, electrical, electronic, industrial and mechanical engineering.

President Robert E. Kennedy, who received word of the accreditation while on vacation, said: "Congratulations to you and to the entire faculty of the School of Engineering for achieving ECPD accreditation in all five of the departments which submitted applications and were inspected by the review team. Achievement of ECPD accreditation was long overdue for Cal Poly; today's achievement is recognition of our past success and an even brighter forecast for the future. Over the years our Engineering faculty dedicated themselves to doing an outstanding job even without the recognition of accreditation by the Engineers' Council for Professional Development. This national recognition of the worthiness of our program should make us strive even more to maintain the distinctive nature and personality of our engineering and technology programs."

Dean Archie Higdon commented, "The good news of this accreditation comes as a fine climax of two years of intensive work on the part of the faculty and administration to adjust Cal Poly curricula to meet ECPD requirements and still maintain the distinctive characteristic of engineering education at Cal Poly."

The ECPD report evaluated such aspects of the curricula as physical facilities, faculty development, leadership, financial support, equipment, library facilities and resources.

The ECPD publishes annually a list of accredited engineering curricula offered by institutions of higher education in the United States, and will include this school's programs in the next edition, to appear in October. The sole national accrediting body for engineering, ECPD membership is composed of the following professional societies: American Institute of Aeronautics and Astronautics, American Institute of Chemical Engineers, American Institute of Industrial Engineers, American Nuclear Society, American Society of Agricultural Engineers, American Society of Civil Engineers, American Society for Engineering Education, American Institute of Mining, Metallurgical and Petroleum Engineers, National Council of Engineering Examiners, Institute of Electrical and Electronics Engineers, Society of Automotive Engineers, and American Society Mechanical Engineers.

Appreciation for outstanding support and cooperation in achieving accreditation was expressed by Dean Higdon "on behalf of all the faculty in the School of Engineering, to the entire staff, faculty and administration of the college who brought about this success."

Title 5 information

Those students who desire specific information about Title 5 and provisions for suspending students can find copies of Title 5 in the Dean of Student's Office, Administration 209 or in the Security Office.

Twenty years ago about 6 quarts of milk could be obtained for an hour's wages; in 1968 earnings of an hour bought more than 11 quarts of milk.

Cattle is California's number one agricultural commodity in dollar value, with dairy products being second.

California dairy cattle eat approximately \$250 million worth of feed annually.

Production of butter in 34 major producing countries of the world during 1968 was up 2% over 1967 figures.

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How To Study is the name of the game!

"Effective Study Techniques" is the name of the course.

The Education Department is offering this 2-unit course designed to acquaint students with basic aims and objectives of going to college, and to provide adequate instruction and practice in specific study skills.

Psychology 104 is a guide to methods of studying in direct accordance with the class textbook How To Study, written by Clifford T. Morgan and James Deese.

The course outline includes: "Successful Studying" the art of studying, motivation for college work; "Getting Work Done" value

of a schedule, how to use your time;

—"The Strategy of Study" (SQ3R) survey, question, read, recite, review;

—"Reading Better and Faster" reading with a purpose, using your eyes, reading improvement, vocabulary development;

—"Taking Notes" underlining and outlining textbooks, writing summaries, using note cards;

—"Taking Examinations" how to review, taking objective and essay examinations;

—"Writing Themes and Reports" choosing the subject, gathering the material, making an outline, writing the paper; "Studying Foreign Language"

ages" the general approach, techniques in language study;

—"Mathematical Problems" basic skills, doing problems, using graphs and tables;

—"Getting Help and Being Helpful" beyond the textbook help from workbooks, outlines, outside readings, films, fraternity files, and getting help from other students, instructors, faculty advisors, special courses.

Milk cattle on U.S. farms number slightly more than 14 million head, the lowest figure since the 1880's.

51% of the U.S. milk supply in 1968 was used in manufactured dairy products, such as butter, cheese, etc.



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End of an era

Memories linger as old campus Post Office closes

by Bernie Wright
Monday Editor

Mrs. Margaret Hoyt, campus postmistress, has moved to the bookstore.

She took her stamps and scales, markers and meters, papers and postage.

She can't take the mailboxes—row upon row of antique wood and brass containers—for they are part of the campus Post Office; and the campus Post Office will no longer exist, although the building still stands.

The funds for a new Post Office are insufficient, and the old

one was too small, so Mrs. Hoyt moved. Through a window in the El Corral Bookstore she will dispense the stamps and services until the bookstore moves to the new College Union Building.

The Archies want the old Post Office for labs. With so many students in the School of Ar-

chitecture, present labs — A through P, Q and Z — are overcrowded. The Archies want to fix it up but it won't be the same.

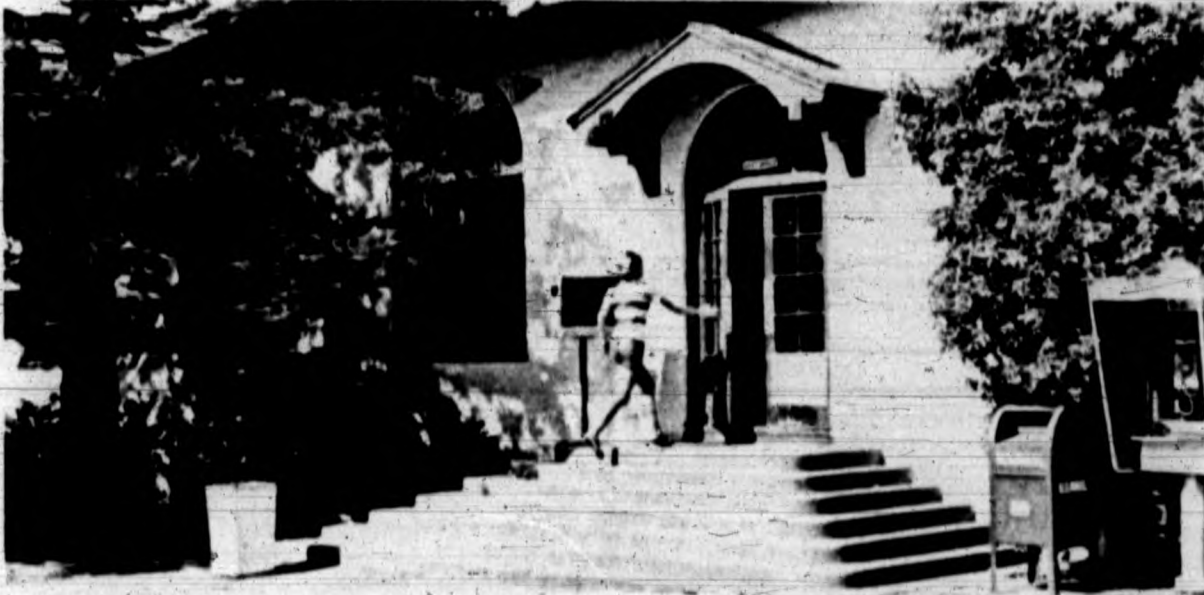
The campus Post Office serves a social as well as a physical need. It's a meeting place for students, a quiet corner for conversation, a source of information about houses and cars and other people.

Mrs. Hoyt will miss the Post Office — the myriad boxes and high ceilings and bulletin boards

and counters which characterize the campus Post Office. A window in a row of windows in a bookstore won't seem the same.

No pines brushing the glass in ancient frame windows. No ready shade on hot fall and spring days. No expanses of paper notes advertising the human condition. No iron grills and brass knobs and galvanized steel mesh.

"It isn't the same," says Mrs. Hoyt.



THE DASH...to the Post Office was a familiar scene of days gone by. No longer will students stand before the entrance door reading mail from home. The Post Office as such no longer exists, and with it goes the end of an era.

—Photos by Bernie Wright



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Trackmen earn All-American awards

With the announcement of 21 All-American honors after sweep-Mustang trackteam, a prosperous 1968 season came to a climatic close for the NCAA small college champions.

Thirteen Mustangs received All-American honors after sweeping the national championships last June in Ashland, Ohio.

Triple honors went to last year's sprint star Ruben Smith for winning the 100 yard dash, placing fourth in the 220 yard dash, and taking part in the winning 440 yard relay team. It was Smith's final year with the Mustangs.

Smith had already received four All-American honors before, two for the 440 yard relay, and one for both the 100 and 220 yard dashes.

Jim Edmondson gathered two All-American metals for finishing fifth in the 100 yard dash and participating in the winning 440 yard relay quartet. Edmondson had already been an All-American in 1968 for the 440 yard relay and will be back this year to try for a third time.

Tied with Edmondson for the 100 yard dash was teammate Leo DeWinter. DeWinter also received All-American honors by placing sixth in the long jump and taking part in the 440 yard relay team. It was DeWinter's last season with Poly.

The fourth man for the 440 yard relay team was Manuel Murrel who will also be back this year to compete for Coach Dick Purcell's cindermen.

The four man team turned in a time of 41.0 with Mt. St. Mary's the closest team to the Mustangs with a time of 41.6.

The Mustangs have won the 440 yard relay more than any other school in the history of the small college nationals.

Coach Purcell's 1968 recruiting efforts paid off as three freshmen made the All-American team.

Ethiopian Mathyas Michael ran away with the 880 yard dash turning in a time of 1:49.6. He also took part in the two mile relay where he and his teammates finished second.

Another double All-American freshman was Bob Newton who

placed second in the 440 yard dash and also took part in the two mile relay.

Outstanding freshman triple-jumper, Mohinder Singh, did not compete in the meet due to injury.

Marty Growdon placed fourth in the 440 yard dash and took part in the two mile relay, to grab two All-American honors as a senior.

Two top hurdlers, James Lowe and Ernie Holmes, placed third and fifth respectively, to earn All-American awards in the 120 yard high hurdles.

On the field the Mustangs took three more All-American honors with Mike Stone placing fourth in the High Jump, Junior Olsen placing third in the shot put and

Jeff Bunker placing fourth also points, then C.W. Post with 28 points.

The Mustangs took the national championships with 76 points, NCAA title for Coach Purcell followed with 43 and his Mustangs.



TEAM WORK... Five Mustangs distance men prepare to pass opponents as they pace each other to the finish line.

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WORTH

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ON THE RUN... Mathyas Michael ran away with the 880-yard dash as a freshman.

Offensive backs hold key to Poly success

With college football celebrating its centennial year, local sports enthusiasts are celebrating the return of coach Joe Harper as the head mentor of Cal Poly's 1969 football club. Last year Harper whisked his boys to 7-3 mark in route to boasting this school's best team since 1958.

Harper is optimistic about the upcoming season and his team's chances of faring well in a number of rugged contests with tough opponents. Highly rated Boise State of Idaho, who presently boasts more pro football prospects than any other college in the nation, will bring its celebrity team, a full drum and bugle corps, and its traditional large number of followers to

Mustang Stadium on October 4th. Western Washington State, however, will initiate the local home game season on Sept. 27 as they invade the Poly gridiron. Following the Boise State game, Harper and his team will host Simon Fraser College and arch-rival Fresno State in two succeeding weekend encounters. Cal State Long Beach will bring their versatile running and passing game to central California on Nov. 1st, while U.C. Santa Barbara and Cal Poly Pomona are slated to close-out the 1969 season one week apart in Mustang Stadium on Nov. 15th and 22nd. So far this fall injuries have not seriously plagued the highly-

touted Mustang camp. This fact, coupled with the advantageous home game schedule promises to provide local fans with an exciting season of football.

Harper has depth both offensively and defensively. San Francisco State coach Vic Rawen, whose team is slated to battle the Mustangs Saturday night on the Golden Gator gridiron, has rated Cal Poly to be "in its strongest year."

The Gators will be calling upon fullback Glenn Baker, last year's leading rusher, and defensive backer, to offset this year's stalwart Bill Grewohl at line-powerful Mustang machine. Campus tensions have upset the unity

of the Bay City team, and they contest following an extensive will be entering Saturday night's rebuilding effort.



HUSTLE AND DESIRE... are trademarks of a Mustangs put everything on the line as they face good defensive unit. This Saturday the Mustangs face the Golden Gators of San Francisco.

Mustangs view tough opponents

Offense is the key to the game, and this year's Cal Poly team has the potential to unlock many stubborn defenses.

Head football coach Joe Harper and his staff feel the backfield has greater quickness and speed than last fall's ball club. They also believe the passing and pass-catching departments are improved over 1968. The Mustangs do lack the big fullback. But this shortcoming will be overcome with the quickness and speed.

There are a trio of candidates vying for the quarterback position, including two veterans from '68 and a bright prospect up from the 1968 frosh. All three can trigger the offense.

Gary Abate, a 5-8 and 170-pound veteran senior, is extremely quick, accurate passer, good scrambler and a fine team leader. Abate is being challenged by Don Milan, a 6-1 and 185-pound junior who shared the signal calling duties last fall. Milan has a strong arm and is a strong runner.

The third candidate is sophomore Steve Bresnahan, a 5-9 and 185-pounder. The progress of Bresnahan, who made his presence felt during spring drills, has been a pleasant surprise to the Mustang coaching staff. He is an excellent competitor and a good left-handed passer.

The tailback slot has been bolstered with the addition of Joe Nigos, a 5-8 and 185-pound junior. Nigos was an All-Junior College selection in 1968. He is a talented athlete, a powerful blocker, and the most explosive runner on the ball club. He has the potential to be one of the top backs on the college division level.

Joe Acosta, a 5-10 and 175-pound senior, was the starting

tailback in 1968, but must battle Nigos for a regular post. He is a dedicated and reliable competitor.

Pete Ehrhardt, a 5-9 and 190-pound senior, is the leading contender at fullback. Ehrhardt reported in top condition and has demonstrated his quickness, outstanding blocking and running ability. He has the ability to play all backfield positions if needed. He should be a solid regular.

Another outstanding fullback candidate is sophomore Tom Klemons, 5-10 and 185-pounder from Whittier. He is a rugged and strong ball carrier.

Three players are battling for

the starting slot back assignment. Si Sigala, a 5-9 and 185-pound JC transfer is a good hustler with fine hands and excellent running ability. Another prospect is sophomore Pat Harrison, at 5-9 and 180-pounds. Harrison is a hard-nosed competitor up from the '68 frosh. He is a strong blocker and a runner with outstanding pass-catching ability.

Jim Edmondson, a 1968 letterman, is the third candidate. Edmondson, who played reserve slot end last fall, skipped spring drills to anchor Cal Poly's 440-relay team to first place as the Mustangs captured the 1969 NCAA College Division crown.

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BALL CONTROL... will be an important factor in the game Saturday night against SFSC. Three members of the Poly offensive unit practice timing and execution in hopes of out-running the Bay City athletes.

Injuries slight, spirit high Mustangs ready for opener

Agility, speed and dedication are a few of the characteristics describing this year's offensive ball club.

The question mark of health causes some uncertainty at this point in pre-season training. The Mustangs have the makings for a better offensive front than they fielded in 1968. However, a rash of minor injuries to key players resulted in concern. If all shake off the injuries, there should be depth in this department. A year's experience for seven veterans and the addition of some new talent leads to optimism.

Jan Juric, 6-2 and 210-pound senior, is the leading candidate for starting tight end post. Juric, who was a regular defensive end in '68, was successfully switched to offense during spring drills. He is a capable blocker and a fine receiver. Rick Roche, a 5-9 and 185-pound senior from San Marcos High School in Santa Barbara will back up Juric. Roche was shifted to the end position from slot back.

A junior college transfer and a 1967 letterman are top contenders for the tight tackle assignment. Vic Ecklund, a 6-2 and 205-pound junior from Golden West College was a standout during spring drills. Steve Hazzard, a 6-3 and 215-pound senior, lettered in '66 and '67 with the Mustangs but sat out last fall. Ecklund has good speed and is a strong blocker. Hazzard is a former end who was converted to tackle. He will also handle some of the punting duties. Both players have been slowed by minor injuries.

Veteran Phil Kenney, a 6-0 and 205-pound junior, is the top prospect for the starting tight guard job. Kenney is a strong blocker who logged time as a regular in 1968. John Hennigan, a 5-8 and 185-pounder is a top candidate up from the '68 frosh. The stocky lineman has excellent speed and should see ample action this fall.

Senior Bill Parsons, 5-9 and 185, is back at starting center. He is a skilled veteran ball player. Jim Turner, a 6-2 and 200-pound sophomore is backing up Parsons. Turner may see action at several other positions including guard and tackle.

A 1968 All CCAA selection, Brent Crabb, is healthy and back at his guard position. Crabb, a 6-0 and 205-pound senior is a

very tough performer. He should be improved this fall. Duain Cruzat, a 6-0 and 210-pound junior, is a transfer from Golden West College in Huntington Beach. Cruzat lacks experience, but is a strong blocker.

Rugged defense sparked by vets

Last season head coach Joe Harper introduced his brand of football. Defense was a key to the Mustang success. Crisp, hard-hitting tackling and tenacious pursuit are trademarks of the Harper defense. This same style also describes this year's defensive unit.

The defensive line has a solid foundation of experienced veterans from last year complemented by some top-flight newcomers. Heading the list are Dennis Petrcek and Lee Treadwell. Petrcek earned All-California Collegiate Athletic Association (CCAA) honors as a defensive tackle while Treadwell was an all-league selection at linebacker. Petrcek and Treadwell, both rugged seniors will play important roles again this fall.

A position-by-position evaluation of the defensive line and linebacker posts shows ample depth which should make Cal Poly's defensive unit even better than last fall's no. 1 rated conference defense.

Petrcek, 6-2 and 240, is battling junior letterman Glenn Ochener, a tough 5-10 and 185-pounder at left end. Petrcek, who missed spring drills to have corrective neck surgery, is in the best condition of his career. He has been clocked at 4.8 in the 40-yard dash. Ochener, a rugged competitor, was a reserve right defensive end last fall.

Last fall the Mustangs topped the California Collegiate Athletic Association (CCAA) in pass defense. A team record of 27 interceptions was established by the talented '68 club. The defensive secondary was one of the bright spots during 1969 spring drills. It should also be a strong point this fall.

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Cross-country up against NCAA's best

This will be the season of the giants for the Mustang cross-country team as they compete against four of the top teams in the nation.

On top of the list of competition is Cal Poly Pomona. Last year the Pomona Broncos not only won the CCAA conference but also went on to finish second in the nation in the college division and eighth in the University division.

Among this year's non-league giants will be Westmont College, last year's NAIA champions. Westmont is led by nationally known Dennis Savage, who last

year smashed the Mustang six mile course record.

With Long Beach State's recruiting power and San Jose State's returning power, both teams should offer more than a challenge.

On the home front Coach Dick Purcell hopes to see a lot from three year letterman, Eddy Codena.

Codena sat out last year but in 1967 finished third in the CCAA conference. The CCAA that year hosted the first four teams in the nation.

Star runner, Ray Morawski will

be back from last year and Coach Purcell is looking forward to a great season from the veteran runner.

Morawski, who runs the two mile in 9:42, set a new course record last year at UCSB.

Another red-shirt from last year, David Bronzan, from Oregon State, should be right up there after finishing third in the conference last year in the steeplechase for Coach Purcell's NCAA small college championship track team.

Two outstanding milers, Jeff James and Greg Tibbets, who

run the distance in 4:16 and 4:14, respectively, will try their luck with the longer distance along with NCAA small college 880 yard champion, Mathyas Michael.

Gary Du Val and Walley McConnell, previous two milers, will join last year's outstanding freshman, Paul Streets, in the race for the six man team.

According to Coach Purcell, the success of this year's cross country team depends on what condition his harriers are in.

The Mustang squad will be running 60 to 80 miles a week in preparation for the NCAA

finale this year at Wheaton, Illinois, November 15.

Coach Purcell pointed out that his runners will be turning in times anywhere from 31-36 minutes from the six mile course, an average of five and a half minutes per mile over unusual terrain.

1969 Cross-Country Schedule
Sept. 26 Cal Poly Pomona there
Oct. 4 Fresno State there
Oct. 11 Cal Poly Pomona and Long Beach State here
Oct. 17 San Jose State there
Oct. 25 Westmont College there
Nov. 1 Hancock Invitational there
Nov. 7 Cal Lutheran here

Still time to be a Colt

Fresh football has started another rugged season in hopes of preparing athletes for varsity play in years to come.

Coach Tom Lee reported that "any freshman football players who have a good high school background and experience and is interested in playing for the Colts this year, should report to room 207 in the Men's Gym."

Nine varsity players now competing for first string position came from Coach Lee's 1968 frosh team, a good indication that a good frosh player has an excellent chance of making varsity the following year.

1969 Freshman Football Schedule
Oct. 3 Cuesta J.C. here
Oct. 11 Hancock J.C. there
Oct. 17 San Jose State here
Oct. 24 Fresno State there
Oct. 31 Valley State here
Nov. 7 UCSB here

Soccer host best in west

Under the coaching of veteran Michael Cirovic, the Mustang soccer team will be hosting some of the top teams on the west coast.

1969 Soccer Schedule
Sept. 27 UCSB here
Oct. 4 Woodbury here
Oct. 11 UCSB there
Oct. 15 Loyola there
Oct. 22 UCLA here
Oct. 25 Woodbury there
Oct. 29 UCSB here
Nov. 1 Loyola here
Nov. 5 Westmont here
Nov. 8 Fullerton there
Nov. 11 UCLA there

Polo activity opens Sept. 27

Water polo enthusiasts will have their first chance to see the fast action game September 27, when the Mustang mermen open up their season with Monterey Peninsula Junior College.

Under the coaching of Richard Anderson, the Mustang poloists are looking forward to one of their most prosperous seasons ever.

1969 Water Polo Schedule
Sept. 27 Monterey J.C. here
Oct. 3 UCSB there
Oct. 4 UCLA there
Oct. 10 Cal Poly Pomona here
Oct. 17 Valley State here
Oct. 18 Fresno State here
Oct. 24 Cal Poly Pomona there
Oct. 25 Valley State there
Nov. 1 Fullerton State here
Nov. 8 Santa Ana J.C. here
Nov. 14 UC Riverside there
Nov. 15 Fullerton State there
Nov. 21-22 State College Tourney here

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