

Cal Poly Report

Vol. 33, No. 43 Thursday, September 30, 1982

Annual Giving chairmen named

Cal Poly President Warren J. Baker has announced the appointment of Wesley Witten as the chairman of the university's overall Annual Giving Program and two division chairmen to head the parents and alumni campaigns for the 1982-1983 Annual Giving year.

Douglas Maddox of Riverdale, a leading California agriculturalist, was named to head the Parents Division of the Annual Giving Campaign.

Thomas M. Duggan, Bakersfield, a successful lawyer and former Cal Poly athlete, will direct the Alumni Division of the Annual Giving Campaign.

Witten is a 1950 aeronautical engineering graduate and a charter member of the Cal Poly President's Cabinet. Currently on leave from ARCO and headquartered in San Francisco, he is president of ETSI, a consortium of companies formed to build a 1400-mile coal slurry pipeline system in the Midwest.

Maddox, a 1957 dairy husbandry graduate of Cal Poly, is also a charter member of the President's Cabinet. He is a partner in the Ru-Ann Dairy and president of Golden Genes Inc., a company which tests and exports dairy cattle.

Duggan is a 1973 history graduate of Cal Poly with an MBA degree earned in 1974. He is a managing partner in the law firm of DiGiorgio, Davis, Klein, Wegis, and Duggan, which was recently featured in California Lawyer magazine as an example of a "thriving mid-size firm."

"We've just finished an outstandingly successful year in the Annual Giving program under the leadership of Ed Jennings, Rich Loomis, and Bill Lane," Witten said, "and with the continued generosity of all our Cal Poly friends—alums, parents, and others—we look forward to an even more productive program in the year to come."

"We've set our sights on raising a quarter of a million dollars as the goal of the 1982-83 Annual Giving Program," Witten added.

SANR wins national award

Cal Poly's School of Agriculture and Natural Resources has received a \$5,000 national award to further develop a micro-computer literacy education program.

The annual award, to promote excellence in agricultural technology, is sponsored by R.J. Reynolds Industries, Inc., and the National Association of State Departments of Agriculture (NASDA).

"We are delighted that Cal Poly was selected to receive this honor in light of the fact that we were in competition with agricultural programs of universities throughout the country," said Dr. Lark P. Carter, dean of the School of Agriculture and Natural Resources. "This award will enable us to augment our efforts to provide the micro-computer literacy education program for students and faculty."

The program is a cooperative venture between the School of Agriculture and Natural Resources, Cal Poly's Computer Science and Statistics Department, and the university's Extended Education Office.

Carter said the school has leased 18 microcomputers from the Tandy Corp. to provide students and faculty with computer usage experience, and the computers will also be used to provide in-service workshops for vocational agriculture teachers.

Last summer the equipment was used for a computer workshop for 32 elementary school children, and further workshops for the general public are a distinct possibility.

The award was presented to Cal Poly on Sept. 13 at Des Moines, Iowa, during the annual meeting of the NASDA. Accepting the award for the university was Dr. Howard C. Brown, former dean of the School of Agriculture and Natural Resources and a member of California's State Board of Food and Agriculture.

Also present was Richard Rominger, director of the California Department of Food and Agriculture, who introduced Dr. Brown. Keynote speaker for the event was U.S. Secretary of Agriculture John R. Block.

Recycling project

The ECO-SLO Recycling Center will be recycling the San Luis Obispo County Telephone Directory this year. When you receive your new county telephone directory, please send the old one to the campus Mail Center for collection by ECO-SLO. The covers should be torn off the directory before returning it to the Mail Center. Your cooperation in this recycling project will be appreciated.

Business Leaders' Breakfasts

The 1982-83 series of Business Leaders' Breakfasts has been slated for the Fall Quarter. The Cal Poly Extension Office, Cal Poly School of Business and the San Luis Obispo Chamber of Commerce have jointly developed these programs to help improve the business manager/owner's effectiveness, leadership and job satisfaction and to encourage local businesses to help sponsor their employees' job training.

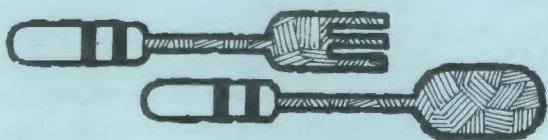
The breakfasts will be held on the first Thursday of every month from 7:30 - 9 am at the Vista Grande Restaurant on the Cal Poly campus.

The first breakfast on Oct. 7 will be presented by Ray Barret, a detective with the San Luis Obispo Police Department. His topic is "Fraud, How to Avoid Being a Victim." Barret specializes in crimes affecting businesses. He is well known for both the depth of his knowledge and the humor he is able to lend to serious subjects.

On Nov. 4, Peter Mattson will speak on "Small Business Computer Software." Mattson is president and founder of San Luis Software Inc., a leader in the field of small computer software.

On Dec. 2, Dennis Lopez, Community Relations Manager for Pacific Telephone, will present a program on "Improving Your Telephone Image."

The cost of each breakfast is \$6.50 or \$18.00 for the entire series. For registration or further information, please call Cal Poly Extension, (805) 546-2053.



Pre-game barbecue at UC Davis

Cal Poly alumni and friends are invited to kick off the Cal Poly-UC Davis football game with a pre-game barbecue Saturday, Oct. 9 at the Rec Pool Lodge in Davis. The chicken barbecue begins at 5 pm and game time is 7:30 pm.

Tickets for the game and barbecue are \$10 for Alumni Association members and \$11 for non-members. Reservations must be made by Oct. 4 by sending checks (payable to the Cal Poly Alumni Association) to Alumni Barbecue and Football, Cal Poly Alumni Association, Cal Poly, San Luis Obispo, CA 93407. For more information, contact Cal Poly Alumni Services at (805) 546-2525.

Mustang Booster buses will travel from San Luis Obispo to Davis for the barbecue and game. For further information contact the Booster office at (805) 546-2923.

Beef cattle Field Day

A Field Day scheduled for Oct. 4 will examine some efforts to improve the beef industry. The Field Day is co-sponsored by Cal Poly and the Western States Angus Association and is being held in conjunction with the university's 26th annual Test Bull Sale, scheduled for Oct. 5.

George Scovel of Gilroy, president of the California Cattlemen's Association, will lead off the program at 9:30 am on Oct. 4 with a discussion of the cattleman's current situation and efforts of his organization to improve it.

At 2 pm Templeton cattleman Dick Nock will discuss "Innovations for Survival" during the current market conditions.

Also scheduled to speak during the day-long program are Dick Spader, St. Louis, Mo., American Angus Association executive vice president, on performance records; Safeway Stores Vice President Frank Schubert on meat merchandising; and bankers Walt Minger and Robert Curry on special bull-leasing programs.

All sessions will be held at the Livestock Pavilion on campus. The Field Day will conclude with an evening banquet at the Madonna Inn, featuring Bill Barror, vice president of the Western States Angus Association, and motivational speaker Owen Seravatus (School of Business).

Cost for the Field Day and banquet is \$20 per person; for the Field Day only, \$10; for the banquet only, \$12; and for students attending the Field Day, \$5. More information may be obtained by contacting Frank Fox (Animal and Veterinary Science).

Statistical Consulting

The Computer Science and Statistics Department will again provide a statistical consulting service for Cal Poly faculty and students. The consulting statistician for the Fall Quarter is Dr. Robert K. Smidt. His office is in the Computer Science Building, Room 210, Ext. 2971. This service will be offered on a first-come, first-served basis, Monday and Wednesday from 2-4 pm. If these hours are inconvenient, appointments can be made at various times during the week. In addition, Dr. Smidt is available to make presentations to faculty groups about statistics and statistical computing.

New supply catalogs

The new Campus Supply Catalogs for this year have been sent to each department on campus. If you have not received yours, or you need additional copies for people in your department who do the supply ordering, please call the State Warehouse at Ext. 2872.

Faculty exchanges in the West 1983-84

The Western Interstate Commission for Higher Education (WICHE) is preparing a list of faculty members willing to exchange teaching positions for all or part of the 1983-84 academic year.

The listing, available later this fall, will be sent to all interested faculty in the 13 western states: Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, and Wyoming.

Persons interested in arranging exchanges should outline the following: Name, field of specialization, courses taught, geographical preferences, type of institution preferred, and period of exchange (AY '83-'84, fall, spring, summer).

The deadline of receipt of applications is Oct. 15. Mail to: Faculty Exchanges, Information Clearinghouse, WICHE, P.O. Drawer P, Boulder, CO 80302.

Trustees' actions

The Board of Trustees of The California State University took the following actions at its meeting Sept. 15 in Long Beach:

- Named Anthony H. Evans as president of CSC, San Bernardino, effective late this fall. Dr. Evans is provost and vice president for academic affairs at Eastern Michigan University, Ypsilanti.
- Approved a 1983-84 State Funded Capital Outlay Program request to the Legislature and Governor totaling \$42 million for 54 projects for the 19 campuses and the Statewide Program.
- Approved a 1983-84 Non-State Funded Capital Outlay Program totaling an estimated \$17.4 million for 11 projects.
- Increased the Application Fee from \$25 to \$30 for all persons applying for admission to the CSU beginning in summer, 1983. The revenue from this increase will offset a reduction in the 1982-83 CSU Support Budget by the Legislature, which indicated the fee should be increased.
- Amended Title 5 of the California Administrative Code to make specific provision for holidays for CSU employees. Holidays provided, including a personal holiday, are those which were previously provided by Government Code Sections 18025 and 18025.1, which have been repealed. The new section in Title 5 includes a change from the Government Code by allowing for Friday observance of holidays which fall on Saturday.
- Accepted Trustees' Audit Staff reports on Review of Library Activities at CSU, Los Angeles; CSC, San Bernardino; and CPSU, San Luis Obispo, numbers 82-10 through 82-12.

Back injury prevention

According to Time magazine, in the United States alone, as many as 75 million Americans have back problems and 7 million new ailments occur each year. In an effort to help prevent pain and frustration that accompany an injury to the back, the Department of Public Safety is announcing "Back Talk," a free program intended for anyone with a spine.

Dr. Karen J. Krah, San Luis Obispo chiropractor, will present "Back Talk," an ongoing program offered the first and third Tuesday of every month beginning in October in Room 202 of the Robert E. Kennedy Library from 7-9 pm.

The "Back Talk" program will provide basic instruction on the anatomy of the spine and back, exercises and preventive techniques which will permit a healthier life, as well as special methods of lifting to prevent the back from being injured. Physical exercise instruction will be demonstrated and may be performed by participants (comfortable clothes recommended). A question and answer period will follow each session.

For further information concerning the program, please contact Donald Van Acker, Environmental Health and Occupational Safety Officer, at Ext. 2281.

QUERY User Meetings

Have you taken the QUERY seminar, but haven't used it yet? Do you have a QUERY application you haven't been able to get to work? Do you have a QUERY application or technique which other QUERY users would find useful? Do you want to know what other QUERY users are doing? Are you ready for more advanced QUERY procedures and techniques?

Then you should be attending the monthly QUERY User Group Meetings. They are scheduled for the first Thursday of each month during University hour.

The Fall Quarter schedule is:

October 7	11 am - noon	Science North 201
November 4	11 am - noon	Science North 201
December 2	11 am - noon	Science North 201

APC staff additions

The campus population needs to be reminded of the relocation of two staff members to positions in the Activities Planning Center.

Walt Lambert, formerly Coordinator, Off-Campus Housing, is now Coordinator, Greek Affairs.

Ms. Willie Coleman, formerly a counselor in the Counseling Center, is now Assistant Director of the Activities Planning Center.

Both Lambert and Coleman may be reached at Ext. 2476.

Dateline

(\$) - Admission Charged

(!) - Admission free

THURSDAY, SEPTEMBER 30

University Club: Program features Mime Fran Dukehart. Staff Dining Room, noon. Faculty and staff invited. (!)

FRIDAY, OCTOBER 1

Concert: Pianist Clive Swansbourne will open Cal Poly's Quintessence Concert Series. Cal Poly Theatre, 8 pm. Sponsored by the Music Department and the School of Communicative Arts and Humanities. Public invited. (\$)

SATURDAY, OCTOBER 2

Men's Soccer: California State University, Northridge. Mustang Stadium, 7:30 pm. (\$)

Concert: Veteran Bay Area rock group, The Tubes. Physical Education Building Gymnasium, 8 pm. Presented by the Concert Committee of the Associated Students Inc. Public over the age of 18 invited. (\$)

SUNDAY, OCTOBER 3

Exhibit: Textile designs by eight prominent textile artists in a display titled "Dualities: Designer as Artist; Artist as Designer," continuing through Friday (Oct. 22). Galerie of the Julian A. McPhee University Union, 10 am - 6 pm Monday-Thursday, 10 am - 2 pm Fridays and noon to 4 pm Saturday and Sunday. Public invited. (!)

MONDAY, OCTOBER 4

Last day to file application for registration fee refund for Fall Quarter.

WEDNESDAY, OCTOBER 6

Men's Soccer: Loyola Marymount. Mustang Stadium, 7:30 pm. (\$)

THURSDAY, OCTOBER 7

Meeting: Business Leaders' Breakfast with guest speaker Ray Barret of the San Luis Obispo Police Department discussing "Fraud, How to Avoid Being a Victim." Vista Grande Restaurant, 7:30 - 9 am. Sponsored by the SLO Chamber of Commerce and Cal Poly's School of Business and Extended Education Office. Public invited; reservations required (546-2053). (\$)

University Club: Wesley Conner (Ornamental Horticulture) will discuss "Outstanding European Gardens." Staff Dining Room, noon. Faculty and staff invited. (!)

FRIDAY, OCTOBER 8

Women's Volleyball: University of the Pacific. Physical Education Building Gymnasium, 7:30 pm. (\$)

SATURDAY, OCTOBER 9

Men's Soccer: University of the Pacific. Mustang Stadium, 7:30 pm. (\$)

Position Vacancies

Candidates for positions on the faculty of the University are presently being sought, according to Donald L. Shelton (Director of Personnel Relations). Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

CLOSING DATE: 10-29-82

Director of Athletics, \$34,860-\$42,120/year. Position available immediately. Master's degree required, doctorate preferred plus three years experience as Director or Associate Director.

CLOSING DATE: 1-14-83

Lecturers, salary commensurate with experience and qualifications. Mathematics Department. Positions available commencing Fall Quarter 1983 for the 1983-84 school year. Applicants must possess the doctorate in mathematics or a closely related field. Teaching experience at a career-oriented university or relevant professional experience desirable.

Vacant staff positions at Cal Poly State University and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-546-2236—Foundation: University Dining Complex, 805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

CLOSING DATE: 10-8-82

Assistant Cook, \$4.67-\$5.60/hour. Food Service, Foundation. Assist in the preparation of meals, with sanitation, maintenance of a standardized recipe system, and line cooking. High school equivalent, minimum of two years commercial cooking experience, line cooking necessary.



Who, What, When, Where

Max E. Riedlsperger, John Snetsinger, History, and Deanna Riedlsperger, Foreign Languages, were invited participants in a seminar on "German-American Relations and Recent German International Policies" hosted by the European Academy of Berlin last June. Drs. Riedlsperger and Snetsinger were commentators on papers dealing with German history and foreign policy respectively.

John F. Marller, Chemistry, was author of "On the Mechanism of de Novo Polymerization by Form I Polynucleotide Phosphorylase of *Micrococcus Luteus*" in *Biochemistry*, 2349 (1982).

John Mendenhall, Art, has been listed in the 1982 edition of *Who's Who of American Robotics*.

Shan Somayaji, Architectural Engineering, had his paper titled "Prestressed Concrete Flexural Members: Design," published in *Journal of Structural Div. of ASCE*, Aug. 1982.

Frances J. Parker, Head, Child Development and Home Economics, has been invited to write the keynote chapter for the "1984 Yearbook in Home Economics Education," to be published by the American Home Economics Association.

Cal Poly Report is published weekly during the academic year by the Public Affairs Office.

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