





# Castle houses swimming pools, tapestries, Greek-Roman arts

William Randolph Hearst named it La Cuesta Encantada: The Enchanted Hill. Set against the Santa Lucia Mountains on a coastal knoll overlooking the sea, its 128 acres of gardens, terraces, pools, and palatial guest houses create a perfect setting for the magnificent 137-foot-high "Hispano-Moresque" mansion, La Casa Grande.

"Formerly the fabled mansion and grounds were accessible only to the friends and invited guests of Hearst," said Mr. M. R. Rustin, guide for Hearst Castle tour.

La Casa Grande serves as a display area for furniture and antiques that were functional as well as decorative. Gothic and Renaissance tapestries, fine wood carvings, huge French and Italian fire mantels, great carved ceilings, an outstanding collection of silver, Persian rugs, Roman mosaics, and wood, marble, and stone statuary are housed in the various and specially designed

rooms of La Casa Grande.

"In 1958, seven years after Hearst's death, the Hearst Corporation with the approval of the family presented La Casa Encantada to the State of California with the understanding that it be preserved as a memorial—not only to Hearst himself but to his mother, Phoebe Apperson Hearst," stated Rustin.

"He chose as the site Camp Hill, the old family camp-grounds on the then 240,000-acre ranch that stretched along some 50 miles of coast-line in San Luis Obispo and Monterey Counties. Together Hearst and Miss Morgan pored over their designs of the buildings and gardens that were to house what would become one of the world's great collections of art," stated Rustin.

"Among the first structures to be completed were the guest houses, La Casa del Mar (House of the Sea), La Casa del Monte

(Mountain), and La Casa del Sol (Sun). Done in Mediterranean Renaissance style, each house is a mansion in its own right. The largest is La Casa del Mar, which served as home to Hearst while La Casa Grande was being built. It extends three stories down the side of the hill. Altogether the guest houses contain 48 rooms," stated Rustin.

There are two swimming pools on the estate: the 345,000-gallon outdoor Neptune Pool and the 200,000-gallon indoor Roman Pool.

"The Neptune Pool was the favorite of Hearst's guests. Constructed of concrete and faced with marble, its 104-foot length offers a splendid setting for the Greco-Roman temple that forms the backdrop. While marble statues at the edges of the pool and in the recessed alcove appear to float on the surface of the water. Etruscan-styled colonnades at each end of the pool complete the classic concept. In Hearst's time the pool was heated year-round," stated Rustin.

## Campus Capers

### Grassroots lecture

Stanley Rogers, chairman of the San Luis Obispo Grassroots, will speak before students and faculty Wednesday, Aug. 14 at noon in Sel. E-27. The topic of his talk is "Operation Grassroots."

### Band to perform

The Concert Under the Stars series will present the Chrome Plated Junk Band, Wednesday, Aug. 14, in the Amphitheater

behind the music building. The time for the concert is 7:30 p.m.

### PG&E offers talk

A representative from Pacific Gas & Electric will be on campus Tuesday, Aug. 13 to talk to students and Faculty on the "Atomic Power at Diablo Canyon. His presentation will offer explanation of the new nuclear plant that is being built in the county. His lecture will start at noon in Sel. E-27.

## Students named Graham-Aspen Scholarship award winners

Three Cal Poly students have been named Graham-Aspen scholars by the Graham Foundation for Advanced Studies in the Fine Arts. The three Cal Poly students are Steven Ellis, Gregory Frech, and Gary Larson.

The grant provided the students selected with the opportunity to attend the International

Design Conference in Aspen. In addition, the students will participate in a summer project that will include a study of American architecture.

The 18th International Design Conference in Aspen was held June 16-22, and allowed the students to participate in dialogue with experts from both sides of the Atlantic. Topics covered were industrial design, architecture, city planning and European-American influence upon world design.

Selection of students to receive the Graham-Aspen award is done by faculty members of the school which they attend.

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# This is campus life?



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## Kennedy announces new post appointment

Appointment of George C. Clucas to the newly created position of director of research and development, has been announced by president Robert E. Kennedy. Clucas was dean of finance and development at the college from 1966-68, serving as financial advisor to the president and directing the master planning and building program.

As director of research and development, he will carry out a contiguous inventory of college research capability and school and departmental interest in research possibilities, investigating and exploring the possibility of research projects, experimental instructional projects, and developmental programs.

His duties will include establishing contacts with sources of funds, and aiding in the preparation of proposals for activities under consideration by agencies which would provide funds. In addition, he will aid in the general business and fiscal management of such projects.

From 1963-66, Clucas was chief of budget planning and administration in the Chancellor's Office of the California State Colleges. Since 1966 he has been a doctoral candidate in public administration at the University of Southern California. During this time he also has been engaged in part-time teaching at California State College at Long Beach and

the University of Southern California.

Clucas is working on his doctoral thesis, "Revenue and Expenditure Patterns of California Cities in 1966-67," which he may complete before September 1, the effective date of his appointment on the campus.

Prior to coming to the college in 1966, Clucas was senior administrative analyst in the office of the legislative analyst in Sacramento, a position in which he reviewed annual budget requests of the University of California, the California State Colleges, and other agencies.

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## Teacher sets mod manner

(Continued from page 1)

I'm doing is I attempt to stimulate a response in the student and this is one of the quickest ways to get a reaction. That means if you give some artificial information or a distortion of the truth or an outright lie, the purpose there is simply to get the student to recognize and to grasp the falsity and deal with it. If most of the class doesn't realize it's a falsehood, then this is a lost device. In that case, I immediately correct it.

**MUSTANG:** What is your reasoning behind having the students participate as opposed to straight lecturing?

**MOTT:** If the college is really student orientated, if the college is really there for the student and can give everything that the student can use in a later life, then I can't see why the student shouldn't be entitled to have his say as the course progresses from its beginning point to completion. That means if all the information that one is supposed to pick up taking a certain course is only disseminated on a one way track from the podium or wherever it comes from, then what chance is there really to prove that any learning took place? What I'm saying is if a school is student orientated then I think there should at least always a two way exchange of information.

**MUSTANG:** As a member of the Secondary Credential Committee, you must okay applications for student teachers and teacher training. In your opinion, how qualified are the English teachers that come from this campus?

**MOTT:** This question can be answered only on the basis of individuals. We consider everyone on an individual basis. This is why they must have interviews and major-minor consultations, etc. so the people on the committee know the ones we're approving. It isn't just a matter of flipping through a record and saying, "yeah they'll do" or whatever. So everyone is given a personal consideration by every member of the committee and then we judge them considering their student teacher performances. What I would like to say about the teachers of English we are turning out is that it's an increasing caliber, an increasing potential. It's an improving thing. I'm impressed by what I see of not only the people now going into student teaching, but also those who are coming up in a year or so.

**MUSTANG:** Does the English department here offer enough?

**MOTT:** I think we have plenty. It depends on what the student wants to take away from that curriculum or offerings or faculty or department.

## Turner scores two in 'Bear' debut

Cecil Turner, former campus football flash and track star, has shown professional football speed and talent in his debut with the Chicago Bears.

His first performance in NFL competition was that of a superstar.

He breezed 88 yards with the opening kickoff in an exhibition game against the Dallas Cowboys last week to score the first of his two touchdowns—both of them coming in the first half.

His second touchdown came on a 74-yard pass play.

Turner, a 9.3 sprinter, led the Poly track team to the National Collegiate Athletic Association college division title, and was outstanding as an end on the football team.



## Avila Beach: where the boys and the girls go to meet and swing to the beat



(photos by Olson)

