



Mustang

Archives

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Enrollment increases

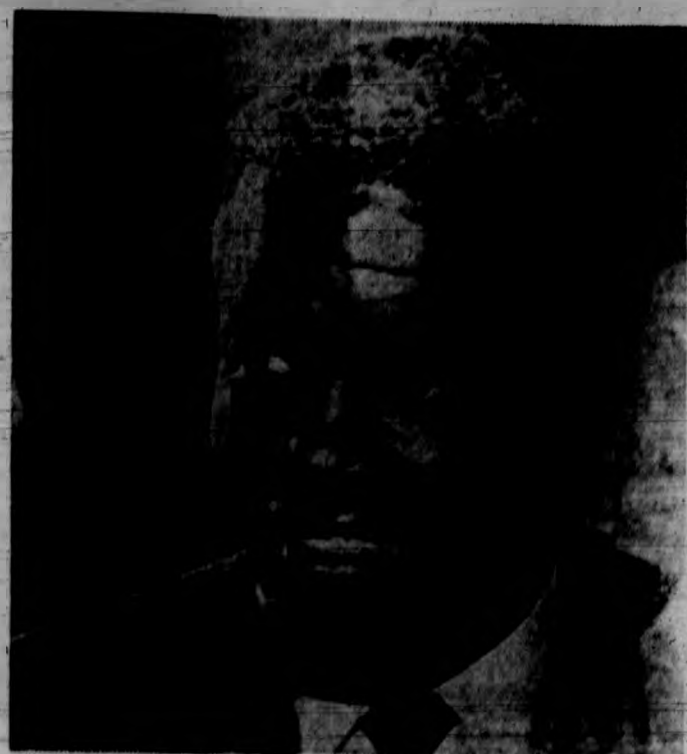
Still another registration has come and gone on the campus and Registrar Gerald Holly and associates are breathing a little easier.

The expected increase in student population materialized and a total of 2147 students became formal seekers of knowledge. Enrollment breakdown by schools showed: Agriculture 811, Engineering 307, Applied Arts 753, Applied Science 358 and Architecture 276, according to Tom Dunningan, Director of Institutional Studies. The enrollment is expected to be an increase of approximately 500 over last summer's enrollment.

As to what classes are offered, Holly explained that this is a decision made by the individual department heads. He explained that each department is given X number of dollars for instruction. With this amount they try and offer those classes which will benefit the most number of students.

An increase in the number of classes offered can be anticipated this fall, said Holly. However, this will create the situation whereby many more classes will be offered late in the day. "Students should plan for this in arranging both their school and private schedules," he explained.

Conference set for July 7-10



"You and the Seventies." Ex-Dodger Jackie Robinson (shown here) will be a featured speaker along with Edward P. Morgan, Dr. Robert Scalapino, Dr. Norman Moore and Gen. J. Lawton Collins at the first annual Summer Conference to be held here July 7-10. Robinson played baseball on this campus during World War II.

Ex-Dodger heads cast for campus affair

The first annual Summer Conference, "You and the Seventies," will be "a mind stretching experience," announced Dr. Dale Andrews, academic vice president of the college and chairman of the Summer Conference Committee.

The conference, the first of its kind here, will be held July 7-10 and will host such noted speakers as Jackie Robinson, General J. Lawton Collins, Dr. Robert Scalapino, Norman Moore, and Edward P. Morgan.

"A recently received anonymous grant is enabling the college to open the conference to all interested persons free of charge," stated Andrews.

The conference will be kicked off at 7:30 p.m. July 7, in the Little Theater, when Dr. Robert Scalapino, political science professor from the University of California at Berkeley, will ask "What in the World is Happening?"

Dr. Scalapino has lectured at universities throughout Asia. He is editor of Asian Survey and a member of the Joint Committee on Contemporary China in the Social Science Research Council. He is on two U.S. Department of State advisory panels.

Edward P. Morgan, noted news commentator, will begin the Monday events at 8:30 a.m. with his address entitled "The U.S. in World Affairs."

Morgan has worked for United Press, Colliers and the Chicago Daily News. He is currently on a two-year leave from the American Broadcasting Co. and working on the new Public Broadcast Laboratory.

The afternoon of the first day will be devoted to discussion sessions, a luncheon and various talks given by members of the faculty.

"The format is such that everyone attending will have an opportunity to actively participate through dialogue and discussion," said Chairman Andrews.

General J. Lawton Collins will address the conference Monday night at 7:30 p.m. on the topic "NATO and the Atlantic Community."

Dr. Norman Moore will bring

science into the conference Tuesday morning at 8:30 a.m. with a speech "From Test Tubes to Telescopes."

Dr. Moore, a scientist, engineer and industrialist, began his teaching at the Massachusetts Institute of Technology and later taught at Stanford. He is presently vice president of Litton Industries, Inc.

Discussions, a luncheon and further faculty and staff speeches will be held in the afternoon.

Wednesday's schedule is somewhat altered with a discussion session coming first followed by a 1:30 p.m. address by athlete Jackie Robinson entitled "Individual Rights in a Changing Society."

Robinson is a well known ex-Dodger baseball player and all-around athlete. He is no stranger to this college as he was assistant athletic director at a National Youth Administration camp on campus during 1941. Currently, he is a leader in the fight against racial discrimination as a member of New York Gov. Nelson Rockefeller's staff.

Anyone interested in attending the conference may obtain complimentary tickets to one or all the sessions in Admin. 413 or by calling 846-2187. The tickets will be available on a first come, first served basis.

The buffet luncheons are open to all persons attending the conference. Tickets are \$1.25 each.

Key speakers will address audiences in the Little Theater while discussion groups and special topic meetings will gather in lounges of adjoining residence halls. The luncheons will be held in the Staff Dining Room.

Dr. Andrews states "There is a need for this sort of conference, one where we attempt to look into the future—something we should all attempt—to try and relate things we see today with what we foresee in the future."

"With a presidential election and the possibility of urban unrest in sight, any conference occurring in 1968 should attempt to discuss these topics. They are all timely and pertinent," Andrews added.

No increase in price with summer Mustang

Yes, a summer Mustang is being published.

Mustang summer edition—will be published every Friday, except July 5, for the entire quarter.

"We are here to let you know what is happening on campus this summer," said Nina Zacuto, summer editor-in-chief. "You can help by letting us know what you are doing—clubs, activities, sports, etc."

"If anyone would like to join the staff and help write the news, they are more than welcome. All they should do is drop by and see us in Ga 226 and we will add their name to the staff box."

"As always, we will print any signed letters to the editor," added Miss Zacuto.

Consumers ignorant?

"The majority of consumers buy in ignorance." With this statement Walter Rice, business instructor entertained the audience during the third presentation of the noon speakers program.

Rice explained that there are over 7000 items in the average supermarket. No one can be an expert in such a large field, therefore, the buying public acts in ignorance. "An aspirin is an aspirin, is an aspirin, yet so many people buy the higher price brand just for the sake of brand name," Rice explained.

Advertising on television and radio has a far greater influence on the consumer than he may realize. Many of us have heard from birth that brand X works wonders. We never stop to question if brand Y at a cheaper price why it would not also work as well. If something costs more, then it must be better is our

rational, said Rice.

The question of automobile purchases arose, and the success of the Volkswagon in the American market was a lively topic. Rice explained that the VW buyer is that person who would otherwise buy a used car. The appeal of this automobile is based on the appeal of having something new. "We do not buy a new car because the old one has worn out, but rather we need a lift, or we want to give the impression of success," said Rice.

Rice explained the reason the American public is so very vulnerable is that except for isolated incidents, each individual acts alone. "The public does not have a large lobby at their command as do the auto dealers, for instance. Therefore, the laws do not help the consumer, they act in the favor of the side that makes the most noise," Rice explained.

Robed faculty at graduation

Relieved graduates win degrees

Something new was added to the graduation ceremonies this year—an academically robed faculty.

In an effort to encourage the close relationship between the college staff, the students, and the faculty, and in answer to the request from the Senior class and the Student Affairs Council, approximately 100 faculty members participated in the commencement procession.

The faculty members, representing each of the departments on campus, marched into the Mustang Stadium during this year's June ceremonies clad in the brightly colored gowns that symbolize their individual departments.

Still the stars of the proceedings were, as always, the graduates themselves. A record 1,719 students signed with relief as they crossed the platform to receive their degrees and certificates during the 62nd annual Commencement ceremonies here.

The graduates came from 52 California counties, 40 of the United States, and 42 foreign nations.

Dr. Robert E. Kennedy, president of the college, presented the honors to the largest class ever to graduate from this campus.

Twenty-six of the recipients had the distinguished honor of receiving degrees from two different fields of study.

Degrees were awarded to 151 candidates for the master of arts in education, while the master of

science degree had one recipient.

The five-year bachelor of architecture degree was awarded to 53 candidates. One candidate received a bachelor of arts degree, while a contrasting 1,485 obtained the bachelor of science degree. Two-year technical certificates were given to 28 applicants.

"Graduating with honors" were 131 recipients, or 9.3 per cent of those who received bachelor's degrees and had compiled records of 3.1 or better on a 4.0 grade scale.

Sixty-five degree candidates were commissioned into the US Army as second lieutenants, through the Reserve Officer Training Corps of the Military

(Continued on page 4)



What now?... College President Robert E. Kennedy (left) presents diploma to one of 1,719 graduates in the 62nd annual commencement ceremonies held here June 15. Highlights of the event were faculty participation in the procession and speaker John R. Moors of North American Rockwell Corporation.

Rodeo team rides to national finals after capturing Western Region title

With the Western Region, National Intercollegiate Rodeo Association championship tucked neatly under their belts, the rodeo team will ride into the national finals at the California State Exposition in Sacramento July 3-7.

The team was assured a place in the finals when both the men's and women's team won the Orange Coast meet, the last rodeo before the grand finale.

The college cowboys outpaced their nearest opponent, Mesa College of Arizona by 100 points with the women slipping by 20

points ahead of Pierce Junior College.

The men took three first places and three second places for a final score of 454. Bringing home the laurels were: Bill Nelson, first, bull riding; Dwayne Collins, first, bull dogging; Bob Leer, first, calf roping; Tom Casselberry, second, bareback bronc riding; Bill Nelson, second, Saddle bronc riding and bull dogging.

The women's team took one first and won second for its final tally of 151 points. Barbara Baer won the barrel racing event with Robin Sawyer right behind her for a close second.

The rodeo team finished the season with a total of 2,834 points, leaving their closest opponent, Arizona State University, far behind in the dust with 1,803 points.

The women's team tallied up a good seasonal record, finishing with 1,815 points and leaving

Pierce Junior College trailing far behind in second place with a small 880 points.

The two top teams, men's and women's, in each of the five national regions will be allowed to participate in the finals at Sacramento. Along with the teams, the top three individuals from the 84 schools in the NIRA will compete in the contest.

The nationals will initiate a new rodeo arena on the side of the official "Showcase of the Golden State" at the Exposition.

Intercollegiate rodeo is an amateur sport, but the college cowboys ride under the same rules as members of the professional Rodeo Cowboy Association. The college riders use the same stock as the professionals.

The college students must maintain a C average and carry a full academic load to be eligible to ride in intercollegiate competition.



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Care, handling of flowers set for colorful workshop

The care and handling of nearly every kind of flower will be discussed and illustrated during this summer's colorful American Institute of Floral Designers symposium on campus.

Members of the floral industry and educators in related fields will share the July 14-16 multi-colored spotlight.

Erna Knapp, art instructor, will begin the first day with a discussion on the psychology of color. A Los Angeles florist, Wayne Kirts, will later cover interior floral design. Other pedaled concepts: lighting floral displays, line and balance, and the

relationships between flowers and faiths.

Business Administration head Owen Servatius will open the second day. His topic is merchandising and the art of human relationships.

Later, "Bringing the Outdoor Indoors" will be discussed by Howard Brown, head of the Ornamental Horticulture Department. Dr. William Wood Jr., an economist, will detail the future of floral design.

Wedding etiquette, party decorations, and a closing evening spectacular, "Flowers, Fashion and Music," will also be witnessed by attending florists and their workers.

Aggies win first place in dairy judging meet

Dairy students from the college Agriculture Department traveled to Los Angeles to compete with 80 other students in the judging of dairy cows.

The Aggies returned with a first place victory in the Senior Division and a fourth in the Junior contest.

The Senior team, composed of Lealle Ferreira, David Gomes, Jim La Salle, and Ralph Bartoli (alternate) accumulated 2016 points and a win over such colleges as: University of Arizona, Fresno State, Montana State College, and Utah State University.

Members of the Junior team, Ralph Grossi, Dave Muther, Mike Hay, and Mike Graham received a fourth but were outpointed by Chico State College, Utah University, and Fresno State.

Each contestant was required to rate five different breeds of dairy stock in 10 classifications, depending on the animals conformation and ability to produce milk.

Immediately after the judging was completed, the student judge

appeared before a panel of four judges to give an oral report of his reasons for classification of the livestock.

The student was then rated by the panel for his ability to judge dairy stock and his oral presentation.

Russel Nelson, advisor to the group, said, "This is a very strenuous job. The student is not allowed to take any notes and must commit all the information to memory. He must have the ability to judge the animals, and have good reasons for doing so to win any of the four places."

When questioned how this contest helped students and Cal Poly, Russel replied, "For one thing, it enables students to meet important people in the agricultural field. This may help them get a better job when they have graduated. It also gives Cal Poly a great amount of prestige. When students can enter competition with schools as large as the University of Arizona and win, this gives the college a great deal of prestige."

CALENDAR OF EVENTS

- Jun. 20 San Antonio Mission Tour—TCU
- Jul. 2 Noon Speaker Sci-E27—Ulvaldo Tolonares
- 3 Noon Spenker—Owen Servatius
The Ugly American 2:p.m. Little Theatre
- 6 Deep Sea Fishing—TCU
- 8 Art Display—Library
- 9 Noon Speaker—Alex Gunn
- 10 Noon Speaker—Douglas Gerard

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Ag educator eulogized in memorial dedication

"J.I. was not an official part of the college, but he did play a role in the developing of California State Polytechnic College," said Harold Wilson, acting administrative vice president of the college, at the memorial dedication to J.I. Thompson here Tuesday.

The bronze plaque memorializing the services to agricultural education of John Irwin Thompson identifies him as a "respected livestock scientist and breeder . . . advisor to vocational agriculture teachers in high schools throughout California . . . guiding light to thousands of members of the Future Farmers of America . . . and consultant to college faculties . . ."

Thompson, referred to throughout the ceremonies by his friends as "Tommy," died December 28 at the age of 64.

He had been to livestock specialist for the State Bureau of Agricultural Education from 1931 until his retirement in 1958. Thompson's services to California agriculture began in 1910 when

he joined the staff of the University of California at Davis.

Because of all his contributions to agricultural education, friends of Thompson donated funds for the erection of a living memorial to him.

The memorial which is still under construction is located in the courtyard of the Erhart Agricultural Building. It will include a park-like area formed by the wings of the agricultural and English buildings.

The dedication to Thompson was part of the annual summer conference of the California Agricultural Teachers Association.

William Braum from Tranquillity High School, a member of CATA, told the audience, "he was an outstanding livestock judge.

"He would always answer questions on livestock no matter how stupid. He never let anyone down."

A Future Farmer, Paul Bankhead, who was representing the club, claimed, "he built up Future Farmers of America to what it is today."

Administration seeks faculty

Graduation is over, the school year has officially ended, and as last year fades out attention is focused on next year; and the administration is struggling with the old question of teacher shortage.

As of June 15, this campus had filled 90 of 142 vacancies or 64 per cent. This figure may rise to 73 per cent should all of the 14 remaining offers be accepted.

Larry Voss, a spokesman for the personnel office, stated, "the area of greatest difficulty in recruiting is in the field of architecture, where 18 positions remain vacant."

Other areas of difficulty are in the applied arts field which has 14 remaining vacancies and the

business administration field which has three vacancies.

Of the 14 pending offers, six are in the engineering field.

As large as this shortage may seem, Voss pointed out that the 56 per cent faculty vacancy has dropped to 36 per cent since May 15, and will further be reduced in July and August.

Said Voss, "The college does everything possible to fill the vacancies with qualified personnel. In some cases they will hire part-time employees to fill the gap. If vacancies still remain, the classes in the fall may be larger to absorb the work load. Everything is done to keep from turning students away!"

Summer orchestra first for campus

For the first time in the history of the college, an orchestra is being organized to perform during the Summer Quarter, according to Clifton Swanson, music instructor.

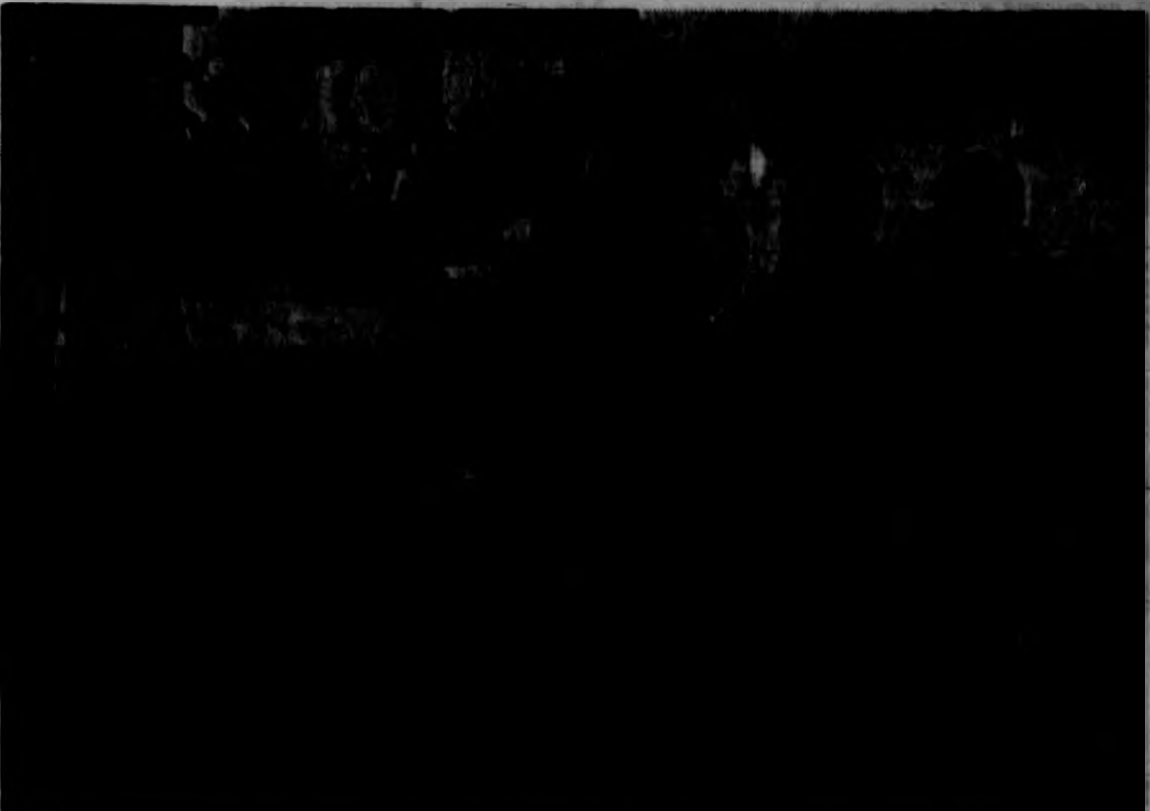
Swanson said all students, faculty, and members of faculty families are invited to try out for positions in the orchestra. Practice sessions are set for Tuesday and Thursday from 7 to 9 p.m. in MSD 216.

Persons wishing further information could contact Swanson in MRD 124, or phone 544-2853.

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William Braum from Tranquillity High School addresses audience at a dedication service for J.I. Thompson. Seated behind him are (from left to right) J. Everett Walker, Bureau of Agriculture Education and Paul Bankhead, representative for the Future Farmers of America.

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Track and wrestling teams hold championships for 67-68

Being the only college in the nation to win not one but two national championships during the 67-68 school year promises some very exciting sports action this fall according to head track coach Dick Purcell.

"We are in the midst of planning some very exciting events for the coming school year. We hope to have an all-star track meet during Poly Royal. We have already received confirmation from Northern Arizona University that they will be here to take a run at the championship. Also, we are in the process of inviting other top competition for this meet," Purcell explained.

"Even though we are graduating the best performer in the NCAA, Cecil Turner, we have very high hopes of winning another championship this coming year. We intend to be even stronger. We can count on many fine undergraduate athletes, some who are transferring in, and some who were not eligible to play for us this year. If we can keep the eligibility, and health of our athletes we can count on being a top contender

for the championship," said Purcell.

Ruben Smith took second place this year in the 100 and was beaten only by his teammate, Cecil Turner. In addition Manuel Muriel, the high school champion for the state will be here. Richard Jenkins, Jeff Dunker and James Lowe will all be fighting for the team next year.

Purcell's squad compiled a 7-0 record in dual competition this spring, then added the conference and national crowns.

In four years here, cross country coach, Purcell's teams have a 20-14 dual record. Last fall's third place finish in the conference was the best ever by a Mustang team.

Coach Purcell sees the coming year as one that will require a lot of effort, and a lot of teamwork. He feels that the team will have the players that will contribute both. He based this year's victories on these two essential elements, and is confident that he can expect them again.

Coach Purcell commented that the school is in need of a new track to run on. "We need

facilities for the fans. We have a championship team, and this will bring the public to Cal Poly. But we could use better accommodations for them," said Purcell.

Improved facilities, financial support, and player eligibility are the keys to another winning season according to Purcell. "We have a good chance to win and the team will be ready to give all they have," concluded Purcell.

The wrestling team, winners of the NCAA championship in 1966 and 1968 will also be ready to repeat the performance, this fall. Both Hitchcock and Purcell have developed tremendous rapport with their athletes, and can count on them giving their best.

The Mustangs have never lost to another California college or university in the six seasons that Hitchcock has coached the team.

No summer participation is scheduled for the teams. All efforts now will be directed at a victorious effort during the coming school year.

Commencement exercises attended by 1719 graduates

(Continued from page 1)

Science Department in a special commissioning ceremony.

A large oil portrait of the late Julian A. McPhee, who was president of the college from 1933 to 1960, was presented to the college by the Senior class. Wayne Griffin, chairman of the Senior Week Committee, presented the gift.

Daniel J. Malone of Sunnyvale, Senior Week Activities Committee, delivered the traditional Farewell message.

Guest speaker John R. Moore, vice president of the North American Rockwell Corporation and president of that company's Space division, told the graduat-

ing students that "no generation in history has faced as exciting a challenge" as the current generation faces.

"I have the confidence the future is in good hands, I know the challenge will be met."

After outlining the complexity of the world today, the Downey executive reminded his audience that "the United States historically has been at its best in time of peril. . ."

Later he pointed out that "as a nation we have faith in the inevitability of a happy ending to every situation. This may foster the kind of inertia which will cause the nation to wait too long before seeking solutions to the critical problems of today."

Mustangs grab 4th place in overall CCAA athletics

PASADENA—Cal Poly tied for fourth place in competition for the California Collegiate Athletic Association "Ironman Trophy" which goes to the school recording the best overall record in 11 conference sports, the association office in Pasadena reported this week.

San Diego State, on the strength of first-place standings in football, cross country and basketball plus strong finishes in several other sports, took the trophy. Fresno State was second in the competition, with third place going to Cal State Long Beach.

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