

Cal Poly Report

Vol. 34, No. 27 Thursday, March 1, 1984

Placement Center plans peer counselor program

Faculty and staff — your help is needed! The Student Employment Office of the Placement Center is looking for students in all majors who are interested in serving as peer counselors. Selected individuals will enroll in the peer helper training class Spring Quarter and start their field experience as part of the student employment staff Fall Quarter. Proposed credit (2-3 units/quarter) will be awarded on a credit/no-credit basis.

Peer counselors will help students find summer and part-time jobs. They also can provide career information (e.g., resume preparation, cover letter construction, job search strategies, etc.). In exchange, it is hoped that the peer counselors will be better prepared to make their own career decisions as they explore particular areas of interest.

Schedules of six to eight hours/week will be set up according to each peer counselor's class and activity schedule and will be adhered to throughout the quarter. A one-year minimum commitment is required.

Faculty and staff are encouraged to refer interested students to Jeanne Aceto in the Placement Center (ext. 2501) for more information. Deadline for application is Friday, March 9.

Going-away party for Gersten

A retirement reception for Roy Gersten will be held from 1:30 to 3:30 pm on Wednesday (March 7). The event will take place in the University Union Galerie and is being sponsored by the Associated Students Inc.

Gersten retired Dec. 30, 1983, from his duties as director of Associated Students Inc./University Union business affairs. He stayed on during Winter Quarter as a consultant.

Payday: March 1



Orchesis to present 'La Danz'

Cal Poly's Orchesis Dance Club will present its 14th annual concert at 8 pm March 8, 9 and 10 in the Cal Poly Theatre.

The concert is titled "La Danz." It will be an evening of pieces choreographed and performed by dance students and faculty, exploring many styles, including folk, ballet, jazz and modern.

Orchesis artistic directors Annette Hackman and Cynthia Nazzaro will each present pieces. Hackman, who has a long history of ballet and jazz training, will present two ballet pieces. Nazzaro, who has a strong background in modern dance, will present two modern pieces. Pat Jackson, dance faculty member and director of the "American Dancers," will present a jazz number. Additional numbers will be choreographed by students.

Reserved-seat tickets are \$5.50 for the public and \$5 for students. Reservations can be made by calling ext. 1421 between 10 am and 3 pm on weekdays. Tickets are available at the University Union ticket office, Boo Boo Records, the Dance Shop and Hurley's Pharmacy.

Room change for A&H speaker

Dr. Jacques Valle is today's guest speaker in the Arts and Humanities Lecture Series. He will be speaking at 11 a.m. on the subject "The Network Revolution: Confessions of a Computer Scientist." Please note: because of interest in the speaker and his topic, the talk will be in the Cal Poly Theatre — not in the University Union as other lectures in the series have been.

Chancellor's appointment

Dr. Herbert Carter, CSU vice chancellor for administration, has been designated as interim vice chancellor for development and public affairs. The assignment is in addition to his current duties.

Book by Poly dean sees threat to American business

Dean of Business Kenneth D. Walters has co-authored a book which warns that American business might not be able to compete with the growing state-owned companies of other countries.

The book, titled "Nationalized Companies: A Threat to American Business," is published by McGraw-Hill. It is garnering critical acclaim throughout the United States and Europe.

Walters and co-author R. Joseph Monsen, professor of business at the University of Washington, note that capitalism is changing rapidly in Western Europe and in many other parts of the world because of the expansion and growing number of state-owned companies. The book argues that nationalized companies, though less efficient than private companies, pose a competitive challenge to private firms because governments subsidize them so heavily.

"Nationalized Companies" was praised by the Wall Street Journal, which reported that the book provided a wealth of data and was "must reading" for anyone interested in the debate over whether the U.S. should adopt an "industrial policy," as some presidential candidates are advocating.

Poly Royal queen, court chosen

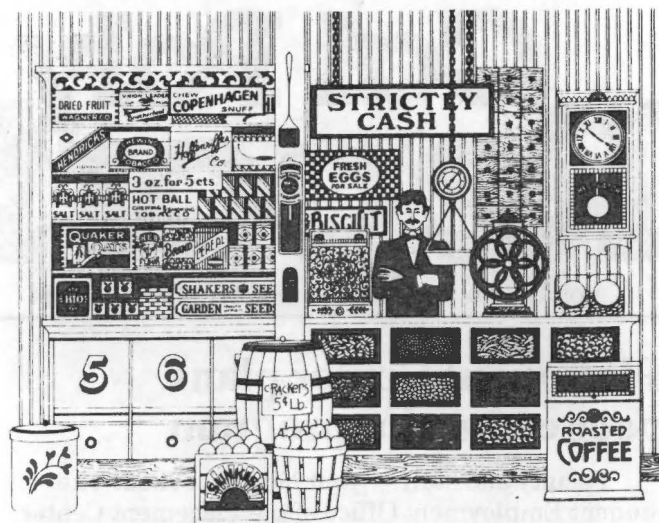
Rebecca Olshausen, a 21-year-old political science junior from Santa Ynez, has been selected as the 1984 Queen of Poly Royal. She and four princesses were chosen in a pageant on the Cal Poly campus. She was sponsored by the California College Republicans club.

First runner-up princess is Karen Gustafson, a 21-year-old environmental and systematic biology senior from Los Gatos. Sponsored by Theta Chi fraternity, she will reign as queen if Olshausen is unable to do so.

Other princesses are Nancy Ortman, a 22-year-old ornamental horticulture major from Upland, sponsored by the Ornamental Horticulture Club; Angela Dawn Robledo, a 20-year-old economics major from Tranquillity, sponsored by the Economics Club; and Lauren Shanahan, a 21-year-old agricultural business management senior from Fallbrook, sponsored by the National Agri-Marketing Association.

Campus directory update

The page at the front of the 1983-84 Campus Telephone Directory listing academic department heads contains an error. The department head in Economics is "George M. Eastham." Howard E. Smith served as department head during 1982-83 while Eastham was on sabbatical.



Drive-thru service at Campus Store

You can now purchase Cal Poly-produced milk, eggs and bread without leaving your car. On your way home weekdays take N. Perimeter Road to University Drive and follow the sign to the drive-thru service at the Campus Store. From 3 pm to 5:30 pm you can get fast, friendly service without leaving your car.

For years the Campus Store has been providing the university community with a wide variety of campus-grown products. Fresh fruits, vegetables, eggs and dairy products have always been offered. Now that the store is part of Food Service it has even more to offer.

Some of the new Campus Store products include coffee and pastries, pre-made sandwiches and salads, snack items, juices, sodas and desserts. It also carries a complete line of basic school supplies, toiletries and architectural study needs.

Store hours are 6:30 am to 10 pm weekdays and 9 am to 4:30 pm on the weekend.

Sacramento services for Couper

Funeral services for George P. Couper, 81, public relations director for Cal Poly during the 1930s, and, at the same time, assistant chief of the State Bureau of Agricultural Education, were held in Sacramento Feb. 21.

Couper continued to be headquartered at Cal Poly while continuing as assistant chief of the bureau on a full-time basis from 1940 to 1966 when he retired. He had been living in Sacramento in recent years.

Memorial donations in his name can be sent to the Future Farmers of America, c/o Ken Harris, executive secretary, California FFA Foundation, P.O. Box 1283, Sacramento, CA 95806.

Who, What, When, Where

George Gowgani, Crop Science, presented a research paper titled "A comparison of six new grass herbicides" at the annual meetings of the Weed Science Society of America. The meetings were held Feb. 8-10 in Miami.

Gordon Curzon, English, was presented with an honorary life membership in the California State Poetry Society at the annual winter membership meeting at Cal Poly. Curzon was recognized for his outstanding contributions to the cause of poetry. He also was nominated as a California Poet Laureate.

H. Dieter Heinz, Chemistry, taught a 36-hour course on the chemistry and physics of hazardous materials at the California Fire Academy Conference at Asilomar Dec. 5-9, 1983. This advanced program was presented for the first time in the state of California.

Michael G. Silvestri, Chemistry, presented a seminar on his research, "Approaches to the Total Synthesis of Aflavanine," at Cal State Long Beach Feb. 8.

Donald P. Grant, Architecture, has become a member of a committee of the American Society for Testing Materials to study overall performance of buildings. The committee is concerned with standard practices and guides to ensure high overall performance of new construction and to improve the performance of existing buildings and the facilities in them.

Nancy Morris, Agricultural Management, was a featured speaker at an agricultural/computer conference on Jan. 31 in Sacramento. The topic of her speech was "Implementing Cost Accounting with Your Micro Computer."

Charles M. Slem, Psychology, delivered an invited presentation titled "Stress Management: Stress and Type A Behavior in Agricultural Families" at the annual meeting of the California Agricultural Leadership Association Feb. 9 at the Sheraton Hotel, City of Industry.

Bianca Rosenthal, Foreign Languages, had a paper "Quellen zum frühen Paul Celan" published in *Monatshefte*, Volume 75, No. 4, by The University of Wisconsin Press.

Margaret J. Glaser, Education, presented a session titled "Choral Reading in the Elementary Grade Classroom" at the Asilomar Regional Reading Conference Feb. 4.

Steve Rutledge, Sports Information, has been appointed a venue press chief for the 1984 Summer Olympics. He will oversee a team of 18 professionals in public relations, handling all media needs, foreign and domestic, for the sport of wrestling.



Dateline

(\$) - Admission Charged

(!) - Admission Free

FRIDAY, MARCH 2

Speaker: Carolyn Shank (Physical Education) will present "From Puritanism to Present — From Bloomers to Bikinis: A Humorous, Lighthearted Look at the Changing Social Attitudes and Fashions of Women in Recreation." Mustang Lounge, 10 am. Women's History Week. Public invited. (!)

Speaker: Ingrid Reti on "Prophets or Dreamers? Utopian Visions of 20th Century Women Science Fiction Writers." UU 220, 11 am. Women's History Week. Public invited. (!)

French Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Dept. Faculty, staff and students invited. (!)

Luncheon/Speaker: Nell Langford will discuss "The Pay Scale: Comparable Worth of Women." UU 207, 12:30-2 pm. Women's History Week. Tickets available at the UU ticket office until noon Feb. 29. Public invited. (\$)

Presentation: "Nutrition and Women," co-sponsored by Health Service and Nutritional Educators. UU 220, 2 pm. Women's History Week. Public invited. (!)

Men's Tennis: CSU Northridge. Upper courts, 2 pm. Public invited. (!)

Exhibit: "Handmade Papers of the World," continuing through June 1. Kennedy Library Special Collections Room. Sponsored by the Library Associates. Public invited. (!)

Tahoe Seminar: Quarter break trip. Learn what to expect when in avalanche country. Sponsored by ASI Outings. Sign-ups and details in the Escape Route or call ext. 1287. Faculty, staff and students welcome. (\$)

River Rafting: Quarter break trip. Enjoy rafting down the beautiful Rogue River in Oregon. Sponsored by ASI Outings. Sign-ups and details in the Escape Route, UU 112, or call ext. 1287. Faculty, staff and students invited. (\$)

Canoeing: Quarter break trip. Paddle down the Green River in Utah. Sponsored by ASI Outings. Sign-ups and details in the Escape Route, UU 112, or call ext. 1287. Faculty, staff and students invited. (\$)

Caving: Quarter break trip. Spelunking trip into Carlsbad caverns in New Mexico. Must have caving experience. Sponsored by ASI Outings. Sign-ups and details in the Escape Route, UU 112, or call ext. 1287. Faculty, staff and students invited. (\$)

Backpacking: Quarter break trip. Hike down beautiful Havasu Canyon in Arizona. Sponsored by ASI Outings. Sign-ups and details in the Escape Route, UU 112, or call

ext. 1287. Faculty, staff and students invited. (\$)

SATURDAY, MARCH 3

Softball: Finals for the Co-Rec 1-Pitch Softball League. Softball field, 8 am. Sponsored by Recreational Sports.

Men's Tennis: UC Davis. Upper courts, 9:30 am. Public invited. (!)

Opera: Wagner's "Tannhauser" will be broadcast over KCPR (91.3 FM), 10:30 am.

Men's Track & Field: UC Riverside and CSC Bakersfield. Track field, 11 am (field events), noon (running events). Public invited. (!)

Women's Tennis: CSU Northridge. Upper courts, 11:30 am. Public invited. (!)

Swim Meet: Entries accepted for both teams and individuals until 12:30 pm. Meet starts at 1 pm, outdoor pool. Sponsored by Recreational Sports. Faculty, staff and students invited. (!)

Baseball: Santa Clara University. SLO Stadium, double-header beginning at 3 pm. Public invited (\$), students (!).

Women's Gymnastics: Hayward State University. Main Gym, 7 pm. Public invited (\$), students (!).

Concert: 18th annual Winter Band concert presented by the Cal Poly Symphonic Band. Chumash Auditorium, 8 pm. Sponsored by the Music Dept. Public invited. (\$)

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SUNDAY, MARCH 4

Men's Tennis: Claremont-Mudd College. Upper courts, 9:30 am. Public invited. (I)

Baseball: Santa Clara University. SLO Stadium, 1 pm. Public invited (\$), students (I).

Speaker: Author and illustrator Natalie Sylvester of Cambria will be guest speaker at the Library Associates meeting. Kennedy Library's Special Collections Dept., Room 409, 2 pm. Public invited. (I)

MONDAY, MARCH 5

Speaker: Los Angeles builder George Brandow will discuss "Timber Buildings." Dexter 221, 10 am. Sponsored by the Architectural Engineering Dept. Public invited. (I)

German Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)

Film: "Capricorn One." San Luis Lounge, 7:30 pm. Public invited. (I)

TUESDAY, MARCH 6

Spanish Table: All levels of language ability welcome. Staff Dining Room, 11:30 am - 1:30 pm. Sponsored by the Foreign Languages Department. Faculty, staff and students invited. (I)

Meeting: Academic Senate. UU 220, 3 - 5 pm. Faculty and staff invited. (I)

Backtalk: Instruction in back care by local chiropractor Dr. Karen J. Krah. Health Center Conference Room, 7 - 9 pm. Sponsored by the Public Safety Dept. Public invited. (I)

Volleyball: Final games for Co-Rec Volleyball Tourney. Main Gym, 6:30 - 8:30 pm. Sponsored by Recreational Sports. Public invited. (I)

WEDNESDAY, MARCH 7

Film: "Something Wicked This Way Comes." Chumash Auditorium, 7 and 9:30 pm. Public invited. (\$)

THURSDAY, MARCH 8

University Club: A bagpipes demonstration. Staff Dining Room, noon. Faculty and staff invited. (I)

Women's Tennis: CSC Bakersfield. Upper courts, 1:30 pm. Public invited. (I)

Basketball: Final games for the Recreational Sports Basketball League. Main Gym, 6:30 pm. Public invited. (I)

Dance Concert: Orchesis Dance Club will present "La Danz," an evening of folk, ballet, jazz and modern dance. Cal Poly Theatre, 8 pm (also Friday and Saturday). Public invited. (\$)

FRIDAY, MARCH 9

Last day of classes for Winter Quarter.

Poetry Recital: Chilean poet Raul Zurita will read his poetry in Spanish with an English translation by Dr. Jack Schmitt of CSU Long Beach. UU 220, 1 pm. Sponsored by the Foreign Languages Dept. Public invited. (I)

Position Vacancies

Candidates for positions on the faculty of the university are presently being sought, according to Michael H. Suess, interim director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. This University is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. All interested persons are encouraged to apply.

CLOSING DATE: 3-9-84

Lecturers, salary commensurate with qualifications and experience, Physics. Part time or full time for Spring Quarter 1984. Master's degree required, doctorate preferred.

CLOSING DATE: 5-1-84

Lecturer B, \$8,059-9,686/academic year (.4 of a full-time position), Social Sciences. Position available for Fall, Winter, and Spring quarters, 1984-85 academic year. Teaching duties will include Cultural Anthropology and World Prehistory. Doctorate in anthropology preferred (but ABD will be considered).

CLOSING DATE: 9-15-84

Department Head, salary commensurate with qualifications and experience, 12-month appointment, professorship rank, Architecture. Position available January, 1985. Leadership duties include teaching classes and facilitating the professional development of the faculty and departmental programs within the total structure of the school and the academic administration of the university. Incumbent is eligible to receive tenure on the faculty but not in the administrative position. Qualifications: Evidence of administrative competence; teaching experience in an accredited architectural program; a professional degree in architecture and a master's degree in architecture or related field or certified foreign equivalent; architectural registration by examination in the United States or equivalent foreign license. Candidates are preferred with advanced degrees, applied research experience and a record of professional and civic involvement. Inquiries and request for application forms should be sent to Professor Paul Wolff; Chairman, Search and Screen Committee, Architecture Department Head; School of Architecture and Environmental Design, California Polytechnic State University, San Luis Obispo, CA 93407.

The department offers two degrees and has approximately 850 students and 55 faculty. It also has comprehensive support

facilities. The department is one of five in the school: Architecture, Architectural Engineering, City and Regional Planning, Construction and Landscape Architecture.

Vacant staff positions at Cal Poly University and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-546-2236—Foundation: University Dining Complex, 805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

STATE

CLOSING DATE: 3-16-84

Clerical Assistant II-A, \$546.50-644.00/month, half-time, Speech Communication. Hours: 9 am-1 pm or noon-4 pm.

Departmental Secretary I-Stenography, \$6.89/hour, on-call, temporary, Civil/Environmental Engineering.

Departmental Secretary I-Stenography (shorthand optional), \$1195-1413/month, temporary Apr. 2 to June 13, Foreign Languages.

Equipment Technician I-Electronic, \$1652-1986/month, Electronic and Electrical Engineering.

Instructional Support Assistant I, \$593.00-700.50/month, half-time, Computer Science and Statistics.

FOUNDATION

CLOSING DATE: 3-8-84

Floor Supervisor, \$5.13-6.15/hour, Vista Grande Restaurant.

Customer Service Clerk, \$1,011-1,249/month, Bookstore.

CLOSING DATE: 3-9-84

Assistant Supervisor, \$5.13-6.15/hour, full-time, summers off, Food Service.

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