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FOR IMMEDIATE RELEASE

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Cal Poly to Host Third Annual Ballroom DanceSport Competition on April 4

SAN LUIS OBISPO – The Cal Poly DanceSport Team is hosting its third annual Ballroom and Latin DanceSport Competition on April 4.

The event is set to run noon to 10 p.m. in Cal Poly's Mott Gym.

DanceSport competitors and more than 20 collegiate teams from across the state have been invited to compete at what is one of the largest annual dance competitions in San Luis Obispo County.

The competition will showcase the talents of DanceSport athletes in events in the International and American Style Ballroom Dances. There will six levels of competition, ranging from newcomer to the highest "open-level" competitors. Scholarships of \$500 will be awarded to the top couples. There are also events for nightclub dances such as Salsa, Hustle, Argentine Tango, and Lindy Hop Swing; as well as a formation team competition, collegiate team match and other special performances

The Cal Poly DanceSport Team is building on the success of its last two competitions, held in 2007 and 2008. The 2008 event drew more than 450 spectators and had more than 750 entries by competitors from Cal Poly and other universities in 85 dance events.

The Cal Poly DanceSport Team is a competitive ballroom dance group that represents the university at competitions and other performances throughout the state.

Ballroom Dancing continues to enjoy growing public interest, as shown by the popularity of shows such as "Dancing with the Stars" and "Ballroom Bootcamp" and movies such as "Take the Lead," "Mad Hot Ballroom" and "Shall We Dance." This competition will provide an excellent opportunity for the public to watch and experience the excitement of ballroom dancing first hand.

Amateur dancers of all levels and ages are invited to sign up to compete. Online registration by March 27 is strongly encouraged.

Spectators are welcome. Admission is \$7, and students with a valid Cal Poly ID get in free.

Donations to help support this nonprofit event are always appreciated. For more information on the competition, log on to www.cpdancesport.org/comp/ or call 805-627-2474.

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