

# Major issues face SAC tonight

by Dave Rosenburg

Hopefully armed with a bottle of aspirin, SAC will tackle in regular session tonight the \$900 student-sponsored athletic grant proposal, PIP, the Proposal for the Introduction and Processing of Legislation, the yearbook dilemma and the so-called Chandler report on publications.

In what promises to be a lively session, SAC will meet at 7:00 p. m. in Library 126 to discuss these and other subjects.

The student-sponsored athletic grant proposal, a parliamentary grab-bag for the past several weeks, will come out of committee tonight in hopes of finally having its fate decided.

The proposal calls for a \$900 allocation from prior year savings of student body monies to be given to the athletic department for athletic grants.

Although approved by Executive Cabinet and Finance Committee, this proposal has been postponed and placed in committee by SAC during the past several weeks for further study.

In other action, SAC is expected to explore the possibilities of a Proposal for the Introduction and Processing of Legislation—PIPI, for short.

This proposal, submitted to SAC members last week calls for a "bill" system for the introduction of major legislation to SAC.

Under this system, all major items of business or policy would be introduced in the form of a bill including a written statement of the proposal, the rationale behind the proposal and the originators of the bill.

Such a bill can be submitted by any member of SAC, the Executive Cabinet or a member of the Associated Students if he can find a member of SAC or the Cabinet who will be floor chairman for the bill.

A "major" item of business will

be important policy changes, financial transactions, changes in ASI by-laws or codes of ASI organizations and any items of business that SAC or the ASI President shall specify to be in the form of a bill.

The purpose behind PIP is to offer a reference for legislation which is readily available and a source of knowledge and fact concerning major items before SAC.

SAC will also attempt to find a way out of the "yearbook dilemma." The yearbook staff has come to the realization that its income will not equal its expenses this year. SAC must make a decision concerning a proposed revision of the yearbook budget which the Board of Publications will submit tonight.

The previous budget called for an expense of \$12,500 and an income of the same amount broken up as follows: 1,000 books to seniors at \$3; \$3,000; 1,100 books at \$5; \$5,500; and national advertising, \$4,000.

Due to a completely negative response from national advertisers, the planned \$4,000 revenue from this source will not be realized.

Suggestions for alleviating this problem include soliciting local advertising, charging clubs for their pictures as last year, selling extra books, cutting the number of pages in the annual or operating under a deficit.

Arguments against such actions include the so-called saturation of the local market, the general disapproval and ineffectiveness of charging clubs for their pictures, the improbability of selling any extra books and the deterioration of the quality of the yearbook by cutting pages.

BOP will submit a proposal to SAC but it is uncertain whether the Council will be able to reach a decision concerning this problem

at tonight's meeting.

The general consensus of SAC members, however, seems to favor finding a way out of the dilemma and not freezing-out the yearbook program here at Cal Poly.

Also up for discussion tonight will be the report from the Publications Policy and Procedures Guidelines Development Committee, the so-called Chandler Report.

In the 26-page report, the committee, under the chairmanship of Everett Chandler, dean of stu-

dents, drew up guidelines for student publications. These guidelines, affecting El Mustang, El Rodeo and all other publications, is subject to approval by student government and the administration.

Major directives in the Chandler report include the formation of a Publisher's Board to replace Board of Publications, new staff organization, greater curriculum credit for work on student publications, revitalization of El Rodeo program, written philosophy

statements by the various publications and guidelines for the use of the printed word.

The Chandler report is based on extensive surveys conducted by the committee and hearings of numerous persons involved directly with student publications.

The report attempts to offer programs which will revitalize student publications, arrange a more efficient external and internal organization for the various publications and set up procedural guidelines for them.

## el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

SAN LUIS OBISPO, CALIFORNIA

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### Communication with people feature of International Night

There is no language barrier in music. The rapport was strong between the audience and International Night performers Friday and Saturday nights in the Little Theater.

The format was varied and featured members of the People to People Council and international students from their respective clubs.

Highlights of the program included a Japanese Judo demonstration, a Latin-American folk-song combo, African dancers in tribal attire, a Persian skit in a king's court with a charming floor show, and a disarming folksong by a South Vietnamese student.

Another interesting act came from Pakistan. Mrs. Frank Llewellyn, a missionary in Pakistan for 38 years, led students in a

song. She later explained that while in Pakistan she collected some of the obscure ballads and had them printed in different languages.

Kendall Haskins, President of People to People, explained the organization's purpose in saying, "We are trying to establish communication between foreign students and Americans. All of the functions of People to People work to integrate the two groups. We want to clear all conflicts, and the isolation for foreign students and bring people together so that they can see how much they have in common despite their cultures."

Fred Bowman, chairman of International Week, said of the club, "Here is an opportunity for

the best foreign policy we could ever dream of."

Regular functions include an open coffee hour in the Snack Bar on Fridays from 4 to 5 p. m. and a business meeting every other week.

Advisor to the organization, Glenn Rich, told of the goals of International Night. "We want to bring before the student body and the community the music, dancing and other forms of entertainment which will help them to understand the cultures of other countries."

Faymi Ghoul, an Electronics major from Jordan, commented on the event, "I've been here for five years and have always enjoyed International Night, especially communicating with the people. It is much like a miniature United Nations."

## Aid to athletics topic cleared

Student leaders have expressed concern over the apparent breakdown of communications between SAC and the student body over the question of ASI-sponsored football grants.

These leaders feel that much of the controversy, pro and con, has stemmed from the misinformation or partial information on the subject of student-sponsored grants-in-aid to athletics.

The question of student grants originally came to the foreground when the Alumni Association offered to give \$500 to athletics if the student body would in turn contribute \$900.

This proposal was submitted by letter to the Executive Cabinet and was met with unanimous support and approval by Cabinet members.

Finance Committee was then asked to study the request and submit an opinion which it did by also supporting the measure and recommending approval of the allocation.

The \$900 for the allocation could be taken from prior year savings, according to Finance Committee, and would not affect the current year's budget.

As far back as last school year, members of Finance Committee pointed out, the question of student-sponsored scholarships had been discussed so that the Committee's decision was not made in haste.

The proposal to allocate \$900 from the student body funds to the athletic grant program was then presented to SAC for approval and generally met with favorable comments from the

members when Dr. Dan Lawson, former advisor to SAC, attacked the proposal.

Lawson warned SAC members not to act hastily and rashly on a proposal that was so contrary to the Cal Poly philosophy of athletics and grants. He said that the aura of emotionism that was present due to the winning football team should not prompt SAC members to make a quick decision on the subject.

Due in large measure to this

(continued on page 2)

### Vietnam project film scheduled

An International Voluntary Service (IVS) representative will be on campus Thursday, Nov. 10, to recruit for their overseas development program.

IVS is a private organization interested in recruiting college graduates for the two-year 1967 overseas. The organization has projects in agriculture, education, community development and youth activities.

Most of the work is centered in Asia and Africa, generally in countries where the Peace Corps does not operate. IVS has substantial programs in Viet Nam and Laos.

The representative will show a half hour documentary film portraying IVS work in Viet Nam. He will also be available for individual appointments. Interested people should contact Dr. Marie Pfeiffer, M & HE 138.



KICKING...her heels up high, a song-girl performs a routine at the Homecoming Game. For a broader view of Homecoming festivities, the editors have published a Homecoming Pictorial to be inserted in Friday's El Mustang.

### Bands preform in musical salute

A total of 385 students from five San Luis Obispo County high schools will be participating in Band Night Activities here Saturday during half-time activities of the Cal Poly-Cal State Los Angeles football clash.

Bands expected to participate are San Luis Obispo Senior High School, Arroyo Grande Union High School, Paso Robles Union High School, Coast Union High School, and Morro Bay High School.

Title of the half-time show is "Musical Salutes" and the program includes four numbers.

The first salute is to the high school and college bands in America, the handmen, and their supporters. The formation will be company fronts and a large treble clef formation is to the tune of "Military Escort."

The second tribute is to the entertainment world, with a special tribute to the Beatles. The formation is of two dancing girls and a guitar. The tune for the formation will be "I want to Hold Your Hand."

The third formation, a salute to San Luis Obispo County, its natural beauty and its opportunities, is that of the three letters S L O. The number to be played for the formation is "Climb Every Mountain", from the musical "The Sound of Music."

The #1 member Cal Poly Marching Band is scheduled to perform a pre-game show beginning at 7:45 p.m. Jim Johnson, a junior majoring in mathematics from Vallejo, is drum major. Jim Alonker, a senior majoring in industrial engineering from Stockton, is band president.



## Aid to athletics to be discussed

(Continued from page 1)

argument by Dr. Lawson, SAC postponed discussion on the subject in the office of further study. This action included a series of post-mortem in SAC while members attempted to gather information concerning the proposal.

Two weeks ago, a committee was formed by SAC to investigate the proposal and to inform the student body on the subject of student-sponsored athletic grants. The Executive Cabinet also proceeded to delve into the subject and hold a student poll of opinion on the proposal.

Some SAC members, notably from Applied Sciences and Agriculture Councils, openly admitted that the committee was formed in part to give them more time to meet with their respective councils to discuss the grant allocation.

It is expected that tonight's SAC meeting will resolve the problems created by the grant

proposal and that at least some decision will be reached.

The simple facts are that Cal Poly, with the fourth largest student budget among the 18 state colleges in the only college in the CCAA athletic league that does not give any funds to athletic grants.

San Luis Obispo's Boosters Club has pledged \$12,500 for athletic grants and has raised a large portion of this pledge. Certain campus clubs contributed a few hundred dollars to grants, but the student body does not contribute any funds.

Instructors in the athletic department have pointed out that Cal Poly loses several potential athletes every year because the school can either not offer them enough in grants or cannot keep its grant pledge.

Opponents of the \$900 grant proposal say that perhaps this money could be better spent in other areas after more study of the situation. They further point out that it is opposed to Cal Poly's philosophy of not having "paid" athletes.

Proponents of the measure call it an investment and not an expenditure. They say that if more grants are available, better athletes could be brought to Cal Poly, thus having a better team, more wins, better school spirit, better attendance at games and thus larger gate receipts.

## Cotton maid representatives selected; candidates now compete at nationals

Cal Poly has just announced its own "Maid of Cotton." Diane Hitchcock, a junior home economics major, and Marlene Marvel, a senior social science major, have been chosen to represent the school in the Maid of Cotton Contest at Fresno on Nov. 20.

The two girls were selected from seven candidates sponsored by the Crops Club. The state winner will compete in the national contest to be held later in one of the Southern states.

The chairman of the local contest for this year was Jim Havill,

who organized the screening and judging. Henry Carrasco and Bill Senter were hosts and the club advisor, Jim Klostermeyer, lent a helping hand.

Judges were Dean of Women, Dr. Lorraine Howard; Pauline Shaffer, home economics instructor; Warren T. Smith, dean of agriculture; Dr. Dorwin M. Johnson, crops department head; and Bob Welmer, Crops Club president.

Smith says about the contest, "The Maid of Cotton program is

excellent, for it not only provides representation of the Crops Club and Cal Poly; but it also provides for the recognition of California's leading product—cotton."

Mrs. Shaffer had the following comment concerning the girls, "Marlene and Diane are fine examples of the maturity and poise shown by our own Cal Poly girls. The opportunity to represent the cotton industry will be a rewarding experience for the girls."

Johnson sums up the feeling of the Crops Club when he says, "We had seven outstanding candidates. It was very difficult to pick out the top two, and I feel that either of these top two has the qualifications for the Maid of Cotton in California and the nation."

The club has approximately 150 members. Officers are Bob Welmer, president; Barry Anderson, vice-president; Stan Uehlmann, secretary; Ron Harding, treasurer; Henry Carrasco, reporter; and Jim Giel, historian.

## NASA provides aero-space school

There are other ways to spend the summer besides surfing, waxing your car or just plain loafing. For example, aero majors Alvin Okazaki, Dick Aley and Jim Hahn spent six weeks at the Summer Space Technology Institute at the University of Southern California.

Students from Cal Berkeley, UCLA, Stanford and other California schools took 18 units dealing with aero-space theory sponsored by the National Aeronautics and Space Administration.

Speaking at a recent AIAA meeting, Okazaki described the course, "Spacecraft Mechanical Engineering is where we got into hardware. You know, it's weird that I'd never thought of this but plastic detachables in outer space. And I was going to design a spacecraft with some plastic parts for my senior project."

Space science was another course described, which dealt mainly with mathematical models. Other courses were guidance and control systems and space communications, both mainly concerned with mathematics.

The group also studied space applied mechanics, which was concerned with orbital theory, satellites, propulsion systems and calculations.

"How did we do in comparison with the Cal-Stanford bunch? We are at least equal or better in every field except in pure math, the kind used by electrical and electronic engineers. But we were equal in applied math and ahead

in stress analysis and design."

Highlighting the course were field trips to JPL in Pasadena, Hughes Aircraft, Rocketdyne and the Douglas space system laboratory.

NASA contracts a different school to handle the institute each year. Interested students must have junior or senior standing and two faculty recommendations.



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Frank Cox admires the new fall line of western hats at Rio Malo. Frank, a Junior from Encinitas, Calif., is President of the Poly Twirlers, the college square dancing club. Frank is majoring in Biology.

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## Blood needed

Willard Maples, Jr., a student here is the victim of hemophilia, an incurable blood disease.

Maples, a chemistry major, will graduate in December. Because of his affliction he misses classes quite often.

The only treatment that can be given is repeated transfusions of anti-hemophilic plasma. The average hemophilic uses a minimum of 50 units of plasma a year. This plasma can be obtained through the Tri-County Blood Bank which allows a unit of plasma

for each pint of blood donated. At this time Maples is indebted to the Blood Bank for 95 units of plasma.

The Tri-County Blood Bank Mobile Unit will be in town Wednesday at the Monday Club, 1800 Monterey St. from 2 p.m. to 5 p.m.

Anyone wishing to help him may do so by donating a pint of blood.

Maples is the son of Lieutenant Commander and Mrs. Willard Maples, Sr., 1449 Route 1, Santa Maria.

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# Placement office offers more than meets the eye

"The Placement Office is one of the best," stated Harley A. Thomson, corporate recruiting representative for IBM. "It reflects the entire school atmosphere of friendliness and cooperation."

Thomson has visited the placement offices in many colleges and universities and has expressed the feeling that Poly's students seem to be in school with an objective in mind, that being to prepare themselves for a job.

He concluded, "The efficiency of your placement set-up, the number of conference rooms, availability and helpful surroundings proves how important this college believes a career is."

Thomson was only one of many recruiters who expressed

this opinion about the Placement Office.

Emphasizing the unwritten philosophy "we go to school to prepare ourselves for a good job and future", the open door to the Placement Office is the first thing noticed upon entrance into the Administration Building.

What is the function of the Placement Office? It is a centralized service for the students, alumni, and faculty. The Placement Office and departments work together to assist students to obtain the most suitable employment consistent with their preparation and experience.

A follow-up program is conducted by the office which includes contacting both graduate and employer, to appraise needs. Last year 950 follow-up questionnaires were sent to employers who obtained employees from Cal Poly. Seven-hundred and six, or 74.3 per cent returned the needed information.

On campus interviews, believed by many students to be the only function of the placement program however, is only one facet. Part-time work, summer employment, teacher placement, alumni placement, financial aid, and often unknown to students, placement in industry, government and education without on campus interviews are also part of the program.

Recruitment activities for 1965-66 shows 502 representatives of 293 employers made 360 visits. Fifty-nine additional employers would have visited had there been sufficient student interest in the type of employment opportunities available. The 1966-67 recruitment year, shows that to date, 231 companies have reserved 111 interview dates.

Teacher recruitment activity statistics for 1965-66 shows that 450 persons used the placement service. So far 46 on-campus interviews have been scheduled in this area of employment.

Regarding teachers placement, every candidate for a credential

must register with the Placement Office before or during the last quarter prior to completion of the credential requirements. This includes preparation of personal data, and listing of references for the confidential teacher placement folder which is sent by the Placement Office to school administrators who are considering the candidate for a teaching position. This folder is maintained permanently by the Placement Office for use whenever the teacher wishes to seek a new position.

Last year 1,872 confidential folders were provided by school officials, an increase of 407 over the 1964-65 school year. Also, 85 school districts requested recruiting dates on campus during 1965-66. Thirty-seven school districts cancelled their recruitment reservations for lack of candidate interest.

The number of employers who contact the placement office by letter and telephone seeking seniors and alumni with agriculture, business, education and other technical and non-technical degrees for openings in their operations continues to increase sharply. The exact number however is not obtainable.

The number of students taking part in the part-time work facet of the placement program is also very large. In addition to the many on-campus employment opportunities, over 1,300 requests from the local community for students to take part-time employment were handled last year. Many of these requests involved more than one student.

There are many financial aids available for students. They include such programs as the Educational Opportunity Grant, U.S. College Work-Study Program, National Defense Loan, Reduced Interest Loan, U.S. Aid Funds Inc. Loan, College Scholarship Awards, and Short Term

Loans. Information concerning any of these programs can be obtained by seeing Mrs. Eyer, financial aids counselor.

She has stated, "The Financial Aids Program is part of the placement activities because we are here to help the student in any way possible. If lack of money is the only thing preventing a person from attending school, we will try to provide the financial help needed."

The placement office provides employment counseling, job search preparation, contacts with employers in non-demand areas, search, and keeps current with job market information and follow-up studies.

Besides working directly with the students, faculty, and alumni, the Placement Office also provides a tremendous amount of printed material containing information in all of the areas of placement functions.

Such an aid is the College Placement Annual, free to any senior interested in obtaining a job. This annual, over 500 pages long, lists job openings alphabetically under employers in the

United States and in Canada. It has an employment index under occupation, geography, and special employment categories such as foreign placement and summer placement. In addition, many articles to counsel the graduate are included.

Binders, booklets, and pamphlets sent by companies to colleges and universities are also on display. Besides explaining company policies and programs, current job openings are included.

Mimeographed sheets containing information about loans, tests, employment and on campus interviews are also available. In the area of part-time employment, clipboards are kept up to date, listing openings for co-eds, student wives, miscellaneous and room and board.

The 10 Placement employees work together under the direction of Eugene A. Rittenhouse, who is also president of the Western College Placement Association. His philosophy, "to serve the student", is most obviously felt when seeking help through the Placement Office.

## Sixth graders visit hanger

Aero majors working in the hanger area tomorrow should brace themselves for a swarm of sixth grade students from Sinsheimer School. You see, six grade has changed quite a bit since you were there.

New curriculum is sparking interest in science and engineering in a variety of ways. One of these is the tour of the Cal Poly aero hanger labs in connection with the youngsters' unit on the space age in their own classrooms.

Accompanied by their teacher, Mrs. Martha Powers, the students will make a tour of the new facilities. For example they will inspect the F-86 while being instructed on its value in years past.

The tour will continue to the propulsion labs to see how the internal combustion engine operates and will also view a strobe light set-up.

Larry Peterson, who took his sixth grade class on the same tour last Wednesday, explained that the children are prepared for what they see in the hanger by their class work.

"The hanger visit is one of our culminating activities in the space age unit. We show several films and each student prepares a research paper on some aspect of flight or its history. The report involves written materials and illustrations."

The classes also go through an outline of various stages of flight history, famous men who have contributed to aviation, types of engines and fuels and other aspects of the space age.

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## Two farm students receive study aids

Anne Galletley and Edward Kiesel, have been named recipients of Cruess Award Scholarships by the Northern California Section of the Institute of Food Technologists (IFT).

Miss Galletley is a junior majoring in poultry industry. Since entering college three years ago, she has been an active member of the Newman Club, Poultry Club, Rodeo Club, and Cardinal Key, in addition to being resident hall manager.

Kiesel is a senior majoring in food processing. Since entering college, he has actively participated in the Food Processing Club and the Poly Ski Club.

Four Cruess scholarships are awarded each year to outstanding students of food science or re-

lated fields of study in California.

In order to qualify, students must have a "B" average or better; be recommended by the head of their department; and have need for the scholarship.

Applications were accepted from the University of California at Davis and at Berkeley and Cal Poly, the only three food science departments in the state.

Miss Galletley and Kiesel are the third and fourth Cal Poly students to receive the awards in recent years.

## Beat LA State

# Accredited Health Center solves students' problems

(Editor's note: This is the first in a series of three articles discussing the health center and the services it offers.)

Many new students, and even some who have been here a long time don't realize what friendly help and good care, at a reasonable price they can get at the Health Center.

Cal Poly offers more extensive health care services than most California college campuses because it is not a commuter college, attended from 8 a.m. to 5 p.m. and then deserted. It is estimated

that 80% of the students here are away from home and that 80% of them live on campus.

These students do not have access to the family doctor, so extensive services must be offered.

The Health Center, supported entirely by the students, offers several kinds of services. The first type is the outpatient or clinic care offered all regular students. Supported by the State and student, it is the standard service available in all state colleges.

"This type of service is limited by the calendar and the clock to Monday through Friday from 8 a.m. to 5 p.m. Since illness has no respect for either the calendar or the clock, we need the second type of services," explained Dr. Billy Mounts, Health Center head.

Included in type two are the infirmary, the pharmacy, physiotherapy and 24-hour emergency service. These services are also totally financed by the students and are available to all regular students.

"The student has an option about how he handles this finan-

cial responsibility," said Dr. Mounts. "He can pay \$18 for three quarters, \$7 each quarter or simply not purchase a card at all and pay a fee for any services rendered".

A card holder with a meal ticket may stay in the infirmary free of charge while a card holder without a meal ticket stays for \$2.50 a day.

"The student with neither meal ticket nor card pays \$17.50 a day to stay in our hospital, as compared with \$35 to \$40 a day in a hospital downtown." Card holders receive a 50% discount on all prescriptions at the pharmacy while a non-card holder receives a 10% discount on the going rate.

A student with a card does not pay for treatment in the physiotherapy room while the one without pays \$2 per treatment. Services available in physiotherapy include exercise, diathermy, ultrasound and ultra-violet, traction and a whirlpool.

A nurse is on duty in the Health Center 24 hours a day except during Christmas break. A doctor is always on call nights and on weekends.

"We are happy to help any student, even at 3 o'clock in the morning. For a card-holder, there is no charge for after-hours call, but the non-card holder is charged \$10 for such a call, said Mounts. "As a student health clinic, there are certain things we cannot do, including surgery. There is a need for supplemental insurance since the student is financially responsible for any outside work," Dr. Mounts indicated several good insurance plans, including the one available through Associated Students, Inc.

Prior to 1962, all students paid the medical fee. According to Dr. Mounts, if the fee was again made part of the regular fees, it would drop to about five dollars per quarter.

"Since we began our optional plan at \$18 per year in 1962, the cost of medical care has gone up 20% per year. We are now in the fifth year of the program and are still at \$18 and still self-supporting.

Perhaps it will reassure some students or their parents to know that the hospital has been recognized and accredited by the Joint Commission of Accreditation in Chicago since 1961. The commission represents the American Medical Association, the American Hospital Association, the American College of Physicians and the American College of Surgeons.

The only other student health center in California so accredited to my knowledge, is the University of California at Berkeley, stated Dr. Mounts.



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'... try something new'

# CU presents varied activities

"After attending that conference last weekend, I realize now that there's so much more College Union can do on this campus," Bruce Larson, chairman of College Union Assembly Committee, said recently. Larson had just returned from the All-College Union Regional Conference at Stanford University.

Larson, along with nine members of the College Union Board, attended a regional conference at Stanford University for all the college unions in California, Nevada and Hawaii.

Dr. Lawson, associate dean of student activities, and Clay Beyer and John Lucin, activities advisors, attended the conference.

One difference between Cal Poly's College Union and those of larger schools is that some of the larger schools were budgeted to break even or operate at a loss.

"Of course, many of the other schools that attended the conference are richer than we are," Larson said, "but I feel we could still copy some of the methods they use to run programs here to make our College Union much more successful."

Those attending the conference discovered that many of the other College Unions planned more than one event for a single evening. On this campus, if one committee is having an event on a certain date, that date is closed to the rest of the committees.

As a result of this custom, it is difficult for some committees to schedule programs after some of the other committees have already planned their schedule.

However, it should be mentioned that this is not a hard and fast policy. It has merely been done in the past so as not to "step on the toes" of other committees. But with the growth of Student Body the opportunity to go against this practice is constantly growing.

"I think it's time we started trying something new," Larson added. "We've been going along just what's been done in the past so as not to cause any conflict with any other group. Many seem to have the attitude to just keep on doing something one way, mainly because it has always

been done that way before."

Larson went on to indicate that "this year we have the big assemblies, the budget, making things; now we should start working on something smaller to complete the program."

Maybe the best direction to go right now would be a lecture series during College Hour. Many of the other schools attending the conference offer such programs successfully on their campuses. College Hour is supposed to be a function of Assembly Committee.

But recently it seems to have faded out of existence, except for an occasional program.

There is also the possibility of presenting more controversial speakers on campus during College Hour or in the evening. Programs such as this would be presented by Forum Committee, a

subcommittee of Special Events Committee.

Last year Forum Committee presented former South Vietnamese ambassador to the U.S., Tran Van Dinh, and former CORE leader, James Farmer.

The Special Events Committee is also responsible for putting on Las Vegas Night each year. This is an evening of entertainment and gambling fun where losses are counted in paper money.

Special Events also designed the first "All College Union Weekend," which was held last year. The weekend included an event planned by each committee in College Union. This committee is wide open for opportunities to broaden the types of events in the College Union schedule.

Already this year Assembly Committee has presented one of its major programs, the Glen Yar-

brough concert. The committee is responsible for three or four such assemblies each year. The committee usually tries to select a wide range of entertainment to interest everyone on campus.

There are still three large assemblies yet to be held this year by Assembly Committee. The Harlem Globetrotters basketball team will be here on January 24, and the well-known Ferrante and Telcher on February 8.

To round out the schedule, Chad and Jeremy will be presented early in Spring Quarter for the last big assembly of the year.

Probably one of the fastest expanding committees now in College Union is the Fine Arts Committee. This committee presents art exhibits, films and concerts.

The Fine Arts Committee is broadening the College Union

entertainment program tremendously. One of the reasons that the committee is becoming so active is that it is continually trying new ideas.

Although most of the new methods being developed are in the area of their film series, the committee is also experimenting in presenting plays. This is illustrated by the Avant-Gardist program already held this quarter.

Another important area in College Union is the Dance Committee. This committee is responsible for planning or coordinating all the dances that take place during the year.

Probably the biggest event that this committee is concerned with is the Christmas Formal in December.

## DEAR REB:

Even When She Answers, He Still Gets the Busy Signal.

DEAR REB:

Lately, every time I call my girl, she's either "not in" or "not interested." Last week I called her 23 times and couldn't even make a coffee date. The trouble started when she started dating a guy who owns a Dodge Coronet. Now she goes to parties with him, dances, football games, etc. Do you think I should call her again, or should I forget her and break her heart?

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Reb



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## Philippine vs American

# Journalism practice compared



## When it comes to politics, is big business a Mugwump?

Some sharp tongues define "mugwump" as a political animal with his "mug" on one side of the fence, his "wump" on the other. Clearer heads claim it a stamp of independence. The definition and corporate stance Western Electric takes is strictly nonpartisan.

But nonpartisan as WE must be, we recognize that, to be an effective citizen, the individual must become a political partisan. And it means being more active than just showing up at the polls. So we do our best to encourage our 170,000 people to express their political leanings—in whatever direction.

We do it by sponsoring a "Democracy in Action" program that takes no sides, but explores all angles. WE people—white collar, blue collar—lead it. Long before elections, courses are given at WE locations. Background subjects include such Soc. and Econ. considerations as "The Persistent Problem of

Unemployment... The Negro's Long Struggle... America's Balance of Payments. Booklets are handed out that answer questions like: "How can I get started in politics? How can I use my talents to serve my party?"

Before elections, *Back Your Party* rallies are held. Bunting and posters hung. Politicians from both national parties are invited to speak. A dialogue develops.

Thousands of WE people participate. It stirs up their political juices. Helps make them better informed, ergo, better citizens.

As a national company, in the Bell System to make ever-better communications equipment, we believe such basic communications are vital. It's also fun!



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"Convictions for libel have not been issued for the past 50 years in the Philippines," said Armando Malay, professor of journalism at the University of the Philippines, who is now observing Cal Poly's "learn-by-doing" theory.

Malay is here under the sponsorship of the Agency for International Development, an American institution, and the National Economic Council, the Philippine sector of A.I.D.

He has come to observe teaching methods in industrial journalism in the hope of instituting a similar course at the University of the Philippines.

In speaking about the press in the Philippines, Malay said there was an "uninhibited factor." "The courts will lean backward to protect freedom of the press. This has led to abuse on the part of the mass media."

To counteract this, a council has been set up to supervise guidelines for ethical practice in the press. This is not meant to restrict or censor.

The Press Council meets once monthly to look over the file of complaints about specific newspapers. These complaints are investigated.

Its purpose is not to punish but to persuade the specific newspaper to stop its unethical practices.

The newspaper's name is included in a statement against it and sent to all other newspapers

which are obliged to publish it. Malay said. "The reason why America does not have this system is because it is seen as a restraint on her freedom. Yet none of the countries who have adopted it have abandoned it."

Journalism in the Philippines is taught differently than it is at this school. In Malay's country all industrial journalism and general education courses are taught in the Journalism Department while electives are taught in other departments here.

He pointed out two favorable aspects of this college's Journalism Department. Malay feels that the Senior Project and Internship Program, where students work on the paper during summer months, are very valuable. "They are an intensification of Cal Poly's learn-by-doing philosophy. These two programs carry the philosophy forward," said Malay.

At home Malay divides his time between the University as a teacher and the Manila Times as desk man.

His wife is a teacher of economics in France; his daughter at the Sorbonne and his son at the University of Lyons. Another son works in a law office in Manila.

After this quarter, Malay will observe at Ohio State University, then return to the West Coast where he will work for a magazine. After a year spent in this country, he will return to the Philippines.

## POW



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mc's rugged pair of stick pens wins again in unending war against ball-point skip, clog and smear. Despite horrible punishment by mad scientists, mc still writes first time, every time. And no wonder, mc's "Dynamite" Ball is the hardest metal made, encased in a solid brass nose cone. Will not skip, clog or smear no matter what devilish abuse is devised for them by sadistic students. Get the dynamic mc Duo at your campus store now.



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BIC Medium Point 166

BIC Fine Point 256

## Economy run for Sunday

The Student Sports Car Club will sponsor an Economy Run on Sunday beginning at 1:00 p. m. in the Grand Avenue parking lot.

The public has been invited to participate. Entry fees for non-members of the Sports Car Club have been set at \$3.00. Fees for members will be \$1.50.

There will be no advanced registration for the run. Everyone desiring to participate is asked to be at the parking lot no later than 1:00 p. m. Registration will continue through 1:20 p. m.

Dash plaques for all participants will be presented, in addition to trophies for first, second and third places. The event will be scored on the basis of miles per gallon, thereby equalizing everything from Volkswagen to Cadillac.

Phil Saxe, a senior majoring in industrial engineering, is rallymaster for the event. Jim Andersen, a mechanical engineering instructor, is advisor to the organization.

## GEM WISE

By RUDY SILVA, C.G.  
American Gent Society

The day you buy a diamond for the first time may well be the day you win your future wife. That purchase, telling the triumph of your own romance, carries with it the whole romantic story of the betrothal ring.

Actually it is older than the wedding band and was once made of plated rush, leather, or even iron or flint. A pledge ring was often given maidens pledged to marriage in tribes that did not use a ring in subsequent wedding ceremonies.

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## 'Don Pasquale' fills Little Theater student response pleases actors

"Don Pasquale," the first operetta presented on campus, drew a crowd that nearly filled the Little Theater Wednesday night.

The operetta, a comedy by Gaetano Donizetti, is the story of a wealthy, old bachelor, Don Pasquale, who has forbidden his nephew, Ernesto, to marry Norina, the girl he loves.

Here, the gentleman's doctor intervenes and convinces Don Pasquale that a wife would be a panacea for the old man's ills.

The doctor, also a friend of Ernesto and Norina, arranges a

romance between Don Pasquale and Norina.

The plot thickens as they marry in a fake ceremony, and Norina proceeds to act so terrible that Pasquale is at his wits end.

Finally, he begs Ernesto to take her off his hands and Ernesto, overjoyed, obliges.

Don Pasquale is also relieved to be rid of Norina that he blesses them and gives them a large sum of money. The moral of the operetta is, "True love always wins."

The performers were members of the Educational Opera Association. They were presented by the Southern Counties Gas Com-

pany and co-sponsored by College Union.

The program was very entertaining with excellent lighting and unique and colorful set designs. The costumes and makeup were delightful and the program was fast moving.

Commented Jack Vander Laan, who played Don Pasquale, "I thought the accounts and the theater were quite good." When asked about the college student's response to this type of show he said, "I think they enjoyed the show."

Dolores Davis, who played Norina, said, "The response was great."

The Educational Opera Association was organized in 1951 by John Ford, said Lloyd Hanna, who played the doctor, "We do several operas, for example "Don Pasquale" and "The Barber of Seville." Members of the group include those in the cast and 20 others on call."

The group tours schools and colleges four months out of every year.

### Committees open

Tom Ruggles, general superintendent of Poly Royal, announced that positions are still open on Poly Royal Board committees. Any student interested in working on any of the 14 committees is urged to contact him at 544-0994 or P. O. Box 2802.

A Co-Directorship for the Carnival is still open and this position should be filled within the next few weeks.

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## Champagne ice cream, possibility in the future

(AP)—The Ice Cream Manufacturers' Association is tiffing with the idea of offering the nation a choice of champagne-flavored ice cream or sherbert that tastes like a Daiquiri cocktail. But the ice cream makers are not joining hands with the distillers. They're just seeking exotic flavors to tempt appetites and stimulate sales.

An association spokesman at its Atlantic City convention says the new ice creams would have only a tiny amount of alcohol, to characterize the product flavor, never enough so anyone would get stoned eating ice cream.

Rum-flavored ice creams have been on the market for years

under one name or another, including egg nog, frozen pudding and tutti-frutti. There's a certain liquor ice cream, so why not one flavored with creme de menthe? Bourbon and scotch whisky creams have been made experimentally but proved unmarketable.

At any rate, the special flavors never come near matching the public's demand for its all-time favorites, vanilla and chocolate. Fifty per cent of all ice cream made is vanilla. But manufacturers will continue to try something different. For those who don't like liquor, there's talk now of watermelon and cantaloupe ice cream in the future.

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PINEAPPLE	Del Monte 1 1/4 can	5 for \$1.00
GREEN BEANS cut	Del Monte 303 can	5 for \$1.00
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ORANGE JUICE	Minute maid 6 oz.	19c

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## Conservatively speaking

by Bob Koczor

Friday afternoon I sent the governor a telegram. In exactly 15 carefully-chosen words I told him what I thought of him.

I told Edmund G. that he was a link to the core. He didn't have to read between the lines to get the message. The words were as precise as any you hear, sometimes.

The telegram which I sent from the Western Union Office is called a Public Opinion Message (POM). A POM can be sent to any public official in Sacramento, at the established rate of 22 cents for 15 words or less.

One requirement when sending a POM, however, is that the sender include his name and return address. The Western Union clerk seemed touched by

my POM—she mentioned that "POM's always get answered."

But sending the POM sure made me feel zippy. A proper enthusiasm I figured it's much better than popping a fix in the nose, or popping pills, or taking a ride to the top of a tower.

Yes, I realize that the POM will probably never reach the hands of our dear governor. The telegram is destined to become part of the trash hauled out of his office by his garbage men.

But that's not to say that my POM was sent in vain. I believe that just as the grass-roots support serves as an essential foundation in the election of a public official, so also is the weakening of the grass-roots power essential to a public official's demise.

Specifically, can you imagine the feeling of manna that came

over the governor's secretary after she read the POM?

The least expected is that she had to take an extra break to recuperate—"to freshen up"

as she probably excused herself. She may even have asked for the day off, thereby causing a shortage of womanpower in the governor's office.

And just imagine the havoc that a hundred similar POM's could provoke...

If you have intentions of investing 30 cents in telegramming any public official, one warning: don't use threats.

Call the guy a bum or worse, but don't threaten him. You may find a couple of 007-dressed men waiting for you at home upon returning from Western Union. (Remember: POM's always get answered.)

## Applications due

Applications for the National Defense Education Act Loans are due November 15, 1966, for Winter and Spring quarter consideration. Limited funds are available at this time. Application forms may be obtained in Administration 213.

## Scholarships open to rodeo performers

Rodeo club sponsored scholarships are available every year to rodeo team members in need of financial aid.

To apply for a scholarship the student must demonstrate a need for financial aid, show outstanding achievement in rodeo competition and be a member of the Rodeo Club and show interest in its activities.

He must also be a full-time student carrying a minimum of 12 units and be in good standing with the college and show good scholastic achievement in previous college work.

There are three separate scholarships. Two of the scholarships are awarded to men rodeo performers and one to a woman performer.

They are awarded annually before or during the fall quarter.

Each scholarship bearer receives \$150 per quarter. Recipients of scholarships this year are Ned Lando, Bobby Berger and Barbara Baer.

Downtown support is being offered to recipients by Ross Humphrey, president of Riley's Department Store, and John Greene, J.C. Penney's manager.

Rodeo Club members and C.W.

Adams, professional rodeo champion and former student of the campus, also support the scholarships.

The club underwrites the first \$50 of the scholarship account.

With increasing out-of-state tuition, these scholarships are helpful to the student in continuing to attend a college or intercollegiate performance.

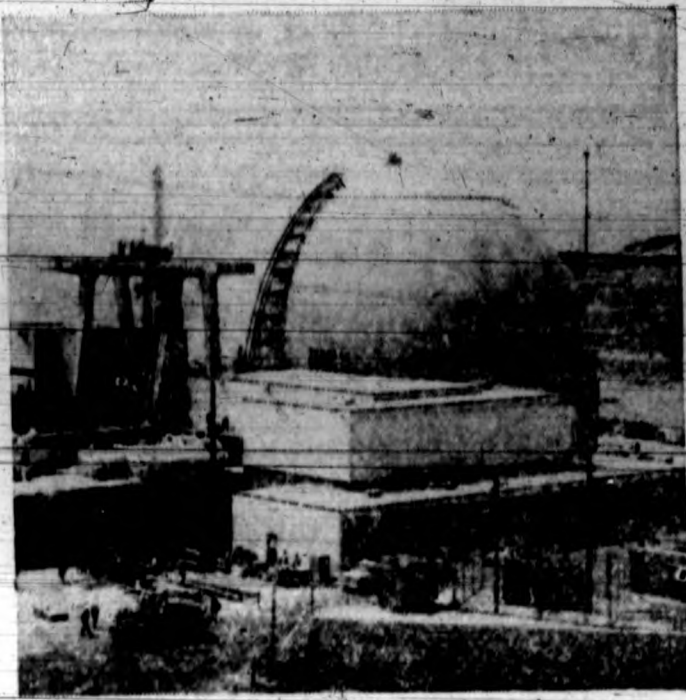
## Visitor focuses on engineering impact

Donna Martin, principal of the Dar es Salaam Technical College of Tanzania will arrive in San Luis Obispo Nov. 6. She will attend the Engineering Society and stay at the Pismo Inn Nov. 7, accompanied by Dr. John Hart, acting Dean of Engineering.

Martin will speak on the impact of engineering on the country, Tanzania, located on the east coast of Africa. Both Cal Poly campuses have an engineering teaching team in the Dar es Salaam school.

Students who do exceptionally well in their first two years of the technical college are sent to Cal Poly to finish in engineering. Ten such students are presently attending this campus.

## Electrical, Mechanical, Civil Engineers



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## Incumbents speak before school rally

"Incumbents for the state legislature will express their opinions on the recent proposal by the Republican gubernatorial nominee to charge a large tuition for state college students," said Richard Spotswood, Young Men's Bureau Director.

State Senator Fred Farr, assemblyman John Williamson, U.S. Congressman—Congressman V. Barron will speak at a rally to be held during College Hour in the architectural hall.

State Senator Farr has also expressed disapproval of any plan which would take the benefits of a college education away from those students who could not afford it.

Mr. Barron will also elaborate on his views on international affairs.

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# El Mustang

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# Campus Capers

Clubs sponsoring events or guest speakers at a meeting or a special meeting and would like publicity are asked to leave the information and details in GA 226. The material must be in Friday before noon if it is to appear in the Tuesday paper or by Tuesday noon if it is to appear in the Friday paper.

## AIAA

A speaker from Vandenberg Air Force Base will highlight the American Institute of Aeronautics and Astronautics meeting Thursday night at 7:30 in Ag. Ed. 123. All interested students and faculty are welcome to attend.

## Persian Club

Dr. Houshing Esmaili, a member of Engineering Science, Inc., will speak on U.S. Foreign Policy in Iran Nov. 4 at 8 p.m. in Sci E-27.

The speaker is being presented by the Persian Club at their regu-

lar Friday night meeting and is open to anyone interested in attending.

Esmaili, holding a Ph.D. in Engineering Science, is from Iran and is a graduate of the University of California.

## WAA

The women's intercollegiate volleyball team traveled to Bakersfield College for a pre-season workout Oct. 24. The women's "A" team lost two games and won one. The "B" team won two and lost one.

The volleyball teams will meet Fresno and Long Beach State at Fresno Nov. 4 and 5 for their

first league games.

Field hockey begins tomorrow from 4 to 5 p.m. All women students are welcome. Dress and meet on the hockey field.

## Wife's Club

The Student Wives Club will meet tonight at 7:30 p.m. Guest speaker will be Mrs. Law from Law's Hobby Shop. Mrs. Law will give a demonstration on how to decorate packages and make decorations for Christmas. The meeting is held in Lib. 129.

Those interested in joining the babysitting co-op sponsored by the club may contact Mrs. Carol Hool at 544-0579.

## Work-study plan aid needy students

The Work-Study Program allows up to 15 hours of employment per week to qualified students from families of very low and modest income levels. Limited vacation employment is offered.

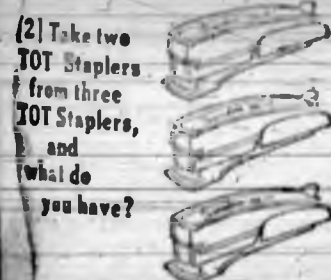
Student eligibility includes all students who are in need of the earnings from part-time employment to pursue full-time courses of study at institutions of higher education. However, preference for employment will be given to students from low-income families. Grades must be average or above. Participants must be U.S. citizens or immigrants.

Please contact Financial Aid Counselor, Administration 213, for additional information.

## Swingline Puzzlements



[1] Do they have a 4th of July in England?  
(Answer below)



[2] Take two TOT Staplers from three TOT Staplers, and what do you have?

## This is the Swingline Tot Stapler



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ANSWERS: 1. Sure, but they don't call it 4th of July. 2. One TOT Stapler. (You took two from three, leaving one.)

# NEWS for 1966 ENGINEERING GRADUATES

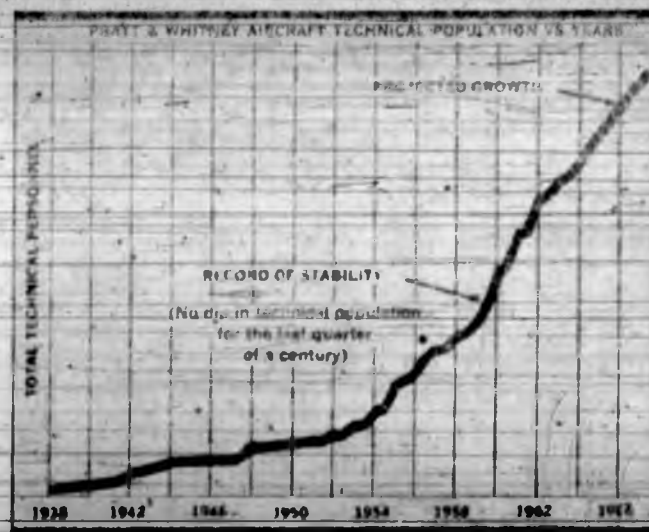
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of our military and commercial business  
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For further information concerning a career with Pratt & Whitney Aircraft, consult your college placement officer—or write Mr. William L. Stoner, Engineering Department, Pratt & Whitney Aircraft, East Hartford, Connecticut 06108.



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## Coaching ideas make Terrell go

An idea planted some 72 hours before the recent Homecoming football kickoff paid handsome dividends for the Mustangs and led to the selection of Richard Terrell as "offensive player of the week."

That Terrell was voted the honor by his mates comes as no surprise—not after the Richmond junior checked in with 35 rushes for 203 net yards and scored two touchdowns in the 28-22 win over San Fernando Valley.

The Electronic Engineering major related that he had changed his thinking after a conference with assistant coach Ernie Zampese.

"Before I'd been concentrating on the hole I was going to run at. He told me to concentrate more on getting off on the count and going full speed."

And the results?

"By starting quicker you can run by some of the opponents who drift in when your linemen go downfield to block. It also brings you closer of them when they throw a downfield block and that helps a lot," Terrell said.

Cal Poly's "offensive player of the week" put the finger on "better blocking" as a key item in his big afternoon of running. Terrell's 203 yards was just two yards off the school record set in 1959 by Carl Bowser.

"I was just running for that red flag. I wasn't paying any attention to the tackler," Terrell replied when quizzed about his first touchdown run, a 9-yard sweep on which two Matadors had excellent shots at him. He twisted and ripped his way free, then threw himself into the end zone. On his 68-yard TD jaunt he broke a tackle and sped through a hole into the open.

Left safety Jack Wool who gets his "kicks" out of "coming up fast and hitting a ball carrier and making him fumble" was voted "defensive player of the week" by his mates. The San Jose 175-pounder also was named "hitter of the week" by the Mustang coaching staff.

"I prefer playing defense," Wool remarked, "because that's what I've always played." He earned two letters at San Jose's W. C. Overfelt High as a defensive back. "It was homecoming and I just felt like I was putting out more," the Junior Animal Husbandry major confided. He's also working toward a technical degree in Crops and Fruit Production.

Wool rates San Fernando's quartermen Bruce Lemmerman as "every good as San Diego State's Don Horn. Their receivers Billingsley (Dick) and Peters (Gerry) were as good as I've faced."

Two-way performer Mike Forster, the 205-pound senior from Stockton, was chosen "blocker of the week" by the Mustang staff. This is Forster's third season as an offensive regular. "He's been one of our most consistent linemen," commented line coach Vic Buccola. Forster received a 90 per cent grade in blocking. "That's an extremely high percentage," Buccola said. "He did a good job on pass protection blocking and in trap play blocking."

Forster, a Physical Education major, plays right guard on offense and doubles at right tackle on defense. He was switched to guard this season after two years at offensive tackle.



This is Russ Kennedy of Balboa Island, California, on an in-port field trip as a student aboard Chapman College's floating campus.

The note he passed to make as fellow students went ahead to inspect Hatshepsut's Tomb in the Valley of the Kings near Luxor, he used to complete an assignment for his Comparative World Cultures professor.

Russ transferred the 12 units earned during the study-travel semester at sea to his record at the University of California at Irvine where he continues studies toward a teaching career in life sciences.

As you read this, 450 other students have begun the fall semester voyage of discovery with Chapman aboard the s.s. RYNDAM, for which Holland-America Line acts as General Passenger Agents.

In February still another 450 will embark from Los Angeles for the spring 1967 semester, this time bound for the Panama Canal, Venezuela, Brazil, Argentina, Nigeria, Senegal, Morocco, Spain, Portugal, The Netherlands, Denmark, Great Britain and New York.

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## QB's crowded world

Mustang quarterback Jon Sunderland (No. 17) gets the eye from another Jon, Jon Welles, that is, middle linebacker from San Fernando Valley State in last Saturday's 17-10 victory in the game, won by the Mustangs, 28-20.

In the top photo, Sunderland looks over the defensive alignment of the Matadors as he backs out the signals.

In the bottom photo, Welles (No. 52) sets his sights on mubbing Mustangs' fullback, Steve Arnold (No. 33).

Before last Saturday's encounter, another Mustang quarterback, Jeff Carlowsky, has a faced the crowded world and Coach S. J. Harden's team total offense.

Both Mustang quarterbacks have denied the narrow way for 500 yards in bringing the Mustangs to their most successful season in many a moon.

And yet, they come back week, braves and all, to face the wrath of enemy linemen, weighing around 200 pounds.

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Long gainers aid as...

# 49'ers excavate Big Green 32-0

Long Beach's head football coach Don Peck, said it was their best all-around game of the season.

Long Beach amassed a whopping 563 yards total offense, 242 of that was the result of the passing arm of Jack Reilly, rated No. 3 in total offense, and the 49ers, as a whole, were rated No. 2 in total passing before the ball game.

The Mustang defense, which allowed only 87 yards per game rushing, gave up 321 yards to the 49ers, primarily on the breakaway running of halfback Phil Johnson.

Add it up and you get a pretty accurate picture of how Cal State at Long Beach bested the Mustangs, 32-0, last Saturday night at Long Beach's Veterans' Stadium before a homecoming crowd of 5,779.

The locals came through with their second best offensive showing of the season, they rushed for 78 yards, a sharp contrast of the San Fernando game, and passed for 19 yards, the most the Mustangs have achieved this season.

However, it wasn't enough.

Halfback Phil Johnson, a 9.6 sprinter, gained 150 yards in only 7 carries. He scored two touchdowns in the third quarter on bursts of 55 and 74 yards to break the game open after the 49ers held the advantage at halftime, 14-0.

The 49ers dominated play, running off 73 plays for the

evening as compared to 55 for the Mustangs.

The Southlanders opened the scoring in the first period as fullback Rick Riley ran over from a yard out for the score.

Ken Lynch's kick after touchdown was no good to the 49ers a 6-0 advantage with 7:50 left in the first stanza.

The Mustangs threatened later in the period, when quarterback Jeff Carlovsky tossed a 72 yard aerial to split end Cecil Turner. That set the ball up for the Mustangs on the Long Beach 13, but Rick Terrell fumbled on the next play to end the possible scoring threat.

Terrell only gained 31 yards in 13 tries, primarily because the Long Beach defense was keyed to stop the Richmond halfback, after his near record-breaking performance against San Fernando.

Although, the score was only 6-0 at halftime, the 49ers were in control. In the first half, they piled up 212 yards total offense, with 119 yards coming on the ground.

Then, 49ers' halfback Phil Johnson arrived on the scene to scamper 55 and 74 yards, respectively, to put the game further away from Mustang hopes for victory.

One observer noted that the 49ers had excellent blocking and commented, "When you play a team with a real good quarterback, no matter who you are, you're going to get beat, it hap-

pens to all of 'em."

Ken Lynch converted the kick after Johnson's second TD romp after his other kick in the period was wide.

Jack Reilly, passer extraordinaire, got into the act, as he unleashed a "Gary Hebner-type pass"—a 72 yard bomb to wing back Jack Tucker to give the 49ers a comfortable 25-0 lead.

From there, the 49ers breezed, scoring once more in the final period on a 15 yard Reilly pass to end Steve Newell for the score. Lynch converted the PAT to give Long Beach a sounding 32-0 win over the Mustangs.

It was a sad night for the Mustangs, rushing wise, with

Steve Arnold leading the attack with 58 yards in 6 attempts.

The Mustangs made only 8 first down in the entire game, compared to 27 rolled up by the Long Beach machine.

Hopefully, the Mustangs have

seen the last of the prolific passing quarterbacks and can now set their sights on Cal State at Los Angeles.

Score by Quarters  
Cal Poly 0 0 0 0 - 0  
Long Beach 8 0 19 7 - 32

## Mustang mermen meet traveling Golden Gators

Coach Dick Anderson's poloists will try and get back in the winning column Thursday night when the Mustangs host San Francisco State at 8 p.m. in Crandall Pool.

Forward Tom Ruggles scored

two of Cal Poly's three goals Friday in their 11-3 defeat at the hands of Cal State at Long Beach.

Score by quarters:  
CSCLB ..... 2 2 5 2 - 11  
Cal Poly ..... 2 1 0 0 - 3

## Runner-up College Contest!

Congratulations to Jill Rautenberg, SFVSC Junior



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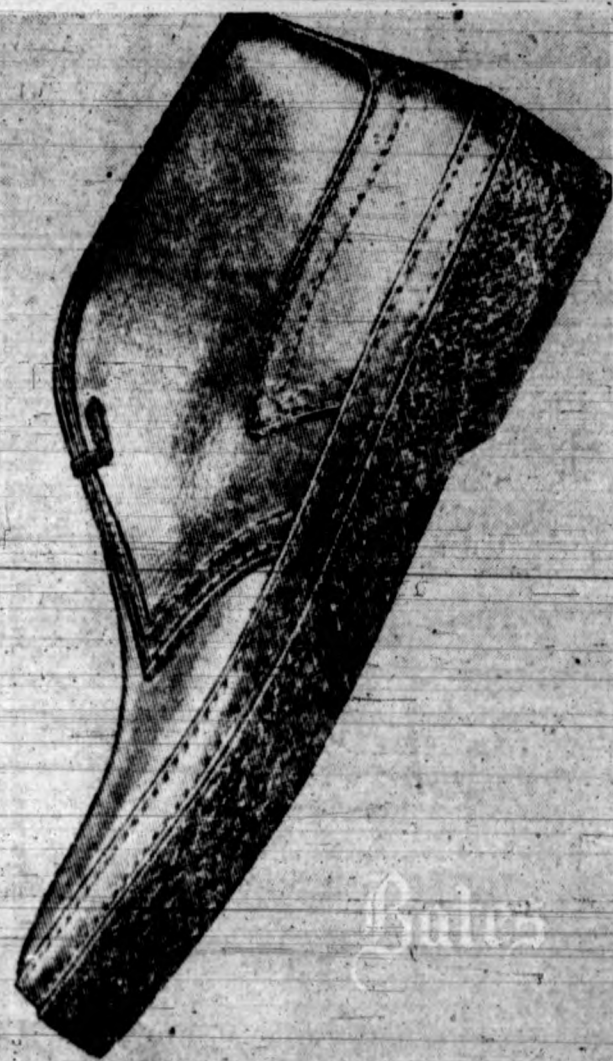
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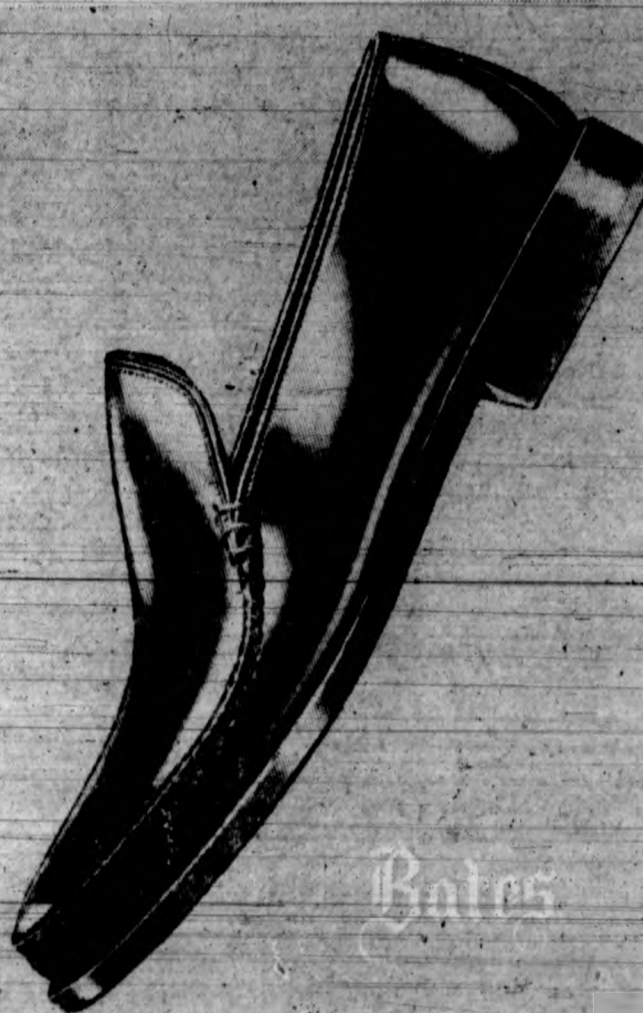
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