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March 4, 2009
Cal Poly Kennedy Library

March 11 Kennedy Library Science Cafe Topic is Fate of Typeface in the Digital Age

SAN LUIS OBISPO -- Join top graphic experts at Cal Poly's Kennedy Library for "The Science of Type: Original Typeface Designs in the Digital Age," the latest in the Science Café series.

The event is free, open to the public and set for Wednesday, March 11, 4:30-5:30 p.m. in the library's second floor Café Lounge.

The speaker is Christopher Slye of Adobe Systems. Slye will discuss the history and accomplishments of Adobe Originals, their leadership role in the industry, and how new technology over the years has affected their work. The talk will include examples of old and new designs, and will illustrate how the OpenType format has allowed users to achieve ever better typographic quality.

This event is sponsored by the Graphic Communication Department and the Kennedy Library. For details visit http://lib.calpoly.edu/learningcommons/science_cafe/.

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