

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo

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Oct. 23, 1986

Allen to lead development office

An accomplished administrator with more than 25 years of significant fund-raising experience has been named Cal Poly's director of development.

Charles R. (Chuck) Allen, former assistant vice president for development and university relations at Southern Methodist University in Dallas, will take up his Cal Poly duties on Nov. 3.

The 53-year-old Utah native will succeed Carroll D. Price II, who returned to Miami, Fla., as executive director of a hospital foundation.

The new Cal Poly senior development officer earned an undergraduate degree in speech and drama from Kansas Wesleyan University where he was student body president, and a master's degree in communication arts from Xavier (Ohio) University.

His first development job was at his undergraduate alma mater as director of development and assistant to the president. Allen also served as director of development at Alaska Methodist University and Scarritt College in Nashville, before coming to California as the senior development officer at the School of Theology at Claremont.

Following a nine-year stint at Claremont he joined SMU as associate director of development, director of planned giving, and director of development for The Perkins School of Theology. He was promoted to assistant vice president 2½ years later.

deadline to apply for sabbatical or difference-in-pay leaves for 1987-88. Application forms are available in the Personnel Office, Admin. 110.

'Faculty Salute' for history professor

A Cal Poly history professor was honored recently in a national "salute" for his extraordinary contributions to undergraduate education.

Dr. Donald Hensel, a member of the Cal Poly faculty since 1960, was nominated by the university as part of a "Faculty Salute" sponsored by the American Association for Higher Education, the Carnegie Foundation for the Advancement of Teaching, and Change magazine. (He was one of four California State University professors cited.)

A recipient of a Distinguished Teaching Award from Cal Poly in 1970, his book, *Confrontation: Role Playing Simulations in American History*, has just been published by Ginn Press.

The Cal Poly professor was awarded the national Bicentennial medal in 1976. He recently presented a paper, "The Pullman Strike as a Simulation Game," at the Pacific Coast branch of the American Historical Association.

His experience with the simulation technique took him to Washington, D.C., earlier this year to present a paper on its use in adult education at the annual meeting of the National University Continuing Education Association.

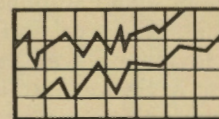
Affirmative Action Faculty Development awards available

The CSU Chancellor's Office has announced the establishment of a program designed to support affirmative action objectives. The campus has \$6000 to distribute for mini-grants.

Funds can be used to enhance the academic environment in ways that will support the overall affirmative action goals of the campus. Projects may include modifying the curriculum, developing teaching strategies supportive of affirmative action groups, and conducting research into planning to better anticipate the changing demographics of students.

All full-time faculty, including lecturers and librarians, are eligible to participate. Deadline for applications is Monday, Nov. 24.

For information and application forms, contact the dean's office; the interim head of the library; the chair of the Academic Senate; or the Graduate Studies and Research Office.



Enrollment up at CSU campuses

Student enrollment throughout the 19-campus California State University system has increased by over 10,000 students compared with last year's fall term.

This year's enrollment jump marks the second consecutive major increase in the number of CSU students. This time last year, CSU experienced an increase of over 8600 students compared to the fall 1984 term.

Leave deadline

Faculty unit employees are reminded that Nov. 3 is the

**Payday
October 30**

Honored Alumni Banquet planned

Seven former Cal Poly students, representing each of the university's schools, have been selected as Honored Alumni for 1986, and will be featured in the Homecoming '86 celebration on Friday, Nov. 14.

The Honored Alumni include a research horticulturist, landscape architect, consultant, astronaut, alternative energy expert, and telephone company executive. They will be recognized at the Honored Alumni Banquet at 6:30 pm in the new Park Suite Hotel and Conference Center on Madonna Road.

Dr. Merle H. Jensen will represent the School of Agriculture. A 1963 crop science graduate, Jensen is a research horticulturist at the University of Arizona's Environmental Research Laboratory. He is also a member of that school's plant science faculty.

A landscape architect and urban planner will be honored by the School of Architecture and Environmental Design. Michael A. Theilacker is a 1960 architectural engineering graduate. In 1973 he became one of the founding principals in PARCTEC, a statewide recreation and planning firm.

The School of Business will recognize Joan Johnson Heady, who in 1962 became Cal Poly's first female business administration graduate. She worked for the State Employment Development Department in Sacramento for 23 years, before retiring last year as manager of the Operating Expense Section.

A frequent campus visitor will be honored by the School of Engineering. NASA Astronaut Robert L. (Hoot) Gibson is a 1969 aeronautical engineering graduate, who was Poly Royal special guest earlier this year.

A woman selected by Beta Sigma Phi service society as "Outstanding Teacher of Youth" will be honored by the School of Liberal Arts. Susan Mussard, a 1969 English graduate is an English Department head at Willis Inter-

mediate School in Delaware, Ohio, as well as a teacher of the eighth grade.

Timothy E. Boyle will be honored by the School of Professional Studies and Education. A 1968 industrial technology graduate, he is vice president/business development for Energy Factors Inc., and president of Cogeneration National Corp.

The School of Science and Mathematics will recognize E.J. (Ed) Newton, division manager for disbursement accounting in the finance department at Pacific Bell. A 1963 mathematics graduate, he is a fourth-level manager at Pacific Bell.

For tickets to the Honored Alumni Reception and Dinner and information on the other Homecoming '86 activities, please contact Alumni Services at ext. 2525.

High school counselors will gather at Cal Poly on Friday, Oct. 31

High school counselors from throughout California have been invited to Cal Poly's High School Counselors Conference on Friday, Oct. 31.

"Students at Cal Poly: Excellence Speaks for Itself!" is the conference theme. The program, which will run from 8:30 am to 3 pm, will be held in Chumash Auditorium. Emphasis will be placed on students demonstrating Cal Poly's "learn by doing" philosophy.

Counselors will have an opportunity to visit two of the seven academic schools to observe students and meet with faculty in labs, studios, and classrooms.

Additional workshops will present information on admissions procedures and student services. An Information Fair, on-going throughout the conference, will give counselors an opportunity to speak informally with representatives of Cal Poly's academic programs and student services divisions.

ASI schedules Open Forum Oct. 28

An Open Forum on Minority Affairs will begin at 7 pm on Tuesday, Oct. 28, in the UU's San Luis Lounge.

Information on equity education and guidelines for admittance to study at Cal Poly will be the topics presented at the forum. Representatives from Student Academic Services, Multi-Cultural Center, and Relations With Schools Office will be on hand to discuss the programs they have available to minority students.

Kevin Swanson, ASI president, will present opening remarks. The forum is sponsored by ASI.

Featured during lunch will be a keynote address by Dr. Uri Treisman, professor of mathematics at UC Berkeley, and director of the Math/Science Workshop Program. He will discuss "Preparing Students for Academic Success in Science, Math, Business and Engineering."

The conference is being organized and sponsored by the Relations With Schools Office, and POLY REPS, a student organization. For further information, please contact the Relations With Schools Office at ext. 2792.

Cal Poly second

Students from Cal Poly placed second in the 1986 National Intercollegiate Dairy Cattle Judging Contest. Ohio State won the contest. Cal Poly finished ahead of the University of Wisconsin, Madison, Cornell University and Iowa State.

Permafrost, Caribou and other stories

The unique challenges of working as a landscape architect in Alaska will be the topic of a lecture at Cal Poly tonight (Oct. 23).

Bruce Sharky, who has been in professional practice in Alaska for 13 years, is to speak at 7:30 pm in the Gallery of the Architecture and Environmental Design Building. He has titled his talk, "Responding to the Alaska Landscape: Permafrost, Caribou and Other Stories." A \$1 donation will be requested at the door. He is a visiting lecturer at Cal Poly.

The program is sponsored by the Landscape Architecture Department as part of its Fall Quarter lecture series.

Musical comedy set for theatre

A captivating, large-scale musical comedy, complete with live orchestra, is coming to the Cal Poly Theatre in November. "The Apple Tree," a series of three related one-act musicals, will take the stage Thursday through Saturday, Nov. 13-15, at 8 pm.

Written and composed by Jerry Bock and Sheldon Harnick, the same duo that created "Fiddler on the Roof," each segment of the show is based on a famous short story by a well-known American author.

The first segment, "The Diary of Adam and Eve," is funny, simple, tuneful, and warm. An adaptation of a story by Mark Twain, it examines the relationship of Adam and Eve from the point of view of what they have written in their diaries.

Frank R. Stockton's well-known short story, "The Lady or the Tiger," is the source for the second piece. It's a gleefully satiric and vigorous piece about a barbarian princess, an illicit romance, and a difficult decision.

The third story, "Passionella,"

is based on Jules Feiffer's highly theatrical and whimsical look at a "showbiz" rags-to-riches myth.

Tickets for "The Apple Tree" are \$7 and all seats are reserved. They may be purchased at the Theatre Ticket Office between 10 am and 4 pm on weekdays or reserved by calling ext. 1421. "The Apple Tree" is a presentation of the Theatre and Dance Department.

North County tour, barbecue scheduled

Several of San Luis Obispo's finest historical researchers will present a complete tour of North County sites on Saturday, Nov. 1. The program will be sponsored by The Library Associates.

The day begins at 9 am when the bus leaves the parking lot across from Vista Grande. The bus tour will be led by local historian and author Loren Nicholson, a member of the Journalism Department faculty. He will discuss the original Mexican land grants — the Santa Margarita, Asuncion, and El Paso de Robles Ranchos in the Atascadero and Templeton areas.

In Atascadero the visitors will meet Clark Herman, president of the Atascadero Historical Society, who will offer a tour through the Atascadero Colony's former administration building.

A stop in Templeton will include a visit with local historian Al Willhoit, who will explore the historic sites of the town. At one time Templeton was the terminus for the Southern Pacific Railroad.

One of the highlights of the day will be a barbecue at San Miguel Park, with chicken, beans, garlic bread, salad, and beverage. The food will be prepared and served by the Fred Sweeney family.

The honored guest for the North County trip will be Rose Rios Jones, who will provide a tour of the Rios-Caledonia Adobe in San Miguel. Her great-great grandfather, Petronillo Rios, was

the second recipient of a Mexican land grant to El Paso de Robles Rancho, and at one time he owned the Mission San Miguel.

Virginia Peterson, president of the El Paso de Robles Historical Society, will present a slide show on the history of El Paso de Robles Rancho, the establishment of the city of Paso Robles, and the settlement of the pioneer families in the area.

The program will conclude with a tour of the San Miguel Mission by Brother Lawrence. The bus will return to Cal Poly at 5 pm.

The program will cost \$12.50 per person. Those wishing to travel in their own cars may join the group at San Miguel Park by 12:30 pm at the reduced price of \$10 per person.

Information about the Nov. 1 barbecue/tour and other Library Associates events may be obtained by calling ext. 2305.

Texas Professor to speak Nov. 6

Dr. Douglas Kellner, professor of philosophy at the University of Texas at Austin, will be the next speaker in the 1986-87 Arts and Humanities Series.

He will explore "New Perspectives on the Radical Critique of Culture and Media" on Thursday, Nov. 6, at 11 am in UU 220.

The Massachusetts native will look at some new perspectives of radical cultural and media criticism and activism. He will discuss the contributions of Marxism, feminism, and post-structuralism to these topics.

Kellner will include some general discussion of new works in radical cultural theory. In particular, he will use a recent book he co-authored, "Camera Politica: The Politics and Ideology of Contemporary Hollywood Film," and material he prepared for a public access television program.

Free computer literature searches

The Kennedy Library Reference Department will be offering free computer literature searches in medicine and related topics on Monday, Oct. 27. By a telephone connection to the National Library of Medicine's database of medical literature, an individual can retrieve references to articles on a medical subject of his or her choice.

Usually that service costs from \$5 to \$15, but on Oct. 27, all searches will be free. Searching will be done on a first-come, first-served basis from 9:30 am to noon, and from 1 to 5 pm in Room 202 of the library. If the demand requires it, the length of the search and the amount of retrieval will have to be kept short. For further information contact Brian Williams, ext. 2649.

Commencement speakers sought

The Commencement Speaker Screening Committee is soliciting suggestions for names of individuals suitable to be considered for the featured speaker at future commencements.

Any member of the campus community is welcome to make a nomination. Along with the name, submit any known pertinent data such as qualifications, background, speaking ability and other factors which may be helpful in evaluating the nominees.

It is suggested that individuals nominated fall into one or more of the following categories:

- ✓ A prominent national, state or local figure who has knowledge and concern for higher education.
- ✓ A member of the California State University board of trustees.
- ✓ A member of Cal Poly's President's Cabinet.
- ✓ A prominent leader from business, industry or the professions.
- ✓ A present or former member of

the university administration, faculty or staff.

- ✓ An alumnus of the university who exemplifies the desirable qualities and achievements the university would like for all of its graduates.

The committee has requested that all nominations be submitted prior to Oct. 31. Nominations should be sent to Don Coats, 312 Admin. Bldg.

Meat for sale

The Meats Enterprise Project has frozen beef, lamb and pork for sale. Call Matt (ext. 2114) Monday and Wednesday, 10 am-2 pm and 3-5 pm; Tuesday and Thursday, 8 am-noon and 1-3 pm; or Friday, 8-9 am, 10-11 am or 3-5 pm for more information.

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm.110, 805-546-2236 — Foundation: mobile unit near the Fire Department (805-546-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. All interested persons are encouraged to apply.

State

CLOSING DATE: 11-5-86

Carpet Maintenance Worker, \$1821-\$1992/month, 6 month appointment; 7:30-4 pm. but may vary due to special circumstances, Housing and Conference Services, Residence Hall Services.

Clerical Assistant II-A, \$666-\$785.50/month, half-time; hours 1-5 pm, Industrial Technology.

Clerical Assistant II-A, \$1332-\$1571/month, temporary through 6-30-87, Student Academic Services.

CLOSING DATE: 11-5-86

Instructional Support Technician II, \$1104-\$1328/month, half-time, Food Science and Nutrition.

Dateline. . . .

(!) - Admission Charged

(!) - Admission Free

THURSDAY, OCTOBER 23

Speaker: Eric Gans (UCLA) will discuss "Generative Anthropology: Toward a Human Science" as part of the Arts and Humanities Lecture Series. UU 220, 11 am. (!)

Leadership Workshop: Learn basic communication and leadership skills. Meet at the UU Craft Center Gallery. 11 am. (!)

University Club: Robert Reynolds (Art) will discuss "Surviving Europe as an American Art Teacher, 1986." Staff Dining Room, noon. (!)

Speaker: Bruce Sharky (Land Design North, Inc.) will discuss "Responding to the Alaska Landscape: Permafrost, Caribou and Other Stories." Sponsored by Landscape Architecture. Arch. 105, 7:30 pm. (\$)

FRIDAY, OCTOBER 24

Quarter Break Trip: Ski, sightsee, and shop in Austria this Christmas. Details in the Travel Centre, UU 102, or call 546-8612. (\$)

Volleyball: San Jose State, Main Gym, 7:30 pm. (\$)

SATURDAY, OCTOBER 25

Football: Central Connecticut, Mustang Stadium, 2 pm. (\$)

Volleyball: Fresno State, Main Gym, 7:30 pm. (\$)

TUESDAY, OCTOBER 28

Volleyball: Stanford, Main Gym, 7:30 pm. (\$)

Open Forum: Open Forum on Minority Affairs will address equity education & guidelines for admittance to Cal Poly. San Luis Lounge, 7 pm. (!)

WEDNESDAY, OCTOBER 29

Books at High Noon: Gertrude O'Neill (Library) will review "The English World," by Robert Blake. Staff Dining Room, noon. (!)

THURSDAY, OCTOBER 30

Speaker: Walter G. Bauer (Monsanto Co.) will discuss "Bioprocessing at the Monsanto Life Sciences Research Center" as part of the School of Engineering Distinguished Speakers Series. Science B-5, 11 am. (!)

University Club: Joanne Freeman (Industrial Engineering) will discuss "China—An Engineering Teacher's View." Staff Dining Room, noon. (!)

FRIDAY, OCTOBER 31

Films: "Dracula," (1931 version), "Frankenstein," "The Invisible Man," "Creepshow," & "Black Christmas." Chumash. "Dracula" starts at 7 pm, other films follow. (\$)