

el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XXVII, No. 6

SAN LUIS OBISPO, CALIFORNIA

TUESDAY, OCTOBER 13, 1964

Engineering Division Apply For Accreditation

A change in philosophy on the part of national educators may bring professional accreditation to the Cal Poly engineering program. Dean of the Engineering Division Harold P. Hayes made this point at a recent meeting of the student engineering council. For years the practical approach of this school has not met the more theory-oriented standards set by the Engineer's Council for Professional Development (ECPD). This is the nationally recognized accreditation agency made up mainly of engineering educators. In 1950 the Poly Engineering Department was turned down in their request for accreditation. "This was a trial balloon," Hayes said. But he explained that the current effort may be more fruitful because industry has asked for more practical training of graduates.

The Dean explained that during and immediately following the war years most engineering schools strengthened the theoretical and scientific phases of their programs at the cost of the practical experience gained through labs and on the job training. Slowly industry has found that this has not been entirely satisfactory. Throughout its history Cal Poly has maintained its "learn by doing" attitude and will continue to do so, Hayes stressed.

"Ninety per cent of our students are not affected by the lack of accreditation, and we could not change our philosophy just for the other ten per cent," he said.

The application for accreditation to ECPD will be made soon. Then during the next two quarters separate teams of five men each will come to Cal Poly to study each of the engineering departments. Decisions are on an individual department basis and will be announced at the accrediting agency's national meeting next October.

Cal Poly engineering departments include Architecture, Aeronautical, Air Conditioning and Refrigeration, Electrical, Electronic, Industrial, Mechanical and Metallurgy.

Harold O. Wilson, executive dean in charge of operational analysis, has pointed out that the accreditation teams will interview general education and supporting representatives of the total administration, faculty, staff, students and graduates in each major. If accreditation is gained it will mean that engineering students will be granted admission to graduate schools more readily. It will also have a positive effect on placement of graduates in industry.

However, Dean Hayes stressed that there has never been any real problems in these areas in the past. It is only a relative few students who have been affected. About seven to eight per cent of Cal Poly engineering students go on to graduate school.

Refugees, Electrical, Electronic, Industrial, Mechanical and Metallurgy.

New Course Applauded

By JACK HILL
A Cal Poly course in fair management, scheduled to begin in the Spring quarter, has been praised by fair officials across the country as "the most significant milestone in the progress of fairs in modern times."

Smith To Speak On 'Japan Today'

"Japan Today" is the topic on which M. Eugene Smith will talk to the Social Science Club Oct. 15 in Ag. 220 at 7:30 p.m. Smith, a member of the Social Science Department, is qualified to speak about Japan since he has been there and has made numerous return trips to the islands.

He is a graduate of the U.S. Army Language School where he studied Japanese, and he served during the war as an interrogator of Japanese prisoners.

His most recent visits to Japan were in the summer of 1962, which included a hop to Korea, and in February 1964 while on a world tour. Because of his ease with the language and customs, Smith has seen Japan as few tourists have.

Japan is the only industrial nation in Asia and is one of the strongest allies of the U.S.A. It is also the second largest customer of American products, next to Canada. These are some of the points of Smith's talk which will concern modern developments in Japan. His talk will be supplemented with slides.

Concerning possible pressure within Japan for more trade relations with Communist China, Smith said there might be an expansion of such trade if Japan cannot find markets in the West. However, the current Japanese leadership wants to maintain good, strong relations with the U.S., he concluded.

The comment came from Clyde E. Byrd, president of the International Association of Fairs and Expositions in a letter to Western Fairs Association, co-sponsors with the college in establishing the course.

"I wish to congratulate the officials of Western Fairs Association on the inception and completion of plans for... classes in fair management," Byrd continued.

A. P. "Bert" Morrow, president of the Canadian Association of Exhibitions, added his praise.

"We're on the move, with this course," he said. "We now should be able to attract and train the vital young men and women we need to help us boost our wonderful, complex business to the position we know it deserves and can attain."

Last year Western Fairs Association established four \$800 scholarships at Cal Poly to assist in training as fair managers. Open to Agricultural Business Management majors only, the first scholarships were awarded last year to Norman Mansor, Brian Davey, Richard Sores and Stanley Portugal. It is expected that four more recipients will be named late this year.

WFA manager Lou Merrill has worked closely with Cal Poly, and specifically with Dr. Dan Chase of the ABM Department, in establishing the course content. Dr. Chase will instruct the class.

Hundreds of fair authorities, mainly fair managers and their staffs, have been called on for up to date information. Each has been asked by Merrill to submit papers on their specialty areas. These will be compiled into text material for the students.

One such contributor is Frank Kingman, executive secretary of the International Association of Fairs and Expositions, with headquarters in Winston-Salem, North Carolina.

From IAFE files will come a wide variety of information on such topics as commercial space, concessions, advertising, publicity, interim use, grandstand shows, livestock, parades, carnivals and others.

The course, open to any student, is expected to become companion

to such courses as agricultural business management, journalism, public relations, and other business training.

Reports from students here indicate a very favorable response.

Car Problems? This ME Major Thrives On 'Em

The average citizen is at a loss when his automobile needs some small adjustment, but what would he do if a team of experts went through his auto and purposely created some major problems?

For the answer we can ask Frank Barrows, a freshman Mechanical Engineering major from Oakland.

Barrows and his teammate, Douglas Koerber, were the second prize winners in the recent National Plymouth Trouble Shooting Contest held in Detroit, Mich.

The story began last year when Frank, a senior at Skyline High School, and Doug, a junior at the same high school, were chosen from their auto shop class to compete with 64 other students from 32 schools in the Oakland area divisional contest.

"I guess we just got lucky," Frank says. "And we won a first and a free trip to Detroit to compete in the national contest."

The boys won by being the fastest team to fix a car rigged for trouble by Plymouth mechanical experts.

In Detroit the team came in second, competing with 170 other boys from the nation's high schools. Their winnings consisted of the three-day, all-expense paid trip to Detroit, 30 days free use of the Plymouth Barracuda, a set of minor engine tune-up tools, and a \$750 scholarship.

Upon winning, Frank notes that he was offered some jobs by Chrysler, but said they were not the type he was interested in. He wanted to take his money and attend Cal Poly to "get some education behind me, and be in a better bargaining position."

When questioned about his other interests, the 18-year-old, 5-foot 9 inch freshman said he would like to go out for gymnastics, if his grades are high enough, and with a girl in his green eyes, he said he is definitely interested in girls, no matter what his grades are!



HAIL COLUMBUS!... If this cutie had been waiting for the old explorer when he sailed the ocean blue, perhaps America would have been discovered a hundred years earlier. The coed is 18 year old Gretchen "Gigi" Gerretson, a Bio-Science major from San Clemente Beach.

Four Mustangs Receive \$950 In Scholarships

Summer proved to be extra rewarding for Lee Jagla, Ronald Caird, Robert Tesman, and Richard Perona, who were awarded scholarships during that time.

Jagla received a \$500 scholarship from the Equipment Distributors and Manufacturers of Southern California. A senior majoring in Technical Arts, he received the award for his outstanding achievement in the Technical Arts Department's sales and service option.

Tesman, a junior from Orinda, received the Metal, Inc., Toy-makers Industrial Engineering Scholarship valued at \$300.

Perona and Caird, both Ornamental Horticulture majors at Cal Poly, received scholarships from the Central Chapter of the California Association of Nurserymen and the Santa Barbara Horticulture Society, respectively. Both received their honor because of outstanding academic records in the college's Ornamental Horticulture Department.

Caird, received a \$50 award, while Perona, received \$100.

Funds received by the quartet were part of more than \$100,000 in scholarships awarded to students enrolled at Cal Poly this fall.

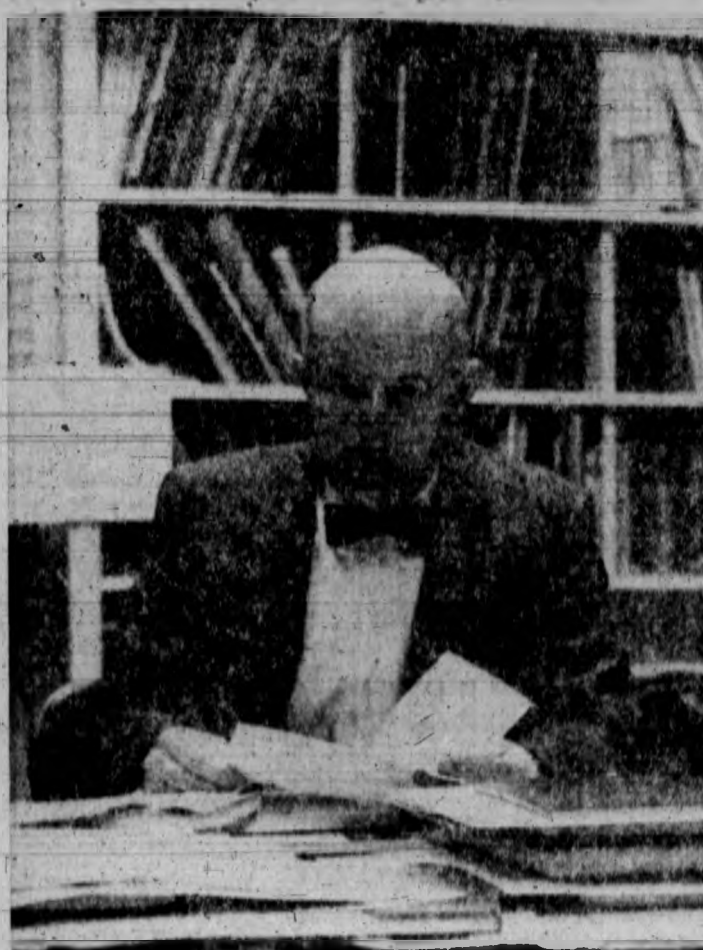
Robbin Remund Heads Religious Fraternity

Delta Alpha Chapter of Lambda Delta Sigma announces that its new president for 1964-65 is Robbin Remund.

Other officers include Don Ziegler, first assistant; Ron Earl, second assistant; Georgianne Williams, secretary; Carol Thomson, treasurer, and Kris Paulsen, historian.

Lambda Delta Sigma is a fraternity associated with the Institute of Religion in San Luis Church of Jesus Christ of Latter-Day Saints.

Its purpose is to promote religion, fellowship, leadership, intellectuality and culture in the lives of college students.



MERITORIOUS METAL MAN... This title could be attributed to Richard C. Wiley, Head of the Welding and Metallurgical Department, who was recently presented with a District Meritorious Certificate Award from the America Welding Society.

Engineering Head Wins District AWS Award

Richard C. Wiley, Head of the Welding and Metallurgical Engineering Department, was presented with a District Meritorious Certificate Award at the opening ceremony of the American Welding Society's National Fall Meeting recently held in San Francisco.

Wiley has written many papers on technical and educational subjects. He received the Adams Memorial Membership Award in 1961 and is active in AWS, ASME, AWM and IWE. He joined the faculty of the college in 1916 and has had industrial experience with such companies as Linde Division of Union Carbide, Westinghouse Electric Corporation and Joshua Hendy Iron Works.

The District Meritorious Certificate Award is given as a means of recognizing those who have performed some definite or unusual service to a Section, a District or to the Society, or for some outstanding achievement in the science or art of welding.

The four-day National Fall Meeting, regarded as one of the most important technical meetings in

Nov. 7 Is Deadline For Taking SAT

First time freshman students who have not taken the Scholastic Aptitude Test (SAT) are requested to complete this requirement on Nov. 7.

Thursday, Oct. 15 is the deadline for picking up registration forms for this test at the Counseling Center, 106 Ag. Education Building. The forms must be returned to the Counseling Center by Tuesday, Oct. 20.

The test will be given in the Air Conditioning Auditorium.

Flight Delayed

Heavy fog delayed the Mustangs flight to San Francisco from Arcata Saturday evening after the Humboldt State-Cal Poly game. The Arcata airport reported the ceiling at 100 feet and visibility at one quarter mile. The flight scheduled for approximately 11 p.m. Saturday was postponed until Sunday morning.

Homecoming Theme Mustang Memories

Mustang Memories has been picked as the theme of the 1964 Homecoming, Nov. 14.

The theme was submitted by the Industrial Engineering Department club headed by Bill Staudley.

A Homecoming calendar was released by Joseph Locante, in charge of Homecoming publicity, and lists Oct. 16 as the date that queen applications are due.

Other dates: Oct. 21, queen pageant rehearsal; Oct. 24, queen pageant; Oct. 28, deadline for float applications; Nov. 3-4, queen election; Nov. 4, queen reception; Nov. 13, bonfire rally and dance; Nov. 14, parade, football game and Coronation Ball.

Robert Chase, chairman of Homecoming activities, urges the cooperation of the entire student body in carrying out this year's Homecoming events.

Other Homecoming Committee members are John Meek, vice-chairman; Ken Leuthera, treasurer; Susan Baat, recording secretary; Barbara Foley, corresponding secretary; George Coughlin, queen program; Susan Lowe, queen pageant; Robert Olson, parade; Patricia Mann, parade route; William Ellison, float judging; Merikay Peterson, awards; George Sores, dance; Sandi Hockstetter, halftime; John Hancock, bonfire; Owen Servatius, advisor.

Leading Authority Speaks On Art

Cal Poly will host one of the world's leading fine arts authorities Oct. 19, according to an announcement made jointly today by the Art Club and Education Department and the San Luis Obispo Art Association.

Dr. Ralph Cohen of the University of California at Los Angeles and the Otis Art Institute of Los Angeles, will speak in the Little Theater.

Jointly sponsored by the Cal Poly groups and the art association, Dr. Cohen's talk, "On Judging the Arts," will begin at 8 p.m. Dr. Cohen is a well-known lecturer and author in the area of fine arts criticism and is presently a professor of English at UCLA as well as head of general studies at Otis Art Institute.

During his presentation here he is expected to discuss philosophic criticism of literature and music and the fine arts in general.

Admission to his address will be free, and the public is invited to attend.

Sequoia Residents Sign Waiting List To Pull Fire Alarm

Many pajama-clad, bare-foot residents of Sequoia Hall were seen scrambling around 3 o'clock on a Sunday morning. Stimulating this response was a false fire alarm that an unknown prankster set off.

When such an alarm goes off, resident managers of the hall must immediately call Security and then locate the blaze. The alarm is not heard or recorded at the Cal Poly fire station.

After two false alarms, Robert Bostrom, housing coordinator, was contacted. It was decided that any member of Sequoia who had the irrepressible urge to set off the alarm could sign a list to this effect.

Following finals, one entire afternoon would be devoted to the hall's content.

As one member of the hall stated, "I've always had the urge to pull that little handle, but there was always the possibility that I'd be caught."

As man is naturally curious, several residents of Sequoia have inquired about the list, but none have as yet signed.

Enrollment In Ag Divisions Climbs To New Heights

The number of students studying in the Agriculture Division climbed its climb to new heights last month when a total of 1,620 registered for fall classes.

Figures released this week by the office of the Dean of Agriculture Warren T. Smith show that enrollment in the division increased by more than seven percent over a like period last fall, when the total reached 1,510.

Smith attributed Cal Poly's continued increases in agriculture enrollment at a time when like figures at other colleges and universities are declining, to the fact that its program is based on its philosophy of providing a practical, occupationally-centered education.

Largest enrollment among the Agriculture Division's ten departments was in Animal Husbandry, which has 440 students enrolled.

Other departments and their totals include: Agricultural Business Management, 248; Crop Production, including agronomy, vegetables, and fruit, 171; Dairy Husbandry and Manufacturing, 100; Agricultural Engineering and Mechanization, 203; Ornamental

SAC Meets Tonight

The fourth meeting of SAC will be held tonight at 7 p.m. in Library 126. All students and visitors are welcome.

The agenda for the meeting will include committee reports, Camp and campus welcome week reports will be given, as well as reports from the CU building committee, constitution and code.



HONORS ACCORDED... Col. William M. Hoyce, right, presents 1st Sgt. E-8 Doyle C. Wilkins of the ROTC Department with the Army Commendation Medal. A full cadet military review will be held today at noon on the track field for a formal presentation. Sgt. Doyle was awarded the medal for his meritorious service in Korea.



1963 FLOAT WINNER... Ornamental Horticulture Club's entry won the best of show in the 1963 Cal Poly Homecoming parade. Entitled "Dust On UCSB," the float inspired the Mustangs to do just that - when the Green and Gold knocked off the Gauchos, 11-12. This year's Homecoming pits Idaho State College against the Mustangs Nov. 14.

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE



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X-CHANGE

SAN JOSE STATE — "Violence, terror and bigotry," were terms used by six students who worked in Mississippi on a voter registration drive this summer to describe conditions observed there. The six students worked under the auspices of the Student Non-Violence Co-ordinating Committee (SNCC) and the Council of Federal Organizations (COFO).

SPARTAN DAILY

HUMBOLDT STATE COLLEGE — A slave sale will be held when classes are dismissed at noon for the annual Fall Lumberjack Days, sponsored by the Associated Student Body. The Forestry Department is in charge of the Bull-of-the-Woods Contest while the Sophomore class takes care of the Casing night.

LUMBERJACK

FRESNO STATE COLLEGE — Republican vice-presidential candidate William Miller was met at the Fresno Air Terminal by representatives of both major political parties on campus.

COLLEGIAN

Mailbag

Contributions to "Mailbag" should not exceed 300 words. Editors reserve the right to edit and condense all letters received and to delete anything that is in the opinion of the editor, in poor taste or libelous. All communications must be signed, by the editor, to a non-anonymous letter is desired as a signature. It is permissible but the editor must know the true name of the author.

With Gratitude?

To the Editor:
With deepest gratitude we wish to extend our appreciation to the Administration. We were delighted with the recent opportunity extended to all "continuing" Poly students. Never before have we been given such golden chances to prolong our stay at our beloved campus. Never have students been shown so much love.

Other colleges should profit by our shining example: "you too can be a five year campus—or a six—or a seven. Register freshmen first!" And how about that money?

After all, the freshmen's choice of classes is so phenomenally restricted that freshmen should at least be allowed to snatch courses from desperate seniors. It's only fair! The strain of registration is obviously too great for the average freshman. They get lost in the shuffle.

But we are not bitter. We just pity the unfortunate who had to register at 5 p.m. Friday.

AVRIL KLAPPER
TRICIA MAYES
MARIANNE MITCHELL
DONNA COTNER
JOHN RODRIGUEZ
PAMELA WORDEN
LESLIE E. BROCK
FRANCES PRICE

Twice Each Week

Editor:
Is El Mustang a bi-weekly newspaper, as stated, or a semi-weekly newspaper, as printed? Thank you.
Lee Doble, Jr.

Editor's note:
El Mustang is published twice each week during the school year with the exception of holidays and exam periods. All letters to the editor are accepted for publication with the exception of those letters which are either libelous or in poor taste.

Humanist Discussions

Editor:
This letter is addressed to all Cal Poly students with restless, inquiring minds. The kind of mind the "college community" is supposed to inspire. Or is your mind devoid of curiosity. Are you going through life not thinking, not wondering about the world around you, accepting the system just because

Monthly Concerts To Begin Oct. 22

Early baroque chamber music will be presented Oct. 22 during College Hour in the Little Theater. This program is part of a series of monthly concerts to be presented by the music department.

All presentations are performed by members of the Cal Poly staff, with some student participation. There are special programs, however, with student participation, entirely.

The October program will include a trio sonata, consisting of harpsichord solos by Handel and Scarlatti; and a quartet of flute, obo, violin and continuo Telemann.

The performers in this program will be Ronald Ratcliffe, harpsichord, an instructor in the music department; Emanuel Helfetz, violin, a music department staff member; Dr. Glen McRae, obo, a member of the counseling staff; Sandra Chapman, flute, a sophomore Home Economics major; and Mrs. Ellnor Kogan, cellist, wife of a Cal Poly instructor.

Cadets Planning Field Training

"Day-and-Night Compass Reading Problem" for ROTC cadets is scheduled for Oct. 25 at U.S. Army Camp San Luis Obispo.

The cadets will leave at 1 p.m. for the military reservation, where they will engage in a field problem involving compass reading. While the event is on a voluntary basis, it is one of the requirements for the awarding of the blue infantry citation cord for the Special Forces Unit of the ROTC Corps.

Other required areas include good results in physical training proficiency, the bayonet and the obstacle course.

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A Cal Poly Tradition: Senior Projects

Have you thought about what you will do for your senior project yet? The time may not be too far away when you will come to grips with this unique educational endeavor.

There are well over 5,000 copies of senior projects neatly tucked away in the Reserve Room of the library—every single one since the program began in 1947-48. Senior Project was called Undergraduate Thesis until 1953-54. However, according to Dave Cook, curriculum evaluator for Cal Poly, it has always been the same operation under both titles. He added, "Even though it's the same old pro-

gram, it has a flexibility within the department which makes it a dynamic educational adventure."

There are as many different slants on senior projects objectives as there are departments in the Cal Poly organization. Within the scope of the over-all implication, many interpretations as to the purpose and objective of the senior project have evolved to a tailor-made significance for the particular department.

George J. Haselstein, head of the Architecture Department, termed the goal as a "comprehensive responsibility." The architect student has responsibility to comprehend his skill and creative ability. Thus, he conceives an idea and brings it into being.

Contented cows may be the result of Phil Anderson's report, "Use of Amputees in Reef Production," and controlled coyotes may result from Victor F. Harber's "To What Extent Should the Coyote Be Controlled?" but, "It's being able to put material gathered into a logical report that counts most," explains Lyman L. Bennion, head

of the Animal Husbandry Department.

Bennion feels that the organization of pertinent material into logical sequences and writing of comprehensive summaries are of utmost utility. A real organized plan on paper has led to a change of enterprise on a ranch on several occasions—many times on the ranch belonging to the student's family.

When Norman Hinman wrote his "Inspection of San Luis Obispo Smalls for Fasciola Hepatica" (the common liver fluke of sheep and cattle plays an important part in agriculture economy) and Linda Johnson organized her findings in a "Bacteriological Examination of San Luis Obispo Water" report, they were seeking to satisfy the senior project requirement of their department. Both of these students are Biological Science graduates. Dr. Glenn Noble, head of the Biological Sciences Department, prefers to see every student contribute something to the field in some method or detail.

Many times senior project lends

the writer on to greater heights in the biology field. One student is on a research fellowship at Oregon State as a result of his project on meadow mice as a source of plague. Another student's work on the kangaroo rat directed him to his life's work.

Walter Schroeder, head of the Education Department, claims that, "The top performance of Cal Poly graduates as teachers is due partly to the senior project program." The senior project is to develop the student's ability to recognize important problems, plan a procedure for attack and prepare an accurate, attractive and concise report," said the department head.

The saga of the senior projects began in the fall of 1947, seven years after the first degree curriculum was put into effect. Now, 16 years later, the time is probably drawing near to when you will venture out and "try your wings." There is a wealth of precedence in those 5,000 copies filed in the reserve room and a tradition developed by your department to help you on your way.

Two Scoops, Cupcakes At Church

story takes place in a small community in New York. It is typical of Ice Cream Socials throughout the United States.

By Mitch Hider

"You get two scoops. Ya want chocolate or vanilla or both?" the boy asked. He held the paper plate and scooped quick-melting ice cream from a large cardboard carton.

A little dripped on the folding table. He smiled and tried to get it with the scooper, but it melted too soon.

The scene was an Ice Cream Social and Band Concert at Nimmensburg Methodist Church. For a quarter, you get the two scoops and a few homemade cupcakes. For an additional dime, you get coffee.

"Geez, about everybody in Nimmensburg is here," said one woman seated at a long folding table. She quickly ate runny ice cream from a paper plate and scanned the other tables.

Everyone was smiling and calling hellos. Everyone was looking around and behind and ahead and over heads to see who was there. And the band played on. The "Chenango Valley Adult Band" said one fellow eating a spice cupcake and watching his 5-year-old son sloop ice cream around in the paper plate.

"Can we keep the spoons?" the boy asked. "No, they have to go to the church," the mother lied, not wanting the embarrassment of her son jamming a spoon in his pocket even though they were the plastic throw-away type.

And the band played on. Led by Nick Hazilla with thin gray hair and glassy eyes. He led the band in his shirt sleeves. He turned and waved his arms like a politician waves on the election platform after winning the nomination.

Kids and ladies with sweaters sat at the tables talked to one another and watched the crowd. The kids squirmed after polishing off the two scoops and a cupcake or two. Then they were off, running or playing

on swings behind the minister's house.

The social took place on a piece of lawn between the minister's house and the church. The lawn was shaded with tall pine trees. At one end were the dining tables and a card table with a huge coffee urn.

Two ladies stood guard at the coffee table and, for the first half hour of the social, told people "it isn't done yet."

But nobody cared. Everyone was smiling and happy and neighborly and well, social and sociable.

And the band played on. Old tunes played on. Old tunes like Bonza stuff and waltz tempo melodies. "Flying Trapeze," and "Casey Would Waltz" to mention a few.

Flashing eyes of kids and their mothers expressed hellos and how are yous. Kids eyed cupcakes on the table but didn't dare go back for seconds. Their mothers thought it wasn't very nice.

The band consisted of old men in ties and wide-labeled suits, young girls in white shoes and nice dresses, little boys with combed hair, and teenagers dressed just right. The drummer chatted with another guy as he played.

A little boy swung from a railing behind and over the flute section and demanded attention from everyone.

People stood in little groups and talked. People sat on the lawn and stared at Nick Hazilla and his gang. Behind the band, the steady beat of traffic on busy Front Street could be heard between breaths of the CV Adult Band.

And in the basement of the church, a beautiful sight discovered by three boys who were peering in the rear window. Trays and trays of waiting cupcakes for the Ice Cream and Band Concert.

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It's there. Would you "fight city hall" if you thought you were right, or are you afraid to rock the boat for fear of what people might say. It might interest you to know that there is a group on campus that delights in boat rocking. No, it's not the Carthagens, it's the Humanists. They are foolish enough to believe that no area of human conduct should be sacred from critical analysis, no assumption which cannot be questioned. They exercise this unique philosophy by holding "anything goes" round table discussions, and presenting guest speakers with unique view points. Such a guest speaker will be presented Thursday, Oct. 15 at 8 p.m. in ScE 29. His name is Bruce Miller, and he will be speaking on Humanism. All are invited.

H.M. and J.P.

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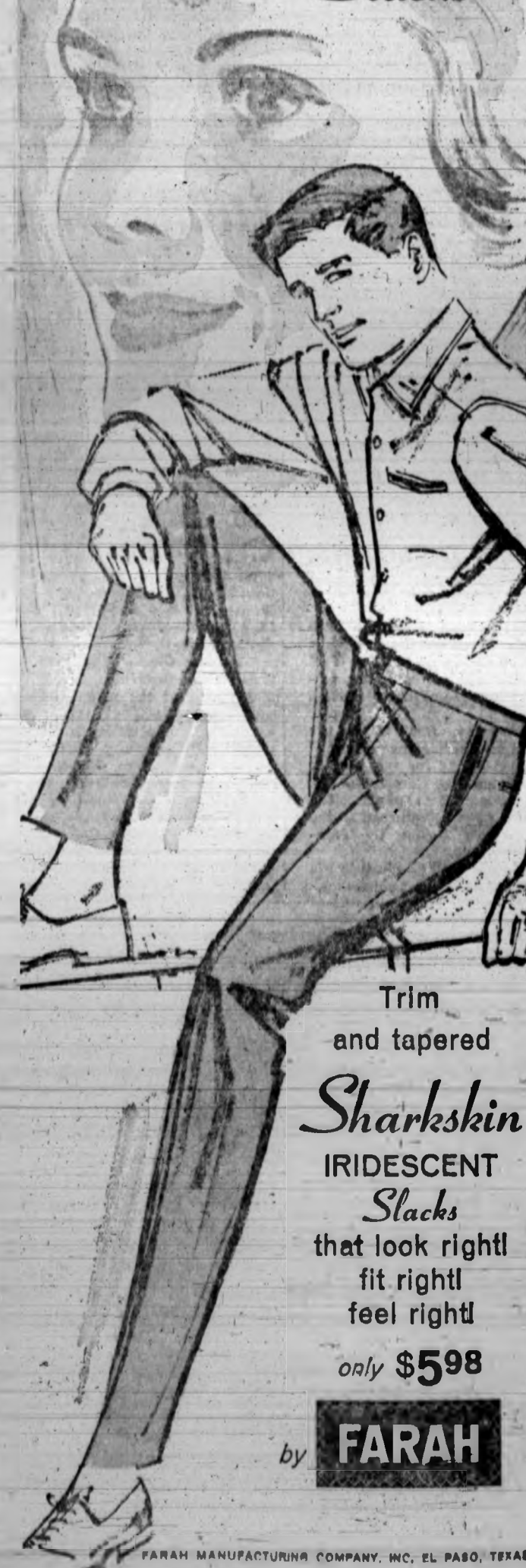
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Latest In Teaching Aids Will Highlight Workshop

The National Workshop on Educational Media Demonstrations will be held here Tuesday, Oct. 20, 4 to 6 p.m. and 7 to 9 p.m. in the Little Theater. The workshop is open to faculty and students.

The combination demonstration-clinic program, "Technological Tools and Their Instruction," will be presented by Dr. Richard Lewis, professor of education and head, division of audio-visual service, and Dr. Jerold E. Kemp, associate professor of education and coordinator, materials preparation services, both of San Jose State College.

Purposes of this program are to show how modern technological advances in instructional media have and are affecting the teaching-learning process.

The program is arranged by a National Defense Education Act consultant service through the State Department of Education and is sponsored by the College Audio-Visual Department and San Luis Obispo County Schools.

Drs. Kemp and Lewis will assist teachers in the actual use of equipment and materials, and the distributors and manufacturers of these items will be on hand to assist in instructing in the use of equipment and preparation of materials.

Through demonstration of equipment and materials, the audience will be encouraged to arrive at judgments of the appropriate roles of the many media of communication from simple to complex, from traditional to new, from displays to TV and teaching machines.

OH! NO
The longest baseball game ever played was in 1920 when the Brooklyn and Boston teams fought to a 1-1 tie in 26 innings.

ROOM AT TOP
The University of Michigan has the largest college owned stadium in the world. It holds 100,100 people.

ATTENTION STUDENTS

Senator Pierre Salinger

Will speak on the Old Courthouse Steps on Osoe St. at 10:15 a.m. Wednesday, Oct. 14

He will also speak at a breakfast Madonna Inn, Oct. 14, 8:15 a.m., \$2.00

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Hot Lap Practice 12:30 First Race 2 p.m.

Santa Maria

SPEEDWAY

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Hi-Octane Pizza Jazzes Sports Car Variety Rally

The first Cal Poly Sports Car Variety Rally of the year, held Oct. 3, climaxed at the Pizza Pantry. While the drivers and their navigators filled up on hi-octane pizza, the talk was of the route and the difficulty of following the confusing directions.

Club historian Fred Peters stated that the designated route had started at the Cal Poly parking lot across from the G A Building and traversed many unfamiliar streets of San Luis Obispo, eventually ending at the pantry.

Drivers were assisted by their navigators who read directions concerning the route to be taken.

"Nothing hard about following the route," a member interjected sarcastically, "Except that the directions do not follow the course by name of street, but rather by landmark. In short, you might find yourself driving from Cal Poly's clock tower to a sign located 160 yards south-southeast of the tower. To make sure you followed the correct route, there would be a questionnaire asking what the fourth word in the sign had read."

"Who knows?" Dana organ, club President, interjected, "You just may be the one who gets to the pantry first!"

Cal Poly Students Admitted Free To Poly-Fresno Game

Visiting students from Cal Poly will be admitted free on presentation of student body card at the ticket office at the Fresno-Cal Poly Football game in Fresno this Saturday.

Bob Spink, graduate manager, said that reserve seat tickets will be given, but that students must sit in the designated seat, row and section. If a block of seats is desired, the tickets should be obtained at the same time from the ticket office. The ticket office opens at 9 a.m.

Cal Poly has reserved 800 seats for the game, the same as in previous years.

The Mustang band will appear in half-time activities and Rally Committee will enter a float in Fresno's homecoming parade.

"Since this is Fresno's Homecoming," Spink said, "we hope to have a good rooting section."

Trinity, Santa Lucia Installation, Oct. 18

The residence halls of Trinity and Santa Lucia will hold annual installation of officers on Sunday, Oct. 18 at 8 o'clock in the Little Theater.

A total of 33 girls will be installed from both halls. Robert M. Bostrom, housing coordinator, will be the installing officer.

First honored guests will be Mrs. Gretrude Gladin, head resident of Santa Lucia, and Mrs. JoAnne Clark, head resident of Trinity.

Refreshments will be served after the installation.

Campus Capers

By MAURIE LUND SOCIETY EDITOR

SOCK HOP

The Cal Poly Math Club will sponsor a sock hop to be held at the Men's Gym Friday from 8:30 p.m. to 12:30 a.m. Socks and tennis shoes are the mandatory footwear for this event.

The Rocking Regents will play for the dance.

Admission is 75 cents per person and \$1.25 per couple.

POLY SKIN DIVING CLUB

Chief Security Officer George Cockriel is the new advisor for the Poly Skin Divers who will hold an organizational meeting tonight at 7 o'clock in Eng. 212.

The group will choose their 1964-65 officers at this meeting. All interested persons, with or without experience, are invited to attend, according to Wayne Davis, club representative.

TECHNICAL ARTS

Maj. Russell D. Spowart, of Vandenberg AFB, will speak at the Technical Arts Society meeting Thursday at 7:30 p.m. in Sc E-27.

Maj. Spowart is presently involved as an engineer and executive manager in research and development of the Atlas missile.

His talk to the Technical Arts

group will feature present and future trends of the missile industry and the problems encountered. Films and samples of hardware will complement the major's speech.

TRI BETA

"Mechanism in Mineral and Carbonhydrate Transportation in Plants" will be the topic of Dr. Richard F. Nelson at Tri Beta's meeting Wednesday at 7:30 p.m. in Sc B-5.

Nelson, a Biological Science instructor, will tell about the research underway today on phloem transportation. He will also point out the several theories which explain how this transportation takes place.

Three Politicians In SLO This Week

Three political figures will be in San Luis Obispo this week. They include Congressman Burt L. Talcott, Senator Pierre Salinger and Stanford Boltz, candidate for Congress.

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LAUNCHED . . . Highlight of the 19th annual convention of California Council, The American Institute of Architects, held at Coronado last week was the launching of the multi-faceted balloon by Cal Poly students chairmaned by Nelson Behrend, fifth-year Architectural student at the college. Architectural students from various California universities including those from Cal Poly under the supervision of Department Head George Haselien attended the four day conclave.

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The material must be turned in before Friday noon if it is to appear in the Tuesday edition. Organizations may also call extension 521, El Mustang office.

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Success Story

Former ASB President Fulfills Lifelong Dream

A Cal Poly graduate and one time ASB president, Robert Lee Smith, 53, has fulfilled his lifelong dream.

Since high school days in Bakersfield, Smith has worked to become a successful farmer. It all started with 20 acres of land he bought from his father as a high school sophomore, which now totals 6,800 acres.

His accomplishments were published in a recent issue of the "PG&E Progress." According to the article, Smith is now possibly the youngest president of the Kern County Farm Bureau, in addition to overseeing 8,610 acres in the Northern Kern County area.

At Poly, Smith was not only ASB president but president of the California Young Farmers, national FFA vice-president and was awarded the FFA's highest award, the American Farmer Degree.

Using the newest techniques and

knowledge he acquired at Poly, Smith says, "A college education sparks your interest in new developments and even if it doesn't teach you the answers to all your problems, you learn how and where to find those answers."

Today, 11 years after graduating, Smith's 6,800 acres gross an annual income of \$300,000 before expenses.

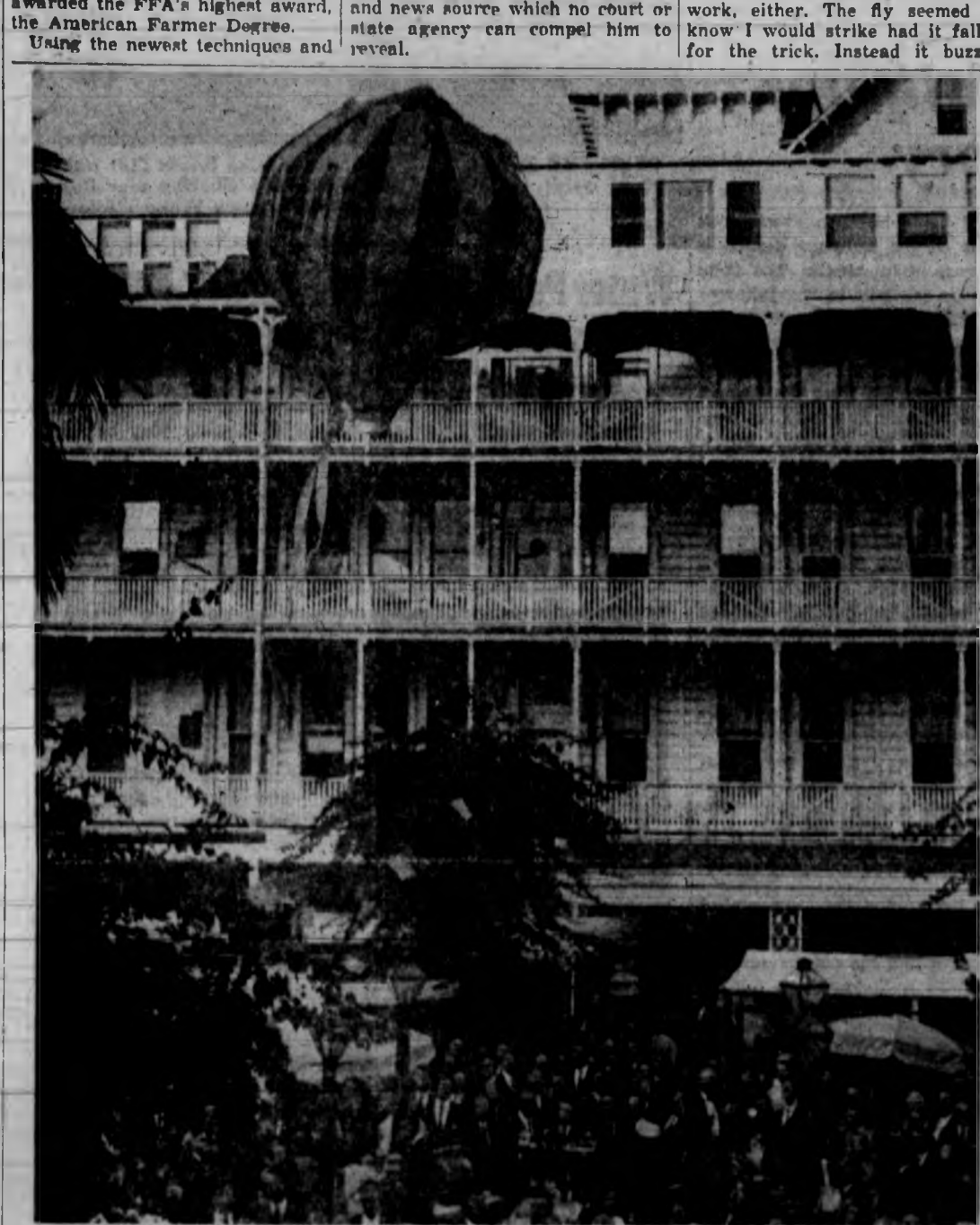
SWORD AND PEN

"There are only two powers in the world, the sword and the pen; and in the end the former is always conquered by the latter."

—Napoleon

SHIELD LAWS

A shield law involves a confidential status between a reporter and news source which no court or state agency can compel him to reveal.



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Math, The Fly and Remorse

BY MITCH HIDER

(Editor's note: The following describes a recent skirmish in Morro Bay involving reporter Mitch Hider. This is the story.)

"Last night I fought a battle and won. My opponent was much smaller than I, but cunning, old and experienced. My encounter was with a fly."

I had just settled down to a math assignment when he came out of the dark, droning and darting overhead. There was no question whether to accept the challenge.

I was armed with an old rolled-up Telegram-Tribune and a great deal of determination.

The fly landed several times in the shadows of my living room and I turned on all the lights to better spot the enemy. Two weak volleys failed and it buzzed safely up from a fragile clay pot.

Back and forth, from study to living room, the fly and I waited. An airborne hit is virtually impossible, but I tried. It just buzzed louder and darted away.

A decoy of leftover food didn't work, either. The fly seemed to know I would strike had it fallen for the trick. Instead it buzzed

over the food and headed for a living room lamp, one with a good shade.

Forgetting the furniture (rented), I walloped the shade only to send up a cloud of dust. And the fly.

Then the buzzing stopped. It was somewhere in the vicinity of my desk. I walked slowly with weapon cocked and eyes squinted. It was a tense moment between man and fly.

And I lost, as the droning continued and a small black object zigzagged into the kitchen.

Out of frustration, I downed a smaller fly apparently observing the battle from the dining room curtain.

In the kitchen it was quiet. It was somewhere. Then I spotted the enemy, fired twice and missed.

On the window sill was a weapon forgotten in the heat of battle. A can of Fly-Foil.

Into the living room we moved. I began spraying bursts without aiming. And then he landed on the couch.

Slowly I lowered the Fly-Foil can and again cocked the Telegram-Tribune. Wham! It was over. And then there was a feeling of

remorse. And then there was my math assignment.

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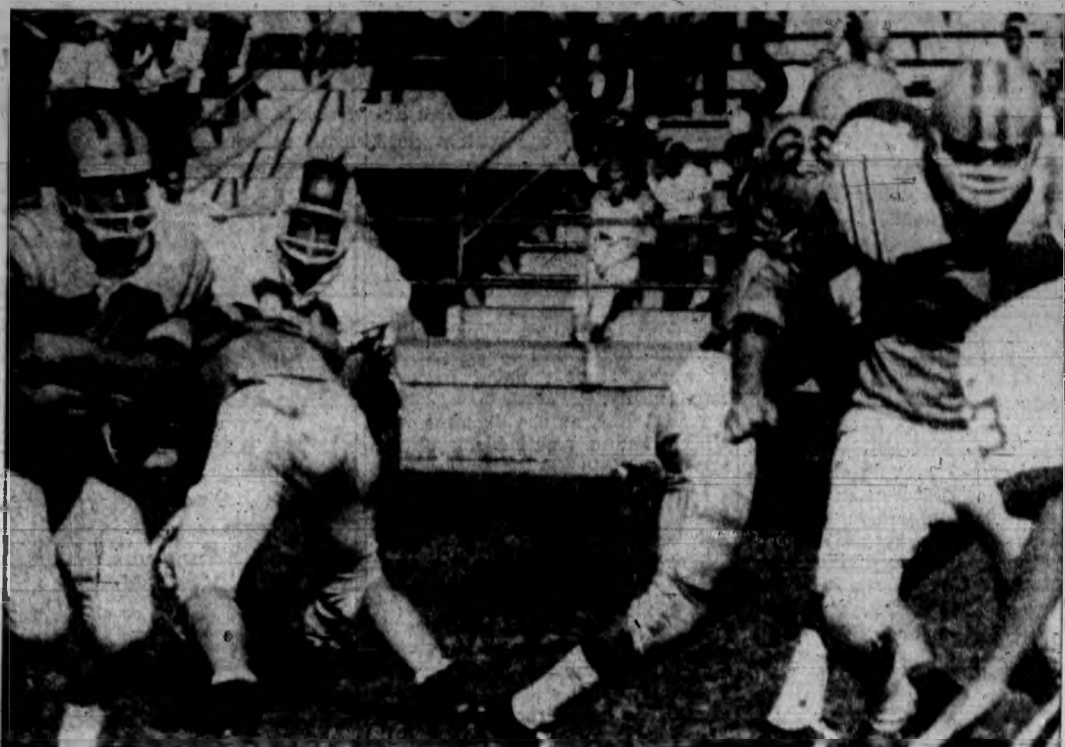
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UNDERWAY... Colt Dave Rench (23) rambles for a gain behind some good interference as the freshman squad downed Fresno State Friday afternoon in Poly Stadium. Center Joe Wells (55) and Guard Joe Wood block in the line. The Colts will host the San Jose State College frosh this Friday afternoon.



OVER THE TOP... Colt quarterback Mike Briens (12) picked up 15 yards on this play that shows him climbing over Roger Johnson of Fresno State in the freshman game Friday afternoon. The Colts won 33-0.

Lumberjacks Hack Poly; Meet Bulldogs Saturday

The Mustangs scored two touchdowns in the final quarter, but fell one short, as they were defeated last Saturday night by the Lumberjacks of Humboldt State 21-14 on the Northerners' home gridiron.

Scoring both touchdowns in the final period was senior-end Bill Brown who scored on a 43-yard pass from quarterback Fred Rich-ellou.

Both teams played to a standstill in the first quarter, but the Lumberjacks scored first with but eight seconds gone in the second quarter as quarterback Joe Surboe went around the right side for four yards. Kicking the extra point was end Howard Cadenhead.

After five exchanges of the ball in the same quarter, Gary Walker tried to punt for the Mustangs but was unable to. The Lumberjacks took the ball with first down on the Mustangs' 14-yard line. Three plays later, halfback Roger Grant scored on a three-yard plunge through the middle. Cadenhead's kick was good.

Late in the third quarter, the Lumberjacks drove from the Mustangs' 37-yard line and in six plays scored with fullback Jim Hall going over from the one. Cadenhead's conversion attempt again was good.

Cal Poly then took over the action scoring its two touchdowns

in the final period while holding the Humboldt State eleven scoreless. End Bill Schwern's conversion attempt was wide following Brown's first touchdown but after the second Brown touchdown, quarterback Ward threw a pass to Don Chumley in the end zone for the two point conversion.

The Lumberjacks dominated the statistics as they had a rushing total of 284 yards compared to minus one yard rushing for the Mustangs. In the passing department, Cal Poly passed 25 times completing 11 while the Northerners passed 22 times and completed 10.

Richellou, who last week was rated eighth in the nation in passing on the National Collegiate Athletic Association (NCAA) small college statistics, and first in the California Collegiate Athletic Association (CCAA), completed eight of the 18 pass attempts for 57 yards while Ward completed five of nine attempts for 87 yards.

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Spikemen To Meet

Mustang track and field coach Walt Williamson announced a meeting of the varsity and frosh team for Wednesday Oct. 14 at 7:30 p.m. in MPE 219.

Williamson urged all prospective track and field men to attend this meeting which is intended to get the track season off to a good start.



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ONLY \$1 at your college bookstore
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Colts Stop Bullpups In 33-0 Victory

It took the efforts of the Poly Frosh to capture the first football win of the 1964 season, as the Colts rolled over Fresno State's Bullpups 33-0 here Friday.

The Colts, still bitter from the 42-0 branding they got from the

UC at Santa Barbara Frosh, took it out on the Bullpups despite a bad case of fumbleitis. The Colts gave up the ball to the Bullpups four times. The Bullpups in return, gave the ball back twice off slippery fingers.

Ron Mescher, from Good Hope, Illinois, tackled quarterback Terry Maddux in the end-zone for a safety in the first quarter to start off the action.

From there it was easy as the Colts contained the Bullpups offense by sending their big defensive linemen through Fresno's vulnerable middle. The defense was lead by 6-foot 2-inch, 285 pound tackle, Chuck Seybert.

Seybert gave the Bullpups constant headaches on defense and added the Mustang's lone P.A.T.

Quarterback Jeff Carlinsky from Chula Vista was credited with two touchdown passes for the afternoon. He hit end Mike Cole on a 37-yard pass and later hit fullback Ron Hanson on a toss good for 55 yards.

On the ground the Colts picked up three T.D.'s. Halfback Dave Rench took the ball in from two yards out and his teammate Hanson made a 13 yard run for six points.

The last scoring came just before the final gun as alternate quarterback, Mike Briens, momentarily caught behind the line on an attempted pass play, decided to run. He managed to allude tacklers for a 22 yard scoring run.

Next Friday the Colts meet San Jose State Frosh in Mustang Stadium at 3 p.m.

Water Poloists Win 2, Lose To USC

Major college competition again proved to be the only thing that could halt the local water poloists last weekend when powerful USC handed them a 12-2 defeat to end a three-game win skein.

The loss to the Trojans on Saturday followed successive victories over Long Beach City College and UC, Santa Barbara, with the former falling 10-5 on Thursday and the Gauchos biting the dust 10-8 on Friday.

Despite the loss to the defending AAUW champion Trojans, Coach Dick Anderson had nothing but praise for goalie Benny Hender who averted a complete disaster with his fine defensive play before the net.

Last week only UCLA could trip the hometown splashers and they had to do that in double overtime.

Continuing their pursuit of the CCAA crown, Poly meets Fresno State Saturday in the Bulldog pool.

Harriers Improving, Do Well In AAU; Frosh Beat Hancock

A fast-improving Cal Poly cross country team finished fifth overall amidst a strong field at UC, Santa Barbara's Amateur Athletic Union run Saturday.

Ron Lint and Jarvis Savage were the first two finishers for the local leatherlungs, with Lint crossing the line in 23:10 and the latter hitting the tape in 23:30.

While the varsity runners were getting valuable experience at Gust, the Poly Frosh were recording a 22-35 victory over a contingent from Hancock Junior College on the latter course. Highlight of the race was Dave Anderson's near record-breaking performance in nabbing first place for the locals. Churning his way through the three-mile run in 15:15, he was only four seconds off the course standard of 15:11.

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RILEYS DEPARTMENT STORE

Sports Car Club Names Winners

The Cal Poly Sports Car Club named the team of Steve Scott, Becky Driskill and Dean Taylor winner of its Fall Safari auto rally which was held Oct. 3, south of San Luis Obispo.

This first auto event of the year was intended to determine a driver's ability to follow directions and a navigator's skill in catching the tricks in the instruction sheet and making stated observations.

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