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Cal Poly Rose Float Holding Concept Contest for 2010 Float Entry

SAN LUIS OBISPO -- The Cal Poly Rose Float Program is currently holding a concept contest to gather design ideas for its 2010 Rose Parade float entry. The theme of the Tournament of Roses Parade, announced last night, is "2010: A Cut Above the Rest."

The concept contest is open to everyone, and the winning entry will be used for the 2010 Cal Poly float. The contest winner will receive \$1000.00, or two tickets to the 2010 Rose Bowl Game in Pasadena and four tickets to the Rose Parade. In the event of multiple winners, the cash value will be split equally.

Concepts must be submitted as a sketched design, and should include the name, phone number and e-mail address of the person entering the concept, written neatly on the back of the entry. Entries with identifying marks on the front cannot be accepted. The maximum entry size is 18 x 24 inches.

Entries are due by 5 p.m. on Friday, February 6, and should be submitted to Cal Poly Rose Float Program, Attn: Concept Contest, UU Epicenter, Cal Poly, San Luis Obispo, CA 93407.

All entries become property of Cal Poly Rose Float Program and cannot be returned. Entries may also be submitted to the Rose Float office located in the University Union, room 209, on the Cal Poly campus.

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