



PRESIDENT'S VIEW . . . This is the view of the campus President Julian McPhee will have from his office in the new Administration Building which will be completed in October. McPhee's office is in

the northwest corner of the fourth floor. The five-story building will contain the administrative offices and the counseling center.

## New Building To Be Ready In October

The new Administration Building now being constructed on the west-side of Outer Perimeter Road and across from Sequoia Hall will be finished in October. The building will cover 58,000 square feet and will cost \$1,700,000.

According to Douglas Gerard, building coordinator of the college, the new five-story building, the tallest on campus, will contain all the administrative functions of the college, including the counseling center.

The fifth floor of the structure will be occupied with mechanical equipment such as air conditioning, elevator and telephone equipment. The telephone equipment will be the new Center-in-dialing system which is a new concept in telephone service. Each individual in different offices can be called directly from off campus without going through the switchboard.

There will be three offices that will serve as temporary classrooms and will be used for the expansion of administrative offices.

Sharpe's Construction Co. of Arroyo Grande is the general contractor. The building was designed by the State Division of Architecture.

The senior Class gift of 1964 is the seal of the college in bronze and will be placed adjacent to the building.

The Administration Building now in use will house the Business and the Education Departments.

# el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE  
SUMMER EDITION

VOL. XXVI, NO. 45

SAN LUIS OBISPO, CALIFORNIA

FRIDAY, JULY 3, 1964

## Coeds Active In Queen Races

### Poly Girl Is State Winner

Heather McPherson captured the title of California Dairy Princess in a competition sponsored by the American Dairy Association held in Long Beach last weekend.

Competing against 13 other girls, representing the 14 Dairy Association Districts in California, Miss McPherson was selected on the basis of her personality, poise and ability to speak on the spur-of-the-moment.

As the new State Dairy Princess, Heather will take a year out of college to tour the state speaking at fairs, service clubs, parades and other activities boosting the state's dairy industry. Miss McPherson represented Fair Oaks, District 4.

Also representing Cal Poly at the contest were Sharon Boysen, representative of San Luis Obispo and Santa Barbara counties, and Kathy Bently, last year's state Dairy Princess.

Kathy, a Home Ec. major will return to campus this fall to continue her studies that were interrupted for a year during her reign as state Dairy Princess.

Sharon, a senior Home Ec. major was born and raised here in San Luis Obispo. She was a state finalist in the 1962 Maid of Cotton competition, vice president of Women's Glee and has worked on Welcome Week for the past three years.

During Saturday evening's competition, the contestants appeared in three different outfits. Dennis Day was the MC as the girls appeared in floor length formals, cocktail dresses and street outfits.

The escorts for the girls during the busy three day scheduling of the competition were Navy Officers, stationed at Long Beach.

Judging was based on several personal interviews with the three judges, as well as the appearance of the girls on Saturday evening.



DOUBLE HAPPINESS . . . Heather McPherson was overjoyed at being named California Dairy Princess at a contest held in Long Beach recently. Earlier in the year, she was named Miss Printing Week by the Cal Poly printers. Her excitement at the latter is shown above.



LOTS OF FUN . . . Miss San Luis Obispo, Diane Oberholser, tells the story of the Miss California Pageant with a smile. Although another girl won, Diane feels the experience and excitement was worth it all.

### Miss SLO Has Blast At Show

Diane Oberholser, Miss San Luis Obispo of 1964, recently returned to her home here from the Miss California Pageant competition held in Santa Cruz.

For her talent entry, Diane, a senior Biological Science major, sang "Nobody," a selection by Alex Rogers and Bert A. Williams.

"Although I didn't place, I had a blast," grinned Diane, "and I think that every girl who has sufficient talent to say her name on stage should have the experience of competing in the local or statewide Miss California Pageant."

Sherri Lee Raap, Miss Oakland, Friday night's swimsuit competition winner, was selected Miss California. Sherri did a baton-jazz dance, entitled the "St. Louis Blues" in talent competition.

Feeling a bit lost at first, Diane laughed that she and the other contestants were quickly caught up in the excitement and became fast friends. Diane plans to correspond with several of the contestants.

Television personality Dick Stuart and Mistress of Ceremonies Lee Ann Meriwether, Miss America of 1955, were able to give the girls a feeling of professionalism, while being congenial and friendly, according to Diane.

"The people of San Luis Obispo are wonderful. I received so many flowers and telegrams helping to keep me cheered up," Diane laughed.

Bill Caligari, a local resident and Miss California Pageant official, discovered her craving for artichokes, and sent her a bouquet of artichokes mixed with flowers. "It was lovely," Diane laughed.

Although "free time" was listed on the schedule several times daily, Diane said that most of it was spent in preparing for the next

(Continued on page 3)

## Graduates On Increase

This year's graduating class exceeded last year's 857 figure by 126, said Dr. Dale Andrews, dean of the college, during the graduation ceremonies held recently.

The total number of degrees and certificates for 1964 was 893 which is 123 times bigger than the first graduating class of 1906 which had eight. There were 75 Master of Art Degrees granted the year.

When broken down by instructional divisions which included 849 Bachelor of Science Degrees, there were 208 candidates in Agriculture; 291 candidates in Engineering; 218 candidates in Applied Arts and 132 candidates in Applied sciences.

Seventy six or 8.8 per cent of the Bachelor of Science candidates graduated with honors. They compiled a 3.1 or better over-all grade point average on a 4.0 scale.

In the Class of 1964 there were 156 veteran candidates, 401 married candidates, 582 single candidates, 193 women candidates, 46 of the candidates were from states other than California and 101 of the candidates were from foreign countries. Last year's figure was 63 from foreign countries.

Other speakers at graduation exercises included Harry P. Gough, vice-president of the General Electric Co. in San Francisco who gave the Commencement address; Charles Peake, Senior Class president gave the farewell address.

The presentation of the Senior Class gift was by Scott Adler, Senior Class vice-president. Col. William Boyce, head of the Military Science Department on campus, led the commissioning ceremony.

### Boy Girl Ratio Same For Summer

It looks like the girls still have the ratio in their favor even during the summer session. The girls still maintain a 3-1 ratio with 356 women enrolled compared to 1,012 men.

The total registration for the summer quarter is 1,368. This is an increase of 116 students over last year's summer quarter.

The breakdown of students according to divisions is 306 students enrolled in the Agriculture Division; 350 students in Engineering; 464 in Applied Arts and 154 in the Applied Science Division. Ninety-four students listed no major.



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## Pitfall Of Free Advertising

By MITCH HIDER

Free is a mighty tempting word. The mails and magazines today seem to be flooded with send-away offers for something free.

Just clip the coupon or send a statement saying you want whatever they're offering, and first thing you know, it arrives.

But sometimes the send-away gimmicks get personal, and a salesman answers your request. This happened today. I'll never send for anything free again.

A car stopped out front this afternoon as I was reading in my living room. A fat guy in white shirt and tie and a button sweater got out. He carried a postcard in his right hand and an attache case in his left. He started up the stairs.

"Probably inquiring about the other apartment," I said to myself as I put down the book and got up to greet him.

On the porch was, as I said, a fat guy. He looked a little tired and, well, just plain unsuccessful.

He showed me a postcard typewritten by the machine that typewrites this account. The card asked for information on some kind of hospital

insurance. I had checked a box which said I would like a free ballpoint pen.

"There must be some mistake," I lied, looking blankly into his full, unsuccessful face.

"Do you have hospital insurance?" he asked.

"No. Ah, I'm not a resident of the state," I replied.

"Not interested, huh?" he dejectedly asked. He left.

At first it seemed funny, this guy responding to the postcard. Then, it didn't seem funny. It was sad.

Here was this salesman, probably not a sale in a whole week, searching the streets of Morro Bay for a guy who tells him "there must be some mistake."

Perhaps the fat guy (he didn't seem so fat now) was from out-of-town, like Santa Maria or even Los Angeles. He has to wander around answering cards from cranks like me.

Maybe this was the fat guy's last chance. If he loses that Morro Bay prospect, that's all.

With all this in mind, the whole deal wasn't funny. I felt sorry for him. Maybe I could catch him and offer him a cup of coffee.

At least it would be free.

## Summer Jobs Plentiful In Europe

The American Student Information Service announced that summer jobs and travel are available to college students. Jobs have been described as similar to those students take in the summer in this country.

Among the listing of 10,000 jobs ASIS has on file are lifeguarding, office work, resort-hotel jobs, factory, construction, camp counseling and farm work.

Tutoring, an interesting job not available in America, is a popular European summer occupation. European families are inviting college stu-

dents to live with them and teach their children English.

Wages range up to \$400 a month. Neither previous experience nor foreign language knowledge are required in most cases.

Interested students write: Dept X, American Student Information Service, 22 Avenue de la Liberte, Luxembourg City, Grand Duchy of Luxembourg.

The correspondence must include: \$2 for the complete prospectus including illustrated job listings, job and travel grant applications, handling and overseas airmail costs.

## He Glances Twice; She Moves In

By MITCH HIDER

She comes over every day now and just invites herself in. Sometimes she comes in the morning and goes home for lunch. Other times she stays into evening.

This female happened by one day and I gave her a second look, an invitation so-to-speak, and she came boldly up the stairs. She lives around here someplace. But where?

Her figure is like the rest—sleek, well built, sort of short legs, nice eyes and always healthy looking.

She's a mother. Sometimes you can just tell these things.

This dame comes from a good home. She is well-mannered and polite. She excuses herself when she must leave for "certain reasons." But she goes and comes when she pleases and thinks

it's all right with me. Her cute expressions are supposed to melt me. Well, they do.

I'm not use to having females running in and out of the house. But her, I don't mind.

Problem is, she's become attached to me. I wonder what her mother must think when she comes home at night and doesn't offer an explanation as to where she's been.

Then, she eats with me, too. This must spoil her appetite at home. Yes, her family must be wondering where she spends all her time.

I'd like to walk her home some evening to see where she lives and what kind of a home it is. Actually, I like her.

But, the neighbors might wonder. After all, why would I want to walk home a healthy, attractive young dachshund. Besides, her tail has been wagging too often, lately.

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NATIONAL CHAMPION . . . C. W. Adams won the National Intercollegiate Bull Riding Championship at the NIRA Rodeo in Wyoming recently. The Cal Poly team placed fourth in the nation, with a second place in bareback riding and a third in saddle bronc riding.

# Cowboys Ride High

C.W. Adams, senior Animal Husbandry major from Mexico, Mo., is ranked first in the nation in bull riding following his showing at the National Intercollegiate Rodeo Association contest held in Douglas, Wyo. recently.

Adams, Rodeo Team captain, will be year's Poly Royal rodeo chairman.

"Adams is an exceptionally good sport and always seems to have the team at heart rather than his personal feelings. He is an out-

standing Rodeo Club and Rodeo Team member and made a fine showing in Wyoming," said William Gibford, Animal Husbandry instructor and Rodeo Team advisor.

Cal Poly's team was ranked fourth in the nation as a result of its showing in the national rodeo and in regional rodeos held during the year.

Also ranked in the nation were Dave Freeman who placed second

in bareback riding and Bob Shaw who placed third in saddle bronc riding. Both are senior AH majors.

Composing the team in Wyoming were Adams, Freeman, Shaw, Scott Jeffers, Lee Smith and Jim Warren.

Final team standings: Casper College of Wyoming, first; Sam Houston State, second; New Mexico State, third, and Cal Poly, fourth.

## AAUW Recognition For Coed Graduates

Women graduates of Cal Poly are now eligible for membership in the American Association of University Women, according to a letter received by Julian A. McPhee recently.

The letter stated that Cal Poly has been placed on the "AAUW qualified list." Eligible members also include those who graduated prior to the listing.

President McPhee noted in his reply to AAUW President, Mrs. Blanche H. Dow, "I know that the women students who graduated from Cal Poly will sincerely appreciate the opportunity provided them by virtue of being eligible for membership in the association."

## Kellogg Votes Fee Hike

In an election held in June, the students on the Cal Poly Kellogg campus voted by a simple majority of 30 votes to increase student body fees.

Formerly, the fees for both campuses were the same. A separation of the Kellogg and San Luis Obispo campuses was approved by chancellor's office for the purpose of a fee increase election.

Election results mean that the student body is requesting President Julian A. McPhee to recommend a higher fee for the Kellogg

campus when he meets with the state college board of trustees.

Seventy per cent of the 814 students who voted were in favor of the increase.

When and if the fee boost goes into effect next fall, the Kellogg ASB treasury is expected to be \$17,000 richer.

The increase, which will be \$5 to make a \$20 per annum fee, is to be assessed on the basis of \$10 for the Fall Quarter, \$5 for the Winter Quarter, and \$5 for the Spring Quarter.

## Discus Thrower Qualifies For Olympic Tryouts

Discus thrower Lloyd Petroelje was the lone member on the five-man Mustang team to place in the National Collegiate Athletic Association track and field competition

held recently in Eugene, Ore. Breaking his own school record of 173 feet, 7 1/2 inches with a toss of 174 feet, 1 1/2 inches Petroelje earned fifth place in the discus competition. New Mexico's Larry Kennedy won the event with a toss of 185 feet, 7 1/2 inches.

## Football Player In Fatal Accident

Terry Lee Evans, 27, of Riverside, a junior at Cal Poly and a member of the 1963 football team, died June 23 of injuries suffered in an automobile accident the day before.

Evans' car overturned on a curve north of the main gate to Camp San Luis Obispo on Highway 1.

Evans, and his rider, Richard Allen Greene, 24, of Santa Ana had both registered for summer school. Greene received minor injuries.

Evans played guard on Coach Sheldon Harden's football team until he suffered a knee injury in the Cal Western game and underwent surgery which benched him for the remainder of the season.

Funeral services were held June 27 in Riverdale.

Placing fifth at the Oregon meet qualified Lloyd for the Olympic trials in New York, but according to track mentor, Walt Williamson, Petroelje probably will be unable to attend the meet due to the distance and because the U.S. currently dominates the international discus scene with five of the six world's top discus competitors.

Prior to the Oregon meet, the NCAA small college track and field meet was held in Fresno, and to qualify for the Eugene competition, the athletes had to place at least fifth.

In the Fresno competition, Petroelje and his teammates collected 40 points, enough for Cal Poly to take third place. Fresno won the meet with 85 points, and Long Beach State captured second place with 57 points.

Ben Laville took first place in the javelin throw with a toss of 223 feet, 3 3/4 inches. Petroelje placed second in the discus event and Roland Lint took a second in the 8,000-meter steeplechase run.

Gary Walker contributed a third in the 120-yard high hurdles with a time of 14.3 seconds, and a fourth in the pole vault with a height of 14 feet, 6 1/2 inches.

John Dana took fifth place in the 440-yard intermediate hurdles with a time of 53.5 seconds. Gary Curtis took sixth place in both the 100-yard dash and the 220-yard dash with clockings of 9.5 and 21.6, respectively.

## Beauty Pageant

(Continued from page 1)

events. "On Friday, I had 3 1/2 hours that were actually empty, and brother, I slept."

In spite of a strenuous schedule and lack of sleep, the 36 contestants were able to work together with the Pageant officials and the stage crews with only minor frictions which were quickly ironed out.

Diane received a \$250 scholarship from the San Luis Obispo Pageant Scholarship Foundation, and each of the contestants in the Santa Cruz Pageant received \$100 scholarships from Pepsi-Cola.

At the awards luncheon, the official closing of the Pageant, the contestants received jewel cases containing several matched jewelry items from Judy Lee Jewels, and an atomizer of perfume from Merle Norman.

From the brisk night air of Santa Cruz, Miss San Luis Obispo of 1964 received a cold.

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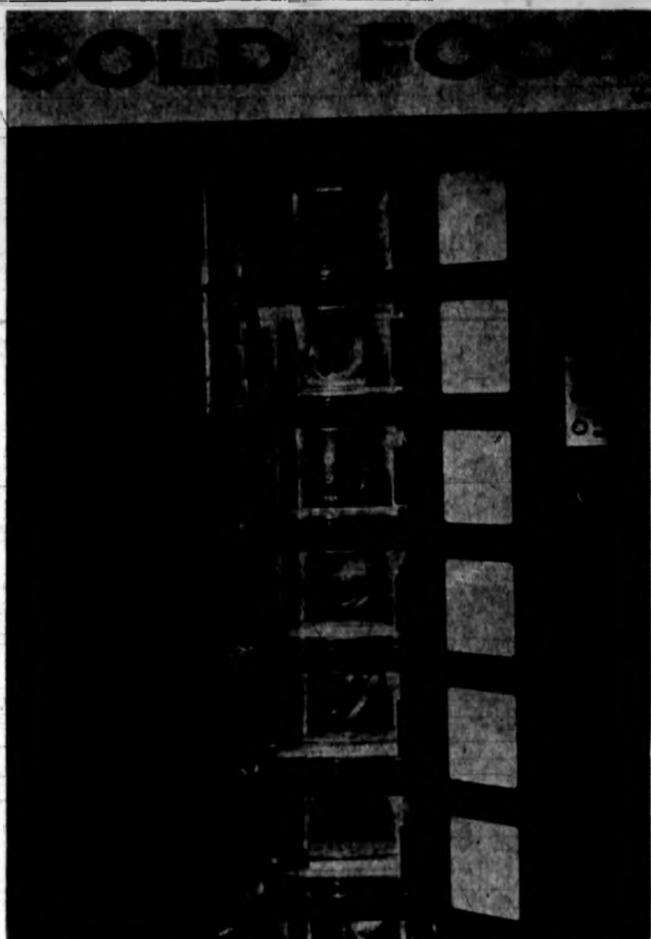
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### Automation Strikes Snack Bar; Oven Cooks In Seconds

"Radarange" rides again at the Cal Poly Snack Bar. The new oven has been added to the snack bar in conjunction with nine other new vending machines in an effort to maintain service to the students and to lower the high labor cost of operating the El Corral.

The new oven is still in the development stage and is the only one of its type currently in use in the western states, said a dining hall official.

The oven will be used to cook hamburgers, hot dogs and several other items dispensed by a vending machine. Using recently developed electronic techniques, the food will be cooked in a few seconds.

The 10 new machines were purchased at a cost in excess of \$14,000 and are expected to pay for themselves in approximately seven months through reduced labor cost, officials estimate.

A fry cook, fountain girl and cashier will be replaced by the machines. Dining hall officials emphasized that only one student job would be eliminated, that of fountain girl. The fry cook and cashier are full-time employees of the dining hall.

Cafeteria officials said that the machines will be used mainly after 3 p.m. During the mornings and early afternoons regular personnel will be employed.

Utilizing the machines will enable the student to purchase such things as hot dogs and hamburgers until midnight which was not possible formerly due to the cleanup schedule of the grill area.

### Office Hours Listed For Facilities

The schedule for various offices and facilities on campus for the summer months have been posted.

The administrative offices will continue to function at their standard hours from 8 a.m. to noon and 1 to 5 p.m.

The library will be open on Monday through Friday from 8 a.m. to 5 p.m. and Monday through Thursday evening from 7-10 p.m. Saturday hours will be from 8 a.m. to noon. The library will be closed on Sunday.

El Corral Bookstore will be open from 8 a.m. to 4:30 p.m. Monday through Friday and from 8 a.m. to noon on Saturday.

The Health Center will have clinic hours from 9 a.m. to 11 a.m. and appointment hours from 2-4 p.m. In case of emergency, service is available at all hours. The Health Center services apply only to summer school students.

The El Corral Snack Bar will have grill service from 6 a.m. until 2:30 p.m. and vending machine service from 6 a.m. to 7 p.m. The Coffee Bar in the basement of the Ag Ed Building will be open for vending machine service from 8 a.m. to 4:30 p.m.

The college Dining Hall facilities will be closed for the summer months but will be used for special banquets and meetings.

The Lost and Found service will

be open five days a week, Monday through Friday from 8 a.m. to noon and 1-5 p.m. The office is located in the Maintenance Building near the Security office.

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## Many Groups Plan Campus Conferences

Cal Poly will host many different groups and organizations which will be holding summer workshops and conferences.

The summer schedule:

Last week, from June 15-26, the California Agriculture Teacher's Association held a conference and skills week for approximately 500 of its members.

From July 6-10 a group from the California Association of Secondary School Administrators will be meeting here.

The Cotton Ginners and Managers will hold a workshop from July 12-15. It will be sponsored by the California Cooperative Association and will be an extensive training program.

July 15 marks the beginning of the Weston Farm Economic Association's Conference. This 4-day meeting will include farm economists from the western states who will discuss recent developments and trends in their field.

The California Farm Bureau

Federation will hold a conference and school from July 19-25 with approximately 150 members expected to attend.

Farm real estate men from the Farm Broker's Association will meet from July 26-31 with Dr. Dan Chase, head of Cal Poly's Agricultural Business Management Department, acting as co-ordinator.

The Men's and Women's Physical Education Workshops will meet from August 2-15. This is the seventeenth year for the men and the fifteenth year for the women meeting for workshops.

A current program consists of seven students and two instructors from U.C.L.A. who are studying geology here. They are on campus for four weeks of field trips and exploration.

## Coed Living Plan Used In Fremont

For the third summer, Cal Poly has a coeducational residence hall — Fremont Hall.

The dormitory has a capacity for 207 students. Ninety-eight men are occupying the upper floors and 31 women reside on the ground floor.

Reason given for the coed arrangement is the lack of personnel during the summer months to oversee the residence halls.

A housing office spokesman reports that the coed residence hall arrangements have worked out well, with no adverse incidents.

The regulations are standard for men, with the exception of no access to the first floor hallways.

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"There is no man that sinneth not", we read in II Chronicles 6:36. One crime makes a criminal; one sin makes a sinner — subject to the penalty of sin, which is **death**. This is a law of our righteousness and thrice holy God. Do not men make laws in regard to crime? They must do so!

Any attempt on the part of a condemned criminal to secure favor from the judge or pardon from the governor for a price would be **bribery**. Any attempt on the part of a sinner to get right with God by anything he can do, or has done, is an attempt to bribe God Almighty. This includes religious service as well as daily behavior.

The only hope for salvation is that God in His love and grace will grant a **free pardon** — and that is just what the Bible teaches us He offers to do. He allowed His Son the Lord Jesus Christ, to "take away" our sins by bearing them "in His own body on the tree" (John 1:29; I Peter 2:24).

**Now**, "If thou shalt confess with thy mouth the Lord Jesus [as your sin-bearer] and shalt believe in thine heart that God hath raised Him from the dead, **thou shalt be saved**. For with the heart man believeth unto righteousness; and with the mouth confession is made unto salvation". In Christ "we have redemption through His blood, even the forgiveness of sins". "Christ died for our sins, according to the scriptures." (Rom. 10:9,10; Col. 1:14; I Cor. 15:1-5)

Reader friend, **when will you confess Jesus Christ?** God says it may be done **now** unto eternal salvation; otherwise it will be forced from the lips of all Christ rejectors when they stand resurrected before "the great white throne". Then prior to being cast into "the lake of fire, which is the second death", "at the name of Jesus every knee shall bow and every tongue confess that Jesus Christ is Lord, to the glory of God." It will be too late for salvation! "Behold, **now** is the day of salvation". (Rev. 20:12-15; Phil. 2:10, 11; II Cor. 6:2)

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