

el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XXVI, No. 32

SAN LUIS OBISPO, CALIFORNIA

FRIDAY, MARCH 20, 1964

Blood Donors Sign In Registration Line

Blood drive information will be available today during registration in the Men's Gym.

A manned table near the Health Center delegation will seek to sign up students for the April 2 campus drive.

The Health Center will be the scene of the drive. From 11 a.m. to 3 p.m. on April 2 personnel from the Tri-Counties Blood Bank will accept blood donors.

Cal Poly maintains an account at the bank. Students, staff and their dependents may draw on the account in time of need, thereby saving themselves a \$25 per pint charge for blood.

The Cal Poly account is now at a low ebb, and the drive is being held to build it up. Officials of the Tri-Counties Blood Bank expect 100 pints of blood to be taken.

Those who donate must be in good health and must not have eaten any except certain foods for four hours before giving blood.

The acceptable foods are coffee, black or with sugar but not with cream; bread without butter but with jam or jelly; leafy vegetables

without salad dressing; and fruits and fruit juices except bananas.

In addition to being willing, properly starved and healthy, prospective blood donors under 21 must have a release form signed by a parent or guardian.

The release can be simply a letter, according to the Health Center, or it can be on a form such as will be provided at the blood drive information table in the Men's Gym.

Students who eat in the cafeteria will get a special break during the blood drive: if giving blood causes them to be too late to eat in the cafeteria line, they will be given a 70 cent credit ticket for a meal at the El Corral Snack Bar.

The April 2 blood drive is being sponsored by the Associated Student Body government, which took on the job when an El Mustang editorial in January revealed that the administration had thwarted a blood drive that was to have been sponsored by the interfraternity council.

Parking Meters Hit By Night Vandals

Fifteen campus parking meters were bludgeoned by an unknown person or persons sometime Monday night.

Chief Security Officer George Cockriel reported that the vandals didn't get any money, but just slugged the meters, perhaps with a ball peen hammer.

The meters were located in the parking lots on either side of the Graphic Arts building, lots E-2 and O-2. The units are expected to be back in operation today.

Cockriel guessed that the meter attack occurred after midnight on Tuesday morning.

Asked if he had any lead on who the vandals were, the Chief replied, "Why certainly not. If I did, they'd be in jail."



STUDY

(Bill Photo)



STOMP

(Skrahak Photo)

The week was fun and final. While Cynny Lynch, Home Economics major, studied for a test Wednesday, the sun shone on Journalism major Sally Ross at Avila. One of the surfers in Sally's

view might be happy Mike Schmidt, an Animal Husbandry student who won a \$125 Jacobs board at the Sophomore class' Surfing Sock Hop last Saturday night.

CAMPUS RADIO

SAC Debates For \$2,000

Campus radio will probably be back before Student Affairs Council Tuesday night, say student government leaders. SAC meets in Lib 126.

The campus radio report, along with a resolution that would have put SAC behind the proposed radio station, was "tabled indefinitely" at the last SAC meeting, held March 10.

Apparent reason for the tabling was that SAC representatives' desire to thoroughly consider printed information that Campus Radio Committee Chairman Malcolm Kemp distributed during the meeting.

Kemp and other SAC members predict that SAC will vote to "untable" the radio issue and resume discussion on it.

Kemp, who is an Engineering major, representative on SAC's

board, said he has been asked to have further information as to sources of financial support for the proposed station at Tuesday's meeting.

Minimum cost for campus

radio for the 1964-65 year, said Kemp, is \$2,000.

Jim Venneman, head of the Finance Committee which advises SAC on matters of money, has stated that his committee will meet Monday night in Lib. 216 to prepare two 1964-65 Associated Student Body budgets—one including campus radio's \$2,000, one without it.

Venneman will describe both budgets, which will total about \$180,000, to SAC Tuesday night. Finding \$2,000 within the budget is a delicate problem for SAC members, who find the budgeted groups they represent already on tight finances.

If SAC approves the Campus radio report and votes for the resolution supporting it, the report and resolution go to college officials for consideration.

According to the report, the radio station will

special event programs of a type that students indicate they want.

The report describes campus radio as a "current-carrier" station. Electrical conduit will be em-

ployed to carry the station's signal to residence halls and campus buildings.

Although the station would not broadcast beyond campus buildings, the report states that the ultimate goal of the Radio Committee is to set up an educational FM station in the proposed College Union Building.

Operation policy of the station, which forbids commercials from broadcast, has been set to fit Federal Communications Commission requirements for an FM educational license, according to the report.

Proponents of the radio station state that communications of events on campus would be greatly enhanced with radio. They maintain that the station would provide a helpful assist to

Most opponents of the station argue that the student body government, with finances already stretched, cannot afford to spend \$2,000 for radio.

stang

TECHNIC COLLEGE

CALIFORNIA

FRIDAY, APRIL 3, 1964

sents New Rules; In Local Homes

CODE OF CONDUCT FOR VISITING RESIDENCES OF STUDENTS OF THE OPPOSITE SEX

The behavior of Cal Poly students at college-sponsored functions, or in the community, is expected to reflect standards worthy of the college. Indiscretions concern all responsible, socially-sensitive individuals, both students and staff, and appropriate action to rectify such behavior is the responsibility of all students present, the student officers, staff sponsors, and chaperones. Students and student organizations which fail to make proper use of the opportunities given to them by the college, must expect to have their privileges curtailed or withdrawn.

The basic premise in relation to the code of conduct for visiting residences of students of the opposite sex is that unless accompanied by parents or college approved chaperones, students may not visit residences or apartments of students of the opposite sex except in those instances as listed below as "Interpretations." (Social fraternities are not approved by the college. Anyone violating this code of conduct is subject to severe disciplinary action.

INTERPRETATIONS:

1. Students 21 years of age and over may visit friends of either sex who are 21 and over in off-campus housing, whether they live in approved housing or not.
2. Students 21 years of age and over living in college residence halls and college approved off-campus housing will abide by college residence rules, as applied to approved housing (hours, drinking, etc.)
3. Students under 21 years of age may visit friends of the opposite sex provided that:
 - a. They abide by the same visiting hours as found in on-campus housing whether they reside on campus or not (Monday-Thursday, 11:45 a.m. to 10:15 p.m.; Friday, 11:45 a.m. to 1:15 a.m.; Saturday 10 a.m. to 1:15 a.m.; Sunday 10 a.m. to 10:15 p.m.)
 - b. Women students have on file a permit statement from their parents which states that they may visit or allow visiting men students in an off-campus residence.
 - c. The householder from whom the housing has been rented approves, and at least two women are present at all times.
 - d. They are not visiting housing which is disapproved by the college.

4. Brief visits for the purpose of picking up dates and returning them to their housing is not considered a violation of visiting rules in itself.

5. Students under 21 years of age with college approved chaperones or with parents may visit members of the opposite sex off-campus at any time and may visit on campus according to approved visiting rules without regard to the above interpretations.

6. All other rules governing acceptable conduct and visiting in residence halls are not abrogated by the above interpretations.

7. Students under 21 may visit with students 21 and over in a mixed group provided that the students under 21 follow the procedures indicated for such visits.

8. Students visiting members of the opposite sex are expected to visit in areas normally provided for dining, entertainment of friends and guests, and general living.

9. Conduct of married students will be governed by appropriate local and state laws.

Date: March 30, 1964
Julian A. McPhee, President

Smothers Brothers Perform At Men's Gym Tomorrow

The Smothers Brothers will bring to the Men's Gym tomorrow night at 8:30 their particular brand of ethnic entertainment.

The brothers have become noted for their satires of commercial folk music.

Tickets for the concert of the \$2.25 and \$1.50 bleacher variety are still available to students; cost to non-students is 50 cents more. Reserved seats on the floor of the gymnasium, selling at \$3 and \$3.50, sold out two weeks ago. The

two Smothers and their manager will take 95 per cent of the final gate.

"The enthusiastic response shown by ticket sales is a fine sign of a full house for the concert," said Bob Spink, graduate manager of the college.

The guitar and bass wailing brothers, who are both married, say that Smothers is their real name and that they are truly brotherly related.

Grades At Gym, Says Registrar

"Winter Quarter grade sheets will be distributed April 1," according to Registrar Gerald Holley. They will be available at the ticket windows in front of the Men's Gym rather than at the Registrar's Office.

Holley expects to have only 5,700 students to be graded next quarter. In past years, there has been a drop of about 200 students between the Winter and Spring Quarters.

grade sheets are available. Students will have two days to pick up their sheets," Holley said.

The 6,000 grade sheets are processed in four hours on the IBM 1920 in the Math building.

Holley expects to have only 5,700 students to be graded next quarter. In past years, there has been a drop of about 200 students between the Winter and Spring Quarters.

On Galileo; Will Be Broadcast

By ALLEN RIFE

The scholarly looking gentleman peered over the frames of his glasses. He slowly pieced together his thoughts. He paused often. He spoke with authority.

Cal Poly physical science instructor Dr. David Moe was thinking about his lifetime project: the study of the Italian astronomer, physicist and mathematician, Galileo de Galilei, whose 400th birthday is being celebrated.

Dr. Moe has recently completed a three act dialogue, "Visions Beyond Comprehension," on the work of Galileo. It will be broadcast over a San Francisco FM station in the near future.

Born in Pisa, Italy, on February 15, 1564, Galileo Galilei not only made great contributions to the field of science, but greatly advanced the right of truth.

Early in life, he attended medical school. After finding it to be too authoritative for his restless, inquisitive mind, he left the University of Pisa to study mathematics.

He later returned to the university as a professor, but was dismissed from this position in 1610 because of his constant attacks on the physical theories of Aristotle.

For the next 18 years, he taught at the University of Padua.

Galileo's greatest scientific discovery, Dr. Moe believes, were

made after he perfected the telescope. In 1609, he heard of this invention, and built one himself.

With telescope, he observed and discovered many things: the surface of the moon; new stars in the Milky Way; spots on the sun; and perhaps his greatest discovery, the four moons of Jupiter.

He molded his observations into a book, "A Dialogue On the Two Principle Systems Of The World." In this dialogue, Galileo ridiculed all opposite points of view while building up a professed belief in the theories of Copernicus.

With this work, Galileo offended ecclesiastical powers and was sentenced to imprisonment for the remainder of his life.

Galileo's eyesight failed but he continued to investigate scientific phenomena. In 1636, he wrote his greatest book, "A Dialogue on Two New Sciences," which summarized his work on motion, acceleration and gravity.

Even after his death in 1642, his persecution continued. After first refusing him burial, authorities sanctioned obscure rights.

Dr. Moe has worked on the play since December of 1962. "I intend to make this a lifetime project," he said. "As my knowledge increases and ideas change from time to time, I shall modify the dialogue."

With his background in the physical sciences, Dr. Moe doesn't feel he is yet qualified as a playwright.

GG Room Closes -Losing Money

they do not include such services as major surgery. Students who require outside care must pay the bills from their own pocket or through personal health insurance.

The GG Room has closed this quarter due to lack of student interest and support.

According to Loyd Bertram, food service manager, the cost of running the room was \$10 a night and it was lucky if \$6 a night was realized.

The GG Room was a room in the Snack Bar where a student could bring a date to enjoy reasonably priced food (even the 25 cent cover charge was dropped) and local entertainment.

1953. Since then, little progress has been made in reaching a solution favorable to both Arabs and Israelis.

The river flows through Israel, Syria, Lebanon and Jordan, and is valuable for irrigation and hydroelectric power, especially to the arid regions of Israel and Jordan who are still officially at war.

The \$150 million Israeli project which pipes water from western Galilee to the northern Negev desert will begin this spring.

Last January, political leaders of 13 Arab states met in Cairo to form a joint Arab military command which opposes the Israeli project.

In a Reporter magazine article, Gideon Rafael, assistant director-general of the Israeli foreign ministry and a specialist on Middle East and United Nations affairs, said that the Arabs "will look the other way" when the actual diversion begins.

versial 'Jordan River Issue' Discussed At Arab Meeting

"We will of course, avoid provocations of any kind," he added.

The Arab Information Director, Mawlawi, was appointed to his post in 1962. He was Public Liaison Officer for the Arab States Delegation Office in New York and a delegate from Lebanon to the United States.

A Lebanese citizen born in Jerusalem Palestine, the 34-year-

old director was educated in Lebanon and London before coming to the United States to attend Roosevelt University and University of Chicago. He holds both a bachelors and masters degree in Political Science and a degree in Mathematics.

Mawlawi has lectured to many groups, as well as on radio and television. He returned to the Middle East two years ago and met with several Arab officials.

He discussed on by Farouk of the West nation' Center

He discussed on by Farouk of the West nation' Center

He discussed on by Farouk of the West nation' Center

He discussed on by Farouk of the West nation' Center

He discussed on by Farouk of the West nation' Center

He discussed on by Farouk of the West nation' Center

Grades Out At Gym Before April Fool's

Though Cal Poly students progress further into Spring quarter, memories of Winter quarter still linger in their minds. The greater part of their thoughts rest on grades.

Most students have picked up their grades at the Men's Gym, where they were distributed Tuesday and Wednesday. For those who are still without their reports, grades may be picked up at the Registrar's Office.

The new system of dispersing grades was set up to benefit both the students and the post office. Last Spring the post office was unable to distribute the grades to all of the students at one time.

A total of 50,000 grade cards were processed between March 24 and March 30. All cards were processed by IBM machines. According to Registrar Gerald Holley, processing could not begin until all cards had been turned in by the faculty.

A number of students faced varied problems because grades weren't distributed sooner. However, Holley stated that so one is apologizing for grades coming out late because no one on the staff feels they did.

The same system of grade distribution will be used to disperse Winter quarter grades next year, said Holley.

Mailbag

Contributions to "Mailbag" should not exceed 200 words. Editors reserve the right to edit and condense all letters received and to determine publishing letters that are, in the opinion of the editor, in poor taste or libelous. All communications must be signed by the writer. If a name or address is desired as a signature, it is permissible but the editor must know the true name of the author.

Jordan River Dispute

Editor: On Friday, March 20, an announcement was printed in the college paper that a discussion about the controversial Jordan River dispute would be given by the Cal Poly Arab Student Club.

Unfortunately, this paragraph in the paper was not an announcement only, since the opinion of one side, the one of the Arab Club's, was clearly stated. As you said in the article, this topic is a very controversial one, and if the opinion of one side was stated, it would have been fair to state also the Israeli point of view. Israel does not intend to divert the Jordan River, but we do intend to use a certain quantity of the Jordan River's water to irrigate our desert. The quantity of water that we are going to use has been appropriated to Israel by a committee headed by the late Eric Johnston, who was appointed by President Eisenhower, to work out a just distribution of the water of the Jordan River between the countries in that area. This plan was approved by irrigation experts of both the Arab countries and Israel, but has been rejected by the Arab politicians.

It has been mentioned that Jordan, which is still officially at war with Israel, is dependent on the use of the Jordan River. This is true, but it was not mentioned that Jordan is already using her share of water according to the Johnston Plan, with United States financial aid, and so she has no right to challenge Israel's right to her own share of water.

Last, I would like to comment on the statement that further agitation by either side could touch off a major military conflict in the Middle East. There is no agitation on Israel's side and there is not the least desire to get involved in a military showdown with our neighbors. The only thing Israel is going to do is to use her share of the Jordan River's water according to the Johnston Plan, and not a drop more, to develop the country peacefully. Israel's Government has expressed several times in the past its readiness to meet the Arab leaders and to find a peaceful solution to the entire Israel-Arab conflict.

AVI SCHOENHOLZ
Israel Student Organization

Tribute To Student

Editor: I would just like to make a printed tribute to a student who has lived in my home the past few months. This student, Vo Van Binh from Viet Nam, has enriched the lives of us all just by our having known him.

He fit into our family life, hectic though it was, and never made or showed any ill-feeling or inconsideration at any time. He showed the misery of an older brother when punishment had to be meted out to my two offspring. He took an interest in them and their school work and studies; he played my son's violin and practiced it along with my daughter as she practiced her accordion. He worked in my yard, showing a special interest in roses, having a rose garden of his own in Viet Nam.

All in all, he just made himself a well-loved member of our family. I hate to have him take home with him any idea that any of the worst of our family life is typical of life in America, but maybe it is, where there are children and working mothers and too much for everyone to do, but I hope he will remember that we have enjoyed having him with us and that we loved his ability to make himself a member of the family, making it easier for us all. Viet Nam could not have sent a better ambassador of their country.

When he leaves, and how anxious he is to go home to his wife and children, we will welcome Roy Morris from Jamaica to take his place and I hope we will learn to know and like Roy as much as we have Vo Van Binh.

JOSEPHINE VINSEL MARTIN
El Corral College Nore

IBM Proposal

Editor: As a part of my senior project, I am proposing a slight modification to the present IBM grade reporting procedure at Cal Poly. This modification will result in having the student's cumulative and current GPAs on the quarterly grade reports.

For the student, this will be strictly a matter of convenience. However, there are many staff members who presently spend time calculating GPAs from units attempted and grade points received. This might be done for counseling or while advising a student.

The cost of this proposed grade reporting procedure is relatively insignificant as compared to the payroll for the time spent by staff members calculating GPAs during the quarter.

I will certainly appreciate any comments concerning this proposal, from you or any student or staff member, at P.O. Box 2503, Cal Poly.

W. NEWELL MILLER

Sincere Appreciation

Editor: The Ag. Business Club wishes to express sincere appreciation for student support in electing our candidates, Cathy DeGasperis, Queen of Poly Royal.

We have been assured by Queen Cathy that she will graciously represent Cal Poly during her reign by extending everyone a hearty invitation to attend the 32nd annual Poly Royal.

AL AMARAL
President, Ag. Business Club

Car Problem

Editor: When the dust flies, cars get dirty. A car parked on campus can easily get dirty in two or three days. It is impossible and impractical for most of the owners of these cars to wash them twice a week.

Often "friends" will wander by and exhibit their "humorous talents" in the dust. I feel it is very thoughtless and inconsiderate of these people to write cute little comments on these cars like, "I'm Dirty, Wash Me!"

This not only scratches, but frequently fades into the paint. Most of the "comments" will not wash off, but have to be rubbed out and waxed. Most of the people who write on cars probably mean no harm, but nevertheless the owner of the car takes care of what was written. It doesn't strike me as being funny at all!

DON PEASE

Silly Satire

Editor: The Smothers Brothers were introduced as a group which applies satire to the problems of life. Maybe they don't know what satire is, or they didn't want to lose too many people in their audience who don't know it either.

What they brought Saturday, March 21, seemed to be a lot of fun for themselves and if they presented anything besides cliché mockery it was shallow jesting for the mass consumer who needs quantity instead of quality, for the conformist who grew up with drive-in theaters and TV.

Maybe satire nowadays has to be as shallow as a mountain creek so people can see clear through it without even looking. If that is so, the Smothers Brothers did a terrific satirical job. It takes a superior knowledge of the Indians or racial problems if one wants to bring effective satire on these subjects; but the Smothers Brothers obviously don't have the time to study their objects of derision before they start laughing.

Of course, if one departs from the cliché as an entertainer, one is apt to lose part of the audience. Perhaps the program was tailored for San Luis Obispo.

I think the Smothers Brothers would be a good folksinging group but their tickets shouldn't sell for more than 75 cents.

CHRISTIAN W. BORGER

Fullbright, Salinger Show Responsibility

By MIKE GROGAN

Thomas Jefferson, it is said, believed that the best thing for American democracy would be to have a revolution (hopefully a peaceful one) every twenty years. In theory, at least, we would at these times eliminate all the institutions, both political and social, that are no longer of any value.

I'm not sure we should have a revolution of any kind every twenty years, but I am sure that some radical activity would help the present state of our political affairs. And just that kind of activity seems to have been generated recently by two Democrats: Senator William Fulbright of Arkansas and ex-presidential news secretary Pierre Salinger.

In the midst of the Senate debate on Civil Rights recently, Fulbright, after whom the Fulbright scholarships are named, got up on the floor of the Senate and proceeded to attack the myths which he said have dominated American foreign policy. He intimated that not all communist nations are a direct threat to American security, and he attacked our economic blockade of Cuba, calling it ineffective. And there was much more. So much, in fact, that Senator Fulbright managed to offend just about everyone engaged in formulating and executing American foreign policy.

When a leading Senate Democrat, who is chairman of the Foreign Relations Committee, has the courage to stand up and challenge the Democratic

administration, and to ask us to "think about the unthinkable," then I think it is time to praise our free system.

The case of "Plucky Pierre" Salinger, who has just been judged legally able to plunge into the Democratic primary race for Senator from California, is interesting for a different reason. Here is a man who has been given national exposure, and has come to know his way around Washington while serving the late President Kennedy, as well as President Johnson. Would he make a good Senator? There is no way to know.

But aside from his qualifications is the fact that Salinger's decision to run, in the face of the tremendous support behind Alan Cranston, the other major candidate for the Senate seat of all-time Democrat Chair Engle, shows a sense of responsibility on his part. After all, if the people are to be given any choice at all, the more candidates there are the better the chances will be that the one elected may hope to realize, assuming he survives the campaign, his decision to run shows also a great deal of faith in the people of California.

So, although there may be no revolution, there is, I believe, a growing sense of awareness among political leaders that the new problems presented by our crowded, technological society need new approaches, as well as new solutions. Pierre Salinger and William Fulbright have begun, I think, new approaches. They are to be congratulated.

Miscellany

The Elephant Racing Club of Orange State College has set May 8 as the tentative date of the 1968 Elephant Race. The annual event, which includes participants from various Southern California colleges, will be held on the OSC campus.

The club set aside tradition this year by allowing women students to help select officers. The girls now outnumber the men, 27 to 14, and they appear to be a permanent part of pachyderm racing at the college.

"It is intended and should again be regarded as a spontaneous, fun-filled day, under the leadership and for the benefit of Orange State students and faculty," said Merritt Grimm, club president.

Should you happen to get stranded while touring Europe this summer, how are you going to get back to the United States?

Dr. Thomas P. Lantos, director of international programs, California State Colleges, announces the availability of a limited number of places on a chartered jet: Paris-to-San Francisco. The flight will leave Paris Aug. 2, 1968; and will cost \$225 per adult and \$112.50 per child under twelve.

California state college faculty, staff, students and members of their immediate families are eligible to apply. Allocation will be on a first-come, first-served basis.

Requests for reservations or further information should be sent to the Office of International Programs, 1600 Holloway Ave., San Francisco 32.

Although supporters of federal medical care under Social Security for the aged were challenged two years ago to find one elderly person needing and seeking hospital care to whom it was denied because of poverty, they have yet to supply the name and address of a single one, according to the Chamber of Commerce of the United States.

The challenge was issued in 1962 by Rep. Tom Curtis, (R-Mo.) at the House Ways and Means Committee hearings on the Administration's medicare program, and has been issued by the congressman at subsequent hearings.

It suggests that the real issue is not whether the aged are receiving the hospital care they need, but whether the present system of providing care will be replaced by a compulsory federal system.

The distribution of free cigarettes and other tobacco products in the nation's largest chain of hospitals was discontinued in an order issued recently by the Veterans Administration to its 168 hospitals.

The prohibition also applies to VA's 18 domiciliary hospitals.

The action follows an intensive study and evaluation of the "smoking and health" report of the Advisory Committee to the U. S. Surgeon General.

Coupled with the ban, VA said, will be an educational campaign to inform VA hospital patients, domiciliary members and VA employees of the health hazards incurred by smoking in an effort to discourage the practice.

GI Loans Still Available For Veterans

Many World War II veterans are eligible for GI home, farm and business loans. Mort Webster, Manager of the Veterans Administration's Southern California Regional Office, pointed out today.

However, for great numbers of World War II veterans the deadline date has already passed and the terminal date for all such veterans is July 25, 1967, under present law.

Webster explained that each veteran can figure out his own GI loan deadline date by using the following formula: Add ten years to the date of his discharge from his last period of active service in World War II. Then add an additional year for each 90 days active service in World War II. (Any remaining balance of less than 90 days cannot be used to extend the deadline.)

For example, a veteran with two and a half years of active service who was discharged on Jan. 10, 1946, would add ten years to that date, arriving at Jan. 30, 1956. Then for each 90 day period (four in each year and two in the half

year period), he would add a year or a total of ten more years, making his individual deadline date for GI loans Jan. 10, 1966. Should he have served three full years the extra two 90-day periods would have exceeded the maximum deadline date.

No individual date can be later than July 25, 1967, set by the governing law as the maximum date for World War II entitlement.

In the event that veterans discharged or released from active service was the result of a wartime service-connected disability, the law grants him maximum eligibility without regard to the formula.

Korean Conflict veterans use the same formula to arrive at their individual deadline dates, but they have a minimum eligibility until Jan. 31, 1965. Their maximum eligibility extends to Jan. 31, 1975.



EDITORIALS

Soapbox Derby Debates

Today is the last day that campus politicians may file to run for student body offices.

This means that campaign time is just around the corner—to wit, the posters are about to blossom again.

Most Poly elections are preceded by an interesting dither of posters. But this year the number of elections threatens to turn the campus into a cardboard collage.

Already held have been elections for Homecoming Queen, approval of incorporation of the student body government, Poly Royal Queen and one for amendments to the Associated Student Body bylaws. Yet to come are the student body officers' election, College Union Building election and class officers' election.

For the present ASB officer contest, we hope the candidates will not hide behind a forest of signs. We suggest they mount soapboxes and meet the people. Literally.

If every campaigning politician were equipped with a personal portable speaker's platform, no campus voter could long escape the sound of his message, nor the impression of his image.

Possibly the candidates could agree to some rules for oratory, such as locations (not in classroom buildings) nominal time limit and size of soapbox.

Though a soapbox derby would be no TV debate, it would offer the voter an advantage: more personality than a poster.

Darryl Skrabak

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

| | |
|-----------------|---------------------|
| Darryl Skrabak | Editor-in-Chief |
| Lynne Norum | Associate Editor |
| Dave Kishiyama | Day Editor |
| Mel Remsburg | Day Editor |
| Jack Hill | Photo Editor |
| Allan Sipe | Sports Editor |
| Butch McCann | Advertising Manager |
| Sally Boss | Business Manager |
| Cordell Leih | Production Manager |
| Ron Grossnickle | Circulation Manager |

Reporters: John Abbott, Gary Beall, John Berilla, Diana Chlapar, Walt Crites, Mary Dodder, Ann Engelbrecht, Karen Froyland, Mike Grogan, Alan Haskvitz, Nicole Hoffmann, Maureen Lund, Molly Martin, Richard Miller, Norman Nelson, Jan Olson, Cecil Ross, Charles Smith, Ed Stepanek, Tom St. Onge, Judith Thurmond, Edna Togawa, Leroy Ward, John Ramsay.

Published twice-weekly during the regular school year except holidays and exam periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed by students working in Printing Engineering and Management. Opinions expressed in this paper are signed editorials and do not represent the views of the writers and do not necessarily represent the opinions of the staff, the Associated Student Body, nor official opinions. Subscription price is \$2 per year in advance. Office Room 204, Graphic Arts Building, California State Polytechnic College.

With Henk Visser to EUROPE 66 days through SPAIN - ITALY-FRANCE PORTUGAL - ENGLAND HOLLAND - BELGIUM SWITZERLAND - MONACO - SAN MARINO YUGOSLAVIA - HUNGARY - AUSTRIA GERMANY - DENMARK P.O. Box 3326 Santa Barbara WO 9-0737

Leadership skills and fundamentals will be discussed and, hopefully, developed tonight and tomorrow at the annual Leadership Conference at Camp Ocean Pines in Cambria.

Discussion groups, seminars and a keynote speaker are on the week-end agenda for the present and future campus leaders.

As the body of the program will be presented Saturday, an unlimited number of students plan a one-day appearance, while others will brave the "wilderness" of the outdoor camp for the entire weekend.

Going To or Coming From THE BEACH Stop At DAIRY QUEEN for cones, shakes, splits or a delicious hamburger or hot dog 12 No. Broad St. (Just off Foothill) San Luis Obispo Under New Management "The Ted Foster Family" 543-7946

OUTSTANDING STUDENTS:

SUMMER EMPLOYMENT PROGRAM

Pacific Telephone has job opportunities in management this summer for technical and non-technical students in Northern California. Qualification: Class of 1965 or Master's Candidate. Sign up at the Placement Office for an interview.

INTERVIEWING ON APRIL 9

Pacific Telephone
AN EQUAL OPPORTUNITY EMPLOYER

3 DAY SALE (Thursday - Friday - Saturday)

Sport Coats

Wide Wale Corduroy - Fully Lined Colors are Sand Olive, Antelope Sizes 34 to 44 in Long - Reg - Short

\$8

Sport Shirts

Ben's bought the entire sample line of one of the largest dress and sport shirt manufacturers in the U.S. All styles, fabrics and patterns Reg. \$3.98 2 for \$5 Reg. 4.98-5.98 2 for \$7

Rugby Crew Sox

"Rugby" crew sox in variety of colors, heavy weight Cushion sole. Sizes 10 to 13 Reg. \$1.00

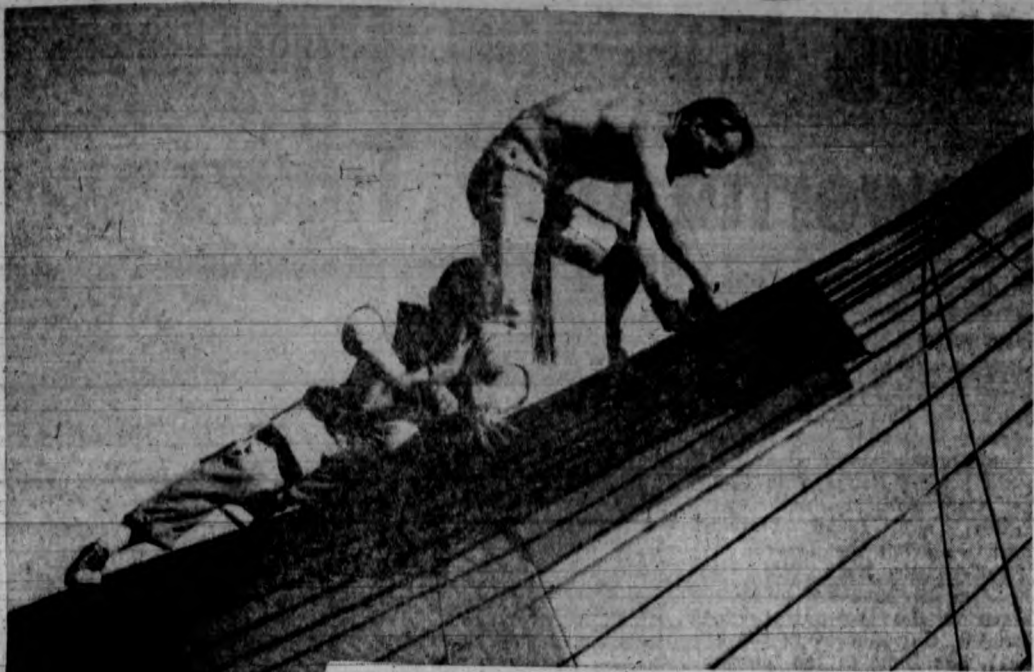
3: \$1

Students—Ask for Discount Cards

BEN'S QUALITY CLOTHIERS...SINCE 1930

1019 Morro San Luis Obispo PHONE 543-9743

"The home of Cal Poly jackets"



PRECARIOUS POSITIONS . . . Jim Zimmerman, top, and Bob Caddes, seniors in Architectural Engineering, are applying metal lath to the cable form of the gunite shell. Caddes, not one of the regular members working on this project, is lending a helping hand because of his experience in last year's gunite dome project. (Photo by Madrid)

Tent-Shaped Shell Nearly Complete; Architectural Senior Project

A tent-shaped concrete shell is nearing completion in Poly Canyon.

The cable and gunite air blown concrete shell roof structure, which is the latest in structural systems because of its fast and economical method of building, is being constructed as a senior project by six students in the Architectural Engineering Department, explained Ronald James, one of the students involved in the structural design aspect of the project.

The other five team members are, structural design, Larry Gangwisch; architectural design, Ray Ketzler, Roger Marshall, Dave Wright and Jim Zimmerman. Project advisors are Wesley S. Ward and Harvey E. Koehnen, instructors in Architectural Engineering.

The concept and planning of the shell has been underway for about a year while the actual construction began during the middle of Fall Quarter. The structure will

be cured in time for Poly Royal, April 24.

"The pretension post compression concrete shell was originally conceived as a residence, but can be used for many types of buildings (auditoriums, arenas, football stadiums) and structures covering large areas at a reasonable cost," said James.

The 1,100 square foot gunite shell eliminates the usage of wooden structural form work which makes the building of the shell fast and economical.

Cables which are used for the reinforcement of the shell also serve as the framework rather than using wooden frame work.

A center pole and buttresses are the only temporary installations necessary for the construction of this project, explained James. The concrete shell was estimated

by the students to cost \$9,000 and would take a week for its construction under normal conditions where a building of equal size using wooden frame work would cost \$11,000 and would take three weeks to build.

After the cable form is erected two layers of metal lath are applied to the structure. Concrete is applied by shooting it through a hose which is operated by compressed air, according to Gangwisch, one of the designers of the project.

After allowing about a month for the structure to cure, the center pole and temporary buttresses may be removed. Windows and fixtures may be installed, said Gangwisch.

Next year part of the Senior Class will do the interior work of the shell. Students also plan to explore the use of plastics and fibre-glass in this type of

structure, as well as investigating different shapes and multiples of these shapes, said James.

"The building of the structure was made possible by the donations of the Riverside Cement Co., United States Gypsum Co., Ridley Gunite Co., Johns-Manville Co., Hodgson Building Material Co., San Luis Obispo and Boyle Engineering of San Diego. The help and cooperation of the farm shop at Cal Poly was also invaluable and greatly appreciated," said James.

Long Beach Revises Coed Regulations

coeds alone in their dormitory rooms and vice-versa at California State College in Long Beach, it was announced last week.

There are a few restrictions: Visits will be limited to three hours on Sunday afternoons only, doors must remain open and house-mothers must be in the area.

Housing coordinator Frank Bowman said housemothers were responsible for seeing that the procedures are carried out properly.

FRED'S AUTO ELECTRIC

Specialized Motor Tune-up

DYNAMOMETER and
ELECTRONIC
IGNITION
CARBURETION
TUNE-UP

GENERATORS
REGULATORS
STARTERS
BATTERIES
WIRING

Monterey & California Blvd.

Phone LI 3-3821

LET'S GO TO EUROPE

With

Prof. R. A. Polley in July

Information and movies will be shown
April 9th at 7:30 P.M. at the S.L.O. Elks Club—
Be sure to attend. Refreshments will be served.

See You There

Campus Capers

By NIKKI HOFFMANN

LAS VEGAS NIGHT

"Dealers for Las Vegas Night are needed," says Miss Linda Hamlin, activities advisor. Prospective dealers for the gamblers who will gather April 10 in the Staff Dining Hall may apply at the ASB Office or at a meeting that will be held Tuesday at 7 p.m. in Ag 246.

HOMEcoming CHAIRMEN

Chairmen candidates for 1964 Homecoming are needed for publicity, queen, parade, parade route, float judging, awards, coronation ball, rally dance, half-time and bonfire.

Prospective candidates are urged by Bob Chase, general chairman of Homecoming, to fill out an application form obtainable from either residence halls or the ASB Office and submit them at the ASB Office before April 10.

MATH QUEEN NAMED

Esther Wilson, senior mathematics major, was elected "Miss Mathematics" by the Math Club recently. Miss Wilson will act as the Math Department's official hostess during the 12th annual Math Contest for the high school students to be held during Poly Royal.

WOW WORKERS WANTED

Would you like to be a Welcome Week Counselor? Any student interested in participating in WOW as a counselor is invited to attend the first meeting which will be held Tuesday at 7 p.m. in Sci B-5.

Interviews for position are currently being held. If a student has not been interviewed he or she may sign up for an interview time at the ASB Office prior to Tuesday's meeting.

MODEL UN DELEGATES

Robert Wilson, Jim Silliman and Ken Borelli, Social Science juniors, were selected as delegates to attend the 14th session of the Model United Nations conference, April 15-18 in Spokane, Wash. at Whitworth College.

As representatives of Luxembourg, the Cal Poly delegation of the MUN will belong to one of more interest groups, just as in the United Nations.

JOURNALISTS AT FRESNO

Allan Sipe, El Mustang sports editor, and Dave Kishiyama, past editor of El Mustang, are attending the annual California Intercollegiate Press Association (CIPA) convention in Fresno today and tomorrow.

On tap for the two-day conven-

tion are panel discussions, writing contests and guest speakers, including Los Angeles Mayor Samuel Yorty and Senatorial candidate Pierre Salinger.

The material must be turned in before Friday noon if it is to appear in the Tuesday edition. Organizations may also call extension 521, El Mustang office.

IEEE FIELD TRIP

The annual "student day" for the student chapter of the Institute of Electronic and Electrical Engineers will be held in Los Angeles on April 10 where students will be able to tour an electrical company.

Companies such as the Jet Propulsion Laboratories in Pasadena, the Missile and Space Division of Lockheed and others are hosting the open house. Students will travel in private cars to the companies they chose to see on this one day affair.

CAL POLY BULLETIN BOARD

These Businesses Know How to Meet Cal Poly's service Needs!

ALIGNMENT

RADEMACHER BROS.

BRAKES

WHEEL ALIGNMENT
WHEEL BALANCING
TUNE UP

LI 3-4457

ART SUPPLIES

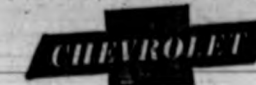
Graham's
868 MONTEREY ST.

539 MARSH STREET
SAN LUIS OBISPO, CALIF.

ARTIST'S MATERIALS
PAINTS
PICTURE FRAMING
WINDOW SHADES
VENETIAN BLINDS
WALLPAPERS

MYRON GRAHAM
OWNER

PHONE LI 3-0652



Sales & Service

Your Chevrolet deserves the best! It costs no more to trust your car to the expert, qualified servicemen of Mel Smith Chevrolet. You'll receive fast courteous service, too!

STANDARD and UNION
Credit Cards Accepted
"Your COMPLETE Satisfaction
is Our Business—Always"

Mel Smith Chevrolet

1039 Monterey—San Luis Obispo—543-3221

OPEN 8 A.M. TO 8 P.M.



ELECTRONIC SUPPLIES

MID-STATE ELECTRONIC SUPPLY

Wholesale Prices to Cal Poly Faculty
and Students

TV - FM Antennas - Tubes - Batteries
Complete
TV - Radio - Audio Tuners - Needles
Amplifiers - Turntables - Cartridges
Amateur Citizen Band Components and Parts
Open Monday Thru Saturday 8:30 - 5:00

1441 Monterey Street

LI 3-2770

FLORIST



Cramer's Flower Shop

SPECIALIZING IN CORSAGES

Our Prices

Will Please You

572 HIGH ST.

543-0887

GROCERY

CALIFORNIA PARK GROCERY

390 California Blvd.

Open from 9 to 7 — Seven Days a Week
Formerly Tuttle's

Complete Food Market

HOBBIES

—NOW OPEN—

SLOT RACINGS

Monday—Friday: 3-5:30 p.m.
7-9:00 p.m.
Saturdays: 10 a.m. to 6 p.m.

THE HOBBY CENTER

725 Marsh St.

543-3942

LEATHER GOODS

your headquarters for
WESTERN WEAR

BURRIS SADDLERY

1033 CHORRO STREET

SAMSONITE LUGGAGE

AMERICAN TOURISTER

W. E. BURRIS, Mgr.

PHONE LI 3-4101

TYPEWRITERS

SALES

RENTALS

REPAIRS

JOHNNY NELSON OFFICE EQUIPMENT

CO.

690 HIGUERA ST.

543-7347

SHOES

Copeland's Fine Shoes

featuring the most timely
Collegiate Styles

894 Higuera
San Luis Obispo, Calif.
LI 3-8398

525 - 5th St.
Morro Bay, Calif.
Sp. 2-7854

Tri-county's Largest Shoe Store

Don't Cook - Call Lela . . .

FOOD TO GO

1/2 Chicken . . . \$1.29
Fish & Chips . . . \$1.19
Hot Dog on a Stick . . . 25c
Shrimp . . . \$1.49

Hamburgers and Cheeseburgers

We Cater For Banquets and Parties

CHEF'S TAKE OUT

2146 Broad Street

544-0293

10 'til 8 Weekdays, 12:30 to 7 Sundays
543-8707, mornings, for large afternoon and evening orders.

Library Head Appointed

Dr. Emerson D. Jacob, head librarian at Baldwin Wallace College, Brea, Ohio the past five years, has been named to a similar position here.

According to President Julian McPhee's announcement, the new head librarian, a native of Ohio, will begin his duties June 1.

Dr. Jacob will fill the vacancy left by Francis Allen, who resigned last year to become a head librarian in the Chicago Public Library system.

Dr. Jacob, who joined the Baldwin faculty in 1959, earned his bachelor of arts degree in English at Mount Union College, Alliance, Ohio and the bachelor of science in library science at Western Reserve University in Cleveland.

He was granted the master of arts degree in history by Columbia University New York City, and the doctor of philosophy in history by Western Reserve.

Prior to his tenure at Baldwin Wallace College, Dr. Jacob served in library supervisory positions at Mount Union College and University of Maryland and was

head acquisitions librarian at Michigan State University.

The new librarian will head a full-time staff of 17 professional librarians and 21 clerical assistants, and building facilities designed to provide more than 1,050 student study stations. A number of student assistants are also employed part-time.

Cal Poly's Walter F. Dexter Library houses a collection of 145,000 book volumes and more than 13,000 periodicals that are received regularly. A \$1,000,000 addition to the library's facilities has been in use less than a year.

FUN in the SUN —SUPPLIES—

Sun Tan Oils & Lotions
Sun Glasses
Beach Accessories

TRANSISTOR RADIOS

6 Tran. - \$9.88
8 Tran. - \$12.88
10 Tran. - \$16.88

TRANSISTOR SPEAKER
\$3.95

Hurley's Pharmacy



WE CASH STUDENT CHECKS

Complete Drug Service
Reliable Prescription Service
Cosmetics—Magazines

Close To Campus
College Square—896 Foothill

543-5950

YOU'LL BE SICK IF YOU MISS THESE SPECIALS

Discontinued
Zipper
BINDERS.

88¢

B
U
Y
Y
O
U
R
S

N
O
W
!

MEXICAN
COTORINAS
(Jackets)
Assorted Colors

CHILD 1.79
ADULTS 3.50 & 4.50

HURRY !!!
GET
YOURS
NOW

El Corral

Your College Book Store

Congratulations SQUIRES!

On Your First
RECORD

"MOVIN"

Starlight Productions
Pomona, Calif

Two Leagues Proposed For Intramural Sports

There will be a meeting of intramural representatives Monday, 7:30 p.m. April 6 in room 219 of the Mens Gymnasium, announces Vaughan Hitchcock, head of the intramural program.

The meeting will be held to discuss the rules and procedures of intramural volleyball and softball. Formulation of leagues will depend on the outcome of Monday's meeting, so those parties wishing to enter should be sure to attend, Hitchcock emphasized.

Tentatively planned to provide more interest in this year's intramural volleyball competition is a proposed two league schedule in which there will be both A and AAA volleyball leagues.

The AAA league will be a more competitive one which will strictly enforce regulation volleyball rules. This league is recommended for teams with experienced players.

The A league will go by the rules established in Physical Education volleyball to speed up the game for those with somewhat less experience. The purpose of simply to insure a team competition, Hitchcock said, is

tion on its own level. The game will be enjoyed more by all concerned.

Spring intramural softball will be starting sometime next week. Those participating this season will have their choice of entering either the fast or slow pitch league.

Sign-up sheets for intramural sports can be obtained from the bulletin board in the Mens Gymnasium. They should be returned to Hitchcock's office as soon as possible.

Sickness-Plagued Swimming Team To Face L. A. State

Plagued by a small epidemic of bronchitis, Mustang swimmers will attempt to recover lost ground in their meet here with Los Angeles State today at 3 p.m. According to coach Richard Anderson, 12 men have been put off of the water because of bronchitis—some for as long as two weeks.

Coach Anderson is anxious to get his team back at full strength as it has several meets left on the schedule. The Mustangs are going into today's contest with a season record of 1 and 3, and will be trying to pick up their second victory.

"We're a little stronger and, in some cases, a lot deeper this year," Anderson said when asked to compare this year's team with last year's squad. "In pure numbers this is our biggest team yet."

Cal Poly is scheduled to host Fresno State Friday, April 10 at 4 p.m. and Long Beach State at 10 a.m. Saturday, April 11.



SPEAR THROWER . . . Expected to score points in the UOP meet is school record holder in the javelin, Ben Laville. Although he has not reached his peak as yet, Ben has flipped the spear 232-feet, 6-inches this year.

Dorn Leads Colts In Diamond Tilts

The junior varsity baseball team has a full schedule this weekend with games at Vandenberg and here against the Men's Colony.

Bob Dorn, a pitching standout during the season, will lead the freshmen team against Vandenberg today and the Men's Colony tomorrow.

Coach Stuart Chestnut praised the team for its "fine attitude" in facing teams with far greater experience and mentioned Jim Duncan, Gary Blenert and Jeff Fox as being the standout players so far this season.

Horsehiders Hit Southland For Twin Doubleheaders

"We need hitting," was the up-to-date report given by varsity baseball coach William Hicks on the progress of the Poly horsehiders. "We had the same problem last year and it is repeating itself again so far this season," said Hicks.

In spite of this 'hit and miss' report, the Green and Gold nine zeroed in on the Pasadena Crusaders last week in a double header to record a pair of 7-0 victories. Supporting the seven-inning shut-

out of ace pitcher Steve Fox, Ed Schum blasted a homer in the first game and repeated his performance in the second game behind the pitching of Terry Curt's four hit, 7-0 victory. Jim Ramos also homered in the second game.

The squad travels to the UC Santa Barbara diamond today for a pair of games, one of which will settle a 5-5 tie occurring earlier in the season. To- ing earlier in the season. Tomorrow, the Mustangs face Westmont College for another doubleheader.

Supplying the hitting power for the traveling Mustangs and leading the team's batting averages are Wayne West, batting .346, Ron Ulman, .343, and Ernie Bigham, .308.

Five Cowboys Lead Rodeo Team To Top

Five team members, high in the regional standings, are helping the rodeo team stay on top in the West Coast region of National Intercollegiate Rodeo Association this season.

This weekend, the team will face the University of Arizona in Tucson, Ariz.

C.W. Adams, team captain and a sophomore Animal Husbandry major from San Luis Obispo, is leading the bull riding with 250 points; Eddie Newton, Biological Science junior from Santa Barbara, leads the bulldogging with 210, and Bob Shaw, AH senior from San Luis Obispo heads saddle bronc riding with 250 points.

Dave Freeman, AH senior, San Luis Obispo, is second in the bareback riding with 174; and Bill Wilbanks, Farm Management freshman, also from San Luis Obispo, is second in saddle bronc with 110 points.

Winnings from the next Fresno State College rodeo added 496 points to the team total, but was not enough to win the rodeo. University of Arizona won with 503 points.

Results of the rodeo; C.W. Adams, first bullriding, third bareback riding, and split in go-round of ribbon roping; Dave Freeman, first bareback riding; Scott, second ribbon roping; Eddie Newton, second in a go-round of calf roping, first in the average, fourth in

will pit Mike Ferguson, with a best of 22-feet, 7-inches, against the powerful Tiger.

Bob Ausfahl, who has high jumped 6-feet, 2-inches, will take on Mustang Cameron Pedego. Pedego has cleared 6-feet, 5-inches.

The Mustangs will also throw record holders Ben Laville (javelin), Gary Walker (pole vault, hurdles) and Lloyd Petroelje (discus) against the Tigers.

Head coach Walt Williamson will also be counting on Bruce Larson in the shot-put, (50-foot 4-inches), Ray Aceves in the 880 (2:01), Jon Dana in the intermediate hurdles (38.9 seconds), Roland Lint and Don Fields in the distance races and Roger Larson in the javelin.

A determined Mustang track squad, led by record shattering performances by Petroelje and Walker captured fourth place in the Claremont Relays last Saturday.

San Diego State College captured the relays with 64 points, while Long Beach was second with 61 and Redlands third at 43.

Walker turned in a sizzling performance in the high hurdles. His time of 14.3 seconds bettered the meet record of 14.5 seconds held by Dee Andrews of Long Beach State College and Ron Hon's school record of 14.5 seconds. Walker also tied for fourth in the pole vault with a leap of 14 feet.

Petroelje bettered his school record in the discus with a heave of 164 feet 10 inches. The toss also established a meet record.

March 21, the team did battle with UCLA and the University of California at Santa Barbara in a triangular meet.

Double victories were recorded by Curtis and Walker. Curtis nailed down first in the 100 yard dash (9.8 seconds) and the 250 yard dash (22.0 seconds). Walker contributed his victories to the pole vault where he set a school record (14-feet 3-inches) and the 120 high hurdles (14.9 seconds).



WEIGHTMAN . . . Discus thrower Lloyd Petroelje pauses during a recent workout. Such workouts have paid for the weightman as he has recently upped his school record in the event to 164-feet, 10 inches.

Anderson Gets Service Award

Richard A. Anderson, coordinator of athletics and head swimming coach, was one of 30 men who received 15-year service awards from the College Swimming Coaches Association of America in New Haven, Conn., last week.

The award to Anderson, who is also acting head of the Physical Education Department, was announced during the annual dinner meeting of the association, held in conjunction with the NCAA's national swimming and diving championships which began today at Yale University.

Anderson came here in 1947 after receiving his master of science in education degree from USC, and in addition to taking over reins of the swimming team, organized its first water polo team. In his 17 years at Cal Poly, the Mustangs have captured the California State College Swimming Championships title on five occasions.

In addition to his duties at Cal Poly, Anderson also serves as chairman of the Water Polo and Special Awards Committees of the coaches association.

CUBAN NEWS SERVICE

Prensa Latina, Cuban news service, is used by a few newspapers in Mexico City, according to the States Office of Information, Mexico City.

JC Courses Get Poly Recognition

"Cal Poly (including the Kellogg Voorhis Campus) is the only college that saves the students the guess work of attending a junior college," according to Volmar, curriculum co-ordinator.

Cal Poly has agreements for leges in California including the articulation with 71 junior colleges and 202 here.

With these agreements a student planning to transfer to Cal Poly will know what courses to take in junior college so that he will receive credit at Cal Poly. For instance, if a student were to take a one semester speech course at East Los Angeles, according to the articulation agreement with the college, he would receive credit for Speech 201 and 202 here.

In forming the agreements with junior colleges, division dues representing this campus and with the officials of the other colleges to acquaint them with the Cal Poly curricula. Together they work out specific course equivalencies. Volmar coordinates visits and agreements.

Every two to three years in agreements for articulation is revised.

Catalogs of subjects available here and their equivalents at the of the junior colleges are filed in the planning center, Adm. 230.



We like doing business with Murray Black

And he likes Standard's policy of supporting local business

If you had an oil well out in the ocean, as Standard often does, you'd find Murray Black a useful man. He helps to build, and also services, underwater oil wells and pipelines.

Murray is not a Standard employee...he's an independent contractor, with five other deep-sea divers on his payroll, and thousands of dollars of his own money tied up in equipment.

He started specifically to serve Standard's offshore drilling operations near Santa Barbara, and, from this small, local beginning, has become one of the busiest submarine contractors on the West Coast.

While his services are unique, he is only one of some 18,000 individual suppliers from whom Standard buys goods and services every year. Many are small, independent operators such as Murray Black.

Standard's purpose is to spread its purchasing as widely as possible, so that its dollars help to build many local businesses and communities.

Our annual shopping list is more than 50,000 items long. As our dollars flow into your community through local purchases, they help its whole economy. And the benefit, sooner or later, reaches out to you.

Planning ahead to serve you better

STANDARD OIL COMPANY OF CALIFORNIA



Gene Hewitt, Owner

TADADA-TADADA-TADA-TADA
CALLING SPORTS CAR ENTHUSIASTS

Gene's Foreign Car Service
IS OPEN FOR BUSINESS!

15 Years Experience
All Makes
All Work Guaranteed

305 HIGUERA ST.

TELEPHONE 544-1911