

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo

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Ninth in the West in U.S. News survey

Cal Poly has been ranked 9th among regional colleges and universities in the West in the latest U.S. News & World Report special edition on America's Best Colleges.

Colleges and universities were ranked by the magazine on their records in five key areas: 1) quality of the student body as measured by each school's selectivity; 2) faculty quality; 3) reputation for academic excellence; 4) financial resources and 5) ability to retain and graduate students.

This year 562 colleges and universities were divided into four regions: North, South, Midwest and West.

After consulting with college presidents and other academic experts, U.S. News made several refinements in the way it collected and evaluated data used to compile the annual rankings.

The magazine added figures for state and local government appropriations to determine state and local spending per student.

Final overall ranking was determined by combining percentile results from both the reputation survey and an analysis of the objective data supplied to U.S. News. Percentile scores for student selectivity, instructional quality and academic reputation were weighted twice as heavily as were those for student retention rates and financial resources.

The top 10 regional colleges and universities in the West, as listed by U.S. News, included: Trinity University (Texas), University of Redlands, Santa Clara University, Loyola Marymount University, University of San Diego, San Francisco State University, Whitier College, the University of Puget Sound, Cal Poly, and the University of the Pacific.

In earlier surveys, the magazine used different criteria. In 1988, Cal Poly ranked 23rd among comprehensive colleges and universities across the United States, and in 1987 the U.S. News survey listed Cal Poly as third among Midwestern and Western comprehensive institutions.

For the 1989 survey, five categories were used to differentiate schools: national universities, national liberal arts colleges, regional colleges and universities, regional liberal arts colleges, and specialized institutions.

Library Associates set three book sales

The Cal Poly Library Associates' annual book sale has been transformed into a quarterly event. The Fall Quarter sale is planned for Wednesday, Oct. 18, and Thursday, Oct. 19, in Room 509 of the Kennedy Library.

The sale will take place on both days from 9 am to 4 pm, with prices ranging from 10 cents for magazines to 50 cents for hardcover and trade paperbacks. Other paperbacks are 25 cents each.

The Winter and Spring Quarter sales will be held Feb. 21 and 22 and May 16 and 17, respectively. Proceeds from the events will be used to buy special materials for the Cal Poly library.

A large selection of National Geographic magazines and music education books will be available.

Established in 1979, The Library Associates organization provides a means of support for the Kennedy Library by those interested in sharing an enthusiasm for books and related materials.

For more information call ext. 2305.

Information center

The new drive-through information center at the Grand Avenue entrance to campus has opened. Cal Poly visitors will be able to obtain parking permits, maps, and directions. The center will be open daily from 7:45 am to 4 pm, and during special events. The project was funded by the Cal Poly Alumni Association and Facilities Administration.

Fee waiver program deadlines announced

Information and applications are available in the Personnel Office for eligible full- or part-time employees to participate in the Employee Fee Waiver Program. Part-time employees, to be eligible, must have attained permanency in a full-time position and then reduced their timebase or been granted permanency by the president according to criteria outlined in the appropriate memorandum of understanding. Those who take Cal Poly courses under an approved program of career development, or who have courses approved as job related, may be eligible for waiver of certain fees. Deadlines for Winter Quarter 1990 are as follows:

Oct. 12...SSF forms available - pay fees

Oct. 20...Winter Term Class Schedule available

Nov. 6...Capture registration begins for staff

Dec. 4...Fee Waiver applications due

Award winning poet to appear Oct. 18, 19

A poet The New York Times calls "a modern master of the dramatic monologue" will be the next speaker in the 1989-90 Arts and Humanities Lecture Series.

Ai, who teaches poetry at Arizona State University, will discuss "The Validity of Poetry in the Last Decade of the 20th Century" on Thursday, Oct. 19, at 11 am in UU 220.

In addition, Ai will be the first guest in the Cal Poly Arts WriterSpeak Series on Wednesday, Oct. 18. She will present her poetry at 7 pm in the Sandwich Plant.

The Arts and Humanities Lecture Series, in its 19th year, is sponsored by the School of Liberal Arts. The theme for this year's program is "Silenced Voices: From the Margins of America."

A Pulitzer Prize nominee, Ai is part Japanese, African-American, Choctaw Indian, Dutch, and Irish. She grew up on the oldest Mexican barrio of Tucson. Her second collection of poems, "Killing Floor," won the Lamont Poetry Selection of the Academy of American Poets.

In 1986 her poetry collection, "Sin," received the Before Columbus Foundation American Book Award for literary excellence. She also earned a Guggenheim Fellowship, two National Endowment for the Arts Fellowships, and a Pushcart Prize.

Ai's poems are dramatic monologues, poems written from another person's view. Her characters include John F. Kennedy, Joseph McCarthy, Marilyn Monroe, and General Custer.

Works by Reynolds will be at Galerie

One of the best known artists on the Cal Poly faculty will be presenting "Sierra Suite: Paintings of the Four Seasons" at the UU

Galerie from Saturday, Oct. 21, through Tuesday, Dec. 5.

Robert Reynolds, a Cal Poly graduate and a member of the faculty for over 25 years, will be honored at an artist's reception on Saturday, Oct. 21, from 4 to 7 pm.

Following the Cal Poly exhibit, the Reynolds show will travel to the State Capital in Sacramento at the request of State Sen. John Garamendi (D.-Walnut Grove), who represents the High Sierras in the legislature.

In 1987 Reynolds requested a year's leave of absence from Cal Poly so he could devote himself to painting the four seasons of the High Sierras in large format watercolor paintings. The paintings are images that were found throughout the High Sierra chain. The collection consists of 25 paintings.

Reynolds earned an undergraduate degree at the Art Center College of Design in Pasadena.

The huge, granite rocks, the tall, irregular fir trees set against a constantly changing sky, the surging white rivers, and the deep blue lakes are subjects that are found repeatedly in his work.

The Galerie exhibition is supported in part by a \$4,500 grant from Cal Poly Arts for visual arts presentations. A special commemorative exhibition poster, designed by Jenny Lim, a senior art and design major, will be available for sale in the Galerie. Sales from this poster, signed by the artist, will benefit the Galerie program.

Additionally, Reynolds has commissioned a special print based on the Sierra Sentinel painting, which will also be available for sale in the Galerie and at other locations.

Viewing hours at the Galerie are Tuesdays and Wednesdays from 10 am to 5 pm; Thursdays from 10 am to 8 pm; Fridays from 10 am to 4 pm; and noon to 4 pm on weekends.

For additional information on the exhibit and upcoming shows call ext. 1182.

Shakespeare comedy to come to Theatre

The Berkeley Shakespeare Festival will make a return engagement to Cal Poly in one of Shakespeare's most brilliant and sparkling comedies on Thursday, Oct. 19, at 8 pm in the Theatre.

Berkeley's "Much Ado About Nothing," which the Oakland Tribune says "has many magic moments," was directed by Festival Artistic Director Michael Addison and was the last production for the festival in John Hinkel Park. The festival will become the California Shakespeare Festival when it moves to Orinda next year.

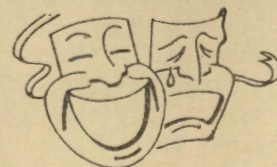
Famed for the witty love-duel of Beatrice and Benedick, "Much Ado About Nothing" sparkles and spirits soar as the lovers banter their way into love.

Lura Dolas and Charles Shaw Robinson star as the sparring couple, with Julian Lopez-Morillas co-starring as Dogberry, the bumbling constable.

Jeff Struckman provides the settings for the production of "Much Ado About Nothing," which is placed in the Spanish Renaissance, with Warren Travis designing the splendid period costumes. The Oakland Tribune commented that "musicians playing Scarlatti and Boccherini, as well as original songs by John Thow, enhance the production, which features classical guitar, harpsichord, and oboe d'amore."

Tickets for the performance are \$16 and \$14 for premium seats and \$14 and \$12 for preferred seats. They can be charged by calling the Theatre Ticket Office between 10 am and 4 pm on weekdays.

The Oct. 19 performance is being presented as part of the Cal Poly Arts CenterStage series.



Search for authors

El Corral Bookstore is interested in displaying and selling books written by local authors. The bookstore seeks titles of general interest and appeal that cover a broad range of topics. Titles already stocked in the Textbook Department will not be included in the Local Author book section.

Faculty, staff and students who have recently had a book published or are in the process of writing a book are asked to contact Kerry Roberts, General Book Department manager, ext. 5316.

Student development program offered

The Associated Students Inc. and the Office of Student Life and Activities are initiating a new program for "student self-improvement." The "Winners in Training" or "WIT" program will make student development opportunities available to Cal Poly students. Improvements in the areas of leadership, interpersonal relations, team spirit, and innovation are targeted.

Program heads Rod Neubert and Ken Barclay have set a first year goal of 50 full-time (already exceeded) and 300 part-time participants. Specific events include videotaped interviews, outdoor leadership labs, weekly workshops throughout Winter Quarter, and a week-long summer wilderness workshop. Students who accumulate sufficient participation points will be certified and will be invited to help with program facilitation during the second year.

Foundation board to meet Oct. 20

The next regularly scheduled meeting of the Foundation board of directors will be Friday, Oct. 20, at 9:30 am in the Foundation

Administration Building, Conference Room 124. This is a public meeting. For further information about this meeting or to obtain a copy of the meeting agenda, contact Al Amaral (executive director, Cal Poly Foundation) at ext. 1131. A copy of the agenda packet is available for public review at the Kennedy Library Reserve Desk (Room 114) and at the Academic Senate Office in FOB 25H.

Who, What, When, Where

Bilgi Denel, *Architecture*, had a paper, "Safranbolu: An Anatolian Town with Roots in Urban Form," published in *Traditional Dwellings and Settlements*, Vol. 1, by the Center for Environment Design Research, UC Berkeley.

John C. Hampsey, *English*, had an essay, "The Four Ages" (on aesthetics, memory and aging), published in *Rendezvous* (Journal of Idaho State University), Summer 1989. He will also present a paper on "Hopkins' Dialectic of Time" at the Hopkins Centennial Symposium at Rockhurst College, Kansas City, Mo.

M. Zafar Iqbal, *Accounting*, has been elected to the board of directors of the San Luis Obispo Art Association. He has also been appointed controller of the organization.

George Jercich, *Art and Design*, has had one of his pieces, "A View Through The Blue," added to the collection of Crystallex Corporation, Novy Bor, Czechoslovakia. His work at the International Glass Symposium 1988 Novy Bor, Czechoslovakia, has been included in the March 1989 issue of *Glass Review* Vol. XLIV.

Rolf E. Rogers, *Management*, was a guest participant at the 1989 U.S. Government Personnel Research conference in Washington, D.C. sponsored by the United States Office of Personnel Management. He led a workshop in Performance Measurement and Quality Management.

Leonard Myers, *Computer Science*, and **Jens Pohl**, *Architecture*, will direct and host an Artificial Intelligence Symposium for the CSU system, to be held at Cal Poly on June 25-27, 1990. The symposium is sponsored by an ACE grant won from the CSU.

Dateline. . . .

(**\$**) - Admission Charged

THURSDAY, OCTOBER 12

University Club: Jim Greil (Crop Science) will discuss "The Swanton Pacific Project." Staff Dining Room, noon.

Speaker: Howard Ball (University of Utah) will discuss "National Security at All Cost: Technocratic Complicity in the Creation of Uranium 'Cancer Factories'." Theatre, 7:30 pm.

FRIDAY, OCTOBER 13

Volleyball: Fresno State, Mott Gym, 7:30 pm. (**\$**)

SATURDAY, OCTOBER 14

Luncheon: Cal Poly Women's Club Meeting. For reservations, call 543-1326. Staff Dining Room, noon. (**\$**)

Football: Kearney State College, Stadium, 7 pm. (**\$**)

Performance: Anjani's Kathak Dance of India will perform in the Theatre, 8 pm. (**\$**)

SUNDAY, OCTOBER 15

Soccer: Cal State Northridge, Stadium, 3 pm. (**\$**)

MONDAY, OCTOBER 16

Film: "Antoine & Colette," and "Bed and Board," Chumash, 7:30 pm. (**\$**)

WEDNESDAY, OCTOBER 18

Book Sale: The Library Associates quarterly book sale. Continues on Thursday, Oct. 19. Library 509, 9 am.

Books at High Noon: Melody DeMeritt (English) will review "Cat's Eye" by Margaret Atwood. Staff Dining Room, noon.

Soccer: Cal State Dominguez Hills, Stadium, 7 pm. (**\$**)

Speaker: Ai (Native American poet) will give a poetry reading. Sandwich Plant. 7:30 pm. (**\$**)

THURSDAY, OCTOBER 19

Speaker: Ai (Native American poet) will discuss "The Validity of Poetry in the Last Decade of the 20th Century." UU 220, 11 am.

University Club: Ken Barclay (Student Life and Activities) will discuss "Student Life and Activities — An Overview." Staff Dining Room, noon.

Performance: "Much Ado About Nothing" performed by the Berkeley Shakespeare Festival. Theatre, 8 pm. (**\$**)

FRIDAY, OCTOBER 20

Volleyball: Long Beach State, Mott Gym, 7:30 pm. (**\$**)

(Continued)

...more Dateline

SATURDAY, OCTOBER 21

Baseball: Toronto Blue Jays, SLO Stadium, noon.

Artist's Reception/Exhibit: Robert Reynolds (Art and Design) will display his "Sierra Suite" collection. Reception, 4 pm. Exhibit continues until Dec. 5. UU Galerie.

Soccer: Cal State Bakersfield, Stadium, 7 pm. (\$)

Volleyball: UC Irvine, Mott Gym, 7:30 pm. (\$)

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-756-2236 — Foundation Administration Building, 805-756-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 5 pm or postmarked by the closing date.

State

CLOSING DATE: October 25, 1989

Clerical Assistant I-A, \$683.50-\$803/month; half-time temporary through 9/30/90 with possibility of extension, Personnel and Employee Relations.

Clerical Assistant II-A, \$1174.40-\$1,385.60/month; 8/10-time, 8-3:30 or 9:30-5:00, Cooperative Education and Placement Services.

Clerical Assistant II-A, \$1468-\$1732/month, Purchasing Office (Readvertisement).

Lead Custodian, \$1468-\$1732/month, Plant Operations.

Candidates for positions on the faculty of the university are presently being sought, according to Jan Pieper, director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean

or department head. Salaries for faculty commensurate with qualifications and experience (and time base where applicable), unless otherwise stated. This university is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply.

CLOSING DATE: November 1, 1989

Lecturer(s), (full-time), History. Winter and/or Spring Quarters, 1990. Responsible for teaching multiple sections of general education survey in either modern world history or American history. Ph.D. or A.B.D. in appropriate discipline and college teaching experience required.

CLOSING DATE: December 31, 1989

Assistant/Associate/Full Professor (tenure track), Management. Position available September 1990. Duties include teaching required and advanced courses in undergraduate and MBA Program in area of Management Information Systems. Applicants must have earned doctorate from an AACSB accredited School of Business or be in the final stage of dissertation completion. Experience in industry or government is desirable. Applicants should have demonstrated capacity in both teaching and research.

CLOSING DATE: January 3, 1990

Department Head, City and Regional Planning. Academic Year position, combined instructional and administrative responsibilities including faculty and program leadership, some teaching in field of interest; instructional assignment is tenure track. **Requirements:** Ph.D. in planning, substantial teaching and research experience, involvement in professional practice and/or organizations.

Lecturer(s), City and Regional Planning. A 4-month position(s) for one year, renewable. Responsibilities include team-teaching in applied studio courses. **Requirements:** Planning degree (professional masters and 3 years experience or Ph.D.); teaching experience preferred.

Resident director applications invited

Applications are invited for assignment as resident directors of the overseas study centers of the International Programs of The California State University for 1991-92 and 1992-93. Appointments are made a year in advance so that those selected will have adequate time to plan for a year or two overseas. Resident director assignments are all 12-month appointments. Part-time (1/5) appointments are made for Israel and Japan.

Qualifications include: full-time, tenure-track, appointment to the faculty or academic administrative staff of a California State University or College; possession of a Ph.D. or other terminal degree, and some actual overseas experience. Ability to speak and write the relevant language (for France, Germany, Italy, or Spain appointments); language ability is desirable for all other countries. Ability to administer and coordinate all aspects of the International Programs at the study center abroad. It is desirable that the applicant have had experience in expending and accounting for state funds.

The deadline for submission of all application materials is Dec. 15. Applicants selected for an interview will be contacted shortly after Feb. 1, and all applicants will be notified of the final selections not later than May 1990.

Application forms and further information may be obtained on campus from Dr. Donald Floyd, Social Sciences, ext. 2828 or 2260, or from the Office of International Programs, The California State University, 400 Golden Shore, Suite 300, Long Beach, Calif. 90802-4275. ATSS 635-5655 or (213) 590-5655.



CPR schedule

Cal Poly Report is published weekly during the academic year by the Public Affairs Office.

Typewritten, double-spaced copy may be submitted to Jo Ann Lloyd, editor, by 4 pm the Thursday prior to the next publication.