

Chandler Explains College Policy

EDITOR'S NOTE: In an effort to explain college policy in relation to fraternities and the students' entering of living quarters of the opposite sex, Dean of Students Everett M. Chandler released the following statement to El Mustang:

For sometime the college has tried to make clear its stand regarding social fraternities. The college has also tried to make clear to all students that single women students should not enter any living quarters of men students except for college approved situations.

In order to provide adequate notice to everyone, a series of letters were sent this past summer to all students regardless of sex, age, marital status or even number of units taken. In addition, a similar letter was sent to the parents of all women students. The substance of those letters was that the college does not recognize social fraternities and that chaperones and advisors are not provided such groups. The letters to women students stated that women students entering the living quarters of men students, such as apartments and these so-called fraternities, would be subject to suspension from college.

In Campus Cues, a booklet distributed to all students in residence halls, and

to new students attending the Poly Sis Breakfast Welcome Week, there is a statement as follows:

"Women, unless accompanied by parents or college approved chaperones, may not visit men's residences or apartments at any time. This includes any Greek letter living groups. Fraternities are not approved by the college. Anyone breaking this rule is subject to severe disciplinary action."

In a Welcome Week assembly, "For Women Only," Mrs. Arlene Vokoun, associate dean, women, made amply clear to new women students that they should not enter men's living quarters and that if they did they would be subject to severe disciplinary action.

The residence hall license contains a statement indicating that single students should not enter the living quarters of the opposite sex. The resident managers have been briefed repeatedly about these rules.

The college has done its level best to see that all students have had an opportunity to know that they should not attend parties in fraternity houses or enter living units of the opposite sex except for college approved social events.

(Continued on Page 2)

RULE VIOLATION

Coeds Suspended

Three women students have been suspended from school for the remainder of the Fall Quarter as the result of their attending an off-campus fraternity party Oct. 5.

Two other coeds face possible suspension as a result of their attendance at the party, according to Everett M. Chandler, dean of students.

Chandler would not release the names of the three suspended coeds, all of whom have reportedly already left the campus.

Although the dean of students declined to comment on the individual cases that resulted in the three coeds' suspension, he said two of the students were involved in one "incident," while the third was involved in a "separate incident."

Chandler said disciplinary action was taken against the three stu-

dents, all of whom lived in on-campus residence halls, because they went into a men's residence without their parents or college-approved chaperones.

Action on the two other girls, who reportedly attended the party, which was pending as El Mustang went to press, was to have been taken late yesterday or today.

Chandler noted that the college, "has not, does not and will not in the foreseeable future recognize these Greek letter organizations."

He said a policy against recognition of social fraternities was adopted when the college came into being and that, "There are no contemplated changes in the policy."

"We have tried to get everyone to understand that we do not recognize fraternities and do not approve of them," the

dean of students said.

He noted that all three of the suspended coeds had signed residence hall contracts which contain a clause that provides "that single students should not enter the living quarters of the opposite sex."

"The problem of women in men's residences became increasingly apparent toward the middle of last year," Chandler said. He noted that letters have been sent to all students—and the parents of all students—outlining the college's policy of not recognizing social fraternities and its rules against students of one sex visiting the residences of students of the other.

"We have done our level best to make this policy clear to all students," the dean of students pointed out.

Besides the series of letters sent last year, Chandler noted that a second letter on the same subject was sent to both students and parents during the summer.

Regarding the three suspended coeds, the dean of students declared, "They will be welcome back next quarter. The college keeps permanent records of such disciplinary action."

He said permanent records are kept only when students are involved in felony, or major crimes.

A spokesman from an off-campus group said his group emphasizes service activities as much as it does social.

The spokesman, who asked not to be identified, said the off-campus fraternity "spent more than \$200 last year," on gifts and a Christmas party for underprivileged San Luis Obispo children. They said their group also sponsors a local blood bank, helps conduct fund-raising drives for the San Luis Obispo County Mental Health Association, helps spruce up city Little League fields, and has helped the city by repainting faded red "no parking" zones on downtown streets.

SAC's Agenda Will Include Incorporation

A major item to be discussed at the Tuesday night, Oct. 15, meeting of the Student Affairs Council will concern the incorporation of the Student Body.

The meeting will be held in Lib. 126 at 7:30 p.m.

Mike Burns, Agriculture Council representative, has been heading a committee to investigate all phases of the proposed incorporation. Burns submitted a draft of the articles of incorporation at last week's SAC meeting, but many legal questions are to be answered before the council could act.

Also to be discussed at the meeting will be a progress report on the College Union Building. SAC members will be informed of their positions. The meeting will be held Wednesday at 10 a.m. in the Mens Gymnasium. Also information on the People-to-People program will be given.

The meeting is open.

Governor's Proclamation

A major difference between an open, democratic society and an authoritarian dictatorship is the free press, and it is that truth we observe during National Newspaper Week, October 18-19.

California is especially fortunate in having a vital, competitive newspaper industry. The hundreds of daily and weekly newspapers which blanket the state are a guarantee to our people that the news of their communities and governments, so important in reaching intelligent decisions in the management of our affairs, is available to everyone.

I join my fellow Californians everywhere in saluting the press of this state for a job well done and I urge publishers and editors to carry on with renewed vigor the traditions of the free press which has helped build this state and nation.

Following graduation from Occidental College in Los Angeles in 1947 where he received his AB in Political Science, the local editor worked on several southern California newspapers.

He has served as a Marine captain from 1943 to 1946, and upon recall during the Korean conflict, he served from 1951 to 1953, when he joined the Record-Searchlight staff as a reporter.

Brand was chairman of the California Newspaper Publishers Association Conference at Stanford University last summer and last year he headed the Associated Press News Executive conference of California and Nevada. And he attended the American Press Institute Seminar at Columbia University in 1960.

He and his wife, Dolores, have two daughters, Elizabeth, 7, and Kathleen, 16.

Ding Dong! Who's Got The Bell?

It seems that Cal Poly is not the only State college with these problems, referring to the recent \$1500 robbery of ASB funds.

Fresno State College has reported missing the \$50,000 "Victory Bell" that has been awarded to the victors of the annual Fresno-Cal Poly football game, a tradition of the past eight or nine years. The Fresno Rally Committee has cast a suspicious eye toward the University of the Pacific in Stockton with whom they played last Saturday night.

The bell had been stored in Fresno's stadium shed since their victory over the Mustangs last year. Discovery of the loss occurred when the Fresno State Rally chairman received a new door knasp through the mail apparently meant to replace the hasp damaged by the "thieves" in gaining entrance to the shed. The package had been mailed in Stockton.

Mustang Award Planned For ASB

Any student outstanding in co-curricular activities is eligible for the Associated Student Body's "Mustang Award."

The award, a ceramic trophy and engraved certificate, will be given to a person who was given the responsibility of carrying out some duty and did it exceptionally well, rather than a president or leader of a club or organization. Persons eligible are those with outstanding academic performance or social activities. Any student in good standing as a member of the student body shall be considered. The selection is made from nominations submitted to the Awards Committee.

Anyone may nominate a person by using nomination blanks available in the ASB office or those issued to different school organizations.

This will be a weekly award and deadline for nominations is 5 p.m. every Friday. Nominations should be put in Box 22 at the ASB Office.

Convocation Tomorrow

"Why Are We Here" will be the topic of President Julian A. McPhee's speech when he addresses the student body, faculty, and staff at the Convocation tomorrow at 10 a.m. in the Men's Gymnasium.

Presentation of colors will be conducted by the ROTC color guard with Col. William Boyce leading the salute to the flag. Both the Invocation and Benediction will be given by Dr. Robert Rodin, an instructor of the Biological Science Department. Preceding President McPhee's convocation address, the Men's Collegiate quartet will entertain the audience with several musical selections.

Jack Herbert, Mechanical Engineering student from Whittier, has been chosen to lead the student body in the Cal Poly alma mater, "All Hail Green and Gold," which will close the assembly.

All classes have been canceled and campus facilities will close tomorrow at 10 a.m. so that all Cal Poly students will be able to attend this important yearly address.

Cotton Maid Applications Due Oct. 21

Applications for the California Maid of Cotton will be accepted until midnight Oct. 21.

Any girl between the ages of 19 and 25 inclusive, as of Dec. 29, 1963; must be at least 5 feet 6 inches tall, never have been married, and born in a cotton producing state is eligible to enter. She may be sponsored by a school, port, chamber of commerce, or she may enter independently without a sponsor.

It is the Maid of Cotton's duty to be a fashion and goodwill ambassador of the cotton industry.

The winner of the contest will receive a \$1,200 scholarship to any college or university in the United States. The first alternate will win a \$200 scholarship.

Girls are judged on how photogenic they are, the ability and willingness to meet people and personality.

Cal Poly's Sharon Fraser, a Home Economics major, made the semi-finals last year in the state contest. The year before that Sharon Boyesen, a Home Economics major, represented Cal Poly and made the state finals.

For further information concerning the contest please contact Mrs. Arlene Vokoun, dean of women in the Agriculture Education Building and for application contact Mrs. Arthur H. Bulliger, 1414 West San Madele, Fresno. Telephone 222-1654.

Architecture Major Heads Committee

Elections for the new Welcome Week executive board were held recently and named general chairman as Martin Miller, junior Agricultural Engineering major.

Others named were First Vice-Chairman Mike Denton, junior Industrial Engineering major; Second Vice-Chairman Connie Silver, sophomore Architecture Engineering major; Recording Secretary Carla Barber, sophomore Elementary Education major; Corresponding Secretary Alice Yount, junior Home Economics; Treasurer Rill O'Hara, junior Chemistry major; Historian Betty Kirkpatrick, sophomore English major and Publicity Chairman Carol McDonald, junior Business major.

The counselor's end-of-the-year report will be due by Nov. 8 and should be put in Box 31 in the ASB office.

Lompoc Coed Joins Sextet

Bonnie Hurlbut has been named to join the ranks of the Women's Sextet. Miss Hurlbut, from Lompoc will be first soprano.

Returning members of the sextet are Colleen Hayhurst, leader; Diane Oberholser and Pat Bright second sopranos; Jean Campbell and Linda King altos. Accompaniment is provided by Harold Hinkle on the piano.

The group's first performance of the season will be for the Odd-fellows meeting on Nov. 2.

New Library Guide Lists References, Procedure

By MAUREEN LUND

The 1963-1964 Cal Poly Library handbook entitled "Know Your Library" is the first complete handbook on the library as a single source, according to Dean of the Applied Sciences Division Clyde P. Fisher.

With the new library facilities and the change to Library of Congress classification, which is still in process, this booklet becomes especially useful to all students.

Mrs. Joy Berghell of the library staff coordinated the writing of the booklet. The booklet concentrates on simplicity.

According to Mrs. Berghell, any student using it should be able to find to any area of the library and find materials and follow correct procedures. She says that "the handbook was a cooperative venture on the part of the library staff with 13 members contributing sections of the book regarding their own particular areas."

The general office and mimeography department cooperated to enable the handbook to be published in time for the start of the Fall Quarter. If it had not been for

an extra special effort on the part of Bert Fellows and his Printing Department staff, it could not have been accomplished.

The new handbook contains both a class outline and a subject outline of the Library of Congress system. The Library of Congress classification is the modern trend in college and university libraries as it permits greater classification possibilities.

Due to recent additions in curriculum and an expansion of present curriculum, Cal Poly adopted the Library of Congress system on July 1, 1960.

Along with the Library of Congress outline, there is an outline of the Dewey decimal classification system. The booklet also contains descriptions of the library resources, the card catalogue, the services and the various library rooms. A floor plan is included.

Copies have been distributed to all new students through English classes. Additional copies are available now at the reference desk in the main reading room of the library.

The library staff hopes that

annotations of important reference tools, description of documents and aids to locating information in periodicals in the handbook will enable the students to gain a better understanding of the library and what it has to offer.

Mrs. Berghell adds, "The front cover design is unique for a handbook of this type. Quotations about books and authors form the background and the beige cover stock was selected for its resemblance to manuscript paper."

FM Club WNI Select Queen Candidate For Homecoming

Selection of a Homecoming queen candidate will be the main order of business planned by the Farm Management Club Thursday, Oct. 17 at 7:30 p.m. in Ag. 223.

Other plans on the agenda include an introduction of members, a short business meeting. Entertainment will be provided by the campus Blue Grass group, the "New Picken's County Bogtrotters."

el mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

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SAN LUIS OBISPO, CALIFORNIA

TUESDAY, OCT. 15, 1963

Poly High In Number Of Corps Volunteers

The California State Colleges trained a contingent for duty in the Philippines.

This fall 61 men and women completed indoctrination and physical conditioning courses at the Peace Corps center in Puerto Rico and then entered Los Angeles State College for 10 weeks of academic instruction in education and community development as a prelude to their work in the Dominican Republic.

Later in the year, two San Francisco State College professors will join the Peace Corps staff in Liberia.

Queen Deadline Set For Oct. 21

Next Monday is the deadline for the applications for Homecoming queen.

Selection of candidates for Homecoming queen will be different this year. Each club will have an opportunity to sponsor a girl of their own choosing for queen. There will be as many girls entered as there are clubs that sponsor a girl.

The queen pageant 10 semi-finalists will be chosen Wednesday, Oct. 23 at 8 p.m. in the Little Theater. The seven judges selected by the pageant chairman will consist of local people not connected with Cal Poly.

No publicity is to be put out until the ten semi-finalists have been chosen. The clubs who are sponsoring the girls must follow the rules which are set forth in the ASB Election Code.

"Any girl who is a full time student, not married or engaged, has attended Cal Poly for at least three quarters, carrying a minimum of 12 units per quarter on the Cal Poly San Luis Obispo campus and has at least a 2.0 grade point average is eligible," explains Steve Sanfilippo.

Frosh Coed Named 4-H Safety Winner

A freshman coed has been named California safety winner in the 4-H Club Recognition and Awards program and will receive an all-expense paid trip to the National 4-H Club Congress in Chicago, Ill., Dec. 1-5.

Anna Jean Smith, an 18-year-old Business Administration major from Perris, near Riverside, won the award for preparing monthly safety programs for the Perris Panthers 4-H group, stressing safety in handling horses, camp safety, and disaster first aid. She directed the preparation and distribution of safety telephone stickers, listing emergency numbers. She has been a member of 4-H for seven years.

Miss Smith's trip to Chicago will be sponsored by General Motors.

In other 4-H activities, Miss Smith has completed several agricultural projects, including a beef project for six years.

"Through our 4-H club activities, each member has become a more safety conscious citizen, striving to make our community a better and safer place to live," Miss Smith said.

Miss Smith was named the 1963 4-H All Star Girl in Riverside County and was winner of a 4-H scholarship last spring.



T-T Editor Will Speak At Meeting

George L. Brand, editor of the Telegram-Tribune, will be speaking to students and staff Thursday evening in GA 104 at 7:30.

Brand's speech is being sponsored by the Technical Journalism Association in cooperation with the Student Press Association in observance of National Newspaper week, Oct. 17-19.

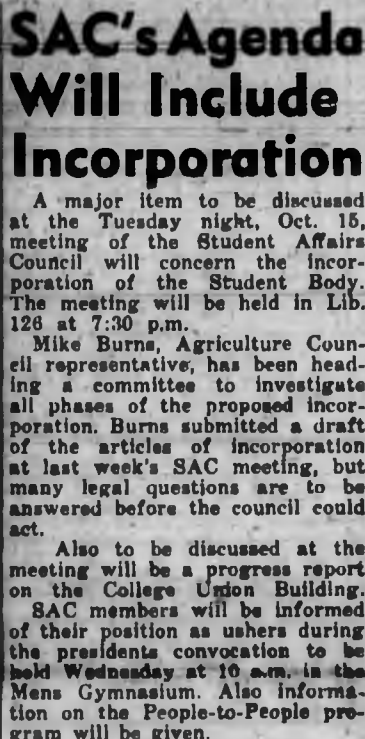
With the Redding Record-Searchlight for 10 years, he became managing editor. Brand was named editor of the San Luis Obispo paper last June after the resignation of Robert W. Goodell.

Following graduation from Occidental College in Los Angeles in 1947 where he received his AB in Political Science, the local editor worked on several southern California newspapers.

He has served as a Marine captain from 1943 to 1946, and upon recall during the Korean conflict, he served from 1951 to 1953, when he joined the Record-Searchlight staff as a reporter.

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HEAVE-HO... Six Mechanical Engineering students strain to load their 14 ton, 11 1/2 hp, eight cylinder, 150 kilowatt generator, 17 feet long by five feet wide, destined to be eventually

auctioned off. The students, (l to r) John Nielsen, Herbert Wright, Bill Struble, Dean McDonald, Fred Karig, and top, John Maher. (Photo by Kishiyama)



HIGH LEVEL MEETING... President of the College Julian A. McPhee, r., shakes hands with John A. Banda, parliamentary secretary for education of Northern Rhodesia. Sen. Banda toured

the campus Friday and Saturday. President McPhee's pith helmet and chief's robe tail were sent to him by the Poly instructors currently in Luaka, Northern Rhodesia. (Photo by Kishiyama)

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and process control techniques to reduce manufacturing costs of telephone switching equipment. Tom is sure that Western Electric is the right place for him. What about you?

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Harpisichord, Violin
Will Be Featured
At Oct 24 Assembly

For the first time in Cal Poly musical history, a program will feature two music instructors in joint effort on the harpischord and violin.

Emanuel Heifetz, strings and theory teacher, and Ronald Ratcliffe, piano and theory instructor, will perform at the College Hour, Oct. 24, in the Little Theater.

The first half of the program will consist of Ratcliffe playing pieces on his own harpischord. He also will accompany Heifetz, who will be playing the violin.

Heifetz, a professional veteran, played with the Merodith Wilson Orchestra and worked for National Broadcasting Company and Columbia Broadcasting System. He was also a member of the Air Force Band.

With regards to Ratcliffe's talent, H.P. Davidson, chairman of the Music Department, said, "He's one of the finest artists I've met, and one of the best harpischord players I've heard."

Gym Open Nights
For Recreation

Cal Poly's recreation facilities are open to all students 7 to 9 every night, and on Sunday between 2 and 4 p.m. Couch Vaughn Hitchcock says that all the facilities are available. This includes equipment, showers, lockers, and the gymnasium.

Activities such as badminton, basketball, and volleyball take place every night of the week. Someone will always be on hand to help any student who needs assistance.

Couch Hitchcock encourages all students to take advantage of the facilities. If you desire a study break or want to get a little tension off your mind, the Men's Gymnasium is the place to go.

HALFWAY HOUSES

The Veterans Administration pioneered in establishing "halfway houses" for mental patients in the final stage of their rehabilitation.

Mailbag

Contributions to "Mailbag" should not exceed 200 words. Editors reserve the right to edit and/or condense all letters received and to decline publishing letters that are, in the opinion of the editor, in poor taste or libelous. All communications must be signed by the writer. If a nom de plume is desired as a signature, it is permissible but the editor must know the true name of the author.

Coeds' 'Rights' Defended

Editor:

This year the enrollment of woman students is at a new high. There is now one woman for every three men. But this count has been changed as of late by certain college officials who apparently feel that a few of our college coeds do not deserve the privilege of attending this fine institution. What is the dastardly deed these women have committed? Could it be that they wanted to go to a barbeque Sunday afternoon?

These past week-ends have been great, weather wise, and it is only natural for everyone to want to get outside and enjoy it while he can. But it seems that Poly coeds are not allowed to attend a function such as this because it is not either a school function or something related to the school. After all, maybe one of the women could get food poisoning or possibly hurt herself dancing due to the fact that the proper school officials were not there to supervise the cooking and activities.

Doesn't it feel great to know that our school officials are looking out for the women? After all, most of the coeds' ages are only from 18 to 23. It appears as though some people don't think that these girls are capable of taking care of themselves and that their parents may not have taught them the "right" way to behave around men students. Possibly there is something wrong with the women associating with the men here. This we find hard to believe.

The State of California naturally has certain rules and regulations governing the many state colleges. These rules are basically for the protection of all parties concerned. But at Poly we are dealing with the rights of women. It seems that these "rights" are only given them when the college sees fit to do so, even though they apply to everyone at all times.

It is a shame that several of our women students have been martyred for a "sin" that is an everyday occurrence here at Poly. A man's residence which has not yet been visited by a Poly coed is indeed unique. Who has the right, other than the parents, to say where Carol Coed can spend her free time? Suppose she wants to go study at a men's off-campus apartment—no, this is not allowed. If she is caught there it's a good-bye school for both of them. But they can study together at the Poly library if they want.

Also suppose a few couples want to get together at someone's apartment after a game—no, this is not allowed. Something drastic might happen to the coeds. But it's just, they're easy to find—just ask any teacher or other school official if they would mind chaperoning a party or a fraternity party. With a little luck you might find someone willing to take the chance.

What can we, the students of Cal Poly, do to preserve our rights that, at this point, seem to be diminishing? The answer lies in part with our parents, and the other students and administration.

Most all our traits, ideas and activities have been learned under our parents. When people reach the age of 18 and above, they usually have formed the basic rules that they will use as guideposts for their lives. We have finished high school, worked, and some of us are now even married. We are quickly becoming the leaders of society, so it is said. But we must also be leaders of ourselves at the same time.

Out of the estimated 6,300 students now attending Cal Poly, probably quite a few don't really care about this type of situation. There are also some who may be quite satisfied with the present way the women are handled here. This is a normal reaction to any problem in the world today. But, at the same time, a good majority undoubtedly feel as we do about this.

The solution lies somewhere in the effective communication between the administration, students and parents and possibly even the public if need be. These groups working together can arrive at a logical solution—one that is beneficial to both the administration and the students. How much voice have the students had up to this point in the formulation of these rules which are now taking their toll on our college population? Since the students' opinions apparently were not taken into consideration at the time that Cal Poly's voice be heard?

What makes a man's apartment so different from a parked car under a given set of circumstances? Maybe chaperons are being planned for cars also—what's next? Who has the right to degrade the morals of Cal Poly's women?

JOHN DUNN
JOHN MCLELLAN

Chandler's Statement

(Continued from Page 1)

Now what do we do when women students knowingly attend such parties or enter such quarters and it comes to our attention? We have tried to get everyone to understand that we do not recognize fraternities and that we do not approve of them. We have tried to tell students the rules. When such rules are violated knowingly, our alternatives are greatly limited.

No one in college work enjoys disciplining a student and especially suspending one. It is also far easier to say "yes" than "no." Students will find as they begin to assume positions of authority that it is sometimes necessary to make decisions which are ethically right even when these decisions are not popular. Those of us in college administration find ourselves in this position occasionally.

EVERETT M. CHANDLER
Dean of Students

College and Coeds

Editor:

As students of Cal Poly and young adults of America, we feel that the time has come for us to speak out in the defense of our privileges, if not our rights. During the past few weeks a force has been at work on campus, that given time, will endanger many of the Cal Poly students' privileges.

It seems to us questionable that any good could come from anything that is met with such popular disapproval. As students we must and do respect reasonable rules and regulations set forth by the school, but when it comes to a tutitional rights (i.e. Article I, The right to peace-point of infringing upon personal and Constitutional assemble, and Article IV, The right of people to be secure in their homes . . .) we feel that the time has come for certain questions to be put forth:

- I) Is it reasonable to forbid women living on campus, and off, the privilege of visiting their friends?
- II) Is it reasonable for the school to dictate which social functions female, and therefore male students may attend?
- III) Is it reasonable to put the school and its administration in a position to regulate not only educational, but social activities of the students?
- IV) Is it reasonable to expect people to sit by and be deprived of rights undeniable to all Americans, merely because they are students at Cal Poly?
- V) And finally, is it reasonable to expect that a mature, capable, and well rounded person could be the product of such an environment?

If all the above questions can be answered with a qualified "yes" then there is no need for improvement. But if but one of them is to be left unanswered "no," then there is much need for improvement and we see no reason for the continuance of the present campaign on the part of those who make the rules.

RICK MILLER and
100 DISTURBED STUDENTS

Another Cyclist Replies

Editor:

I would like to compliment you on your colorful imagination, but just what was the point of your October 8th editorial?

Beneath all of your exaggeration it appears that in your 7th paragraph you are indifferent to the noise and parking problems motorcycles supposedly create.

It is a fact that motorcycles make noise. They do not, however, produce the terror you so vividly portray in paragraph four.

Next comes the mythical parking problem. You object to motorcycles in front of El Corral. How would you like it if each of those four or five bikes took an entire parking space which it is entitled to. Furthermore, where a motorcycle parks is none of your business. If it is in a red zone, it will receive a ticket, right?

Next I would like to see this campus road that is "completely blocked." As an editor, don't you feel compelled to print the truth and curb the exaggeration? You have overlooked the fact that a certain amount of two-wheeled parking space was eliminated in the new construction area.

As a journalist you should know that tearing down an existing pattern or practice you are obliged to propose an alternate. What is yours?

In view of the fact that El Mustang has a circulation of over 6,000, I would like to congratulate you on a great job of creating a make-believe terror, thoroughly branding motorcycles and exhibiting your lack of ability to write on something worthwhile.

JAMES ALLEN ROBERTSON

Campus Motorists Hit

Editor:

I feel that you should have slapped the wrist of the campus motorist rather than reprimand those who transport themselves by the motorcycle.

A great many motorists fly along our tree-shaded campus lanes with apparent disregard for speed limit as well as for the pedestrian. If the speed limit is to be abandoned by our motoring friends, then the many warning signs of "SLOW," "CHILDREN AT PLAY" and "15 m.p.h. should be removed."

Aye, many a time has the wild-eyed young punk behind the wheel of his high-powered, no-muffler, low-slung, Detroit eye-sore raced down our lovely drives at a reckless speed.

Indeed, every pedestrian is in grave danger of becoming the hood ornament on one of these sinister speedsters.

The pedestrian of the campus unit. Call out the R.O.T.C.!!! They shall not crucify man on the grill of a hot-rodding '63 Corvette.

D. H. BRUNE

Electric Co-ops
Steal Customers

Federally financed rural electric co-operatives are pirating customers from taxpaying, investor-owned utilities, according to the Chamber of Commerce of the United States.

These co-ops borrow money from the federal Rural Electrification Administration at a two per cent annual interest rate from the government. The government turns around and borrows the money at a 50 per cent higher rate. The co-ops, also, are exempted from the federal income taxes. Corporations pay 52 per cent of their profits in taxes.

With cheap money to finance their projects and no taxes to pay, co-ops have a big competitive advantage, to the disadvantage of the rest of the taxpayers in the United States.

Newspapers, People Have Affinity

By Rowcoe Drummond

More Americans are reading newspapers more thoroughly than ever before.

Despite the decline in the total number of newspapers, total newspaper circulation in the United States today is at an all-time high.

There must be a reason.

The reason must have something to do with newspapers and people.

There is a special affinity between them, between newspapers and people. People must feel a great identity of interest with newspapers. One of the reasons may well be that the printed word requires more of its readers than any other media. Readers get more out of newspapers because they put more of themselves—more of their own thinking—into their newspapers.

I do not speak disparagingly of other news media; quite the opposite. I think that radio and television reporting is a tremendous boon to our democracy.

Radio and television reporting greatly expands the surface of public knowledge.

In my judgment most newspapers greatly expand the depth of public knowledge.

The fullest, the most dramatic, the most conclusive evidence that newspapers are really crucial to the lives of most Americans—and, indeed, to their very way of life—is what happened in New York, Minneapolis and Cleveland, when newspaper strikes left these cities newspaperless for months.

Something very meaningful, something taken for granted when it was present but greatly missed when, abruptly, it was absent, went out of the lives of millions of people in these communities when there were no newspapers.

I believe the reason is that while the printed word can be supplemented by other media, it cannot be replaced as the most reliable, the most accessible, the most meaty and the most satisfying source of information and insight in this very anxious world.

During the long strikes the newspaper was grievously missed—and nothing was able to take its place.

That is what I mean when I say there is a printed word—and people.

Nothing could take their place and it is our duty to make newspapers continuously better so that nothing can take their place.

WHY IT RINGS TRUE



NATIONAL NEWSPAPER WEEK, OCT. 15-19

EDITORIALS

More On Motorcycles

Newspapers and their editors who take definite stands on controversial subjects frequently find themselves under fire for their views.

Nothing could be more true than that statement. For instance, take this recent motorcycle controversy.

We, though representing a campus newspaper owned and published by the student body, are lined up on opposite sides with another faction of this same student body.

We are not on a personal vendetta against the motorcyclists. Instead we feel that we are representing the student body when we say that "some cyclists make too much noise and create parking, traffic and pedestrian problems."

We also are not against all motorcyclists or the campus club, Poly Penguins.

We are just against those cyclists who make too much noise and create parking, traffic and pedestrian problems.

Granted, when compared to the whole, these few undesirable are a small number. But they make their presence felt throughout the entire campus.

Just one bike rider "turning it on," in the phrase of one avid cyclist, makes a bad impression on everyone in sight. If the cycle is loud—as most seem to be—the bad impression is tendered to everyone within hearing.

And the few cyclists who continue to flout parking regulations and leave their bikes at the intersection of Campus Way and North Poly View do not give us a particularly good impression.

In fact, the cyclists who park there create the next problem—the pedestrian one.

Cyclists on the way to their "private parking lot" travel over fairly crowded Campus Way, which has sidewalk only on one side of the street. Consequently most students on their way to class walk in the road.

Bike riders also use this congested road to travel back and forth to class. Although no pedestrian-motorcycle collisions have occurred thus far, some are bound to happen sometime if cyclists continue to park at the intersection.

And as for parking in front of El Corral, we do object again when cyclists insist on taking up car parking spaces. Contrary to what some believe, motorcycles cannot be parked on campus except in designated motorcycle parking areas.

Granted, these specific areas have become crowded with increased number of cyclists on this campus. But we who drive cars have also met this problem.

Yet we do not use the excuses that "parking lots are crowded" or that a certain area has "a good hard surface" to park a car in the street illegally.

Instead we obey traffic regulations. We do not park illegally in the heart of the campus or take up parking spaces which rightfully belong to others.

And we also do not cause a great pedestrian problem by illegally traveling up and down a "closed" road. Neither do we make so much noise by "turning it on."

So all we ask is that the "errant" cyclists return to the path of righteousness—safe and sane driving, adherence to legal parking procedures, and respect for the rights and lives of others.

D.K.



Editorials - Opinions

Dave Kishiyama	Editor-in-Chief
Jim McLain	Friday Editor
Diana Vos	Tuesday Editor
Bou Leap	Photo Editor
Allan Sipe	Sports Editor
Butch McCann	Advertising Manager
Betts Williams	Business Manager
Ron Grossnickle	Circulation Manager
Red Heesch	Production Manager
Reporters: Lani Cain, Nikki Hoffman, Karen Jorgensen, Susan Knepper, Maureen Lund, Bruce McPherson, Wilbur Miller, Lynne Prindle, John Proud, Mel Remsburg, Thomas Smith, Chuck Yokum.	

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UNDER CONSTRUCTION. . . January, 1965, is the completion date for Cal Poly's newest building, the five-story Administration Building to be located just east of the Science Building. Above is an artist's conception of the \$1,700,000 structure.

The building when completed will provide for the entire business management functions, student services and general administrative offices.

Picture Week After-Game Dance Starts Oct 28 Planned For Oct. 19

El Rodeo picture week will begin on Oct. 28.

During this week the El Rodeo staff plans to photograph every club and living group on campus. The background for the pictures will be the stage of the Little Theater.

From 4 to 6 p.m., Tuesday, Wednesday and Thursday, club pictures will be scheduled. It is planned that they will be able to shoot three clubs every 10 minutes.

Wednesday and Thursday evenings, from 7 to 9 o'clock, living group pictures will be taken. These are scheduled for taking one every 10 minutes.

Loren Nicholson, yearbook advisor, asks that due to the close scheduling everyone be on time. He urges every club president, advisor and resident manager to make note of the time and inform their groups.

Following the Fresno game Saturday, Oct. 19, an after-game dance will be held in the Men's Gym. The dance, starting at 10 p.m. and lasting to 1 a.m., will be sponsored by Cardinal Key with the assistance of Alpha Phi Omega and Blue Key.

Musicians, the "Pieces of Eight," will be playing popular tunes.

The group consists of Don Irving, on tenor saxophone; Harold Hinkle, on piano; Chuck Stefani, on bass; Roland Jacobson, on baritone saxophone; Barry Larson, on drums; Dan Bliss, on guitar; Rich Anderson, on tenor saxophone; and Rudy Hageleit on trumpet.

On Campus
with Max Shulman
(By the Author of "Rally Round the Flag, Boys!" and "Barefoot Boy With Cheek.")

BOOM!

Today, foregoing levity, let us turn our keen young minds to the principal problem facing American colleges today: the population explosion. Only last week four people exploded in Cleveland, Ohio—one of them while carrying a plate of soup. In case you're thinking such a thing couldn't happen anywhere but in Cleveland, let me tell you about two other cases last week—a 45-year-old man in Provo, Utah, and a 19-year-old girl in Northfield, Minnesota. And, in addition, there was a near miss in High Point, North Carolina—an eight-year-old boy who was saved only by the quick thinking of his cat, Fred, who pushed the phone off the hook with his muzzle and dialed the department of weights and measures. (It would, perhaps, have been more logical for Fred to dial the fire department, but one can hardly expect a cat to summon a fire engine which is followed by a Dalmatian, can one?)

But I digress. The population explosion, I say, is upon us. It is, of course, cause for concern but not for alarm, because I feel sure that science will ultimately find an answer. After all,



has not science in recent years brought us such marvels as the maser, the bevatron, and the Marlboro filter? Oh, what a saga of science was the discovery of the Marlboro filter! Oh, what a heart-rending epic of trial and error, of dedication and perseverance! And, in the end, what a triumph it was when the Marlboro research team, after years of testing and discarding one filter material after another—iron, nickel, tin, antimony, obsidian, poundcake—finally emerged, tired but happy, from their laboratory, carrying in their hands the perfect filter cigarette! Indeed, what rejoicing there still is whenever we light up a Marlboro which comes to us in soft pack and Flip-Top Box in all fifty states and Cleveland!

Yes, science will ultimately solve the problems arising from the population explosion, but meanwhile America's colleges are in dire straits. Where can we find classrooms and teachers for today's gigantic influx of students?

Well sir, some say the solution is to adopt the trimester system. This system, already in use at many colleges, eliminates summer vacations, has three semesters per annum instead of two, and compresses a four-year-course into three years.

This is, of course, good, but is it good enough? Even under the trimester system the student has occasional days off. Moreover, his nights are utterly wasted in sleeping. Is this the kind of all-out attack that is indicated?

I say no. I say desperate situations call for desperate remedies. I say that partial measures will not solve this crisis. I say we must do no less than go to school every single day of the year. But that is not all. I say we must go to school 24 hours of every day!

The benefits of such a program are, as you can see, obvious. First of all, the classroom shortage will disappear because all the dormitories can be converted into classrooms. Second, the teacher shortage will disappear because all the night watchmen can be put to work teaching solid state physics and Restoration drama. And finally, overcrowding will disappear because everybody will quit school.

Any further questions?

© 1963 Max Shulman

Yes, one further question: the makers of Marlboro, who sponsor this column, would like to know whether you have tried a Marlboro lately. It's the filter cigarette with a man's world of flavor. Settle back and enjoy one soon.

Campus Capers

By Nikki Hoffman

PR Director Speaks

Ray Turley, public relations director for the First American Title Co. of Ventura County, will be guest speaker at the Business Club meeting tomorrow at 7:30 p.m. in Sc B 5.

Turley's speech will cover public relations from its beginning to its current position.

Turley, born in Idaho, is a graduate of the University of Nebraska, president of the Ventura Civic Organizational Council, president of Ventura Y.M.C.A. and in 1961 was voted "Wiseman" of the year.

Barbecue Mixer

Dean of Agriculture, Warren T. Smith, and his wife were special guests at the Ag-Business Club's get-acquainted chicken barbecue held Sunday, Oct. 6, at Cuesta Park. The purpose of this activity was to give students and faculty a chance to get acquainted.

Besides a chicken dinner there was recreation which consisted of football, baseball and volleyball games.

One of the various activities sponsored by the club is the Coronation Ball during Homecoming. Al Ameral, club president, promises this year to be an active one for the club.

Officers Elected

Election of officers was the main topic of business for the Cal Poly Rifle and Pistol Club meeting which was held Monday night.

Don Oberman, a senior Math major, will serve as president this year. He is assisted by co-vic-chairmen, Tom Grundman, sophomore Ag-Business Management major, and Mike Brundy, a senior Ag-Business Management major. Secretary-treasurer is Richard Keefe, junior Business major.

All students interested in shooting are invited to attend the meetings and become members.

McLain Heads Club

Jim McLain, a senior from San Luis Obispo, will serve as president of the Press Club. McLain is assisted by vice-president Jack Hill, a junior from Lancaster; treasurer, Dave Kishiyama, a junior from Baywood Park; secretary, Nikki Hoffman, a sophomore from Newman, and Applied Arts Council Representative, Linda Murray, freshman from Martinez.

Loren Nicholson will serve as the Press Club advisor for the year.

The first meeting of the Press Club was held last Thursday night. Color slides of the department in action were shown and plans for a field trip were discussed.

Elects Officers

Pat Gardner and Karen Brown were selected as this year's volleyball managers during the first general meeting of the Women's Athletic Association.

Officers for the coming year are Annmarie Arjo, president; Georgia Sweeney, vice-president; Deanna Jensen, secretary; Diane Schlitz, treasurer and Andi Anderson and Lyndell Slieton, publicity co-chairmen.

WAA meets every Tuesday in Crandall Gym from 7 p.m. to 9 p.m. All women students are welcome and invited to join the fun of meeting new people.

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Conference Covers Trees

City officials and civic leaders from throughout California's Central and Central Coast areas will have an unusual opportunity to get the latest information on tree uses in city planning and development this weekend.

The central region meeting of the International Shade Tree Conference will be held Friday and Saturday on campus.

Highlights of the meetings will be talks by Harold Creek, superintendent of parks in Pomona; Walter S. Barrows, retired park superintendent, Carpinteria; and Maunsel Van Rensselaer, director of the Saratoga Tree Foundation.

Activities will begin Friday evening with a buffet dinner followed by a general meeting in the Science Building.

Features of the general session will be the presentation of the new Wellington Davey Scholarship by Keith L. Davey, president of Davey Tree Surgery Company, Ltd., of San Francisco, and welcoming remarks by Warren T. Smith, dean of agriculture.

The two day meeting is being sponsored by the Western Chapter of the International Shade Tree Conference and the College's agriculture division.

Activities slated for Saturday's sessions include a tour of tree plantings of the Ornamental Horticulture Department, a tree pruning demonstration, a coffee hour, and demonstrations of special equipment to wind up the meeting.

Dr. Howard Brown, head of the OH Department, and coordinator for the meeting, said today that anyone interested in trees, landscaping, and city beautification, is welcome to attend. He will be happy to provide further information on request.

He Follows In Dad's Footsteps

Steve Fisher, new member of the Collegian dance band, seems to be following in the footsteps of his father.

Steve's dad, Ray, played in the Cal Poly Mustang Band in 1938 under the direction of H. P. Davidson, Music Department chairman and Collegian director. Now Steve will play saxophone in the band.

In addition to Fisher, six others will join the ranks of the 15-man Collegian team.

The new members are Malcolm Steck, drummer; Dan Bliss, guitar; Bob Miller, trombone and Bud Retzlaff, Dick Takacs and Dale Sally, all saxophone men.

The first appearance of the group will be Oct. 26 at an after-game dance.

Play Crew Members Asked To Report

Crew members working on "Blithe Spirit," who have not turned in their work schedule, are requested to report to Glen Smith, director of the play.

They may contact Smith today from 4 to 5:30 p.m. in MSD 122 or at 7:30 o'clock tonight in MSD 12.

ENERGETIC STAR

A recently discovered star has been estimated to pour forth energy equal to 20 billion suns. The star is one of 24 similar objects under study by radio-telescope.

'Hobo Night' Nov. 7

A "Hobo Night" to be held Nov. 7 and a December Basketball Tournament was the main discussion held by the California Association for Health, Physical Education and Recreation (CAHER) at their first meeting last Thursday.

CAHER and WAA will co-sponsor a candidate for Homecoming Queen. Skip Arjo is president this year. Georgia Sweeney is vice-president of health; Jim Stireman, vice-president of physical ed; Bob Erbland, vice-president of recreation; secretary, Judy Silow; treasurer, Aggie Brailsford; publicity, Sandy Edwards and Jim Trigleuro; membership, Joanne Dodson and Sam Heurta. Coach William Hicks acts as advisor.

Peace Corps Tests

Any student over 18 wishing to take placement tests for the Peace Corps may do so Oct. 19 at 8:30 a.m. in the Civil Service Room in the City U.S. Post Office. Cal Poly presently has 23 students that are serving throughout the world in Peace Corps programs.

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TALK TO OUR REPRESENTATIVE ON CAMPUS OCT. 29 & 30



THAT HURTS... Mustangs Hob Cardoza (54) and Bill Roberts (22) tackle Westerner fullback Ansdh Avery during action in third quarter of Saturday's game. Cal Western's Vic Player (24) tries to keep Mustang Wayne West (88) out of the play. (Photo by Shreve)

Poly Mistakes Lead To 14-7 Loss To Undefeated Cal Western Team

Winning their fourth in a row, the Cal Western eleven dumped the Mustangs 14-7 Saturday night in Mustang Stadium.

While not especially impressive in their own right, the Westerners took advantage of a sporadic Mustang offense and a couple of defensive letdowns to take the win.

The loss left the Mustangs with a 1-3 season record and with the grim prospect of meeting arch-rival Fresno State Saturday night.

After a scoreless first quarter, it looked like the Mustangs had come to life as they took a quick 7-0 lead over the Westerners in the second stanza.

The drive which gave the Mustangs their only score of the evening, wound up with halfback Jimmy Ramos scampering around end for the touchdown.

The Westerners wasted little time in putting their own score on the board as they took the Kickoff following the Mustang

tally and proceeded to march down the field with little resistance. Halfback Joe Sewell scored from four yards out and Terry Love converted to tie the ball game with six minutes left in the first half.

After the second half kickoff, the two teams played even during the third quarter, but with about six minutes remaining in the final stanza, the Westerners recovered a Mustang fumble on Cal Poly's 30 yard line and marched into the end zone for the winning touchdown.

The win gives the visitors from the southland a perfect 4-0 record. The Westerners had previously defeated Redland, Occidental and the University of Mexico.

Standouts for the Mustangs included halfback Ramos who played a fine running game and proved to be the lone Mustang threat to the Cal Western defense, and quarterback Howard Taylor.

The loss of guard Roy Scialappa in the first half with a knee injury did not help the Mustang cause. Scialappa was one of the few Mustang linemen to put pressure on the Westerners' quarterback.

With about three minutes left on the clock, the Mustangs got possession of the football on their own 35 and tried to move through the air, but with a third and eight situation halfback Gary Walker dropped a first-down pass and the

Mustangs were forced to punt. The Westerners ran the clock out to end the game.

Next week, the Mustangs will entertain the Fresno Bulldogs in the second game of a four-game home stand. The Bulldogs sport a 2-2 won-loss record for the year, but are expected to have a better team than the record shows.

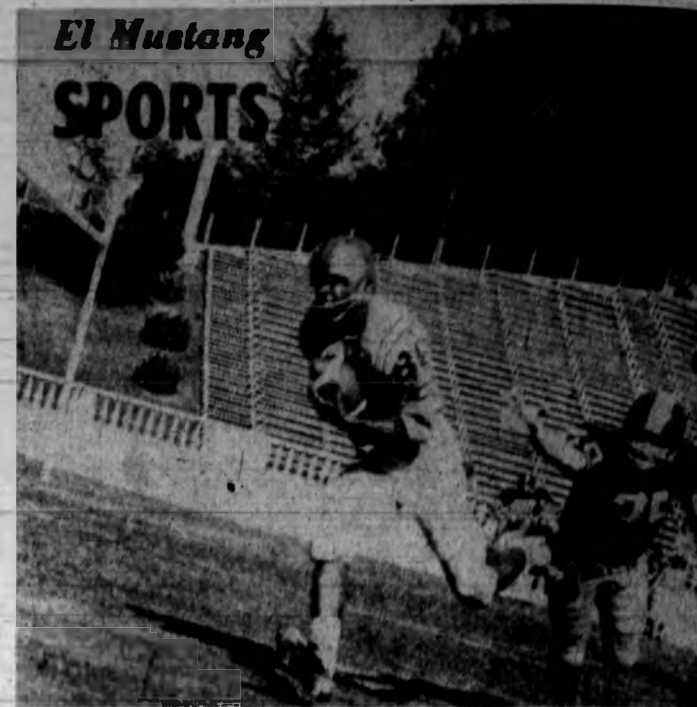
Other games on the home show include tilts with the San Diego Marines and Long Beach State.

Harriers Run Fifth

The Cal Poly harriers placed fifth in the open division of the annual AAU run held last Saturday on the 3.8 mile course at Goleta.

Outstanding performances were turned in by Don Fields, who finished 14th with a time of 19:07 and Roland Lint, who turned the course in 19:10 to finish 15th. Other finishers for the Mustangs were Fred Reich, 28th place with a time of 20:05, and Pete Gudmonson with a 20:50 for a 40th place.

The Los Angeles Track Club ran away with first place in the team standings. The winners were followed by Westmont, U.C. Santa Barbara, Glendale J.C. and Cal Poly.



TOUCHDOWN... Larry Cormier of the Colts catches a pass to score the first touchdown in the 12 to 7 victory over San Jose State Frosh. After Colt Bobby Tate had recovered a Spartan fumble on their 25-yard line Colt quarterback, Jack Wool completed the two-yard pass to Cormier. Defending is Spartan halfback, Pat Reynolds. (Photo by Miller)

5 OUT OF 6

Today five out of every six new customers of Rural Electrification Administration financed co-operatives are not farmers. The REA was started in the 1930's to serve farmers.

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Handball Tourney To Begin Oct. 22

Put on your gloves, get a little black ball, and try your luck in the annual intramural handball tournament which is scheduled to begin on Tuesday, Oct. 22. No sign-up is required before the tournament gets on its way.

On the night of Oct. 22, all participants should be at the Men's Gymnasium to register and begin play.

Coach Vaughn Hitchcock reports that there has been good participation in the sport, showing indications of a good tournament. Notices, concerning the rules and eligibilities, are posted on the intramural bulletin board in the gymnasium.

Entry points for the overall intramural trophy will be given. A participant will be given entry points for his organization, as well as bonus points if he should place in the tournament.

MOST POINTS

The Mustangs scored 65 points in a football game against Long Beach State in 1966. It is a team record.

Colts Bounce Back, Beat Spartans, 12-7

The mark of a good team is to be able to come from behind and win. That is exactly what Vic Buccola's Frosh gridmen did Friday afternoon when they upset the San Jose Frosh 12-7 on the losers wet turf after suffering a 14-0 set-back the previous week at the hands of U.C. Santa Barbara.

Team work prevailed early in the game for the Colts as they scored on the first series of downs in the heated contest.

Bruce McPherson, Poly's speedy back, took the opening kickoff on the goal line and returned it to the 80-yard stripe. After a couple of penalties and a 4-yard dive up the middle by Colt fullback Allan Johnson, it was a third and 18 yards-to-go situation.

Quarterback Jack Wool elected to handoff to McPherson who racked up 15 yards for the much needed first down to the Colt's 46-yard mark. Wool then elected to hit his favorite end, Larry Cormier, for a 19-yard gainer and another first down. Halfback John Davis powered up the middle for 5 yards, and Wool next decided to bootleg the pigskin for a 15-yard gain thus putting the ball on San Jose's 35-yard line.

On a vital fourth down and 4 yards to go situation, Wool passed to end Bill Schwerm for 17 yards. Johnson got 2 yards on a draw play and Davis 1 yard on a dive to give Poly a fourth and 2 yards-to-go on the Spartans' 2-yard stripe.

Wool passed to Cormier deep in the left hand corner of the end zone for the first score of the contest. The conversion was not good and the Colts had an early 5-0 advantage over the powerful Spartans who defeated Fresno State 22-12 last week.

The first series of plays appeared to be costly for the Colts, however, as McPherson had to leave the game with an injury. The nature of his injury has not been disclosed.

Late in the second quarter a Poly fumble gave the Spartans the ball on the Colt's 25-yard stripe with 60 seconds left in the half. After two incomplete passes, San Jose's signal caller, Ray Blute, passed to halfback Richard Gaul for a 25-yard TD play. Bill Morrisroe's kick for the conversion was good and the Spartans held a 7-6 halftime advantage.

Possibly the turning point of the contest came midway in the late made a diving recovery of a San Jose fumble on the Spartans' 10-yard marker. Davis then went for 4 yards but an offside penalty put the skin back on the 9-yard line. Johnson then took

a handoff from Wool and powered his way down to the 1-yard line for a first down. On the next play Johnson took the pigskin over for the touchdown. Again the conversion was not good and the Colts were ahead 12-7.

The greatest defensive play of the contest came with a little over one minute left in the game. Blute fired a 34-yard pass to Don Buckingham waiting on the Poly 2-yard line. Davis raced over and made a diving leap knocking the pigskin away from Buckingham's reaching hands. Davis was slightly shaken up on the play.

From that point on the Colts held on to the ball until the gun sounded to give Poly a 12-7 victory for the first of the season.

A remarkable fact on Poly's part in the contest was their ability to hold San Jose from scoring six out of seven times inside the 5-yard line.

Cal Poly had a total of 284 net yards gained in the contest. This was accomplished by racking up 199 on the ground and 85 through the air. The Spartans were held to a net of 195 yards.

After the thrilling victory Colt head mentor Buccola stated, "Follows, we beat a great team this afternoon. They made very few mistakes but we did even better by making fewer. They have a big line and backfield but our timing and speed killed them."

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Poloists Face Fresno State

In water polo action over the weekend, the Cal Poly mermen lost two hard-fought games to U.C. of Santa Barbara and to U.S.C.

Led by Roger Moblad with two goals, the Mustangs were narrowly defeated by the Gauchos, 6-5 Friday at Santa Barbara.

Although the U.S.C. Trojan powerhouse scored a 19-8 victory over Coach Richard Anderson's men, Saturday, the game was of real benefit to the Mustangs. "At this point, the team is quite a bit ahead of last season," commented Coach Anderson.

The poloists have two games this week. Carrion J.C. comes to the natatorium Thursday evening and Fresno State plays here Saturday afternoon.

Watch That Birdie

The bird's flight will determine the 1963 badminton champion of the annual intramural singles tournament. The opening of the tournament is set for Oct. 22, one week from today.

No sign-up is required for the tournament prior to the night that play begins. On Tuesday all participants will report to the Men's Gymnasium for the drawings, and the tournament will begin on the same night.

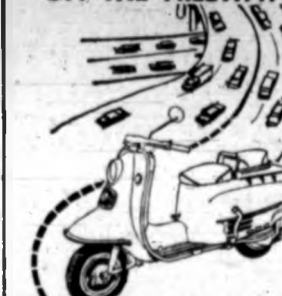
More information can be obtained either at the meeting or from Coach Vaughn Hitchcock in his office.

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