

Staff Changes Announced

Several administrative and staff changes are in effect this new school year. Dr. Donald W. Hensel, formerly a Social Science Department instructor, has been named as acting head this summer. He succeeds Dr. Norman Cruickshanks. George Beattie, former Music instructor, has moved into the position of special service coordinator for the college. Beattie is replacing John Gilbert who is now instructing in the Math Department.

The new coordinator of relations-with-schools for Cal Poly is Valmar A. Folsom, recently announced by Harold G. Wilson, executive dean.

Folsom was formerly a faculty member of the Cal Poly Mathematics Department. The responsibility entails direction of the school's program with all California junior colleges and work with high school relations. He succeeds J. Philip Bromley now connected with a teaching assignment at the College of Further Education at Lunenburg, Northern Rhodesia.

Architects Feature Billboard Art Show

Various works of architectural students, from freshman to seniors, are on a two-week display at the Billboard Art collection in Eng. West 105B, announces Don Kobert, instructor in Architecture and Architectural Engineering.

Included in the collection are miniature models of city planning and various structural systems besides the billboard section.

The billboard section of the exhibit emphasizes size, approximately that which would be seen from the highway, the illusion of full color with a four-color spot lithograph process—and the intensity of color in chroma.

One of 24 sheets that make a complete billboard will be on display, showing the relative dots per square inch used in creating an effective pattern for an advertisement.



All photos on this page were taken by Bou Leap, photo editor.



Funeral Services Held For Freshman Killed In Crash; 4 Others Injured

Funeral services were held in Corcoran Saturday for Stephen Krael, an 18-year-old Industrial Engineering freshman, who died Thursday in a traffic accident about five miles south of San Luis Obispo on U. S. Highway 101.

Krael was killed when the southbound car in which he was riding went out of control while

attempting to pass another vehicle and overturned on the divider strip, according to spokesmen for the California Highway Patrol.

He was pronounced dead on arrival at Sierra Vista hospital in San Luis Obispo, hospital spokesmen said.

Four other Cal Poly students, all of them freshmen, sustained

moderate injuries in the accident, hospital spokesmen said. They included Michael Crawford, an 18-year-old Electronics Engineering student from Antioch; Larry Allen, a 18-year-old Architectural Engineering major from Pittsburgh; William Daggett, an 18-year-old Electronics Engineering student from South Pasadena, and James McConnell, a 19-year-old Architectural Engineering major from Daly City.

Crawford was driving the car when the accident occurred, according to CHP reports.

McConnell and Allen were released from Sierra Vista Hospital on Friday, and Daggett and Crawford were to be discharged from the Student Health Center over the weekend, according to a staff physician.

Dr. H. W. Krahling, health center physician, said the four received abrasions, contusions and minor lacerations in the accident.

Highway Patrol spokesmen stated that the accident, which occurred at 3:40 p.m. Thursday, took place south of San Canyon Road. Crawford "apparently lost control" of his car while attempting to pass the second vehicle, and the car turned over on the divider strip, throwing Krael onto the Highway, the CHP reported.

The accident is still under investigation, according to the CHP. All of the students were residents of Mariposa dormitory.

CHP spokesmen said that it had not been determined whether the car, which was a "total wreck," was equipped with seat belts.

Krael, the son of Mr. and Mrs. Stephen Krael of Corcoran, was born Aug. 1, 1948 in Hanford. He was a graduate of Corcoran High School and was beginning his first year as a Cal Poly student.

Besides his parents, he is survived by his brother, John, of Corcoran; two sisters, Michele and Pamela, both of Corcoran; his maternal grandmother, Mrs. Mary Krael of Bayre, Pa., and an aunt, Mrs. Shirley Raspin of Corcoran.

Funeral services were held at the First Presbyterian Church in Corcoran at 10 a.m. Saturday. They were under the direction of the Methodist Funeral Chapel of Corcoran.

Fifteen-man Staff Begins El Rodeo

Plans for the 1964 edition of El Rodeo got underway Friday with the first staff meeting in GA 226. According to Loren Nicholson, El Rodeo advisor, 15 people are on the staff under the direction of Judy Cochran, editor.

El Rodeo is a regular class for two units of credit, and interested students may still add the course.

In about three weeks staff members will elect from among their ranks a club editor, senior editor, sports editor, activities editor, and an associate editor.

Nicholson added that the cover for 1964's book has been designed by Chuck Knowles, an Animal Husbandry graduate. He said that the budget has been set up to allow more use of color in next year's El Rodeo.

Where For Are Thou, Thespians?

Glen Smith, English and Speech instructor, announced that tryouts for the fall production of "Bill the Spirit," by Noel Coward, will be held on Oct. 2 at 7:30 p.m. in WAD 112.

Castings for the play, which will be presented Nov. 21, 22 and 23, includes parts for two men and five women. So far, no parts have been cast.

Smith said, "If a student desires he may enroll in Creative Dramatics, in conjunction with trying out for a part or working on the production. This would be worth two units of credit."

Smith explained, "Many times a student doesn't want to participate in something because it requires sitting in on long involved meetings, but in the production of a play everyone participates in the action. He went on to explain that for every person on the set, three or four others are needed behind the scenes."

Smith indicated that students should be interested in the play because, "We have a million dollar theater and, are presenting top-notch plays."

People interested in play production are also urged to attend the tryouts.

A copy of the play is on reserve in the library for those interested in looking over the parts.

Off-Campus Housing Unit Prospect Judged 'Good'

If it is constructed, the \$5 to \$6 million student housing development proposed for property on Santa Rosa Street, west of the railroad tracks, will be built in "one of the best areas suited for student housing," a San Luis Obispo city official declared last week.

Kenneth E. Schwartz, a Cal Poly Architectural Engineering instructor and chairman of the San Luis Obispo City Planning Commission, said the project, which envisions housing for approximately 1,600 students on about 12 acres of property, will have to "have a few things worked out," but in general, the planning commission is in favor of the proposal.

The development is being proposed by Low Little, a Fresno architect and a member of Cal Poly's first graduating class in Architectural Engineering in 1952. It was presented unofficially to the planning commission last week for a "test of reactions."

Little told the commission he is preparing more complete plans and will officially file for zoning permission for the student housing development within a month. Schwartz stated Friday that Little is negotiating with the Southern Pacific railroad to construct a pedestrian underpass to give students, who would live in the large-scale development, access to the college. He is also developing plans for automobile access to the campus via Campus

You might say it was, "A Grand Night for Singing." Or maybe it was just that this unidentified little boy would secretly like to be the leader of a big parade.

Anyway, he was the only one among more than 1,000 people in Mustang Stadium on Thursday night who let fly his inhibitions and began marching to the music of the U.S. Army Field Band of Washington, D.C.

Sponsored by the Department of the Army in cooperation with the San Luis Obispo Chamber of Commerce and the college's Military Science and Tactics Department, the 100 member band staged

Aero Department Gets \$20,000 Grant

Cal Poly's Aeronautical Engineering Department recently received a \$20,000 grant from the National Science Foundation which will be used for equipment in the recently completed stress and vibrations laboratory, Head C. P. Davis announces.

The grant will give students the opportunity to expand their scope of knowledge in structural dynamics as well as static situations.

The equipment is to be delivered within the next six months and will presumably be completed for Poly Royal in the Spring Quarter.

Among the items of test analysis equipment are two scientific recorders, sound meters, a shock test machine, a vibrator meter and a vibrator shaker.

Dean of Engineering Harold P. Hayes says the equipment will help students "keep pace with the increasing level of competition in missile and space instrumentation."

a concert that presented music from military to classical to Latin. In addition, the "Soldier's Chorus," an integral part of the band, sang several songs from hit Broadway musicals and a number of

melodies by Stephen Foster and Irving Berlin that have become American classics. The band, which has played on tours throughout the United States, Europe and the Orient

and in the inaugural parade of Presidents Truman, Eisenhower and Kennedy, was under the direction of Maj. Robert J. Herby, who serves as the organization's commanding officer.

Presenting a continuous, fast-moving program, the band added touches of Latin to "Ten for Two" and "Begin the Beguine" while trumpet soloist Larry Skinner played an impressive rendition of Duke Carmichael's "Stardust."

Almost everyone in the audience found themselves tapping their feet to the marches—everyone that is, except the unidentified little boy.

He was so full of spirit and all that he even marched to "Old Man River" and seemed thoroughly delighted with the fact that he had temporarily diverted the audience's attention from the band.

Concluding their concert with "We Are the Kings of the Highway," the melody which serves as the band's musical signature, the band packed up its instruments in four baby blue trucks—and left.

Hikers Plan Saturday Sunset Walk, Picnic

The Santa Lucia group of the Sierra Club will take a sunset trip and picnic to Tassajara Peak Saturday afternoon, Oct. 3.

The group will meet at the summit of Cuesta Grande at 3 p.m. and proceed by car to the peak for a panoramic view of San Luis Obispo, Morro Bay coast region and upper Salinas Valley.

Dr. Robert F. Hoover of the Biology Department, trip leader, will point out interesting kinds of trees and shrubs such as a young stand of Margent Cypress in a burned over area.

Anyone arriving late may take the dirt ridge road to the northwest and meet the group. However, the weather he chilly, the group will depart to the Hoover path at 3:30 Chaplin Lane for the picnic.

For further information phone 643-7848. The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

sources. There are many chapters in California and several lodges as well as chapters organized in other states. Each chapter sponsors its own recreational trips and has monthly meetings with interesting speakers and discussion of conservation issues.

On the statewide level, each summer special trips are sponsored in the Sierras, scenic mountains of other states, river boat trips in the southwest, and group trips to Hawaii and South America for those who want more than the usual tourist fare.

Many college-age members participate in rock climbing, and skiing as well as the local activities. The local Santa Lucia group is a part of the Los Padres tri-county chapter centered in Santa Barbara. The Santa Lucia group was started by Jay Holliday, a Cal Poly student, about two and one-half years ago. Membership has grown rapidly and chapter status will soon be obtained.

For further information phone 643-7848.

The Sierra Club, an outdoor recreation and conservation organization, was founded in 1892 to protect the national scenic re-

MID OCTOBER . . . El Mustang's first calendar girl of the year is Rosemary Turk, a freshman English major from Happy Camp up in Shasta County. Rosemary is Miss October, and she is happy about the whole thing. October is a month of falling leaves, Halloween, and the World Series. It is also the month of Columbus Day and National Newspaper Week, which makes October interesting. During October, studies will settle down to an earnest pace and night football games, dances and movies will be attended by most students. And last week's shimmering heat wave will give way to the first cold winds of winter. "I think that Cal Poly is a wonderful school. Everyone has been real friendly and helpful," says Rosemary. (photo by Bou Leap)



X-Change

SAN JOSE STATE
A new student group, students for Goldwater, is attempting to join the ranks of San Jose State's list of political organizations. Although they have not received the go-ahead the group is already prepared to pass out literature and set up booths on campus. This is a volunteer organization.

(Spartan Daily)

SAN FRANCISCO STATE
An anonymous call to the San Francisco State switchboard resulted in the evacuation of the science building while faculty and staff members searched for a bomb. Students were readmitted to the building 45 minutes later when the search failed to turn up any bombs.

(Golden Gator)

SAN FERNANDO VALLEY
Valley college's construction program took a giant step closer to completion this summer when the Los Angeles Board of Education voted a 5 per cent tax increase which will give the college a Humanities and Behavioral Science Building in addition to the nearly completed Math-Science, Business-Journalism and Planetarium and Art facilities.

(Valley Star)

SAN FERNANDO VALLEY
In an interview with the Valley Star, Barry Goldwater stated that he has spent considerable time in California this year, and it would not be feasible for him to return this year. He was invited to speak on the campus and Goldwater indicated he might be able to find time during his next tour of the state.

(Valley Star)

SANDY LEGUINA & SONS SUPER SERVICE

FEATURING HANCOCK PRODUCTS

SEVEN GASOLINES AT SEVEN PRICES

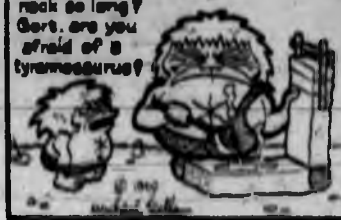
- Motor Tune Up
- Brake Service
- Mufflers and Tail Pipes
- Wheel Balancing

AUTO UPHOLSTERY
AND SEAT COVERS

Santa Rosa and Higuera — Liberty 3-3513

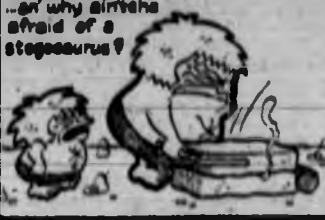
gort

Gort, what makes
th' diptodous
rock so long?
Gort, are you
afraid of a
tyrannosaurus?



gort

Gort, whadaya
mean 'th' pharadistyl
brought me?
...an' why ain'tcha
afraid of a
stegosaurus?



gort

Here, little people!
... Be the first
to sample my
raw invention.



gort

Gort, what
is it?



Seniors Are Invited To Placement Talk

Eugene A. Rittenhouse, placement officer, will speak at a meeting of Tau Sigma, honorary professional engineering fraternity, to be held Wednesday, Oct. 9 at 7:30 p.m. in the Little Theater.

Rittenhouse's talk will be on 1963-64 recruitment of Cal Poly students and employment interviews.

"This meeting will be of importance to all Cal Poly seniors interested in career employment," says E. Ron Love, president of the organization.

"The hints given with respect to the employment process and particularly the employment interview are a must, and Tau Sigma is anxious to make them available to the seniors in all departments."

Rodeo Team Wins

Cal Poly's intercollegiate rodeo team galloped home with another victory under its belts recently by winning the Reno Rodeo. The men's and women's teams won the show.

Leading the men's team was Jack Dawson who captured the all-around cowboy title, while Sharon Packer led the women's team by winning the all-around cowgirl title.

The men's team members are Jack Dawson, Eddie Newton, Scot Jeffers, Ron Waldthaven, C. W. Adams, and Newt Wright. Team alternates are Bob Shaw and Jim Warren.

The girls' team consists of Sharon Packer, Barbara Nossgerath, and Diane Johnson. Team alternate is Karen McNulty.

The Reno Rodeo was the last intercollegiate rodeo for this year and quarter," William Gifford, team advisor, said.

Tentatively a rodeo jackpot will be scheduled later this quarter in Cal Poly's Bud Collet arena.

ONLY INSURANCE

The only GI insurance still being issued by the Veterans Administration is to veterans with a service-connected disability.

What Is The Future Of The Peace Corps?

(Editor's Note: Mr. Ebert, president of the United States Student Press Association and editor of "The Daily Illini," was one of four editors to spend one week in Washington recently to edit the "Peace Corps News," a supplement to campus newspapers that appears twice yearly. This is the first of a three part article.)

By ROGER EBERT

Washington, D.C. (CPS)—The fundamental question facing the Peace Corps at the start of its third year, according to Director R. Sargent Shriver, can be stated simply:

"As young Americans realize how unglamorous and unromantic the work of developing nations can be, will they be tricked into believing it is also unimportant?"

This was the problem as Shriver outlined it at two major student meetings in August: the National Student Congress of the United States National Student Association, and the convention of the National Federation of Catholic College Students.

It is also a problem which gains increasing attention in the Peace Corps' Washington offices as returning Volunteers report that their greatest adversities in the field were boredom, loneliness and a sense of futility.

"Americans are loath to take things slowly, and Peace Corps Volunteers are no exception," Shriver said in a September interview with CPS.

"We're all used to quick results, and we forget that most societies around the world are moving at a walk. It takes longer to achieve results, and make them stick. This is one of the things you can't really demonstrate during the Peace Corps training periods. It has to be learned in the field."

Shriver said any progress, regardless of how little, is often more than some project areas have seen previously.

"Volunteers may be disappointed," he said, "because in two years they had succeeded only in moving the ball from the 50-yard line to the 49-yard line," Shriver said. "Too often they forget that it may be the first time the ball has moved at all in a particular society."

"The test of the Peace Corps," he said, "will be whether we are mature and sophisticated enough to realize this."

The Peace Corps director pointed out, however, that young, creative Volunteers often have an edge on the experts in underdeveloped societies. When the Corps was being launched, he recalled, one of the most frequent questions was: How can Volunteers accomplish anything in areas where experts have tried and failed?

"We are now finding," Shriver said, "that in many of these areas our young adaptable Volunteers are gaining better results than the experts—and for an almost obvious reason. The

experts require backing, support, assistance and equipment, and then—more often than not—they discover that the society simply does not respond to expert procedures. Our Volunteers, on the other hand, go into an area and work with the tools at hand. They adapt to a situation. And most importantly, they work and live with the people, gaining their confidence and cooperation."

Shriver and other top Peace Corps officers are confident that the initial enthusiastic response to the Peace Corps idea will not lessen as the Corps loses its first glow of romanticism.

"The bloom is off the rose," Shriver said, "and there's no longer the thrill of being the first Volunteers in many areas. But the second—or the tenth—wave of Volunteers will find their work cut out for them, and will often find themselves in a position to achieve more meaningful results because of the groundwork of the Pioneer Volunteers."

"The job of a Volunteer today is, in a way, more difficult than it was two years ago," he said. "The first Volunteers could afford to make mistakes; now the situation is different. Yet there is a greater potential for success, and I have confidence that the achievements of the Peace Corps in the coming years will justify the sacrifices and hopes of the first two."

(FIRST OF THREE ARTICLES. NEXT: A REALISTIC LOOK AT THE VOLUNTEER.)

Miscellany

The older generation no doubt will be pardoned if it muses for a bit, at about this season, over headlines similar to the one appearing the other day over a news story from New Haven, Conn.: "New Yale Men Told They Top Fathers in Size and Wisdom."

Doing the telling was Yale's Dean George May, warning the entering class of 1967 that the college was considerably changed from the one their fathers knew. The word "wisdom" is clearly a headline writer's earnest effort to compress into a small space Dean May's observation that 80 years ago only 23 per cent of the freshmen made grades of B or more, whereas last year 43 per cent did so. He also noted that today's freshmen were about an inch taller and 2 pounds heavier than those in the class of 1938.

For a good many decades, deans all over the country have been reeling off to freshmen similar impressive statistics. Which makes not a few alumni—today long from ivied walls, and perhaps shorter and scholastically less well equipped than those they preceded—wonder what it is happens to all these youths as they mature. For though they've been getting bigger, healthier and brighter year after year they don't seem to be any better at climbing up the world's social, economic and political tangles than their dads were. (Wall Street Journal)

EDITORIALS

El Mustang--Cal Poly's Own Campus Newspaper

You are now reading the first regular edition of the El Mustang, Cal Poly's own newspaper. Fall Quarter will have 14 more issues published each Tuesday and Friday of each week.

As stated in our staff box, El Mustang is "published twice-weekly during the regular school year except holidays and exam periods by the Associated Students, California State Polytechnic College, San Luis Obispo, Calif."

"Published by the Associated Students." What does that mean?

It means that El Mustang, with staff supervision, is completely student operated. From editorial matter to advertising to printing, El Mustang belongs to the students.

Student editors decide which stories on what subject should be assigned. Student reporters follow up and get the facts to write the news story. Then student printers set the story in type, make up the pages and print El Mustang in its own shop.

Even the photography is done by students. They take the pictures, develop and print the negatives and finally operate the \$4,000 Scan-a-graver to run in the paper.

The total operation of the paper reflects the Cal Poly philosophy most aptly—"learn by doing."

Everyone on the staff learns—and does a part. Together they make the El Mustang.

With El Rodeo, the Cal Poly yearbook, publications becomes the second largest budgetary group on campus, spending and taking in some \$23,000. And El Mustang has the second largest circulation in San Luis Obispo County—5,500 issues per publication.

We of the El Mustang staff, from editor to reporter to printer, are proud of the newspaper and what it does for the student body.

But sometimes we wonder. Certainly the paper is for the student body, and belongs to it. But largely the paper is written by students in the Technical Journalism Department only. Of all the staff, only one is from another college department.

But it is still your paper. Therefore feel free to use its columns to express opinions in the Letters to the Editor section or to submit news items for clubs, campus events or just interesting happenings.

For that is the purpose we publish—not only by, but for the students.

| | |
|---|---------------------|
| Dave Kishiyama | Editor-in-Chief |
| Jim McLain | Friday Editor |
| Diana Vos | Tuesday Editor |
| Bou Leap | Photo Editor |
| Allan Sipe | Sports Editor |
| Butch McCann | Advertising Manager |
| Betts Williams | Business Manager |
| Gary Sharar | Production Manager |
| Reporters: Lani Cain, Nikki Hoffmann, Maureen Lund, Bruce McPherson, Wilbur Miller, Lynne Prindle, John Proud, Mel Rensburg, Thomas Smith, Chuck Yokum. | |

Published twice-weekly during the regular school year except holidays and exam periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed by students majoring in Printing Engineering and Management. Opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body nor official opinions. Subscription price is \$2 per year in advance. Offices: Room 226, Graphic Arts Building, California State Polytechnic College.

FOR ALL YOUR COLLEGIATE NEEDS

VISIT

EL CORRAL

"Your Campus Department Store"

What do
college students
need?



- BOOKS
- SLIDE RULES
- JACKETS
- STATIONERY
- BED SPREADS
- COSMETICS
- BRIEF CASES
- NOTIONS
- DATES?*

*Sorry that's the one thing we don't have....

Optional Health Fee

The deadline for purchasing optional health coverage, available for \$6, is Oct. 9 at 5 p.m. The fee may be paid to the cashier in the Administration Building. Dean of Students Everett M. Chandler reminds all students, "It should be remembered that health center services are available whether or not the fee has been paid, at those who do not pay the fee are charged considerably higher rates."

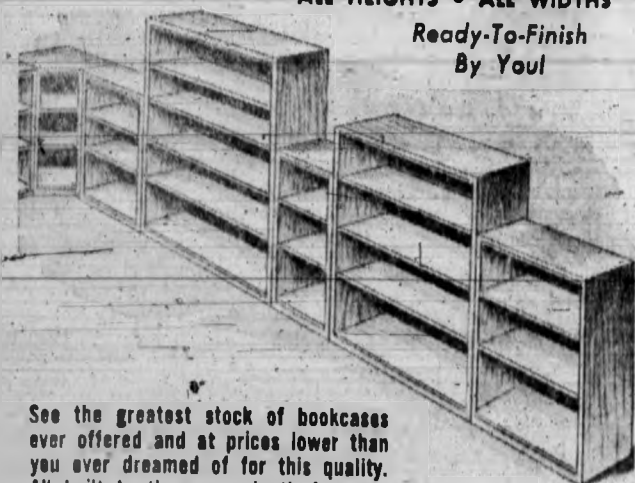
Engineering Digest Available To Seniors

A free academic-year's subscription to the McGraw-Hill, "Engineering Digest," edited for engineering students, is being provided to Cal Poly's engineering seniors.

Senior engineering students wishing to receive "Engineering Digest" for the 1963-64 academic year may obtain a self-mailer, free subscription blank in the Placement Office, 208.

BOOKCASES!
BOOKCASES!
BOOKCASES!

ALL HEIGHTS • ALL WIDTHS
Ready-To-Finish
By You!



See the greatest stock of bookcases ever offered and at prices lower than you ever dreamed of for this quality. All built to the same depth for easy matching or stacking. Sturdily constructed and reinforced to hold the heaviest load of books. Available from 28" to 60" high and 18" to 48" wide.

Glidden Paint Center

894 Foothill Blvd.
COLLEGE SQUARE SHOPPING CENTER

GERBER HEADS DEPARTMENT

English Major Enrolls 90 Students

Dr. Phillip Gerber, chairman of the English Department, today announced that approximately 90 students have enrolled in the English major which was reactivated this fall.

The English major is constituted specifically as a service unit supporting Cal Poly's program of teacher education. The adoption of this plan, the department expects that the college will produce teachers, not only equipped to meet the job entry level required, but ready to step into teaching positions, fully prepared to meet whatever problems arise. The teachers will have the background and assurance essential to superior instruction, which will reflect credit upon Cal Poly," explained Gerber.

The new law requires those interested in teaching to have at least a major or minor in an academic subject. Both the major and minor must be subjects normally taught in public schools.

With teaching in mind, the new major will stress the three crucial areas of English: language, composition and literature, as taught in public schools.

The training in each area will, progressively, be of four types:

1. Theory and principles regarding language, composition and literature.

2. A body of material illustrat-

ing these theories and principles. 3. Specific application by the student, under supervision of theories to content.

4. Study of problems involved in teaching theory and its application in the schools. Exposure to and practice of techniques aimed at effective instruction.

"Through diligent application of this plan, the department expects that the college will produce teachers, not only equipped to meet the job entry level required, but ready to step into teaching positions, fully prepared to meet whatever problems arise. The teachers will have the background and assurance essential to superior instruction, which will reflect credit upon Cal Poly," explained Gerber.

The new major will not appear in the catalog until 1964, however enrollments started in September.

Members of the English Department taking part in the curriculum formulation were Gerber, chairman; Robert Boothe, Evelyn deVos, David Grant, Mead Johnson, Ena Marston and Glen Smith.

Gerber said that the department is actually reorganizing rather

than making radical additions and changes.

Students interested in the English major or minor are urged to contact Dr. Gerber in Engl. 200.

Registrar Holley Warns On Oct. 7 Add-Drop Deadline

Oct. 7 is the deadline for turning in add-drop cards, Jerald Holley, college registrar, reminded students today.

The cards, used for making class schedule changes should be turned into the data processing office, Adm. 130. Students should have the cards signed by their advisors, Holley declared.

Failure to turn in the card by the Oct. 7 deadline will be considered a missed administrative appointment, and students will be charged a fee, Holley warned. The cards should not be sent in by mail, and they are not to be left with the student's advisor, according to Holley.

In order to complete a course change, add-drop cards must be signed by all instructors concerned and the student's advisor, according to the registrar.

The cards should not be bent, Holley said.

Railroad Authorities Stress Safety

Broken seals, hopping moving freights, avoiding the crossing signals, crawling over, under, around stopped trains by students on their way to school has caused the issuance of a warning to students by the Southern Pacific Co. Ben Dorsett, investigator with the railroad company, warned "we (Southern Pacific) are attempting to prevent accidents and are trying to maintain, through these warnings, the safety of the students. Anyone caught violating the warnings will be prosecuted by the local authorities."

Dorsett went on to say that this warning not only pertained to Poly students but to all of the students in San Luis Obispo City schools.

Ag Education Is Now A Department

Formation of an Agriculture Education Department as part of the Agriculture Division became effective this month, according to Dean of the College Dale W. Andrews.

The new department will be headed by H. H. Bulingham, a member of the Cal Poly faculty since 1948.

The agriculture teacher training program was previously administered as part of the Education Department, Applied Arts Division.

The new department will not have a separate major curriculum, and the students desiring to enter the teaching field will pursue one of undergraduate agriculture majors offered in the Agriculture Division.

Prior to joining the Cal Poly staff, Bulingham was a regional supervisor for the California Bureau of Agriculture Education and an instructor at Willits Junior High School.

Class Of '66 Sets First Surf Stomp

The first surfing stomp of the year will be held in Crandall Gym, Friday Oct. 4 from 8:30 p.m. to midnight, announces Steve Snow, publicity director for the class of 1966.

The music will be furnished by the "Rocking Regents". All sophomore class card holders will be admitted to the dance for 75 cents stag and \$1.25 couples. Other students will be charged \$1 stag and \$1.50 couples.

Class cards are on sale at the ASB office for \$1.

Driver Course Offered Oct. 3-4

Defensive driver training course is being offered Thursday and Friday, Oct. 3 and 4, in Ag Eng 123 from 8 to 6 p.m.

The course is being offered for both students and staff members who find it necessary to drive state vehicles during their employment.

Don Nelson, business manager, said that it will be impossible for any student or staff member to drive a state vehicle without first passing the course. He urges all students required to drive state cars as part of their job to take this test.

MEL'S BARBER SHOP

WANTS YOU

TO TRY

THEIR

FRIENDLY

SERVICE (3 BARBERS)

CLOSEST TO CAMPUS

Highway 1 and Foothill

Next to Jolly Rone



Campus Capers

By Nikki Hoffmann

Scientist To Speak

Cal Poly's Student Chapter of the Institute of Electrical and Electronic Engineers will hold its first monthly meeting tomorrow, Oct. 2 at 7:30 p.m. in the Little Theater.

Victor Azgopetian will speak on "Frankenstein's Relativity and Worms." Azgopetian is a staff scientist in the Space and Information Systems Division of North American Aviation, Inc. in Downey. A coat and tie will be the dress for the meeting and is open to the public.

IEEE is the professional society of the electrical and electronic engineers and is the largest society of its kind. Robert Goldsmith, an electronics major, will act as chairman for the year. He is assisted by Vice-Chairman Dwight Enos, Electronics; and Donald Sims, Electrical; Secretary Glenn Stuck, Electronics; Treasurer Robert Barnett, Electronics; and Bruce Parly, Engineering Council representative, Electrical. Membership cards will be available at the meeting.

C.U. Meeting Set

Jack Montgomery, College Union Board chairman, has called an orientation meeting for all students interested in College Union. The meeting will be held tomorrow, Oct. 2 in the A.C. Auditorium at 7:30 p.m. Refreshments will be served.

The College Union consists of various committees as assemblies, drama, films, outings, dances, games and hobbies, social, personnel, public relations and fine arts.

A college Union news-column will be appearing every week in the paper beginning Friday written by Fran Seymour, a senior Home Economics major.

Rummage Sale Set

Cal Poly's Women's Club will hold a rummage sale on Thursday, Oct. 10 from noon to 9 p.m. and on Friday, Oct. 11 from 6 a.m. to 5 p.m. at the Veteran's Memorial Building. The sale will feature clothing, household goods and plants.

The proceeds will go towards Cal Poly student loans and service activities.

The Women's Club is open to any woman on the staff at Cal Poly or to the wife of any male member of the staff. Its main goals are helping people to become better acquainted and student service by providing student loans, scholarships and awards. Mrs. Paul Dillon is president of the club.

Chicken Barbecue

The kick-off activity of the school year for the Agricultural Business Club is scheduled for 1 p.m. on Sunday, Oct. 6 at Quanta Park. In the form of a chicken barbecue, the activity will be held for members and nonmembers. Ag Business Club members will be admitted free.

Richard Soares, barbecue chairman, said that approximately 75 to 100 people are expected, and urges members and nonmembers alike to attend. Recreation such as football, volleyball and baseball will be organized.

Crops Club Meeting

The first meeting of the Fall Quarter of the Crops Club will be held Thursday, Oct. 3 at 7:30 p.m. in Ag. 223.

All Crops majors and interested persons are welcome to attend, according to Archie Akpan, club reporter.



Young's

Just Good Honest
BEAUTY SERVICE

Established Since 1934

CLOSED MONDAYS

LI 3-4064

OPERATORS:

Louise Vogel, 14 Years exp.

June Donat, Over 17 years exp.

Lana Tucker, Over 3 years exp.

E.S. & B.G. Young

Owner Operators

783 MARSH

LITTLE MAN ON CAMPUS



"ED HAS EATEN HERE FOR TWO YEARS AN' YOU'VE NEVER HEARD HIM COMPLAIN ABOUT STUDENT UNION FOOD"

ENGINEERING SENIORS

Your Future is Unlimited in
LOS ANGELES

The City of the Future!

CIVIL
ELECTRICAL
SANITARY

Engineers are needed for the challenging work of planning, designing, building and operating one of the largest electric and water systems in the world.

Arrange with the Placement Office to talk with our engineering representative who will be on campus.

TUESDAY, OCTOBER 8, 1963

DEPARTMENT OF WATER AND POWER
City of Los Angeles

THE SAFE WAY to stay alert
without harmful stimulants

NoDoz keeps you mentally alert with the same safe refreshment found in coffee and tea. Yet NoDoz is faster, handier, more reliable. Absolutely not habit-forming.

Next time monotony makes you feel drowsy while driving, working or studying, do as millions do... perk up with safe, effective NoDoz tablets. Another fine product of Grove Laboratories.

"MUSTANG OPENER"

10% CASH DISCOUNT

Get Acquainted Offer To Poly
Students And Student Wives

WITH THIS AD AND STUDENT
BODY CARD YOU WILL RECEIVE
A 10% REFUND IN CASH
FROM THE AMOUNT OF THE
REGISTER SLIP TOTAL OF
YOUR FOOD PURCHASES*

ALWAYS THE LOWEST
FOOD PRICES IN TOWN
PLUS WEEKLY SPECIALS

Offer expires October 5, 1963

*EXCLUSIVE OF STATE CONTROLLED ITEMS

• GREENALL'S •
MONTEREY MARKET

1545 MONTEREY ST.—SAN LUIS OBISPO
OPEN 8 AM to 7 PM—THURS. and FRI. 'TIL 9

Some of our stockholders work at night

Communist workers must find it very hard to understand that an American can be an employee and also an owner of the business.

For instance: All Standard Oilers who are 35 or older, and have 5 years of service, may invest a portion of their pay in Standard shares if they wish, through monthly deposits in our Employee Stock Plan.

The Company adds a contribution, which has averaged

more than \$1.50 for every \$1.00 deposited by employees. When a Standard Oilier retires, dividends from his accumulated stock add to his other retirement benefits.

The Employee Stock Plan is now the largest single holder of Standard Oil stock.

Yes, the husky fellows on that night drilling crew are Standard Oil stockholders. They own a piece of the Company, and share in its profits.

Planning ahead to serve you better

STANDARD OIL COMPANY OF CALIFORNIA



Mustangs Win Over SF Valley State, 19-14

Eschbach Leads Poly Into CCAA Leadership

A two-touchdown rally in the fourth quarter gave the Cal Poly Mustangs a 19-14 victory over an underdog San Fernando Valley eleven Saturday night on the Los Angeles field.

Proving to be rude hosts for the first three quarters, the Matadors outcharged and outplayed the favored Mustangs and ran up a 14-7 lead going into the final stanza. Early in the fourth quarter and facing a third down situation on their own nine yard line, Mustang quarterback Dick Eschbach hit Wayne West for a 16-yard gain and a first down and the Hardmen never quite moving. Eschbach hit halfback Gary Walker with a 13-yard scoring pass for one touchdown and fullback Jack Clark plunged over from two yards out for another as the Mustangs pulled out the win.

San Fernando gained an early lead in the first period as Ron Izzi scored on a two-yard dash. The Matadors added their second

and touchdown in the second quarter on a one-yard scoring dive by Dick Chabolen.

Halfback Jim Ramos put the Mustangs on the scoreboard for the first time in the second period taking a seven-yard pass from Eschbach to make the score 14-7 at halftime.

Neither team scored in the third period setting the stage for the last ditch effort by the Mustangs for the win.

This was the third straight win by a Mustang eleven over San Fernando Valley State in as many years, but it was by far the toughest game of the series. Time and time again the Matador line outcharged the Mustang forward wall to put the pressure on the backfield.

Outstanding performances for the Mustangs were turned in by Ray Scialabba at a defensive end and by Walker and Ramos both on offense and defense.

Next Saturday night, the Mustangs will travel to San Diego for a CCAA conference tilt with highly touted San Diego State. The Mustangs warmed up for their conference opener with a 42-7 win over Cal Poly of Pomona last Saturday.

Armchair Athlete

It isn't often you discover a new game, and if you do, it usually turns out to be something immoral or not much fun anyway.

But boy have they seen the light in Chico.

It stands to reason that it would be this neck of the woods that finally devised a new sort of sport, and you can't really blame them. Hidden away deep in San Francisco Giant country, the local baseball fans got a little tired of watching Willie McCovey get hit in the head trying to catch fly balls and began deserting the ship quite rapidly as their team sank lower and lower in the sea of standings.

But wiping away their tears of sorrow, the residents of Chico quickly hung out their "Yankee" pennants and set about to discover a new pastime.

It didn't take long. Since most of the grieving Giant fans were washing away their pennant hopes in the bay anyway, the transition to the new sport was made easy. They called it "beer baseball."

The rules of the game are really very simple. You walk into a bar that has a TV and announce that you are a Giant fan. This usually gets you a free drink out of sympathy from the bartender who will then turn on the tube in time to see the game. At this point, you

find another baseball fan who wants to play beer baseball and decide who will bet on the Giants. This is one of the more difficult rules of the game to carry out because nobody wants to bet on the Giants unless the Mets are in town and even then it's a toss-up.

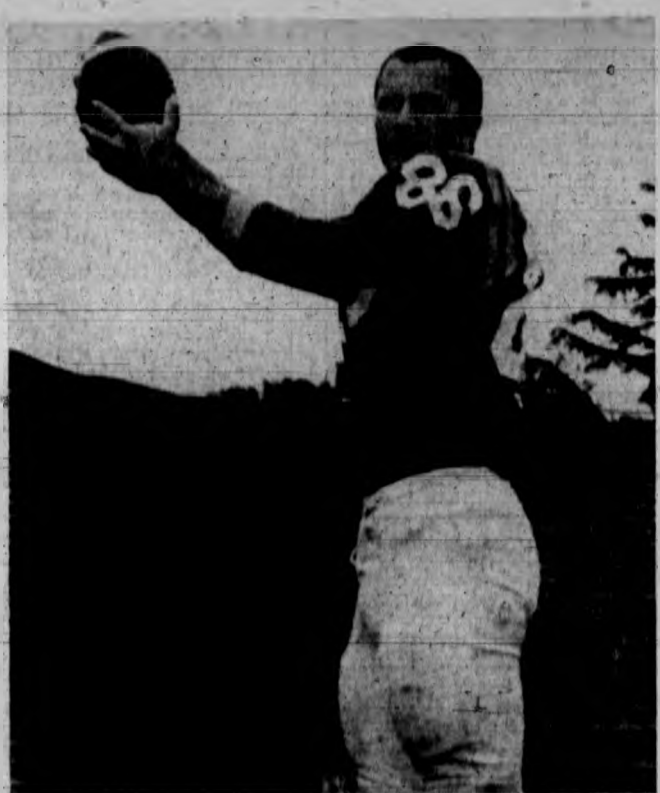
Once the teams have been chosen and the unfortunate Giant backers have bolstered their moral support with another drink, the game begins. Each player will then place several beer bets on how many times - who - ever - is - on - the - pre - game - TV - program will insist that "the Giants are not out of the pennant race."

No fair betting on this if Orlando Cepeda is the guest. "Cha Cha" doesn't speak much English and without somebody to translate, the bet is off.

During the actual game, who ever is betting on the Giants gets a beer every time a Giant gets a base hit and vice-versa for the other team's backer. It doesn't pay to eat salted peanuts if you are betting on the Giants.

There are several other bets which can and are made but I'm sure the object of the game is clear. The Giant fan wants to get so gassed that he can't see the scoreboard at the end of the game. Nobody likes to see grown men cry. My flick dodgers win in six over the Yankees.

C.O.Y.



BILL BROWN, younger brother of past Mustang all-leaguer Fred Brown, is a one-year varsity letterman offensive end and defensive halfback. A first stringer, Brown stands 5-foot-10 and weighs 175 pounds. He is a Junior Social Science Major from Albany.



Junior Varsity football coach Vic Buccola is shown with three of his brightest prospects. From left to right, play quarterback, halfback and end respectively.

Assignments Announced in MPE Department

Four new assignments in the Physical Education Department staff were announced recently.

Announced were the appointment of Dick Anderson as interim coordinator of athletics, Richard B. McElveny as cross-country coach, and Stuart Chestnut and Vaughn Hitchcock as assistant freshman football coaches. All will also have instructional assignments.

Anderson, who last spring was named acting head of Cal Poly's PE Department, replaces Vernon H. Meacham, who had served as coordinator of athletics on a half-time basis since 1961.

He will combine his assignments as acting Physical Education Department head with his new duties as coordinator of athletics and will assume responsibility for the coordination of the college's 18-sport intercollegiate athletic program. A graduate of University of Southern California, the new Cal Poly athletic coordinator has been a member of the Cal Poly staff since 1947, and before that was an instructor at USC.

Meacham, who became coordinator of athletics during the spring of 1961, has assumed new duties on the college's Agriculture Division staff in addition to his instructional assignment in the Agricultural Engineering Department.

Hitchcock, who will assist head freshman football coach Vic Buccola with the backfield, will continue his duties as head wrestling coach at Cal Poly. He joined the college's coaching staff a year ago after a successful stay at Hayward High School, where he also coached wrestling and football.

A graduate of Washington State University, Hitchcock's Mustang varsity wrestlers topped the California Collegiate Athletic Association, and NCAA regional wrestling championship and finished the season with a 10-1 record. Numbered among their victims were UCLA, University of California, Fresno State College, and San Diego State College.

Both Chestnut and McElveny joined the Cal Poly faculty earlier this month and will be in their first college coaching assignments. Chestnut, who will assist Buccola with the freshman line, moved to California recently after several years of coaching experience in Indiana High Schools. He is a graduate of the University of Indiana, where he lettered in basketball, and later played professional baseball.

McElveny, who earned both his BS and MA degrees at Cal Poly, returns to the college after having coached football, basketball, track, and golf during a six-year term at Fremont Union High School.

McElveny replaces Walt Williamson, who will continue his duties as varsity track coach and varsity football end coach. Hitchcock and Chestnut's assignments are to new positions.

WORKING
Nearly 98 per cent of World War II veterans able to work are employed Veterans Administration figures show.

We Cash Student Checks

Complete Drug Service
Reliable Prescription Service
Cosmetics—Magazines

Close To Campus
College Square—896 Foothill

Hurley's Pharmacy



LI 3-5950

YELLOW CAB



Welcomes You
To San Luis Obispo
for our LOW student rates to and
from Cal Poly CALL

543-1234

SPORTS

ALLAN SIPE, Sports Editor

Colts Groom For Friday's Encounter With Gauchos

Vic Buccola's Fresh-JV gridmen are preparing for the season opener here Friday at 2:30 p.m. against the University of California, Santa Barbara.

After many hours of practice, the 55-man Colt squad looks as if it will have a great deal to offer to all challengers this season. The spirit, morale and general attitude of the squad has impressed many.

Looking impressive in practice and in an inter-squad game is Larry Cormier, a new comer to the squad from Edison High School in Fresno. Cormier was selected to the second string All-Northern California squad last season as an end. He has a good pure of hands and has made several fantastic one hand snags in practice sessions.

Also a newcomer to the squad is Josh Carter at the fullback spot. Carter will cause the men from Santa Barbara lots of trouble Friday providing his pulled muscle has healed. If this was not Carter's first year in college he would without doubt be playing varsity ball for the Mustangs.

Ronald McNabb is a good pick to start at the quarterback position this coming Friday. He will be a double threat to the men from Santa Barbara as he is a good runner.

John Davis, a speedy halfback from Fresno, will be starting his second year on the squad and providing his pulled muscle reacts to treatment as expected he will be a tough Mustang to bring down.

San Luis Obispo's Wire Wheel Specialists

Straightening

Balancing

Respoiking

- Rebuilt wheels in stock
- Complete Wheel Service
- Overload and Stabilizing Springs
- Seat belts and Shock absorbers
- Foreign and Domestic cars

Mat's Alignment Service

543-8737

1185 Monterey

discriminating gentlemen prefer

Rabbit

for their 2-wheel ride

ON THE FREEWAY



TO THE BEACH



TO SCHOOL



Rabbit

THE WORLD'S MOST WANTED MOTOR SCOOTER

PRICES BEGIN AT \$299

- up to 18 horsepower
- automatic fluid transmission
- air spring ride
- puncture-resistant tubeless tires
- electric starter

FIXIT SHOP

642 Higuera St.
LI 3-4823
San Luis Obispo

Racers
stacks

Concours winners!
Extra slim with the new dropped front pockets.



FINE TWILL—
of 100% cotton!
Sanitized Plus for
easy care, \$4.99

AT YOUR FAVORITE
SOFT GOODS EMPORIUM