



Pat Chambers Caroline Cooper Janet Fairchild Barbara Janku Laurie Kyle Pam Lettow Sharon Pennington Judy Ryman Esther Tsuchiya Laura Whitfield

Queen Election Set For Tuesday, Wednesday

"Miss Cal Poly," Queen of Poly Royal and her court of four princesses, will be chosen from 10 senior coed candidates in an election next week on Tuesday and Wednesday, March 12 and 13. Polling places will be in front of the Mathematics Building, in the Snack Bar patio and in front of the Post Office.

The 10 girls, chosen from more than 40 eligible candidates by the Poly Royal Executive Committee, are all 21-years-old and academically rated in the upper quarter of their class.

Candidates vying for the queen honors are:

PAT CHAMBERS, an Elementary Education major from San Luis Obispo. She is a member of the College Union Social Committee, Student California Teachers Association and Women's Glee. During her freshman year, she was selected as ROTC queen.

Pat's idea of a Poly Royal Queen is "a gracious hostess who is actually a representative of Cal Poly and Poly Royal. She should make people feel welcome."

After completion of school, Pat hopes to teach a first, second or third grade elementary school class away from San Luis Obispo.

Pat is sponsored by the Farm Management Club and the Agricultural Business Management Club.

CAROLINE COOPER, a Home Economics major from Templeton. She is president of the Home Economics Club and was secretary of campus Welcome Week this year. She has been secretary of both her sophomore and junior classes and of Interclass council. She was a Homecoming princess this year.

Caroline would like to be a Poly Royal Queen because "it would be a great honor to represent the college and to carry out its tradition of warm, casual friendliness. I want to show people how much the college has grown, because I am proud of the school."

After her June graduation, Caroline wants to apply what she learned to getting a general secondary credential and eventually raise a family.

She is sponsored by Block "I" Society and CAPHER, the Physical Education Department clubs.

JANET FAIRCHILD, an Elementary Education major from Atascadero. She is a member of Student California Teachers Association.

Janet's idea of a Poly Royal Queen is "a woman who is representative of the school. She should be gracious and do everything she can to see that people enjoy themselves while here. She should also promote good public relations for the college."

Upon graduation Janet wants to teach school in the primary grades.

She is sponsored by the Technical Arts Society and the American Welding Society.

BARBARA JANKU, a Home Economics major from Arcadia. She is a member of the Home Economics Club and an officer in Santa Lucia Dorm. She was chosen "Cotton Queen" at the University of California at Santa Barbara where she attended during her freshman year.

Barbara would like to be Miss Cal Poly because, "I would like to do my best to represent the school to the more than 15,000 people who will be visiting the campus. It would be a great honor and wonderful opportunity to meet people."

Her ambitions are to teach in California and to get married.

She is sponsored by Seaboard and Blade, honorary society of the Military Science and Tactics Department.

LAURIE KYLE, an Animal Husbandry major from Fresno. Laurie is secretary of the Farm Bureau Center and is a member of the Rodeo Club, Cutting and Reining, California Wool Growers, Boots and Spurs, Dairy Club and Poultry Club.

She thinks the Poly Royal Queen should be "a gracious, intelligent and socially poised woman. She should try to further the image

of the college and tell people of the quality of instruction and opportunities available."

After graduation Laurie wants to travel and then get married. She is sponsored by the Rodeo Club.

PAM LETTOW, a Home Economics major from Sunnyvale. She is a member of the Home Economics Club and has been on the Rally Committee for three years. She was head song leader during 1961-62, and a song girl in 1960-61. She is a member of Cardinal Key, women's honorary sorority, and has been a Welcome Week counselor. She is a member of Wesley Fellowship.

"I have always thought that being Poly Royal Queen would be quite an honor," says Pam.

Her ambition is to teach at a high school somewhere in the Santa Clara Valley, but her main ambition is to be married and raise a family. She is sponsored by the Mechanical Engineering Society.

SHARON PENNINGTON is an Elementary Education major from San Luis Obispo. She is a member of the Women's Glee and Student California Teachers Association. When she was a freshman going to University of California at Santa Barbara, she was chosen as Freshman Queen.

Sharon thinks that Miss Poly Royal, Queen of Poly Royal should be "one who acts as official hostess."

Upon graduation Sharon would like to teach from the first to the fifth grades.

She is sponsored by the Crops Club.

JUDY RYMAN is a Home Economics major from Palo Alto. She is vice president of the Home Economics Club, secretary of Welcome Week camp, Homecoming and the senior class. She has been member of Finance Committee, SAC, Cardinal Key, Election Committee and College Union.

Judy's idea of a Poly Royal Queen is that "she should have

the characteristics of a queen as well as the knowledge of the school. If she has this knowledge she will be able to tell it to the different people who come. She is to be a figurehead to represent Cal Poly."

Upon graduation, she wants to work for a textile company doing consumer relations and testing.

She is sponsored by the Rally Club.

ESTHER TSUCHIYA is a Biological Science major from Monterey. She transferred from Monterey Peninsula College in 1961.

"A Poly Royal Queen should be representative of the school. That is why I think she should be intelligent, gracious and make visitors feel comfortable. People should be able to look up to her and be proud of her," says Esther.

Upon graduation Esther would like to train as a medical technologist.

She is sponsored by the International Relations Club and the American Institute of Architects.

LAURA WHITFIELD is an Agricultural Chemistry major from Lindsay. She is a transfer student from the College of Sequoias in Visalia where she was student body secretary. At Cal Poly she has been active in campus Welcome Week and Tri Beta, honorary Biological Science organization.

Laura would like to be Poly Royal Queen because "I feel it would be a wonderful opportunity and a fabulous way to meet people."

She is sponsored by Mat Pica Pl, the Printing Engineering and Management department club.

The queen and her court will reign over Poly Royal, the college's annual open house, on April 26 and 27. More than 15,000 parents, guests and visitors are expected to attend the event.

Queen and four winning princesses will be announced in a special edition of El Mustang on Friday, March 15.



El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE ★

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SAN LUIS OBISPO, CALIFORNIA

FRIDAY, MARCH 8, 1963

Singer Marty Robbins To Appear In Concert

The popular singer, Marty Robbins, whose renditions of the music of the Old West have consistently won him honors on record surveys throughout the nation, will appear in concert Wednesday, March 27 at 8 p.m. in the Men's Gym. With a collection of western songs issued some months ago, Marty Robbins has conjured up an extraordinary atmosphere of the Old West. From his first big album, "Gunfighter Ballads and Trail Songs," he gave the nation two hits: "El Paso" and "Big Iron."

Four of the songs in this collection are Marty's own compositions: "San Angelo," "Ride Cowboy, Ride," "She Was Young and She Was Pretty," and "My Love." In these, he masterfully interweaves the stark narrative of realism and death with the lighter side of love and wry humor of the cowboy. However, the major portion of his repertoire deals with hard work and hard times on the plains.

Marty sings these songs with a special understanding of the atmosphere and drama they create. He also has a knack with records of the more "rock'n'rollish" variety. To witness "White Sports Coat," while a far cry from his usual "trail songs," made the top 10 list on the national charts.

His second Columbia album, "The Song of Robbins" is prized as one of his finest recordings. "Billboard," the national music trade publication, recently awarded him its highest accolade, the "Triple Crown."

Born on a farm near Glendale, Arizona, Marty was educated in Phoenix, where his family moved when he was 12. He joined the Navy in 1943 and served the war years in the Pacific Theater.

His singing debut was made in a night club where a friend, Frankie Starr, was performing. Marty asked him if he could try his hand at performing. Starr agreed, and Marty was off on his whirlwind rise to national fame. Immediately after this, he was signed by Columbia Records.

Marty's voice is heard in two motion pictures, "The Hanging Tree" and "The Ballad of the Alamo."

The College Union Assembly Committee was prompted to bring the singer to campus after enthusiastic acceptance of the recent Peter, Paul and Mary concert.

Tickets can be purchased for the program at the ASB office for \$1.50 general admission and \$2 reserved seats with an ASB card. Prices for the performance without student body cards will be \$2 and \$2.50, respectively.

Contractor Abandons Development

Plans to develop Laguna Royalle as an exclusive Cal Poly men's apartment complex have been abandoned by Ray Skinner of Ventura. His withdrawal was announced Monday evening at the San Luis Obispo City Council meeting. He pointed out, however, that student housing is still needed.

He explained that he abandoned his plans as a result of protests made by homeowners in the Laguna Lake area.

"We entered into the plans for the apartments with the sincere feelings that they would be good for the students and good for the city. We had no idea there would be such resentment."

Monday, Skinner negotiated to purchase property adjacent to Cal Poly on California Boulevard, belonging to James Wilkinson. He intends to develop this land for student housing. Wilkinson already had detailed plans for some 30 apartments on the site and had been given zoning approval by the city planning commission.

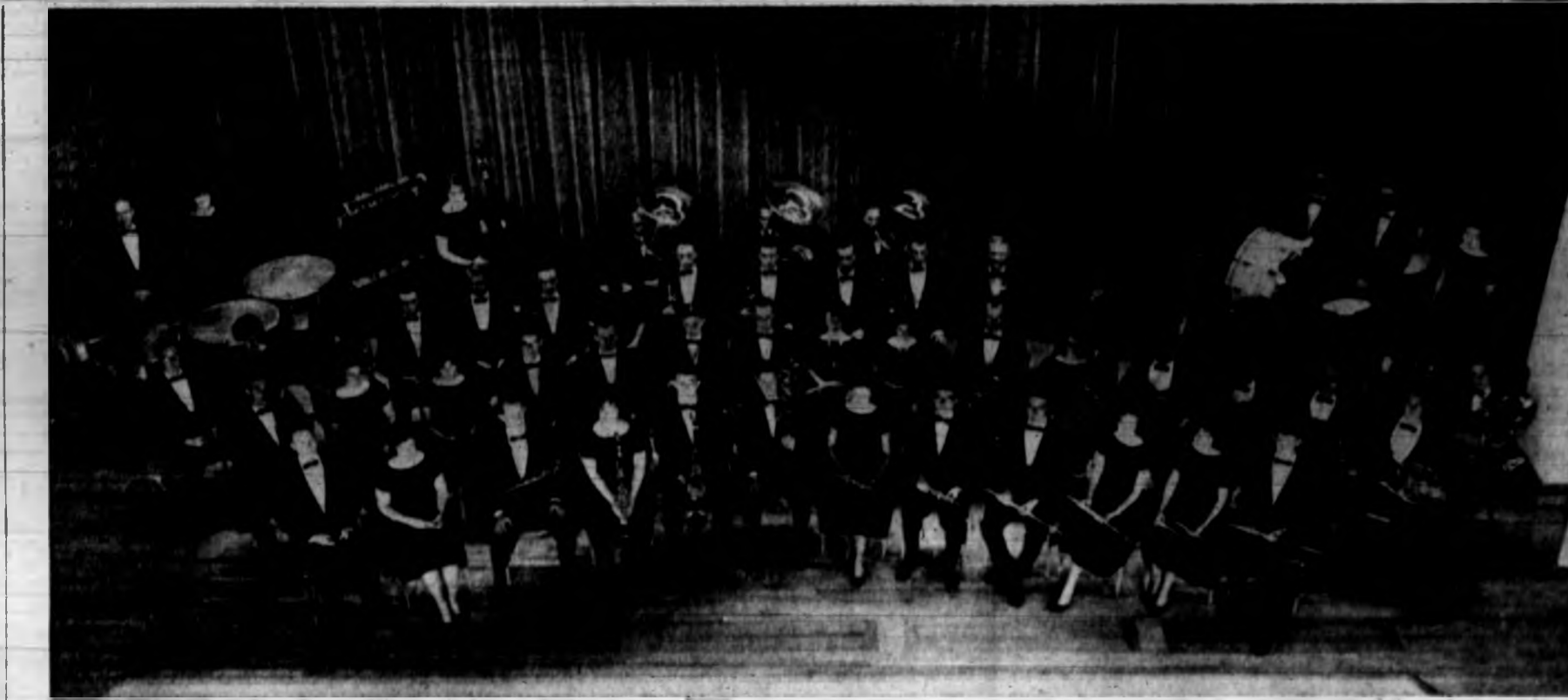
Everett Chandler, dean of students, commenting on this new proposed site, said "It's an ideal site and should have maximum usage." Thirty or 40 apartments adjacent to the campus are worth 144 apartments in the Laguna area, he added.

Skinner still expects to build apartments on his Laguna property. However, these units will be strictly family-type and available to anyone.

"There is no urgency attached to the project now," he added.

Campus Farm Bureau Schedules Field Trip

The college Farm Bureau Center will travel to Atascadero March 30 to tour the facilities of the Kimball Farms, the Poultrymen's Cooperative Association and the Wallace Machinery Co. of Paso Robles. Anyone interested is invited to attend, said Laurie Kyle, Farm Bureau secretary.



BAND TOUR PREVIEW . . . Boundless will be the scope of the program to be presented during College Hour.

Musical Groups Slate Annual State Tours

Collegians, Men's Glee Head For Valley Schools

Twenty-three high schools and colleges in the San Joaquin Valley comprise the target areas for the Men's Glee Club and Collegians as the instrumental and singing group takes to the road for its 22nd annual music tour, March 17-23.

From the college's 70-voice Glee Club, 42 of the best will make up the touring men's singing group, while the instrumental Collegians dance orchestra boasts 15 members.

The Collegiate Quartet and the "Major and Minors" from the Men's Glee Club, will appear at both day and night performances with the two main bodies, presenting a well-rounded repertoire leading to a full performance of musical entertainment.

This year's tour will include 18 engagements. The Men's Glee Club, using capella compositions for the most part, will feature such religious compositions as "O Lord, Increase My Faith," the "Cherub Hymn," and several spirituals. Among these

are "Little Innocent Lamb," "Don't You Nobody Turn Ya Round," and "Fanny's Ol' Man."

From the repertoire of the Club Alpino Italiano, the group will feature several Italian mountain songs, sung in Italian. Favorite western songs and stirring Bohemian marching songs will round out the Glee Club's performance.

Both current and old numbers, along with composition by Kellon, Bernstein, Haggart, and La Porta, will highlight the presentation of the 15-piece Collegian orchestra. Among their selections are Cole Porter's "Begin the Beguine," "Kenton's Theme and Variations," and "Anvil Chorus."

Equipped with mustaches, vests and aprons, the Majors and Minors will bring back some of the old barber shop quartet numbers.

Their counterpart singing group, the Collegiate Quartet, has gained a great deal of experience appearing before numerous college activities, city events and county organizations.

Harold P. Davidson, head of the

Last Of Marriage Lectures Stresses Religious Aspects

The "Spiritual and Religious Aspects of Marriage" will conclude the series of six lectures given on "Marriage, Its Preparation and Problems" given during the quarter.

The panel discussion by a group of ministers will be given next Wednesday evening at 7:30 p.m. in AC Auditorium. The meeting place should be changed due to the increase number attending the lectures.

The fourth lecture was given last Wednesday night on the "Physiological Aspects of Sex Adjustment in Marriage," given by Dr. Norman Gould and Dr. Clifford Walker in a panel discussion.

Music Department, who will head the five-day tour, said that some 25,000 students and military personnel were entertained during last year's tour in the San Francisco Bay Area.

Cities included on the tour schedule include Porterville, Lindsay, Exeter, Strathmore, Tulare, Arvin, Bakersfield, Taft and Visalia.

Band Will Preview Trip During Next College Hour

Next Thursday's College Hour presentation will preview the varied repertoire that the campus band will play to some 4,000 to 5,000 Southern Californians on their second annual three-day musical tour.

The tour is scheduled for March 21, 22 and 23 and will take the tour band of 51 members to Ojai, Fillmore, Hanning, Bennington and Dinewald. Most of the guest appearances will be at high school assemblies and evening concerts. While at Dinewald, not only will they play an afternoon concert, but will be given free passes for fun on the managers of rides.

The College Hour sampling from the tour will feature flute soloist Clifford Plopper, senior music major, playing a Russian folk song "Murallo" with the band accompanying him. Plopper was also soloist several weeks ago at the string and woodwind program during College Hour, when he played the colorful "Flute de Pan" number.

From Wagner to Dixieland jazz came up the wide musical variety

program the band will play. A special feature that promises to be a comical hit is "Parade of Cliches" which is essentially a whimsical conglomeration of over 30 well-known musical cliches such as "Dragnet," "Wedding March," "Woody - Woodpecker" phrase, "How Dry I Am," and "Worms Crawl In and Worms Crawl Out."

There will also be selections from Rodgers and Hammerstein's "State Fair," in addition to a featured group of selections played by the Reptet and the Dixieland Jazz group. The Reptet will sound out the contemporary jazz sounds of Dave Pell while the Dixieland group will play familiar Dixieland jazz numbers to display various types of popular jazz music.

Attention! All students who missed Type III Sabin last Sunday can obtain the sugar today and tomorrow during regular Health Center hours, announces Dr. Arthur James.

SAC REPORT

Council Passes Rules For ASB Elections

Rules to govern the March 12, 13 Poly Royal Queen election were accepted by the Student Affairs Council last Tuesday night. Bob Spink, graduate manager, speaking for the Election Committee explained:

No campaign material shall be displayed prior to 7 p.m., Wednesday, March 6. And all campaign materials shall be removed by 8 p.m. the day before election, March 11.

Spink said that the candidates will not be allowed to use any of the ASB services or facilities such as mimeographing, publicly work shop, or the like, and no student acting as a representative of a student body budgeted group may enter into campaigning for any queen candidate.

With ASB elections about one month away, the Election Committee also formulated the following rules to govern campaigning.

- "Campaigning" or "campaign materials" to be displayed only in the cafeteria area, the post office and ASB Office area, the residence hall area and the area between the Math, Earth, Agriculture, Science and East Engineering Building.

- Lawn displays will be permitted except that no stakes larger than 1 1/2 inches by 1/2 inches may be driven into the lawn.

- Campaign material may be posted inside the Temporary College Union only on the bulletin board. The posters will be no larger than 12 inches by 18 inches.

- Maximum size of candidate photographs for posters shall be 5 inches by 10 inches.

- No campaign material shall appear on the outside of any state building or foundation building or on the roof thereof. If in doubt see Dan Lawson.

- There shall be no campaign material appearing on traffic signs (or posts holding signs), trees, telephone poles, or fences.

- There shall be no campaign material on the Science Building or on the outside walls, including the breezeway.

- There shall be no campaign material posted near the "P" or on the surrounding hillside.

- No loud music or demonstrations may be carried on from the hours of 8 a.m. to 5 p.m. except during the passing period between classes (10 minutes).

- A candidate will be disqualified for breaking one of the above rules and regulations. Election Committee will be the ruling body.

Two weeks ago El Mustang editorial increase for editors and managers was defeated by SAC. At last Tuesday's meeting the members were not as sure of this defeat, as the minutes of the meeting read that the El Mustang salary increase passed with a vote of 11 yes and 10 no.

After approximately 15 minutes of reviewing each SAC member's vote, with the vote still being 11 yes and 10 no, Chairman Vic Daniels postponed the issue until absent members could be contacted. Jim McLean, Board of Publications chairman, officially announced to SAC members the resignation of El Mustang Editor-in-Chief Jim Groutman, and publications business manager, Mary Neil.

Miss Sabin Sugar?

El Mustang

James Grundman Editor-in-Chief
Betsy Kingman Tuesday Editor
Dave Kishiyama Friday Editor
Ron Parke Feature Editor
Bill Rice Sports Editor
Frank Reische Photo Editor
Martha Sheff Advertising Manager
Mary Keil Business Manager
Judy Kent Circulation Manager
Ron Sterling Production Manager

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MONTEREY & GORRO, SAN LUIS OBISPO

WASHINGTON REPORT

Parley On 'Managed News' Set Congressional Action Mounts

CHAS. H. LUECK, JR.
Chief, Washington Bureau

The Kennedy administration has been accused of many things, some of which they admit to, others denied. Many of the charges are not negative in nature but rather complimentary and spiked with terms such as "imaginative," "exciting," "new" and "bold."

One such furor which has been described with the above adjectives and yet is derogatory—is the concept of "managed news." Veteran Washington writers deplore it; newcomers are amazed by it, and many tend to ignore it as much as possible.

Not only is the President involved directly, but also his top press aides. Pierre Salinger in the White House, Lincoln White in the State Department and Arthur Sylvester in the Department of Defense have all been criticized for their supposed roles in the action.

The entire situation reached a fever point about the time of the second Cuban crisis. It has died somewhat in Washington but the correspondents themselves still feel that it is very much in evidence, and very detrimental to the free press which they ably and honorably serve.

In an attempt to solve the problem, or at least explore it in depth, a unique and unprecedented parley has been scheduled for the near future. It will be held at Airline—a gracious estate in the Virginia countryside which is used for discussions of this type of "think" session.

Attending will be one or two representatives of the major trade organizations and associations affiliated with the news business. Also present will be the government's

major news spokesmen. It promises to be a forthright, outspoken meeting. Whether it will clear the air of the issues can be clearly delineated for the first time. The problem can be outlined in specifics rather than generalizations which have characterized the freely thrown insults from both sides in the past.

The sessions will have the top talent in the business, but the country will not know the exact nature of the talks because they will be "off the record" and those present will not be there to cover it in a news capacity.

As always happens at these "conferences," the general trend of the seminar will be given, but details will never be divulged officially.

Needless to say, the mere fact that the historic first will take place encourages all of those directly involved with the knotty problems.

Both Republican and Democratic alike became uneasy—and said so—due to the fact that this session of the 80th Congress has produced a very modicum of work. It has also shown little intention of doing otherwise since first meeting in the Capitol last January.

Last week tended to wipe out some of these charges with the stirring of several important committees. Schedules for hearings have been announced, along with threats or promises of action on the part of the members. Whether this will ever come to pass is anyone's guess, but where there is smoke there is sometimes fire to sustain it.

The new tax program will get a better "going-over" as will the farm program, government operations, the budget, and health plans. In the latter field, there is an increasing belief that we will be closer to an actual showdown or passage of the Medicare bill (in some form) than has been evident in the past.

Both sides of the issue have their teams forming. The time is upon us to voice our opinions on matters to our representatives—both Congressional and special interest groups. Generally you can expect private insurance companies and programs to oppose government intervention. Regardless of your position, this is an important enough issue to be counted so do not hesitate to make your wishes known.

Seniors Urged To Check Registration List

All students who will graduate in the Spring, Summer or Fall Quarter are urged to check the preferential registration list posted in the foyer of the new wing of the library.

Students whose names are not on the list and who think they should qualify should contact Gerald Holley, registrar, in Adm. 128.

Mailbag

Contributions to "Mailbag" should not exceed 100 words. Editors reserve the right to edit and/or condense all letters received. Letters are published at the discretion of the editor, in poor taste or libelous. All communications must be signed by the writer. If a non-declared letter is desired as a signature, it is permissible but the editor must know the true name of the author.

Fraternity Answers

In a letter to the editor that appeared in a recent issue of El Mustang, one Denison Iff posed questions pertaining to the rushing procedure used by Cal Poly fraternities. May I then take this opportunity to explain exactly how the rushing function is handled?

Certainly, as was mentioned, rushing here at Cal Poly must be different. You may be aware that at many schools fraternities rushing is an important and integral part of the school calendar. Similarly, many schools provide information centers on campus and in registration lines concerning fraternities.

As we are not allowed to publicize in either of these two manners, or even through the medium of posters or campus mail, getting the word out to interested students is greatly restricted. From time to time, you will notice a number of students wearing fraternity sweatshirts on campus. Believe me, you need feel no reservation in approaching any one of these men. Introducing yourself, and expressing your desire to know more about fraternities. He will be more than happy to answer any questions that you may have, introduce you to some of his brothers, and more than likely, will invite you to visit his particular house. Thus, an expression of interest, or

perhaps just a curiosity is all you need to get started.

As for the requirements, although they may differ minutely from house to house, basically I can assure you of this: If you are a student of serious purpose, and average above the campus minimum, if you consider yourself of strong moral fiber, and are desirous of entering into a friendship with college men of your own temperament and attitude such that it must truly be called a brotherhood, I assure you that any fraternity will be more than proud to count you among its membership.

A fraternity, just like any organization, has a complexion all its own. Not only are all fraternities different, but all are also in a constant state of flux or change. As each new member joins, he contributes his ideas, his temperament and his attitudes, the composite of which all grant to the brotherhood strength, freedom and growth. There is now, and there never will be, any attempt to make one brotherhood like any other. Such an attempt would destroy the spirit of the brotherhood.

I hope that this will help to clarify your question as to the policies of fraternities in seeking new members. May I commend you on your letter, and just this openness of question and evaluation that we are desirous of fostering.

ROBERT BLASS
President, Delta Tau Fraternity

High Snack Bar Prices Challenged

Where does the term "high priced" leave off and "putright hi-jacking" begin?

These are two terms that in my opinion should be completely explained to the men that manage and run our El Corral Snack Bar.

In taking a small survey of my own, I have come up with some very startling and discouraging figures. Almost everything I questioned was so far out of reason that it almost seems the management of El Corral is trying to make the snack bar compete with San Francisco night clubs.

For the prices quoted below, "Retail" is what anybody would pay for the article over the

counter. Under "El Corral" is the selling price that we pay for the article in the snack bar. The percent mark-up is self explanatory.

I would welcome replies to this letter especially from those who are connected with El Corral, that is if they can reply without using their old age crutch. "We have to charge high prices to help compensate for the high theft rate." This is one thing all business establishments have to contend with without raising prices.

At least fellows, if you're going to charge 40 cents for a waffle, make it a whole waffle and a fresh one, not half a waffle and what's worse, a frozen one you pop into the toaster.

Prices I have compiled are as follows:

Item	Retail	El Corral	Mark-up Per cent
Doughnuts	\$0.05	\$0.10	100
Sweet rolls	\$0.12	\$0.20	125
Waffles	\$0.19/four squares	\$0.40/two squares	423

NOT CHEAP, JUST FED UP

EDITOR'S NOTE: We question your mathematics. The percent figure on sweet rolls and waffles is a little out of line. It is also unfair to compare grocery store retail prices with restaurant or cafeteria prices. Cafeteria officials made the following comments: "We have two prices of doughnuts in the Snack Bar—the ones we make are 5 cents and the ones we purchase for resale are 10 cents. The food cost on all items sold is 50 per cent of the total. Breakdown of other expenses are: labor 35-50 per cent; equipment depreciation and replacement, utilities, maintenance, garbage, insurance, payroll taxes 10-12 per cent. The profit is obvious."



POLY ROYAL BUTTON... This design, submitted by Maria Maher, a stenographer in the general office, won the 1963 Poly Royal button contest. The Agricultural Education Club, sponsor of the annual contest, will award Maria \$15 for her winning design.

Middle-Aged Host

I was interested to read Chukwu's letter in a recent issue of your paper. If the foreign student finds it difficult to meet other students of his age group can—or should—anything be done about it?

I know of no place on campus where a student can go to relax and find friends to discuss problems with them. The cafeteria is certainly not the place, nor is the library.

Africans are good conversationalists and we are missing a potential contribution to college life by not listening to them. Admittedly, they don't know much about car-buretors or hi-fi components but they have interesting ideas about things that should be of concern to most of us, and many could learn good English usage from some of them.

It is saddening to discover that those people who have gone out of their way to entertain foreign students have been faculty members or citizens who live in town, but not fellow students. However, before Chukwu loses some friends I hope that he will quickly explain that he didn't mean to offend those poor old wrecks of thirty-five years or more.

A few Sundays ago my family and I enjoyed a very pleasant lunch of chicken and rice prepared by two students, one from Nigeria and the other from Tanganyika, and there was another guest from Rhodesia. Although my wife and I are over Chukwu's age limit we enjoyed ourselves and I don't think we bored our hosts, at least I hope we didn't.

Couldn't Chukwu give a party or two and allow his younger American friends a further opportunity to correct their TV and horror movie concept of Africa? I'm sure such a gesture would pay off, but please don't let him forget those other people who have been kind enough to offer him hospitality. They are not going to be flattered by being told to organize more parties, only on terms acceptable to the guest.

Winner Selected

In Design Contest

A design submitted by Maria Maher, 20, of San Luis Obispo, was chosen as the winner of the 1963 Poly Royal button contest by the Poly Royal Board.

Mrs. Maher, who attended college in New York, is a stenographer in the General Office. The prize for the contest, sponsored by the Agricultural Education Club, was \$15. The size of the button will be 2 1/2 inches in diameter. Tom Brazil, Animal Husbandry major from San Luis Obispo, was in charge of the contest. Leo Herndon, advisor to the club, said there were five entries submitted for judging.

or to have their "excuses" thrown back in their faces. Such treatment, after being told you're no good at thirty-five, is like having salt rubbed in the wound.

FUDDY DUDDY FORTY

Where Are The Boys?

Now is the time for bees to buzz, flowers to blossom, birds to chirp and couples to walk hand-in-hand down the lane, because Spring is here at last.

I too wish to be blissfully in love but it's impossible. Cal Poly is supposed to have the reputation of having more eligible male students than any other state college in California. My question is, where are they?

These handsome, strong, intelligent, fun-loving males are absent at our school except for those that are married, engaged, or "tied-down" in some other permanent fashion.

So even though the ratio is something like 3-1, the vast majority are "out of circulation" because of previous commitments. We must let it be said guys that we must have it easy. Just look around an' see what I mean! AN EXASPERATED JENPER-MEN GIRL.

What Will Be Reduced?

This is directed to Glen Orren, SAC Fee Increase chairman.

There have been numerous articles appearing in El Mustang that the increase in the AHB fee would reduce some student activity charges.

I want to know, and have it published, exactly what is going to be reduced, and by how much. Namely, the CU films, after game dances, football and basketball games.

I think that the issue of how we the student body are going to benefit from the increase in fee should be clarified before actual balloting.

S. MCINTYRE

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RUSS TAMBLYN
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Theatre Times:
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Saturday—1:00, 4:00, 7:00 and 10:00 P.M.
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EDITORIAL

Dilemma Of Show Biz

True as it may be, "there is no business like show business" but members of the "Rainmaker" cast are wondering if their several hundred hours of work is worth it. But, this weekend it's on with the show.

Mary Dodder and Steve Baum head the cast for the final two stagings tonight and Saturday evening at 8:15 o'clock.

The play has all the elements of a campus success. It is a romantic light comedy with an easily understood dialogue and has enjoyed a successful run on Broadway.

Faculty director, Keith Neilson, says that "Rainmaker" has a further appeal because students could project themselves into the characters and American setting of the play.

The first three performances, starring Carol Huffine and Gary Webb, received praise and favorable comments, but a smattering of attendance.

An analysis of the poor audience turnout was puzzling because past productions have had good attendance. Opening performances of "Rainmaker" were competing with several strong elements—International night and a leading downtown movie.

Perhaps the strides in theatrical staging, lighting and techniques of the "Rainmaker" production are a bit premature for the campus theater crowd.

Perhaps 75 cents is too steep a price to pay for culture. Or perhaps because "Rainmaker" does not hand over a bill of shallow entertainment which requires no thought and emotional stimulation.

J. K.

Industrial Exhibit Monday

The story of the Industrial Revolution, its past, present and future, will be revealed through "The Story of Productivity" in Crandall Gym Monday at 8 p.m. Admission will be free.

The noncommercial, traveling education exhibit is owned by the DuALL Co. of Des Plaines, Ill. Its campus showing is sponsored by the American Society of Tool Manufacturers and Metal Engineers.

The 40-foot long display will feature a huge sunburst, revealing 157 major events that have taken place since the Industrial Revolution. It also boasts of famous men who made major contributions to human progress: historical items, original and exact replicas of ingenious implements, instruments and machines which fostered the faster production of food, clothing, communications, transportation and the exchange of goods and services.

Informative slides in full color will illustrate a story conveyed by a comprehensive discussion that will be given by C. G. Maholey, director of educational research for DuALL.

Modern production will be represented by hundreds of items on four tables measuring 35 feet, where experts will explain how parts are produced within specified tolerance limits by the most advanced production methods.

The historical items on display will range from a 17th century French clock and metal working devices employed to produce its parts, to Arkwright's Spinning Jenny, a

working model of Watt's first steam engine, and many more. A 44-inch educational poster, explaining the roles that must be played by labor, government, management and the individual will be offered free to persons attending the exhibit.

AV Moving Into New Quarters

Moving of the Audio Visual Department is now in progress with all the heavy equipment being moved today. John Heins, department head, anticipates the whole department to be under one roof in the newly remodeled basement of the Administration Building by the middle of the month.

Before the move the Service Section of the department, which includes services for instructional purposes and curricular activities, was housed in the basement of the library. The Production Section was housed in the Little Theater building and provided graphic and photographic services for the staff of the college.

In the new location the Service Center will be in a portion of the old El Corral fountain area. The area which housed the Printing Department will be the new home of the Production Section. Services to the staff are expected to continue on schedule during the move, said Heins.



NEW LOOK BOOK . . . The yearbook cover for 1963 designed by El Rodeo Art Editor, Chuck Kneives, is displayed by Editor, Fran Heymour. Yearbook subscriptions are now on sale in the ASB office and will be sold during registration. All copy for the book will be in the printers by March 15 with the exception of the Poly Royal section.

Rodeo Team Hopes To Keep Top Standing In Fresno

The Men's Rodeo Team and the Women's Barrel Racing Team will compete in the 8th annual Fresno State College Intercollegiate Rodeo Saturday and Sunday.

Poly team members will vie for top money and prizes against teams from three western states in an attempt to dominate the team standings for the third straight year.

Men's team members are Jack Sparrow, Jack Dawson, Dave Freeman, Terry Simpson, C.W. Adams, Lew Borsini and alternates Emitt Mundy and Eddie Newton.

Women's Barrel Racing Team members are Jeannie Foote, Karen Johnson, Sharon Packer and Bobbi Noeggenrath, alternate.

Events, which are scheduled for 1 p.m. on both Saturday and Sunday will include bareback bronc riding, saddle bronc riding, bull riding, calf roping, team roping, steer wrestling, girls' barrel racing and girls' calf tying.

Ray Kohrs of Tres Pinos, San

Fremont Holds Stag

Members of Fremont Hall held their first stage gathering last Sunday. Adding to the entertainment were hall movies of previous years and Walt Disney's "Mars and Beyond."

Class Will Produce Radio Programs

Activation of Speech 451, Radio and Television Laboratory, for the Spring Quarter was announced today by Dr. P. L. Gerber, Head of the English Department.

"We have activated the course," Gerber explained, "to continue with the production of a radio series, 'Cal Poly Digest,' that was started in the Fall Quarter by Glen Smith.

Smith has been on loan to the Journalism Department to cover the sabbatical of Loren Nicholson. With the return of Nicholson, ef-

fective with the coming quarter, Smith will assume a full-time teaching assignment with the English Department, where he has been teaching courses in composition and public speaking.

The radio series was planned to cover campus-wide activities, and the initial program was released this week by the Public Relations Office of the college. Stations carrying the program are located in San Diego, San Bernardino, Fresno, Chico, Redding, Paso Robles and King City.

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John Nead observes: "Money still talks but nowadays you need a hearing aid to understand what it's saying."

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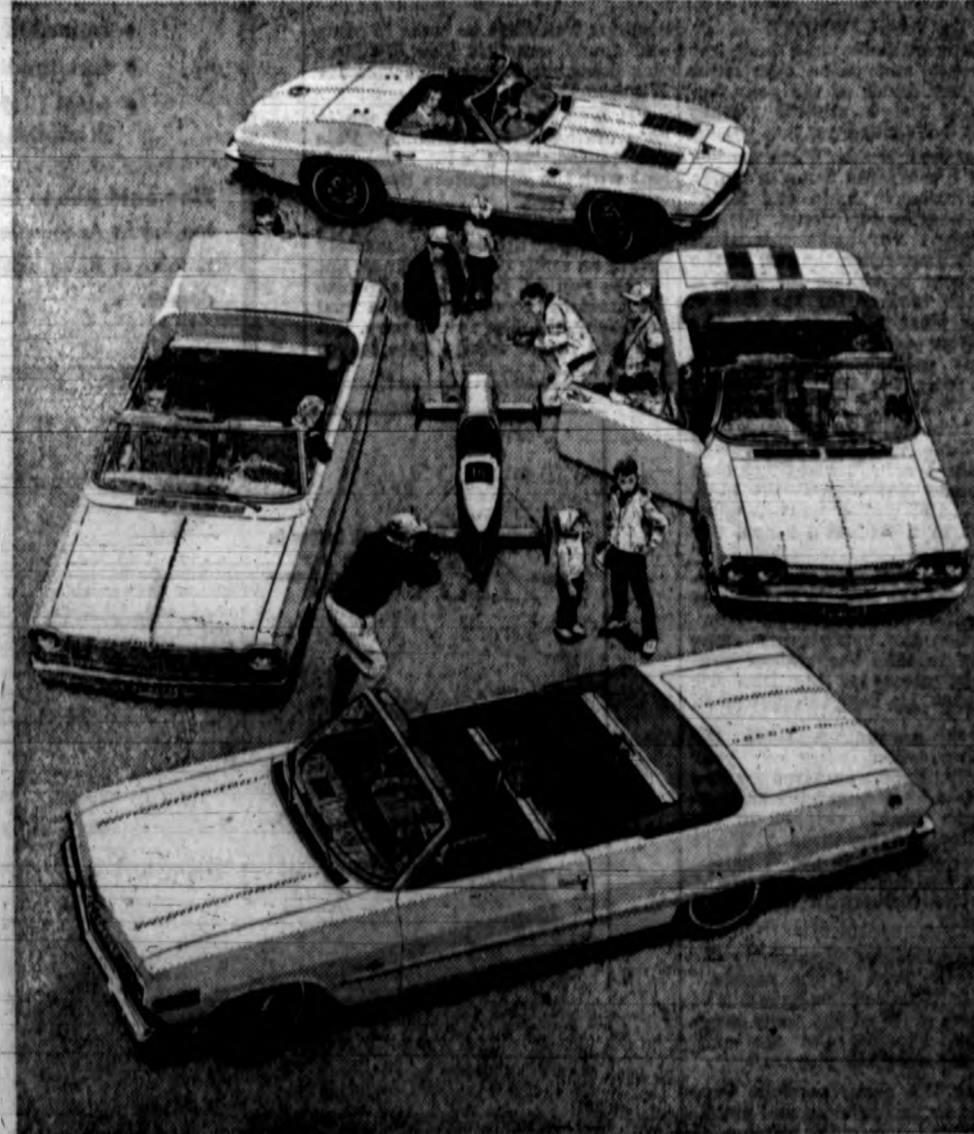
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Skip the sulphur and molasses—
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Chevrolet Super Sports have a charm that soothes your springtime yen for romantic adventure as fast as you can slip into a bucket seat. (Especially the Impala's, with its adjustable new Comfortilt steering wheel.) Front bucket seats are a great start, but Super Sports also feature plush all-vinyl interiors, special interior-exterior trim in tasteful touches, and a veritable feast of goodies we call performance options*. Chevrolet and Chevy II Super Sports invite adventure in convertible or coupe form. That same Super

Sport ring applies to the Corvair Monza Spyder, very breezy with its air-cooled 150-horsepower rear-mounted engine, and 4-speed shift*. Ditto for the new Corvette Sting Ray, a magnificent thoroughbred among pure-blood sports cars with not a single sacrifice in comfort. Both Spyder and Sting Ray come in coupe or convertible styles. All Chevrolet Super Sports are like spring days—you've got to get out in them to savor them. So catch yourself a passing zephyr and wait on down to your Chevrolet showroom.



Models shown clockwise: Corvair Monza Spyder, Chevrolet Impala Super Sport Convertible, Chevy II Nova 400 Super Sport Convertible. Center: Ramp Gas Derby Race, built by All-American boys.

NOW SEE WHAT'S NEW AT YOUR CHEVROLET DEALER'S

Dr. Sandy Bottom Announces Schedule For Avila Course

By JOHN BISCEGLIA

The Spring Quarter Class Schedules that recently went on sale in the bookstore omitted one class essential to those interested in marine life forms. It is AB 299, "The Habits of the Femminius Aquaticus Avilorum."

Dr. Sandy Bottom announced plans for the course recently by stating that only laboratory sessions are involved. "However, these can be quite lengthy," he cautioned. Dr. Bottom continued by warning, "Students are often prone to bad burns, especially during the first few laboratory sessions. A shower is essential after each meeting."

For the class each student must supply his own apparatus, including a large cloth or towel to be spread on the working surface, a sine oxide rubbing compound, and abbreviated clothing. Observation is the key to the class. Binoculars are useful, but quite obvious to the species being

observed. Often class participation includes actual conversation with the species.

Outside expenses will include the purchase of soda pop, potato chips, and other tasty tidbits used to lure the observed into close proximity.

The species is generally recognized by a bleached skin covered with a slippery or "greasy" material (caused by the habit of applying a protective coating to their otherwise quite delicate skin) and bright plumage of either a one piece or popular two piece variety.

The class meets at Avila Beach (hence the class number AB) Monday through Friday from 11 a.m. to 4:30 p.m.

"Don't worry about being late, because the education gained from the class depends on the amount of work the student puts in," says Dr. Bottom.

"No academic credit and no grade is given, although there are plenty of opportunities to score," says a course veteran.

'Nation Of Sheep' Is Next Review

"A Nation of Sheep" by William J. Lederer will be reviewed by Robert Ledyard, a member of the Agricultural Business Management Department, at Tuesday's Books at High Noon to be held in the Staff Dining Room.

Ledyard believes that Americans have not taken to heart the warnings of his first book and that public apathy and lack of concern with foreign affairs have done little to improve the situation described in his first book, "The Ugly American."

Ledyard's review on March 12 will be the final presentation of the Winter Quarter. The series will resume March 26.

WHO STARTED IT ALL ANYWAY?

By RUDY SILVA, R.J.
Registered
Jeweler
American
Gem
Society



Webster says he's a "specialist in gems"; we say, "he's a professional in the jewelry field." When they feel ill, most people call an M.D., just as they prefer a member of the Bar Association when they need a lawyer, or a member of the Stock Exchange when they need investment advice. Similarly, when purchasing fine jewelry, the wise shopper calls on a professional jeweler—the man who truly is a "specialist in gems."

Members of the American Gem Society must qualify as "professional jewelers"—showing a record of gemological 'know-how' as well as the highest standards of integrity in business conduct.

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TELEPHONE MAN-OF-THE-MONTH

THE BELL TELEPHONE COMPANIES
SALUTE: DALE NORBLUM

Dale Norblom (B.S., 1960) is Accounting Operations Supervisor for the Mountain States Telephone Company. In Denver, Dale and four supervisors on his staff spent three months preparing an operations plan to be used with a new computer soon to be delivered.

When the equipment arrived, Dale was put in charge of the computer facility where Long Distance billing is

processed. With a variety of accounting jobs destined for future handling by the computer, Dale's know-how in this area is invaluable to his company.

Dale Norblom and other young engineers like him in Bell Telephone Companies throughout the country help bring the finest communications service in the world to the homes and businesses of a growing America.



BELL TELEPHONE COMPANIES



JUMPING RECORD SETTER . . . Mustang high jumper Dennis Jones established a new mark Saturday at the Long Beach Relays as he soared over the bar at 6 feet 5 1/2 inches. Jones and three other Mustangs topped first places at the annual trackfest.

Trackmen Enter 'All Comers' Meet

Cal Poly's track squad travels to Fresno tomorrow to compete in the Fresno All Comers meet at the Bulldogs' home grounds. Coach Walt Williamson is optimistic about Mustang chances in the big clash. Freshman Ben Laville, who recently set a school record in the javelin at Long Beach, will be a big favorite in the Central Valley meet. Laville hurled the pointed stick 223 feet, 2 inches.

Dennis Jones, All-American high jumper, will be out to remain CCAA champ. Jones also set a meet record at Long Beach last week with a jump of 6 feet 5 1/2 inches.

The third field event with good promise is the discus throw. Lloyd Petrovich who won the event at the Long Beach Relays will be out to

Matmen Are Tournament Pick At NCAA Regionals

Tomorrow afternoon the Cal Poly Mustang wrestlers of Coach Vaughan Hitchcock will compete in the Pacific Regional National Collegiate Athletic Association mat tournament in Fresno. The Mustangs will compete in the "College Division" of the tournament scheduled to begin at 1 p.m. on Saturday afternoon, on the Fresno State College campus. Hitchcock, who was elected president of the PCI last weekend at Ashland, Ore., will be coaching the team that has been picked as pretourney favorite. The Mustang choice lies in the fact that they are the California Collegiate Athletic Association champions and Sam Huerta, 132-pounder, was runner-up last week at the PCI's. Huerta is a heavy favorite to go all the way tomorrow.

better his toss of 147 feet.

Ron Hon is Poly's best runner to date. Ron recently took first place in the 120-yard high hurdles at the 49'er meet with a time of 1:5.3. Rusty Stratton and Gary Walker also are top runners in the hurdle events.

The Freshman track squad has two meets scheduled for the weekend. The Colts will host Santa Barbara City College today and move to the Fresno meet tomorrow.

Armchair Athletes

The man sitting at the table was Ernie Bingham. It was tough to tell who it was for a few minutes, because Ernie is usually smiling, and today there was no smile. Ernie's a ball player, and for "Little Ernie," it has been a bad year. Usually a consistent .300 hitter, Ernie is down so far that his average isn't much more than his weight. And that can't be over 130.

When you talk to Ernie, you talk about baseball. If you told him baseball wasn't the most important thing in the world, you'd lose the argument. To Ernie, baseball isn't just a sport, it's a way of life. That's the way he plays the game, and that's what makes him such a good ballplayer.

He's no little that when he tucks in his uniform you can't see the number. When he sits in the clubhouse before the ball game, somebody usually asks him to leave because "player's kids aren't allowed in the locker room."

When someone knocks Ernie down at second base, he only does it once. Last season with the Blues, the local semi-pro team, Ernie planted a ball between the eyes of a Santa Maria Indian, and when the Indian woke up Ernie kindly asked him to tell the rest of his team to start sliding because it was harder than he--to get a double play when he had to keep hitting them in the head. They did.

Ernie had a good year with the Blues. Teamed with Joe Mueller, an ex-Poly horsehider with several years of pro ball behind him, Ernie made all the plays and hit well over .300.

But this is another season and Ernie is worried. "It's enough to make you want to quit ball," he said. "The bad part of it is, Chuck, that I'm starting to think up there. And not about the right things. The past few games I've started guessing at the plate and that doesn't help."

If Ernie's worried, I'm not. Pretty soon the averages are going to come Ernie's way, and when that happens, I'm going to be real glad I gave up pitching for Lent.

Suitcase Is Ready

Trainer Planning Annual Trip To Spring Baseball Camp

By PAUL WERTZ
Mustang athletes had best get their aches and pains over with for the remainder of the year, because Cal Poly's athletic trainer will not be around in two weeks.

Every year trainer Pete Luther finishes his Winter Quarter finals with suitcase in hand and heads for the nearest bus depot. Pete, a sophomore Physical Education major, is answering the call of the hickory and horsehide for he is a farm club trainer for the Boston Red Sox Baseball Team, Inc. His two-quarter school year will prolong his college education, but Luther feels the training experience is invaluable.

Pete, who will be 21 years of age in June, was born and raised in Seattle, Wash. It was there that he became interested in tape, scissors, and ankle wraps, when he went to a trainer's school for five weeks.

Originally Pete was press photographer for the Seattle Rainiers of the Pacific Coast League. However, when the opportunity came for Pete to take the trainer program, he discarded his film for some gauze. He hasn't regretted it.

Upon graduation from the training school, after one year at Poly, Pete was hired by the Red Sox as a farm club trainer. He was quickly shipped to the Carolina League, Class A. There he was assigned to the Winston-Salem Red Sox. He is now one of only two trainers in the entire league.

"Spring training is probably the most hectic part of the season," Pete said. "The Red Sox have five of their farm clubs at the same camp in Ocala, Florida. I'm the only trainer for over 150 players."

During the camp sessions Pete is limited to just injuries and physical problems due to the number of ball players. However, when the regular season begins, he is trainer, arbitrator, psychologist, traveling secretary, and all-around good guy.

During the spring training sessions, Pete is able to work alongside many of the greats of the big leagues. He said that his biggest

surprise was when he came to camp and found out that Ted Williams was coaching batting practice for Winston-Salem.

"It was a real thrill for me to be working with Williams," Pete commented. "He's a lot more patient with the youngsters than he is with the press."

It is not suggested that any of you amateur athletes deliberately sprain an ankle or twist a knee, but in case you do, you might slip into the training room and get a real professional job of injury care. But you had better hurry, Pete leaves March 20.



Wherever you go you look better in
-ARROW-

How to be colorful—without overdoing it

Golfers Meet Bulldogs Today

Mustang golf will enter the limelight today and tomorrow at the San Luis Obispo Country Club when Coach Chuck Hanks' team meet Fresno State and San Fernando Valley State, respectively. The matches are scheduled for 1 p.m. today and 8 a.m. tomorrow.

Cal Poly will be led by Bud Petty who has been medalist in two of the three matches. The Mustangs were victorious in the two matches against Long Beach State and Valley State, but lost to UC, Santa Barbara.

The weather should be excellent for the match with the Bulldogs who boast a strong golf squad. Last weekend the Mustangs, run into windy weather at the Knollwood Country Club in the San Fernando Valley, and found much the same conditions at the La Cumbre course in Santa Barbara.

The Mustangs also will get good backing from Larry Marcey, Todd Wilkerton, V. C. Hughes, Bruce Robinson and Mark Cunningham.

Fox Tosses Three-Hitter, Mustangs, Warriors Split

Steve Fox's masterful three-hitter in the first game gave the Mustang nine a split with the Westmont Warriors in a twin bill played on the Cal Poly Diamond Tuesday. The Mustangs took the opener, 2-1, behind Fox but dropped the second tilt, 12-6, to the power-hitting Warriors.

Fox, in picking up his first win of the year, against two defeats threw only 106 pitches, walking four and hitting one, Mike Thoma, Warrior centerfielder, got the only solid hit off the Mustang, but it went the route for the visitors only run. Thoma's homer, his first of two for the day, came in the fifth inning.

The Mustangs tallied one in the first on a walk by Jim Ramos and singles by Jim Rudd and Lynman Ashley, and got another in the fourth on a single by Ted Shugar, a stolen base and hit by Bob Parker.

The Warriors flexed their muscles in the second game and hit three homers in routing a trio of Mustang hurlers. Terry Curi opened the game but didn't finish

the first inning and reliever Don Smallwood didn't do much better as the visitors picked up eight runs in the first two innings.

Wayne West picked up the Mustangs first home runs of the year in the fifth with a wrong field clout that just dropped over the right field fence, and Ken Anderson went 3 for 4. These were the only bright spots in the Mustang lineup.

The Mustangs, who now sport a 3-0 record, will host the San Francisco State nine here at 2:30 p.m. and travel to Santa Barbara for a twin-bill tomorrow. The Bay Area team handed the Mustangs a pair of setbacks two weeks ago.

INTRAMURALS

Gymnastics, Lifts Are Next

Intramural gymnastics and weightlifting competition will begin and end next week, according to Intramural Director Vaughn Hitchcock. Competition in gymnastics will take place Wednesday, March 13, while the weightlifting will see action on Tuesday and Thursday afternoons.

Four events will highlight the gymnastics meet which will begin at 4 p.m. with the gymnastics team and Coach Vic Buccola officiating. Trampoline, rope climb, parallel bar and tumbling are the events on the agenda. Anyone interested in competing may sign up at the opening of the meet.

The weightlifting competition is the same event that was scheduled for last month but had to be canceled due to a broken Olympic bar. All those that signed for the original competition are still entered and anyone else interested in competing may show up on Tuesday on Thursday between 4 and 8 p.m. in the Men's Gym.

Awards for both gymnastics and weightlifting winners will be presented following the competition next week.

Coming up on the intramural sports agenda are table tennis, softball, volleyball and tennis. These sports will be conducted next quarter. A meeting for all intramural sports team managers has been scheduled for Thursday, March 28, at 8 p.m. in the Men's Gym, room 189.

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