

# CAL POLY

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## REPORT

California Polytechnic State University, San Luis Obispo

Vol. 41, No. 9 November 3, 1988

### 1989-90 budget OK'd by CSU trustees

A 1989-90 support budget totaling approximately \$1.6 billion has been approved by the CSU committee on finance. The committee was acting on behalf of the entire board of trustees.

The budget request represents a 12.6 percent increase in funding over the current year. A little more than half of the increase, 6.6 percent, is required to cover the ongoing costs of 1988-89 salary and benefit increases for the system's almost 40,000 employees. Budget figures do not include 1989-90 salary recommendations for employees. CSU trustees will decide on salary increases at their November meeting.

Another two percent of the new dollars requested falls into a category that appears for the first time in CSU budget documents—"unfunded prior year obligations."

"Funding in this area is essential," said CSU Chancellor W. Ann Reynolds, "for us to recover from the serious erosion in basic support that occurred this year."

Reynolds was referring to the \$32 million cut forced on the CSU by the state's 1988-89 revenue shortfall. "Because of the way the state builds the budget, this year's deficit would be carried over into 1989-90," said the chancellor. "If this amount is not restored, it would continue to undermine the overall funding level of service provided to students served by the CSU."

The 1989-90 budget also calls for a 3.6 percent increase in student fees. Currently the state university fee is \$684 for students taking six or more units. The new annual fee of \$708 would go into effect in fall 1989. The yearly tuition for out-of-state students, which is paid in

addition to the state university fee, will also increase, going from \$4,680 to \$4,950.

The CSU budget is based on a projected 264,620 full-time equivalent (FTE) students, an increase of 3,571 over this year. If the trustees' request is approved by the governor, the state will contribute \$6,399 toward the education of each CSU student taking at least 15 units.

Additionally, the CSU is requesting almost \$24 million to improve existing programs or new ones dealing with educational equity, improvement of instruction, faculty development, child care and improvement of support services. The board-adopted 1989-90 budget will now go to the governor and the department of finance. Final decisions about the state budget will be made in early January.

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### Prop. 98 has impact on CSU, UC campuses

Over the last few weeks, the *Report* has discussed the importance of Proposition 78 on the Nov. 8 ballot. Five Cal Poly projects worth more than \$18.6 million are included.

However, another proposition, No. 98, could have a major impact on The California State University. In an editorial urging a "No" vote on 98, the Los Angeles Times says, "... Proposition 98 would further punish the University of California, the California State University system, state-funded public health programs and all other state services. They stand to lose \$6.6 billion over the next 10 years..."

The polls on Nov. 8 will be open from 7 am to 8 pm.

### Baker elected to NSB Executive Committee

President Baker has been elected to the Executive Committee of the National Science Board. In addition, he was sworn in for a six-year term on the board, which will run until May 1994.

Baker was originally nominated for service on the 24-member national panel in October 1985 to fill an unexpired term. After his original confirmation by the Senate, he was sworn in as an NSB member on Jan. 17, 1986.

The board is the policy-making body of the National Science Foundation.

Baker's current duties on the board include chairmanship of the NSB's Standing Committee for Programs and Plans. He is also a member of the Foreign Involvement in U.S. Universities Committee.

The National Science Foundation is an independent federal agency that promotes a national science policy by supporting basic research and education in science. It also fosters the national and international interchange of scientific ideas.

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### Issues in Congress topic of Panetta talk

California Congressman Leon Panetta (D-Carmel Valley) will speak in Fisher Science 286 at 11 am today (Nov. 3). His topic will be "Current Issues in Congress." Panetta will answer questions from the audience following the presentation.

His appearance is sponsored by the Students for Social Responsibility and the Political Science Club.



### Bridge building is Islam series theme

"Bridge Building Between Islam and Christianity" is the title of a series of dialogues announced by the Cal Poly student chapter of the Islamic Society of North America.

All programs will be held in Chumash Auditorium. Refreshments will be served at 6:30 pm, and the dialogues will begin at 7.

Dates, topics, and participants for the series are:

- "Women in Islam and Christianity," Wednesday, Nov. 16, Dr. Jamal Badawi and the Rev. Edwin Womak;
- "Sexual Morality in Islam and Christianity," Thursday, Jan. 26, Dr. Muzammil Siddiqui and the Rev. Jim Nisbet;
- "Reflection of Science in the Quran and the Bible," Wednesday, Feb. 22, Dr. Ahmed Sakr and the Rev. Womak;
- "Spirituality in Islam and Christianity," Thursday, April 20, Dr. Ihsan Bagby and the Rev. William Mueller;
- "Statehood in Islam and Christianity," Wednesday, May 24, Dr. Muzammil Siddiqui and the Rev. Nisbet.

### Program change for Spanish film series

The film "What Have I Done to Deserve This?," scheduled for a Nov. 7 show date as part of the Cal Poly Arts Spanish film series, has been cancelled.

The 1968 film "Memories of Underdevelopment" will be shown in its place. Considered a classic by many, it was the first film from post-Revolutionary Cuba to be released in the United States. The film demonstrates that artistic subtlety, political commitment, and superior entertainment need not be incompatible.

Set in the early 1960s, the film centers on a Europeanized Cuban intellectual, too idealistic (or lazy) to leave for Miami, but too decadent to fit into the new Cuban society.

The film is in black and white and in Spanish with English subtitles. Show time is 7:30 pm in Chumash Auditorium. General admission tickets will be \$4 for the public and \$3 for students and senior citizens. They will be available at the door.

During Winter Quarter, the Cal Poly Arts' film series will present "Women of the World: Films by and About Women." The films of Italian director Federico Fellini will be featured during Spring Quarter.

### Talks to be given by advertising official

An official of one of the world's leading advertising agencies will speak on how advertising fits into the economic and social structures of America.

Chuck Phillips, the president of Chiat/Day, Inc. of Canada, will be an "ambassador" in a program underwritten by the Advertising Educational Foundation. His visit is being co-sponsored by the Placement Center, the student chapter of the American Marketing Association, and the MBA Association.

Phillips will give three talks at Cal Poly. The first will be on Tuesday, Nov. 15, at 7 pm in Graphic Arts 304. He will speak on "How Advertising Fits into the Social and Economic Structure of America."

At 10 am on Wednesday, Nov. 16, he will speak at a group session on "Careers in Advertising" in Engineering West 236. Later in the day he will be at a presentation hosted by the MBA Association in Science E-27 at 5 pm.

The AEF Ambassador Program is designed to provide a balanced picture of the socio-economic effects of advertising on society. To do this, the foundation sends advertising and marketing executives to campuses across the country to interact with campus communities.

For more information about his presentations call Donna Davis at the Placement Center, ext. 2501.

### Who, What, When, Where

Roxana Lopez, Cooperative Education Program, presented an October workshop for the Western Resource Center for Cooperative Education titled "Administration of Cooperative Education Grants Under Title VIII." Participants represented six Western states.

John Stead, Industrial Technology, presented two papers at the 4th annual International Conference on Pharmaceutical Packaging, "Principles of Sterilization: Methods and Other Considerations," and "Packaging for the Distribution Environment: Some Critical Issues." He also gave a talk at the 1988 National Association of Industrial Technology (NAIT) National Conference, on "Industrial Packaging, A Vital Subsystem of Industry," held in San Jose.

Lynn M. Jamieson, Physical Education and Recreation Administration, was co-author of an article, "A Hypothetical Budget Assignment: Integrating Mandated Practices," published in the 1988 Society of Park and Recreation Educators' Annual on Education.

Bianca Rosenthal, Foreign Languages and Literatures, presented a paper, "Responses of Literature to Science and Technology," at the Conference on Interdisciplinary Humanities of the Association for Integrative Studies held at Arlington, Texas.

Leonard Davidman, Education, and Patricia Davidman, UCSB doctoral candidate, had an essay, "Multicultural Education: New Definitions and Strategies for Teacher Educators," accepted for inclusion in Promise and Progress in Multicultural Education, a special publication of the Association of Teacher Educators.

Michael Blum, Graphic Communication, had an article, "Vacuum Frame Quality Control," published in the October issue of In-Plant Printer and Electronic Publisher.

Anthony Knable, Biological Sciences, was appointed to a national committee of the American Fisheries Society. The Continuing Education Committee of the AFS assesses the continuing educational and training needs of fisheries professionals. Dr. Knable also serves as a member of the Board of Professional Certification — AFS.



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## **Riener is named associate dean**

Dr. Kenneth Riener, a member of the faculty since 1983, has been named associate dean of the School of Business.

He succeeds Dr. M. Zafar Iqbal, who was the associate dean for five years. Iqbal has returned to full time teaching in the Accounting Department.

Riener earned an undergraduate degree in mechanical engineering at the University of Idaho and two advanced business degrees from Purdue University.

Before coming to Cal Poly, Riener was an assistant professor of finance at both Texas A & M and Concordia Universities. He has been the head of the Business Administration Dept. since 1987.

Riener has had numerous articles published in such magazines as *The Financial Review*, *Journal of Bank Research*, *Financial Management*, and the *Wall Street Review of Books*.

He has also presented papers at meetings of the Western Finance Association, the Conference on Bank Structure and Competition, the Eastern Finance Association, and the Conference on Privatization and Expropriation.

At Cal Poly, Riener was a member of the Academic Senate and was chairman of the School of Business Caucus in 1986-87. He has also been a member of the Microcomputer and Facilities Committees of the School of Business.

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## **Theme chosen for 1989 Poly Royal**

"Unity Through Diversity" has been elected as the official theme for the 1989 Poly Royal, scheduled for April 28 and 29.

Members of the all-student Poly Royal Executive Board selected the theme from more than 275 entries. The winning theme was submitted by Bill Jacobs, a senior majoring in city and regional planning.

Because Poly Royal is a showcase for prospective students, families of current students, and the community, the committee wanted a theme that portrayed the variety of majors and the diverse backgrounds of students. The annual event attracts over 100,000 visitors.

The contest for the 1989 Poly Royal poster has officially begun and will run through Nov. 16. Students may submit a design that will be critiqued by student board members as well as graphic design professionals.

Guidelines for poster entries can be picked up at the Poly Royal Board Office in the UU, the Architecture and Graphic Communication Departments, and the UU Information Desk.

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## **Foundation board to meet Nov. 18**

The next regularly scheduled meeting of the Foundation board of directors will be Friday, Nov. 18, at 9 am in Admin. 409. This is a public meeting. For further information about this meeting or to obtain a copy of the meeting agenda, contact Al Amaral (executive director, Cal Poly Foundation) at ext. 1131. A copy of the agenda packet is available for public review at the Kennedy Library Reserve Desk (Room 114) and at the Academic Senate Office in FOB 25H.

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## **Slide show Nov. 10**

Due to logistics problems, a second CSU International Programs slide show presentation has been rescheduled for Nov. 10, at 11 am in the Theatre. Student alumni of the program will again be on hand to answer questions. The CSU International Programs offers Cal Poly credit for overseas study. For further information, please call Marilyn York at ext. 1477.

## **Program in food science recognized**

The Food Science and Nutrition Department has earned national award recognition and an additional \$7,000 grant for its food science program.

The National Award for Excellence in Agricultural Technology Instruction was presented by the National Association of State Departments of Agriculture and RJR Nabisco, Inc.

This summer Cal Poly received a \$7,000 grant and a plaque from RJR Nabisco for being selected as the Western regional award winner.

Each year a panel of judges selects four regional winners to compete for the national award. The judges, who are considered independent experts in scientific and agricultural fields, choose the regional and national winners based on their evaluation of exceptional teaching of agricultural technology.

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## **Community Service Awards Program**

The Community Service Awards Program is seeking proposals for winter and/or spring community service projects. Upper division and graduate students can submit proposals. If accepted, they will receive awards of \$500. Students may submit projects they plan to do as volunteer work, as well as proposals for senior projects or internships. The awards program seeks to encourage students to contribute their time and expertise to help address some of the pressing needs faced by our community. The deadline to apply is Nov. 21. For details and application forms, contact Sam Lutrin, UU 217, ext. 2476. Lutrin also will help students find suitable projects through the Community Action Bureau, a computerized data base of community needs and projects.



### Dateline. . .

(**\$**) - Admission Charged

**THURSDAY, NOV. 3**

**Speaker:** Leon Panetta (Congressman) will discuss "Current Issues in Congress." Fisher Science 286, 11 am.

**FRIDAY, NOV. 4**

**Banquet:** Athletic Hall of Fame Induction Ceremonies, Embassy Suites, 6 pm. (**\$**)

**Film:** "Good Morning, Vietnam." Continues on Saturday, Nov. 5. Chumash, 7 & 9:30 pm. (**\$**)

**SATURDAY, NOV. 5**

**Football:** Southern Utah State, Stadium, 7 pm. (**\$**)

**MONDAY, NOV. 7**

**Film:** "Memories of Underdevelopment," Chumash, 7:30 pm. (**\$**)

**Volleyball:** University of Hawaii, Mott Gym, 7:30 pm. (**\$**)

**TUESDAY, NOV. 8**

**Speaker:** Tina Amspoker-Ballantyne (photographer and journalist) will discuss and show slides of "Kenya and Tanzania." UU 217-D, 11:10 am.

**Volleyball:** University of Hawaii, Mott Gym, 7:30 pm.

**WEDNESDAY, NOV. 9**

**Film:** "Caddyshack," Chumash, 7 & 9:15 pm. (**\$**)

**THURSDAY, NOV. 10**

**Speaker:** Sheila Walker will discuss "Afro Culture in Latin America" as part of the Arts and Humanities Lecture Series. UU 220, 11 am.

**Slide Show:** CSU International Programs will be featured. Theatre, 11 am.

**Concert:** Jazz Band Concert, UU Plaza, 11 am.

**FRIDAY, NOV. 11**

**Volleyball:** Fresno State, Mott Gym, 7:30 pm. (**\$**)

### Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (**State:** Adm. 110, 805-756-2236) — **Foundation:** mobile unit near the Fire Department (805-756-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals

lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 5 pm or postmarked by the closing date.

#### State

**CLOSING DATE: 11-9-88**

**Equipment Technician I, Electro/Mechanical**, \$1047.50-\$1259/month; half-time; available 1-89. Art and Design Dept.

**CLOSING DATE: 11-16-88**

**Power Keyboard Operator**, \$1574-\$1862/month; position available 1-4-89, History Dept.

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Candidates for positions on the faculty of the university are presently being sought, according to Jan Pieper, director of personnel and employee relations. Those interested in learning more about the positions are invited to contact the appropriate dean or department head. Salaries for faculty commensurate with qualifications and experience (and time base where applicable), unless otherwise stated. This university is subject to all laws governing Affirmative Action and equal employment opportunity including but not limited to Executive Order 11246 and Title IX of the Education Amendments Act and the Rehabilitation Act of 1973. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply.

**CLOSING DATE: 11-28-88**

**Lecturers (part-time)**, Graphic Communication Dept., available Winter and Spring Quarters 1989. Duties include teaching a broad range of management and technology courses. Ph.D. or Master's Degree preferred; B.S. or B.A. is required in related technical field with substantial and appropriate industry experience.

**CLOSING DATE: 1-20-89**

**Tenure-Track Position**, (12-month or academic year, appointment negotiable), Animal Sciences and Industry Dept. Senior Poultry Scientist position available April 3, 1989. Duties include leadership of Poultry Industry major and program, undergraduate teaching, poultry major recruitment, industry relations, internship and student enterprise management. Ph.D. preferred. Requirements: Master's degree, university level teaching and

industry experience, and effective communication skills.

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The following three positions are available September 1989

**Assistant Professor/Lecturer B (3 positions, contingent upon funding)**, Physical Education and Recreation Administration. Salary \$27,588 - 38,136, commensurate with qualifications and experience.

• **Recreation** -- teaching undergraduate recreation and basic instructional program activity classes. Outdoor activity expertise required, especially in areas of canoeing, windsurfing, and skiing. Earned doctorate in Rec. Admin. or related field with at least one degree in Rec. Admin. and at least two years of university teaching experience required. **Closing date: 2-1-89**

• **Exercise Science/Wellness** -- earned doctorate required in physical education or closely allied field from accredited college or university. Minimum two years full-time university teaching required. Experience in adult fitness/wellness programs desired. Candidate should be certified by the American College of Sports Medicine as an Exercise Specialist, Program Director, or Health/Fitness Director. **Closing date: 3-1-89**

• **Aquatics Specialist** -- doctorate required. At least two degrees must be in P.E. or related field. Must be current ARC Instructor Trainer for Adapted Aquatics and WSI Trainer. Minimum two years full-time teaching at secondary/college level required. **Closing date: 3-1-89**

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**CLOSING DATE: 3-15-89**

**Assistant Professor**, Theatre and Dance Dept., available September 1989. Duties include teaching dance history, technique, choreography, and assisting with dance performances. Three years' college or university teaching experience and M.F.A. or Ph.D. or equivalent high level training and experience in Dance required. Position subject to final budget approval.

# VOTE