

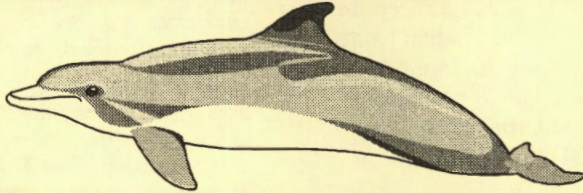
# CAL POLY

## REPORT

California Polytechnic State University, San Luis Obispo 93407

Vol. 47, No. 30

May 13, 1994



### Cal Poly plans weekend Marine World Africa USA

Lions and tigers and dolphins, oh my! Those are just some of the creatures that visitors will be able to see during "Cal Poly Days at Marine World Africa USA" on Saturday and Sunday, June 25-26, from 9:30 am to 6:30 pm.

The theme park, located in Vallejo, has shows, exhibits, animals and attractions. The "Incredible Acrobats of China" and "Dinosaurs! The Prehistoric Adventure" are two of the park's newest attractions.

The event is a fund raiser that will benefit students in the Recreation Administration program. It is being made possible by Michael

Demetrios, owner and chief executive officer of Marine World Africa USA and a member of the Recreation Administration Advisory Council.

Discount tickets are \$16.95 for adults and \$13.95 for children four to 12. Tots under 3 are free.

In addition, parking will be free, and visitors will receive a 10 percent discount on all food and merchandise.

The last day to buy tickets is June 10.

For more information or to buy tickets, call the Recreation Administration program office at ext. 1288 or the UU Ticket Office, ext. 1154.

### PERS members to elect state representative

This year eligible state PERS members can vote to elect a state representative on the PERS Board of Administration for a one-year term beginning Jan. 16, 1995.

Any active state PERS member currently employed by a PERS-covered agency may be nominated. Nomination procedures are included in the Notice of Election, which was sent to campus departments last week. All nomination petitions with original signatures must be received by PERS headquarters by June 6.

On Oct. 3, ballots will be mailed directly to the homes of eligible members for whom PERS has addresses.

For more information on the election, call Joyce Haratani in Human Resources at ext. 6562 or Judy Daggao, PERS election coordinator at (916) 326-3952.

### Two-day seminar set on retirement planning

The Public Employees Retirement System (PERS) is planning a two-day seminar on financial, estate and retirement planning in San Luis Obispo.

"Planning Your Future Now," set for Wednesday and Thursday, Aug. 24-25, is designed to ease the transition to retirement. Topics will include estate, financial and tax planning; lifestyles for a healthy retirement; Social Security benefits; PERS benefits and options; and the Savings Plus program.

The seminar is intended for PERS

members who are at least 45 years old, and their spouses. The cost for PERS members is \$75 and includes class materials. Spouses pay \$37.50 and do not receive materials.

Both PERS members and spouses need to register by sending a Planning Your Future Now registration form to the PERS Los Angeles area office. Attendance will be limited, so early registration is recommended.

For a registration form, call Joyce Haratani in Human Resources at ext. 6562.

### El Corral Bookstore has new spring hours

For the remainder of Spring Quarter, El Corral will be open Monday through Thursday from 7:45 am until 6 pm; Friday 7:45 am until 4:30 pm; and Saturday 10:30 am until 2:30 pm.

For more information, call the bookstore at ext. 1101.

### It's time to order faculty caps, gowns

Faculty members planning to participate in Spring Commencement ceremonies are reminded to contact El Corral's Customer Service Department at ext. 5321 to order caps and gowns.

Orders must be placed today (May 13) to avoid paying an additional \$6 shipping fee.

### ASI Children's Center plans fund raiser

The ASI Children's Center will hold a rummage sale and bake sale from 9 am to 1 pm Saturday, May 21, in the center's parking lot.

Plan to stop, shop and support the Children's Center.



### 'Charlie Brown' to be at Cal Poly May 19-21

An updated version of the musical "You're a Good Man, Charlie Brown" might be called "You're a Good Person, Charlie Brown," but the Cal Poly Theatre and Dance Department's production of the original '60s play still has meaning in the '90s. The play's timeless theme remains the same: striving for and gaining acceptance from your peers and the world around you.

"You're a Good Man, Charlie Brown" will play at 8 pm Thursday through Saturday, May 19-21, in the Theatre.

"This musical is a great way to laugh at — and learn about — yourself," says musical director Jeremy Mann, a recent artist-in-residence at Allan Hancock College's PCPA.

"These kids are trying to deal with very real crises in their young lives. But each of us, at whatever age, can relate to the dread, fear and excitement Charlie Brown feels when he imagines speaking to the Little Red-Headed Girl."

The musical, based on characters created by Charles M. Schulz, involves community members and Cal Poly students from a variety of majors. It is being directed by theatre and dance faculty member Mike Malkin.

Tickets for the musical are \$7 for students and senior citizens and \$8 for the public. For reservations, call the Anytime ArtsLine at ext. 1421 or buy tickets at the Theatre Ticket Office from 10 am to 4 pm Monday through Friday.

### OV Calendars to be deleted May 25

On Wednesday, May 25, from 5:30 to 6:30 pm, OfficeVision calendars for the year 1992 will be deleted. During this hour, OfficeVision calendars for 1993 and 1994 will be unavailable.

If you would like a printout of your 1992 calendar and need help, contact End User Support Help Desk, ext. 5506, for instructions.

### Retirement reception for Maksoudian set

Members of the campus community are invited to attend a reception in honor of Leon Maksoudian from 2 to 4 pm Friday, May 20, in the UU Galerie. Maksoudian, a professor in the Statistics Department, will be retiring after 31 years of service at Cal Poly.

### Who, What, Where, When

Susan Roper, *Center for Teacher Education*, was elected to serve on the Sociology of Education Association's Board of Directors.

A paper by Lisbeth Ceaser, *Teacher Education*, "Revision, Validation and Evaluation of the Undergraduate Field Work Experience in Reading at Cal Poly," was accepted by the Educational Resources Information Clearinghouse on Teacher Education and is available online at the Kennedy Library. Ceaser has been selected a Colleague Partner in the It's Elementary Alliance by the California Department of Education and will serve as a grant reviewer for instructional technology.

Alfred Bachman, *Mathematics*, moderated a panel, "What Happens When You Test Teachers Using the Standards?," at the 72nd annual meeting of the National Council of Teachers of Mathematics, in Indianapolis.

Robert Gish, *Ethnic Studies*, gave a reading from his forthcoming book, "When Coyote Howls," to Friends of San Luis Obispo Library. Gish gave a presentation, "Beyond the Geography of Place," at the Association of American Geographers annual meeting, in San Francisco. He also presented a paper, "Jimmy Santiago Baca: Writing the Borderlands of Chicanismo," at the 22nd annual meeting of the National Association of Ethnic Studies in Kansas City, Mo.

James Vilkitis, *Natural Resources Management and Coastal Resources Institute*, co-presented a paper, "Population Differentiation of Spring and Fall Chinook Salmon in the Salmon River Systems," at the Klamath River Basin Fisheries Symposium, in Eureka. Vilkitis presented findings on the "Beneficial use Designation for Water Bodies Within Re-

gion 3," at a meeting of the Regional Water Quality Control Board, in Salinas. He also presented a paper, "Biodiversity and Ecosystem Management, the Concept and its Application in California," at the annual conference of the Association of Environmental Professionals, in Newport Beach.

John Battenburg, *English*, presented a paper, "Internationalism at Cal Poly: Buzzword or Breakthrough?," at the California Association of Teachers of English to Speakers of Other Languages annual conference, in San Diego.

Dale Sutliff, *Landscape Architecture*, presented a talk, "Designing a Landscape on the Central Coast: Borrowing From the Past, Looking to the Future," to the Friends of San Luis Obispo Botanical Garden.

Warren DeLey, *Social Sciences*, presented a paper, "The 'Charter Campus' Concept and 'Cal Poly' State University: Solution to Shrinking State Budgets?," at the 65th annual meeting of the Pacific Sociological Association, in San Diego.

A book in a series co-edited by Bernard Duffy, *Speech Communication*, "Delightful Conviction: Jonathan Edwards and the Rhetoric of Conversion," by Stephen Yarbrough and John Adams, has won the 1993 Everett Lee Hunt award for the best book on rhetoric.

Allen Martin, *Home Economics*, chaired a panel on "Using Bureau of Labor Statistics Data to Determine Expenditure and Consumption Patterns of Americans," at the American Council on Consumer Interest, in Minneapolis. He also coordinated an event on establishing a student Society of Consumer Affairs Professionals chapter in a university setting.

Max Wills, *Chemistry*, presented a workshop on VOC analysis at the South Coast Air Quality Management District laboratory, in Diamond Bar. He demonstrated a new analytical method for water analysis developed by students in the Chemistry Department's Polymers and Coatings concentration.

William Little, *Foreign Languages and Literatures*, gave a workshop on "Poetry for Advanced Placement Spanish Teachers" at the annual convention of the California Foreign Language Teachers Association, in San Francisco.

David Hafemeister, *Physics*, gave a talk, "The Official Government: Both Ends of Pennsylvania Avenue," to the April 1994 joint meeting of the American Physical Society and the American Asso-

(Continued on next page)



## ...More Who, What, When, Where

ciation of Physics Teachers, in Washington, D.C.

**Royce Lambert** and **Ron Taskey**, *Soil Science*, wrote a number of scientific definitions and articles included in the Environmental Encyclopedia, published by Gale Research. **Lambert** wrote on saline soils, carbon to nitrogen ratios, and glaciation. **Taskey** wrote on "Mono Lake," "Old-growth Forests," "Wilderness," and "Wildfire."

An article by **Serim Denel**, *Architecture*, "No Mistakes Allowed: Sign and Symbol in the Architecture of Cappadocia," was published in the December 1993 issue of the Italian publication *Monumenta Apuliae Ac Japygiae*.

**Phillip Doub**, *Animal Science*, as chair of the Western Poultry Science Programs Group, spoke at the Pacific Egg and Poultry Convention on developing two tracks of short courses: one in Poultry Business and another in Quality Assured Production Management, to be offered by Extended Education at five colleges.

Research on a new method of volatile organic compound measurement being conducted by **Max Wills**, *Chemistry*, and students in the department's polymers and coatings concentration was described in the April 1994 issue of the European journal *Farbe und Lack*.

**M. Zafar Iqbal**, *Accounting*, presented a paper, "Restructuring of the Workforce in a Societal Context," at the annual meeting of the European Accounting Association, in Venice, Italy.

An article by **Bianca Rosenthal**, *Foreign Languages and Literatures*, "Travel and Exchange: Summer Seminars in France," was published in the April 1994 issue of the American Association of Teachers of French National Bulletin.

**Don Lazere**, *English*, gave seven lectures and workshops to faculty members and students at Maui and Honolulu community colleges. The workshops were based on his article, "Teaching the Political Conflicts: A Rhetorical Schema," which was published in a past issue of *College Composition and Communication*.

**Gloria Velasquez**, *Foreign Languages and Literature*, delivered the keynote address at the Adelante Mujer Conference, at Allen Hancock College.

**Gerald DeMers**, *Physical Education and Kinesiology*, gave a presentation, "The Effects the Swimming Pool Industry

has on the Development of National Safety Standards," at the Aquatic Injury Safety Conference, in Charleston, S.C.

**Calvin Wilvert**, *Social Sciences*, presented a paper, "From Slash-and-Burn to Sedentary Cultivation: Examples from Mexico and Honduras," at the annual meeting of the California Geographic Society, at Cal Poly Pomona.

**B. Christine Shea**, *Speech Communication*, is listed in the current edition of "Who's Who in American Education" in recognition of her professionalism and leadership.

**Evelyn Torres** and **Kenneth Brown**, *English*, and **Robert Gish**, *Ethnic Studies*, presented papers and served on a panel at the meeting of the National Association of Ethnic Studies, in Kansas City, Mo.: **Torres** presented a paper, "'Heading East' Via La Frontera: Cherrie Moraga's Nightmare on 'The Road to Recovery'"; **Brown** spoke on "Culture-Crossing: The Black and Brown Borders of Robert Hayden's Poetry"; and **Gish** presented "Frontier's of Self: Jimmy Santiago Baca's Battles with Chicanismo." Their panel was "Literary Borderlands: Cross-Cultural Crisis in the Poetry of Baca, Hayden, and Moraga." **Brown** also led a panel on "The WPA and Black Literary Life in the Thirties" at the Eighth Annual Tennessee Williams Festival, in New Orleans.

**Don Morris**, *Physical Education emeritus*, won three gold medals in the Crown Valley Pasadena Senior Basketball Olympics.

A paper co-authored by **Jo Ann Wheatley**, *Crop Science*, and **Ken Andersen**, *College of Agriculture graduate student*, "Row Covers Can be Water Misers," was published in the March 1994 edition of *American Vegetable Grower*.

A collection of poetry by **Gloria Velasquez**, *Foreign Languages and Literatures*, "I Used to be a Superwoman," was published by Santa Monica College Press.

**Kay Perryman** and **George Snow**, *Biological Sciences*, have been selected as 1994 Faculty Fellows for the U.S. Department of Energy and will spend the summer at the Los Alamos National Laboratory in New Mexico researching pulmonary responses to inhaled toxins.

**David Schaffner**, *Agribusiness*, spent two weeks in the Ukraine consulting with the Azov Institute of Management,

Berdiansk, on agribusiness curriculum development and business planning. His visit was sponsored by Volunteers in Overseas Cooperative Assistance.

A chapter co-authored by **Bob Thompson**, *Agribusiness*, "The Supply of Agricultural Credit," appeared in *Financing Agriculture in California's New Risk Environment*, published by the Agricultural Issues Center at UC Davis.

**Kenneth Ozawa**, *Physics*, gave a talk, "A Personal View of Physics Education in Japan," at the 1994 Association of American Physics Teachers meeting, in San Diego. At the meeting he was also part of a panel discussion on international comparisons of American and foreign studies in physics.

**Gerald DeMers**, *Physical Education and Kinesiology*, was elected associate editor for the California Association for Health, Physical Education, Recreation and Dance (CAHPERD) Journal/Times. Three manuscripts by DeMers were published in April 1994: "To Dive or Not to Dive: What Depth is Safe?" appeared in the Journal of Physical Education, Recreation and Dance; "Plan Ahead for Safe Diving Problems" was published in *Aquatics International*; and "Society at Risk" was included in CAHPERD Journal/Times.

An article co-authored by **Kellie Hall**, *Physical Education and Kinesiology*, "Contextual Interference Effects With Skilled Baseball Players," was published in the May 1994 issue of *Perceptual and Motor Skills*.

**Susan Duffy**, *Speech Communication*, was a speaker on the Media and Violence panel held as part of the Violence and Society Symposium at Atascadero State Hospital.

**Gary Laver**, *Psychology and Human Development*, presented his research on "Vocabulary and Short Term Memory Span as Mediators of the Speed of Semantic Priming in Young and Older Adults," at the 1994 Cognitive Aging Conference, in Atlanta. Also at the conference, **Debra Valencia-Laver**, *Psychology and Human Development*, presented her research "Assessing the Occurrence of Bridging Inferences in Young and Older Adults."



### Dateline

\$ - Admission Charged

#### FRIDAY, MAY 13

**Conference:** "Keeping Current in the '90s," sponsored by Cal Poly's chapter of the Human Resources Management Association. For details, call Leticia Garcia at 543-0369. Shore Cliff Lodge, Pismo Beach, 8 am. (\$)

**Speaker:** Ninian Smart will discuss "The Concept of the Person: India and the West." UU 220, 3 pm.

#### SATURDAY, MAY 14

**Reception:** Artist's reception for Peter John Steynberg. UU Galerie, 4 pm.

**Music:** The Cal Poly Symphonic Band will present its annual Spring Band Concert. Chumash, 8 pm. (\$)

#### WEDNESDAY, MAY 18

**WriterSpeak:** Poets Kim Addonizio and Jane Hirshfield will give a joint reading. UU 204, 7 pm.

#### THURSDAY, MAY 19

**Meeting:** Women's Council of the State University Conference Planning Committee meeting. UU 216, noon.

**Film:** "Chinatown," Palm Theatre, 7 pm. (\$)

**Musical:** "You're a Good Man, Charlie Brown." Through Saturday, May 21. Theatre, 8 pm. (\$)

#### FRIDAY, MAY 20

**ArtSalute:** Cal Poly Arts' annual ArtSalute gala dinner and fund raiser. Chumash, 6 pm. (\$)

#### SATURDAY, MAY 21

**Sale:** ASI Children Center's rummage and bake sale. Center's parking lot, 9 am. (\$)

**Luncheon:** Cal Poly Women's Club May Luncheon. Madonna Inn, noon. Call Imelda Gentile for information or reservations, 549-9249.

### Position vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, ext. 2236 or job line, ext. 1533; Foundation Administration Building, ext. 1121). Cal Poly hires only individuals lawfully authorized to work in the United States. All interested persons are encouraged to contact the respective offices to obtain an application. Official application forms must be received by 4 pm of the closing date or be post-

marked by the closing date. Faxed applications and resumes will not be accepted in lieu of official application.

#### CLOSING Date: May 26

**Library Assistant I, Kennedy Library, Special Collections & University Archives (Unit 7), \$1504.50-\$1783.50/month; .75 time, temp. 6/20/94-12/31/94.**

**Library Assistant I, Kennedy Library, Cataloging (Unit 7), \$2006-\$2378/month.**

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Candidates for positions on the faculty are presently being sought, according to Michael Suess, director of faculty affairs. Those interested are invited to contact the appropriate dean or department head/chair. Ranks and salaries for faculty positions are commensurate with qualifications and experience (and time base where applicable), unless otherwise stated.

#### Closing Date: Oct. 1 or until filled

**Department Head (tenure track appointment), Architectural Engineering.** 12-month appointment (.50 administration and .50 teaching), available 1/1/95 or 9/1/95. A doctorate in structural engineering is standard requirement for appointment and professional registration expected. Special consideration given for experience in both academic environment and structural engineering practice. Master's degree in structural engineering with teaching experience and exceptional practical experience also considered.

#### Closing Date: May 28

**Lecturers (part-time pool), Management, for 1994-95 AY and Summer 1994 to teach in core subject areas of management, human resources management, international management, production operations management, industrial relations and management information systems. Master's degree required; Ph.D. preferred in appropriate field.**

#### Closing Date: June 15

**Lecturers (part-time), Economics.** Possible assignments for the 1994-95 AY, teaching principles of economics. M.S. required; Ph.D. in economics and teaching experience preferred.

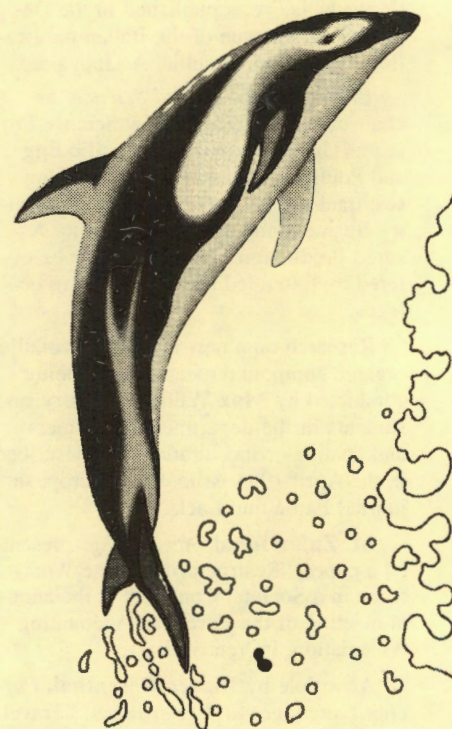
#### Closing Date: Sept. 2

**Lecturers (part-time), Electronic and Electrical Engineering.** Possible positions during 1994-95 AY. Minimum requirements are B.S. (lab courses) or M.S. (lecture courses) in electronic, electrical, or computer engineering (Ph.D. preferred) and applicable industrial experience.

### .....More WWW

Leslie Labhard, *Home Economics*, participated in a recent tour and demonstrations of Hind Inc.'s fabric testing facility in San Luis Obispo, attended by several editors of national and international sport magazines.

An article by M. Zafar Iqbal, *Accounting*, "Market Expansion Challenges Smaller Practice Units," was published in the April 1994 issue of *The Ohio Journal*.



### CPR schedule

*Cal Poly Report* is published on Fridays (except quarter breaks) by the Communications Department.

News items must be submitted to Jo Ann Lloyd, Heron Hall, by 1 pm on Friday for the next week's issue. Letters for the Campus Forum section must be received by 1 pm Monday for the same week's issue.

Please send typewritten, double-spaced paper copies if time allows. Last-minute submittals can be faxed to ext. 6533. No e-mail, please.

Articles submitted will be edited for clarity, brevity and journalistic style.