

Poinsettia Project Aimed For Yuletide

Bob Mollgaard, Snohomish, Wash., is busily potting and dwarfing Poinsettias for the coming Yuletide season.

This is one of the many profit-sharing enterprises available in the Ornamental Horticulture Department to students. The bright red Christmas flowers will be sold in the holiday season.

Mollgaard is expanding on research work done by Howard Brown, the department head, while on a sabbatical leave last year to Ohio State University. Brown has been working with the Poinsettia plant and a chemical compound known as "cycocel." The chemical is applied in minute quantities to the soil in a small pot and the young-rooted cuttings are dwarfed to about half original size.

The plants contain the same number and size leaves and flowers as the full-sized plants but are shortened in total height. The unchemicalized Poinsettias average 36 inches in height while the treated ones range in size from 18 to 20 inches. According to Brown, this appeals to many more potential Poinsettia buyers because of the shorter length, darker green leaves and large blossoms.



TOP GUN . . . Cadet 1st Lt. Gordon Umemoto, Mathematics major from Honolulu shows the fine form he used this summer at ROTC camp when he turned in high score and paced the Cal-Poly team in winning the camp trophy. (Photo by Norum)

Bulldogs Send Letter, Insult, Challenge

Cal Poly students have been invited by the Bulldogs of Fresno State College to participate in a second Homecoming celebration this year.

Fresno's Homecoming is set for this weekend and will feature a dance and a football game between the Bulldogs and their traditional rivals—Cal Poly.

A letter from Fresno to the Rally Committee said: "To make you feel at home, we have decided on the theme 'Bulldog Rodeo.' We hope to carry out the theme as much as possible and are asking your help. Dress for the game will be western, and we are sure you will have no trouble following through."

Mae Dyer, Rally Committee chairman, considers the note to be a severe challenge to the integrity of the college and its Agriculture Division, and is asking students to wear semi-formal dress to the game, set to be played in Fresno's Radcliffe Stadium Saturday at 8 p.m.

"Let's show those Bulldogs we mean business," Dyer said. The Rally Committee chairman said that his group will construct a float this week to represent Cal Poly in the Bulldog's Homecoming parade Saturday. He invites all students interested in helping with the building of the float to contact him as soon as possible.

Reserved seat tickets to the football game are on sale in the Associated Student Body office for \$8. Poly students will be admitted to the rooting section upon presentation of a student body card.

Admission to the dance, which will follow the game, will be 75 cents for single students and \$1.25 for couples.

Scholarship Offered At Hawaii University

One-hundred scholarships for 21 months of graduate work at the University of Hawaii and research in Asia have been offered by the Center for Cultural and Technical Interchange this month.

U.S. students who apply by February 1, 1963 will receive round-trip transportation, tuition, books and fees, housing, food, health insurance, a monthly personal allowance, and an Asian study tour if accepted.

The study tour to Asia is designed to supplement the grantees' academic work in the country or area related to their thesis. Students interested may write the Admissions Secretary, East-West Center, University of Hawaii, Honolulu 14, Hawaii.

El Mustang

California State Polytechnic College
San Luis Obispo Campus

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Unionizing

By ESTHER ALEXANDER

College Union Nite Club will be held Friday 9:30 p.m. to 1 a.m. in the Staff Dining Hall. Musical atmosphere will be created through the efforts of a visiting combo and entertainment will be provided by the "Eddystone Trio."

Tickets for the Nite Club are on sale in the ASB office for \$1 per couple.

Refreshments will be available.

"The Key" starring William Holden and Sophia Loren, will be the featured film in the Little Theater tonight. There will be two showings of the film, one at 7 o'clock and one at 9:30 o'clock.

A special showing of "Thunder on the Hill" starring Claudette Colbert and Ann Blyth, will be presented Saturday night for the stay-at-homes who didn't make it to the Fresno game. There will be the usual two showings of this film.

Deadline for applications for the Ugly Man Contest is Oct. 11. All clubs and organizations are asked to consider a candidate. Applications can be turned in to ASB office box number 25. There will be a brief meeting of all of the candidates at Poly Grove Oct. 11 at 7:30 p.m.

College Union Dance Committee is still debating the "Oakie Stomp" dilemma. They are trying to do away with an admission fee. They are looking for a new home or for a sponsor with some money.

All float construction chairmen are urged to attend the Homecoming float meeting Oct. 11 at 8 p.m. in Se-E 47. Rules and regulations will be distributed.

Tickets are on sale in the ASB office for the Homecoming Ball Oct. 20. They are \$2 per couple with a student body card and \$3 per couple for those without a student body card.

Activities Carnival will be held Oct. 11 from 11 a.m. to 1 p.m. in Poly Grove. Come and get acquainted with the clubs on campus! Lunch will be served in Poly Grove instead of the cafeteria that afternoon.

New Department Heads

Dr. Philip L. Gerber, former instructor at the University of Utah, Salt Lake City, has been appointed new head of the English Department.

John "Rock" Heally, 17-year veteran of the Technical Journalism staff has been appointed acting department head.

John M. McRobbie, former faculty member at the Colorado State College, is new head of the Technical Arts Department.

\$5000 FOR 8 CENTS

Travel Insurance Bought By State Trustee Board

Special travel insurance covering students and student organizations while traveling in connection with the college and its activities has been purchased by the Board of Trustees of the California State Colleges.

The policy covers full-time students at all 17 state colleges and provides maximum benefits of \$5,000 for loss of life and up to \$5,000 for medical expenses.

This new policy over-rides the previous college policy that has been in effect on this campus for the past two years that required students to purchase travel insurance—at the rate of 25 cents for three days—prior to any college related travel activity.

Specifically covered in the new policy are:

• Activities which are mandatory or elective as part of the course requirements or any aspect of the instructional program, including observational field work and travel study programs.

• Activities which are continuing and which are sponsored, budgeted, and scheduled by student organizations such as intercollegiate athletics, drama, forensics and debating, student publications, student government and music activities.

• Activities engaged in as official business by clubs or groups of individuals based on

constitution, received official recognition by college officials, and their having been assigned a faculty adviser. Examples of such clubs or groups include social, religious, recreational, governmental, honorary, service, or professional organizations.

Cost of the coverage will be 8 cents per full-time student and will be billed to the various associated student bodies.

Registration Exam Set For Engineers

Notice has been given by the California Board of Registration for civil and professional engineers that the engineer-in-training examination will be held April 20. Final filing date is Dec. 15.

Dean of Engineering Harold Hayes reminds all division junior and senior students that there will be a review course covering engineering fundamentals during the Winter Quarter.

Every candidate for registration must pass the engineer-in-training examination before he is eligible for the second part of the test known as the professional examination.



"HIGHLIFE" MUSIC . . . Nigerian students provide entertainment at the celebration of the second anniversary of Nigeria's independence, held last Friday night in the TCU. Nigerian students demonstrated highlife dance steps and taught audience members the shuffling samba-cha-cha. Later the students patterned through songs and dances of their homeland. (Photo by Norum)

SAC Report—

(Continued from Page 1)

coils article in last Friday's El Mustang said the balloting would take place both Wednesday and Thursday.

When asked why the election would not be held for two successive days, Clark said, "We have enough people for one day, and we want to make sure this election is done right." Student body elections are normally held on two successive days because many students are not on campus every day, and, at least theoretically, would not get a chance to vote in a one-day election.

Finance Committee Chairman Lee Foreman said budget requests would be due in the ASB office by the last week of this quarter. He said the early deadline would allow his committee more time to prepare next year's budget.

Spink said student tickets to all remaining football games are available in the ASB office daily from 10:30 a.m. to 1 p.m., and from 2 until 4 p.m. He said by purchasing tickets in advance, students could avoid long line at the o.j. the best in the west bytest is gate.

LITTLE MAN ON CAMPUS

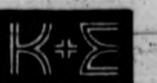


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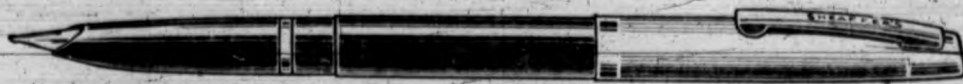
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Brain Wave Tester ... 'EEG' Machine for Brain Study In Operation at Health Center



1-2-3-4-TESTING . . . The electroencephalogram (EEG) is tested by a reporter from El Mustang. The EEG measures the electrical activity of the brain and records the tracings on a graph.

Campus Health Center has instituted the use of an electroencephalogram to aid in the discovery of brain defects, deficiencies, and damage.

The electroencephalogram, commonly referred to as an EEG, measures the electrical activity of the brain. The brain waves are magnified 1,000 times and the tracings are presented on a graph.

Normal brain waves register in a relatively straight line sequence, while any abnormality will show up in the form of wide sweeps in the line or sharp line deviations jutting to one side.

Abnormalities are usually found in students who have had epilepsy or other convulsive situations, or who have had brain damage due to an accident or caused by contact sports. There are also a number of students who have emotional

Poly Engineer Trio Prove Successful At LA Power Dept.

Three Cal Poly students were among 65 outstanding students from throughout the nation chosen for summer work by the Los Angeles Department of Water and Power.

James Bringle, Martin Gustafson, and Malcolm D. Kemp, all Electrical Engineering majors, worked side by side with the regular staff of this largest municipally-owned water and power utility in the United States.

Under the student engineer program of the DWP, the threesome learned the practical application of engineering training and technique. Their job involved seeing that the 2 1/2 million people in the City of Los Angeles received electricity when and where it was needed.



FRESH WHEELS . . . Recently elected Freshman class officers (l to r) are: Betta Williams, secretary, Technical Journalism major from Bonita; John Pollard, president, Architectural major from Santa Ana; Carla Jensen, treasurer, Home Economics major from Atascadero. Standing, are Bill McLinn, SAC representative, and Ken Hawkes, Vice president, Elementary Education major from Encinitas.

Manuscripts Sought By Writers' Forum

Like to write short stories or poems? Do you have a bottom drawer somewhere with bits of literature with your own name on them? Writers' Forum, a campus organization designed for aspiring authors, would like to review your material for their annual publication, "Poly Syllables."

Copies of the 1962 Poly Syllables are still available at 50 cents each in the ASB Office, El Corral Bookstore, and Room E 302. Contributors and staff members also have copies for sale.

The magazine is composed of poems, short stories, and essays which are the work of Cal Poly students. Any persons having suitable manuscripts are asked to submit them at the meeting next Thursday, or to Mrs. Anderson any time during the school year.

Seventeen New Instructors For Applied Arts Division

Seventeen new members joined Cal Poly's Applied Arts Division staff this fall.

The Education Department received six of the new recruits.

Roger Bailey received his Bachelor's Degree from Allegheny College, Allegheny, Pennsylvania, and will teach art. For the past four years he has served as Supervisor of Art at Escondido Union High School.

Mrs. Erma Bowman, also an art instructor, has studied at the Kunstgewerliche Academy in Munich, Germany, the McGill University in Montreal and received her Master's of Fine Arts from the Otis Art Institute in Los Angeles. A number of her serigraphs are on national tour and she has participated in many art exhibits.

Mrs. Helen Fox joins the Education Department from Eastern University, Charleston, Illinois. She received her Bachelor of Arts degree from the State University of Iowa in Iowa City.

EE's Landyshev At Science Foundation

Alexander N. Landyshev, electrical engineering instructor, was a special guest recently of the National Science Foundation at the University of Illinois.

Nominated by EE Department Head Fred Bowden, Landyshev was one of 60 instructors nominated from 45 major universities and colleges across the nation. He was named to a special panel to study the use of motion pictures in teaching advanced electrical engineering, which met on the University of Illinois campus Sept. 24, 25, and 26.

The national conference reviewed what had been done in other fields, considered needs and facilities, and selected a committee to obtain financing, guide production, and promote the use of demonstration films in selected areas.

Landyshev has had an active interest in this field, having worked with seniors for the past two years in a motion picture program.

Metallurgical Student Joins Research Staff

Robert G. Fairbanks, metallurgical engineering student who graduated from Cal Poly in June, has been appointed staff metallurgist by Metallurgical Consultants, Inc., Montebello.

Fairbanks was the first recruit in a student-training program initiated two years ago by Metallurgical Consultants, Inc. and the college's Welding and Metallurgy Department.

Your Style Any Style

For the best in Flattops, Crewcuts, Ivy League and regular haircuts see ED FARLEY and JIM SPARKS at the . . .



A frantic mother finding her 3-year old daughter eating handfuls of sand from the sandbox rushed her into the house and made her drink lots of water, then called the doctor. She explained what had happened, what she had done, then asked the doctor what to do next. "Just don't give her any cement," the doctor warned.

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The "Girl Crazy" cast is without him. Tryouts for this role, which is a non-singing part, and for other parts will be held at 8 o'clock to-night in the Little Theater.
Other roles still open include four cowboys, two cowgirls, male dancers and singers for the chorus. Also needed are musicians—bass, strings and woodwinds.

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Moving from Ithaca, New York to San Luis Obispo to join the Agricultural Education staff is Leo Herndon. He recently completed two years of graduate work at Cornell University after receiving his Bachelor's and Master's degrees at Colorado University.

Serving as coordinator of the Peace Corps program at Cal Poly is Dr. Fern Strout. He received his Doctor of Education at the University of New Mexico.

Hailing from the Lone Star State and receiving her Master's from Texas Women's University is Mrs. Grace Hudiburg of the Home Economics Department. Her experience covers home service representative and director, dietitian, textile research and teaching.

Dr. Philip Gerber, the new head of the English and Speech Department, has joined the staff from the University of Utah. His textbook, "Effective English," has received widespread recognition.

A second new member of the English Department is Glen Smith from Salem, Oregon. For the last seven years he has been an English instructor at North High School. Smith received his Master's from Willamette University at Salem.

Coming from the University of Arizona to the English and Speech Department is Patrick Ryan. He received his Doctorate from Yale University.

With a business background as a security and financial analyst Victor Wolcott becomes a member of the Business Department staff. He received his Bachelor's and Master's degrees at Stanford.

Taking on the responsibilities of head of the Technical Arts Department is John McRobbie. Currently serving as state president of the California Industrial Education Association, he was formerly the coordinator of industrial arts for the Tulare County Schools.

A second new addition to the Technical Arts staff is Nelson Smith. He received his Bachelor's and Master's degrees from Lowell

Circle K Submits Fall Harvest Theme
Fall harvest will be the theme of this year's campus-wide Homecoming celebration Oct. 19 and 20.
The theme was selected by the Homecoming Committee last spring from among 25 ideas submitted by various clubs and campus activity groups. It was suggested by the members of Circle K, the college branch Kiwanis International.

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Meet Fresno Saturday

Mustangs Oppose Nation's Second-Ranked Eleven

Next weekend, the Cal Poly Mustangs will oppose perhaps one of the toughest small-college grid squads in the nation when they travel to Ratcliffe Stadium to meet the Fresno State Bulldogs. The always tough Bulldogs look even better than last year, if that is possible. Last season, the mighty Fresno eleven romped to a 10 win, no loss season as they mauled all CCAA opponents and went on to squash the Bowling Green Falcons in the Mercy Bowl Game in Los Angeles. Montana State, University of Pacific, Abilene Christian and San Jose State also felt the might of the Bulldogs last season.

In this year's pre-season ratings, Coach Cecil Coleman finds his Bulldogs ranked second among small colleges behind Florida A & M. While the Mustangs were taking their lumps from San Diego State, the Bulldogs were in Santa Barbara having themselves a gay time, downing UCSB 36-0.

The Fresno State lost only four starters from last year's championship team and with 16 lettermen returning this season, there should not be any opponent on their schedule which will give them much trouble.

Fresno is led by two outstanding quarterbacks John Anabo and Beau Carter. Anabo made Little All-Coast and Carter led the CCAA in total offense last season. All-CCAA linemen J. R. Williams and Montie Day are also on the returning list.

With Coach Coleman running his two-unit offense again this season, there seems to be little doubt in the minds of grid enthusiasts that the Bulldogs will take their unprecedented fifth straight CCAA championship.

Lakers, Warriors Clash

Cal Poly Raps Valley, 38-7

Chamberlain, Baylor West Featured Stars In NBA Exhibition

Frosh Win From Fumbling Fresno

The Cal Poly Colts opened their season with a bang last Friday afternoon in Mustang Stadium, presenting first year mentor Vic Buccola a 25-6 victory over Fresno State J.V. team.

The Colts kicked-off to Fresno to open play, but the Bulldogs were unable to move the ball and punted. Following a double punt exchange, Poly recovered a fumble on the Fresno 38-yard stripe but couldn't move and a field-goal attempt from the 23-yardline was wide. Poly was not to be denied though as center Brad Elliot picked up his second Fresno fumble and two plays later fullback Fred Rudell swept left end for nine yards and a TD. Gary Zinani added the point after touchdown to make it 7-0.

The Colts saw their lead go out the window on the final play of the first half when Fresno half-back Steve Dye took a screen pass down the sidelines for 77 yards and the lone Fresno score. The two-point conversion attempt failed and left the Colts with a 7-6 halftime margin.

Poly added to their slim lead in the third quarter, setting up their first TD of the half on a long pass from quarterback Dick Eshback to end Steve Comfort for a first and goal to go on the Fresno seven. Gwyn Fulgo went up the middle but fumbled and Zinani recovered in the endzone. The PAT failed and the Colts led 13-6.

The Colts meet the San Jose frosh Friday here. Kick-off is 2:30 p.m.

Record dance is scheduled for Saturday night in the temporary College Union at 9 o'clock. Casual attire will be in order.

A fired-up Mustang squad, sporting an 18-pound-per-man weight advantage, completely dominated play Saturday night as it defeated the Matadors of San Fernando Valley State College by 38 to 7.

Cross Country Spikers Drop Opener To Fresno

The Cal Poly cross country team dropped its season's opener to host Fresno State Saturday, racking up 52 points to the Bulldogs' 22. Low score determining the victor.

The meet was run on the rough 5000 meter or 3.2 mile course at Millerton Lake.

Rick Dahlgren of Fresno captured first place with a time of 17:01. Cal Poly's first man, Don Fields, was a close second with a time of 17:09.

Fresno's Spike Biggers placed third in a time of 17:15, followed by Poly's Roland Lint with a 17:19.

Other Mustangs who placed were Mike McHenry and Mike Smith. McHenry captured eleventh place in 18:51, followed by Smith in twelfth place.

The team's next competition is at Santa Barbara this weekend in an Amateur Athletic Association sponsored event.

Intramural Football Program Starts; Four Leagues Set

Intramural touch football season opens today when Sequoia Woods opposes Fremont No. 2 and Shasta Mads faces Fremont Heights No. 3 at 4 p.m. behind the Men's Gym. There are 32 teams competing in four leagues with more than 320 gridlers participating in the action.

Tuesday League—First game today October 9:
4 p.m. Fremont No. 2 vs. Sequoia Woods
Shasta Mads vs. Fremont Hts.
6 p.m. Plumas Pandas vs. Lassen Hall
United Animals vs. Crops House

Wednesday League—First game October 10:
4 p.m. Modoc vs. Industrial Engineering Club
844 California vs. Palomar Plantes

5 p.m. Muir Hall Pagans vs. Tenaya No. 1

Fremont First Floor Fiends vs. Sequoia No. 1

Thursday League—First game October 11:
4 p.m. Tenaya No. 2 vs. Deuel
40ers vs. Sheep unit No. 1

5 p.m. Mat Pica Pl vs. Tehama Collegians vs. Diablo Hall

The "green machine" scored the first time it got the ball as Paul Lewis, making his initial appearance on the first team, carried the ball for a fine 31-yard run after returning the kickoff 39 yards. Jim Fahey marched into the endzone after 3 minutes and 10 seconds with the first of six Mustang touchdowns. Bill Crow missed the extra point as he did on three other attempts.

Two short touchdown runs by Stan Reynolds and a pass from Dick McBride to Fahey accounted for the second period scores for the men of Coach Sheldon Harden. Good defensive play headed by Fred Whittingham and Jim Stireman allowed the Valley Staters to penetrate into Mustang territory only one time in the first half of the game.

The second half saw Coach Harden using his second and third teams against the worn out Matadors. The only scoring in the third period came as Jim Harrington of Valley State intercepted a McBride pass and returned it 23 yards for the touchdown. The extra point was made and the score became 25 to 7. Poly fullback John Salcido highlighted the quarter with the longest run of the game, a 50-yard sprint over tackle.

Jim Ramos, last week's player of the week, intercepted two key passes in the last period that resulted in touchdowns. He returned one interception 28 yards for a TD and set up the last score late in the game with the other theft. McBride scored on a roll out of 15 yards.

By defeating the Matadors, the Mustangs evened the league record at 1 and 1 and set the stage for the biggest game of the year at Fresno State next Saturday.

Statistics:	SF	CP
First Downs	10	13
Net yards rushing	75	194
Net yards passing	75	165
Total yards gained	150	359
Punting average	41	40
Yards penalized	42	47
Fumbles	3	0

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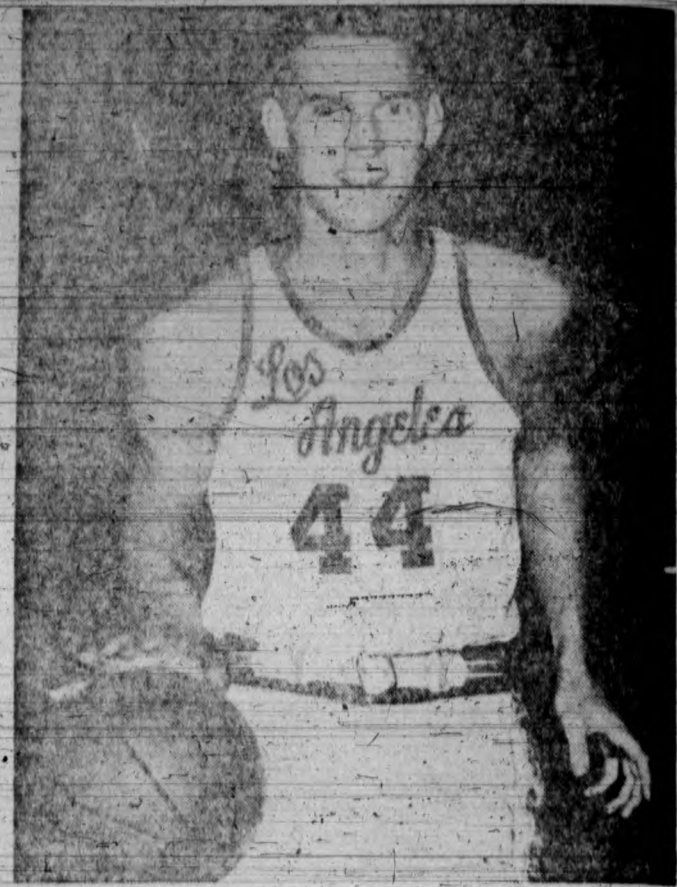
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JERRY WEST will team with All-Pro Elgin Baylor Thursday night as the Los Angeles Lakers meet the San Francisco Warriors in the Cal Poly Men's Gymnasium. West averaged 30 points last season while Baylor averaged 38.2 to lead the Lakers to the NBA Western Division Championship.

In the overtime, Boston eked out a 110-107 win to take all the marbles.

Thursday's appearance of the Lakers will be the second time they have played exhibition basketball at Cal Poly. Last October, the Lakers and Celtics played to a full house on the Mustang campus. Both teams went on to win their divisions. Thursday's game may present this season's champion. Who will it be?

Sixty-one column inches of copy in the Oct. 5 issue of EL Mustang were written by Jim McLain.

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Reflections of Telstar

Remember the picture above? It flashed across your television screen on a hot night last July. Perhaps you remember that it originated from France. And that it reached the U.S. via Telstar, the world's first private enterprise communications satellite.

Since that summer night, the Bell System's Telstar has relayed electronic signals of many types—television broadcasts, telephone calls, news photographs, and others.

But there's one Telstar reflection you might have missed. Look into the faces of the Bell System people below and you'll see it. It is the reflection of Telstar's

success that glowed brightly on the faces of all who shared in the project.

Their engineering, administrative and operations skills created Telstar and are bringing its benefits down out of the clouds to your living room.

These Bell System people, through their talented, dedicated efforts, make your phone service still better, more economical, and more useful.

The reflections of Telstar are many.



Bell Telephone Companies

