

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo 93407

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March 18, 1994

New 'superhighway' topic of conference

Cal Poly, Cuesta and local officials will lead a one-day excursion down the electronic superhighway, and those ready to take the trip will learn how to change the way they work, learn, and play.

Electronic Village Conference takes off at 7:30 am on Thursday, March 31, at Pacific Suites Hotel, 333 Madonna Road in San Luis Obispo.

Sponsored by Cal Poly, the San Luis Obispo Chamber of Commerce, the city and county of San Luis Obispo, and Cuesta College Foundation, the conference will focus on advanced communications technology and how it can be used to lead the community into the next century.

Travelers on the superhighway will take part in discussions with local and national experts about the impact advanced telecommunications will have on business, education and government. They will also be able to "drive" themselves down the superhighway with the latest hardware and software at the interactive trade show, to be held after the conference from 3 to 8 p.m.

Dean of the College of Business, Alan Haile, and psychology and human development professor Daniel Levi will be among four panelists discussing the future social, environmental and community implications of advanced telecommunications. Radio talk show host and columnist Dave Congalton will lead the panel.

Other presentations will include an introduction to the superhighway, an explanation of the new role smaller companies can play in the international high-tech world, discussions of businesses that are already using the advanced technology, what form the new tech-

nology will take when it reaches your desk, and exciting new opportunities to improve education.

The talk on education will be given by Barry Floyd, a management information systems professor at Cal Poly and Sheldon Smith, a teacher at Atascadero Junior High School.

Art Gloster, Cal Poly's vice president for information systems, will talk about developing the world's first "virtual university."

Registration is \$25 and is due Tuesday, March 29. To register or for more information, call the Chamber of Commerce at 781-2777.

Crabb to lead Academic Resources

Longtime Crop Science professor Charles Crabb, who has served as interim associate vice president for academic resources since 1991, has been named permanently to the position.

Crabb first came to teach in Cal Poly's Crop Science Department in 1978. He left in 1984 to pursue a doctorate at UC Davis.

He returned to teach at Cal Poly in 1986, and has since served as interim associate dean for administration and farm manager for the College of Agriculture.

Crabb is leading Academic Resources' Total Quality Management (TQM) team.

The new V.P. earned a bachelor's degree in wildlife and fisheries biology from UC Davis in 1973, a master's in biology from Bowling Green State University in 1974, and a doctorate in ecology from Davis in 1991.

Courier, Dalton named ACE Fellows

Two Cal Poly faculty members have been named American Council on Education (ACE) Fellows for the 1994-95 academic year.

Susan Currier, College of Liberal Arts interim associate dean, and Linda Dalton, City and Regional Planning Department head, will join 32 other academic professionals from around the country in the year-long mentoring program designed to strengthen leadership in American higher education.

To enter the national competition, participants must be nominated by the presidents or chancellors of their institutions. The program prepares promising faculty and staff members for leadership positions in higher education administration. Each ACE fellow is paired with a college or university president and chief academic officer, either at a host campus or the home institution.

Currier has been teaching in the English Department since 1980 and was appointed interim associate dean in 1992. She has served as an Academic Senator for the College of Liberal Arts and has been a member of the university's Academic Planning Committee, President's Cabinet Committee on Liberal Arts in a Technical University, and Writing Skills Committee.

She has received a number of awards and grants, including a Cal Poly Meritorious Performance and Professional Promise Award and Cal Poly Affirmative Action Development Grants.

Dalton has been a member of the City and Regional Planning faculty since 1983, serving as department head since 1989.

She serves on the university's Charter Task Force and is a former chair of the Instructional Department Heads Council.

(Continued on page 3)

Munroe appointed to Agfa group

Graphic Communication professor Patrick Munroe has been appointed to Agfa Division's Technical Advisory Group.

Agfa, a division of the Miles Corp., is the leading industry supplier of electronic imaging hardware and the world's leading supplier of professional quality film and chemicals for the printing industry.

Munroe recently attended Agfa's Electronic Education Exposition at the World Trade Center in Boston, where he spoke about design technology at Cal Poly and how it impacts students' education.

For the past seven years, Munroe has served as a judge for the Printing Industries of American "Benny Awards," which recognize outstanding international graphic arts design, printing, typography, electronic imaging and use of environmentally sound materials for print production.

McNeil to leave

Associate Athletic Director Marilyn McNeil will leave Cal Poly to become athletic director at Monmouth College in New Jersey.

Named a 1979 Canadian Coach of the Year, McNeil came to Cal Poly in 1979 to teach and coach the women's basketball team. She will begin her new duties overseeing all aspects of the college's NCAA Division I program April 15.

Cal Poly Jersey herd mooooves into first

Cal Poly's Jersey herd received national recognition from the American Jersey Cattle Association.

According to 1993 standards set by the Dairy Herd Improvement Registry, the Cal Poly herd's milk

ranks first for "pounds of protein" and "pounds of milk" and fourth for "pounds of fat" among herds with 50 to 74 cows.

Dairy science professor Stan Henderson is the faculty supervisor of the Foundation Dairy Herd.

Appointment

Joseph Kourakis, a member of the City and Regional Planning Department since 1970, has been named interim department head for Spring Quarter, 1994.

Artisans sought for Craft Faire

Anyone interested in selling their handmade goods at the spring Craft Faire Saturday, April 23, is invited to call the ASI Craft Center at ext. 1266. Space is limited, so call soon.

The Craft Faire is scheduled in conjunction with Cal Poly's Open House and will run from 9 am to 4 pm.

Sexual harassment focus of 'Poster Day'

The Affirmative Action office is sponsoring a "Poster Day" Tuesday, March 29, to bring attention to the issue of sexual harassment.

Posters telling students and employees where to find information and assistance in sexual harassment matters will be placed on bulletin boards, in classrooms and corridors of all campus buildings.

Anyone interested in helping hang the posters should call the Affirmative Action office at ext. 2062. Posters will be available for pick-up at several campus locations.

WriterSpeak events for Spring Quarter

Here's a brief look at WriterSpeak's Spring Quarter line-up:

★ April 5 - Jeanne Wakatsuki Houston, autobiographical writer, author of "Farewell to Manzanar." UU 220, noon.

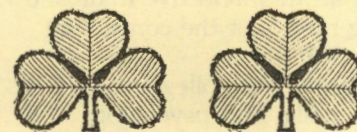
★ April 20 - Lee K. Abbot, fiction writer and playwright, author of "Living After Midnight." Business Building, Room 213, 7 pm.

★ April 23 - Winners of Cal Poly's Creative Writing Contest will read their prize-winning poems and fiction. Sandwich Plant, 7 pm.

★ May 5 - Gloria Velasquez, foreign languages and literatures professor, poet and fiction writer will read in Cinco de Mayo Celebration Reading. Science Building B-5, 7 pm.

★ May 18 - Jane Hirshfield and Kim Addonizio, poets. Hirshfield is the author of "Palace of October" and "Gravity of Angels." Addonizio wrote "The Philosopher's Club." UU 204, 7 pm.

★ June 1 - Glenn Irvin, associate vice president for academic affairs and fiction writer, and Paula Huston, English lecturer and novelist. Science Building B-5, 7 pm.



CPR schedule

Cal Poly Report is published on Fridays (except quarter breaks) by the Communications Department.

News items must be submitted to Jo Ann Lloyd, Heron Hall, by 1 pm on Friday for the next week's issue. Letters for the Campus Forum section must be received by 1 pm Monday for the same week's issue.

Please send typewritten, double-spaced paper copies if time allows. Last-minute submittals can be faxed to ext. 6533. No e-mail, please. If you have questions, call ext. 1511.

Articles submitted will be edited for clarity, brevity and journalistic style.

...ACE fellows

(Continued from page 1)

Dalton has worked with the Massachusetts Institute of Technology on long-range campus planning and with Boston's Redevelopment Authority on architectural and historic preservation.

To prepare for leadership positions, the ACE fellows will participate in administrative activities at their assigned campuses, attend seminars on higher education issues, and be involved in a variety of other activities.

Who, What, Where, When

Brian Aviles, *Landscape Architecture*, presented a paper, "Learning From the Jesuits," at the California Missions Studies Association 11th annual meeting, at Mission San Diego de Alcalá. The paper compared the organization and architecture of Jesuit missions in Paraguay with the Franciscan missions of Alta California.

Frederick Lau, *Music*, presented a paper, "Local Sounds and Regional Identity in Contemporary China," at a conference, Chinese Identities, sponsored by the Center for Chinese Studies at UC Berkeley.

William Little, *Foreign Languages and Literatures*, was awarded a National Endowment for the Humanities Summer Stipend to do research at Spain's national archives in Simancas and Sevilla and the Vatican Library in Rome.

Carol MacCurdy, *English*, presented a paper, "Ruth's Ascension: Personal Mysticism in 'Housekeeping'" at the Twentieth Century Literature Conference, in Louisville, Ky.

Walter Bremer, *Landscape Architecture*, gave a presentation, "Geographic Information System Tools for Oak Woodlands Planning," at two Oak Woodland Planning Workshops, in Salinas and Arroyo Grande.

An article co-authored by **Dan Levi**, *Psychology and Human Development*, "The Driving and Restraining Forces Which Affect Technological Innovation in Organizations," was published in the Fall 1993 issue of *Journal of High Technology Management Research*.

Alfred Bachman, *Mathematics*, gave a talk, "How to Use Technology in

Middle School Mathematics," at the 6th Annual Conference on Mathematics, Science and Technology, at Cal State Bakersfield.

Timothy O'Keefe, *Natural Resources and Management*, presented a paper, "Technology Transfer for Ecosystem Management," at the Second Symposium on Social Aspects and Recreation Research, in San Diego.

Don Morris, *Physical Education emeritus*, won the gold medal in the spot shooting contest at the 1994 California Senior Olympics, in Palm Springs. He competed in the 60 to 65 age group and his total score was higher than any of the age group participants, including the 50-year old category.

Alexis Olds, *Speech Communication*, "Camera Angle and Credibility of a Televised Speaker," at the Western States Communication Association convention, in San Jose. The paper earned a "top three" designation. Olds also chaired a panel, "Competitive Papers in Mass Communication II: Technical Codes, Sexual Discourse and Media Use," at the convention.

An article by **Calvin Wilvert**, *Social Sciences*, "Southeastern Spain's Greenhouse Landscape: Plastic Over Sand-Beds," was published in Vol. 43, No. 1 of *Focus*, a publication of the American Geographical Society.

Luc Soenen, *Business Administration*, presented a paper, "Optimal EMS Currency Baskets versus the ECU" at the Southwestern Finance Association meeting, in Dallas.

Allen Settle, *Political Science*, presented a paper, "U.S. Trade in the Western Hemisphere: North American Free Trade Agreement (NAFTA)" at the annual meeting of the Western Regional Science Association.

Dateline. . .

FRIDAY, MARCH 18

Baseball: UC Riverside. Also Saturday, March 19, 1 pm. SLO Stadium, 7 pm. (\$)

SATURDAY, MARCH 19

Track and Field: Nike Cal Poly Invitational, noon.

MONDAY, MARCH 21

Baseball: Eastern Oregon University. Also Tuesday, March 22, 1 pm. SLO Stadium, 1 pm. (\$)

MONDAY, MARCH 28

Exhibit-Slide Show: "Moments of Affection," photographs by Marie Cosindas. Through April 24. University Art Gallery, Dexter. Cosindas will talk and present a slide show on Friday, April 1. Business Bldg. Lecture Hall, 6 pm.

THURSDAY, MARCH 31

Conference: Electronic Superhighway Conference. Pacific Suites Hotel, SLO. 7:30 am. Call Chamber of Commerce for details, 781-2777. (\$)

FRIDAY, APRIL 1

Performance: Actors Roscoe Lee Browne and Anthony Zerbe will present "Poetry in Motion: Beyond the Broken Words." Theatre, 8 pm. (\$)

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, ext. 2236 — Foundation Administration Building, ext. 1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 4 pm or postmarked by the closing date. Resumes will not be accepted in lieu of application.

STATE

CLOSING DATE: March 31

Communications Technician (Equip Tech III, Electronic) \$2915-\$3512/month full-time plus on-call. Communications Services.

Institute Program Coordinator (SSP III), \$1426-\$1717/month, half-time May-June; \$2852-\$3434/month full time July-Sept. 16. Student Academic Services.

(Readvertisement)

Systems Software Specialist, \$3984-\$4809/month. Computing Services.

Public Safety Dispatcher, \$10.90-\$12.92/hr., temp., on-call, pool to 12/30/94, shift work, w/possibility of full-time appointment. Public Safety Services.

Programmer I, \$2574-\$3094/month. ESS/Academic Records & Evaluations.

Nominations for Outstanding Staff Employee Award

Nominations for the 1993-94 Outstanding Staff Employees are due April 8.

Nominees must be permanent, full-time employees of the university, or regular full-time employees of the Foundation or ASI who are in at least their third year of employment at Cal Poly and who have achieved permanent or regular status by Sept. 1, 1994.

Send completed nomination forms to Joe Risser, chair, Outstanding Staff Employees Award Selection Committee, Public Safety Services.

Former recipients of the award are ineligible to receive it again. Below is a list of the recipients who are still active employees and the year they received the award:

Al Amaral 1985; Debbie Arseneau 1989; Luther Bertrando 1978; Wanda Bolt 1992; Rosemary Bowker 1993; Lee Brown 1987; Ron Christensen 1990; Janet Carlstrom 1990; Barbara Ciesielski 1991; Joan Cirone 1981; Walter Clark 1984; Harriet Clendenen 1991; Larry Grimes 1993; Norman Johnson 1983; Frank Kassak 1982; Gary Ketchum 1987; Lynette Klooster 1988; Dale Lackore 1980; Kathy Lamoree 1985; Frank Lebens 1978; Debbie Marple 1993; Andy McMeans 1993; French Morgan 1987; James Neal 1982; Stella Nuncio 1977; Pam Parsons 1992; Judi Pinkerton 1988; Joseph Risser 1992; Harriet

Ross 1991; Jacquie Rossi 1989; Gail Simmons 1984; Vicki Stover 1986; Nancy Vilkitis 1988; and Gerry Wagner 1975.

Nomination criteria

In order to be considered for the Outstanding Staff Employee Award, an employee should be truly dedicated and loyal; exhibit expertise in job performance; demonstrate a willingness to assist others enthusiastically; take initiative in making his/her department more efficient and productive; maintain an excellent relationship with co-workers, faculty members and students; and make contributions to both the university and community.

Nomination procedures

Any staff employee, faculty member, department or division head may nominate an eligible employee for the Outstanding Staff Employee Award. Nominations are made by completing the form below. The completed nomination form must be submitted to:

Joseph Risser
Chair of the Outstanding Staff Employee Award
Selection Committee
Public Safety Services
Deadline for nominations: **April 8, 1994**

1993-94 Outstanding Staff Employee

Nominee's name: _____

Department in which nominee works: _____

Name of nominee's supervisor: _____

Please provide specific examples of the nominee's efforts in behalf of his/her department, division or school, and the university as related to each of the following factors: _____

Dedication and loyalty to the job: _____

Job performance expertise: _____

Willingness to assist others enthusiastically: _____

Initiative in making department more efficient and productive: _____

Relationship with co-workers, faculty members and students: _____

University oriented: _____

Community oriented: _____

Nominator's name: _____ Signature _____

Nominator's department or division: _____