

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo

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May 20, 1993

Academic Senate officers elected

The following individuals have been elected to serve as Academic Senate officers during 1993-94: Jack Wilson, chair, Mechanical Engineering; Craig Russell, vice chair, Music; and Wendy Reynoso, secretary, College of Liberal Arts.

The following faculty members have been elected to the Academic Senate Program Review and Improvement Committee for the terms indicated below:

College of Agriculture, Joseph Montecalvo, Food Science and Nutrition, 1993-94; College of Architecture and Environmental Design, Thomas Ballew, Architectural Engineering, 1993-95; College of Business, David Peach, Management, 1993-94; College of Engineering, Robert Heidersbach, Materials Engineering, 1993-95; College of Liberal Arts, John Culver, Political Science, 1993-94; and College of Science and Mathematics, Roxy Peck, Statistics, 1993-95.

Educational equity endowment grows

The Educational Equity Scholarship Endowment, established to aid underrepresented Cal Poly students, has reached \$183,000.

Started in 1989 with an initial \$40,000, the endowment received an additional \$50,000 from the Cal Poly Foundation's Board of Directors, \$10,000 from the estate of Maybelle D. Campbell, and almost \$27,000 from Cal Poly faculty and staff members. Cal Poly employee donations — up to a total of \$60,000 — are being matched by President Baker.

"We must make educating our young adults — especially those traditionally underrepresented in higher education — a top priority," said Baker. "California is the most ethnically diverse state in the nation, and the Educational Equity Scholarship program is another means of bringing these students into Cal Poly's programs."

The endowment provides scholarships for students from underrepresented groups. Ten students each received a \$1,000 scholarship for 1992-93.

Contributions to the endowment can be made by check or payroll deduction. For more information, contact Ron Nordeen or Kelly Zimmerlin in the Gift Planning-Endowment Development office at ext. 1601.



Soils program named best in U.S.

Cal Poly's soil science program has been judged the best undergraduate soils program in the United States by the National Society of Consulting Soil Scientists.

The first-time award recognized the Soil Science Department for outstanding achievements in undergraduate soils curriculum. The society cited Cal Poly's strong foundation in the basic sciences, broad-based general education component, and the program's three concentrations: land resources, environmental management, and environmental science and technology.

Recent NEA chair to give Lyceum talk

Recent National Endowment for the Arts chairman John Frohnmayer, who was forced to resign amid controversy over censorship of the arts, will give a talk on "Cultural Vampirism" at 8 pm today (May 20) in Chumash Auditorium.

The presentation is the final event in this year's Lyceum speaker series.

Frohnmayer, an attorney who previously served as chairman of the Oregon Arts Commission, was asked to resign from the NEA in 1992 by President Bush. In his new book, "Leaving Town Alive," Frohnmayer gave an insider's view of the events that took place during his three years as head of the controversial agency.

During his tenure, controversy arose over "obscenity in the arts," and some legislators attempted to halt federal financing for events such as a retrospective exhibit of photographs by the late Robert Mapplethorpe and a show of works by Andres Serrano.

Before his resignation, Frohnmayer won Congressional renewal of the NEA charter without requirements for obscenity tests or other government regulations.

When Frohnmayer left the agency he wrote of his belief "that this eclipse of the soul will soon pass and with it the lunacy that sees artists as enemies and ideas as demons." National newspaper columnist James McCartney described Frohnmayer as "one of the brave few standing tall for freedom of expression."

For more information, call Patricia Troxel at ext. 1257 or John Hampsey at ext. 2239.

Seminar offered on classroom multimedia

A seminar to explain techniques for using the computer to combine video, text, sounds, still images, and graphics for classroom use will be offered twice: today (May 20) from 3 to 5 pm and Friday, May 21, from noon to 2 pm.

Both Multimedia Awareness Seminars will be in Room 24 in the Education Building (02).

The technology provides innovative ways to enhance lectures and could eventually replace slide projectors, overheads, and chalkboards.

Norm Rogers of Communications Services and Bob Clover, Academic Computing Services, will discuss Cal Poly's multimedia facilities and equipment, including the Faculty Multimedia Development Center. A demonstration of Microsoft's Powerpoint will be given.

Faculty members are encouraged to attend one of the sessions to see how multimedia can be used effectively in the classroom.

To reserve space, call Nancy McCormick, Audiovisual Services, ext. 2215.

Images of Italy to be featured May 24

"A series of evocative images, forming an exhibition unique in the world," is how one Italian newspaper described photographs of "Natural Light and the Italian Piazza" displayed in Siena last fall by Cal Poly architecture professor Sandra Davis Lakeman.

Those images, plus a companion exhibit of Cal Poly architecture student work, are the heart of a multimedia presentation set for 7 pm Monday, May 24, in Chumash Auditorium. The video and multi-image slide presentation, titled "Una Bella Veduta" (A Beautiful View), will include both an overview of the exhibits and the photographs themselves.

A reception will be held in the UU Galerie after the program.

In the making for more than 15 years, the photography exhibit featured Lakeman's work dealing with the changing light in Italy's public squares and the way it affects their use and enjoyment. The student work included drawings and models of proposals for major civic projects in Siena.

A \$2 donation will be requested at the door for the presentation and reception. For more information, call Lakeman at ext. 1321.

START '93 volunteers needed

Faculty and staff members are needed to help with START '93, a two-day advising program for transfer students, educational-equity freshmen, and their parents and supporters.

Volunteers are needed from all six colleges to provide academic advising and scheduling help for incoming students. In addition, interpreters are needed for Spanish, Vietnamese, Tagalog, and other languages.

Sessions for educational-equity freshmen are:

July 1-2

Colleges of Agriculture, Business, Liberal Arts and Science and Mathematics.

July 8-9

Colleges of Architecture and Environmental Design and Engineering.

Sessions for transfer students will be:

July 12-13

College of Architecture and Environmental Design.

July 15-16

College of Engineering.

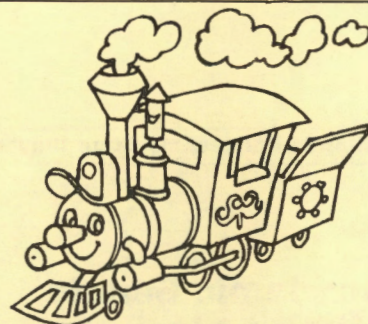
July 19-20

Colleges of Business and Liberal Arts.

July 22-23

Colleges of Agriculture and Science and Mathematics.

For more information or to volunteer, call the START office at ext. 5070.



Open house June 5 at Santa Cruz ranch

The campus community is invited to the 6th annual Railroad Day on Saturday, June 5, at Swanton Pacific Ranch near Santa Cruz. The event is hosted by ranch owner Al Smith, a 1944 crop science alumnus, and Joe Jen, dean of the College of Agriculture.

Rides on the ranch's steam train will be given from 11 am to 12:30 pm, followed by a barbecue. Van tours will show guests spectacular views of the ranch, the Cal Poly beef-cattle program, forests, and crop land used for ag instruction.

For tickets, call Elizabeth Ball in Farm Operations at ext. 2548 by May 26. The cost is \$10 for adults, \$6 for children. Tickets, map and directions will be mailed after you pay. Checks should be made payable to the Cal Poly Foundation.

Ethnicity, science topic of two talks

A nationally known scholar on the interrelationships of science, technology and ethnicity will give two talks on campus Monday, May 24.

At 11 am in UU 220, Dr. Kenneth Rogers Manning, M.I.T. professor of rhetoric and the history of science, will discuss ways that technological universities address issues of science and ethnicity through curriculum planning.

"The Colors of Science: Issues of Ethnicity, Science and Technology," is the talk Manning will give at 7 pm in Room 213 of the Business Building.

For more information, call the Ethnic Studies Program at ext. 1707.

Deadline approaching for fee waiver

Information and applications will be available in Human Resources, Adm. 110, for eligible full- or permanent part-time employees who want to participate in the Fee Waiver Program.

Those who take courses under an approved program of career development, or have courses approved as job related, may be eligible for waiver of certain fees.

Deadlines for Fall Quarter are:

May 28, - Fall Class Schedule available.

July 21, - SSF Forms available - **Pay Fees.**

July 29 - CAPTURE registration begins for staff.

Oct. 4 - Last day to submit fee waiver forms to Human Resources.

Begin at 7 am Noon

July 29 - LAO-OLZ GRB-LAN

July 30 - SMI-ZZZ OMA-SMH

Aug. 2 - COI-GRA AAA-COH

Employees registered for Spring Quarter classes will be sent SSF/Fall Quarter Fee Waiver forms by July 21. (Employees off campus during July may make arrangements with Human Resources to have forms mailed to their homes.) Those not currently enrolled should contact Joan Lund, Human Resources, ext. 6563, for forms.

Health plans add participating doctors

The number of physicians participating in the CaliforniaCare and PacifiCare health insurance plans has grown significantly since the open-enrollment packets were sent to employees April 30.

PacifiCare has just added the San Luis Obispo County Independent Physicians Association (IPA), an organization with more than 30 primary-care physicians. In addition, several new primary-care physicians have joined the SLO County IPA, which also contracts with the new CaliforniaCare health plan.

The doctors are:

• **Family/general practice:** Drs. O. Atkinson, C. Cronin, S. Greaves and T. Harper (all are only with CaliforniaCare at this time; approval for PacifiCare is pending) and H. Boutros (not accepting new patients).

• **Internal medicine:** Drs. D. Bernhardt, F. Collie, R. Heather, D. Javitz, G. Kolb, D. Smilovitz and R. Steele. Drs. Bailey, Ralston and Yong will accept new patients during the May open enrollment period only.

• **Pediatrics:** Drs. R. Bravo, R. Hayertz, H. Kusumoto, W. Morgan, M. Nagatani, B. Patterson and J. Tedford.

For the Santa Maria area, CaliforniaCare has added the Central Coast IPA as well as other primary-care physicians. For an up-to-date list of CaliforniaCare and PacifiCare contracting physicians and hospitals, call Helen Willis in Human Resources at ext. 6471.

First horse camp for adults offered

The Animal Science Department will hold its first horse camp for adults Aug. 18-20.

Participants bring their own horse and attend daily educational sessions on basic horsemanship, management and riding. Horses are kept at the Horse Unit. Food and lodging will be available on campus for people, too.

The fee is \$150. For more information, call animal science professor Mike Lund at ext. 2558.

CPR schedule

Cal Poly Report is published by the Communications and Special Events Department.

Typewritten, double-spaced copy must be submitted to Jo Ann Lloyd, Heron Hall, by **NOON** on the Thursday a week before you'd like it to appear. Items can be faxed to ext. 6533.

Robert E. Meyers

Retired faculty member Robert E. Meyers, 62, died April 19 at his home in Morro Bay. Meyers, who joined the Physical Education and Recreation Administration Department in 1977, was coordinator of the recreation administration program until 1983. He retired in 1992.

He was active in developing therapeutic recreation programs and involved in Special Olympics and other community service organizations.

Contributions in his memory may be sent to the Brain Tumor Foundation, 323 Geary Street, Suite 510, San Francisco, CA 94102 or to the Recreation Administration Program for a scholarship fund in his name. Call ext. 2702 for more information.

June open house set to honor fire crew

An open house to honor Cal Poly's staff and student firefighters will be held from 1 to 4 pm Wednesday, June 2. The faculty, staff and students are invited to stop by the Fire Department on North Perimeter Road.

Appointment

Dr. Harold R. Kerbo, a member of the Social Sciences Department faculty since 1977, has been named chair of the department effective Fall Quarter.

Flower-judging team wins national prize

Cal Poly's Flower Judging Team won first place in the 52nd annual National Intercollegiate Floral Crop Quality Evaluation Contest held at the University of Wisconsin in River Falls.

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Dateline. . .

(**\$**) - Admission Charged

THURSDAY, MAY 20

Seminar: Multimedia Awareness Seminar. 3 pm. Also Friday, May 21, noon. Education 24.

Speaker: John Frohnmayer (former NEA chairman) will discuss "Cultural Vampirism," as part of the Lyceum speaker series. Chumash, 8 pm.

Play: "Les Belles Soeurs." Through May 22. Theatre, 8 pm. (**\$**)

FRIDAY, MAY 21

WriterSpeak: Kevin Clark (English) and Mary Kay Harrington (Writing Skills) will read from their works. Science B-5, 7 pm.

MONDAY, MAY 24

Multimedia Show: Sandra Davis Lakeman (Architecture) will give a video and multi-image slide presentation, "Una Bella Veduta." Chumash, 7 pm. Reception in UU Galerie will follow. (**\$**)

WEDNESDAY, MAY 26

Books at High Noon: Donald Grinde (History) will review "Exiled in the Land of the Free: Democracy, Indian Nations and the U.S. Constitution." Staff Dining Room, 12:15 pm.

Social Hour: Toastmasters Club. All welcome. Chumash, Wing 207, noon.

THURSDAY, MAY 27

Recital: Spring Quarter Student Recital, Davidson Music 218, 11 am.

Toastmasters: Improve your public speaking. Chumash, noon.

FRIDAY, MAY 28

Open Forum: With Academic Vice President Bob Koob, Science E-45, noon.

Speaker: Kenneth Rogers Manning (M.I.T.) will discuss science and technology curricula, UU 220, 11 am. He will discuss "The Colors of Science: Issues of Ethnicity, Science and Technology," Business Building 213, 7 pm.

Music & Dance: The Cal Poly Choirs and El Ballet Folklorico de Cal Poly. Also Saturday, May 29. Theatre, 8 pm. (**\$**)

Position Vacancies

Vacant staff positions at Cal Poly and are announced in this column and are posted outside the Human Resources Office, Adm. 110, ext. 2236, for applications and additional

position details. Cal Poly is subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 5 pm or postmarked by the closing date.

STATE

CLOSING DATE: June 2

Stage Technicians, on-call intermittent, \$13.33/hour. Theatre. On-call pool being formed.

...Flower judging

Competing against 16 universities, team members evaluated the quality of various floral products for shape, flower distribution, cultural perfection, uniformity, and symmetry. They judged foliage, flowering potted plants such as chrysanthemums and poinsettias, and fresh flowers such as roses and snapdragons.

The team was coached by ornamental horticulture professor Virginia Walter.

Who, What, Where, When

Venesa W. Strong, Food Science and Nutrition, was elected chair of the Consultant Dietitians of California Practice Group of the California Dietetic Association for 1993-94.

An essay by **Steven Marx**, *English*, "A Problem in Rhetoric: Teaching Writing With Western Culture," recently appeared in "The Core and the Canon: A National Debate," published by the University of North Texas Press.

M. Zafar Iqbal, *Accounting*, chaired the "Accounting Education" session at the 1993 western region annual meeting of the American Accounting Association, in San Diego.

A book co-authored by **Bernard K. Duffy**, *Speech Communication*, "The Politics of Rhetoric: Richard M. Weaver and the Rhetorical Tradition," was published by Greenwood Press.

Alfred Bachman, *Mathematics*, gave a talk, "The Use of Technology in the

Teaching of Mathematics in the Middle School," at the 71st annual meeting of the National Council of Teachers of Mathematics, in Seattle.

Leonard Myers, *Computer Science*, and **Jens Pohl**, *Architecture*, wrote a paper, "The ICADS Kernal," published in a special edition of the International CAD/CAM Journal, Vol.8, No. 3, 1993.

Martha Rust, *English*, presented a paper, "Bartleby, the Sadistic Scrivener: A Tale of Dominance and Submission on Wall Street," at the Soundings Conference on American Literature at the University of Oregon.

Royce Lambert, *Soil Science*, presented a paper, "Principles of Soil Erosion and Sediment Control" at a San Luis Obispo County Erosion Control Workshop.

Ed Jaster, *Dairy Science*, presented an invited paper, "Preruminant Calf Nutrition," at the 1993 Dairy Nutrition Seminar sponsored by ZinPro Corp. in Monterey.

J. Kelly Moreno, *Psychology and Human Development*, and **Sherre Neal-Lypps** and **Cynthia McLaughlin**, *graduate students*, presented a paper, "Case Study of a Short-Term Outpatient Psychodynamic Eating Disorders Group," at a meeting of the Western Psychological Association in Phoenix, Ariz.

Martin Koch, *Industrial Engineering*, presented a session, "Integrating Rapid Prototyping With Standard Foundry Practices," at the Fifth International Conference on Desktop Manufacturing, in Los Angeles.

Angela M. Estes and **Kathleen M. Lant**, *English*, presented a paper, "You Will See Me As I Am—Not!: The Failure of Subjectivity in Louisa Alcott's 'Behind the Mask,'" at the Soundings Conference on American Literature at the University of Oregon.

An article by **Bianca Rosenthal**, *Foreign Languages and Literatures*, "Du stirbst nicht den malvenfarbenen Tod: Celan Kolloquium in Czernowitz," was published in *Germanic Notes and Reviews*, Spring 1993. She also gave a presentation, "Translating Grammar Into Communication," at the annual meeting of the California Foreign Language Teachers Association, in San Diego.

An essay by **John C. Hampsey**, *English*, "Houses of the Mind: The Architecture of Childhood," was featured in the Spring '93 issue of the *Antioch Review*.