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FOR IMMEDIATE RELEASE

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Cal Poly Students, Faculty, Staff Admitted Free to UCSB Central Coast Economic Forecast Seminar at PAC Nov. 18

SAN LUIS OBISPO

- Cal Poly students, faculty and staff can enjoy free admission to the 16 th annual San Luis Obispo County Economic Outlook Seminar on Friday, Nov. 18 in Harmon Hall in the Cohan Center .

The annual event, attended by business leaders and policy-makers, offers an outlook for the San Luis Obispo County and area economy in the coming year. Bill Watkins, executive director of the Economic Forecast Project and former research economist at the Federal Reserve Bank in Washington , D.C. , will review the performance of the local, state and national economies in 2005 and offer his forecast for the county's economy in 2006.

Sacramento Bee columnist Dan Walters will present "After the Earthquake" and Lloyd Dean, president and CEO of Catholic Healthcare West will present "CEO Perspective: The State of Health Care - San Luis Obispo County and Beyond."

The UCSB Economic Forecast Project is presenting the annual seminar in association with Cal Poly's Orfalea College of Business and Mid-State Bank. Cal Poly's participation in the project as a sponsor through the OCOB allows students, faculty and staff free admission to the morning event, which includes a pre-seminar breakfast beginning at 7 a.m. at the Performing Arts Center . The program begins at 8 a.m. and concludes at noon.

Cal Poly students, faculty and staff who have not already registered for the seminar can now do so for free.

Students, faculty and staff must pre-register by contacting Lori Silva of the San Luis Obispo Chamber of Commerce via fax at (805) 543-1255 or email at lori@slochamber.org . Registration information must include participants full name, address, phone number, and Cal Poly designation i.e. student, faculty or staff. Cal Poly ID is required for admission.

For additional seminar and presenter information visit www.ucsb-efp.com . Registration for the Cal Poly community closes Tuesday, Nov. 15.

Cal Poly, a sponsor of the UCSB Economic Forecast Project, is serving as an associate presenter of the Nov. 18 seminar; Mid-State Bank and Trust is also a major sponsor.

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