

CAL POLY

REPORT

California Polytechnic State University, San Luis Obispo

Vol. 46, No. 2, Sept. 17, 1992

Budget cuts spur plan to 'manage' enrollment

Cal Poly's approximately 8 percent budget cut gives new urgency to university plans for "managing" enrollment more aggressively.

An expected dramatic drop in fall enrollment — down 1,300 students to about 16,300 — won't be enough to balance enrollment and state resources.

The disparity between enrollment and state funding prompted university officials last spring to begin looking for ways to better manage enrollment. Some of the policies being considered could mean big changes for students applying for admission as well as for current students registering for classes. They could also help students get their degree faster.

A task force developing an "enrollment management plan" is expected to deliver its recommendations next spring. The committee includes Academic Associate VP Glenn Irvin, Enrollment Support Services Director Euel Kennedy, Admissions Director Jim Maraviglia, new Student Affairs Associate VP Sue Keihn, Student Affairs Associate VP Roger Swanson, and Institutional Studies Director Wally Mark.

The plan could include such measures as:

- ✓ Accepting undergraduate applications only once a year. All students would apply in November, be assigned a starting quarter, and have priority registration for that quarter.
- ✓ Using computers to analyze student records to determine exactly which classes students need to take in order to graduate, and then scheduling classes to more precisely match the need. Such a system would help students graduate sooner.
- ✓ Asking continuing students to register for a year at a time.

✓ Asking prospective new students to sign a "statement of intent to register," in hopes of predicting more accurately how many will attend.

To reduce enrollment this year, the university admitted no new students last Spring Quarter and disqualified about 300 students for failing to meet academic requirements that previously were not enforced.

In addition, budget cutbacks and layoffs of instructors meant fewer classes were scheduled, which seems to be discouraging some students from returning this fall.

Enrollment Support makes changes

To consolidate and improve service, Enrollment Support Services has instituted a number of changes:

- ✓ The new Academic Records office, under Director Tom Zuur, includes the former offices of Records, Student Data Systems, Transcripts and Micrographics.
- ✓ Jim Maraviglia, director of admissions, will oversee Undergraduate Admissions, Graduate Admissions, Evaluations, Articulation, and International Programs.
- ✓ The former Records window is now the Enrollment Information Center. This combined center for academic records and admissions information will provide all of the academic records services previously provided. In addition, general information on Cal Poly admission and specific information on a student's admissions status and special admissions programs will be available. The Admissions office,

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Busselen, Suess to direct personnel

Cal Poly's faculty and staff personnel functions will be separated and put under new directors as of Fall Quarter.

Dr. Harry J. Busselen Jr., dean of the former School of Professional Studies, has taken over staff operations. He is the interim director of the newly named Human Resources Department, which will become part of the Business Affairs Division.

Mike Suess, associate director of personnel, will move to the Academic Affairs Division to be director of the new Faculty Affairs office.

Current Personnel and Employee Relations Director Jan Pieper is resigning as of Oct. 3 to return to Nebraska to direct the human resources office at Omaha's Metropolitan Community College.

Pieper came to Cal Poly in 1984. For many years she was involved in Nebraska education as both teacher and administrator and still has close personal ties in the state. From 1979 to 1983 she was director of personnel for Nebraska's state government.

The new organization will be similar to the way personnel functions are organized at most other CSU campuses.

All employee benefits will still be handled in one office, the new Human Resources Department.

Busselen came to Cal Poly in 1975 as head of the Home Economics Department. The School of Professional Studies, which he headed for nine years, has been phased out and its programs distributed among other colleges.

Suess began in the Business Affairs Division at Cal Poly in 1975. In 1976 he moved to personnel and has been associate director of personnel since 1984.

Returning student to show in Galerie

In its first show of the school year, the UU Galerie will feature the drawings and paintings of returning student John Landon.

Landon's "California Expressionism" exhibit will run from Sept. 23 to Oct. 23. An artist's reception is scheduled in the Galerie from 3 to 5 pm Saturday, Oct. 3.

The 40-year-old environmental engineering student developed his style of "California expressionism" after many trips up and down the Central Coast. He would often spend the night on the beach, observing the changing colors and sketching.

The artist uses oils, acrylics and watercolors to achieve a unique perspective on color — what he calls "cellophane colors."

His work has been exhibited at many local establishments and his art is in the collections of various Central Coast businesses, including Copeland's, Martin Marietta Aerospace, the Coffee Merchant, Charlie's Bar, Brubeck's, Angelo's, Seaside Art, and Fat Cats.

Galerie hours are Monday and Tuesday, 10 am to 6 pm; Wednesday and Thursday, 10 am to 8 pm; Friday, 10 am to 2 pm; and Saturday and Sunday, noon to 4 pm. For more information, call the Galerie at ext. 1182.

Cal Poly film series moves downtown

After four years in Chumash Auditorium, the Cal Poly Arts Film Series will move to the Palm Theatre in downtown San Luis Obispo.

This fall the series will feature nine works of Swedish filmmaker Ingmar Bergman, as well as "Best Intentions," a 1992 release directed by Billie August from a screenplay by Bergman.

Screenings will be on Thursday nights at 7, and will include "The

Seventh Seal" on Sept. 24; "Wild Strawberries" Oct. 1; "The Virgin Spring" Oct. 8; "Winter Light" Oct. 15; "Persona" Oct. 22; "Shame" Oct. 29; "Cries and Whispers" Nov. 5; "Autumn Sonata" Nov. 12; "Fanny and Alexander" Nov. 19; and "Best Intentions" Dec. 3.

Call the Cal Poly Arts Anytime ArtsLine at ext. 1421 for more details.



Rec Sports to offer fitness classes

Fall Quarter fitness and leisure classes will begin soon. Offered by Recreational Sports, courses include lunch-time step aerobics, beginning Sept. 28; aqua aerobics, Sept. 28; coached swim workout, Sept. 29; massage therapy, Nov. 5.

For more information, call Rec Sports at ex. 1366.

Women's Club to host Fall Tea

The Cal Poly Women's Club will hold their annual Fall Tea for prospective members at Vista Grande Cafeteria, Saturday, Sept. 26, from 2 to 4 pm.

For more information, call Jutta Howell at 543-2435.

CPR schedule

Cal Poly Report is published by the Communications and Special Events Department.

Typewritten, double-spaced copy must be submitted to Jo Ann Lloyd, Heron Hall, by NOON on the Thursday a week before you'd like it to appear.

Speaker information to be updated

Each quarter the Communications and Special Events Department produces a list of potential speakers, as well as experts on various topics, to send to local news media and community organizations.

Faculty and staff who are interested in participating in the Cal Poly Speakers and Experts program are asked to call Betty Holland, Communications and Special Events, ext. 1511, for forms.

No action needs to be taken by those who were listed in the last edition unless there are changes.

All publications should be reviewed

Departments are reminded that all university publications (newsletters, brochures, etc.) should be sent to Darlene Slack, director of communications and special events, Adm. 413, for review prior to printing and distribution. For additional information, or to discuss a proposed publication, contact Slack at ext. 2696.

Foundation board meeting scheduled

The next regularly scheduled meeting of the Foundation board of directors will be Friday, Sept. 25, at 9:30 am in the Foundation Administration Building, Conference Room 124. This is a public meeting. For further information about this meeting or to obtain a copy of the meeting agenda, contact Al Amaral (executive director, Cal Poly Foundation) at ext. 1131. A copy of the agenda packet is available for public review at the Kennedy Library Reserve Desk (Room 114) and at the Academic Senate Office in FOB 25H.

Retirement reception for the Punches

A reception will be held Thursday, Sept. 24, for Gerald N. Punches and Helen Linstrum Punches, who are both retiring this month. Gerry has been Cal Poly's Registrar since 1971. Helen has served in Admissions and University Outreach Services for 20 years.

The Punches' reception will be in Staff Dining Room B, from 2 to 4 pm. Everyone is invited to come and wish them well.

Retirement reception

A reception to honor retiring faculty and staff members from the former School of Professional Studies will be held from 3 to 5 pm Tuesday, Sept. 22, in the Alumni House. Please come by and wish them well. Refreshments will be served.

Appointment

Dr. Walter Perlick has been appointed interim head of the Business Administration Department for 1992-93. He has been a member of the department since 1979.

AV Media Catalog available on CPNN

The Audiovisual Media Catalog is now available by computer to anyone with access to the AIX system.

The catalog lists about 6,000 items for instructional use, including films, videotapes, slide sets, laserdiscs, audio cassette tapes, and film strips. The full alphabetical listing by title includes

complete descriptions of each item. To help find titles and numbers, the computerized listing also includes subject and series indexes.

The electronic catalog is on the Cal Poly News Network (CPNN). How to use it: From the AIX prompt, type **CPNN**. The catalog is under the "Departmental News and Information" heading. From this sub-menu, choose "AV Media Catalog." (These are large files and take several seconds to load.)

The "Find" command lets you type in a word or phrase and go to the first appearance of that word or phrase. Alphabetical sections of the catalog are separated by headings such as "Starting AAAAAA." The quickest way to the "S" listings, for example, is to "find" SSSSSS. Searches can be conducted by number, title, key word, or phrase.

For more information on the catalog, contact the AV Media Library at ext. 2212. For more information on CPNN or AIX, contact Academic Computing Services, ext. 2516.

Two campus maps: One free, one not

There are now two different versions of the campus map: an 8 1/2 x 11-inch black and white version, and the folded 11 x 17-inch map printed in blue, which includes additional campus information and a grid for locating facilities.

Communications and Special Events will continue to provide the black and white map at no cost to all campus areas. To order, call ext. 1511.

Unfortunately, because of increased production costs and limited budgets, there is now a charge for the larger map. Copies of this map can be ordered from the State Warehouse, ext. 5207.

Anyone wanting sample copies of these maps should contact Jo Ann Lloyd or Betty Holland at ext. 1511.

Chargeback system set for typesetting

Campus areas are now being charged for typesetting and paste-up services done by Betty Holland in the Communications and Special Events Department.

The cost for equipment maintenance and supplies has been steadily increasing, and the department can no longer afford to provide this service free of charge.

There will be a \$10 minimum on all orders, e.g., letterheads, invitations. Additional costs will be: \$20 per page for 8 1/2" x 11" curriculum/career flyers; \$35-\$40 for a basic three-fold brochure; and \$40 for 11" x 17" posters.

Prices for larger or different typesetting projects will be determined when they are submitted.

The above prices (except for the \$10 minimum) are for projects that are submitted on a computer disk. If keyboarding is involved, a labor cost of \$20 per hour will be added.

For more information, call Darlene Slack, director, Communications and Special Events, ext. 2696.

...Enrollment Support

Adm. 213, will be open 8 am to 5 pm during the first two weeks of each quarter to provide additional assistance.

The Enrollment Information Center was created to better assist the faculty, staff members and students and to eliminate some of the frustration created when people were sent from one window to another. Please direct students with admissions or academic records questions to the Enrollment Information Center, Adm. 222.

**Faculty/Staff
Payday is Sept. 30**

Dateline

SUNDAY, SEPTEMBER 20

Soccer: Cal State Los Angeles, Mustang Stadium, 7 pm. (\$)

MONDAY, SEPTEMBER 21

Fall Quarter classes begin.

WEDNESDAY, SEPTEMBER 23

Exhibit: John Landon exhibit. Continues through Oct. 23. Artist's Reception: Oct. 3, 3 pm. UU Galerie.

THURSDAY, SEPTEMBER 24

Film: Ingmar Bergman's "The Seventh Seal," Palm Theatre, SLO, 7 pm. (\$)

FRIDAY, SEPTEMBER 25

Volleyball: Texas Tech, Mott Gym, 7:30 pm. (\$)

SATURDAY, SEPTEMBER 26

Football: Cal State Hayward, Mustang Stadium, 7 pm. (\$)

Volleyball: Pepperdine, Mott Gym, 7:30 pm. (\$)

Concert: Queen Ida and The Bon Temps Zydeco Band, Theatre, 8 pm. (\$)

SUNDAY, SEPTEMBER 27

Exhibit: AIGA Typography II Exhibit. University Art Gallery. Continues through Oct. 23.

THURSDAY, OCTOBER 1

Film: Ingmar Bergman's "Wild Strawberries," Palm Theatre, SLO, 7 pm. (\$)

FRIDAY, OCTOBER 2

Performance: Access Theatre Company will present "Listen for Wings!" Theatre, 7 pm. (\$)

SATURDAY, OCTOBER 3

Football: Sonoma State, Mustang Stadium, 7 pm. (\$)

TUESDAY, OCTOBER 6

Volleyball: San Jose State, Mott Gym, 7:30 pm. (\$)

THURSDAY, OCTOBER 8

Film: Ingmar Bergman's "The Virgin Spring," Palm Theatre, SLO, 7 pm. (\$)

FRIDAY, OCTOBER 9

Recital: Flutist Frederick Lau (Music) and pianist William T. Spiller (Music), Theatre, 8 pm. (\$)

SATURDAY, OCTOBER 10

Soccer: Cal State Bakersfield, Mustang Stadium, 7 pm. (\$)

MONDAY, OCTOBER 12

Volleyball: Fresno State, Mott Gym, 7:30 pm. (\$)

Concert: Violinist Pinchas Zukerman and pianist Marc Neikrug, Church of the Nazarene, Pismo Beach. 8 pm. (\$)

TUESDAY, OCTOBER 13

Concert: Jazz quartet Airto Moreira & The Fourth World will perform. Theatre, 8 pm. (\$)

WEDNESDAY, OCTOBER 14

WriterSpeak: Hernan Castellano (Foreign Languages and Literatures) will read from his works. TBA. 7 pm.

THURSDAY, OCTOBER 15

Homecoming: Homecoming Kick-off. UU Plaza, 11 am. For a complete listing of events, call Alumni Relations, ext. 2586

Film: Ingmar Bergman's "Winter Light," Palm Theatre, SLO, 7 pm. (\$)

FRIDAY, OCTOBER 16

Reunion Banquet: Honored alumni and reunion class banquet. Chumash, 6 pm. (\$)

Laugh Olympics: Homecoming's 7th annual Laugh Olympics. Amphitheater Lawn. 2 pm.

Dance: The Bebe Miller contemporary dance troupe will perform. Continues on Saturday, Oct. 17. Theatre. 8 pm. (\$)

SATURDAY, OCTOBER 17

Parade: Homecoming parade, downtown SLO, 11 am.

BBQ: Homecoming Tailgate BBQ, Poly Grove, 5 pm. (\$)

Football: Sacramento State, Mustang Stadium, 7 pm. (\$)

Breakfast: Senior Alumni Breakfast, Staff Dining Room, 8:30 am. (\$)

WEDNESDAY, OCTOBER 21

Soccer: Chapman University, Mustang Stadium, 7 pm. (\$)

Concert: San Jose Taiko 14-member drum ensemble, Theatre, 8 pm. (\$)

THURSDAY, OCTOBER 22

Film: Ingmar Bergman's "Persona," Palm Theatre, 7 pm. (\$)

SATURDAY, OCTOBER 24

Soccer: Cal State San Bernardino, Mustang Stadium, 7 pm. (\$)

Position Vacancies

Vacant staff positions at Cal Poly and the Cal Poly Foundation are announced in this column and are posted outside the respective offices. Contact those offices (State: Adm. 110, 805-756-2236 — Foundation Administration Building, 805-756-1121) for applications and additional position details. Both Cal Poly and the Foundation are subject to all laws governing affirmative action and equal employment opportunity. Cal Poly hires only individuals lawfully authorized to work in the United States. All eligible and interested persons are encouraged to apply. Applications must be received by 5 pm or postmarked by the closing date.

STATE

CLOSING DATE: Sept. 30

Instructional Computing Consultant I, \$1287-\$1547/month, half-time temporary through 6-30-93 with possibility of continuation based on funding. Housing Department.

Staff Systems Software Specialist, \$22.98-\$27.74/hour; temporary intermittent/on-call through 6-30-93. Administrative Systems.

FOUNDATION

CLOSING DATE: Sept. 25

Secretary (Campus Dining), \$1681- \$2042/month.

Who, What, Where, When

Samuel Vigil, *Civil and Environmental Engineering*, has been selected by the California Integrated Waste Management Board to serve on the California Council on Science and Technology. The council will recommend statewide waste-management research priorities.

A book by **Susan Duffy**, *Speech Communication*, "The Political Left in the American Theatre of the 1930's: A Bibliographic Source Book," has been published by Scarecrow Press.