

El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE ★

Friday, August 2, 1957

SAN LUIS OBISPO, CALIFORNIA

VOL. XVIII NO. 45

Final Exams Schedule Is Announced

Leo F. Philbin, registrar, announced today final exams for the second four week term which ends Friday, August 9 will be held the last one or two class meetings.

Six-week Quarter Finals

Philbin said the time of final exams for the six-week term which will be given August 29 and 30 will be determined by the hour each class met during the quarter. "If the student has a four or six unit combination course, or a five unit course meeting in two blocks per day," Philbin stated, "the instructor may choose to give his examinations in more than one time block."

The registrar said two hour final exams will be held at the time indicated by the schedule below, in the same room the course was offered. Dates of the final exams are Thursday and Friday, August 29 and 30.

Class Hour	Exam Hour
7:40	Th 10
8:40	Th 9
9:40	Th 8
10:40	F 8
11:40	F 10

Classes not taught on these times will have finals the last class or lab meeting of the week.

Will CP Football See Another Year Like 1953, 1953?

With football just "around the corner" Cal Poly fans are probably hoping for a season comparable to 1953 or 1953.

It was in 1953 that the Mustangs coached by Howard O'Daniels went undefeated, untied and unscored on. In fact no opponent got within the Mustang 10 yard line.

Twenty years later, Coach Roy Hughes' Green Machine was the pride of the small colleges on the Pacific Coast. The Green and Gold rolled to nine straight wins without a defeat and against some of the toughest opposition on the coast. In 1953, the Mustangs scored 395 points to 65 for the opponents.

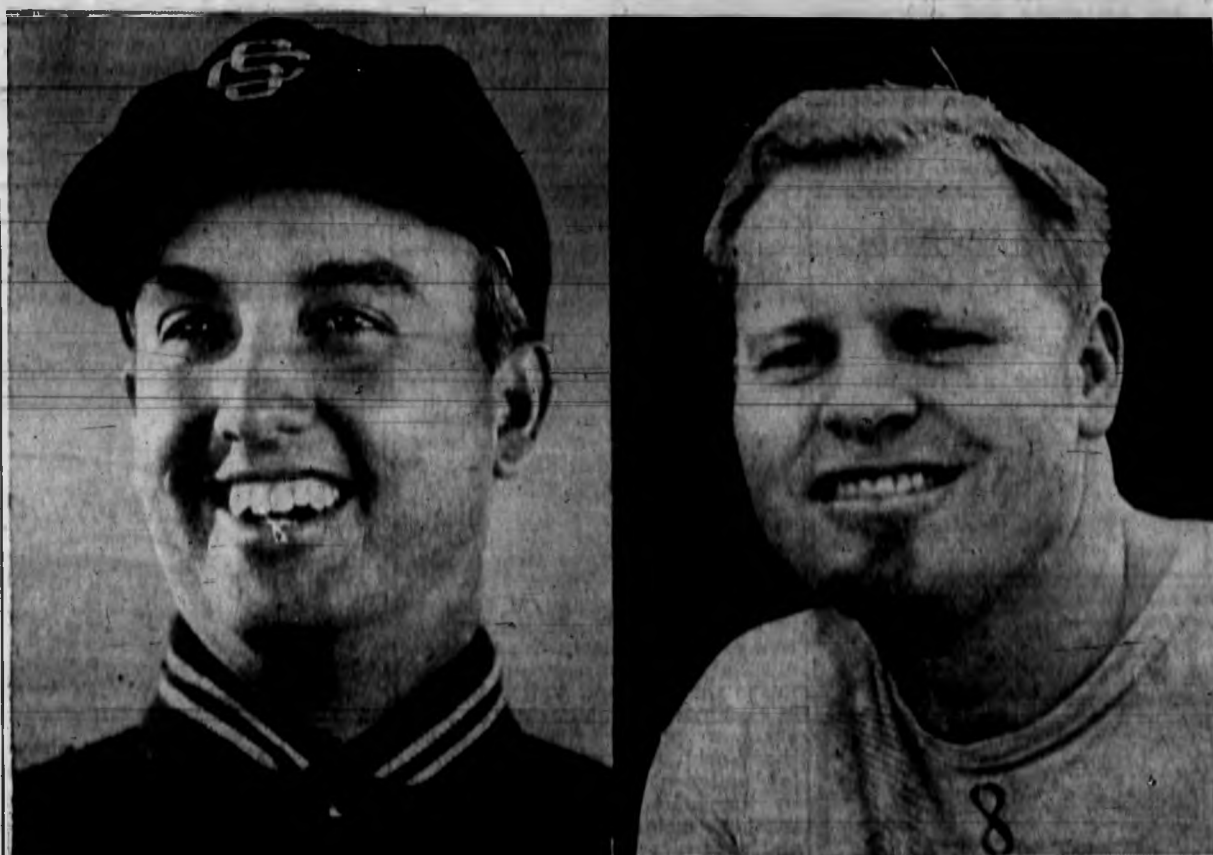
TCU Notes Survey Results, Plan Saturday Night Dance

Another dance in the temporary college union will be held tomorrow night from 9-12, according to an announcement by the college union summer committee.

Vic Nissan, Cal Poly senior, will entertain at the dance, with his guitar.

At the committee's meeting this week, the results of last week's survey were presented. Most students favored holding a hay ride. Suggestions were also made for a square dance. The committee is considering the possibilities of holding these events, either in one evening or separately.

College Union Board meetings are held on Monday nights at 8 in Lib. 206. Suggestions from students on future college union activities are welcome.



AMONG OUTSTANDING coaches who will be present for the 10th annual workshop for physical education and athletic coaches opening on campus next week are, right, Charles "Chuck" Taylor, head football coach at Stanford, and Rod Dedeaux, USC baseball coach. More than 200 coaches and PE men are expected for the two-week affair that will emphasize physical fitness for the youth of the state. (El Mustang Photo.)

Do You Like To Fly?

Anyone interested in flying is urged to attend the second meeting of the summer of the Mustang Flying Association scheduled for Wednesday, Aug. 7 in Library 114.

Do You Like The Changes?

In the hope of bringing to the Cal Poly family the best El Mustang possible, we have made some changes in the paper's typographical appearance.

One of these changes is elimination of the traditional newspaper thirty dash (below is a thirty dash)

to indicate the end of a story. It is our feeling that the "thirty dash" is superfluous to today's intelligent readers. Also we feel that the resulting additional white space is more pleasing to the eye and affords easier reading.

A slight left-hand indentation of all headlines has been added. Again, additional white space for eye comfort and reading ease is our prime objective. This is also the reason we will direct our efforts toward writing shorter headlines that will provide more white space on the right-hand side of heads.

Wider use of indented, bold-face paragraphs (e.g. set in the manner as this paragraph) will be used during the remainder of the summer El Mustang schedule to present a more attractive and colorful newspaper for this paper's readership.

We hope you will find the improvements we have made to your liking. But whether you do or not we hope you will let us know your opinion and thus help us to better serve the great Cal Poly family.

THE EDITOR

Annual PE Workshop Opens Here August 5

Placing emphasis on physical fitness for the youth of the state, more than 200 California coaches and physical education men will gather here Aug. 5-16 for the tenth annual workshop for physical education and athletic coaching.

Charles "Chuck" Taylor, head football coach at Stanford; Pete Newell, University of California basketball coach; Jess Mortenson, University of Southern California track coach; and Rod Dedeaux, USC baseball coach, will highlight the two-week workshop. Grid seminars will be conducted by Don Hall of Stockton college and Dick Hill of Downey high school. Pete Pelletto of Norte del Rio high in North Sacramento will hold a cage seminar.

Other physical education and athletic activities will be conducted by Ray Snyder, University of California at Los Angeles, physical education; Dick Anderson, Cal Poly swimming coach; Al Lape, Morro Bay golf pro; Dean St. John, Fresno city schools, tennis; Mel Moretti, College of Pacific trainer and Roland Logan of Los Angeles, training; Gene Coor, West Contra Costa junior college, archery; William Russell, CIF commissioner and Erwin Ginsburg of Fresno, Pacific Coast conference official, officiating; Don Laelergue of Capuchino high school in San Bruno, combatives; and Zav Leonard of Cedar Rapids, Iowa, trampolines.

The San Francisco Seals baseball team under Walter "The Great" Mails will supervise some of the Seal pitching staff in demonstrations during the first day of the baseball sessions.

Carson Conrad, chief of the bureau of health, physical education and recreation, State Department of Education, will conduct meetings for administrators and supervisors attending the workshop.

If You Like Square Dancing, Come Join

Students and faculty who are interested in square dancing are invited to dance with the clubs in the area. The Knotheads square dancing club meets every Friday night at 8 at the Log Cabin, Edna Farm Center, on Edna road. Members of the Hoo-downers club dance every first and third Saturday at the Grange Hall in Edna road at 8 p. m.

Michigan Man Heads Education

McPhee Appoints Well-known Writer, Speaker to Post

Dr. Walter P. Schroeder, head of teacher placement and a member of the education faculty at Michigan State University, East Lansing, has been appointed head of the Education Department here.

Appointment of the widely-known midwestern educator who is a prolific writer in the field of teacher training methods was announced by Cal Poly's President Julian A. McPhee. Dr. Arthur G. Butsbach, a member of the department's faculty, who has been serving temporarily as acting chairman, will continue in his responsibility as coordinator of graduate studies.

Under Dean of Arts and Sciences Robert E. Kennedy, the new administrator will have charge of a fast-growing program accredited by the State Board of Education to give training and make recommendations for five teaching credentials. The department has been among those most popular with women students since Cal Poly began accepting co-eds last September. Its programs lead to bachelor of education, bachelor of science and master of arts degrees.

Since 1946, Cal Poly has produced forty-three per cent of the state's California-trained vocational agriculture teachers, offering programs in both the special secondary in vocational agriculture and the special secondary limited credential in agriculture. Newest of its teaching programs leads to the general elementary credential.

Dean Kennedy announced that Schroeder, already much in demand as an educational speaker and conference participant, will meet with the Workshop in Teacher Education at the University of California's Berkeley Campus, August 25-31.

A faculty member at Michigan State since 1932, Schroeder has specialized in teaching methods and in community educational programming. Prior to his university assignment, he was director of adult and vocational education for the Olivet, Mich., public schools with teaching and had farm equipment sales experience before that.

With much of his earlier teaching in the field of vocational agriculture, he is a Future Farmers of America honorary State Farmer—an honor reserved by the organization for those outstanding in the field of service to agricultural youth.

Schroeder, who is married and has four children, is a native of Michigan and obtained both his undergraduate and graduate degrees at Michigan State.

Nineteen Complete M.A. Degrees

Nineteen more agricultural teachers from California school systems have completed requirements for master of arts degrees here at Cal Poly.

H. H. Burlingham, in charge of the men's programs, announced their qualifying for the advanced degrees at conclusion of master's examinations. While Cal Poly is accredited to grant master of arts degrees in eight fields, eighty-seven candidates have obtained the degrees with majors in agricultural education, alone, since 1951.

Two of the twenty-one just completing their graduate programs are teachers in Egyptian agricultural schools.

English Prof, John Riebel, Offers 10 C's For Letters In New Book

If you wish to write "letters that get results," here are ten commandments: Be clear, correct, complete, concise, courteous, considerate, cheerful, convincing, conversational and clever. So advises John P. Riebel, member of the English faculty, whose first book, "How to

Write Successful Business Letters," is now in its sixth printing. With that first book hitting at least four best-seller lists in various segments of the business and industrial world, Riebel picked up a writing-partner, Donald L. Roberts, dean of Western College

at San Francisco. And between them, they have produced "Ten Commandments for Writing Letters That Get Results," published by Printers Ink Books, Pleasanton, New York.

Tip-off to the book's reception is a half-column extremely favorable

review in "Wall Street Journal." "For a long time," says Riebel, "there have been 'the 8 C's' or 'the 4 C's' of good letter writing. I've seen 'em all the way up to '7 C's.' So we figured we'd establish '10 C's' and have 'the 10 commandments.'"

"What we most want to do, is to persuade business people that letters can be both interesting and effective. Letters have a tendency to become downright boring. People react with appreciation to interesting letters that spark the

mail on their desks. I've known business men to actually frame and hang on their wall an unusually interesting letter."

A small man with lots of bounce, Riebel is a favorite teacher here. Before joining the Cal Poly faculty, he served as editorial and letter-writing consultant for such firms as Pontiac Motor Car Co., Cadillac Motor Car Co., and A. C. Spark Plug. He has written prodigiously for industrial magazines and is in great demand as a convention speaker.

Afghanistan Students May Build Ag College

Hope that an agricultural college can be established in Afghanistan is one result of the period which Mr. Ahmaddin and Mr. Sayer Nasir have spent in studying agricultural methods and practices in the United States. Ahmaddin and Nasir are now

continuing their studies here at Cal Poly.

"We now have a vocational agriculture high school in our country," explains Ahmaddin "but in addition, we need an agricultural college. Perhaps our greatest opportunity for service to our country will eventually be in helping build such a college to supplement our limited university and educational system."

At present, pursuing their study of agricultural husbandry and management that can be applied to their climatic and geographical conditions back home, the two men expect to be assigned to demon-

Engineering Grads Join Westinghouse Training Program

Henry Lee Smith and James H. Atwell have joined the graduate student training program of Westinghouse Electric Corporation, states a recent company announcement.

Both men are 1957 Cal Poly engineering graduates. Smith majored in electrical engineering at Cal Poly. Atwell received his B.S. degree in mechanical engineering.

As two of an estimated 800 recent college graduates who are expected to begin their careers with the company this year via the training program, Smith and Atwell will be assigned to several company locations during the coming months to prepare them for professional careers.

Their training programs include counseling and guidance, work assignments, schooling and job placement.

stration farms upon their return to Afghanistan. There, they will assist in the training of farmers in better methods of crop production and particularly the management of irrigation water developed under the Helmand Valley Project in Southwest Afghanistan (a government project financed under the World Bank with developmental technical assistance provided by the I.C.A. in agricultural extension, irrigation, public health and agricultural education).

Their program in the U.S. has been laid out to plan their study at places approximating many of the conditions and needs of their homeland.

Nasir and Ahmaddin spent their second year at Arizona State College at Tempe, Arizona, with their principal study in cotton production and irrigation practices in an arid area similar to various areas in Afghanistan.

"We found," says Ahmaddin, "that U.S. methods of crop culture can be adapted to Afghanistan by utilizing present facilities with gradual development of utilization of tractors and more specialized machines."

"Of course, we presently have some modern agricultural power equipment on demonstration farms in Afghanistan, and our training obtained here in the U.S. will make it possible for us to more effectively demonstrate its use. But we realize that U.S. methods cannot be directly transposed to Afghanistan. It will take time for a normal integrated development. We are trying to lay a solid foundation so that such agricultural development can be done well."

At Cal Poly they are continuing similar study with added opportunity to be a part of the largest agricultural engineering department in the U.S. They hope to be able to continue their study in the U.S. to obtain even more experience.

"It is impossible to gain the broad range of experience merely from observation and study in Afghanistan," Nasir points out. "The U.S. offers a chance not only to study the problems of our country but to analyze solutions to be found in operation here with the idea of applying or adapting the solutions to our particular problems. Most important of all, we are securing ideas of what our real problems are and how to solve them within our economic limits."

Farm Center Outstanding In Help As CFBF Hosts

Cal Poly's CFBF Farm Center, only one of its kind in the nation, played a leading role in hosting the 1957 California Farm Bureau Federation staff institute on campus last week.

It was the second year the group helped Cal Poly provide a meeting place for the conference which this year drew a record attendance of some 300, representing campus visitors from throughout the state.

More than a hundred of this year's institute had never visited the Cal Poly campus before and the Farm Center members staged an afternoon hayride to show them the various phases of Cal Poly's instructional programs and facilities. With Tucson Myers, Center chairman in charge, the visitors were accompanied on the tour by A. J. Harris, Jesse Norris, Rod Korman and Rod Homer. The latter was Center chairman this past year.

Members of the Center who were on campus for the Summer

Quarter also attended institute sessions to broaden their knowledge of Farm Bureau operations. In full swing, the Cal Poly Center has some 90 members.

The American Farm Bureau Federation's assistant legislative director predicted in an address before the staff institute that inflation might well become one of the major issues in the fall's political campaigns. He is Matt Triggs.

Triggs also warned that fear of inflation can damage the nation's economy.

"The attitude of the people toward the threat of inflation is vital to our economic future,"

(Continued on page three)

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San Luis Obispo

El Mustang

California State Polytechnic College
(San Luis Obispo Campus)

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The Student's Voice

July 31, 1957

Dear Editor:

The College Union Summer Committee wishes to express its great appreciation to the Poly Corinthians for their assistance and cooperation in providing decorations for the "Smooth Sailing" dance last Saturday night.

The signal flags, line, and life preservers added materially to the success of the dance. Several persons attending made favorable comments about the decorations.

Special credit goes to Phil Wenger, vice commodore, and Pat Gogerty, fleet captain of the Corinthians, who made the items available.

Sincerely,
Bob Bayley
Chairman, College Union Summer Committee

Student Garage Open For Summer Quarter

Students who wish to work on their cars during the six-week term will find the College Union student garage available to them, Bob Bayley, chairman of the college union committee, has announced. Bayley said a key for the garage must be checked out and a fee of \$1 per calendar day will be charged. The key may be checked out from either Bayley or TCU resident manager Jack Charlson. Bayley can be found at the student body office or at his TCU resident manager's room. Students will find Charlson at the Architectural engineering "A" lab.

Farm Center Helps Host CFBF

(Continued from page two)
Triggs said. "If people begin to fear it, inflation's threat to our economy will grow worse. Fear of inflation can work chaos on our monetary system, in which case people would stop buying stocks and bonds and would stop lending money. The result would be confusion."

"Inflation," he added, "might well become one of the major issues in the political campaigns this fall."

Urging farm people to continue to support government economy as an effort that "must continue over a period of several years," Triggs said the Farm Bureau must resist any inflationary influence and cited "three socialistic types of programs" as "threatening to exert dangerous influences upon our economy"—public housing, public power, and the marketing of farm produce. He also said that Farm Bureau will continue to oppose public aid to education.

"Such aid," he insisted, "will lead only to federal control of education. It is generally understood that this type of assistance is just a get-in-and-get-out type of help, but experience has taught us that there are few things in life more permanent than a 'temporary government program.'"

Three Per Cent of Population
Because the state's farmers in

LITTLE MAN ON CAMPUS

by Dick Bibler



Vets Boost Nation Thru Education

America's Age of Technology has received a sizeable "shot in the arm" through the five-year-old Korean GI Bill education and training program, a Veterans Administration survey disclosed today.

One-third of all Korean GI trainees so far have trained for jobs in fields where technological advances are making greater and greater demands for skilled

manpower, the survey showed.

In many of these fields, manpower shortages are critical, but would be even more severe were it not for GI-trained veterans, VA said.

To date, more than 1,800,000 Korea veterans have received training under the GI program that has eight more years to go. Of these, 37 percent trained for technical, industrial and scientific jobs many of which were not in existence a generation ago.

More than 22,000 have specialized in various branches of science such as geology, physics and chemistry; another 125,000 studied engineering, and more than 400,000 enrolled in craft, trade and industrial fields such as electronics, metalwork and mechanics.

In addition to these fields, the VA survey found that the rest of the veterans enrolled in GI courses leading to virtually every type of job found in America.

Some 265,000—or 16 percent of all trainees—have taken courses to help them enter the world of business. Most took courses in business administration and management, but a small proportion trained for clerical and sales work.

fifteen years may comprise as little as three per cent of the population, the farmer's voice must grow all the more convincing, says Louis A. Rossoni, Clements, president of the CFBF.

Speaking at the CFBF staff institute, Rossoni pointed out that "to effectively sustain his position in the economy of the future, the farmer must be a good explainer."

Agriculture, Rossoni stressed, needs strong leadership with qualities of understanding, unanimity of purpose and a positive approach.

"No one has ever won anything through a negative approach," he said. "It leads nowhere and accomplishes nothing."

"The person with a negative approach is no better than the fabled mackerel—all he does is shine and stink."

Welcoming staff institute, Cal Poly's President Julian A. McPhee reviewed his early activities and long association with Farm Bureau as an agricultural teacher and county agent. The college, he pointed out, was originally seen principally as a facility for training the state's agricultural teachers but has now grown to be the largest agricultural and one of the largest engineering schools in the western states—widely known for its student-project learn-by-doing type of instruction.

CFBF Considering Establishment of Fertilizer Plant

State directors have taken further steps toward exploring the establishment of a farmer-owned and operated fertilizer plant to serve the state's agriculture.

In a meeting held as a prelude to the 1957 CFBF staff institute here, the board heard a special committee indicate that new plant facilities for fertilizer production will be needed in California within three years if the present rate of increased fertilizer use is maintained.

As a result of the committee report, the directors instructed that further investigation be made to determine the extent of interest among farmers and cooperative groups now considering such a venture. The committee was also asked to determine the interest of others in the formation of an organization to make nitrogen fertilizer available at substantial savings.

The committee study was based upon an engineering report which indicated such a facility—with sufficient production capacity—could contribute to "substantial savings in fertilizer costs". The report pointed out that farmer-owned fertilizer plants in other parts of the country have proved profitable ventures.

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