

El Paso Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XVIII NO. 11

SAN LUIS OBISPO, CALIFORNIA

TUESDAY, JANUARY 15, 1957

All-Girl Club Meets In Try To Organize

"An all-girl club is needed on the Cal Poly campus." This was the agreement brought forth at the first formation meeting of the girl's service club, under temporary chairman, Chris Raza.

The group of over thirty-five coeds proposed services the club could render to the school. Suggestions included: aid in registration line, hostessing at banquets and dances, orientation aid, special baby-sitting, cafeteria aid, and job placement services. Moneymaking projects were also discussed.

Ginny Judd, in charge of the formation of a constitution, discussed the merits of either joining the national service sorority, or staying as a local organization. No definite conclusion was made on the subject of "going national."

The next meeting was tentatively set for January 20, to vote on the club constitution and to choose a club name. All girls are welcome to attend this meeting.

Budget Boys Get Braced For Hearings

Preparation of the 1957-58 Student Body Budget — perhaps a \$122,000 item — is getting underway, with Finance Committee last week extending the deadline of proposed budget to be submitted to several groups.

College Union, Athletic, and Publications Boards have all been granted extensions by Finance Committee. Deadline was to be Jan. 14, but the three Boards, which are among the biggest budgetary groups, were granted additional time to prepare their requests.

In other Finance Committee business, motions by Ed Slevin and Don Sandridge were carried to recommend to the Student Affairs Council it purchase the football scoreboard for \$734.20 and popcorn machine for \$442.25 from El Corral. Both items were bought several years ago with the idea the Associated Students would buy them from the Foundation.

New Committee members include the following: Bob McCorkle, farm management freshman; Jack Stothers, animal husbandry sophomore; Lamond Woods, dairy husbandry junior; Evan Blake, electrical engineering freshman; and Jim Cletus, air conditioning freshman.

A new system will be used this year in budgetary group hearings, according to Committee Chairman Tom Avonell. "The Committee will be split into three subcommittees, and each subcommittee will meet with the budgetary groups assigned to it. After all groups have been heard, the Finance Committee will meet and go through all budgets together. Before the committee works on the budget it will need an income schedule," explained Avonell.

Finance committee met again last night.

Week Set Aside By Student Printers To Honor Industry

This is National Printing Week, when printers the nation over, including our own Printing Department, are recognized for their contribution to the nation's industrial progress, according to Ken Dowell, student committee chairman.

Sponsored jointly by Mat Pica 14 and the Central Coast Club of Printing House Craftsmen will be a banquet and dance in the Veterans Memorial Building at 7 p.m., Jan. 10. Speaker will be Harry Long, past president of International Graphic Arts Education Association.

A film on the printing process will be shown over local TV, and displays will be featured in Riley's Department store and in the library lobby on campus.

Open house in the Printing Department will be held Thursday from 10 a.m. till 4 p.m.

Dorm Fire Started By Shaving Lotion; Damage Is Slight

A small bottle of shaving lotion started a fire recently that lasted well over fifteen seconds and cost the life of one English paper. The blaze broke out in the room of a student living in one of the freshman dorms.

The fire was started when another resident of the dorm squirted shaving lotion into the wall heaters between two rooms. The culprit squirting the lotion claimed, "I did it to get even with the guy because he poured a large bottle of shaving lotion in my bed."

His intention, he added, was not to cause a fire, but to squirt the lotion between the grill of the two heaters. Apparently the lotion contained enough alcohol that it caught fire.

Out of the room when the fire started, the victim had a freshly written English paper taped on his heater in order to dry the ink. When the flash of flame came out of the heater, the paper caught fire and was burned beyond recognition.

Value of the paper was estimated to be between a B and a C.

Arriving on the scene soon after the fire was extinguished, the dorm manager said he thought the fifteen second blaze was the worst fire he had seen since he took over his position last September.

Space Travel To Be College Union Talk

Space flight and artificial satellites will be discussed Thursday by Arthur C. Clarke, well-known space travel writer, when he speaks at a College Union Assembly at 11 a.m. in the Eng. Aud.

"Pathway to the Planets" will be the topic of the Britisher, a member of the Royal Astronomical



Arthur C. Clarke

Society and Chairman of the British Interplanetary Society for five years.

Clarke is expected to cover possibilities of space travel within our lifetimes and problems of the first artificial satellite and of man-carrying satellites.

He has published fifteen books and more than a hundred stories and articles in such magazines as Holiday, Reader's Digest, New York Times, Saturday Review of Literature, and many scientific publications.

Rainfall	
Storm Total	1.76
Total This Date	4.16
Last Year's Total	12.86

Diplomas And Angels Are Among Interesting Things in Library

By Roy Shaw

Did you know that California Polytechnic School in the early nineteen hundreds awarded "diplomas in usefulness" to its graduates and that the school was started by an angel?

These are but two of the many interesting facts brought out by Miss Pearl Turner, circulation librarian of Cal Poly's library, as she thumbed through some old publications on the early history of the school.

Miss Turner chuckled with amusement as she pointed to a picture of Cal Poly in Southern Pacific's publication of 1907, The Road of a Thousand Wonders. The picture showed a view of the complete school, consisting of what yet stands today as the "old" agricultural building. The caption under the picture read, "California Polytechnic School near San Luis Obispo, where diplomas in usefulness are awarded."

Another publication, entitled A Historical Sketch of the California State Polytechnic School, revealed how the school was first started by an Angel. Not a heavenly angel but an earthly one by the name of Myron Angel. Angel first saw the needs of a school where one could learn to work with their hands through an experience he had when he first came west during the gold rush days. The publication quotes Angel's words of the experience, saying, "I arrived in San Francisco in the rainy month of December direct from school on the Atlantic coast. I walked the muddy streets of the city penniless, ragged, and hungry. A man hailed me with, 'Boy, do you want a job?' I eagerly answered 'yes'. 'Get up on that building and nail on those shingles. It looks like rain. I'll pay eight dollars a day.' Appalled, I blurted out, 'Mister, I never drove a nail in my life.' 'To Hell with you', he yelled and rushed for another boy who looked as if trained for the work, and he got the job."

From this experience grew efforts to establish a school as Cal Poly stands today.

Cal Poly's library holds many other interesting historical stories on the school, and Miss Turner invites students to ask for her assistance in finding them.

ACTIVITIES CALENDAR

Tues.-Thurs.—6 p.m. Intramural basketball.
Thurs.—11 a.m., "Pathway to the Stars," CU assembly, Eng. Aud.
7 p.m.—Young Farmer Talent Show auditions, Eng. Aud.
7 p.m.—Freshmen Class meeting, Lib. 118.



LOST ANYTHING? — Mrs. Jo Gunn, security office clerk and "curator" of the lost and found department, holds an umbrella and admires a man's wedding ring while standing in the midst of the numerous "lost-and-forgotten" articles filed with the department. Besides the ring and the umbrella, more than 33 jackets are in the collection along with cigarette lighters, slide rules, keys, pens and pencils, books (including a Bible), goggles, and even a carton of cigarettes. You name it, she has it! More than 85 percent of the articles in lost-and-found have been turned in by the custodial staff.

Sing? Dance? Your Talent Needed For YF's Annual Show

How's your acting ability? Can you sing, dance, perform a kipp off-stage?

If so, John King, senior treasurer of Cal Poly's Young Farmer Chapter, wants talent for the annual Young Farmer Talent Show. "There is a sign up sheet in the Student Body office for auditioning during College Hour, Jan. 17. "A further incentive we have \$25 in prize money to divide among the winning acts" states King.

Girls, attention! The Young Farmers would like to see a big turnout from the coed faction for the show. King urges a large audience so the applause-o-meter can determine the six best acts for the Talent Show set for Jan. 24.

Early sign-ups for the tryouts include Mel Kirk's western band, a Calypso combo "Them" with Mitch, Wes and Ed; Stan Goff and his combo; Victor Nissan, voice solo with guitar accompaniment; Bob Crawford, voice solo with guitar or piano; Mimi Calcedo, piano solo; Aslam Aham, song from Pakistan (he will appear in his national dress).

Security Offers Help As Hub Thefts Grow

Following a recent wave of hub cap thefts on campus, Security Chief Bob Krag has announced that the security department will engrave owner's initials inside hub caps at no cost.

Several cases of missing caps, and many more are suspected of not having been reported, have occurred within the past two weeks. "This is the only way the security department can be of assistance—by having the caps identifiable," said Krag.

Alien Registration Law

The Immigration and Nationality Act requires every alien who is in the United States on January 1st to report his address to the Commissioner of Immigration and Naturalization during the month of January.

One hundred and seventy-five students at Cal Poly are affected by this Alien Address Report Program. Those students affected should: (1) Go to any United States Post Office or any Immigration Office and ask for an Alien Address Report Card; (2) Fill out the card. Be especially careful to include your alien registration number; and (3) Return the completed form to any post-office clerk or immigration employee. Do not mail the card yourself.

Spring Music Tour Plans Announced

One of the few remaining all-male orbits of our newly co-ed campus will invade California's Southland in March.

For the first time in many years, the men's glee club, male quartet, a 12-man gallant melody group and the "Collegian" dance band will stage their annual week-long "Spring Music Tour" in the Los Angeles area.

Music units from Cal Poly's all-male-till-'58 branch campuses at Pomona and San Dimas have appeared frequently in Southern California but units from here, have scheduled their tours in the state's central and northern regions. Cal Poly has been assigned the entire state as its operating area.

The "Music Tour" schedule announced by Graduate Manager Robert Bostrum includes programs as follows:

March 17 — El Toro Marine Base, Santa Ana, evening.

March 18 — Redondo High School, morning; Canoga Park High School, noon and afternoon.

March 19 — Marshall High Venice High School, afternoon; School, Los Angeles, morning; Pasadena Civic Auditorium, evening.

March 20 — North Hollywood High School, morning; Belmont High School, Los Angeles, afternoon.

March 21 — Eagle Rock High School, morning; Franklin High School, Los Angeles, morning; Wilson High School, Los Angeles, afternoon.

March 22 — Fremont High School, Los Angeles, morning; Westchester High School, Los Angeles, afternoon; East Los Angeles, Junior College, evening.

While on tour, the groups will be headquartered at the New Hotel Clark, 420 S. Hill, Los Angeles.

Play Tryouts Stated This Week For Poly's First Big Production

Tryouts for Cal Poly's first three act production — perhaps the first of an annual school play — will be held Thursday, 11 a.m. to 1 p.m. in Cr 18-D and from 7 to 10 p.m. in Adm. 203.

According to play director Bob Sprink, the production, slated for February 23, will be "They Gave Her A Cord", a play by John Nash. "It's a comedy-farce about college life and youth," explained Sprink. Eight men and eight women are called for in the script.

It is being sponsored by the College Union Drama Committee.

VW Club

Volkswagen automobile owners are meeting tonight for their first meeting of the new year. It will be held in Lib. 114 at 7 p.m. Election of officers of this new club will be held in Lib. 114 at 7 p.m. Election will be held, and committees are slated to be formed.

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Alumnus Appointed To Honduras Job

A dairy husbandry alumnus has been appointed director general of livestock and veterinary services for Honduras. He is Gonzalo Lovo Sevilla of Tegucigalpa, son of a prominent Honduran physician and ranch owner.

Announcement of Gonzalo's promotion was received here by George Drumm, dairy husbandry department head and an internationally-known dairy judge. Gonzalo, says Drumm, returned to Honduras three years ago to take a government post as a livestock specialist.

Gonzalo, much-traveled in attending conferences and conventions, reports contact with other Cal Poly men: Don Folster, now a with Central American coffee problems at the U.S. Station near Turrialba; Alvaro Cahogus, Costa Rican with a 1,000-quart pasteurizing and ice cream manufacturing plant; and Marcel Perez, an Ecuadorian rancher.

The new government of Vietnam has suspended import of beer and liquors.

The Gavel's Beat

By Ed Hlevin

Since the scope of student government has increased both in active participation and interest, information is being made accessible to the interested students through El Mustang.

During the remainder of the year I have been given the opportunity of writing a weekly column on student government. These columns shall contain the operational procedure of your government, the various college committees, their workings and needs in personnel and this writer's opinions of current matters in our government.

If any questions do arise in your mind about any facets of the student body send them to the editor and we will try our best to answer them during the year.

Finance Findings

Again the time of the year approaches when all the various budgetary groups of the student body apply to the finance committee for their yearly allocation of funds. Last year \$116,450 was split among 10 major groups with allocations running from \$5,000 to \$300. This year, prospects of an even larger budget is in the making and we might hit a record of \$122,000. So as the college and enrollment grows so do the allocations for the student groups.

Student Affairs Council

Up for consideration on the SAC agenda will be the approval of two finance committee recommendations. The finance committee would like to see the A&B's books cleared up in regard to the outstanding debts which have been riding for the past few years. The total amounts to a sizable \$1176 and there should be considerable debate during the evening.

Calvin's note: These items are the football scoreboard, erected in 1947, and a popcorn popper, purchased in March, 1948. No payments whatever have been made on either item by the associated students.

Orientation

The Orientation committee is already hard at work planning the coming fall quarter's orientation program for the incoming students in September. This past year the committee made a big step by holding the first camp away from campus for the frosh. Plans for the coming year look even bigger and better.

Under the leadership of Chairman Chuck Cummings they are looking into the possibility of holding the camp at Asilomar which will accommodate 500 new students. At the present time San Jose and San Francisco State operate their camps from Asilomar and from all reports, the northern campuses are thoroughly pleased with the program.

The main need at the present time is the personnel to handle

Hereford Bull Performance Test Starts In February

Nine California Hereford breeders are entering a total of 54 senior bull calves in a record of performance testing program being undertaken for the first time this year. The program will be set up by a committee of cooperators supervised by the Animal Husbandry Department of the Agriculture Division at Cal Poly. The testing program will open Feb. 1 and end Oct. 15.

Missing Nightgown Still A Mystery To Polyview Residents

A lace night-gown was reportedly taken by person or persons unknown on Thursday, Jan. 10, while hanging on the wash-line at Polyview, between the hours of 11 a.m. and 3 p.m., according to Polyview residents.

The owner of the gown, indently withheld on request, put a sign in the wash-house asking that the night-gown be returned or hung back on the line. So far, the sign has brought no visible results.

"I really don't believe," said the Poly missus, "that my gown was taken accidentally, because it was hanging in the middle of five lines of my wash. But, then again, perhaps some unknowing husband thought he would surprise his wife by helping her bring in the clothes, and in doing so, took the night-gown, thinking it to be his wife's."

Upon further investigation, it was disclosed that a neighbor had her shortly night-gown taken a few nights earlier. Some sheets have also been missing from the lines in the middle section of Polyview.

"A missing clothes incident happened here once before," the student wife added. "One of the wives hung some sheets up to dry, but when she returned, some hours later, one was missing. She, also, hung a sign in the wash room, asking that it be returned. Nothing happened."

Two months later, her neighbor was going through her sheets and found an extra one. When she returned it to the first lady, she explained that her husband, also the helpful type, got carried away, he simply brought in the laundry of the entire neighborhood.

such a big and important job as the Orientation program. The committee is in dire need of membership and any coeds and men who want some interesting work in the extra-curricular field should look into the possibility of becoming members of this up and coming group. This can be done by contacting Chuck Cummings through his P. O. box, 885.

That's it for now, and to close here is a slogan from the World University Service News Bulletin. "The future of the world rests in the minds of the students of today."

Each of the following breeders has entered six registered Hereford senior bull calves dropped between Sept. 1 and Dec. 31, 1955 for the trial. Ace H Hereford Ranch, Porterville; Birch Meadows Hereford Ranch, Grass Valley; Diamond Hereford Ranch, San Luis Obispo; Crowe Hereford Ranch, Millville; Lucky Hereford Ranch, Gilroy; Merrill Hereford Ranch, Salinas; Moo Ranch, King City; Teton Ranch Company, Bakersfield; and William S. Orvis and Sons, Farmington.

"The purpose of the program," says L.L. Hennion, head of Cal Poly's Animal Husbandry Department in announcing the new venture, "is to evaluate and demonstrate methods of feeding growing young range bulls and recording weight gain and conformation grades where the bulls are fed under range conditions."

"One of the biggest problems facing beef cattle range operators is the selection of range bulls that have the correct conformation and finish to go into service on the range. This trial will give range operators an evaluation of the ability of the calves to develop under range conditions where they will receive sufficient exercise to condition them to similar range areas."

During the testing period the bulls will be fed in two groups, each of which will be in a 50-acre mountain range area. Each group will include three bulls from each breeder.

Tall Men Help Boys

"A man never stands so tall as when he stoops to help a boy."

In early December of 1956, Mike Hall, Electronics major, introduced a plan to SAC—a Big Brother Program—under the Youth Guidance Program.

It is Hall's belief that there are several Cal Poly students who want to help youngsters in town who have no father or big brother with whom to work, play or talk—youngsters who need a contact with a mature man—a big brother.

The boy and the student would get together for a few hours a week on a completely father-son, big brother relationship. They would go to college athletic contests, work in the yard, work on "Big Brother's" car, or perhaps just have a friendly man-to-man talk. All these big brother activities will give the boy a chance to adjust any problems that might come up—problems a boy just wouldn't talk over with mother or an older sister.

Hall told SAC that, as a youngster, he too, had benefited from such a big brother program in his home town, and that he felt other boys could be helped in such a way.

SAC agreed to sponsor, as a committee, Hall's Youth Guidance Program. In early February, Hall, as chairman, will give a complete report as to the success of the Big Brother Program. The results of this report will determine if SAC will continue to sponsor the program.

The County Welfare Department which knows just who these youngsters are who need a big brother, is working closely with the committee. After the mother or guardian has given her permission, the student is introduced to the family and he, in his way, becomes brother.

Outlaw Smoking—Custodian

Failure to use the cigarette ashtrays provided in classrooms and hallways gave cause for Ray Hesse, custodian, to remark that he would like to see smoking outlawed at Poly.

"It takes about a half hour," remarked Hesse, "with steel wool, scouring powder, scrub brush, and elbow grease to remove a spot from the waxed floor—a spot that was caused by an improperly discarded cigarette and the heel of a shoe."

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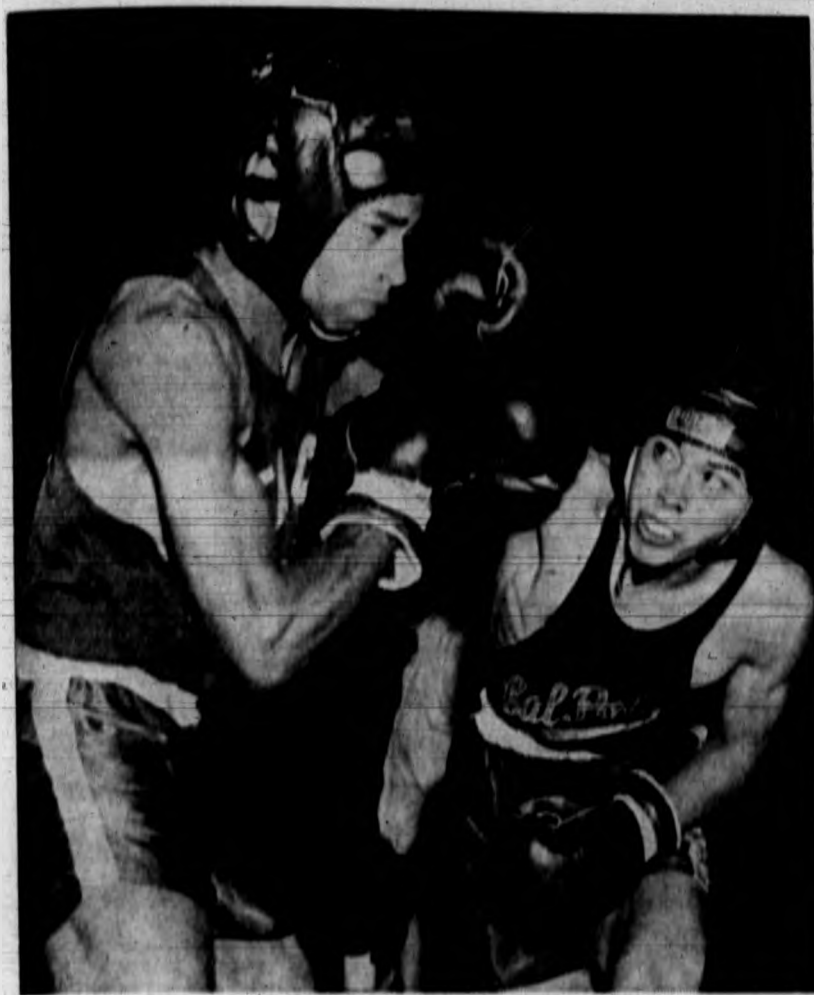
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"I use Ipana," says Pete Godines as he sneaks one in on Bob Railiff of Santa Clara in the PCI Boxing tournament held in Sacramento last year. Pete decided his opponent and went on to the finals. This is just to remind you that the boxing season starts Jan. 25 in Chico. The first home meet will be against San Jose State on Feb. 2.

Leather Slingers Battle Chico State In Opener

By Bob Hollinger

Cal Poly's leather slingers choose-off against Chico State, Jan. 26, to start this year's boxing competition. With the return of many veterans, plus a good supply of newcomers, this should be a good year for the Poly men in the square ring.

With the first bout against Chico State drawing near, the competition for starting weights has become more keen. Many of the fighters have shown up well in earlier workouts and the Novice Tournament. It will not be an easy choice for Coach Tom Lee to pick his men for the initial bout against the Wildcats.

As it looks now, Ed Murakami will receive the nod at the 112 pound class, as will Eduardo Labastida and Don Tsark at 119 and 125 pounds respectively. At 132 pounds a battle looms between veteran John Zamora and newcomer Martin Estrada. Frank "Rocky" Loduca should have the 147 pound spot with most of his competition coming from Bob Gow. Gow could also fight in the 160 pound class if Rudy Brooks should move up a weight division. John Byrne is also a probable starter at this weight. Byrne is a veteran who has looked good at all the middleweight divisions. In the 165 pound division, it

could be almost any of four boxers. The four slingers in competition for this weight will be Don Adams, Rudy Brooks, Ed Sipes, and John Byrne.

At 174 pounds we have a battle for the starting nod between Dick Reanick and Hill Retzer. Dave Proctor and Dave Tesser will also be in competition for this weight. Coach Tom Lee's main problem is finding a heavyweight to fill the vacancy left by former ring star Jack Shaw. Hill Gaw looks like he will get the starting nod from Coach Lee for this division. Lee pointed out that he is "still hoping that more students will turn out for the heavier weights." To date, there is a definite shortage of material in lightweight and heavyweight divisions.

Nothing new has been added this year in the way of boxing. With interest growing in the sport here at Poly, a junior varsity team has been organized. The JV's will have at least four bouts at the junior college level. The first contest is set for Jan. 25 with Shasta J. C.

The team is coached by Vic Buccola, veteran Mustang boxer. Anyone interested should see Vic or report to the field house.



Nobody Gave A Hoot For J. Paul Sheedy* Till Wildroot Cream-Oil Gave Him Confidence

"Wise everybody avoid me so?" howled J. Paul. "Because you're such a ruffled old bird", replied his best buddy. Well that really opened Sheedy's eyes. He took a test-dermist down to the store and pecked up a bottle of Wildroot Cream-Oil. Now he's the picture of confidence because he knows his hair always looks its best from morning till night. So if people have been hooting at your messy hair, screech for a bottle or tube of Wildroot Cream-Oil. It's guaranteed to keep your hair neat but not greasy. And all the gals will go out of their way to bark to you.

* of 131 So. Harris Hill Rd., Williamsville, N. Y.

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Thirty-nine Teams Open Intramural Cage Competition

A thirty-nine team entry, representing a new record for Poly's Intramural Basketball Program, began competition this week. The teams, have been divided into four leagues with three leagues having ten teams, and one league having nine. Each league represents a day of the week starting with a Monday league and running through the Thursday league. There is no competition Friday due to other gym commitments.

Team competition is confined to their respective leagues with no inter league competition until the play-offs. This makes a better program since the time element is a major factor for intramural authorities. Due to the large number of teams entered, all contests in each league will be at 6:00 p.m., and carry on until 11:00 p.m. Some of the activity will be scheduled for Sunday afternoons to compensate for conflicts during the week.

This year's program should prove to be one of the best in Cal Poly's history. With a record number of teams and players, competition should be keen. Every year the intramural league exposes many good basketball players and this year will no doubt uphold that tradition.

In previous years the intramural teams have played to practically an empty gym. It is hoped this year that with an increase in league games, many more spectators will find some free time to sit in on a few contests. The intramural program is not only for those who compete, but also for those who enjoy basketball played under the intramural rules. These rules bar all athletes who have lettered in basketball here at Poly. As a result, the players competing are as equal in ability as possible.

One reason for the success of the Intramural Basketball Program is that the officials, timekeepers, and scorekeepers are all students of the college.

The entire program will run approximately ten weeks. At that time, the winners of each league will compete in a two day play-off. The first day of the play-offs will be the semi-finals and the winners will play the next day for the championship, with the loser playing a consolation game. Each player on the winning team will be awarded a trophy.

The league is already in progress and if you aren't on a team, come into Crandall Gym and enjoy basketball as only your roommate can play it. There is no charge for admission so drop in any time. The doors are wide open.

Matmen To Tangle With S. J. State

Poly's matmen go into action tomorrow night against San Jose State's wrestling team for the first intercollegiate competition this year. There will be matches in all weight divisions and the first one starts at 8 p.m.

"This year's team is built around Jack Del, Norman Gomez and John Studer who are all returning veterans. Among the beginners Lynn Dyche, Paul York, Morse Milani and Wayne Womer show promise in wrestling circles," stated Coach Sheldon Hardien. "However, San Jose has a tough squad with half of them being veterans."

With the best turnout in years, the wrestling team started workouts Jan. 4. They also practiced a week before the close of the fall quarter.

Mustangs Capture Double In Southland Hoop Meet

The Mustang cagers returned home from the Southland Sunday with 2 more wins on their season's record. They beat the Whittier Poets 54-51 Friday night and topped the Long Beach 49ers 54-47 in a CCAA contest Saturday night.

This Friday night the hoopsters will be battling Los Angeles State in a game that had been scheduled for Saturday. It has been moved up one notch because of TV commitments.

Poly's short bench caused Coach Ed Jorgensen some anxious moments in the two games. With a possible broken ankle being suffered by Wilbur Strong the bench is that much weaker. Stu Pritikin will be brought up from the Junior Varsity and possibly one other player who Jorgensen feels is ready for varsity play.

Theo Dunn was the leading point-maker and rebounder for the Mustangs over the weekend. He gathered half of Poly's points against Whittier and ducked 14 against the 49ers for a total of 41 markers. He also worked the boards for 28 rebounds.

Coach Jorgensen commented, "This week we will be working on our shooting since it was a little ragged in spots in the two games. Also a good deal of time will be spent on defense because with our team of shorties we will be taking on one of the tallest teams on the coast in the Friday night affair."

Sportscraps

Chuck Taylor, Stanford university's head football coach, and Phil Woolpert, coach of the University of San Francisco Basketball team, will head the faculty at the tenth annual California Workshop for athletic coaching and physical education. The workshop will be held Aug. 5-16 here.

Others on the staff will be Jean Mortensen, University of Southern California track coach; Dick Anderson, Cal Poly swimming coach; and Ray Snyder, UCLA physical education instructor.

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BARR'S

Drive In Restaurant

CURRENT BASKETBALL SCHEDULE

Jan. 18 Westmont College at Cal Poly
Jan. 25 Long Beach State at Cal Poly

Volkswagen Club meeting Tuesday, Jan. 15
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election of clubs first Officers

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You Like El Mustang, Student Survey Shows

How would you edit El Mustang if you had the opportunity? Chances are that the paper would remain pretty much the same, according to a survey recently conducted by Ag Journalism Major Jim Luther as a term project in his public relations class. Purposes of the poll were to determine reader

opinion of El Mustang and general knowledge of the paper's financial set-up, and to present tangible and ethical suggestions to people in positions capable of applying those suggestions to any problems. As a class project it had no connection with the staff of El Mustang.

Of 800 students polled, 280 returned prepared questionnaires on El Mustang's news coverage, editorial content, and financial requirements. Distribution of the questionnaires was divided between men and women students and among the three divisions according to their percentage of the total enrollment.

Answers to 13 specific questions on the poll determined the following:

In supplying general news of the campus, most students polled thought El Mustang does a good job, and does good to fair in reporting on-campus activities, programs and events. Many feel, however, that the agricultural division is overplayed at the expense of the others. They felt that the paper is generally written in a style at the right level, and also felt that the

campus would not benefit from a semi-weekly paper instead of a weekly.

The newspaper could be improved, according to the majority, by the addition of more humorous material. The column "To Say the Least" is widely read, and rates from very good to just fair. The majority read most of the sports section, and wants the same amount of space devoted to sports. The "Letters to the Editor" column is one of the most popular of El Mustang's features, and many want to see more letters printed.

Most students don't know whether El Mustang receives any money from student body cards, nor whether the paper is self-supporting. For an eight page El Mustang without ads, they would pay an average of 3.4 cents, and for a year's subscription would pay 87 cents.

Of the 280 questionnaires turned in, 64 contained comments concerning the paper and suggested improvements. Among these were

the following:

"Why don't you write a personality of the week column for both student and instructor; how about asking a question pertinent to Cal Poly and interviewing some of the students for the answer?"

"More pictures of events would add interest; almost everyday there are visitors on campus."

"El Mustang does not contain material that the student should be interested in reading. Too much material has to be sent into the journalism office to be printed. Few papers are run this way!"

The second part of this study will be continued in Friday's edition, with more comments and criticisms, and the conclusion of the survey.

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LITTLE MAN ON CAMPUS

by Dick Bibler



ENGINEERING STUDENTS TO DISCUSS INDUSTRY CAREERS



Students majoring in chemical, mechanical, or electrical engineering are now scheduling appointments to obtain information on Food Machinery and Chemical Corporation, a major national producer of diversified machinery and chemicals. Company representatives will visit the campus on January 24 and 25.

Arrangements for individual interviews may be made through the local college placement office.

Emergency Calls

Do you know where to call during an emergency?

During the day, if there is a fire dial 333 and then report to the PIX Operator by dialing "O".

For night fires the number is still 333 or, if on a non-dial system, the number is 2308.

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ARTHUR C. CLARKE

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El Mustang

California State Polytechnic College

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