

## Notice

El Mustang will be published twice weekly beginning next week. This is an attempt to bring the news to you, the reader, in a more up-to-date, timelier fashion.

Deadlines, for the benefit of those who wish to submit news material or

letters to the editor, (both are welcomed) are as follows:

Tuesday edition: 9 a.m.

Saturday

Friday edition: 12 noon

Wednesday

Don't forget. You can now pick up your copy of EM on Tuesday and Friday.

## Poly's Rose Parade Entry Captures First For Theme

"Which came first, the chicken or the egg," combined entry of the Cal Poly campuses at Kellogg-Voorhis and San Luis Obispo, was awarded the theme prize in the Tournament of Roses parade judging.

More than 100,000 blooms were required to dress the float which depicted a large hen pushing an egg in a baby buggy and another hen, with her baby chick. Standing in the barnyard background was a smiling rooster with top hat and cane.

Most of the flowers were grown on the Pomona campus. They consisted of vari-colored mums, stock, roses, croton leaves, and maiden hair ferns. Cockatoo for the combs had been grown earlier in the ornamental horticulture department here, dried and shipped to Pomona.

Work on the float was done by students of the southern campus and the \$800 outlay was financed from the student body funds at both schools.

This was the first time that a Cal Poly float has won a major prize in 10 years' competition. In the past, entries have won three first place trophies, two seconds and one third in the educational division, and one award of merit.

## Oxide Cutting Tool Subject of Expert's Talk Next Week

A unique talk on oxide tooling will be delivered in the Agricultural Engineering building, Room 128 on Jan. 15. The speaker, Edward Kibbitt has entitled his talk, "The Application of Oxide Cutting Tools."

Kibbitt is manager of Stupalox Sales Department of the Carborundum Company, Latrobe, Pa. He has had extensive experience in the application of Tungsten Carbide Tools, and is largely responsible for the successful introduction of Stupalox in the field.

His talk will consist of a brief history of the development of oxide tools, an explanation of their application and use, and a discussion of various production results obtained to date. He will show how oxide tooling is leading to revolutionary changes for production tooling in industry.

Cal Poly Chapter number 12 of American Society of Tool Engineers is sponsoring the program. All students interested are encouraged to attend. The program is scheduled to begin at 7 p.m.

## ROTC Gives DMS Award To OH Major

Gordon Wilson, senior OH student from Arroyo Grande has won the coveted DMS award. Major Earl Fletcher, Executive officer of the Military Dept. of Cal Poly presented Gordon with the award at ceremonies held early this week. The award is given to individuals who are distinguished military students in the Cal Poly ROTC program. In order to be eligible for this award a student must have better than a 1.5 average and possess outstanding qualities of leadership.

Evidence of the last qualification is Gordon's position as Cadet Commander of "A" company. Other holders of this award are Albert C. Cooper, Howard Gill, Haydn Lee, Bruce Arnold and Robert H. Farmer.

Over the Christmas holidays Gordon joined the ranks of the young marrieds when he married Annette Green of San Luis Obispo. After graduation Gordon plans to accept a commission in the Armed branch of the Regular Army.

## Engineering Has Jobs For Women

Girls! Get your sliders! Women are missing excellent career opportunities by not exploring the college teaching field according to Dean Of Engineering Harold P. Hayes.

"Probably nowhere else will women engineers find a more 'even-Stephen' career field," says Hayes. The current shortage of engineering teachers, critical throughout the nation, has given women their best chance of all time to become established in the college teaching field.

We believe that women can be excellent engineers and just as excellent teachers, added Hayes. He said that teaching opportunities were especially good in these six of Cal Poly's ten engineering departments: Aeronautical Engineering; Air Conditioning and Refrigeration Engineering (only degree program of its kind offered in the West); Architectural Engineering; Electronic Engineering and Mechanical Engineering.

## Litch Back After Polio Attack; 1093 Students Get Salk Shots

A familiar face has returned to Cal Poly after a forced four month's leave of absence. Larry Litchfield, Poly's first polio victim, returned at the beginning of the Winter quarter to resume his formal education.

Litch was stricken with polio at the beginning of the Fall quarter. He spent the majority of his recovery period in Sharps Memorial Hospital at San Diego.

Litch gave the March of Dimes Drive, January 1 to January 31, and the Salk Polio Vaccination Program his highest praise. Dr. Earl Lovett reported that 1093 Cal Poly students have received their polio shots. (Dr. Lovett also commented, "We are one of the few college groups who have started on the polio program of giving the Salk Polio Vaccine to its students."

In fact, only ten or so colleges in the entire United States have attempted to do so.")

Very Lucky

"I consider myself very lucky," said Litch, "because my case was very slight. I saw so many people that were much worse than I. In many cases the polio victim could not move at all. When, after a month's time, the patient could touch his toes, the doctors considered him lucky."

(Continued on page two)



WIFE PINS BUDDY . . . Mrs. Gordon Wilson pins the DMS award on husband Gordon Wilson as Major Earl Fletcher of Cal Poly's ROTC division watches. See story at left.

# El Mustang

CALIFORNIA STATE POLYTECHNIC COLLEGE

VOL. XVIII NO. 10 SAN LUIS OBISPO, CALIFORNIA FRIDAY, JANUARY 11, 1957

## Full Arms—Empty Wallet



BOOKWORM . . . His arms are full of books but it's a sore bet that Darrell Stewart's pockets are empty after getting his winter quarter supplies, as evidenced by the yard-long cash register tape dangling over the load. To the unknowing reader, the first question might be: "How in the world did he manage to reach his pocketbook to pay the cashier?" It was really a simple matter. This shot was set up. Anyone knows that no Poly student studies that hard. Darrell is a freshman aero major from Santa Barbara.

Photo by Sales

## Mustang Hoopsters Invade Southland; Sport 6-6 Record

by Dave Kempf

Reviving this season's cage wars, Coach Jorgensen's proteges are currently riding on a 6-6 won and lost record. They have competed in two tournaments, a Christmas vacation tour through the Midwest and three single games.

Although the Mustangs' record is not too impressive to date they have encountered such basketball stalwarts as Rockhurst, Drake, Bradley and Creighton on their tour, and Fresno State on the home battlefield.

The Mustangs started their season in the Redlands tournament defeating the hosts and Pomona while losing to Pasadena. Poly played a couple of squeakers in a Christmas tournament held on this campus beating Santa Barbara 78-77 and losing to Los Angeles State 65-64.

Midwestern Tour

Rockhurst fell victim to Poly's speedsters in the first game of their Midwestern tour. The Green and Gold then took it on the chin in their next three outings bowing to Creighton, Drake and Bradley, which left them with a 1-3 record for their trip to the foreign courts.

Early in the season Fresno State downed the Mustangs 74-57. However, upon Fresno's visit to Crandall Gym the Poly hospitality (Continued on page three)

## Santa Anita Honors Cal Poly With Day

In keeping with its tradition to honor famous California breeding establishments, Santa Anita on December 28 named its first big race the "Cal Poly College Handicap."

An English importation, Perfect II, owned by Alberta Ranches and ridden by Jonny Longdon, picked up the \$10,000 tab in the mile and an eighth grass race.

As part of its animal breeding program, Cal Poly annually breeds and raises thoroughbred horses, selling them at the summer yearling auctions. Last August a colt by the Silver Horde-Lampyrus went for \$7000.

## Want To Be Queen? Fill Out Your Form

ROTC is looking for a queen. Their search has led to the sending of an application blank to every coed on the campus. The winner of the regal title will reign over the military ball set for Feb. 2 at the Camp San Luis Obispo Officers Club.

Prospective candidates should have their applications turned in by Jan. 14, according to ROTC officials. Five of the candidates will be selected by a board comprised of five senior cadets, either on Jan 22 or Jan 29.

Music for the ball will be furnished by the Dons. All students may attend.

## Artistic Ability? You May Win \$15

Someone with artistic ability may be able to convert it into \$15.

The Collegiate FFA is offering a \$15 cash prize to any member of the faculty or student body who submits the winning design for a campaign button which will be used to promote the Silver Anniversary Poly Royal.

Deadline date for submitting the proposed design to the Agricultural Education office (C R 13) is Jan. 31.

Selection of the final design will be made by the Poly Royal Board. Requirements are that the button include Poly Royal dates, April 26-29; Silver or 25 Anniversary, California State Polytechnic College, design or cartoon indicative of the three divisions, Agriculture, Engineering, Arts and Sciences, or those words on the button.

The actual button size will be two inches in diameter but the proposed button design may be submitted in a five inch diameter circle. Colors are limited to green, gold, and silver.

## Activities Calendar

<b>Friday, January 11</b>	
1 p.m. to 10 p.m. High School Wrestling Tournament	Gym
7 & 9 p.m. CU Movie - "Three Coins In A Fountain"	Eng. Aud.
<b>Saturday, January 12</b>	
9 p.m. College Union Dance	TCU
<b>Monday, January 14</b>	
(last day to turn in budget to Finance Committee)	
7:30 p.m. Senior Class Meeting	Lib. 114
(last day to return Registration Books)	
<b>Tuesday, January 15</b>	
7:30 p.m. Student Wives Card Section	D-37
8 p.m. M.E. Wives	Lib. 118
<b>Thursday, January 17</b>	
11 a.m. Assembly "Pathway to the Planets"	Eng. Aud.
by Arthur Clark	
7 p.m. Freshman Class Meeting	Lib. 118
7 p.m. Young Farmer's Auditions for Talent Show	Eng. Aud.
<b>Friday, January 18</b>	
7 & 9 p.m. CU Movie - "Harvey"	Eng. Aud.



## Enrollment Reaches 3798; Rain Dampens Moneyline

"This is the first time, in the 16 years that I have been here, that we have held registration in the rain," commented C. Paul Winner, admissions officer, in announcing the record enrollment of 3798 full time students.

Two hundred and forty-eight new students and 44 graduate students have been registered as of January 7. The total number of

coeds was found to be an even 800. Limited students have not yet registered, however Winner estimated that there will be about a hundred of them. Another hundred full time students will probably enroll before registration closes on the evening of January 14th.

At the end of last quarter there were 3638 students enrolled in classes. Enrollment the same day last year stood at 2999.

## Judgers Go To Denver

A five-man livestock, carlot and wool judging team is representing Cal Poly in the intercollegiate contest being held in conjunction with the National Western Stock show at Denver, Colo., this weekend.

Team members are Larry Holm, junior from Castro Valley; Roger Linton, sophomore from Palo Alto; William A. Justice, senior from Madera; Frank J. Paneno, junior from La Canada, and George G. Ross, Jr., junior from San Luis Obispo. All are animal husbandry majors.

Accompanying the team is instructor Dick Johnson.

This is the second year the team has participated in the contest. Last year the team was high in horse judging and was reserve champion carlot team.

## Wool Growers Receive Real Practice Workout

The Cal Poly branch of California Wool Growers association recently made a two day tour of several Kern County sheep ranches, according to advisor Spelman Collins.

Ranches of Ray Casterton and Glen Maddux were visited under the guidance of Bill O'Hart, a former Poly student, on Saturday, Dec. 1. Feeding and lambing were observed by the 85 members present. Comparisons were made between lambing on alfalfa and stubble fields.

Sunday morning was spent on the ranch of Judge Frank Noriega, where castrating, docking, and branding operations were in full swing. Paul Summers, also a former Poly student, was guide for the group on Sunday. The energetic "wool growers" pitched in and helped with the mass operation.

### Veteran Repeat Courses

Registrar Leo Philbin reminds PL 550 veteran students that they may repeat required courses in which an 'F' was received and have them count as part of the 14 unit minimum.

However, such students may not repeat 'D' courses as part of the load whether course is required or not. Veterans may not repeat elective courses in which an 'F' grade was received, as part of the minimum load, he says.

## Farm Advisor Has Range Land Plan

Rehabilitation of brush covered California ranges occupied major attention of speakers at the recent meeting of the American Society of Range Management's California section on the Cal Poly campus. Tuolumne County Farm Advisor Harry B. Hinkley has come up with a treatment he says increased from 25 to 150 the head of cattle that could be run on a piece of land.

"Much of our county responds to proper burning," he told the some 100 range management specialists. "One rancher who could run 25 head of cattle before the control burning, ran 150 head during the years, following the burn."

Hinkley's recipe: Control burn, seed soft chess and Smilo, spray the sprouting brush and seed rose clover. Cost totals \$5 to \$10 per acre.

However, Hinkley cautions, with out follow-up work there is a tendency for brush to thicken and take over again. On chemise covered land, the tendency has been well advanced for three years following a fire, he says.

## Student Wife Competes In National Bake Test

Mrs. Jacob Schor, wife of a Poly aero engineering major, spent a pre-Christmas week in New York where she competed as a finalist in the bride division of the national Pillsbury Mills recipe and baking contest.

A Santa Barbara housewife, Mrs. Hildreth H. Hatheway, took the grand prize of \$25,000 and a trip to Europe.

The Schors live at 687 Islay St. in San Luis Obispo.

### Dairy Herd Wins Again

For the seventh successive year, the Holstein dairy cattle herd at Cal Poly has won the progressive breeders registry from the Holstein-Friesian Association of America.

George Drumm, head of the college dairy husbandry department, states the college herd during the year averaged 15,162 pounds of milk and 895 pounds of butterfat per cow and made a score on body conformation of 84.5 per cent.

## "The Customers Always Write..."

President Julian A. Maphow has received the following letter from the mother of a student who had a serious illness during the fall quarter:

"As parents of one of your boys, we want you to know our appreciation for the wonderful care recently given William Harris by your Doctor Lovett and his fine staff.

"If you have never experienced a phone call at two o'clock in the morning saying, 'a San Luis Obispo Doctor is calling for the father or William Harris' then you know nothing of the depths to which ones fears are plunged. As the mother, I finally convinced the operator that I was able to take the message. It was your own Dr. Lovett. William had acute appendicitis, and must be operated on in thirty minutes. They had been working with him since eleven when he had been brought from Hewson House, and they had to have our permission. Dr. Lovett assured us he would care for him as his own, and he most certainly did. We asked for a report as soon as the operation was over. Dr. Lovett called us at five. All was well and we could see William as soon as we got to the hospital. When we arrived Dr. Lovett had been to see him again and told him we would be there soon.

"We are sure you know all of this—but wanted you to know how deeply we appreciate the personalness of William's care, and how grateful we are to you that you have such an able staff.

"Maybe the buildings and equipment for the care of your students will be such as to match the quality of those who now have to labor under so many handicaps.

"And now, until Mr. Harris and I have the privilege of personally meeting you and telling you, please accept this our grateful and most sincere appreciation for the care our boy was given by Dr. Lovett and his staff.

### Litchfield

(Continued from page 1)  
ered his progress as being excellent. In the more serious cases of polio, the therapy can prove to be very painful to the especially tight muscles."

The purpose of therapy is to stretch and build up the diseased muscles to the extent that they will once more be useful.

While taking treatments, Litch reported to the Crippled Children's Hospital in San Diego twice a day for an hour, for physical therapy. He worked out in the heated pool where special cots are constructed, thus enabling the patients to lie in the water, and with the help of a physical therapist, exercise the paralyzed muscles. Kenny packs—hot packs—were also used. A specially constructed gym is also a part of the regular physical therapy program.

Keep Close Check  
"Even after being discharged from the hospital," Litch added, "the foundation continues to keep a close check on the number of additional polio cases reported from the patient's home county. You might say that I'm a vital statistic for California!"

The March of Dimes Foundation pays all or part of the cost of polio care that a family cannot pay. This may include hospitalization, professional services, transportation, and appliances such as crutches and braces. Help is available to all patients who need it. If you need help, you will receive it—as a gift, not a loan.

## El Mustang

California State Polytechnic College

Published twice weekly during the school year except holidays and examination periods by the Associated Students, California State Polytechnic College, San Luis Obispo, California. Printed entirely by students majoring in the "School for Country Printers." The opinions expressed in this paper in signed editorials and articles are the views of the writers and do not necessarily represent the opinions of the staff, views of the Associated Student Body, nor official opinions. Subscription price: \$2.00 per year in advance. Offices, Room 21, Administration Building.

Alton Pryor, Editor  
Don Olson, Business Manager  
Associate Editor, Steve Emmons; Features Editor, Pat Kachio; Sports Editor, Jack Kester; Advertising Manager, Jeff Matron; Circulation Manager, Jerry Burgess; Photo Editor, Mike Mullis; Advisors, John Henley and Loren Nicholson; Staff writers: Joyce Jeffers, Wayne Cline, Ed Klein, Bill Smith, Pauline Wood; Sports writers: Don Keens and Dave Kempf.

## Student Is Behind Scenes In Ike's Inaugural Parade

Behind the scenes of President Eisenhower's Inaugural parade will be a hardworking Poly student, John Daisiel, AH major from Berkeley, has been selected by the Shriners to care for some 80 parade horses from various points in California.

Monty Montana, famed trickrider, will be with the troop leaving for Washington D.C. Jan. 17. The trip is expected to last 12 days.

The horses will be transported in remodeled pullman cars and are to be cared for by Daisiel on the trip as well as in the stables before and after the parade. Rest stops will be made for the horses in Chicago for a short time and in Baltimore for two days. From there the horses will be trucked to Washington D.C. for the parade.

While in the East, John will have the chance to visit some of the more famous stables in the Lexington, Kentucky area. Upon their return home they will stop in New Orleans for another parade.



"He knows the season is over—but he's afraid ole Prof—will forget he's an athlete."

## Educators To Visit Here Next Week

Educators from Ceylon, India and Egypt will be campus visitors Jan. 14-16. The group is coming under the auspices of the International Education Program of the U. S. Office of Education in cooperation with the U. S. Department of State.

H. H. Burlingham has charge of local arrangements for the visitors who are Miss Manoranji Navaratnam, lecturer in dairying, animal husbandry and farm accounts and chief administrative officer, School of Agriculture for Girls, Colombo, Ceylon; A. Michael Ponnusamy, headmaster and teacher of English, Pasumalai High School, India; and Ibrahim Hamdi, teacher of food preservation and in charge of the Food Preservation Laboratory, Secondary Agricultural School at Moshtohr, Egypt.

### NEW Portable Typewriters USED Office Machines

### 1 Day Service

Special Tune-up Rates To Students

AUTHORIZED UNDERWOOD DISTRIBUTOR

**MARSHALL**

Business Machines

1453 Monterey St.

## Helen Rose Beauty Salon



**4 Experienced Operators To Serve You:**

- HELEN ROSE
- FRANCES GILMET
- THEDA DUART
- MARJIE MESSER

**PERMANENTS BY:**

Rayett and Helene Curtis

Come in or call for appointment phone LI 3 6201

OPEN 6 DAYS A WEEK

1112 Garden Street

San Luis Obispo

## Welcome Back...

We at Ranell's would like to help you start out the new year right. Stop in and try the meals which start from 90c. We are sure that once you see and taste you'll be sold. And even if you don't come in to buy dinner come in to say hello.

**Ranell's COFFEE SHOP**

"Interior Decorators for the Hungry"

1050 MONTEREY





**THEO HITS FOR TWO...** Theo Dunn, who is on his way to becoming one, if not the greatest Mustang center in Poly's history, is shown hooking one in for the Mustangs in action against the San Diego State Aztecs. Dunn led the Mustangs to a 72-67 win over the hoopsters from the Border city scoring 22 points.

## MUSTANG HOUSE

Engineering Majors Only

- Private Parking
- Car Wash Rack
- Shop For Car Repairs
- Television
- Two Pool Tables
- Ping Pong
- Student Lounge
- Peace and Quiet
- Good Meals
- Linens Furnished

Make Reservations Now

For Winter Quarter  
Reasonable Rates

- Singles—\$210.00 a Quarter
- Doubles—\$195.00 a Quarter
- Boarders only—\$120 a Quarter

158 Higuera Telephone LI 3-1143

## SENIORS AND GRADUATE STUDENTS IN ENGINEERING, PHYSICS AND MATHEMATICS

The Douglas Aircraft Company  
invites you to

**ON CAMPUS INTERVIEWS**

January 14, 15

Find out about the interesting positions, assistance in furthering your education and outstanding promotion opportunities with the world's largest manufacturer of aircraft and missiles. Get facts on living conditions, research facilities and opportunities to advance professionally at the various Douglas locations.

Reserve your career decision until you have talked with the Douglas representative. It may be the most important interview of your life.

**SEE YOUR DIRECTOR OF PLACEMENT  
FOR YOUR INTERVIEW APPOINTMENT**

## Sportscraps

Former El Mustang Sports editor and Pacific Coast Intercollegiate boxing champ, Frank Tours, has taken the big step. Word has been received that he recently married Miss Terry Kingsley of West Los Angeles. Frank, a TV and radio expert at Santa Anita and Hollywood Park publicity departments, has taken a leave of absence to do similar work at Hialeah Park in Florida. Frank won the 139 pound PCI boxing title in 1953.

★ ★ ★

Big Stan Sherriff, former Mustang center and Little-American, is also planning on taking the big step in the near future. Word has it that Stan, now with the San Francisco 49ers, gave his girl friend a football for Christmas. Inside the pigskin was a diamond ring.

★ ★ ★

Mustang quarterback Jerry Duncan, who played his last season of football for the Green and Gold this year, has signed with the Vancouver Lions in the Canadian Professional football league. Reports received indicate that Jerry signed for \$8000 with a \$1000 bonus. The men who make a living from fielding top notch professional teams seem to think quite a bit of Jerry although some local fans during the last season had quite a different opinion.

★ ★ ★

Head grid coach, Roy Hughes, is attending the NCAA national meeting and American football coaches session in St. Louis, Mo. The Silver Fox had better get home for there have been a line of high school and junior college athletes wandering through the stadium tunnels. Understand that Tom Lee has been busy talking to parents and athletes during the vacation period.

## Basketball

(continued from page 1)  
left something to be desired since the Bulldogs were soundly whipped 78-67.

## Aztecs Downed

San Diego State was Poly's latest whipping boy. Led by Theo Dunn's 22 point output the Mustangs slipped by the Aztecs in a 78-67 thriller. Highlight of the game was Mike Simmons' left handed hook 'shot' from mid-court as the halftime buzzer sounded.

Dunn and Sonny Grandberry are the top pointmakers for the Green and Gold with 20.7 and 14.8 averages respectively. Flomen Hardy, Len Oswald and Simmons round out the starting team.

The Mustangs travel to the southland this weekend where they invade Whittier College at Whittier Friday night and the 49ers of Long Beach State Saturday night.

**We Don't Sell  
You Buy**

• • •  
**Levis  
Lee Riders  
Wranglers**

• • •  
**Poly-Jackets  
Holeproof Sox  
Sweaters**

Thrifty Shopper Stamps  
851 Higuera Street  
**CARL KIRK EBY**  
MEN'S WEAR

## ANNOUNCEMENTS

Any gymnast who has had some experience is invited to come out and help Poly win some meets this year. If you are interested, come to the gymnasium Tuesday and Thursday at 4 p.m.

Effective Sunday, January 13, the Men's Gym will be open from 2-5 p.m. for recreational activities. Joseph Bankens, Physical Education Major, will be in charge of this program.

## Discount to Poly Students and Faculty

(Parking Sticker Your Identification)

2 cents off per gallon on gasoline — 10% discount on oil change, tires and tubes, muffler or tailpipe and any parts bought through this station.

## TOM'S MOBIL SERVICE

505 Higuera St.

Liberty 3-4042

## Typewriters and Adding Machines

Sales • Rentals  
Repairs on all makes

Sale and Service on all makes Electric Shavers

## Bob Walker's

Smith-Corona Distributor

783 Marsh Street—For Pickup and Delivery Phone LI 3-1827

## no down payment



## WITH TWIN-PAK

...THE ONLY QUICK CHANGE RIBBON!



Available in new decorator colors  
Royal Gray Royal Beige Royal Green  
Royal Turquoise Royal Pink Royal Red

## JOHN NELSON OFFICE EQUIPMENT CO.

We carry a complete stock of all makes of portable typewriters.

Phone LI 3-7347

690 Higuera St.

IT'S FOR REAL!

by Chester Field



## PENNY WISE\* POUND FOOLISH

"I'm sad to say," said Tootsie Brown,  
"The weight I gain just gets me down.  
Each bite, each drop of this or that,  
Immediately turns to fat.  
Some girls, I note, can eat and eat  
And yet they still look trim and neat.  
To aggravate the situation  
I much dislike my fat's location.  
I wouldn't so much want to change me,  
If only I could rearrange me."

**MORAL:** Rearrange your smoking ideas and find what contentment means. Get real pleasure, real satisfaction, with Chesterfield—the cigarette that's packed more smoothly by Accu-Ray for the smoothest-tasting smoke today!

Smoke for real... smoke Chesterfield

\*180 goes to ANN BLACKMAR, Bowling Green State University for her Chesterfield poem.  
© Liggett & Myers Tobacco Co.





## Dragnet Out For Local Poly Royal Queen

Who will be the first coed in the history of this college to reign over Poly Royal April 26-27, when some 20,000 people are expected to visit the campus to help celebrate the Silver Anniversary of a "county fair on a college campus"? Cal Poly students will no longer need to scan the horizons

of another state college for royal blood. Eyeballs have been adjusted from infinity to a close-range focus. All single, full-time Poly

coeds with a grade point average of at least 1.0 may now throw their hats into the ring. Here is the procedure.

Secure a petition from the student body office—as if you were running for a student body office. Then secure on this petition 20 signatures—you may want a campaign manager—and return the petition to the ASB office by no later than Friday, Feb. 1.

All coeds thus nominated will go before a special reviewing board sometime during the week Feb. 4-8. On the basis of these reviews, the field will be narrowed down to five contestants. The queen will be chosen by vote of the student body just prior to Poly Royal, and the other four will be her attendants.

Those on the reviewing board will include Haydn Lee, general superintendent of Poly Royal; Gordon Kennedy, director of special events; Joan Newcomer, assistant activities officer; Mary Etta Murray, associate dean of students; Ed Slavin, student body president; Doug Maddox, vice-president of the senior class; Maynard Kepler, junior class president; Bill Wheeler, sophomore class president; and John Valentine, freshman class president.



THREE CUTE CHICKS . . . 1956 Poly Royal Queen Pat Base reminds Poly it is Queen hunting time again.

### PLACEMENT CALENDAR

Students interested in having interviews with the following companies should make their appointments in the Placement Office as soon as possible.

Monday, January 14  
U. S. PATENT OFFICE, Washington, D.C. Mr. E. O. Rothmel, Personnel Officer will interview seniors in Engineering, Phys Sci.

DOUGLAS AIRCRAFT, El Segundo, Santa Monica Mr. T. W. Talbot, Engineering Personnel Manager, Mr. Low Whittier will interview seniors in Aero, EE, EL, ME, Math, Phys Sci.

U. C. RADIATION LABORATORY, Livermore Mr. George Mantell, Personnel Department will interview seniors in EE, EL, ME, Aero, Math, Phys Sci. Will talk with Juniors in ME, EL, EE for SUMMER WORK.

Tuesday, January 15  
DOUGLAS AIRCRAFT, El Segundo, Santa Monica Mr. T. W. Talbot, Engineering Personnel Manager, Mr. Low Whittier will interview seniors in Aero, EE, EL, ME, Math, Phys Sci.

U. C. RADIATION LABORATORY, Livermore Mr. George Mantell, Personnel Department will interview seniors in EE, EL, ME, Aero, Math, Phys Sci. Will talk with Juniors in ME, EL, EE for SUMMER WORK.

HUGHES AIRCRAFT, Culver City Mr. Ralph Budd will interview seniors in EE, EL, ME, IE, Math, Phys Sci.

Wednesday, January 16  
HUGHES AIRCRAFT, Culver City Mr. Ralph Budd will interview seniors in EE, EL, ME, IE, Math, Phys Sci.

SOUTHWEST WELDING & MANUFACTURING CO. Mr. W. H. Vetter, Chief Engineer in Alhambra, will interview seniors in ME for employment in Los Angeles area. Mr. W. H. Applegate, Chief Engineer, Richmond, will interview seniors in ME for employment in the San Francisco Bay Area. Will also consider Juniors in ME for SUMMER WORK.

Thursday, January 17  
MINNEAPOLIS-HONEYWELL, MINNAPOLIS CO. Mr. Hilding T. Ekstrom, Industry-Relations Relations, will interview seniors in EE, EL, ME, IE, AC, Aero, Phys Sci.

Friday, January 18  
NATIONAL BUREAU OF STANDARDS, Boulder, Colorado. Mr. Roy W. Blackwell, Jr., Personnel Officer, Mr. Robert W. Hubbard, Electronic Scientist will interview seniors in EL, ME, EE, Phys Sci, Math.

Please sign in advance for your interview in the Placement Office.

## Library Can Borrow Other School's Books

Tom White, reference librarian, says, "When we take advantage of our inter-library loan facilities, Cal Poly's library is the largest in the world."

"It takes one to three weeks to receive material from another school," says White. Time is the most important element. If you need material that the library does not have on hand, be sure to make your request early.

Under the Civil Aeronautics Act carrying the mail became one of the prime responsibilities of the air lines.

## Drumm Appointed As Official Judge

George Drumm, head of the college dairy husbandry department, has been appointed an official judge of Guernseys for the United States by the American Guernsey Cattle club.

Drumm is one of the few judges in the Western states to be recognized as an official judge by the four dairy cattle associations. He previously was named an official judge for the Holstein-Friesian Association of America, the American Jersey Cattle Club, and the Ayrshire Breeders Association.

## ENGINEERING STUDENTS TO DISCUSS INDUSTRY CAREERS



Students majoring in chemical, mechanical, or electrical engineering are now scheduling appointments to obtain information on Food Machinery and Chemical Corporation, a major national producer of diversified machinery and chemicals. Company representatives will visit the campus on January 24 and 25.

Arrangements for individual interviews may be made through the local college placement office.

## ATTENTION!

See us for Quality Brands

Auto Parts and Tools  
Horseshoeing Equipment  
Machinshop Supplies

**Universal**  
Auto Parts Store

Monterey & Court  
Anderson Hotel Block

**WINSTON**  
TASTES GOOD!

**LIKE A**  
CIGARETTE SHOULD!

**WINSTON**  
has the answer on flavor!

No guesswork here! Your first puff will tell you, *this filter cigarette tastes like a cigarette!* There's rich, full flavor here. And a pure, snowy-white filter that does its job so well the flavor really comes through to you. That's why Winston is America's favorite filter smoke. Make it yours!

**Smoke WINSTON...enjoy the snow-white filter in the cork-smooth tip!**

R. J. REYNOLDS  
TOBACCO CO.,  
WINSTON-SALEM, N. C.